

how do I make sure my story works?
How do I ensure the perfect product placement?

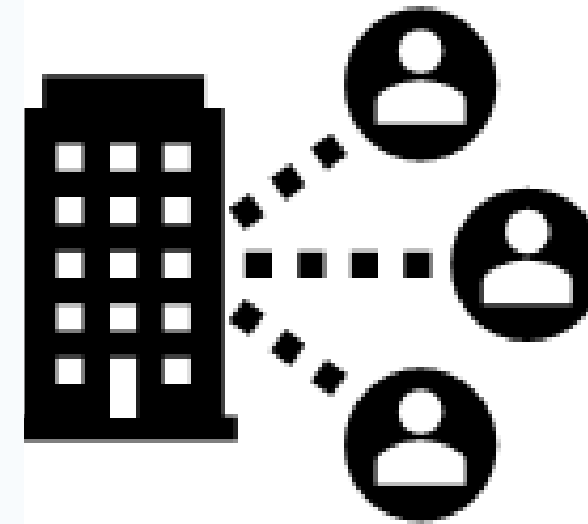


**Dolce World provides the solution
with a clear view of costs and
measurable returns**

SHARING
EXPERIENCES

PRINT AND DIGI MAGAZINE

SOCIAL MEDIA

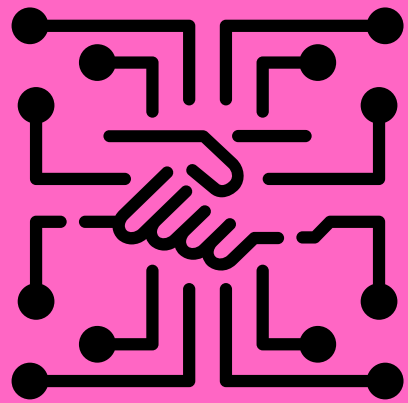


www.dolceworld.com



Sharing experiences
providing contacts
with the heart
of your target audience

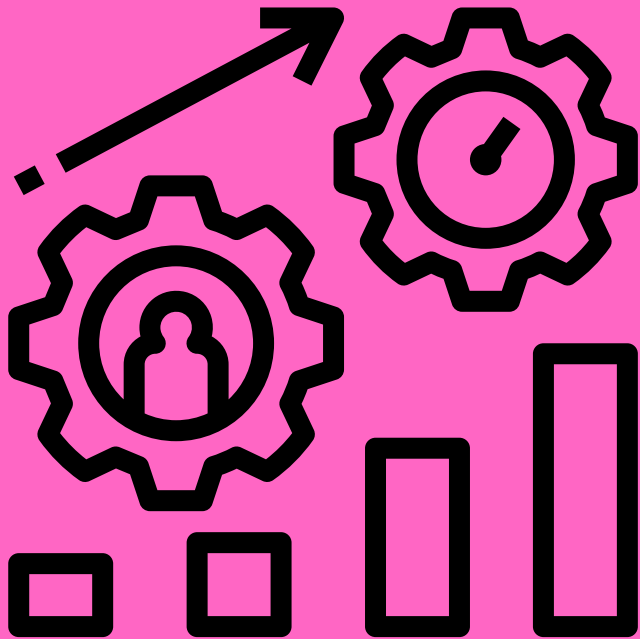




Through **Print and Digimagazine** we
create highly interactive content
with high commitment from your
target audience



#Dolcemagazine 35
Dolce World=Vital Hospitality



We create a
performance
oriented approach
which generates a clear view
on **Costs**
and
measurable **Output**

Interested in this approach:

Take contact with Jan De Kimpe
Jan@dolcemagazine.be or
0474.54.04.66

1. Print and Digi magazine

*Featured artikel +- 2/3 pages	896 €
*Fieldwork (photo/copy/translations)	860 €
*Publicity	880 €
Print (dutch/french) en Digi (dutch/french/english)	

Reach-ROI

- *Print +-2500 one-on-one distribution key decision makers
+-20000 views through social media marketing
+- 7500 views through email marketing (1 topic)
- *Digi +-12000 views through email marketing (dedicated)
+-25000 views through social media marketing

2. Social Media

*Dedicated newsletter	1850 €
*Topic in newsletter	485 €
*Blog+website + facebook + lkdn/instagram	285 €
*Rotating banner website (1 month)	850 €
*Pushing Media per cpm (1000 impr) +-65 €/ 1000 views	

Reach ROI

- *Newsletter +- 7500-10000 views through email marketing
+- 4500 views through social media marketing
- *Blog +- 2700 unique visitors website
+-1000-3000 views social media depending topic
- *Banner +-2700 unique visitors website

3. Sharing Experiences

*All in one formula included the printed magazine 896 €/event

*Ideally 5 extra persons -1 for free - 95-125 €/pax

***Before event**

-Digi magazine

-Push on social media dolce world

***During event:**

-Print magazine

-Possibility productplacement on the event through tasting/goodie bag/price

***After event**

-Newsletter with coverage of the event

-Film + photo reportage

Reach ROI

***Print** +-2500 one-on-one distribution key decision makers

+20000 views through social media marketing

+7500 views through email marketing (1 topic)

***Digi** +-12000 views through email marketing (dedicated)

+25000 views through social media marketing

***Ambassadors-key decision makers - influencers** on the event

+200 pax