



# FOOTPRINTS OF PEACE

MOTION IDENTITY LAB

Boutique Motion Systems for Founders Scaling Globally



# FOOTPRINTS OF PEACE

— MOTION IDENTITY LAB —

A CAMPAIGN INITIATIVE OF  
HONEYCOMB HYDRO LLC & STARHORIZON TAKES-U-PLACES INC.

WE BUILD  
MOTION IDENTITY SYSTEMS  
— BACKED BY —  
REAL-WORLD ACTIVATION.



GLOBAL XR  
DEPLOYMENTS



MULTI-CITY  
CULTURAL  
INTEGRATIONS



FILM + BLOCKCHAIN  
DISTRIBUTION



MEASURABLE  
ENGAGEMENT  
INFRASTRUCTURE



FOOTPRINTS  
OF PEACE  
MOTION IDENTITY LAB

## THE PROBLEM

Most founders look early-stage.

- Static logos
- Inconsistent visuals
- Weak motion presence
- Low perceived authority

If your roadmap succeeds tomorrow —  
WILL YOUR IDENTITY MATCH IT?

BEFORE



STATIC LOGO

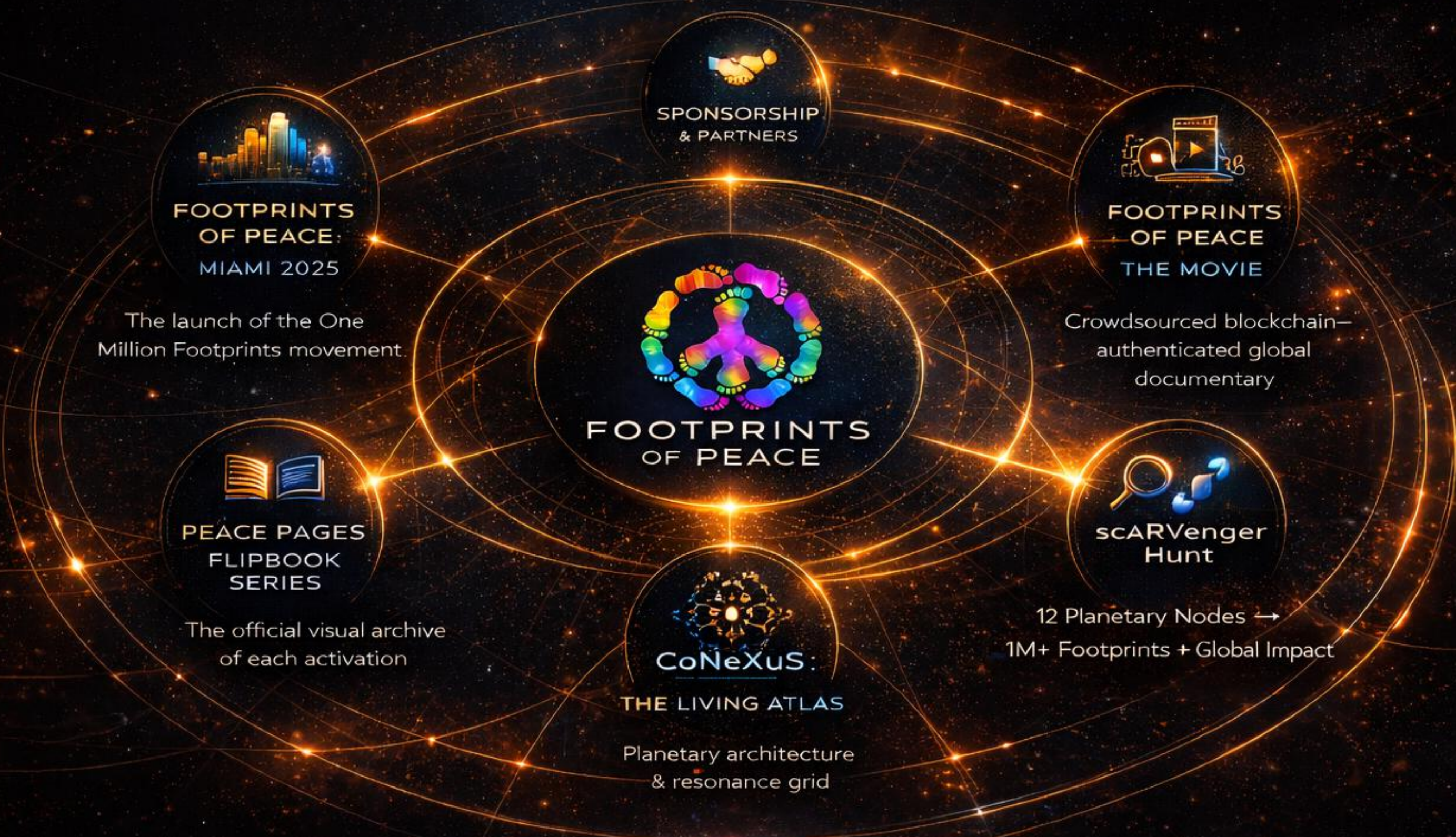
AFTER



MOTION LOGO

# THE FOOTPRINTS OF PEACE LIVING ECOSYSTEM

ART • XR • FILM • DATA • GLOBAL ACTIVATION



ONE ACTIVATION. MULTIPLE MEDIUMS. GLOBAL RESONANCE.

## WHAT IS A MOTION IDENTITY SYSTEM?

- Animated logo system
- Launch-ready promo reels
- Social motion assets
- Campaign poster
- Structured rollout calendar.

**ANIMATED LOGO SYSTEM**

**LAUNCH-READY PROMO REELS**

**STRUCTURED ROLLOUT CALENDAR**

**FOOTPRINTS OF PEACE**

**FOOTPRINTS OF PEACE 2026 GLOBAL**

Designed for velocity.

# CHOOSE YOUR LEVEL OF ACTIVATION

## PHASE 1 DELIVERABLES



Clear tiers. Strategic growth. Scalable impact.

## OUR PROCESS



Clear stages. No chaos.

# PHASE 2 — ACTIVATION INTEGRATION

(Cultural Amplification Engine)

AMPLIFY YOUR MESSAGE THROUGH CULTURAL WINDOWS

## TYPE A — FLAGSHIP BROADCAST



**HempX**

April 20-22



Earth Day

