



Moises
2024



A Healthy Smile is Just the Beginning ®



Moises
2018

ANNUAL REPORT 2022

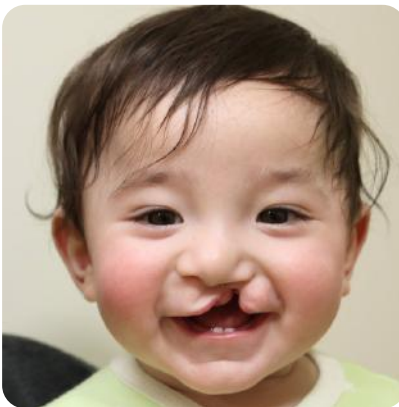


OUR VISION

WE ENVISION A WORLD WHERE NO ONE SUFFERS NEEDLESSLY FROM UNTREATED CLEFT

We believe that every individual, regardless of background or circumstances, deserves the opportunity to lead a life free from the burdens of living with a disability such as cleft. We strive for a future where specialized medical care is not a privilege but a universally accessible right, ensuring that no child or adult is left behind due to financial constraints or lack of resources.

Our mission is to build global capacity for cleft care practices worldwide through empowerment and sustainability initiatives while providing free comprehensive cleft care for underserved patients in developing countries.



OUR GUIDING VALUES

EXCELLENCE

Continually assessing and refining all that we do.

HUMANIZATION

Respect for the inherent worth and dignity of our patients and their families.

EMPOWERMENT

Advanced training for cleft providers in underserved areas.

COLLABORATION

Focus on the greater good by uniting world leaders and organizations.

CONTRIBUTION

Promote best practices in cleft care through research and innovation.

SUSTAINABILITY

Develop capacity for sustainable cleft care in areas where it is limited.

FROM OUR BOARD

ADVISORY BOARD 2022-2023

Tripp Amdur

Babak Azizzadeh, MD, FACS

Rebecca Binder

George Blaser

Mary Ann Boyle Murray, MBA, MPH

Paul Cody

RG Conlee

Joe Daher

Denise Franco, JD, MBA

Stephen Harris, MD, FACS

Laura Hetzler, MD, FACS

Christopher Hughes, DMD, PhD

Robert Karch, MD, MPH

Eric R. Kaufman, AB, LL.B

James Liao, MD, FACS

Kristine Marcy

Stephen Maturo, MD, LT Colonel,
USAF, MC, FS

Kenneth Pellegrino, CEBT

Alan Silverstein

Raj Vyas, MD, FACS

On behalf of the Board of Directors and members of the Advisory Board, I extend our heartfelt gratitude to our dedicated volunteers, donors, supporters, and friends for their unwavering commitment to **Global Smile Foundation** (GSF). You have all helped to transform numerous lives through cleft care outreach and training in 2022.

Together, we are actively contributing to the creation of a **brighter future** for children born with cleft conditions worldwide. Through our outreach medical programs and comprehensive cleft care services, we have improved the health of our patients and the economic mobility of their families. Through our publications, onsite training, and our **5th International Comprehensive Cleft Care Workshop**, we have empowered cleft providers with advanced training to address healthcare outcomes in their own communities.

I am delighted to share this comprehensive overview of our achievements in 2022, a testament to the time and resources generously contributed by each of you—our esteemed GSF Family.

Thank you,



Usama Hamdan, MD, FICS
Chair, Board of Directors

BOARD OF DIRECTORS 2022-2023

Usama Hamdan, MD, FICS
Global Smile Foundation
Board Chair

Talal Ali Ahmad
Predictive Healthcare
Board Treasurer

Krishna Patel, MD, PhD
Medical University of South
Carolina
Board Secretary

Raymond Ciccolo
Village Automotive Group

Jay Schnitzer MD, PhD
Mitre Corporation

Navil Sethna, MD, FAAP
Harvard Medical School

Serena Kassam, DMD
NYC College of Dental
Medicine

SEBASTIAN'S HEALTHY SMILE JOURNEY

Sebastian was born in Ecuador in 2008 with cleft lip and palate. He underwent his first surgery with the GSF team that year. Ever since then, he and his family have been part of our GSF family. Sebastian continues to receive cleft care services from our team. Over the past 15 years, he has received dental care, speech therapy, psychosocial support, and has undergone other surgical procedures including cleft palate repair and alveolar bone grafting.

Since many GSF volunteers return to the same locations annually, Sebastian's care team has been consistent, allowing for best outcomes and close relationships. In 2020, he became our youngest volunteer with GSF Ecuador and is now part of our incredible group of patients who provide crucial support during our programs in the country.

