



**SLO  
FOOD BANK**

County Partnership for Hunger Relief

# 2025 HUNGER AWARENESS DAY

*Building a Stronger Community by Nourishing Our Neighbors in Need*



**CONTACT** • Katie Osman, Development Director  
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OUR MISSION

# Let's Feed SLO County. Together.

Our mission is to work with a network of community partners to alleviate hunger in San Luis Obispo County and build a healthier community.

EVERY DOLLAR PROVIDES FOUR MEALS TO NEIGHBORS IN NEED IN SLO COUNTY.



**4,679,500+**

Pounds Distributed to Neighbors Last Year.



**39,000+**

Individuals Served Each Month Across All Programs.



**16%**

Increase in People Served From Previous Year.



**6,600**

Summer Breakfast Bags Provided to Children.



**1,800,000+**

Total Pounds of Food Rescued Last Year.



**30,400+**

No-Cook Bags Provided to People Who Are Homeless.

JUNE 6

# Hunger Awareness Day

Hunger Awareness Day is dedicated to raising awareness and inspiring action to address the critical issue of summer hunger among food-insecure children.

Join the SLO Food Bank on June 6, 2025, for a special Hunger Awareness Day Open House in San Luis Obispo featuring:

- Breakfast Bag Build-off to assemble meal bags for children in need.
- Guided warehouse tours showcasing the SLO Food Bank's operations.
- Light bites and local fare.



# Overview of Event Benefits

	<b>Presenting</b> \$25,000	<b>Gold</b> \$10,000	<b>Silver</b> \$5,000	<b>Bronze</b> \$1,500
Exclusive Presenting Sponsor	◆			
Verbal Sponsor Recognition	◆			
Recognition in Media Toolkit	◆			
Logo on All Event Materials & Media	◆	◆		
Logo on Front-Page Carousel	◆	◆		
Featured in Front-Page Carousel (1 yr)	◆	◆		
Featured Article in Newsletter	◆	◆		
Logo in Warehouse (1 yr)	Medium	Small		
Check Presentation on Social Media	◆	◆		
Logo + Link on Corporate Partners Page (1 yr)	◆	◆	◆	
Recognition on Event T-shirts	Logo	Logo	Logo	Name
Recognition in Annual Report	Logo	Logo	Logo	Name
Event T-Shirts for Your Team	30	20	10	5
Logo on Event Registration Page	Large	Medium	Small	Small

**Secure Your Sponsorship Today** | 805-724-4882 | [kosman@slofoodbank.org](mailto:kosman@slofoodbank.org)

\$25,000

SOLD

## Presenting Sponsor

- Naming rights as the exclusive presenting sponsor of Hunger Awareness Day.
- Prominent logo placement on all event materials and media campaigns.
- Logo featured in a carousel on the front page of the website for one year.
- Featured article in the community updates newsletter (9,000+ subscribers).
- Logo recognition in the annual report (1,500 households).
- Logo and link on the corporate partners page for one year.
- Dedicated check presentation with a social media post (9,000+ followers).
- Recognition in opening remarks.
- Recognition in the media toolkit for influencers.
- Medium logo displayed in the warehouse for one year.
- Prominent logo placement on 500+ event t-shirts.
- 30 event t-shirts for your team.
- Opportunity for four team members to participate in the Breakfast Bag Build-off.

\$10,000

## Gold Level Sponsor

- Logo placement on all event materials and media campaigns.
- Logo featured in a carousel on the front page of the event website for one year.
- Featured article in the community updates newsletter (9,000+ subscribers).
- Logo recognition in the annual report (1,500 households).
- Logo and link on the corporate partners page for one year.
- Dedicated check presentation with a social media post (9,000+ followers).
- Small logo displayed in the warehouse for one year.
- Logo placement on 500+ event t-shirts.
- 20 event t-shirts for your team.
- Opportunity for four team members to participate in the Breakfast Bag Build-off.



\$5,000

## Silver Level Sponsor

- Logo placement on event signage.
- Logo recognition in the annual report (1,500 households).
- Logo/link on corporate partners page (1 year).
- Logo placement on 500+ event t-shirts.
- 10 event t-shirts for your team.
- Opportunity for four team members to participate in the Breakfast Bag Build-off.



\$1,500

## Bronze Level Sponsor

- Name recognition in the annual report (1,500 households).
- Name placement on 500+ event t-shirts.
- Five event t-shirts for your team.
- Opportunity for four team members to participate in the Breakfast Bag Build-off.

## Secure Your Sponsorship

Contact Katie Osman, Development Director, to secure your sponsorship and support Hunger Awareness Day!

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*The Fair Market Value of each sponsorship package varies and will be determined at the time of sponsorship. Custom sponsorship opportunities are available. Please contact us to explore tailored recognition options.*