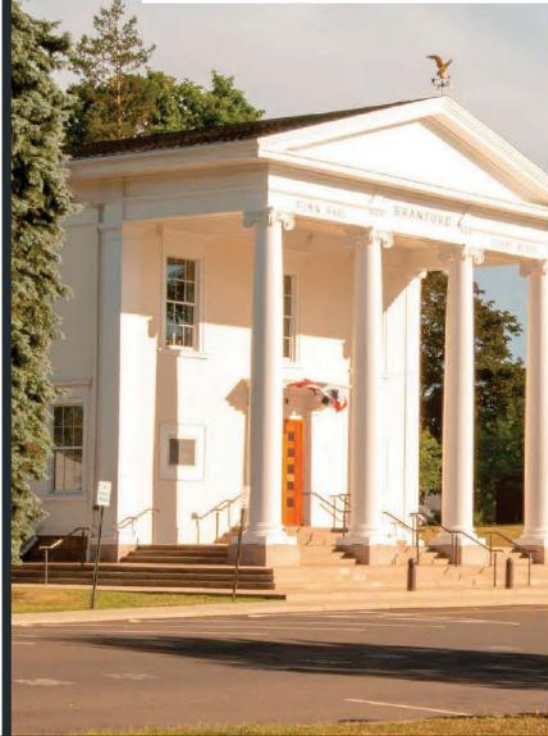


July 2024

SHORELINE CONNECTIONS

A Magazine About Events, Businesses and
People Along the Shoreline

Branford, Guilford, North Branford



SPECIAL FEATURE INCLUDED
Summer Around the Shoreline
Food and Beverage Guide

 SHORELINE
CHAMBER

WWW.SHORELINECHAMBERCT.COM

SHORELINE CONNECTIONS

Shoreline Chamber Board of Directors

Chair: Denise Daviau – SARAH Inc.
Vice-Chair: Chad Edgar – Edgar Law LLC
Treasurer: Matt Laprino – Soundview Family YMCA
Secretary: Kristen Sibley – GSB

Directors

Erica Briggs – East River Energy	Rob Oman – Stone Insurance Agency
Karen Brown - Canción Ultra-Premium Tequila	Deanah O'Donnell – DeCaprio & Assoc
José Cuapio – FloorCraze	Francine Piscitelli – Allusions Salon & Boutique
Karen Delvecchio – Munger Construction	
Eric Emanuelson – Emanuelson Law Firm	Ex-Officio Directors
Jim Fennell – American Solutions for Business	Perry Maresca - EDC Branford
Susan Ganci – Edward Jones	Rory Burke – Asst. Town Mgr. North Branford
Marcia LaFemina – Penn Globe	Dee Jacob – President, Shoreline Chamber
	John Tarutis -EDC Guilford

Table of Contents

Table of Contents
Area Map
June's Spring into Summer BAsH
Feeding Birds Safely in Summer –Expert Article
Welcome New Members
2024 Women of Excellence Honorees
Meet Our Members
Ribbon Cuttings
Senior Living Communities As A Great Option–Expert Article
Meet Our Members
The Transformative Power of Performance-Based Music Education
Community Calendar
History of the Shoreline: The Potato and Corn Festival
Board Member Spotlight
Member Recognition and Milestones
Meet Our Members

www.shorelinechamberct.com



SHORELINE CONNECTIONS

Our Towns



MONTOWESE

V E T E R I N A R Y C L I N I C



Now Open!

275 Branford Road North Branford, CT

(203) 562-9896 (phone or text)

www.montoweseveterinaryclinic.com

We are accepting new Clients!

Empathy, Sympathy, Kindness, Compassion and Excellence



We are **privately owned** and operated by a **North Branford Resident (Veterinarian and Mom)**. We are a 2.5 doctor practice dedicating our time and efforts to providing the best medical care for your pet, and creating a **client and patient experience** above the rest!

LOBSTER LOBASHER

NEW!



AUGUST 1st 6:00-9:00pm
Guilford Lobster Pound

\$50

**Join us for a fun evening with great food,
drink ticket, and entertainment by Sonic Pulse
(Irena & Paul of Trainwreck)**

[GET YOUR TICKETS HERE](#)



Residential Heat Pump Water Heater Rebate

Rebate Offer: **\$650** for qualifying units

We help make it affordable to upgrade to an ENERGY STAR® certified heat pump water heater with a \$650 discount for eligible models. Whether you're replacing an old water heater or installing one in a new home, you'll save money up front.

ENERGY STAR certified heat pump water heaters (HPWHs) promise huge energy savings.

ENERGY STAR certified HPWHs can save a household of 4 approximately \$550 per year on its electric bills compared to a standard electric water heater and more than \$5,610 over the HPWH's lifetime. <https://www.energystar.gov/>



FEDERAL TAX CREDIT OF 30% OF COST UP TO \$2,000*

For customers who meet certain income eligibility guidelines, even greater incentives may be available through the Home Energy SolutionsSM – Income Eligible program.

Call us today to speak to a professional about your money saving options!



East River Energy
Your Energy Partner

203-453-1200
eastriverenergy.com



Total Comfort Control
Air Conditioning & Heating Specialists

BASH

SHORELINE
CHAMBER

Spring into Summer

We had great food, drink, bingo and entertainment at our Spring into Summer BASH. We helped open the restored Little Red Barn area with a Ribbon Cutting with Carrie Bishop Healy, 1st Selectman Matt Hoey and EDC Coordinator John Tarutis. Entertainment and Bing by the Darling Divas.



RIBBON CUTTING

Photo credit: Shoreline Pixies



1355 Boston Post Rd, Guilford, CT 06437

BISHOP'S
ORCHARDS
FARM MARKET & WINERY

A member of the:
SHORELINE
CHAMBER



Banking you can trust since 1936!

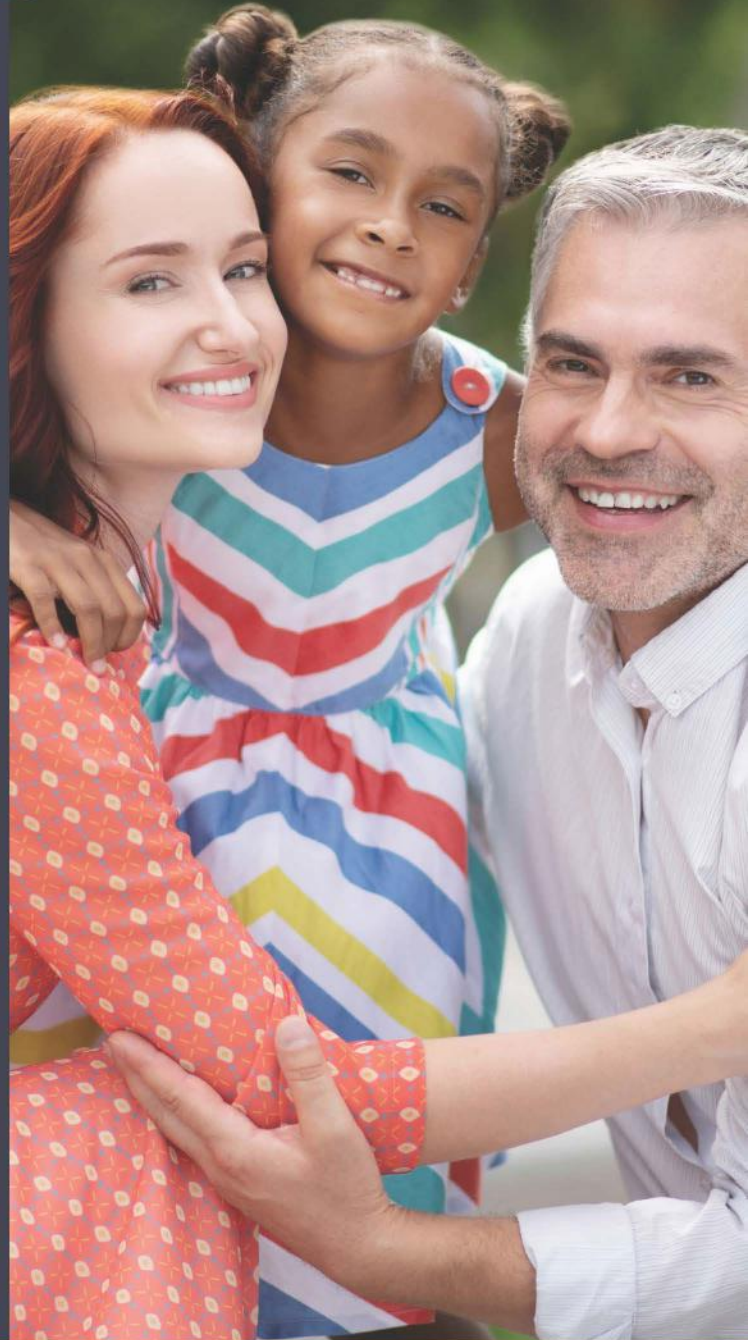


Live, Work, Learn or Pray in New Haven County - Join Today!

Becoming a member is easy and comes with perks!

- Super LOW Rates on Visa Credit Cards
 - Plus Secured Credit Cards to Build Credit!
- Vacation + Christmas Club Savings Accounts
- Automatic Savings (right from your paycheck so you don't have to lift a finger!)
- Free Checking, Online Banking and Bill Pay

All it takes is \$5 in a Share Account to become a member. Bring in this page or a copy and we will GIVE YOU THE \$5 so we can start helping you at life's crosspoints!



Find us at:

105 Sanford Street, Hamden, CT · 249 West Main Street, Branford, CT
200 Orange Street, New Haven, CT · 501 Crescent Street, New Haven, CT

FEEDING BIRDS SAFELY IN THE SUMMER

By Marcey White

Country Paint & Hardware, North Branford



It is the peak of summer here on the shoreline, and along with cookouts, camping trips, parades, and other outdoor activities, we go about our days in the backyard trying to stay cool and in the shade. Meanwhile, birds are experiencing their own summer ventures...plant life is blooming and fruiting, and delicious insects are bountiful. Because of this, many think that feeding birds in summer is unnecessary, a waste of money, or even bad for them by keeping a steady source of food available to them will make them "forget" to migrate home for the winter and thus perish in our cold winters.

This has been found to be untrue, as birds have hardwired instincts to get moving when the time is right. Feeders provide only a small percentage of their diet. As for the argument of it being unnecessary and a waste of money, it is all about how you look at it and what it's worth to have these magical beings grace your backyard feeders with their vibrant summer breeding colors and melodic songs of summer. When presented with the correct offerings, you can seduce migratory birds to your feeders that you cannot see here in wintertime, like the splendid orioles and hummingbirds.