Professional Livestream Integration

\$10K-\$25K

**TIER 1  
SEGMENT FEATURE  
\$5K-\$8K**

- Branded overlays
- Logo placement
- Sponsored segment

**TIER 2  
WINDOW INTEGRATION  
\$10K-\$15K**

- Full window inclusion
- Multiple placements
- Dedicated recap edit

Prestige Anchor Activation

## TYPE B — CONTROLLED MEDIA WINDOWS

High-Quality Capture • Strategic Release

**APRIL  
CONVERGENCE**



HempX

World4420  
Festival

**JUNE**



OCEAN MONTH

**JULY**

PHILLY UNITY  
ACTIVATION



US. 250

US. 250 Reflection  
FIFA Proximity

**SEPTEMBER**



PEACE WEEK



OCTOBER  
Caribbean SpacePort  
Alliance

**DECEMBER**



BitBasel

**TIER 1  
SEGMENT  
FEATURE  
\$5K-\$8K**

**TIER 2  
WINDOW  
INTEGRATION  
\$10K-\$15K**

**TIER 3  
MULTI-WINDOW  
INTEGRATION  
\$20K-\$30K+**

PHASE 2 EXIT CONDITION: Cultural Documentation · Real-World Integration · Media Exposure

Eligible for Phase 3 — Alignment

# PHASE 3 — GLOBAL ALIGNMENT

(Infrastructure Engine)

Objective: Architect year-long presence across 2026 circuit.

Price Range: \$25K-\$100K+



### ◆ Pillar Partner

Align with

- Regeneration (April)
- 250<sup>th</sup> Anniversary USA (July)
- Peace Week
- Space Month

### ◆ Cultural Circuit Partner

Presence across:

- 3-6 activation windows
- Broadcast inclusion
- Recap documentation

### ◆ Year-Long Global Alignment

- Presence across full 2026 arc
- Priority positioning
- Film inclusion consideration
- Year-end showcase prominence

### ✓ Phase 3 Outcome:

- Brand becomes:
- Ecosystem partner
- Cultural infrastructure participant

# LIMITED PRODUCTION MODEL

INTENTIONAL SCALE. PLANETARY PRECISION.

