



EuroLuxe

Luxury European Bed Linen
NEW ZEALAND CATALOGUE

With love from Portugal



EuroLuxe

Bringing the best European Linen Down Under

GALLERY

Linen

- 8 -

Classical & Contemporary

- 19 -

The Relaxed Look

- 54 -

Bedspreads & Coverlets

- 65 -

WHAT'S IN A SET?

- 89 -

INDEX

- 93 -

Our contribution to a sustainable world



Natural fibres safeguarding biodiversity

BOVI supports sustainable cotton plantations, which commit to reduce or eradicate the use of toxic pesticides and harmful chemicals.



Oeko-Tex and REACH standards certified production

No harmful chemicals are used in any stage of BOVI's production, thus minimising any environmental or health risk.



Smart use of resources

We catch rain water to treat and dye our fabrics which we also clean and reuse throughout our production facilities.

The Gallery

A closer look at some of our collections



Linen Collections

_ VINTAGE LINEN _

Duvet Set

100% Stonewashed European Linen



Available in colours: flax, white and grey

In this photo matched with a SIMPLY COTTON bedspread and Euro sham in grey

_ HUDSON LINEN _

Coverlet, Bed runner & Shams 100% European Linen with diamond design quilting



Available in colours: flax and white

In this photo matched with MILAN Duvet Cover in White and LINEIA sheet set

_ HUDSON LINEN _

Coverlet Bed Runner & Shams 100% European Linen with diamond design quilting



In this photo matched with LINEIA sheet set

— CRETA —

Coverlet & Shams

100% European Linen—washed
Available in colours: flax and white



CRETA

Coverlet & Shams

100% European Linen—washed
Available in colours: flax and white



— LINEIA —

Sheet Set

100% Long Staple Cotton Sateen - 300 Thread Count
with 100% Linen Flange



_MARO _

Sheet Set

100% Long Staple Cotton Percale - 200 Thread Count
with 100% Linen Flange



MILAN

Duvet Set

100% Stonewashed European Linen



Available in: flax (natural)

MILAN

Duvet Set

100% Stonewashed European Linen



In this photo matched with SIMPLY SATEEN sheet set

Classical & Contemporary Collections

NEW

BRISE

Duvet Set with Euro Shams

100% Long Staple Cotton Sateen
300Thread Count



In this photo, matched with Vincent Sheets and Creta Quilt

NEW

VINCENT

Sheets

100% Long Staple Cotton Sateen
300 Thread Count



Available in colours: mist, olive and latte

NEW

ROSSIO

Sheets and Cushion

100% Long Staple Cotton Sateen
300 Thread Count



Only available in olive colour

HERRON

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available in: colours: white/white or white/silver

GLAMOROUS

Quilt with Shams
Sheets

100% Long Staple Cotton Sateen
300Thread Count



Glamorous sheets with black embroidery and black quilt with cream piping.

GOLDEN

Sheets with Euro Shams

100% Long Staple Cotton Sateen
300Thread Count



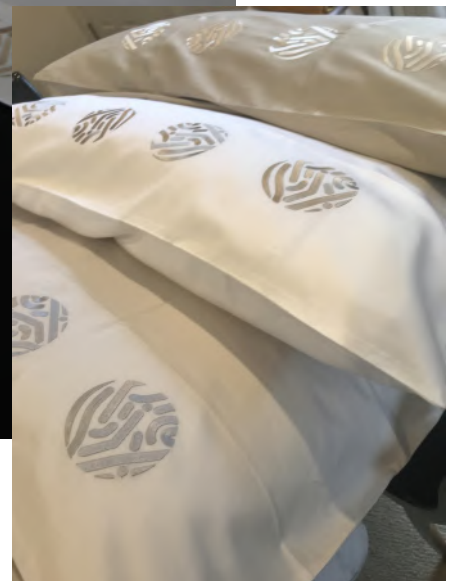
Golden sheets and Euro shams.

In this photo matched with the Glamorous black quilt and shams.