2008



2013

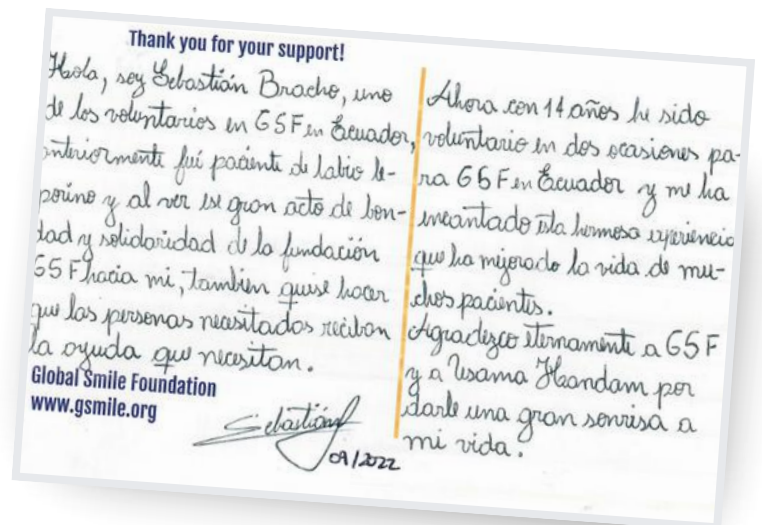


2022



"I am eternally grateful to Global Smile Foundation for bringing such a big smile into my life."

-Sebastian, Age 14

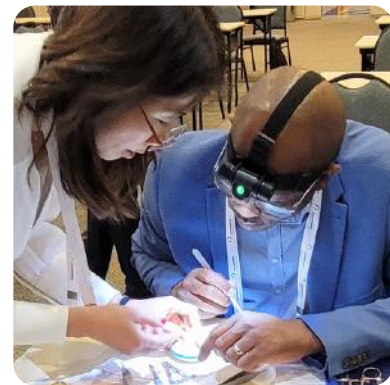


Sebastian and Jeanne in 2020

"Being able to care for Sebastian for all these years is one of the many reasons that GSF is so close to my heart."

-Jeanne Paolilli, Peri Op Nurse

TRAINING CLEFT PROVIDERS TO BUILD GLOBAL CAPACITY



5TH INTERNATIONAL EDUCATIONAL WORKSHOP

GSF celebrated **five years** of leading our ground-breaking educational conference for cleft providers at this year's event in Rio de Janeiro, Brazil in October 2022. Since its inception in 2018, the Comprehensive Cleft Care Workshop (CCCW) has become an internationally acclaimed event and now includes a faculty roster of 70+ world leaders from integrated cleft care specialties.

This year also saw the launch of the **World Cleft Summit** at our event in Rio, bringing together CCCW speakers to address critical issues of team-based care with the purpose of sharing insights to improve the standard of care globally.



2022 CCCW Overview

65 speakers from 21 countries

351 attendees
from 71 countries

Attendees by Cleft Care Specialty



- Surgery: 202
- Dental/Ortho: 56
- Speech Therapy: 66
- Allied Health: 27

TESTIMONIALS

"I think the workshop gives me a great opportunity to improve my surgical technique and consequently deliver better results, as I am being guided by more experienced surgeons."

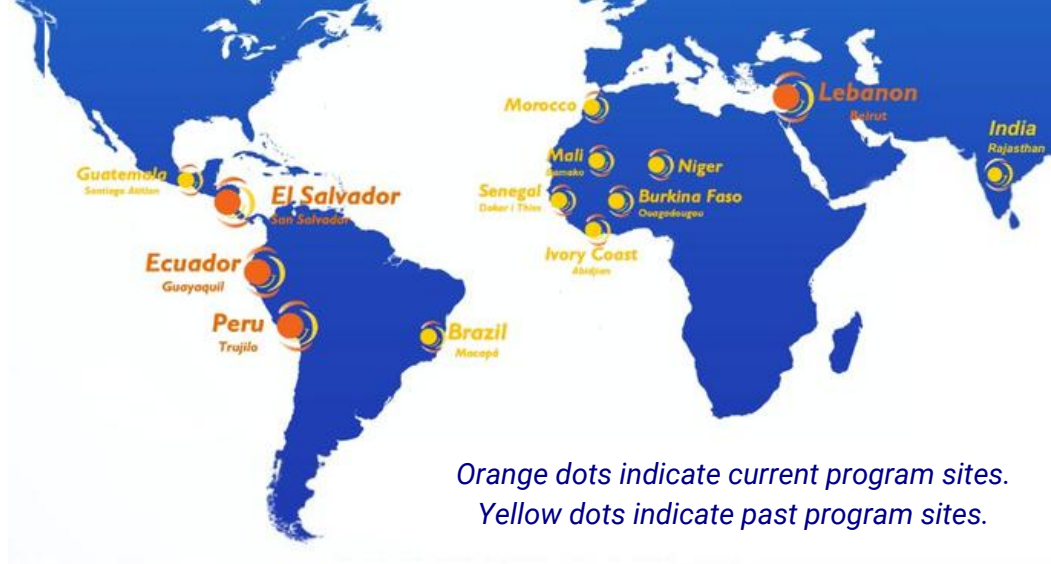
-Dr. E. H. (Surgery)
Participant from Brazil

