



"I promise that you'll love your new floors, or I'll replace them FREE! Call me today!"

-Mark Bouquet

Owner of

Creative Carpet, Inc.

www.CreativeCarpetInc.com

CREATIVE CARPET, INC.

Home Advisor™

*Reliable news for healthy living, saving money,
and having fun! March 2009*

Dear Friends,

Can you believe it...SPRING is almost here! It's time to start making plans for your annual "Spring Cleaning" projects (garage, basement, etc.) and hopefully Mother Nature cooperates with our schedules! This has been a very STRANGE winter to say the least and almost everyone I know is happy to have warmer weather arrive and stay for awhile!

Speaking of spring cleaning, are your floors beginning to look a little worn or dated? Maybe you want to try having them professionally cleaned or maybe you want to replace them. Well for heaven's sake...let's do something about it! I happen to know the owner of an awesome carpet cleaning company. I have used him personally at my own home and he worked wonders on some pretty soiled carpet that I had. His knowledge about the different fibers and what is necessary for a proper and thorough cleaning is amazing. I highly recommend him. Make sure to read the details about him and his company on the next page. Also, he has so graciously agreed to offer every one of our customers a \$40 coupon which is enclosed. Ahhhh . . . but if you feel it's just time to throw in the towel and replace those worn, dated (embarrassing?) floors with something luxurious and beautiful . . .

I just happen to know of a flooring store where you can get...

- **The highest quality floors in the Mokena/Will County area...period**
- **A Zero Regrets guarantee:** you'll love your new floors or they'll be replaced FREE! (Holy smokes! The owner of that store must be nuts to offer that!)
- **A FREE lifetime installation warranty** (Yep...the owner is crazy, no doubt!)
- **The Installer Professionalism Guarantee** (Installers are neat, clean, well-groomed, well-spoken and professional. They respect your home by using shoe covers. You'll receive the highest quality installation in the business, and after they're finished, they will vacuum and leave your home as neat and clean as when they arrived! Wow!)
- **World Class Installation Service** (Customer service so stupendous, they will bend over backwards, walk on hot coals and turn handstands to make sure you or anyone you refer are treated like ROYALTY!)

Who could this flooring store possibly be???? (Hint: you're reading their newsletter!)

And if you or someone you refer purchases new floors during March or April, you also get to take advantage of the "Creative Carpet's Economic Stimulus Plan!" (See insert)

Alright, I hope you enjoy this month's newsletter!
Sincerely,

Mark Bouquet

Go Ahead and De-Stress Yourself!

There are many things you can do to reduce your daily stress level. Here are the top 20 suggestions:

- Get up 15 minutes earlier

Inside this Issue...

- Are you this month's Mystery Winner?
- How to de-stress
- Sleep well, live longer
- Work tips
- Thoughts to live by
- About staying well
- Mega-Trivia contest
- Local Business Highlight
- Tax time numbers to ponder
- Fair Credit Reporting Act
- Welcome to our new and returning clients!

Attention Alex Turlakes!

You are this month's
Mystery Winner!

We have a gift certificate for \$10 to Panera Bread reserved just for you! Come by our store on or before April 30th to claim your prize!

Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448

Executive

Carpet and Rug Cleaning, Inc.

Dave Rampage, together with his wife Gina and his mother-in-law Mary, are the proud owners of Executive Carpet & Rug Cleaning. Gina and Mary run the office giving their customers the personal touch they deserve.

Dave is a Certified Master Textile Cleaner and has been cleaning for 22 years. He expects nothing but perfection. Together they form their region's finest carpet, fabric, and oriental rug care company. Their commitment to excellence is second to none. They have state of the art equipment, and they are a CRI service provider.

Some benefits of using their company

- ✓ Dave has carpet cleaners from all over the states riding with him to see his techniques and excellent customer satisfaction
- ✓ State of the art equipment – most powerful truck mounted carpet cleaning machine
- ✓ Respect for client's home by using moving blankets to protect wood or tile floors
- ✓ Use of shoe covers
- ✓ 100% overall rating from Checkbook magazine. They were one of six companies to receive that rating in the Chicagoland area
- ✓ Cleaning solutions are safe for your family and pets and leave no residue
- ✓ Most carpets are dry before they leave your home
- ✓ A unique system which utilizes purified water leaving the carpets softer and brighter
- ✓ They have a rug plant in Midlothian where they hand wash oriental rugs.