CORUCHE

Sheets & Shams

100% Long Staple Cotton Sateen
300 Thread Count



Available in white, silver and taupe
In this photo matched with the Glamorous black quilt

CORUCHE

Sheets & Shams

100% Long Staple Cotton Sateen
300 Thread Count



Available in white, silver and taupe

In this photo matched with the Leonor quilt

CLASSIC HOTEL

Sheet Set & Duvet Set

100% Long Staple Cotton Percale
200 Thread Count



Embroidered piping in colour options of white, dove (seafoam) ,taupe, grey, blue and black

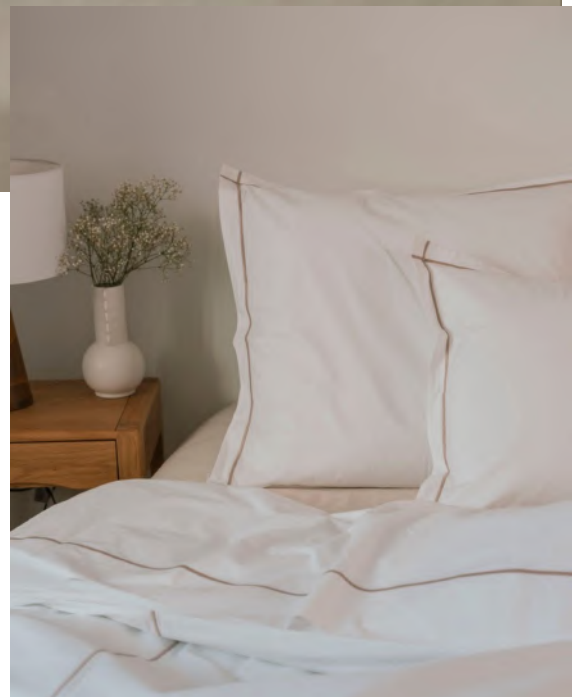
In this photo matched with MONROE Coverlet



CLASSIC HOTEL

Sheet Set & Duvet Set

100% Long Staple Cotton Percale
200Thread Count



CAETANO

Sheet Set & (Reversible) Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Reversible Duvet Cover
Available in: White/Taupe

In this photo matched with BEAM coverlet in taupe colour

CAETANO

Sheet Set & (Reversible) Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Sheet colours—White/Blue, White/Blush, White/Taupe
Shams available in White/Blush and White/Taupe (reversible)

— ESTATE —

Estate Duvet Set & Sheet Set

100% Long Staple Cotton Sateen

500 Thread Count



Duvet Set available in white/white

Sheets and Shams available in: colours: white/white, white/ivory, white/latte, white/silver

NEW

_ WINDSOR _

Sheet Set ,

100% Long Staple Cotton Sateen
300 Thread Count



Available in: white/latte

In this photo matched with MONROE coverlet in latte colour

_ DEVERE _

Sheet Set

0% Long Staple Cotton Sateen
300 Thread Count



Available in: white/dove.& white/white

SYLVIA

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with a CARTHAGO cushion and a SIMPLY COTTON bedspread and Euro sham in white

MIMOSA

Duvet Set & Shams

100% Cotton Seersucker



Available in: white/taupe

NEW Colour

— FLORA —

Duvet Set & Shams

100% Cotton Seersucker



Available in: blue and Blush



MALONE

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available colours: white/blue, white/dove

MALONE

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available in: colours: white/blue or white/dove (seafoam)

PACIFIC

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available colours: white/white (NEW), white/ivory and white/silver

PACIFIC

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



PAROS

Sheet Set

100% Long Staple Cotton Percale
400 Thread Count



PAROS

Sheet Set

100% Long Staple Cotton Percale
400 Thread Count



In this photo matched with Beam coverlet in French blue

_ SEDONA _

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with ELOISE coverlet and SIMPLY COTTON bedspread

_ SEDONA _

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300 Thread Count



The Sedona Sham in white/silver

SIMPLY PERCALE

Sheet Set

100% Long Staple Cotton Percale
400 Thread Count



LAGOS

Sheet Set & Duvet Set

100% Long Staple Cotton Percale
200 Thread Count



Sheet set available colours: aqua, blue, grey and taupe



Pillowcase



Shams & Cushion

SIMPLY SATEEN

Sheet Set

100% Long Staple Cotton Sateen

300 Thread Count



Available in white

PETALS

Sheet Set

100% Long Staple Cotton Sateen
300 Thread Count



Available in latte

PEARLS

Sheet Set & Duvet Set

100% Long Staple Cotton Sateen
300Thread Count



_ ESCADA _

Sheet Set

100% Cotton Percale
200 Thread Count



Available in latte colour

In this photo matched with MONROE coverlet in
Latte colour

NEW

— INFINITY —

Sheet Set

100% Cotton Sateen
300 Thread Count



In this photo, matched with the Kos coverlet

NEW

— LARISSA —

Sheet Set

100% Cotton Sateen
300 Thread Count



In this photo, matched with the Plumeria velvet coverlet

Relaxed Collections

COMPORTA

Duvet Set

(front) 100% Cotton Jacquard

(back) 100% Long Staple Cotton Percale 200 Thread Count



Available in colours: white and blue



AMALIA

Duvet Set & Sheet Set 100% Tumbled Long Staple Cotton Percale
200 Thread Count

Olive embroidery on a natural base



In this photo and the facing page matched with SIMPLY COTTON bedspread & Euro shams

