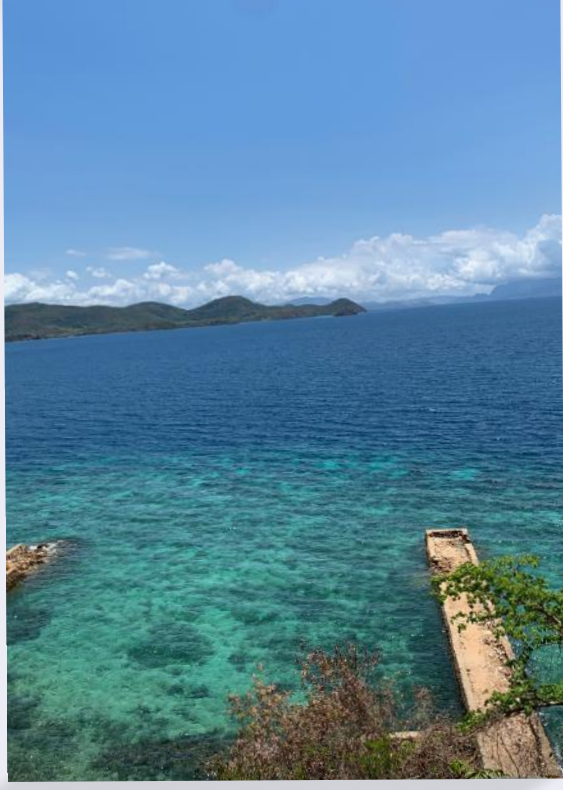




PARTNER PROGRAMME

 **mikecharlie** 
SERENITY, SAND & SEA



WHO IS MIKE CHARLIE?

Let's clear up a common question right away: "Who is Mike Charlie?" It's not a person, but a personal nod to my mom. Her initials are MC, and in the phonetic alphabet, that's "Mike Charlie" – a call sign my late dad, a frequency radio enthusiast, used for her. She instilled in me foundations of composting, segregation, healthy food diet, and a deep, abiding love for plants and gardening.

Today, Mike Charlie Co. stands as a zero-waste company rooted in Iloilo City, though my mindful operations primarily thrive online. My thoughtfully curated product range spans from sustainable toiletries to everyday lifestyle essentials like cotton bags, durable steel straws, and innovative coffee cups crafted from bamboo fibers, to name just a few. I intentionally began with mostly home products because, if you ask me, the home is truly the most important place to cultivate a sustainability-first and slow living mindset.

Lois

Owner | Founder
Mike Charlie Co.



PRODUCTS



SHAMPOO BARS



SAMPLER BARS

PHP40 / pc

- 20 grams
- No minimum order per variant
- Wrapped in paper with your logo



MINI SAMPLERS

PHP25 / pc

- 10 grams
- No minimum order per variant
- Wrapped in paper with your logo



SHAMPOO BARS size reference

sampler bar 20grams

mini sampler 10grams



your brand logo here

mikecharlie

shampoo bar variants

Classic White



hair nourishment

Gray Bar



revitalizing detox

Punch Pink



hair volume

Canary Bar



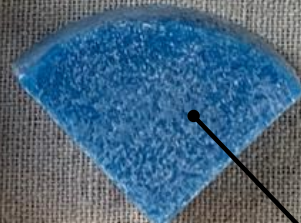
scalp care

Midnight Bar



care for oily hair

Ocean Bar



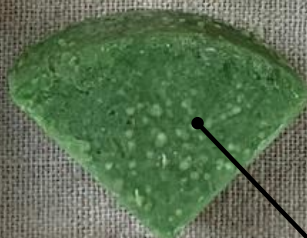
refreshing hair bath

Earth Bar



for hair fall

Forest Bar



anti-dandruff

Sepia Bar



color-treated hair

CONDITIONER BARS



SAMPLER CONBARS

PHP40 / pc

- 10 grams
- No minimum order per variant
- Wrapped in paper with your logo



your brand logo here



mikecharlie

conditioner bar variants

Gugo-Aloe
Conditioner
Sampler
10g



helps hair growth



Lavender
Conditioner
Sampler
10g

nutrient-infusing
to hair

BODY BARS



SAMPLER BODY BARS

PHP35 / pc

- 25 grams (approx)
- No minimum order per variant
- Wrapped in paper with your logo



