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## EAST HARLEM SCHOLARS ACADEMY BOARD OF TRUSTEES

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### LETTER FROM

## **OUR LEADERSHIP**

In its 55th year, East Harlem Tutorial Program (EHTP) continued to provide a safe, supportive learning environment for the students and families of East Harlem through both our multi-site after-school programs and our public charter school, East Harlem Scholars Academy.

2013 marked another exciting year of growth and progress, filled with accomplishments across all parts of our organization. We served over 600 scholars and families, launched our new College Scholars program, and prepared for the August 2013 opening of our second charter school, East Harlem Scholars Academy II. Scholars across all programs made tremendous academic gains: we are proud to report that 95% of our graduating seniors enrolled in college. In a community where only 13% of the population has a college degree, this is an incredible achievement. But there is so much more work to be done - we are determined not only to help even more East Harlem students go to college, but to see that they graduate. That is why our programs and services help scholars all the way from Kindergarten through college, and why we offer these services year-round and at no cost to the students, families, and community we serve.

With your help, we are providing educational opportunities that will enable our scholars to graduate college and lead successful lives. By 2020, we are determined to serve 20% of East Harlem's public school students. We thank you for your support and look forward to continuing our work together.

Jeffrey Ginsburg Executive Director

Joan Solotar Chair of the Board

Joan Solota

## OUR MISSION

Founded in 1958, East Harlem Tutorial Program prepares students with the academic skills, strength of character, and emotional well-being to excel in high school and college, to lead in their communities, and to realize their best possible selves.

EHTP began as a children's reading group and has grown into a multi-site after-school program and a public charter school operator focused on significantly increasing the college graduation rate in East Harlem. Over 55 years, more than 15,000 students and families have walked through our doors, and by participating in our programs, which are free year-round, they have improved their academic skills, developed confidence, and found community.

## WHAT DOES EHTP DO?

## AFTER-SCHOOL PROGRAMS

ELEMENTARY PROGRAM

UNIVERSITY PROGRAM

## SCHOLARS ACADEMIES

SCHOLARS ACADEMY

SCHOLARS ACADEMY II





## **CORE VALUES**

5

### **SERVICE**

We embrace opportunities to help others. We appreciate and learn about our community and the world in which we live.

C

### COURAGE

We challenge ourselves to take risks, to persevere, and to question the status quo.



### HUMILITY

We apologize for our mistakes and seek to improve our shortcomings.



### **ORIGINALITY**

We embrace our individuality and celebrate the diversity of all others around us.



### **LEADERSHIP**

We seize opportunities to lead and always demonstrate strong moral character. We treat others as we wish to be treated.



### **ACHIEVEMENT**

We expect the best of ourselves at all times. We pursue knowledge and excellence.



### REFLECTION

We cherish moments to step back, consider our actions, and plan for a better tomorrow.

## **EDUCATION IN EAST HARLEM**

The percentage of high school graduates in East Harlem planning to attend a 4-year college. (2011-2012 NYS Report Card)





The academic performance of an average high school senior in East Harlem is on par with that of an average 8th grade student in Westchester, New York.



**18**% of East Harlem high school seniors graduate ready for college versus **70**% on the Upper East Side.

(Annenberg Institute for Educational Reform, 2012)

41%

The percentage of East Harlem's 3rd-8th graders that met standard proficiency in English Language Arts (ELA). Only **54**% met this standard for math.

(2011-12 NYS Report Card)



12% of students in the district achieved proficiency on Regents math exams.
15% achieved proficiency in science.
(2011-12 NYS Report Card)

# EAST HARLEM **54**% of residents graduate high school 13% of residents graduate college **NEW YORK CITY** 72% of residents graduate high school 27% of residents graduate college MANHATTAN 79% of residents graduate high school **49**% of residents graduate college (New York City Department of Health and Mental Hygiene, Community Health Profile, 2nd Edition: East Harlem, 2006)



## K-5 PROGRAMMING

During 2013, EHTP served 247 K-5 scholars, providing an average of 350 hours of academic enrichment through after-school and summer programs - the equivalent of an additional three months of school.

This year's Elementary Program curriculum emphasized literacy and math while incorporating interdisciplinary units in art, character education, and social-emotional learning. All scholars received homework help, and 119 were referred for individualized tutoring in areas of their greatest need. To supplement their learning beyond the school year, scholars attended a four-week summer program that helped to prevent the usual summer slide by maintaining reading levels reached during the school year and pushing them to achieve mastery in all subjects before returning to school in the fall.