AMALIA

Duvet Set & Sheet Set

100% Tumbled Long Staple Cotton Percale
200 Thread Count

Olive embroidery on a natural base



_ FISHBONE _

Duvet Set

100% Long Staple Cotton washed chambray



In this photo above matched with Spring cushion

NEW

— PALMA —

Sheet Set & Shams

100% Long Staple Cotton Percale
200 Thread Count



Available in colours: sand and white

NEW

OCTOBRE

Duvet Set

Front: 100% Cotton Jacquard

Back Plain Fabric 100% Cotton



NEW

—OCTOBRE—

Duvet Set

Front: 100% Cotton Jacquard
Back Plain Fabric 100% Cotton



SOHO

Sheet Set & Duvet Set

100% Tumbled Long Staple Cotton Sateen
300 Thread Count



Available in colours: Duvet Set in mist
Sheets in pearl, mist and pink

In this photo, matched with LIPSY throw and BEAM coverlet on a
Rose+Heather bespoke bed

_ SOHO _

Sheet Sets & Duvet Set

100% Tumbled Long Staple Cotton Sateen
300 Thread Count



Available in colours: Duvet Set in mist
Sheets in pearl, mist and pink

Coverlets & Bedspreads

ELOISE

Bedspread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



Now available in white, ivory and (new colour) silver

NEW

— ESTELLA —

Bedspread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



Available in latte colour

NEW

GRACE

Bedsread & Shams

100% Long Staple Cotton Sateen
300 Thread Count



Available in white

BEAM

Coverlet & Shams

100% Long Staple Cotton Sateen

300 Thread Count



Available in colours: mauve, taupe and French blue

LEONOR

Coverlet and pillowcases

100% Long Staple Cotton Sateen
300Thread Count



Available in Silver

In this photo matched with the Coruche sheets in Silver colour.

NEW

Kos

Coverlet and Euro Shams

100% Long Staple Cotton Sateen
300 Thread Count



In this photo matched with the Infinity sheet set.

NEW

_ PLUMERIA _

Coverlet and Cushions

Italian Velvet



In this photo matched with the Larissa sheet set.

GLAMOROUS

Quilt with Shams

100% Long Staple Cotton Sateen
300 Thread Count



Glamorous sheets with black embroidery and black quilt with cream piping.

_ HAMILTON _

Bedspread/Coverlet, Bed runners & Euro shams

100% Long Staple Cotton Sateen- 300 Thread Count



Available in colours: taupe and white

_ HAMILTON _

Bedspread/Coverlet, Bed runners & Euro shams

100% Long Staple Cotton Sateen- 300 Thread Count



Available in colours: taupe and white

In this photo matched with YANNI Throw and LAGOS sheets set in white/taupe

_ HUDSON LINEN _

Coverlet, Bed runner & Shams

100% European Linen
with diamond design quilting



Available in colours: flax and white

MONROE

Bedspread/Coverlet & Shams

100% Long Staple Cotton Sateen

300 Thread Count with channel design quilting



Available in colours: white, silver, taupe, latte and (NEW) ivory and (NEW) ocean blue

