JOINING PAR+NER

PAR+NER SEP: SELF-EMPLOYMENT PAR+NER PLANS

- ✓ *WHITE GLOVE & EXPANSION PAR+NER COMPENSATION PLANS*

- ✓ *GROWTH BONUSES THRU ALL PHASES OF LIFE:*
  - ✓ *CAREER,* ✓ *RETIREMENT,*
  - ✓ *LEGACY*

- ✓ *FOUNDING MEMBER BENEFITS*

- ✓ *AWARDS & RECOGNITION*

JOINING BENEFITS

Joining Marketing Blitz	✓
Association/MLS Update Support	✓
License Transfer support	✓
Listing Transfer support	✓
Renewals for MLS/License	✓
Create Team Structure As Needed	✓
Brand Guide Provided	✓
Brand Logos Provided	✓
Marketing Guide creation	✓
Business Card designs	✓
Branded Marketing Collateral	✓
Sign Designs - Resale, Luxury, Commercial, Open House, & More	✓
Marketing Concierge	✓
PR Blitz	✓
Marketing Power Launch	✓

par+ner CARES

COMMUNITY INVOLVEMENT

Monthly Community Events	✓
Virtual Events	✓
Marketing & PR for Community Events	✓

PAR+NER ONLY OPPORTUNITIES

Virtual Masterminds	✓
PAR+NER Only Events	✓
PAR+NER Only Referrals	✓
PAR+NER Premier Coaching	✓
Annual Company Wide Summits	✓

par+ner
REAL ESTATE

Building a Real Estate Legacy Together

We are your **PAR+NER** in Real Estate

AGENT BENEFITS

Personal Development
Personalized Business Plan ✓
SWOT Analysis ✓
Financial Projections ✓
12 Month Action Plan ✓

Transaction Concierge
Access to PAR+NER certified TC's ✓
Document Coordination ✓
Customized Deal reporting ✓
Commission Payment Management ✓

Transaction Compliance
Transaction File Compliance Oversight ✓
Transaction compliance audit and review ✓
Transaction Audit & Support ✓
Marketing Compliance review ✓
Compliance training and updates ✓
Transaction Templates ✓
Checklist for document review ✓
National & State Required Forms ✓
Document Uploading & Tagging ✓
Niche specific workflows ✓
Electronic document signing ✓
Internal Coming soon and off-market listings ✓

TEAM BENEFITS

Brokerage support for teams
Create Team Structure ✓
Member Onboarding checklist ✓
Member Split Calculator ✓
Library of Forms ✓
Review of job description ✓
Team CRM, Marketing, & Website ✓
Team Landing Page on Company ✓
Site Showcasing Team Listings ✓
Team Group with Private Team ✓
Message Threads & Files ✓

AGENT TRAINING

Onboarding
Partner Pathway ✓
Agent Business Plans ✓
Marketing & Social Schedule set up $
Paperwork review ✓
Tech Stack onboarding ✓
Transaction onboarding ✓
Partner Perks onboarding ✓
State Broker onboarding ✓
Services & Support review ✓
FAQ/PAR+NER P&P ✓

par+ner™
REAL ESTATE

Building a Real Estate Legacy Together

We are your **PAR+NER** in Real Estate

BUSINESS MANAGEMENT

Insurance

Errors and Omissions Insurance ✓
General Liability Insurance ✓

Commission Payment

Payment Center ✓
Automated Commission forms ✓
Instant Pay ✓
Mobile Deposit ✓

Reporting

Financial Dashboard ✓
Transaction Tracking Dashboard ✓
Point Systems & Contests ✓
Goal & Activity Tracking ✓

Support

FAQ's ✓
Email Support ✓
Chat Support ✓
AI Support ✓
Help Desk Tickets Routed Based ✓
on Area/Need/Urgency

ONGOING TRAINING & DEVELOPMENT

Monthly Masterminds ✓
Vault of On-Demand Training ✓
Partner Training` ✓
Compliance & Forms Training ✓
Empower Membership & ✓
Coaching

AI TOOLS

AI Video & Image Creation ✓
AI Ad Creation ✓
AI Audience Targeting ✓
AI Ad Optimizer ✓
AI Email & Messaging ✓
Content Creation ✓