EHTP's college-bound culture takes hold as soon as scholars enter our program. Every kindergarten cohort is named after a college/university, and by 5th grade, scholars are able to clearly articulate their academic goals and how they relate to personal and college goals.



DURING THE
2013 SCHOOL
YEAR, K AND
1ST GRADE
SCHOLARS
GREW AN
AVERAGE OF
1.25 GRADE
LEVELS IN
READING

THE AVERAGE
ATTENDANCE
RATE FOR
SCHOLARS IN
ELEMENTARY
PROGRAM WAS

OF GRADE K-5
AFTER-SCHOOL
SCHOLARS
ACHIEVED
"AT OR ABOVE
GRADE LEVEL"
IN MATH

O/O
OF GRADE 3-5
AFTER-SCHOOL
SCHOLARS
ACHIEVED
MODERATE OR
HIGH MASTERY
OF COMMON
CORE OBJECTIVES IN MATH



## K-5 PROGRAMMING



### ALEXANDRA VOLUNTEER

I wanted to volunteer at a program that not only helped students with their academics, but also cultivated their social and emotional well-being, so EHTP's holistic approach immediately appealed to me.

Originally, I became a volunteer because I wanted to learn about children's learning and development. What I didn't expect was how much I have come to enjoy watching my scholars grow. Whether they're expanding their creativity through art or improving how they communicate with their classmates, it's wonderful to see them absorb lessons from teachers, interns, and volunteers alike.

I hope that through my service I am having a positive impact on these scholars. I know they are certainly having a positive impact on me! 2013 marked the fourth year of our partnership with Reading Excellency and Discovery Foundation (READ Alliance), which continued to provide one-on-one literacy support to our kindergarten and first grade scholars. READ Alliance volunteers paired up with scholars and helped them hone their skills in phonetics, vocabulary, diction, and reading comprehension.

In keeping with our comprehensive approach to education, EHTP makes health and nutrition a priority, providing farm-fresh and regionally sourced meals and snacks for all students and incorporating physical activity into our curriculum. In addition to field trips to local farmer's markets, all K-5 scholars received nutrition education once per week. EHTP also hosted its first annual health fair in 2013, featuring hands-on activities and interactive stations for students and families promoting health and fitness.



# MIDDLE SCHOOL GRADES 6-8 PROGRAMMING



During 2013, University Program served 64 6th-8th grade scholars in its Middle School section. In addition to intensive study in ELA (English Language Arts) and STEM (Science, Technology, Engineering, and Math), scholars received daily homework help and participated in recreational sports and activities. During four-week summer program, scholars split the

day between year-extending academics and a host of outdoor recreational and teambuilding activities, engaged in "real talks" that developed social-emotional skills, and expressed their artistic talents through weekly Showtime events.

### **SCHOOL CHOICE**

Middle school is a vital time in a child's development. EHTP works to ensure that students and their families fully understand the NYC Department of Education School Choice Process, helping them successfully apply and gain acceptance to a middle or high school that fits their needs.

In 2013, School Choice programs educated and empowered almost 140 scholars and their families to be successful in their applications to middle and high school. In 4th and 7th grades, we provided individualized tutoring to increase academic performance and held workshops on middle and high school choice processes, giving our students a head start in the application process.

For 5th and 8th grade scholars, EHTP facilitated school visits and trips to school fairs, helped families research schools, and guided them through the middle and high school application processes, all while ensuring deadlines were met, providing student recommendations, and supporting our scholars' transition into middle or high school.

OF 8TH GRADE AFTER-SCHOOL SCHOLARS
GAINED ADMISSION TO EHTP-APPROVED COLLEGE
PREPARATORY HIGH SCHOOLS.



### TOMMY 6TH GRADE SCHOLAR

(CLASS OF 2025)

The most challenging thing about applying to middle school was not just finding the best school, but finding a school that was perfect for me. At first, I was afraid to apply to some schools because I thought I wouldn't get in.

Courage means a lot of things to me - it means standing up for what you believe, and trying new things even though you might not like them - but most of all, it means doing your best even if you don't think you will make it. I will have to be brave when I go to middle school, because I will have to trust people to take care of me. I will have to trust them to look out for me.

My friends at EHTP helped my family a lot. The school I'm in now, Columbia Secondary, is really good, and I never would have even known about it if they hadn't told me about it!



# HIGH SCHOOL PROGRAMMING GRADELS GE



### FRANK TEACHER

Originality is at the heart of the show that our scholars produce for EHT-TV in their Media and Writing course. We encourage students to pursue stories that engage them personally. We also take our students' original ideas and create dedicated segments from them.