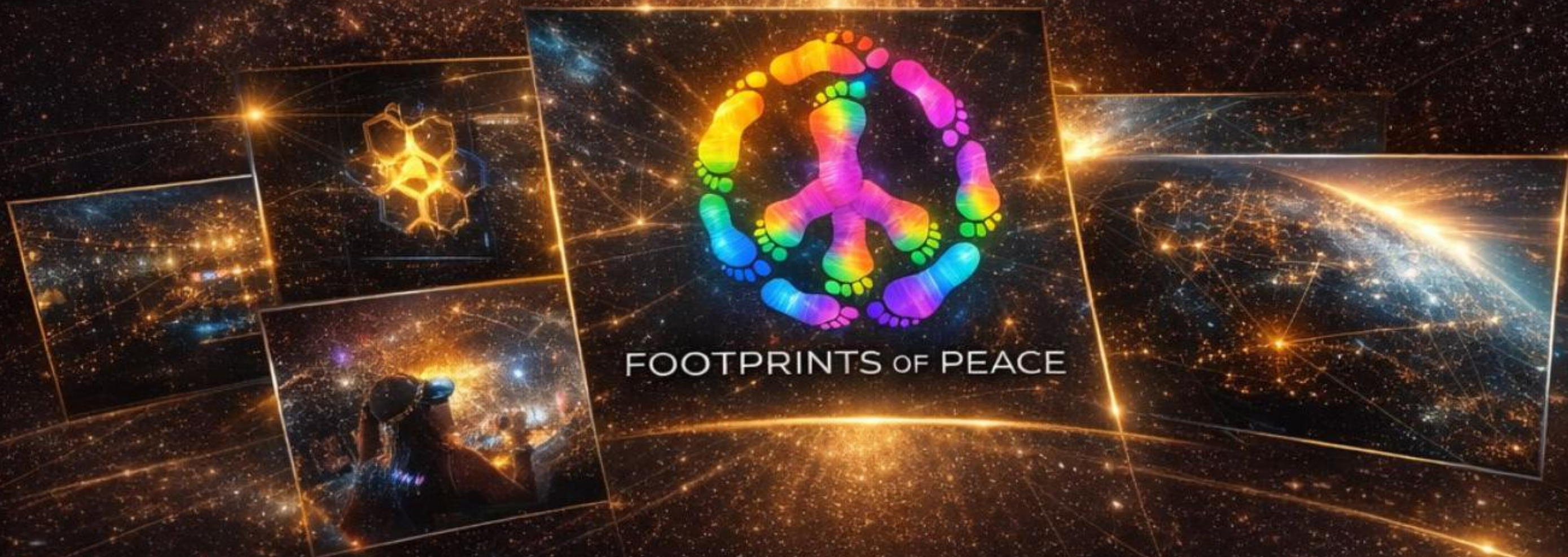


## FOOTPRINTS OF PEACE

Selective Activation Model for High-Impact Cultural Deployment

# HIGH VELOCITY, HIGH VISIBILITY.

- A strategic hyperlaunch
- The global campaign



## FOOTPRINTS OF PEACE

Join the Footprints of Peace activation campaign on the ground floor.

# MIAMI ART WEEK IMPACT



**500,000+**

ONSITE & DIGITAL IMPRESSIONS

**1M+**

TOTAL REACH

**12**

RESONANCE  
FIELDS

**12**

FEATURED ARTIST  
ACTIVATED

**VOTED 2 THE MOON**

FEATURED ARTIST

**IraXlab**

# NYC IMPACT 2025



**4,000,000+**

IMPRESSIONS

**1 MINUTE+**

AVG INTERACTION

**1.2M+**

SHARES

**40+**

MEDIA OUTLETS

INTERNATIONAL  
PEACE WEEK

**250+**

ARTISTS



HAPPENING AGAIN SEPTEMBER '26

# AUDIENCE PROFILE

- 35% Artists
- 20% Collectors
- 15% Tech Leaders
- 10% Cultural Leaders
- 15% Students
- 5% Public