Feeding birds in summer is becoming more popular as conservation awareness spreads and people become more aware of the rapidly dwindling numbers of birds. **3 billion birds have gone since 1970.** I can speak all day about the why's, but we are making it harder and harder for birds to thrive. So, why not help by providing an easy, nutritious, and safe place for them to stop and gain respite from travel or parenting? Who doesn't appreciate a well-managed and clean rest stop on their way down to Florida? I bet all you "snowbirds" do!

Summer bird feeding is simply different than winter feeding. Summer brings heat and humidity, and with that comes a few challenges to be aware of.

Uneaten seeds will become moldy and unhealthy if allowed to get wet from rain then stew in the sun. Some molds are even deadly. If you find this occurring, fill feeders only halfway. Let the seed rotate out quicker so it is not sitting in those hot plastic tubes for days on end. Move feeders around occasionally to keep the ground clear of decomposing seed hulls and bird excrement, or with a thorough sweep or rake. This can prevent serious outbreaks like salmonellosis. Regardless

CONTINUED

of the time of year, it is important to regularly clean your feeders. To clean your feeder, take it apart and use a dishwasher on a hot setting or hand wash either with soap and boiling water or with a dilute bleach solution (no more than 1 part bleach to 9 parts water). Rinse thoroughly and allow it to dry before refilling. If you're going to start complaining about how much work this cleaning entails, either accept this responsibility or do not feed the birds at all. Their mortality can depend on it.

Hummingbirds are here, and in full force. Avoid red-dyed nectar and mixes as it does nothing. N-O-T-H-I-N-G. Yes, red attracts hummingbirds, and that is why most of their feeders are red, but the color of the nectar is irrelevant to them. There is no scientific proof that the petroleum-based dye, red dye #40, is harmless to birds. Conversely, there is compelling evidence from experienced rehabbers that consumption of this red dye (which isn't regulated as to how much can be added by a manufacturer) causes a higher mortality rate and tumors of the bill and liver in hummingbirds. There is no benefit to using dyes in nectar, and there is every reason not to do so.

Instead, save yourself money and make your own nectar. It is cheap and easy. The mix that closely matches natural nectar is a 4 to 1 ratio of water to plain granulated sugar. That is 4 cups of water to every one cup of sugar. Simply stir until the solution becomes clear. With any nectar solution, commercial or homemade, empty, and clean feeders every few days as nectar does go rancid. Placing nectar feeders in shady areas is also highly recommended.

Watch your suet feeders for melting suet. Birds are at elevated risk of damaging their feathers by getting gooey, sticky, melted suet on them. I recommend either placing suet feeders in the shade or switching to suet nuggets offered in a tray feeder. Avoid peanut butter for this reason as well.

Grape jelly and sliced oranges are my favorite offerings in summer. Not only do Orioles go crazy for it, so do the crazy Catbirds, and when these two species try to get their share at the same time it can lead to some funny antics. Woodpeckers also greatly appreciate the oranges, and you can catch them stabbing away at orange flesh with their strong beaks. Like any fresh fruit, change any uneaten jelly and oranges out for new every few days to avoid it rotting and clean the feeder.

Lastly, one element that is so important and overlooked is water. In some areas clean water to bathe in and drink is hard to find. Even offering a big wide shallow bowl of water in the shade helps a great deal after nibbling on seed and suet, while giving birds a means to keep those feathers in top shape while bathing.

CONTINUED

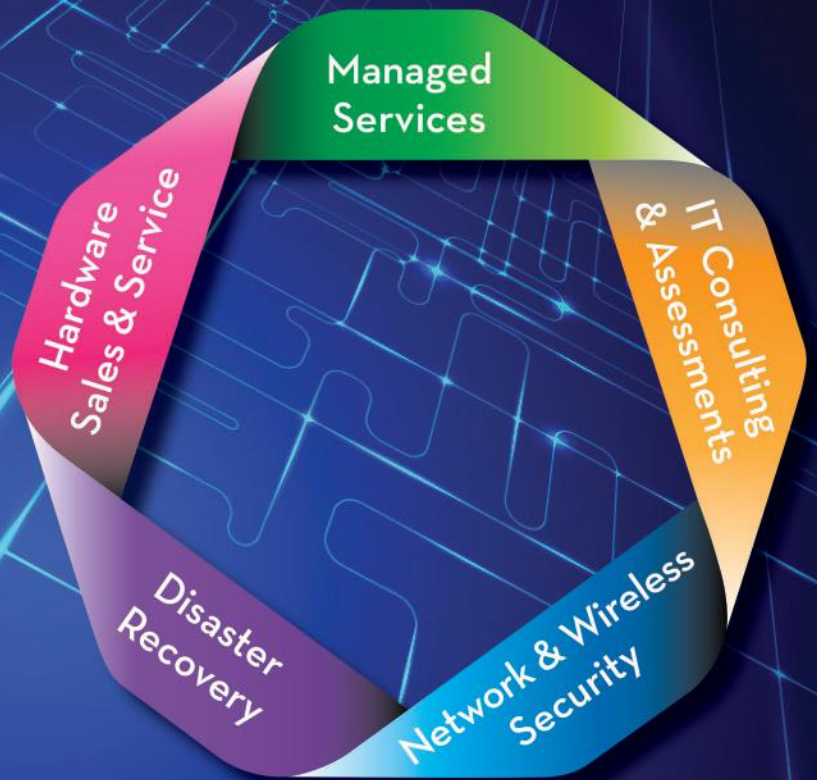
Misters set with timers will even "train" hummingbirds to stop by at a given time for a quick rain shower and cooling off. Bird baths and fountains attract bird species that will not come to a feeder, like Robins. Just like your feeders, keep birdbaths healthy for birds by cleaning with a scrub brush and changing the water daily to prevent algae.

Maintaining a clean, hygienic space for birds to eat, drink, and bathe during summer will bring much joy and benefits to the birdwatcher. Parent birds will bring their fledglings with them to feeders and things can get very entertaining when watching them learn to be birds. It has been proven that bird watching has a positive impact on our mental health while reconnecting us to nature...so I encourage anyone that feeds birds in winter to try feeding them in summer, too!

Marcey White works in the Paint Department at Country Paint & Hardware in North Branford. She is also an Ornithologist.



AOS ADVANCED OFFICE SYSTEMS



296 E. Main Street, Branford, CT 06405 • (203) 481-5349
211 Shunpike Road, Cromwell CT 06416 • (860) 635-7100
www.aosinc.com

SALES • SERVICE • SUPPORT

Marie Louise SPEAKS

Need a Professional Speaker for your event??

Marie-Louise Burkle has been the CEO of Autac Incorporated for over 2 decades. As a Female Owner of a wire and cable manufacturing business in Connecticut, she knows obstacles, tenacity and the importance of simplifying life to achieve your goals and find joy while doing so. Life can be overwhelming, especially in today's dynamic (a nicer way of saying inconsistent, erratic and unstable) world.

Marie's presentations provide the guidance and tools you need to keep going and keep sane. She teaches the value of "oversimplifying" and provides direction on how to implement the joy of simplicity at work, at home and within. Her "Life in Pieces" method is what you need to achieve your BEST LIFE.

Call or email today about pricing and availability.

Marie@mlospeaks.com

860-575-6867

WELCOME

to the **Shoreline** Chamber

**Saybrook Point Resort
and Marina**

2 Bridge Street
Old Saybrook, CT 06475
www.saybrook.com

Tech Fix LLC

17 Water Street
Unit 4
Guilford, CT 06437
www.techfixct.com

Shoreline CPR Services

17 Hunting Ridge Farms Road
Branford, CT 06405

Pino Insurance Group

375 E MAIN ST UNIT A5
Branford, CT 06405



Centrality Physical Therapy & Wellness

YOUR PELVIC HEALTH IS OUR PRIORITY

Centrality Physical Therapy & Wellness is a physical therapy clinic that specializes in addressing pelvic health conditions across all ages (pediatrics to adults) & all genders.

We address conditions that are "too taboo for the dinner table" and often are "common but not optimal" like urinary leakage, pregnancy & postpartum pain, birth preparation, potty training struggles, constipation, post surgical (hysterectomy, prostatectomy, etc), pelvic pain & pain with intimacy.

To learn more about pelvic health physical therapy, call our office at **203-533-1072** or visit us online at www.centralitywellness.com or by scanning the QR code

We are located in Guilford at 2351 Boston Post Road, Suite 403.
Guilford, CT. 06437



Page Hardware is hiring!

Now accepting applications for Appliance Sales & Cashier/service Desk positions

Apply at <https://www.indeed.com/cmp/Page-Hardware-&-Appliance-Co>.



Page Hardware & Appliance Co.

9 Boston St. Guilford, CT 06437 ~ 203-453-5267 ~ pagehardware.com



WOMEN OF EXCELLENCE

SAVE THE DATE

9TH ANNUAL WOMEN OF
EXCELLENCE AWARDS
LUNCHEON

AUGUST 13, 2024
11:30-1:30

[REGISTER HERE](#)



HOSTED BY:
ANN NYBER



Over 200 Quality Used Cars

139 West Main Street

Branford

(203) 466-2622

www.soundautowholesalers.com

Free Lifetime Powertrain Warranty





2024 Women of Excellence Honoree

PAOLA RARICK:

Excellence in the Arts

Born in Argentina, **Paola Rarick** came to Connecticut at the age of five, and thanks to a very alert first grade teacher who told her mom put Paola in dance classes, she has been dancing ever since.

A competitive dancer with a background in ballet, tap, musical theatre and lyrical dance, Paola opened her Studio One Dance Studio when her daughter was five, and fifteen years later the studio is still dancing. Choreographing was not something Paola had planned to have on her resume, but when her daughter was five and in an Artful Living Production show of Mary Poppins they were in need of a choreographer. The producer, knowing she was a dancer, asked her to do it, she protested she didn't do musical theater, but he didn't take no and as we say now the rest is history. She now does choreographing for the Shoreline Theatre Company, Branford High School, Legacy Theatre and Artful Living Productions.

Some of the productions she has choreographed include Hairspray, The Little Mermaid, The Addams Family, The Producers, and Anything Goes to name a few. There are just too many to list.

She loves teaching dance, and among her favorites are ballet and Lyrical Dance. But when pressed, its teaching people how to tap when they don't know how for Community Theatre productions. Watching them go from saying I can't do it to the smiles on their faces as they are tapping in front of an audience is such a joy for Paola to see.

Paola is quick to give back to the community by running dance classes at Family Day and doing dance classes on the town green. She holds a Zumba class with all proceeds going to provide a scholarship to a student who wants to dance but the family cannot afford it.