Please contact Dave, Mary, or Gina at **708-396-8600** to schedule an appointment today!!

Mega Trivia Contest!

Take our Trivia Challenge and you could win dinner for two!

Every person who e-mails or calls in the correct answer by the end of the month will be entered into a drawing to win a \$50 gift certificate to Olive Garden or TGI Fridays restaurant!

This month's Mega Trivia question....

The tallest twin towers in the world, the Petronas Towers, are located in what country?
A) Malaysia, B) Saudi Arabia, C) China,
D) Australia

Take your best guess, then e-mail your answer to MarkJr@CreativeCarpetInc.com. Or call Mark @ (708) 479-8600. Remember, your chances of winning are better than you think!

**Answer to last months quiz: Frank Sinatra
Congratulations to last month's winner:
Frank Patzke**

- Prepare for your day the night before
- Avoid tight fitting clothes
- Write things down—don't rely on memory alone
- Practice "preventive maintenance"
- Make duplicate keys to everything you can
- Say "no" more often
- Set priorities in your life
- Avoid negative people
- Use your time wisely
- Simplify your meal times
- Always make copies of important papers
- Anticipate your needs
- Repair things that aren't working properly
- Ask for help with jobs you dislike doing
- Break large jobs into bite-sized tasks
- Look at problems as challenges
- Smile
- De-clutter your life
- Be prepared for rain

Sleep Well, Live Longer

Doctors at the Sleep Health Centers in Boston report a study that shows getting less than six hours of sleep a night increases the risk of dying. During the next eight years of the study, dying of heart-related diseases increased by 110 percent. That's more than double.

It makes sense, they say. When you sleep, your blood pressure drops, your heart rate drops, and the heart doesn't have to work as much.

The optimum sleep time reported was six to nine hours. Sleeping more than nine hours a night was also risky. It increased the risk of death from non-cardiovascular causes by the same percentage.

Work Tips

Watch your body language.....

Crossing of the arms seems to be a worldwide body language symbol of defensiveness, according to experts. Often, when people cross their arms during a conversation it can indicate that they have withdrawn from communicating and are locked into their position. While you can't assume that someone's body language indicates exactly what he or she is thinking, you can use it as a signal to pay attention to your own communication. When you are engaged in conversation with someone and they cross their arms, do a mental checklist. Are you communicating in ways that are causing the person to shut down or feel defensive? Be honest with yourself, and do what you can to get the person to relax and open up again. Your goal should be to get the person communicating with you again. Think of the times when you have crossed your arms. When did you do it? Did it mean anything?

Thoughts To Live By

Welcome back to our returning clients...

JIM AND SIS ABRAHAM
SUE BETTENHAUSEN
RON BOGDAN
PHYLLIS BONZANI
DORIS FENTON
MARY FREITAG
MARIE FUESEL
ED HERMAN
JOE AND MISSY JANZ
JAMES AND KATHY JOHNSON
DOREEN KIEFFER
MARY LABEDZ
JOHN AND DIANE LIPTAK
BRIAN AND KATHY LODE
JIM LURGIO
JOHN AND JILL MARTIN
CHARLES & DIANE
MCCULLOUGH
TOM AND DANETTE NEMEC
PAUL & BETH NOBILE
MARYANN O'BRIEN
FRANK PATZKE
STEVEN PAUL
AL SCHAFFENBERGER
TRACY SIMONS
KATHLEEN STUDENROTH
LINDA SUBLER
ANTHONY AND CHERYL VILLA
JOANNE WILSON
SHANON ZAJAC
PAM CONNOLLY

A gigantic THANK YOU to all who referred us last month...