## Footprints of Peace Global Tour

Part of the Living Atlas Resonance Network

## GLOBAL DEPLOYMENT

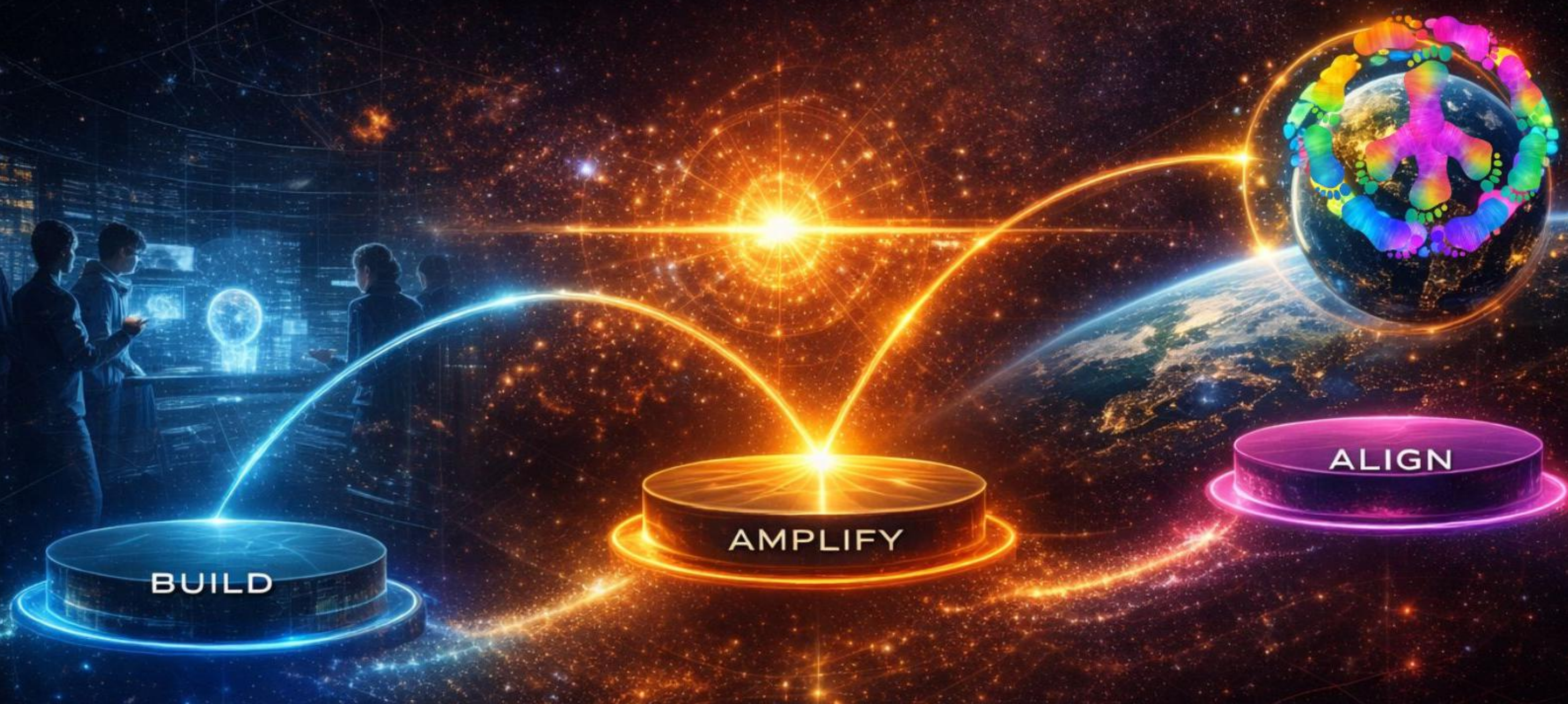
Deployable Across Cities, Culture, and Code.

- Miami
- NYC
- Chicago
- Dallas
- LA
- Puerto Rico
- Marselle, France
- Uganda
- Continuous Expansion

This is deployable infrastructure.

# BEYOND THE BUILD

From Activation to Alignment



We build the motion.  
We scale the visibility.  
We align the planet.

## WHO THIS IS FOR

Founders who execute.

Operators who understand  
perception drives capital.

Leaders thinking in long-term  
positioning.

Not side projects. Not experiments.



Built for operators. Not spectators.