Paola has a professional and personal commitment to excellence and an electric positive demeanor to all she encounters. She takes her platform as a teacher seriously to the one hundred students who attend her dance studio. She emphasizes the studio is a place to feel safe where one can take risks, learn who they are and most importantly to remember you learn from making a mistake. She instills in them to be respectful, be kind and has no tolerance for those who are not respectful and kind in her studio or when choreographing theatre productions.

With a degree in corporate communications Paola is able to teach all levels from age three to adult dance. Paola and her husband's 20-year-old daughter is following in her mother's footsteps as she is a student at the Manhattan School of Music.

Paola's drive to teach comes from loving people. Loving people drives her not only in teaching students to dance but teaching them to believe in themselves.



2024 Women of Excellence Honoree

DEBORAH ABILDSONE:

Excellence in Investment Leadership

Deborah Abildsoe is an acknowledged expert in the field of investments. She has assisted many hundreds of people to pursue their goal of financial well-being and stability.

Deborah, who grew up in Branford worked for nearly 20 years in banking in Norway. While there the bank trained her as an investment advisor and when the opportunity arose Deborah and her family moved back to the States to work in the Norway bank's New York City branch. When the bank wanted her to return to Norway, she declined and became an investment advisor first with Merrill Lynch and then Bank Boston, before partnering with an accounting firm in Hamden in 1999, allowing her to found ARIA, a company with the goal of providing unconflicted investment advice to individuals when that type of advice was rare among banks, wire house and insurance companies. After several years she bought out the accounting firm.

In 2011, Deb negotiated a transaction with GSB (Guilford Savings Bank) and formed the foundation of what today is Grey Ledge Advisors, a SEC registered investment adviser and wholly owned subsidiary of GSB that works with over 1,000 clients along the CT shoreline and beyond.

Deborah has shared her knowledge co-writing articles on estate and retirement planning for TIAA accounts with Irving Schloss, Esq (her husband), which appeared in Bureau of National Affairs Estate, Gift and Tax Planning Journal. She has coauthored a book on the subject which was published in Dec 2000. She also teamed with Irving Schloss and co-authored an article "How much do we need to retire?" A realistic look at how life works and funds operate which was published in Trusts and Estates in 2009. Deborah has been an active member of the Guilford Community. She served as president of the Board of the Art Center and the Guilford Free Library. She is a former Corporator of GSB. She recently has stepped down off the board of the Guilford Foundation.

She and her husband have four children between them. Her husband's children are in Salt Lake City and Philadelphia, while her children have returned to the Scandinavian countries of Norway and Denmark.

When they aren't traveling to see their children and six grandchildren, they are quite proud of their gigantic garden growing potatoes, different types of squash, carrots, kale, tomatoes, beets, string beans, melon, raspberries, strawberries and more.

FLEXIBLE COWORKING

CHOOSE FROM

- ✓ Day Pass - \$29/Day
- ✓ Flex Space - 5 Days a month - \$125/Month
- ✓ Flex Space - Unlimited Days a month - \$275/Month

INCLUDES

- ✓ Wi-Fi
- ✓ Kitchen
- ✓ Parking
- ✓ Printing



SCAN ME

SCHEDULE A TOUR

- 📞 203-433-1544
- 📍 119 Montowese Street, Branford
- 🌐 www.branfordcoworking.com

DAY PASS

\$29



IMPACT FINANCIAL
WEALTH MANAGEMENT - FAMILY OFFICE SERVICES

**BUSINESS OWNERS,
What Is Your Plan
for Transitioning
Out of Your
Business?**

Eric Lawton, CEPA®
President, Impact Financial
eric@impactyourgoals.com
Tel. 203 884 0120



**70%-80% OF TRANSITIONS
FAIL, BUT IT IS ALSO TRUE
THAT 20% TO 30% ARE
SUCCESSFUL.**

- Are there specific actions that business owners can take that set them up to achieve a successful transition?
- What can you learn from successful transitions?

**OUR PROCESS CAN HELP
YOU MAKE IT EASIER
THAN YOU EVER
THOUGHT POSSIBLE.**

Learn more
Impactyourgoals.com



2024 Women of Excellence Honoree **JUDITH MEYERS:** *Excellence in Philanthropic Leadership*

Judith Meyers is a licensed clinical and community psychologist with over 35 years of experience working in the nonprofit, academic, government and philanthropic sectors.

She has been a leader in the philanthropic community, having served nine years as a board member of the Connecticut Council for Philanthropy (a statewide membership organization with 111 members and the voice of philanthropy in CT) including two years as Chair (2016–2018). She is a founding member of the Connecticut Early Childhood Funders Collaborative that comprises sixteen foundations and was a founding member of the Behavioral Health Funders Network as Grantmakers in Health.

In 2018, she stepped down from serving 18 years as the first President and CEO of the Children’s Fund for Connecticut, a public charitable foundation, and its subsidiary, the Child Health, and Development Institute on Connecticut.

Earlier in her career she was a Senior Associate at the Annie E. Casey Foundation. She has worked as a policy advisor on the staff of governors in two states and in the US House of Representatives as a Congressional Science Fellow.

Judith is committed to developing and nurturing meaningful and effective relationships between and among caring and engaged people – trustees, grantees, and community members – to bring their stories, values, gifts, passions, and legacies to life to have the greatest impact.

She has experience in and working knowledge of the health, mental health, education, child welfare, juvenile justice and social welfare systems and can apply her well-honed research and analytic skills to a broad range of content areas that may arise in collaborating with individuals and families.

With her training she can work with families to help them integrate different and sometimes conflicting points of view to reach common ground that respects and incorporates the passions, interests, and values among and across generations of family members in philanthropic planning.

Judith has given back to the community in a variety of capacities. She is one of five trustees of the Grossman Family Foundation, Chair of the Board of Directors at the United Way of Greater New Haven, a member of the Guilford Foundation and previously a board member of the Hartford Stage Company. Most recently, she was the Keynote Speaker at the Shoreline Chamber’s 2024 Nonprofit Conference.

In 2021, she and her husband Richard Hersh established a permanent scholarship to be given to one or more Guilford High School students who wish to pursue a liberal arts and sciences degree at a 4-year college. The student must have demonstrated excellent character, academic achievement, community service and financial need.

2024 Women of Excellence Honoree



MARY ELLEN DILELLA: *Historical Preservation*

Mary Ellen DiLella is dedicated to continuing education even after retiring from the classroom after 38 years of teaching third grade at the Totoket Valley Elementary School. Mary Ellen has a bachelors, masters, and sixth year in teaching.

Always loving history, even as a student, Mary Ellen went to a Totoket Historical Society meeting and as we can say the “rest is history.” Today, Mary Ellen is the president of the Totoket Historical Society dedicated and committed to preserving the town’s history for future generations.

Mary Ellen and her team are leading the efforts to restore the little red schoolhouse. It is the oldest one-room schoolhouse still standing in New Haven County. It was built around 1805 and was used as a school until 1905.

Through her commitment the Historical Society has grown in volunteers. Mary Ellen initiated a meeting with the school superintendent who was very receptive to forming a partnership between the schools and the historical society to be called the Young Historians. Through this partnership with the schools, Mary Ellen and her team instruct students and their families in local history through learning about the diverse individuals who built North Branford and instilling in them pride in the town’s history.

Mary Ellen revived North Branford Days, which is held once a year and is part of the first and second-grade curriculum to teach students about the town history. Stations are set up in the school where students go to learn more about North Branford’s past.

Through her love of history and as board co-chair, Mary Ellen has been able to recruit a diverse board to assist in grant writing, computer literacy, event volunteering and outside maintenance of the buildings the Historical society oversees. She has enthusiastically overseen the development of new activities including a Barn Dance and Trivia night to name a few. Though, she is quick to share the spotlight with these members as she says without them the historical society could not continue.

Besides volunteering to teach our town history at the schools, Mary Ellen collaborates with other organizations in town including the Girl Scouts, Boy Scouts, Rotary, Library, Land Trust, Public Works and Recreation department to share the town’s cultural education in different venues.

A lifelong resident of the town, Mary Ellen served as past vestry member and senior warden at St Johns Episcopal in North Haven. While teaching she served on a variety of school faculty and administrative committees and was selected teacher of the year. She has been a member of Northford Cemeteries Association since 2014 and serves on their Executive Board. She is the mother of Thomas, a writer, artist, and special education teacher in the New Haven public schools, who with his wife Monique have Mary Ellen’s light of her life her granddaughter Nora and her daughter Angela is a freelance writer and the head of informational services at the New London Public Libraries and engaged to Alex, and she shares her life with her partner Peter, family and friends.

UNLOCK YOUR BRAND'S POTENTIAL

With American Solutions for Business

Discover a suite of services designed to enhance your market presence, communications, and efficiency.

Our expertise and nationwide network deliver measurable results, turning your vision into reality.

Contact us today for a free consultation.

Jim Fennell

jfennell@americanbus.com

(203) 871-1150



eCommerce Solutions



Print & Document Solutions



Promotional Products



Kitting & Fulfillment Solutions



Fixtures & Displays



Direct Mail



Office Supplies



Marketing Solutions



Reporting Solutions



An Employee-Owned Company



Pioneer Environmental

Fire • Water • Mold • Wind • Asbestos

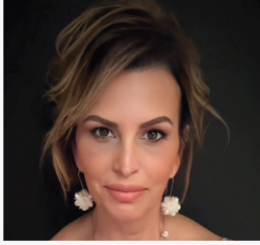
203-934-7332

HIC.0658016

www.pioneerenvironmentalct.com



2024 Women of Excellence Honoree



RITA NEY: *Excellence in Community Involvement*

Rita Ney has contributed much to the town through her passion for community involvement.

Involved in a motor vehicle accident that changed her life forever, Rita, instead of sitting home, turned that tragedy into a positive for the residents of the North Branford and Northford communities.

Before her accident in 2014, which left Rita with a traumatic brain injury as well as physical injuries, she was a general store manager, managing a multi-million-dollar business. While she continues therapy and surgeries since the accident Rita has not let this stop her from as she says, "being a productive member of society."

When beginning her recovery Rita, in a time where she thought she couldn't even help herself she had a strong desire to help others. This is when Rita reached out to the Food Pantry of North Branford, which had just opened, and inquired about volunteering. Today she is the president of the Food pantry and continues to lead the volunteers in providing food for town residents in need of assistance. Throughout the pandemic Rita and the Board of Directors continued to keep the Food Pantry doors opened ensuring her neighbors stayed nourished and supported.

During the pandemic in a time where so many things were uncertain the Police Officer's in North Branford were working hard to ensure the safety of the town residents Rita wanted to thank them for what they did.

And what a thank you she did. In 2020 Rita organized a thank you parade on her road and neighboring roads. All the neighbors changed their front porch lights to blue and lined the streets as the police cars came down the streets where they were the recipients of gift cards, candy, homemade cookies, music, and more all to the cheering and gratitude of those who lined the streets.