*Sandy Schuh
Alex Marks
Judy Johnson
Melanie Riley
Kenneth Mulheran
Angel Wallace
Kev Arakelian
Mary Smith*

We appreciate you more than you know. We hope you enjoyed your movie tickets!!

The humble favor can grease the squeaky wheels of business.....

One little favor from a busy colleague can often make the wheels of industry run smoother.

But, just remember, lots of people want those favors returned -- and some expect them returned in a big way. Sometimes what you ask from a fellow worker takes little time to do, but what is asked in return can take a lot of time. A study shows that a favor actually has a shelf life. Soon afterward, the person who received it thought it was more valuable than the person who granted it. Over time, however, the person who received it thought it was not a big deal, but the person who granted it thought it was a big deal. Some who do a favor want an almost immediate payback; others wait. Favor is a powerful word that prompts a person to comply with a request. One study shows to first ask for a large favor. When that is declined, try asking for what you really want. It usually works!

About Staying Well

Snacking can be healthy.....

Need a snack? No problem, just keep it healthy. If you watch what you're doing, you can get some of the fiber and nutrients your body needs through your snacking. You can also stave off some of those between meal hunger pangs that can cause you to overeat if you let them go too long. Smart snacking could help you reduce your calorie intake if you eat smaller meals and use your snacks to keep you going in between. Keep in mind that as you age your body needs fewer calories. Here are some suggestions for healthy snacks:

- Fruit: fresh, frozen or dried.
- Whole-wheat English muffin with apple butter with a cup of herb tea.
- Slices of angel food cake with nonfat whipped topping.
- Whole grain crackers with reduced-fat cheese or peanut butter.
- Nonfat cottage cheese or yogurt with honey.
- Hummus with whole-wheat pita bread.
- A smoothie(nonfat milk or yogurt)

Statistics **Tax Time Numbers to Ponder**

Did you know that in ancient Greece the taxman was considered the noblest man in society—something to consider in a civilization that produced Homer and Plato. Here are a few fun facts about taxes (yes, there are such things), according to the Internal Revenue Service:

- The error rate for filing your taxes by paper returns is 21 percent. The error rate for electronic returns is 0.5 percent.
- In 2000 the IRS collected more than \$2 trillion in revenue and processed 226 million tax returns. It had the lowest collection rate that year since 1954, at 39 cents for every \$100 (meaning the IRS had to spend 39 cents to collect \$100).
- Historically, market economies such as the United States suffer short periods of high unemployment. During the Great Depression in the 1930s, between 12 million and 15 million

Americans found themselves out of work.

- In the year 1913 the tax rates ranged from 1 percent to 7 percent on incomes above \$3,000. The average annual income that year was \$200.
- In the United Kingdom, all residents under the age of 75 must pay annually a single license fee per household for all color TV sets in use in them (there's a lower fee for black and white sets). The legally blind are responsible to pay only 50 percent of the full fee. So just how much is this color television licensing in U.S. dollars? \$278.

The Fair Credit Reporting Act

The Fair Credit Reporting Act requires each of the three national consumer credit reporting agencies -- Equifax, Experian and TransUnion--to provide a free copy of their credit reports once every 12 months. But there are any number of charlatans out there that offer supposedly "free" copies of their credit reports, only to pick your pocketbook when you are not looking. The Federal Trade Commission has gone after a number of these scammers, including, among others, an Irvine, California based outfit known as consumerinfo.com. (also known as freecreditreport.com.). This company, among others offered free credit reports and then automatically enrolled folks who took the bait into a credit-monitoring service. A free trial was offered for 30 days, but if consumers didn't cancel or opt-out, a monthly fee was charged to their credit cards.

There is only one web site that is authorized to fill orders for free credit reports -- www.annualcreditreport.com. All others are potential scams. You also can call toll free to 877-322-8228 or send a standardized request form to Annual Credit Report Request, P.O. Box 105281, Atlanta Ga. 30348

New Friends And Clients!

Meet our new clients...