Over the six years that I have worked as a teacher at EHTP, I have had the pleasure of seeing scholars transformed by their experiences in our courses. One of my students came to my class shy, withdrawn, and very quiet, but over time changed drastically and began to truly enjoy reporting out to our audience. After taking my class for nearly four years, she built up enough confidence to change her major to Broadcasting, and I am honored to have been a part of that decision. During the 2012-2013 academic year, 87 9th-12th grade scholars participated in our High School Program, where high-level classes helped our scholars develop the academic, social, and emotional skills needed to apply to and succeed in college.

Personal writing seminars taught scholars in grades 9-12 how to construct narratives in preparation for writing academic and college application essays. Advanced STEM classes for scholars in grades 10-12 covered topics like engineering, animation, programming, and web development, and a series of "SCHOLAR" seminars cultivated study skills and developed social-emotional skills to round out an enriched high school education.

Scholars continued their education through EHTP's five-week summer program, which consisted of four weeks honing academic skills at Hunter College and one week of travel during which our high school seniors experienced college life at a host of universities outside of New York City.



OF EHTP'S CLASS OF 2013 GRADUATED FROM HIGH SCHOOL



# HIGH SCHOOL



### **ROBOTICS**

EHTP's Robotics program, sponsored by Phillips Charitable Organizations, motivates and empowers our high school students to become engineering and technology leaders.

In 2013, "EHTP Warriors: Team 1880" built a fully-functioning robot to compete in the international FIRST (For Inspiration and Recognition of Science and Technology) Robotics Competition and tallied a record four wins at the event. Robotics classes helped scholars develop science,

engineering, physics, and technology skills, while Lego Robotics served as an introduction to the FIRST Robotics curriculum for our middle school scholars.

### **MEDACHIEVE**

EHTP's unique MedAchieve program gave scholars in grades 10-12 the opportunity to gain hands-on lab experience with medical professionals through EHTP's ongoing partnership with Touro College of Osteopathic Medicine (TouroCOM). The long-term goal of this two-year program is to foster creativity and ambition in our scholars, exposing them to the medical profession and opening doors to help them pursue careers in the field.

### **MEDIA STUDIES**

Through EHTP's Media Studies program, high school scholars produced EHT-TV, a public access television show for Manhattan Neighborhood Network. The program gives scholars the opportunity to learn the art of filmmaking while creating shows about the issues affecting them and other young people in East Harlem by interviewing fellow students, families, staff, and community members.



OF ALL EHTP HIGH SCHOOL SENIORS HAVE GRADUATED FROM HIGH SCHOOL SINCE 2011



### DIANA MEDACHIEVE SCHOLAR

I've always been interested in medicine but didn't know much about it because no one in my family is in the field. In MedAchieve, I can actually go to the lab and see the real deal - I even get to see the real cadavers that Med school students use.

I'm proud to have won a number of awards for showing leadership in my research and presentations: the MedAchieve Scholars Certification of Achievement, the Best Research Presentation Award, and the Spirit of Touro Award. To me, being a leader means doing things to better yourself and others not because someone told you to, but because you want to.

My med student mentors at Touro have given me advice about how to get into a PreMed program and excel in medical school, and I know for sure that it's what I want to do for the rest of my life.



## **COLLEGE ACCESS**

IN 2013,
THERE WERE A
TOTAL OF 102
ACCEPTANCES
TO 67 DIFFERENT
COLLEGES,
WITH \$300,000
AWARDED IN
ANNUAL
SCHOLARSHIPS.

OF OUR
CLASS OF 2013
HIGH SCHOOL
SENIORS HAVE
ENROLLED IN
COLLEGE

IN THE THREE
YEARS SINCE
IMPLEMENTING
THE COLLEGE
MENTORING
PROGRAM:

HIGH SCHOOL SENIORS HAVE PARTICIPATED

OUT OF 63
STUDENTS HAVE
ATTENDED A
2- OR 4-YEAR
COLLEGE

According to national data, only 8% of students from low-income families earn a bachelor's degree. At EHTP, our early college awareness, College Access and Success, and College Scholars programs are a critical part of our strategy for increasing college graduation rates in East Harlem.

College Access and Success at EHTP provides support for all aspects of college preparation and admissions. In addition to providing Regents and SAT test preparation courses, we track scholars' high school credit accumulation, conduct college visits, assist with college applications, help navigate the financial aid process, and offer mentoring and counseling. Last year, our scholars visited a number of colleges including American University, Howard University, Delaware State University, and Wesley College.

Starting in junior year, one-on-one college mentors guide our scholars through the college application and enrollment process, ensuring that they successfully apply to college, secure financial aid, and thrive in the schools that are best suited for their needs.