# FOOTPRINTS OF PEACE

Motion Identity Lab

We don't build everything.

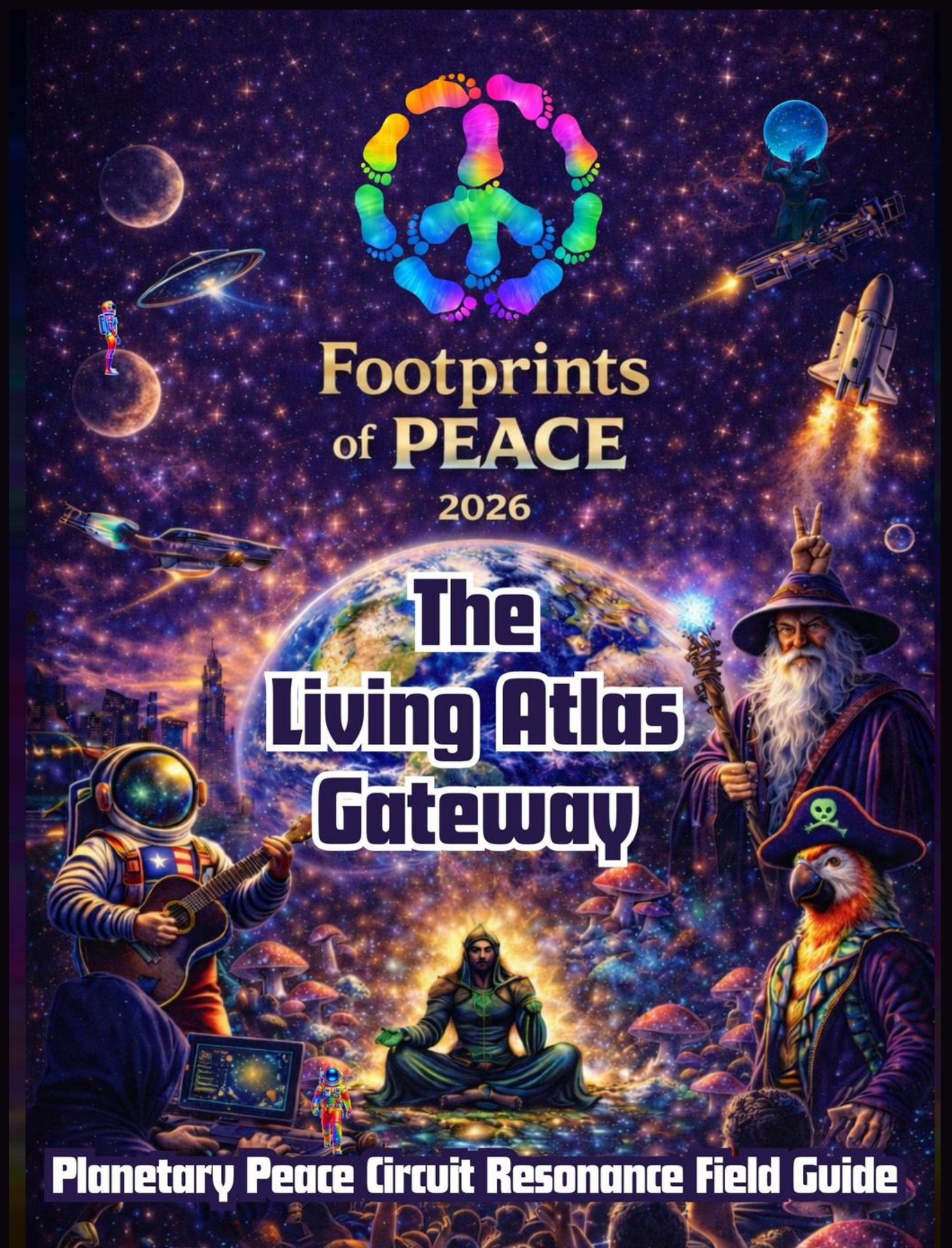
We build what moves.



**“NOW ACCEPTING 3 FOUNDING PARTNERS”**

**CONTACT@FOOTPRINTSOFPEACE.COM**

# Check Out Our Other Interactive Guides



[FootprintsofPeace.com](https://FootprintsofPeace.com)