KAREN AMEGATCHER
JEN AND KEVIN BOER
STEVE & CARRIE BRASKY
LISA CANDELARIA
RONALD & TONIA CARLSON
SUZAN CHOPIK
ALISA CLANCY
LEO AND VIRGIIA DOYLE
KATHLEEN DWYER
LEE GIVENS
PATRICK AND SALLY HENNESSEY
ANTHONY AND ELIZABETH HIPP
GEORGE HROMA
TINA JACKSON
NORM AND LUCY JACOBSEN
RYAN AND BROOKE JOHNSON
TOM KOERNER
SHAWN AND DONNA MATTHUIS
MIKE AND AMY MIEDEMA
MAUREEN MIETELSKI
BARBARA MOORE
MARK NICKS
SAM NOTO
MARK AND KIM OPALACZ
JAY AND ESTHER PETERS
GREG PIPALA
TODD AND KAREN ROACH
KIRAN SHETH
TRACY SIMONS
BRENDA VERZAK
ADINE WHITE
JEANINE ZAMIAR
NICK AND RUTH ZANDSTRA

Get A Night Out At The Movies For 2 With My Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client, I will send you a gift certificate for two passes to Marcus Theater. And Hey! What's a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

WARNING

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Call Today – (708) 479-8600

Creative Carpet, Inc.

19420 S. Lagrange Road
Mokena, IL 60448

Phone: (708) 479-8600

www.CreativeCarpetInc.com



There's No Need To Cry Over Worn, Dated, Embarrassing Floors!

*With Creative Carpet's Economic Stimulus Plan
You Can Afford New Floors Right Now!*

Dear Friend & Client,

Hi, Mark Bouquet here. As many of you know I love our great country, and I'm very patriotic! So I've decided that Creative Carpet is going to do its part to help stimulate the economy AND help you get new floors right now!

Don't Cry....Get a Lifetime Warranty pad FREE!

Bring this letter to Creative Carpet by April 30th and you'll get a Lifetime Warranty pad for FREE. This is no April Fool's joke! Simply deduct \$3.50 off of the "per yard" price for every yard of carpet you purchase. No FOOLING! No tricks here – our stimulus package applies to all of our regularly priced AND sale priced carpet. This is not a base grade, cheap pad. This is a quality bonded pad with a **LIFETIME WARRANTY!**

5 Reasons You'll Love Creative Carpet

1. You are protected by my "**Zero Regrets Guarantee.**" You'll love your new floors or I'll replace them FREE in the first 30 days!
2. I'll give you a FREE lifetime installation warranty on any floor you buy!
3. I only hire courteous, clean-cut, professional installers who are thoroughly trained.
4. I have a thick book of testimonials from past clients. Have a look through it when you visit!
5. And we'll put a smile back on your face!

Any Friend Of Yours Is A Friend Of Mine!

Who do you know that is looking to purchase new floors? Can I count on you to pass this letter along to them? You will be doing them a tremendous favor by referring them to a professional floor dealer they can trust. AND...don't forget about my Referral Reward Program. If you refer someone who purchases floors from us, I'll send you and a guest out to the movies at Marcus Theater!

Sincerely,

Mark Bouquet

P.S. Take advantage of Creative Carpet's Economic Stimulus Package! Get a Lifetime Warranty pad FREE! But this "stimulating" offer expires April 30th!

Thanks for your kind words!

Thank you all for being so nice and such a pleasure to do business with.

-Kathleen Dwyer, Crestwood

Working with Creative Carpet was an excellent experience for us. The salesman listened to our needs, gave us a few recommendations and did not try to upsell us. He seemed to be very knowledgeable and friendly. The installers were awesome. They were very careful not to scrape up our woodwork and walls. They were friendly, clean in appearance and language, and their work ethics were great. They picked up every scrap of material and vacuumed the entire area (2400 sq. ft.). I have never had any other carpet installers do this.

**-Shawn and Donna Matthuis,
Orland Park**

I must compliment you and your staff first on the knowledge of your product/warranty etc. The professionalism displayed by your installers was excellent. They really paid attention to detail and were very neat in their clean up. Thanks for making this a very positive experience for my wife and myself. I would gladly recommend your company to our friends and family.

**-Dennis and Tammy
Boardman**