## **COLLEGE SCHOLARS**



### **COLLEGE SCHOLARS**

EHTP's College Scholars program launched in 2012 and served 40 college students in 2013. The program offers formal support to all of our high school graduates attending a 2- or 4-year college, including book stipends, laptop computers, tutoring support, culture adjustment counseling, and academic, financial, and career advising. University Program hosts social events to maintain and strengthen college scholars' relationships with EHTP and with one another, and helps families navigate the college system and access campus resources.

## CONGRATULATIONS TO OUR COLLEGE SCHOLARS CLASS OF 2013!

Adrienne Alverio
Derica Burwell
Joffre Cando
Taira Colon-Rivera
Suleyma Cuellar
Yeiris Flores
Jason Gooden
Louise Lester
Karen Martinez
Lesther Martinez
Sydney McCants
Whitney Medina
Alejandra Olivares
John Polanco
Maria Ramos

**Keri-Joe Reynolds** 

**Marcus Welch** 

Brooklyn College Broome Community College Queensborough Community College Daemen College John Jay College

La Guardia Community College University of Southern California

CUNY BMCC
Daemen College
Carnegie Mellon
Buffalo State College

SUNY Morrisville State College CUNY Hostos Community College

University at Buffalo

York College

University of Hartford St. Bonaventure University

OF EHTP COLLEGE SCHOLARS HAVE PERSISTED IN COLLEGE



## FLORICET COLLEGE SCHOLAR

EHTP hasn't just helped me with my academics; it has also helped me to grow personally. When I struggled to keep up my high scores in college, my advisor in the College Scholars program helped me understand the dangers of overconfidence and the importance of seeing the bigger picture, reminding me that college is an ongoing effort that does not stop at the first success, but rather builds upon it. After recognizing how I could improve, I scored a 96 on my first exam in the new semester.

My friends at EHTP remind me every day of the importance of my education. I have decided to major in business administration, and want to continue working in education, so that I can be a part of the success of all current and future scholars - just as EHTP was for me.



# SOCIAL WORK AND FAMILY ENGAGEMENT



### LUISA PARENT

When we moved to East Harlem from Mexico, we didn't know the language or the country.

EHTP helped my daughter Shaila with her homework and gave her an English tutor, but I didn't know about the Social Work Department until I needed it. And when I did, they went above and beyond to help me.

With their encouragement, my daughter Shaila and son Jesus began to talk more. I was able to communicate more with Shaila, who had distanced herself from me, and with Jesus by drawing with him and talking to him about Spiderman and other characters he loved. EHTP helped my children regain their trust in people, so I now share the things I've learned with other parents in EHTP who are having trouble communicating with their children about life and loss.

I live right across from EHTP, and my kids always say now that they have two homes - one on each side of the street.

This interview has been translated from Spanish

In addition to academic instruction, much of the work that we do with students and families is through our Social Services and Family Engagement department. This past year, we provided emotional literacy workshops for grades K-12 and healthy relationships workshops for middle and high school scholars, and offered advocacy and family counseling to all EHTP families in need. Our work reflects our commitment to providing an enriched, well-rounded education for all of our scholars. By meeting the social-emotional needs of our scholars and developing their ability to communicate and process important life events, EHTP equips them with all the tools they need to succeed in college and beyond.



SCHOLARS RECEIVED INDIVIDUAL COUNSELING SERVICES

53 FAMILIES RECEIVED CASE MANAGEMENT SERVICES





## EAST HARLEM SCHOLARS ACADEMIES

PERCENTAGE OF KINDERGARTEN SCHOLARS THAT ACHIEVED MORE THAN ONE GRADE LEVEL OF GROWTH IN READING:

PERCENTAGE
OF 1ST GRADE
SCHOLARS
THAT ACHIEVED
ACHIEVED
MASTERY
OF MATH
OBJECTIVES:

PERCENTAGE
OF 2ND GRADE
SCHOLARS THAT
WERE READING
ON GRADE
LEVEL BY END
OF YEAR:



East Harlem Scholars Academies are public charter schools that prepare students with the skills, strength of character, and emotional well-being to excel academically, lead in their communities, and realize their best possible selves.

In 2013, East Harlem Scholars Academy served students in grades K-2. We spent the year preparing for the opening of East Harlem Scholars Academy II in August, 2013. Both schools will grow by a grade each year, ultimately serving grades K-12.

Our high-performing, student-centered learning environment offers a low student-to-teacher ratio and emphasizes social-

emotional development in addition to academic excellence. Our extended day and year model provides an enriched curriculum, which includes P.E., Spanish, and music classes in addition to over 3.5 hours of reading, writing, and math daily. We conduct admissions by lottery and give priority to East Harlem residents and English Language Learners.