MINI SAMPLERS

PHP25 / pc

- 12 grams (approx)
- No minimum order per variant
- Wrapped in paper with label

BODY BARS size reference

sampler bar 25grams

mini sampler 12grams



your brand logo here

mikecharlie

body bar variants



Oatmeal Bar
calms skin irritation



Rosehip Bar
natural scar fader



Bright and Clear Bar
anti - acne



Sunflower Bar
skin spot lightener



Triple Cream Bar
skin nourishment



Tomato Bar
prevents skin damage



Carrot Bar
protects skin from sun

DISCONTINUED



Papaya-Calamansi
brightens and strengthens skin

DISCONTINUED



Coffee Bar
natural skin exfoliant



Jetblack Bar
restores dull skin



Stripe Bar
natural detoxifier

DISCONTINUED

Our Commitment & Partnership Opportunities

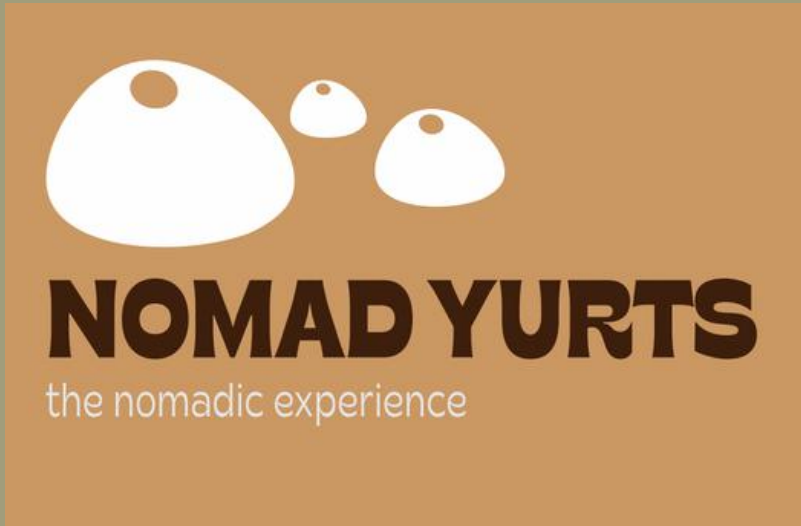
At Mike Charlie Co., our dedication to a healthier planet and mindful living is woven into every product we offer:

- **Pure & Kind Formulations:** All our shampoo, conditioner, and body bars are meticulously crafted to be free from SLS (sodium lauryl sulfate), parabens, petrochemicals, synthetic materials, petrol, and other harmful ingredients.
- **Cruelty-Free Always:** We are proudly animal cruelty-free. Our products are never tested on animals.
- **Thoughtful Packaging:** Every product comes in biodegradable packaging, carefully wrapped in food-grade and cosmetic-grade paper, ensuring a minimal footprint.
- **Locally Made, Globally Minded:** Each item is lovingly made and packaged right here in the Philippines by fellow Filipinos. Your support directly empowers small businesses like ours!
- **Beyond the Basics & Partner With Us:** While we offer a range of zero-waste products on our website, we're always looking to expand our impact. We warmly invite like-minded businesses to partner with us! If you're interested in setting up standing kiosks or displays of our goodies in your merchant shop to help educate people about conscious consumerism and less packaging, please don't hesitate to message us. Let's grow the movement together!

FAQs before placing an order

- **Custom Branding:** Want to use your own branding? We're happy to help! We can remove our labels from the bars so you can apply your own. The price remains the same, with or without our labels.
- **Professional Label Design:** Need professional labels designed? For a one-time fee of PHP1,000, we can design and lay out an entire label collection using your brand kit (colors, fonts, design elements).
- **Payment Processing:** Orders are processed upon completion of payment.
- **Payment Options:** We offer various payment options for your convenience: Seabank, GCash, CIMB, GoTyme, BDO, BPI, and ShopeePay.
- **Design Approval:** For custom label designs, your approval is required once the layout is complete. We work in close coordination with you before proceeding to mass production.
- **Order Preparation Time:** Please allow 5-10 days for order preparation. As a small business, we hand-cut and carefully package each soap. (Preparation time may vary for smaller volume orders).
- **Shipping Time:** Shipping typically takes 5-7 days, depending on your location and courier delivery volumes. Please note that courier operations are beyond our control.
- **Seamless Delivery:** We keep you updated every step of the way to ensure a seamless delivery experience!

OUR PARTNERS



NOMAD YURTS
Coron, Palawan

**TONGO HILL
COTTAGES**
Moalboal, Cebu



JUNGLE KINGDOMES
San Juan, Siquijor

THANK YOU!



TALK TO US

Messenger: Mike Charlie Co.

slow@mikecharlieco.com

Viber | Whatsapp | iMessage: 0976 046 7782

VISIT OUR HOME ONLINE:

www.mikecharlieco.com

RAW & REAL: OUR SOCIALS

@mikecharlieco