In 2021 Rita did the same for the fire department and EMT'S. Except this time the lightbulbs were red. One neighbor joked that they were going to buy all different colors for the next parade Rita organized.

A believer in community, her first year in their new house Rita sent Christmas cards to every neighbor in their neighborhood wishing them the happiest of holidays. You can also find Rita putting goodies in neighbor's mailboxes such as candy bags, cupcakes and s'more kits. Her husband joked and said, "You don't know the people you're sending the cards to." She replied with she doesn't need to because change must start somewhere.

A wife and mother of two adult children, Rita continues each day to give back to her community. While she could have chosen to withdraw herself after a life-changing accident, Rita made the decision she would remain positive even though physically challenged and stay a productive member of society each day.



BARBARA BARRETT: *Excellence in Community Leadership*

Barbara Barrett has a strong commitment to giving back to the community. After a successful 35-year career at AT&T, Barbara retired as Executive Director/Assistant Vice President leading hundreds of employees, managing large budgets, as well as being responsible for leading special cutting-edge technology projects.

After retiring Barbara volunteered at the Schubert Theater, the Community Dining Room, the Blackstone Library, and the Friends of the Blackstone Library. Always a reader it was a natural fit for Barbara when she was asked to become a member of the Friends in 2017. Previously serving as vice president, she is now in her third year as President of the Friends. The Friends of the Blackstone Library is a non-profit with a mission to support literacy and enrichment programs for Branford and surrounding communities.

The largest fundraiser for the Friends is the Annual Book Sale held under the tent the third weekend in September on the Town Green. Recognizing the need to generate additional revenue, in 2017 Barbara developed the process of selling books online to benefit the library. The books, mainly non-fiction, are sold on Amazon and eBay throughout the year, adding significantly to the revenue raised by the Friends of the Blackstone Library. To keep book prices affordable to all, recently Barbara led the initiative to obtain sponsorships to offset rising costs for Friends operations.

She has a knack for fostering a creative volunteer environment, generating community engagement, and making those who volunteer appreciated. Under her leadership she has over seventy dedicated volunteers all year round.

Barbara works closely with the trustees, library staff and community members. Her leadership has led to higher engagement from the Branford Community and has set a trajectory for the Friends to raise even more funds to provide enrichment programs for the Branford Community.

Over the past six years, Barbara's participation and leadership has resulted in raising over \$400,000, resulting in a new milestone for the Friends in exceeding \$1 million in total Friends' gifts since its inception in 1988.

Not only does Barbara give her time, energy and commitment but believes in the mission of the library with direct donations to the library.

Barbara and her husband Joe reside in Branford. They have one son.



Are you invested properly? Contact me
for a complimentary portfolio review.



Michael Ganci, AAMS®, CRPC®
Financial Advisor

71 Whitfield Street
Guilford, CT 06437-2610
203-458-2185



Sue Ganci
Financial Advisor

200 Boston Post Rd
Suite Unit 1
Madison, CT 06443
203-779-6962

OFFICE FOR RENT



\$350 / month

Interested?

Contact Dee Jacob at the
Shoreline Chamber
203-488-5500

- Utilities included
- Internet included
- Own Key to office
- Furniture Not included
- Dimensions 13.5' x 7'

2614 Boston Post Rd. Guilford, CT

MEET A MEMBER

UNAPEN INC.



Since 1991, UNAPEN has delivered top-notch services, solutions, and products that enhance their clients' competitiveness and success. Their name, derived from Unified Application Environments, reflects their commitment to integrating technology within the Financial Services sector. Unlike typical tech companies with financial offerings, they are Financial Services experts leveraging technology to benefit their clients. They help clients maximize the value of their legacy systems by integrating cutting-edge technology developed by UNAPEN and other vendors.

Gold Member since 2022

"Fast, intelligent, & knowledgeable team providing terrific advice. You will not be disappointed!" - Ralph R. DiFiore, CFA



unapen.com

MEET A MEMBER

GREY LEDGE ADVISORS



Grey Ledge Advisors helps you achieve your financial goals with support and transparency. They define your priorities and create tailored plans for individuals, businesses, non-profits, credit unions, and veterinary practices. As a fiduciary, they put your interests first, adapting their advice as your circumstances change. Trust is fundamental to their service. They pride themselves on building deep relationships with clients, never rushing investment decisions or earning commissions on transactions. **Gold Member since 2001**

"Our mission, while acting with total transparency, is to add value to our clients. We accomplish this mission by working to understand each client's individual circumstances and aspirations, providing trusted advisory services to help them meet their goals, and maintaining dynamic, long-term relationships to assist them as their goals change."



www.greyledge.com



Complete Solutions For your Business

We've got you covered!

OFFICE FURNITURE

Complete selections of all products including Seating, Desking, Filing, Storage

Office Design Services

Furniture Reconfiguration Design

Installation Services

FURNITURE for the HOME OFFICE

Desking

Seating

Sit to Stand Units

Monitor Arms

OFFICE SUPPLIES

COPY PAPER

INK AND TONER

JANITORIAL SUPPLIES

PERSONAL PROTECTION EQUIPMENT (PPE)

Gloves (nitrile, vinyl)

Social Distancing Acrylic divider screens

Hand Sanitizers

Disinfectant Wipes Alcohol Wipes

Masks (3 ply, reusable, n95)

Disposable Gowns level 1,2,3

PRINTING

Letterhead

Business Forms

Envelopes

PROMOTIONAL PRODUCTS

Imprinted Company Advertising

Specialty Items for your business

Apparel

Employee Gifts

Holiday Cards

Identification Products

Business Signage

Name Plates

Self-inking stamps and rubber stamps

CALL TODAY for DETAILS and PRICING

Bill Wilson

"Wilson on Wheels"

wow@Atlanticbusinesssupply.com

www.Atlanticbusinesssupply.com

(860)983-0915

Ribbon Cuttings & Milestones

RIBBON CUTTING



Photo credit: Shoreline Chamber

A member of the:  SHORELINE CHAMBER

RIBBON CUTTING



Photo by: Shoreline Chamber

A member of the:  SHORELINE CHAMBER

RIBBON CUTTING



Photo by: Shoreline Chamber

OUTDOOR
DESIGN & LIVING

A member of the:  SHORELINE CHAMBER

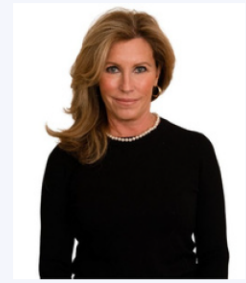
Please Visit Our Online Directory to Find More Trusted Members for All Your Needs

<https://www.shorelinechamberct.com/list/>

Or search our 2024 Member Directory at the end of this issue

SENIOR LIVING COMMUNITIES AS A GREAT OPTION FOR AGING IN PLACE

**By Pam Kirkby, Seniors Real Estate Specialist (SRES)
The Forevermore Homes Team of Coldwell Banker.**



Many seniors want to live in their current homes through their retirement years. That's understandable; it is where they have raised their families and created memories.

However, most haven't considered the modifications needed to make their home accessible and safe. Fall prevention is paramount. A fall can be debilitating and severely impact the quality of life for a senior. Seniors should plan for the worst-case scenario – needing a wheelchair and the assistance of a caregiver. To stay safely in their home, they need the following:

1. One-level living
2. Low threshold covered entry to accommodate a ramp
3. Wide doorways – 36" is recommended
4. Accessible bathroom with a curbless shower
5. Private space for a 24/7 caregiver

Additionally, the home should be in a location close to their support system and community activities. Isolation is not good for anyone, especially seniors.

Seniors must also consider the cost and hassle of home maintenance. Sadly, many seniors defer maintenance on their homes and the resulting deterioration reduces the value of their most valuable asset. For these seniors, tackling even basic home maintenance must be a priority before addressing modifications for aging in place.

After considering the physical, financial, and emotional considerations of modifying or moving, many realize that they are better off moving to a home more conducive to aging in place.

Unfortunately, in this current real estate market here on the Connecticut shoreline, one-level, move-in-ready homes are scarce.

That's why Senior Living Communities, built to be safe and accessible for residents as they age, can be a wonderful and affordable option for many seniors. There are many here on the Shoreline and in greater New Haven County that vary in cost, amenities, and levels of support.

CONTINUED

Here is a high-level overview of the options:

Independent Living Communities are designed for older adults who are active, in reasonably good health, and are able to live independently. They appeal to seniors who want to enjoy their current lifestyle without the burden of home maintenance, house cleaning and meal prep. They provide core services and generally three meals per day. Many of these communities offer a constellation of amenities and services that are reminiscent of a resort lifestyle including lovely outdoor grounds and environments, restaurant style dining, fitness facilities, wellness classes, social events and outings, spiritual/worship offerings, arts and craft options, educational programs, travel programs, and more.

There are monthly fees including room, board and amenities which vary based on apartment size and location within the community.

Assisted Living Communities are like Independent Living Communities, but they have in-house staff to provide core services including laundry, transportation, housekeeping services, meals, recreational activities, and assistance with activities of daily living. In Connecticut, some assisted living facilities are subsidized for low income seniors, and many offer services for seniors with dementia or memory impairments. Residents are evaluated for physical and cognitive abilities prior to move-in to determine the level of care needed. The monthly fees are for room, board, and amenities, as well as for the plan of care based upon the residents' needs.

Continuing Care Retirement Communities (CCRCs) offer Independent Living, Assisted Living, Skilled Nursing, and Memory Care services within the same community. They offer lifetime living accommodations and a wide variety of services, including a specified package of long-term health and nursing services for older adults. Seniors usually enter these living arrangements while able to live independently and enjoy the amenities and lifestyle. They have the peace of mind knowing they can easily transition from independent living to assisted living to skilled nursing care within the same community without having to move.

CCRC communities require a one-time "buy-in" fee in addition to the monthly fee for room, board, amenities and the plan of care.

The stigma attached to Senior Living Communities is the misconception that they are like nursing homes. While nursing homes serve a vital need for people needing round-the-clock, skilled nursing care, most people would like to avoid or delay that level of intervention. Rather, Seniors and their families are strongly encouraged to explore Senior Living Communities as an option for their retirement years.

There are many resources for Seniors to evaluate options and create a plan for aging in place.

Call us any time and we will be very happy to point you in the right direction. Pam Kirkby is a Seniors Real Estate Specialist (SRES) and Certified Aging in Place Specialist (CAPS) with The Forevermore Homes Team of Coldwell Banker. While she works with all age demographics, she has a special passion for serving the needs of seniors. She can be reached by email at pkirkby@forevermorehomes.com and by phone at (203) 988-8690.