### A DAY IN THE LIFE

Our extended day model allows our scholars extra time to develop new skills and maximize their learning time. A typical school day runs until 4:30 p.m., and on Fridays, classrooms dismiss to optional after-school programs at 2:30 p.m. so that we can provide a robust professional development curriculum for our staff.



- 7:30 Healthy Breakfast & Morning Meeting
- 8:15 Phonics
- 8:45 English Language Arts
- 10:30 Healthy Snack
- **10:45** Math
- 12:15 Healthy Lunch
- **12:45** Music
  - **1:15** Recess
  - **1:45** Writing
- **2:30** P.E./Spanish
- 3:00 Social Studies/Science
- 4:00 Dismissal



## SCHOLARS ACADEMIES



### **EVERY CHILD**

We work to ensure every scholar reaches his/her highest possible level of achievement.

### **RESULTS MATTER**

We work in a data-driven teaching environment, developing strategies based on research, documenting our successes, and holding our team accountable for our results.

### **MORE TIME**

Scholars need time to practice and master new skills. Our school day and school year are extended to make sure our scholars receive all the time they need.

### **GENUINE PARTNERSHIPS**

Our school is a community made up of scholars, parents, families, staff, and our neighborhood. We engage each of these partners to ensure success for our scholars.

### **DEEP CULTURE**

We build a culture of learning, respect, kindness, and service for our scholars and staff.

### **GREAT TEACHERS**

We hire, train, and retain only the most qualified and invested teachers.



## CHEYENNE MANAGING DIRECTOR

In the three years I've worked at EHTP, I have grown accustomed to seeing high levels of achievement across our schools, afterschool programs, and central offices. Our scholars amaze me every day – they are happy, committed, and each is excited about the future and his or her place in it.

We begin with the end in mind, envisioning our scholars in college and beyond and helping them get there. Every day at Scholars Academies, talented educators, engaged families, and brilliant children work hard to meet the high expectations we set. The core value of achievement guides us and helps us shape our vision into a reality for college and beyond.





## **BOARD & FINANCIALS**

Our Board is an integral part of the success of our programs and schools. Trustees support our mission by fundraising and hosting events like the annual EHTP Spring Benefit and Fall Poker Tournament. They are actively engaged in what we do, participating in Scholars Academies and after-school events like Academic Showcases, Grand Openings, performances, Community Circles, and Family Picnics. Multiple board subcommittees oversee important issues like parent/family outcomes, program implementation, effective budgeting, fundraising, and board development.

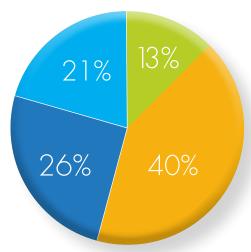
#### OF EHTP AND SCHOLARS ACADEMIES BOARD MEMBERS:

CONTRIBUTED
FINANCIALLY

PERSONALLY FUNDRAISED ON BEHALF OF EHTP

ATTENDED
QUARTERLY
BOARD MEETINGS

## AFTER-SCHOOL FY13 INCOME ANALYSIS \$3,496,300



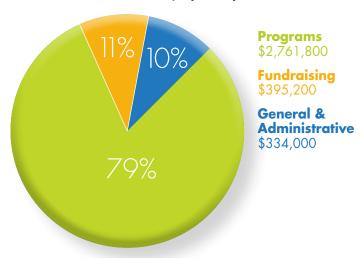
**Events (Gross)** \$1,393,700

Institutions \$928,300

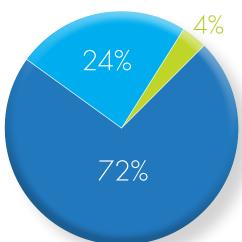
Individual Gifts \$719,400

Government & Intermediaries \$454,900

### EXPENSE ANALYSIS \$3,491,000



## SCHOLARS ACADEMIES FY13 INCOME ANALYSIS \$3,476,100

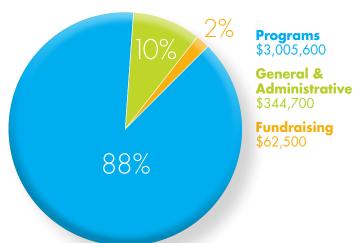


**DOE Per Pupil** \$2,507,400

Government Grants \$833,200

Foundation Contributions & Other \$135,500

### EXPENSE ANALYSIS \$3,412,800





THIS LIST REFLECTS DONATIONS FROM JULY 1, 2012 THROUGH JUNE 30, 2013.

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FUNDING

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