"This conference is truly a workshop where people get an opportunity to not only interact with each other and learn from each other, but also to practice their skills in many ways."

-Dr. Ann Kummer, PhD, CCC-SLP, F-ASHA
Speaker & Section Chair from USA

IMPACT IN 2022

MADE POSSIBLE
WITH DONOR
SUPPORT



OUTREACH PROGRAMS

Ecuador: 4 outreach programs
Lebanon: 2 outreach programs
Peru: 1 outreach program
Oral Health Campaigns (Peru): 3

**Due to the impact of COVID-19 in the country, we could not return to El Salvador in 2022.*



MEDICAL SERVICES

Patient Screenings: 439 patients
PCR Tests: 582 for patients, guardians & team members
Surgical Procedures: 331 for 197 patients
Dental Procedures: 534 for 154 patients
Speech Therapy Sessions: 113
Psychosocial Consultations: 323
Feeding/Nutrition Sessions: 89



PUBLICATIONS

Reference textbook:
Interdisciplinary Cleft Care: Global Perspectives (Plural Publishing)

Articles:
Simulation Use in Outreach Setting, A Novel Approach to Building Sustainability,
Nader et al. (The Journal of the Society for Simulation in Healthcare)

Enhanced Recovery After Cleft Lip Repair,
Melhem et al. (The Cleft Palate-Craniofacial Journal)

The First Hybrid International Educational Comprehensive Cleft Care Workshop,
Kantar et al. (The Cleft Palate-Craniofacial Journal)



EDUCATION

5th International Comprehensive Cleft Care Workshop in Rio de Janeiro, Brazil

Seven presentations at the annual meeting of the **American Cleft Palate Craniofacial Association**

Onsite educational activities at outreach programs:
Live Streaming of Cleft Repair Surgery (Peru)

Pediatric Anesthesia Lectures (Peru)

Speech & Language Lectures (Peru)

**Due to the impact of COVID-19, we could not resume our full schedule of events at program sites.*

2022 REVENUE AND EXPENSE

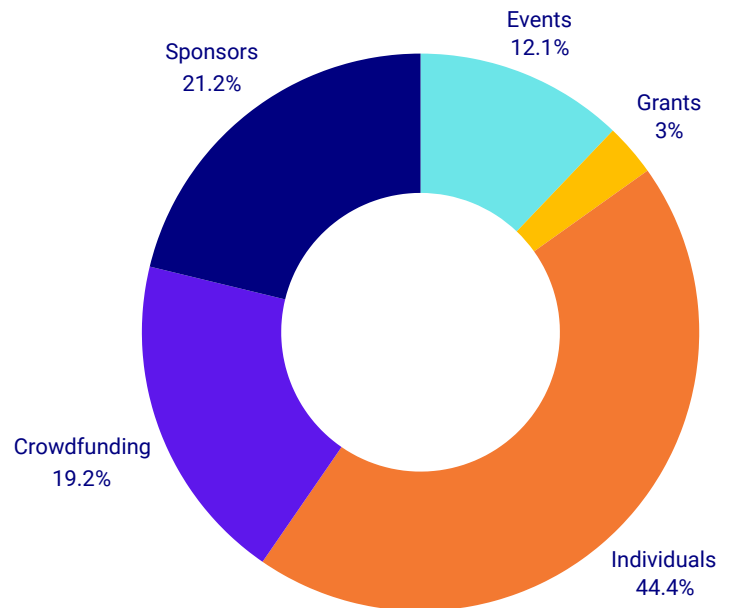
Donations make outreach programs possible, putting our volunteer teams on the ground to provide comprehensive cleft care services.

YOUR SUPPORT EMPOWERED GSF VOLUNTEERS TO DONATE \$19.2 MILLION IN MEDICAL SERVICES!

FUNDING SOURCES

The support received in 2022 included in-kind donations of products and equipment, which totaled \$360,271.