*Planning for the future begins with
the steps we take today.*



SOLSTICE
SENIOR LIVING

AT GUILFORD

201 Granite Road • Guilford, CT • Call Mindy (203) 458-3337 • SolsticeSeniorLivingGuilford.com

ADVANCED THERAPEUTICS

SPECIALIZING IN COGNITIVE IMPAIRMENT

Experience healthy gut support, reduced inflammation, and heal at a cellular level with our AquaLaurin protocols.

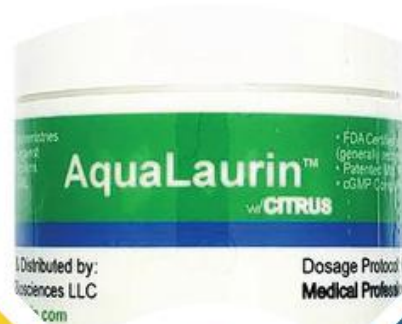
From cold laser therapy to our hyperbaric oxygen chamber, Advanced Therapeutics will keep you strong and active as you age.

Matthew Robinson ND

WEBSITE: www.advancedtherapeuticsct.com

PHONE: (860) 533-7089

ADDRESS: 2614 Boston Post Rd. Guilford, CT 06437



MEET A MEMBER

TYCO PRINT AND PROMO

TYCOPrint

Tyco Printing specializes in producing various print materials such as posters, signs, banners, architectural drawings, vehicle decals, and promotional products like apparel, bags, drinkware, and more. They also offer custom printing services for fine stationery and invitations, making them a versatile choice for both personal and professional printing needs. The company prides itself on excellent customer service and the ability to meet tight deadlines without sacrificing quality.

Silver Member since 2018

"I used TYCO for promotional yard signs and a big banner at a fundraising event. They were easy to work with, responsive, and really fast getting me our order. I'll definitely use TYCO for my future printing needs after this great experience." - Alexis K.



www.tycoprinting.com

MEET A MEMBER

THE TECH TEAM

THE TECH TEAM 
ELECTRONIC REPAIRS

The Tech Team, established in 2019 in Branford, CT, began as a mobile repair service and has grown exponentially thanks to its loyal and fantastic customers. Located at 1236 Main St. in Branford, the company specializes in motherboard repair, basic screen and battery replacements, and more. The team eagerly anticipates serving new and returning customers. Offering convenient pick-up and delivery services or onsite repairs, The Tech Team excels in repairing iPhones, game consoles, Macs, Samsung devices, iPads, and computers.

Silver Member since 2023

"Excellent, fast service and reasonably priced! Friendly, knowledgeable, and helpful. The part came in in less than 24 hours. The labor took less than an hour to have my entire screen replaced on my galaxy flip phone. Highly recommend!" - Jess P.



www.thetechteamct.com

THE TRANSFORMATIVE POWER OF PERFORMANCE-BASED MUSIC EDUCATION

Writer: Marina Fogarty, SoR Madison GM

In today's world, the significance of performance-based music education cannot be overstated. This kind of approach to learning music not only develops a child's musical skills but also enhances cognitive abilities, fosters creativity, and improves social skills among children. By engaging students in regular rehearsals and live performances, this educational model instills discipline, teamwork, and resilience, preparing them for challenges both on and off the stage! At its core, performance-based learning empowers children to express themselves confidently and creatively. It builds self-esteem through achievement and provides a supportive community where students collaborate, learn from each other, and grow together. This approach to music education goes beyond technical proficiency, nurturing a lifelong love for music and equipping students with skills that are invaluable in all aspects of their lives.



School of Rock Madison offers an immersive environment where children ages 4+ can experience the joy and transformative power of music. Whether they dream of playing like their idols or simply want to explore the world of music, School of Rock Madison provides a supportive setting to learn and grow through music with a big performance at the end of each season at the Space Ballroom in Hamden. Come in for a school tour or trial lesson to see if performance based music education is a good fit for you and your family!

www.madison.schoolofrock.com (203)350-0345



COMMUNITY EVENTS CALENDAR

Chamber events are highlighted in Green

AUGUST 1, THURSDAY	Farmers market at the Guilford Fairgrounds	4:00PM - 7:00PM	Guilford Fairgrounds	details
AUGUST 1, THURSDAY	LOBSTER BAsH at The Guilford Lobster Pound	6:00PM - 9:00PM	Guilford Lobster Pound	details
AUGUST 1, THURSDAY	Grassy Strip Music Series at Madison Beach Hotel, Curio Collection by Hilton	7:00PM - 9:00PM	Madison Beach Hotel	details
AUGUST 2, FRIDAY	BACA's Sunset Cabaret at The Estate	5:30PM - 9:00PM	New Haven	details
AUGUST 8-24, THURS-SUNDAY	Love Affair: A New Musical	times in link	Legacy Theatre, Branford	details
AUGUST 8, THURSDAY	Farmers market at the Guilford Fairgrounds	4:00PM - 7:00PM	Guilford Fairgrounds	details
AUGUST 8, THURSDAY	Grassy Strip Music Series at Madison Beach Hotel, Curio Collection by Hilton	7:00PM - 9:00PM	Madison Beach Hotel	details
AUGUST 13, TUESDAY	9th Women of Excellence Awards Luncheon	11:30AM - 1:30PM	The Woodwinds	details
AUGUST 14, WEDNESDAY	Maintaing Your Home To Preserve Value - A Free Lunch and Learn Program for Seniors	11:00 AM	Nathanael B. Greene Community Center, Guilford	details
AUGUST 15, THURSDAY	Farmers market at the Guilford Fairgrounds	4:00PM - 7:00PM	Guilford Fairgrounds	details
AUGUST 15, THURSDAY	Grassy Strip Music Series at Madison Beach Hotel, Curio Collection by Hilton	7:00PM - 9:00PM	Madison Beach Hotel	details
AUGUST 17, SATURDAY	Sweet Dreams: A Bedtime Story Comes to Life	10:00AM	Legacy Theatre, Branford	details
AUGUST 18, SUNDAY	Nature Stewards Field Day	10:00 AM	Henry Whitfield State Museum, Guilford	details
AUGUST 22, THURSDAY	Farmers market at the Guilford Fairgrounds	4:00PM - 7:00PM	Guilford Fairgrounds	details
AUGUST 22, THURSDAY	Grassy Strip Music Series at Madison Beach Hotel, Curio Collection by Hilton	7:00PM - 9:00PM	Madison Beach Hotel	details
AUGUST 23, FRIDAY	Paul Dostie KARE Foundation Golf Tournament Fundraiser	9:00AM - 5:00PM	Portland Golf Course, Portland	details
AUGUST 23, FRIDAY	Paint and Sip w/ JQ Clay at the Grey Goat	6:00PM - 8:00PM	Grey Goat Farmtique, Branford	details
AUGUST 28, WEDNESDAY	Make Your Own Sea Glass Bracelet at the Grey Goat	6:30PM - 8:30PM	Grey Goat Farmtique, Branford	details
AUGUST 29, THURSDAY	Farmers market at the Guilford Fairgrounds	4:00PM - 7:00PM	Guilford Fairgrounds	details
AUGUST 29, THURSDAY	Grassy Strip Music Series at Madison Beach Hotel, Curio Collection by Hilton	7:00PM - 9:00PM	Madison Beach Hotel	details

[Click here for full list of events.](#)

NORTH BRANFORD POCO FESTIVAL

By Mairi Bryan



The 22nd Annual Potato and Corn (PoCo) Festival will take place at Augur Field in North Branford on August 2nd, 3rd and 4th 2024. The festival began in 2002 as the brainchild of Pam Geary, the Director of North Branford Parks and Recreation Department, and was originally a Potato Festival until it was decided that the two delicious often overlooked staples of potatoes and corn should both be celebrated. North Branford and Northford have long been farming communities, and celebrating this through the festival seemed appropriate, and to do it in a way that highlights farming as an important part of the community, and to benefit that same community.

Now, twenty-two years on, the festival attracts tens of thousands of visitors each year and is a highlight in the North Branford calendar. The festival is a self-sustaining event that operates under the Park and Recreation department. The money raised by the festival is reinvested into the festival in addition to giving back to the community. Recipients of festival funds are the local PTOs, "Project Graduation" for high school seniors, local sports organizations, Boy Scout Troops, the NB Food Pantry, as well as local senior center events. Non-profits are encouraged to participate in the festival at no charge to gain support and raise money from visitors and the community.

Local farms, among them the DeFransesco Farm, Country Farm II, Cecarelli Farm, and Larry Augur's Farm Stand all contribute their produce to the festival. Larry Augur, a descendant of the family for which Augur Field is named stays involved in the community, and still hays in the Augur Valley behind Augur Field on the Farm River.



CONTINUED

This year, as always, the Festival has something for all the family. There are food and craft vendors, tractor pulls, a classic car show, as well as carnival rides and contests for corn shucking and potato sack racing. There will be live bands on the main stage on all three days, and a beer and wine tent for refreshments. Come and enjoy everything that the PoCo Festival has to offer and support the local community in North Branford.





**North Branford
Potato & Corn Festival**

AUGUST

2-4 2024

NBPOCOFESTIVAL.COM

BOARD MEMBER SPOTLIGHT KAREN BROWN



Karen Brown is the owner of Canción Tequila and is entering her second year as a board member.

Where are you originally from?

I am Connecticut born and bred. I lived in Easton the first 18 years of my life. When I was growing up there, it was more of a farm town than a New York bedroom. I complained about it back then because as a kid I felt there was nothing to do, but I appreciate the beauty and rural feel now.

Where do you live now?

I currently live in Branford. We've been here for about 5 years. Prior to that I spent 30 years in Guilford so I didn't move very far! Guilford is where I raised my 3 boys and the shoreline is a wonderful place to raise a family.

Tell me a little bit about yourself and what you do.

I have been in marketing my entire career. I graduated with a business degree with a focus on marketing. I've done everything from being a retail buyer to selling pharmaceuticals. I spent 13 years working for a local retail brand called Trailblazer and Denali where I was their marketing and e-commerce manager. I loved that position because I worked with like minded people who loved the outdoors. I'm an outdoors person; I love to ski and hike and kayak and enjoy spending as much time outdoors as possible. When I left there in 2016, I went to work for a company that my husband had started here in the U.S. He worked in pharmaceutical Research & Development and needed help so I went to work for him. Long story short we sold the company several years later and decided to retire, and somehow through a series of what we would call "happy accidents", have ended up being co-owners of a tequila brand called Canción Tequila!

What was your earliest involvement in the Chamber and why?