NEW COLOUR

LUCCA

Bedspread

100% Washed Cotton matelassé



Available in colours silver and latte

— DECOR —

Bedsread and Pillowcases

100% Stonewashed Cotton



_ DOTTY _

Bedspread & shams

100% Washed Cotton matelassé

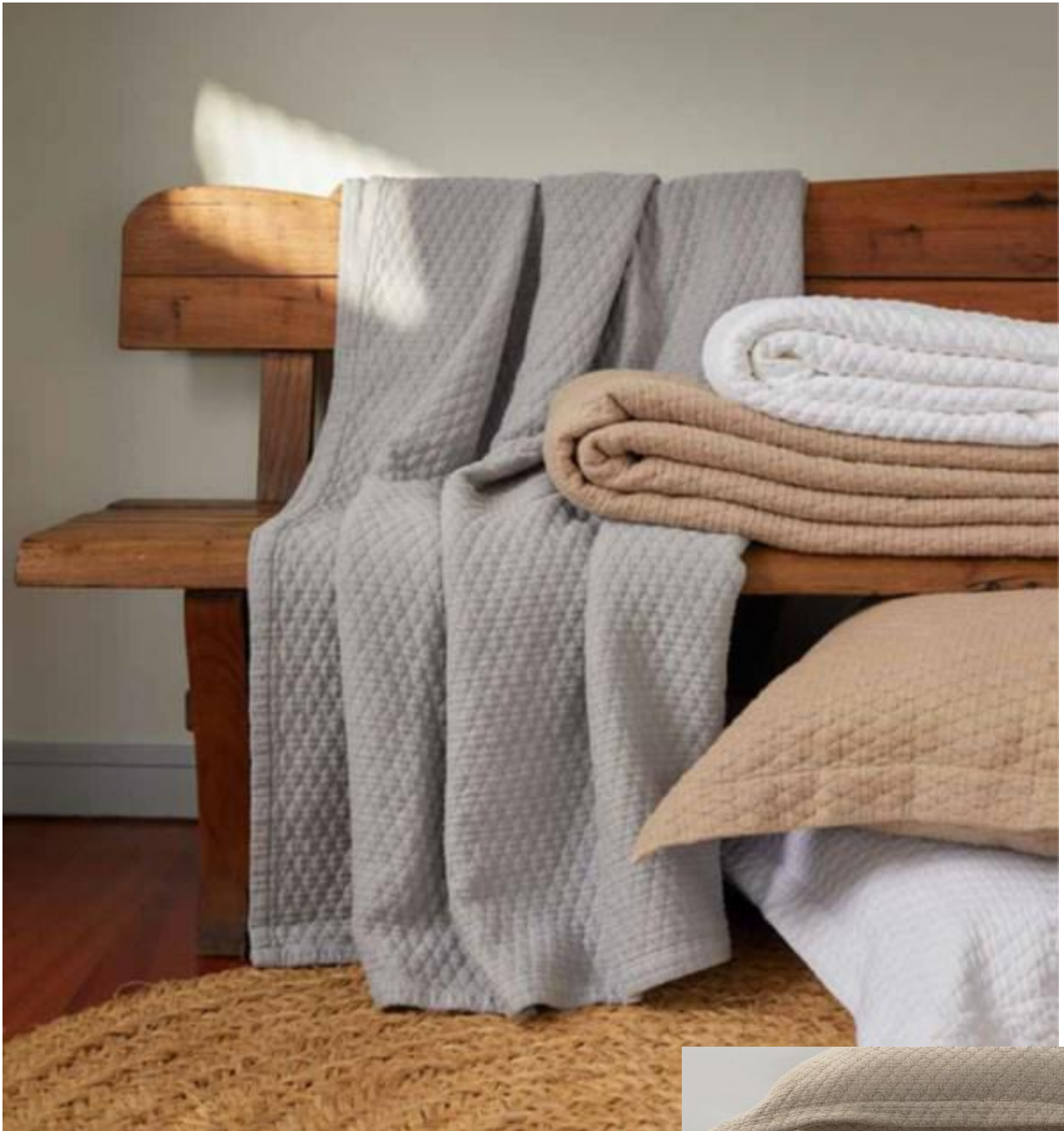


Available in: colours: dove, white or grey

SIMPLY COTTON

Bedspread & shams

100% Washed Cotton matelassé



Available in colours: taupe, white, grey, dove



GIULIA & YANNI

Bedsread & pillowcases (Giulia) & Throw (Yanni)

100% Stone washed Cotton



Matched with Soho sheets and on a Rose+Heather bespoke bed

— LIPSY —

Throw & Cushions

90% Stonewashed Cotton, 10% linen



_ SUNSET _

Bedspread and Pillowcases.

100% Cotton



Matched with LIPSY throw and MILAN pillowcases in white

_ TWEETS _

Bedspread and Pillowcases

(Reversible—grey one side, blue the other).

100% Stonewashed Cotton



NEW

_ PORTO _

Bedsread and Euro shams

(available in cream and taupe)

100% Stonewashed Cotton



NEW

— LEAVES —

Throw

100% Cotton



NEW

— NAZARE —

Bedspread and Shams

100% Stonewashed Cotton



NEW

— COIMBRA —

Bedsread and Euro shams

(available in cream and taupe)

100% Stonewashed Cotton



NEW

_ FLUKE _

Throw

100% Cotton



A Quick Guide

What does it all mean?



Sateen v Percale

Sateen (not to be confused with Satin) and Percale describe the way in which the cotton fabric is stitched. It has nothing to do with thread count.

Percale (aka plain) weave has the warp (vertical) and weft (horizontal) threads evenly alternating.

In sateen weave the weft threads “float” over several warp threads (usually four) at a time, resulting in smoother and more lustrous fabric.

