AGENDA

THE RETAIL RETREAT 2025

MAY 27

LYRATH ESTATE HOTEL, KILKENNY

REI Retail Excellence Ireland

AGENDA

Keynote Speaker | Speaker | Panel Discussion | Networking Opportunity

MAY 27

	REGISTRATION from 7.30am | Morning Coffee & Networking		
09.00	STAGE 1	**Opening Address** | Jean Mc Cabe, CEO Retail Excellence	
09.15 - 09.45		**Human + AI: The New Formula for Peak Performances** | Edoardo Bortolato, *Director with Google Ireland*	
09.55 - 10.25	**The 360° Marketing Play Book** Scott Shashua, *Co-Founder of The Couture Club*	STAGE 2 **Thriving Online: Trading Through Turbulent Times** **Panel Discussion** *with Brad Kearns, StudioForty9; Sean Gleeson, McCabes Pharmacy; Hannah Moran, McElhinneys; Fiona Dillon, O'Brien's Wines*	STAGE 3 **How Independents can Stand Out Amongst the Crowd** Ed Fitzgerald, *Independent Retail Consultant* **Panel Discussion** *with Ruth Roberts, Cogs, Toys and Games; Aoibhín Garrihy, BEO; Paul Harvey, Windyridge Garden Centre*
10.30 - 11.00		**Mastering Social Media: The Subtle Sell** | Holly Hayes, *Former Social Media Manager for The Diary of a CEO with Steven Bartlett*	
11.00 - 11.15		**Minister of State for Small Business, Retail & Circular Economy,** Alan Dillon	
11.15 - 11.40		Coffee & Networking	
11.40 - 12.10	**Talent Tug-of-War: Culture, Costs, and the Future of Irish Retail HR** **Panel Discussion : Barry Whelan, Excel Recruitment** *with Hillary Collins, PHX; Jean Marten, Applgreen, Sharon Kelly, Woodies; Caroline Browne, Dairygold*	STAGE 2 **Understanding the How, Where and Why of Irish Shoppers** ***with the latest Consumer research*** David O'Kelly, Partner, Head of M&A, KPMG Ireland	STAGE 3 **Retail moves fast - and Petstop is staying ahead by turning insight into action** *with Anthony Gallagher, Petstop, John Clancy, Founder, Galvia*
12:15 - 12.45		**How Embracing Setbacks and Failures Can Become the Foundation to Success** | William Diamond, *Diamond Furniture* *National Retailer of the Year Winner 2024*	
12.45 - 12.55		SEAI Energy Grant Update Announcement	
13.00 - 14.00		Lunch & Networking	
14.05 - 14.35		**Think Outside the Aisle: Untapped Resources that can Transform Your Retail Landscape** | Gerry Duffy, *International Speaker*	
14.40 - 15.10	**Every Sale Tells a Story: Making it Simple Across All Channels** Eric Horgan, *CPO Elavon* **Panel Discussion** *with Paul Dunne, Elavon; Sinéad O'Sullivan, Fifth Avenue; Seamus Stapleton, Applegreen*	STAGE 2 **What's the Difference? Leadership v Management** Tommy Smyth, *Tom Smyth & Associates*	STAGE 3 **Culture as Strategy: Great Place to Work Visionaries Reshape Retail** **Panel Discussion** *with Sharon Kelly, Woodies; Michele Ryan, Carrolls Irish Gifts; Cathal Divilly, Geat Place to Work*
15.15 - 15.35		Coffee & Networking	
15.40 - 16.10		**Best of Big Apple Retail! :** ***Learn the latest innovation and emerging retail trends in New York*** Matthew Brown, *Leading Retail Futurist, EchoChamber*	
16.15 - 16.55		**From Zero to Billions: The JD Sports Growth Story** Peter Cowgill, *Former CEO & Chairman, JD Sports*	
17.00		Final Wrap Up & Thank You!	