We joined as a member about two years prior to me becoming a board member. We're in a unique situation being in the tequila business in that not only do we have to try and get restaurants and package stores to take on our product but we also have to find people who like tequila and try our brand. I think the chamber gives us so many opportunities to have that exposure to either people who appreciate an ultra premium tequila or the exposure to the actual businesses that would carry our brand. I'll also add that through the chamber we have had many opportunities to support local non-profits that are members or affiliated with the chamber as well. Through events or donations we want to be a supportive member of this wonderful community of organizations.

Where can people buy your tequila?

If you go to our website, canciontequila.com, there is a "find us" button where you can type in a town or a zip code and locations near you will come up.

How many years have you been on the board?

I am just into my second year.

Why did you step into this role?

I was living in Guilford for almost 30 years when I worked at Trailblazer and Denali which was headquartered in Guilford. We were incredibly involved in the communities where we had retail stores. We held a lot of in-store events, outside events, races, film festivals and things like that and through the money that we raised we started our own foundation. When I left that position went to work for a company that was based here in the U.S. but it was also part of a global conglomerate. I was working from home and felt really disconnected from the community. Shortly after, we ended up semi-retiring and getting involved in our tequila business. Now, here I am back trying to make new connections, seeking out new opportunities to network, meet people and help the community and some of these non-profit organizations all while building our brand at the same time. I guess that's kind of it in a nutshell.

What's a fun fact about you?

My life is really dedicated to my family, children and my grandchildren and an outdoor lifestyle. As mentioned before I am an avid skier, a former runner and I spend as much time as I can outside hiking, biking, kayaking, and stand up paddle boarding. I am a member of the New Haven Ski Club which holds trips and fun things to do year round. This past winter we skied in Kitzbuhel, Austria which was a lot of fun. I do try to stay as active as I can. It may not be a fun fact, but it is my passion. I also love to refinish furniture – something I have enjoyed for a long time but until recently haven't always had the time to pursue.

What's your favorite spot on the shoreline?

Oh, that's easy! Chaffinch Island in Guilford. It's a great little spot. I actually haven't been there in a bit but for many years that was where I would go and sit if I needed to be by myself. I spent a fair amount of my time in Guilford as a working, single parent of three and I'll admit it wasn't always easy. Chaffinch Island was sort of my special spot that brought peace to me at a hectic time. If it was low tide, I could walk out to the end of the rocks and just sit or take a chair and read a book. When I married for the 2nd time that is where we held our wedding ceremony.

Canción

TEQUILA

100% Agave Azul Ultra-premium Tequila Co-Owned by Branford Residents



Where to Find Us

Branford

Coastal Wine & Spirits | Branford Wine & Liquor
Harbor Package Store | Indian Neck Liquor Store
Gabel's Package Store | Grey Goat Farmtique
Arturo's Restaurant | Doma On Main | Lenny's | Rosso Vino | Los Charros

Guilford

Frank's Package Store | Sunrise Liquor | Shoreline Wine Merchants
Quattro's | Guilford Mooring

www.canciontequila.com

Laundry-Express.com

"We Save You Time"

- Tired of doing load after load of laundry?
- Need more time in your week?
- Septic problems due to laundry?
- Have a family member that needs laundry service?
- Want more time to grow your business?



FREE

*Laundry Pickup & Delivery
Direct To Your Door!*

\$30 OFF*

FREE

**Laundry Bag with
First Delivery!**

*\$20 OFF (First) - \$10 OFF (Second)
Your First 2 Weekly Deliveries
Laundry-Express.com

Don't wait.

Call Today! 203-654-3421

www.Laundry-Express.com

Member Recognitions and Milestones

Congratulations to **Dr. Beth Collins** who has been honored by Castle Connolly to be named a Top Doctor for the second year in a row!

In a one-of-a-kind achievement within the gaming industry, **Mohegan Sun** has secured a coveted place on the Global Most Loved Workplaces 2024 list. This list, which is meticulously compiled by Newsweek in collaboration with the Best Practice Institute, is seen as the vocational equivalent of the Hollywood Walk of Fame.

Congratulations to **Cynthia Flower Shop** of Branford being voted one of three in the Best of New Haven 2024 in the Florist Category.

The **Grey Goat Farmtique** in Branford has been voted Best in Connecticut Gift Shop or Specialty Shop by the Connecticut Post.

The Shoreline Chamber of Commerce wants to share your awards, recognitions, celebrations. You have worked hard to receive these recognitions and want to celebrate your accomplishments with our members and beyond each month. Send your recognition news to Mary at mary@shorelinechamberct.com by the 20th of each month.



Stephen Viglione, Jr.,
Owner
CT License 0406162-51

BE IN CONTROL OF YOUR HOME ENVIRONMENT

"We Help Turn Your Home Into An Oasis"

Family-owned and operated with over 30 years of experience at unmatched customer service HVAC repairs, maintenance & installations

- Full-Service Heating and Air Conditioning
- Oil, Gas and Propane Boilers and Furnaces
- Complete Ducted and Ductless Heat Pump Systems
- Tankless Water Heaters



64 Thompson Street, Unit A207, East Haven, CT • 203-290-1005 • www.lovemyheating.com

REMEMBER whether it's **HOT** or **COLD**, You always need Home Comfort

MEET A MEMBER

GUILFORD ABC

Guilford A Better Chance (ABC) invites academically talented young women of color from under-represented communities to attend Guilford High School and benefit from living in Guilford. Their goal is to bridge the educational divide and prepare scholars for lifelong achievement. A Better Chance began in 1963 to expand educational opportunities for minority students. Guilford became one of the first ABC Community School Programs in 1974. Scholars live together in a program-owned residence with professional support.

Nonprofit Member since 2020

"All of us at Guilford ABC, thank you for your part in making our scholars a vital part of Guilford's wonderful history for more than four decades."

www.guilfordabc.org



A BETTER CHANCE
GUILFORD



MEET A MEMBER

LITERACY VOLUNTEERS OF GREATER NEW HAVEN

The Literacy Volunteers of Greater New Haven (LVGNH) is a non-profit organization dedicated to improving literacy in the Greater New Haven area. They provide free literacy tutoring to adults who need help with reading, writing, and English language skills. The organization recruits and trains volunteers to work one-on-one or in small groups with learners to help them achieve their personal, educational, and professional goals. LVGNH's mission is to promote literacy as a means of empowering individuals and strengthening the community.

Nonprofit Member since 2020

"We serve Greater New Haven, Meriden, Wallingford and the Valley towns. We tutor adult students from: Ansonia, Bethany, Branford, Derby, East Haven, Hamden, Meriden, New Haven, North Haven, Orange, Seymour, Shelton, Wallingford, West Haven and Woodbridge."

www.lvagnh.org



LITERACY VOLUNTEERS



PRO EXTERIORS LLC

"ROOFING, SIDING, AND GUTTER SYSTEMS"

Spring Is Here!

Pro Exteriors was established by a team of industry professionals dedicated to providing the highest quality solutions. Whether you are searching for a roof, siding or gutter contractor, our team is one of the best in Connecticut.

Big enough to handle the job but small enough to care, Pro Exteriors stands by your side every step of the way!

Now is the time to get your Spring project in motion!

FINANCING AVAILABLE

203-909-8075

119 MONTOWESE ST BRANFORD, CT 06405

WWW.PROEXTERIORSCT.COM



Gold
Microsoft
Partner


UNAPEN
PEOPLE PROCESS TECHNOLOGY



Operational Efficiency & IT/Disaster Recovery/Cyber Security

Since 1991, Unapen, Inc. has provided IT services, custom software solutions, systems integration & software products tailored for Connecticut businesses of any size.

Our goal is to solidify & protect your IT infrastructure, enhance cyber security, streamline operations & workflow, centralize data, & automate highly complex manual tasks to make your business more successful & competitive.



116 Montowese Street
Branford, CT

.....
STOP BY AND SAY HELLO
.....



A GIFT SHOP FEATURING
LOCAL ARTISANS AND UNIQUE GIFT FINDS

TrinityPoint

WEALTH



MARKETS FLUCTUATE, RELATIONSHIPS SHOULDN'T

TrinityPoint Wealth is an independent wealth management and investment advisory firm. Our team of dedicated financial advisors has decades of experience serving individuals and families, as well as providing guidance for retirement plans and institutions including endowments, foundations, and nonprofits. We believe that every client deserves fresh, innovative financial solutions that align with their goals and vision.

We are fiduciaries, first and foremost, which means that we are legally held to a higher standard of accountability and transparency. We value the long-standing relationships we've built, and look forward to serving your financial needs and helping you achieve your goals and objectives now and in the years to come.

- ✓ Retirement Planning
- ✓ Investment Advisory Solutions
- ✓ Executive Wealth Management
- ✓ Financial Life Planning
- ✓ Institutional Consulting
- ✓ Charitable Giving
- ✓ Insurance & Long-Term Care
- ✓ Divorce Financial Planning



612 Wheelers Farms Road Milford, CT 06461



203-693-8525



TrinityPointWealth.com



Info@TrinityPointWealth.com



**The only bank
you'll ever need.**
MyGSB.bank • Member FDIC

IS YOUR SMALL BUSINESS PAYING BIG BANK FEES?

LET'S SHARPEN THAT PENCIL.

**GSB offers FREE business
banking audits to review:**

- Monthly banking fees
- Balance requirements
- Additional cost savings
- Interest rates paid/earned
- Digital banking products
- Cash management solutions

**Contact us today to learn about potential big savings for
your business. Scan the QR code, or call 203-914-9302.**



Teresa Crampton
Director of
Business Banking
203-914-9302

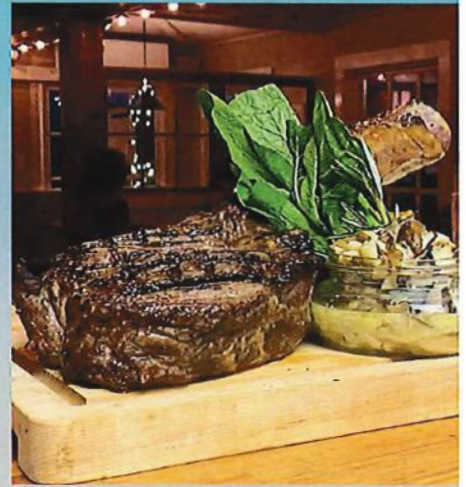
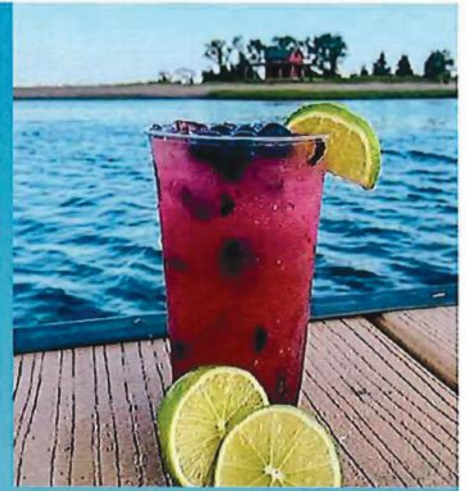