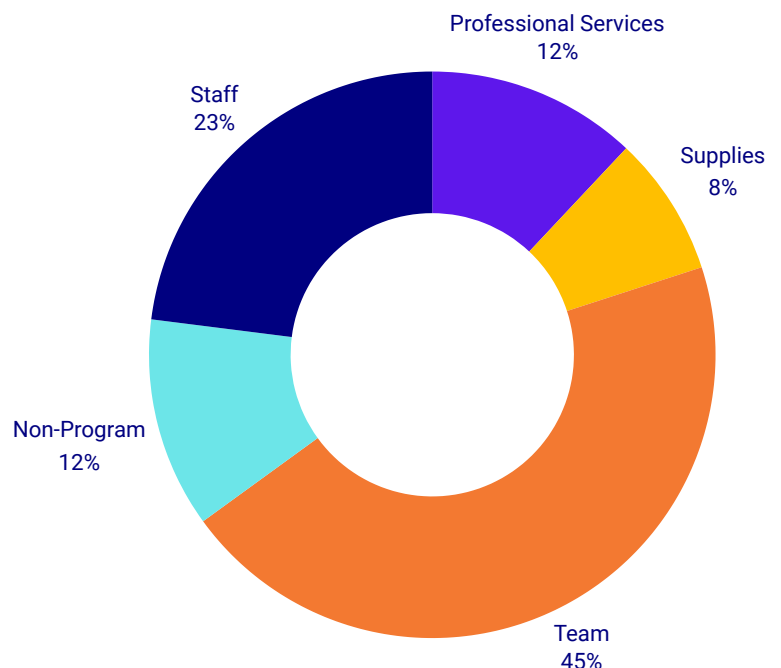
Crowdfunding campaigns are fundraisers run by our volunteers or by third parties on our behalf.



EXPENSES

Expenses in 2022 included the following categories:

- **Team:** Supporting volunteers on the ground during programs, including licensing, air and ground transportation, and accommodations. The cost of travel was defrayed by airline miles donated and earned.
- **Non-Program:** Office, administration, and staff not associated directly with outreach programs.
- **Staff:** Program staff that handle organization, in-country partnerships, and patient outreach.
- **Professional Services:** The outsourcing of marketing, business services, and other services not managed in house due to lower staffing levels in 2022.
- **Supplies:** GSF brings all of the medical supplies and medicine needed on our outreach programs. The cost of these materials was defrayed by in-kind donations of products and equipment.



THANK YOU TO OUR SUPPORTERS

SUSTAINING SPONSORS (\$50,000+)

- Amdur Family Fund[^]
- Bon Secours Mercy Health
- Smile Train
- Wilton Construction Management & General Contracting

LOGISTICS PARTNERS

- American Airlines

ONSITE PARTNERS

- Essalud Peru
- Prefectura del Guayas
- Universidad Espiritu Santo
- Hilton Colon Guayaquil
- Hospital León Becerra

PROGRAM SPONSORS (\$5,000-\$49,000)

- Antioch Foundation
- Benco Family Foundation[^]
- Ciccolo Family Foundation[^]
- Darwazah Foundation
- Emirates Airline Foundation
- Gulf Oil
- Harris Plastic Surgery[^]
- Mancia Investments
- Prospect Airport Services
- Silverstein Family Foundation[^]
- Mrs. Lee Traub
- Tylark Inc.[^]
- Yatco Energy

PRODUCT IN-KIND

- Abbvie
- Americares
- Benco Family Foundation
- Dr. Brown's Medical
- Eagle Pharmaceutical
- Henry Schein Cares
- Hikma
- HuFriedy Group
- InfoPro
- MAP International
- Medline

LEADERSHIP DONORS (\$5,000+)

- Antika Facilities Management Service
- Arkansas Children's Hospital
- Babak Azzadeh MD, FACS[^]
- Wendy and RG Conlee[^]
- Mohamad and Suzie Daher
- Wassim Daher
- Entrada Communications
- Jacob and Eugenie Bucky Memorial Foundation
- Eileen and Eric Kaufman[^]
- Lauren Leeper MD
- Christina Magill MD
- Mancia Investments
- MBC FZ, LLC
- Miles Hodsdon Vernon Foundation
- Krishna Patel MD, PhD[^]
- The Rubin-Ladd Foundation
- Paul Sessa
- Michael Solberg
- Vicki Strobel
- Sarena Teng MD
- Vivo Foundation
- The Vyas Family

[^] Indicates a member of the Board of Directors or Advisory Board, or on behalf of a member



+1 (781) 501-5007
lcrist@gsmile.org

gsmile.org
cleftworkshop.org



106 Access Road, Suite 209
Norwood, MA 02062

Thank you to all of our partners,
volunteers, friends, and donors for
making life-changing care
possible for so many underserved
children born with cleft!



Platinum
Transparency
2022

Candid.