Sateen, with its higher thread counts (that is, more densely packed yarns), tends to be softer but also heavier than percale. A higher thread count is more important for sateen because it reduces the likelihood of snagging the longer floats—the weft yarns that skim across several warp yarns.

What’s best? It comes down to personal preference.

Our ranges provide options in both.

Thread Count

“Whats the thread count?” - this is the typical question many think determines quality

It doesn’t.

Technically, thread count means the number of threads woven together in a square inch. You count both lengthwise (warp) and widthwise (weft) threads. So 100 lengthwise threads woven with 100 widthwise threads produce a thread count of 200.

When you see counts above 300 for percale or 600 for sateen, that sometimes means the manufacturers are using *ply*—the number of single threads twisted together in yarn—to artificially inflate the thread count, namely counting two-ply yarns as two yarns instead of one.

Single-ply yarn is more pliable and lends itself to softer fabrics than those containing multiple plies of yarn. Some of the highest quality sheets run from 200–500 TC.

The trick to quality cotton bed linen is is long staple cotton.

Long Staple Cotton

Fabrics made of long-staple cottons fray less, pill less, wrinkle less, and even fade less than fabrics made with their short-staple counterparts.

This difference is especially important when selecting bedding, as it endures daily use over a longer period of time than almost any other type of cotton product.

Long-staple cotton sheets will feel luxurious longer, leading to a more comfortable night’s sleep for years to come.

Remember Length = Strength!

BOVI products are all made from long staple cotton.

What's in a set?

As standard, our Sheet Set includes:

- One Fitted Sheet
- One Flat Sheet
- 2x standard Pillowcases (50x75) for Queen, or King
- 2x Lodge Pillowcases (50x90) for Super King and California King

As standard our Duvet Cover Set usually includes a 3 or 5 piece set

A set includes

- A Duvet Cover

Either

- 2x Euro shams 65x65

And/or:

- 2x Oxford shams (with embroidery all around) 50x75 (Q, K), or 50x90 (SK)

Housewife Pillowcases

We sell sets of (2) housewife Pillowcases separately for some of our collections.

=Index=

| Page | Collection / Section |
|-------------|---|
| | Linen Collections |
| 7 | Vintage Linen |
| 8-9 | Hudson Linen |
| 10-11 | Creta |
| 12 | Lineia |
| 13 | Maro |
| 14-15 | Milan |
| | Classical & Contemporary Collections |
| 18 | Brise |
| 19 | Vincent |
| 20 | Rossio |
| 21 | Herron |
| 22 | Glamorous |
| 23 | Golden |
| 24-25 | Coruche |
| 26-27 | Classic Hotel |
| 28-29 | Caetano |
| 30 | Estate |
| 31 | Windsor |
| 32 | DeVere |
| 33 | Sylvia |
| 34 | Mimosa |
| 35 | Flora |
| 36-37 | Malone |
| 38-39 | Pacific |
| 40-41 | Paros |
| 42-43 | Sedona |
| 44 | Simply Percale |
| 45 | Lagos |
| 46 | Simply Sateen |
| 47 | Prtals |
| 48 | Pearls |
| 49 | Escada |
| 50 | Infinity |
| 51 | Larissa |

= Index =

Relaxed Collections

| | |
|-------|----------|
| 53 | Comporta |
| 54-55 | Amalia |
| 56 | Fishbone |
| 57 | Palma |
| 58-59 | Octobre |
| 60-61 | Soho |

Coverlets & Bedspreads

| | |
|-------|-----------------|
| 64 | Eloise |
| 66 | Estella |
| 66 | Grace |
| 67 | Beam |
| 68 | Leonor |
| 69 | Kos |
| 70 | Plumeria |
| 71 | Glamorous |
| 72,73 | Hamilton |
| 74 | Hudson Linen |
| 75 | Monroe |
| 76 | Lucca |
| 77 | Décor |
| 78 | Dotty |
| 79 | Simply Cotton |
| 80 | Giulia & Gianni |
| 81 | Lipsy |
| 82 | Sunset |
| 83 | Tweets |
| 84 | Porto |
| 85 | Leaves |
| 86 | Nazare |
| 87 | Coimbra |
| 88 | Fluke |



EuroLuxe



EuroLuxe

NEW ZEALAND

Maria.Bamio@euroluxelinen.com

NZ +64 (0)21 451 918

AUS +61 (0)414 892 111

+34 604 05 31 06 (Spain and WhatsApp)

www.euroluxelinen.com

Exclusive Australian & New Zealand Distributor



AROHA IBERICA