**Let's get
started!**

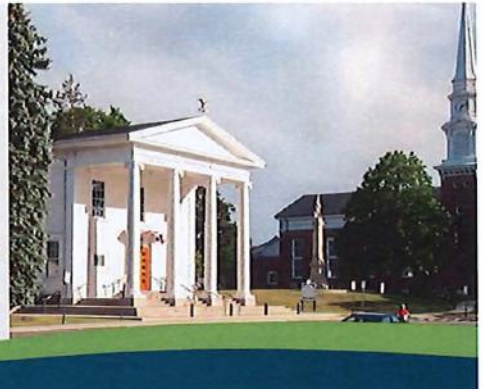
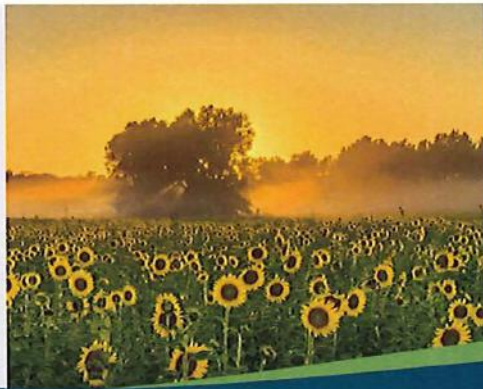
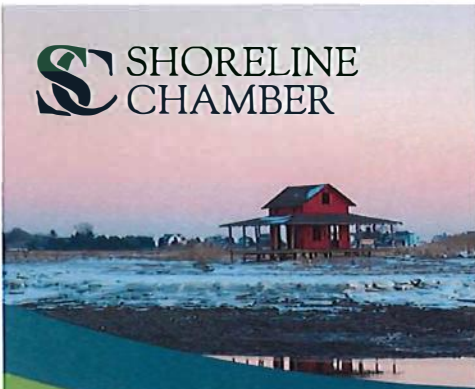
S SHORELINE
CHAMBER

Summer on the Shoreline

Your Guide To Food And Drink In
Branford, Guilford & North Branford



**SHORELINE
CHAMBER**



On behalf of the Shoreline Chamber of Commerce, we hope that you will have an opportunity to visit some of these local gems to enjoy delicious food and a unique dining experience.

**- Shoreline Chamber of Commerce
2614 Boston Post Rd
Guilford, CT 06437
(203) - 488 - 5500
info@shorelinechamberct.com**



Papa Spyros Olive Oil



Saybrook Point Resort & Marina



53 School Ground Road
Branford, CT 06405
(203) - 208 - 4106

www.arturosrestaurantct.com

Savory entrees and delicious sweets
made with fresh ingredients by
renowned chef Arturo Moreno who
puts his authenticity into every meal.
Serving breakfast, lunch and dinner.

HOURS

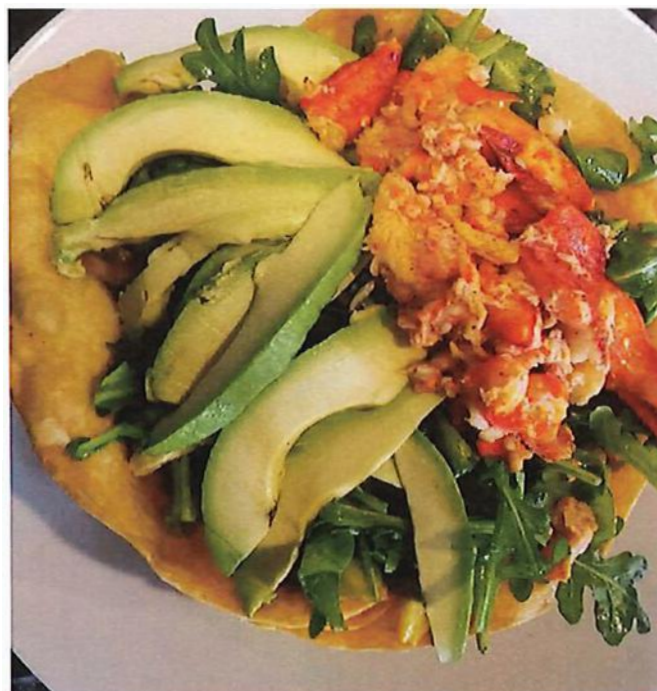
Monday: Closed

Tuesday -Thursday: 10am - 9pm

Friday: 10am - 10pm

Saturday: 9am - 10pm

Sunday Brunch: 9am - 2pm



FEEL GOOD AT BISHOP'S

with fun on the farm!

TRIVIA NIGHT



Thursdays June 27th - Sept. 26th

FARM MARKET

OPEN ALL YEAR ROUND
MON. - SAT. 8AM-7PM
SUN. 9AM-6PM

PICK YOUR OWN

OPEN IN GUILFORD ONLY
Strawberries - mid June
Blueberries - mid July
Peaches - mid July
Raspberries - late August
Pears & Apples - late August
Pumpkins - mid September

TASTING & TOURS

Wine & hard cider tastings are open inside our Farm Market during the following hours:
Monday - Friday - 12-5pm
Saturday & Sunday - 11am-5pm
Tastings are \$10 per person

CT Wine Trail

Taste the adventure and make your way down the CT Wine Trail with your Passports. Featuring Connecticut Vineyards and Wineries from all over the state, you will get an inside look and sip at wines ranging from fruit, red, white, and sparkling, all from CT Grown products.



OPEN IN GUILFORD
THURS. - SAT.

DRINKS • FOOD • LIVE MUSIC



OPEN DAILY
IN GUILFORD

SEE WEBSITE FOR HOURS

BISHOP'S ORCHARDS



BISHOPSORCHARDS.COM



FARM MARKET • WINERY • BAKERY • CSA • CREAMERY • PICK YOUR OWN • EVENTS • CURBSIDE PICKUP
US RTE. 1, I-95 EXIT 57, GUILFORD • 203-453-2338 • OPEN MON-SAT 8AM-7PM, SUN 9AM-6PM

CALL 203-458-PICK FOR INFO ON EVENTS & PICK YOUR OWN.

Canción

TEQUILA

eastcoast@canciontequila.com
canciontequila.com

Canción Tequila is co-owned by Branford residents and is a "no additive" tequila with a surprisingly smooth taste. Our agaves are harvested from the valleys of Jalisco, Mexico, where the obsidian-rich soil imparts a slight citrusy, peppery hue to the Blanco. Canción Reposado Tequila is aged for 9 months in Kentucky Bourbon barrels of American White Oak, leaving buttery, oaky notes. The tequila line's Añejo is aged even longer, remaining in the American White Oak Bourbon barrels for 18 months and boasting notes of smokey tobacco and vanilla finish.

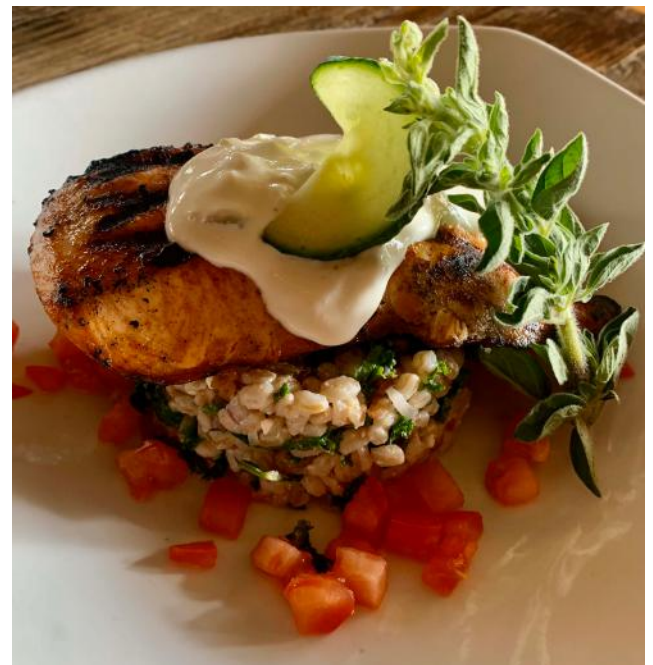




63 Whitfield Street
Guilford, CT 06437
(203) - 533-5845
www.southlanebistro.com

HOURS
Monday - Thursday: 4pm - 9 pm
Friday & Saturday: 4pm - 9:30 pm
Sunday: 4pm - 8pm

Casual, fine food, with curated cocktails, wine and craft beers, steps away form Guilford Green. Sit outdoors or inside, take out available, GF and vegan options.





SAYBROOK POINT RESORT & MARINA

2 Bridge Street, Old Saybrook, CT 06475
(860) 395-2000
www.saybrook.com

At Saybrook Point, we turn stays into memories and events into experiences. Nestled where the Connecticut River meets Long Island Sound, our resort offers personalized service and sustainable luxury.





Millpond Gathering, Northford



South Lane Bistro, Guilford



Bishops Orchards, Guilford



1016 - 1018 Main Street
Branford, CT 06405
1928ct@gmail.com
www.1928ct.com

1928 Cocktail Club is a modern take on a traditional Speakeasy. Located in the heart of Branford, we make sure that if you're looking for a night of fun and entertainment, we're the only place you're going to want to be! The second you walk through the facade door, you feel transported back to 1928.



South Lane Bistro, Guilford

Belle Vie Cafe

20 Church Street
Guilford, CT 06437
(203)- 689 - 5060
www.belleviecafe.com

HOURS

Monday - Sunday: 8:00am -5:00pm

Offering healthy versions of your favorite dishes like soups, salads, sandwiches, crepes and fresh baked goods tailored to many specialized dietary restrictions or lifestyles.



450 Lighthouse Road
New Haven, CT 06512
(203)- 469 - 9010
www.anthonysocceanview.com

Gorgeous destination beach wedding and event venue on the Connecticut shoreline.



New Haven
CT 6520, USA
1.855.REPICCI
www.italianice.com/locations
www.italianice.com/event-booking

We started with a simple, family-made treat, took the passion behind it, and cultivated it into an amazing collection of gourmet Italian Ice & Gelato for all to love.