PREMIER PAR+NERS

Home Warranty ✓
Tongo Commission Advances ✓
Mortgage PAR+NERS ✓
Title PAR+NERS ✓

RENOVATION

Notable ✓

partner™
REAL ESTATE

Building a Real Estate Legacy Together

We are your **PAR+NER** in Real Estate

PRODUCTIVITY

Internal Communication	✓
Threads, Chats, & Forums	✓
Mobile Access	✓
Email	✓
Document Storage	✓
Notes	✓
Calendars/Booking Calendar	✓
Office Suite	✓
Appointment Scheduling	✓
Task Management/Boards	✓
Workflows	✓
Downloaded Vcard	✓
Digital Business Card	✓
Virtual Assistants	✓
Empower Coaching & Accountability	✓

NICHE MARKETING

Home Valuations	✓
Lead Gen & Social Media	✓
Agent Bio/Photo	✓
Why Work with Me presentations	✓
QR Codes for Listing Signs	✓
Custom Appointment Center	✓
Forbes Global Property membership - Luxury	$

CRM

Lead Organization & Distribution	✓
Automated text/email engagement	✓
Team performance & Lead reporting	✓
Contact Organization Such As	✓
Custom Labels & Tags	✓
Conversation & Email History	✓
Synced with Website Leads & Lead Activities	✓
Synced with Social Media Leads & Interactions	✓
Unlimited Contacts & Emails	✓
Texting within CRM & Campaigns	$

MARKETING COLLATERAL

100+ Email Designs	✓
MLS Integration for property marketing	✓
Automated market newsletters	✓
Customizable branding	✓
Email reporting	✓
Digital, Social, & Print Distribution	✓
Canva Ready Templates	✓
Transaction Email Campaigns	✓
Additional Design Services Available	$

par+ner™
REAL ESTATE

Building a Real Estate Legacy Together

We are your **PAR+NER** in Real Estate

WEBSITES

CRM Integrations ✓
Branded Websites w/IDX ✓
Subdomain Included ✓
Single Property websites ✓
Website Chatbox Widgets ✓
Blogging ✓
Listing Flyers ✓
Open House registration & ✓
marketing
Lead Forms ✓
Automated Listing Ads ✓
Lead reporting ✓
Landing Pages ✓
Built In print options (Does Not ✓
Include Printing Costs) ✓
Agent Bio/Photo ✓
Agent Listing Maps ✓
Showing Planner to Map Buyer ✓
Tours ✓
Affordability Calculator & ✓
Property Finder
Geolocation Widget for Nearby ✓
Properties
Google & Zillow Review Widgets ✓
AI Created Community Pages ✓
Send Real Time Text Alerts for ✓
Properties to Customers ✓

DIGITAL PRESENTATIONS

Pre-branded Sell/Buy/Attract ✓
Presentations ✓
CMA Toolkit/RPR ✓

DIGITAL CAMPAIGN BUILDER

Social Media Playbooks ✓
Google Marketing Playbooks ✓
CRM Integrations ✓
Ad Templates ✓
Ad Optimization ✓
Pipeline Management ✓
Reputation Management ✓
Surveys ✓
Lead Forms ✓
Review Requests ✓
Funnel Builder ✓
Automated Listing Ads ✓
Dedicated access for team admin ✓
Lead reporting ✓
Landing Pages ✓
QR Codes - Unlimited & Customizable ✓
Mobile Apps ✓
Social Media Planner ✓
Quizzes for Social/Newsletters ✓

par+ner™
REAL ESTATE

Building a Real Estate Legacy Together

We are your **PAR+NER** in Real Estate

Tech Stack/Software Built into Your Package Recap

- FREE   Email & Domain Management
- FREE   Social & Digital Ad Software
- FREE   Transaction Management Software
- FREE   Electronic Signature Software
- FREE   Website & Lead Management Software
- FREE   Contact Management Software
- FREE   Booking Calendars
- FREE   Team & Agent Websites
- FREE   Email Campaign Software
- FREE   Online File Storage & Office Suite
- FREE   Communication & Chat Hub
- FREE   Task Management/Boards
- FREE   AI Bot to Converse with Website Visitors
- FREE   Website, Funnel, & Lead Forms
- FREE   Address Autocomplete

par+ner™
REAL ESTATE