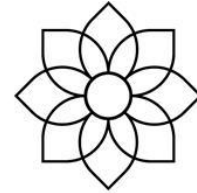
**1016 Main Street
Branford, CT 06405
(203) 481-5558
www.ashleysicecream.net**

**Since opening our doors in 1996,
Ashley's Ice Cream has been a
beloved spot for locals and
visitors alike.**



**420 East Main Street
Branford CT 06405
(203) 208-4690
cafiorebranford.com**

**Our menu includes a
selection of traditional
Italian dishes, as well as
unique culinary
specialties.**



Caius Farm Brewery

**101 North Branford Road
Branford, CT 06405
203-433-4660
www.caiusfarmbrewery.com**

**As we continue to hone our craft, we will
also continue to embrace our farmhouse
aesthetic and culture, and work as much as
possible with Connecticut-grown
ingredients. We can't wait to explore the
future of our beer with the local
community and we will keep to our slogan
of: Body, Soul, Mind, Beer.**



**1200 Boston Post Road
Guilford, CT 06437
(203) 453-7040
carpanzanos.com**

**Offering fresh pizza slices,
breads, sauces, and more
all made and prepared in
house.**



1486 Boston Post Road

Guilford, CT 06437

(203) - 453 - 9800

dandreagroupct.com

<https://locations.dunkindonuts.com/en/ct/guilford/1486-boston-post-road/363019>

Frank D'Andrea opened his first Dunkin' Donuts in 1991 at in West Haven, CT and grew his business to many stores located throughout the Greater New Haven area.



THE
GREENERY

(203) 623-9400

Guilford Town Green

Guilford, CT 06437

www.instagram.com/thegreenery.ct/

Mobile food truck serving salads and wraps with a laid back style. We offer a create-your-own menu or choose a classic: caesar, cobb, wedge, caprese, santa fe, greek or kale salad. Catering available.

Da'Carmine

845 West Main Street

Branford, CT 06405

(203) 481-3208

dacarmine.net

Delicious Appetizers, Pizza & Calzones, Strombolis, Stuffed Breads & Wraps, Seafood, Chicken & More.



145 Block Island Road

Branford, CT 06405

(203) 488-3007

docksidebranford.com

Enjoy our deck for fresh seafood, outdoor dining, and the best sunset on the shoreline. So drive on down or sail on in for lunch or dinner daily.



178 Thimble Islands Road
Branford, Connecticut 06405
203 488 0145
stonycreekmarket.com

Open daily year round for breakfast and lunch, offering sandwiches, salads, fresh baked goods, homemade soups, and more. Stony Creek Pizza is served selected evenings seasonally. Est. 1981.

ELI'S

BRANFORD

624 W Main Street
Branford, CT 06405
{203} 488-2700
elisrg.com/branford

The best in American food with an outdoor deck for dining and an extensive selection of draft beer, wine and martinis.



1008 Main Street
Branford CT 06405
(203) - 208 - 0930
www.gcafebakery.com

Eatery and Espresso Bar
with fresh breads & pastries
made with all natural
ingredients baked daily.



845 W Main Street
Branford, CT 06405
{203} 481-8050
www.jerseymikes.com

A fast-casual sub sandwich franchise serving authentic East Coast-style subs on fresh baked bread.

CHAPTER ONE

FOOD & DRINK

25 Whitfield Street

Guilford, CT 06437

(203) 533-7988

chapter-one.com

Our New American menu offers everything from fresh seafood to salads and burgers, and specialty cocktails.

HOURS

Monday: Closed

Tuesday - Friday: 11:30am - 10pm

Saturday & Sunday: 10am - 10pm



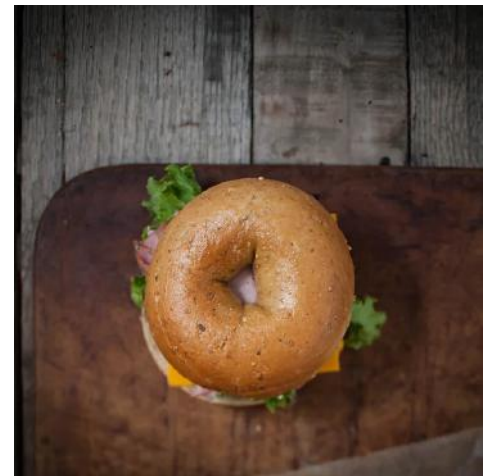
1347 Boston Post Road

Madison, CT 06443

(203) 318 - 5090

www.cohensbagelcompany.com

At Cohen's, we take pride in our products using only the finest ingredients to create our baked goods, sandwiches and salads. All breads, bagels and pastries are baked on-site daily. Cohen's Bagel Company provides a wide range of services including casual catering, corporate breakfasts and lunches, eat-in or take-out dining. Other than our now famous bagels, Cohen's Bagel Company offers a menu including fresh-baked breads, specialty sandwiches, smoothies, soups, salads, and gourmet coffees.





**Stylish but traditional Indian
cuisine and splendid service**

kamanaindiancuisine.com

**1004 Boston Post Rd,
Guilford, CT 06437
Phone: (203) 689-5728 or (203)
689-5287**

**1070 Main St,
Branford, CT 06405
Phone: (203) 433-4009, (203)
433-4339 or (203) 433-4061**



**205 South Montowese Street
Branford, CT 06405**

(203) 488-1500

www.lennysnow.com

**Sourcing the best seafood New
England has to offer - from
house made chowders to fresh
lobsters to succulent steamers
to clams and oysters on the
half-shell.**



850 Boston Post Rd.

Guilford, CT 06437

(203) 453-4759

www.naplesrestaurantguilford.com

**A family owned restaurant with
fantastic real Italian cuisine and
out of this world pizza with a
variety of options.**



750 East Main Street

Branford, CT

(203) 896-5700

nonnaginasmarket.com

**Offering fresh, homemade Italian
food prepared onsite. Lunch bar
changes every day but it will always
include fresh and delicious pizzas,
panini, salads, and soups.**

QUATTRO'S

14 Water Street
Guilford, CT 06437
(203) 453-6575

www.quattrositalian.com

Specializing in Northern Italian cuisine and a fusion of Italian and Latin flavors from creative tapas to more traditional fare. Fine dining in a friendly and fun atmosphere for every member of the family.

ROSE ORCHARDS FARM

33 Branford Road
North Branford, CT 06471
(203) 488-7996
www.roseorchardsfarm.com

We grow apple, peaches, blackberries, strawberries, blueberries, pears, tomatoes, squash, corn, mums, flowers, lettuce, and more on our 50 acre farm.



130 Shore Drive
Branford, CT 06405
(203) 315 - 0005
rossovino.net

Italian, Modern European,
Wine Bar with open, clean,
quaint neighborhood
beach vibe.



103 N Main Street
Branford, CT 06405
(203) 208-1579
www.shorelineprime.com

Gourmet market chain known
for meats, also offering
seafood, produce, groceries
& prepared foods.

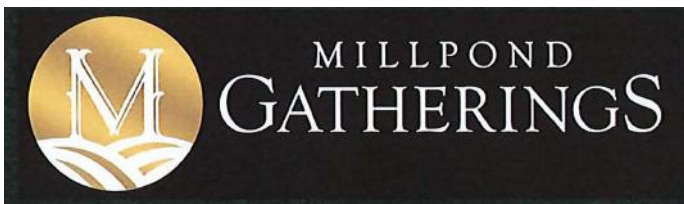


33 Water Street, Unit A
Guilford, CT 06437
(203) 533-7040
jaiporexpress.com



HOURS
Monday: **CLOSED**
Tuesday-Thursday: 11:30am-8:30pm
Friday-Saturday: 11:30am-9pm
Sunday: 11:30am-8pm

Authentic Indian food, lots of spices and herbs, dine in and take out in near Guilford Green



1565 Middletown Avenue Northford, CT 06472
(203)-714-4400
www.millpondgatherings.com

At Millpond Gatherings we are a destination location where we serve farm fresh foods in our Steakhouse & Tavern, celebrate the joining of families in our Venue, and will soon offer a place to stay and explore our historic property and surrounding farmland. Join us this summer for "Music at the Mill" our patio live music series EVERY THURSDAY from 5:30pm - 8:30pm. We'll have great musicians, drink specials and more!

Hours
Monday: **Closed**
Tuesday - Thursday: 4pm -10pm
Friday - Saturday: 11:30am -10pm
Sunday: 10:30am - 10pm





336 Forest Rd
Northford, CT 06472
(203) 484-2028
www.defrancescofarm.com

DeFrancesco Farm is family-owned and operated in Northford, CT. Since our farm stand opened in 1995, we've treated every custom

Mi Bella

225 Montowese St,
Branford, CT 06405

(203) 208-4102

Mi Bella Restaurante is a fine dining restaurant that features a beautiful mix of Italian and Mediterranean dishes. It has come to be by a chef with 20 years' experience and passion for cooking.

GUILFORD MOORING

41° 16' 21.58" N, 72° 40' 0.57" W

505 Whitfield Street
Guilford, CT 06437
(203) - 458 - 2921
guilfordmooring.com

Casual, airy seafood restaurant & bar with skylights, patio seating & harbor views.



info@papaspyrosoliveoil.com

203-623-6485

www.papaspyrosoliveoil.com

Experience the authentic essence of Greece with our award-winning extra virgin olive oil. Our family-run business offers a range of prepared foods and cosmetic products made from our premium oil.



418 Forest Road
Northford, CT 06472
www.stewardsofthelandbrewery.com

Farm brewery utilizing CT, MA, NY malts, hops, and other ingredients grown by our farm and fellow farmers. Enjoy the food truck of the day however no outside food or drink is permitted.



999 Faxon Road
North Branford, CT 06471
(203) 484-2721
www.supremeseafood.net

Over 15 years as
Connecticut's "Best Eat-In or
Take Out Seafood on the CT
Shoreline"!



77 Whitfield Street
Guilford, CT 06437
(203)- 453-4849
www.marketplaceguilford.com

With a rich history and deep community roots, our one-stop shop—café, smoothie and milkshake bar, bakery, deli, grocery, gourmet-to-go, and catering—will keep you coming back for more.

Rossitto's RISTORANTE

284 East Main Street
Branford, CT 06405
(203) - 483 - 7773
www.rossittos.com

A family owned and operated Italian restaurant offering a collection of signature Italian classics and modern American specials. Highlights include fresh made pastas, slow-roasted meats, and fresh seafood.



PARTHENON

DINER - RESTAURANT

**374 E Main Street
Branford, CT 06405
(203)- 481 - 0333
parthenondiner.com**

Quality and consistency, great prices, and friendly service is what makes this award winning, family owned and operated Diner so special.



Belle Vie Cafe, Guilford

THIMBLE ISLAND BREWING COMPANY



BRANFORD, CONNECTICUT

**16 Business Park Drive Branford,
CT 06405
(203)- 208 - 2827
www.thimbleislandbrewery.com**

Brewery producing ales, stouts & more, with tours, free tastings & growlers to take home.



Saybrook Point Resort & Marina



Millpond Gathering, Northford



South Lane Bistro, Guilford