



The Gideons
International



Lives Changed. God Glorified.

2025 ANNUAL REPORT



Our Single Objective

Win Others for the Lord Jesus Christ

We live in a world filled with people desperate for the hope found only in the Gospel. The Christian business and professional men who serve as Gideons, along with their wives in the Auxiliary, stand united in a single mission: winning others for the Lord Jesus Christ.

This past year Gideons and Auxiliary in some 200 countries, territories, and possessions were equipped and mobilized by The Gideons International to accomplish our objective through:

1) the association of Christian business and professional men for service; 2) personal testimony and personal work by individual Gideons; and 3) placing the Bible – God’s Holy Word – or portions thereof, in hotels, hospitals, schools, institutions, and also through distribution of same for personal use.

Each year, hearts are transformed by the Gospel and God is glorified as we partner with churches and donors throughout the world to reach the lost.

Lives Changed. God Glorified. _____



"So, whether you eat or drink, or whatever you do, do all to the glory of God". –1 CORINTHIANS 10:31 (ESV)

God's Word leads people to a saving faith in Jesus. And placing a copy of God's Word into the hands of someone who needs it, while sharing a word of witness, is an act of faith carried out daily by the men and women who serve in The Gideons International. As they live out their calling in their homes, workplaces, churches, and communities, they bring the light of Christ to those in need. And each life changed through these actions gives testimony to the power of the Gospel.

As our members develop their gifts and strengthen their witness, God continues to open doors for them to boldly share the Gospel. United in purpose, Gideons and Auxiliary serve through their locally organized camps worldwide, working together to lead others to the saving knowledge of Jesus Christ.

This past year alone, over 73,000,000 copies of God's Word were shared in some 200 countries, territories, and possessions where The Gideons International is organized. We praise God for the lives changed by His Word.

Such an incredible outreach is made possible through the prayers and generosity of our supporters. Every gift given to this Association helps equip members with Scriptures and training for Gospel impact.

This Annual Report provides a variety of perspectives into the impact of God-honoring ministry. From the testimonies of lives changed after receiving a copy of God's Word, to the impact of the faithful service of Gideons and Auxiliary—every action in the ministry of The Gideons has eternal significance. As churches and donors faithfully partner with The Gideons to see that God's Word goes forth, people meet Jesus, and lives are forever changed.

In the following pages, we are excited to share some of the year's highlights—real life accounts of lives changed and God being glorified. As you read, we invite you to prayerfully consider, "Lord, what is my next step of faith in making a difference for the Gospel?"





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Message from International President

As 1 Corinthians 10:31 reminds us, “So, whether you eat or drink, or whatever you do, do all to the glory of God.”

This past year, we’ve witnessed countless lives changed and God glorified as Gideons and Auxiliary faithfully carried out their calling to win others for the Lord Jesus Christ across some 200 countries, territories, and possessions.

As members around the world pursue our Seven Spiritual Objectives (see page 13), they continue to grow in Christlikeness—bringing glory to God through both personal transformation and bold witness. As they share His Word, new believers are coming to saving faith in Jesus Christ. And so, the cycle of spiritual multiplication continues, bringing ever more glory to God.

Our impact has grown even deeper through our strong partnerships with tens of thousands of evangelical and Protestant churches worldwide. We are reminded that we cannot do this work alone. The Gideons International serves as an extended missionary arm of the Church—reaching the lost through members, prayer, and financial support provided by the body of Christ. As God’s Word goes out and is received, He is glorified again and again.

In the pages of this Annual Report, you will see how members are being equipped for greater impact. And you’ll encounter testimonies of real lives changed by the power of God’s Word placed and distributed by our members. Be sure to check out the QR codes pointing to videos where you can meet the men and women whose testimonies reflect the eternal impact of this ministry.

What a privilege it is to strive side by side with Christ followers in the United States, National Associations, and International Countries and see firsthand the life-changing impact of the Gospel. Every word of witness throughout this Annual Report bears testimony to our almighty God. I pray these accounts will encourage your heart as they have mine. Thank you for your prayers, your gifts, and your faithful service this past year. As we continue to impact lives, may God be glorified through it all.



A stylized, handwritten signature in black ink that reads "Kevin Beal".

Kevin Beal | International President



Featured on the front cover, a Gideon and Auxiliary engaged in a conversation about God’s truth with a student during a college Scripture distribution.

Scan the QR Code to hear about how God’s Word is powerful.





Always Advancing the Gospel

Every Step with Purpose. Every Scripture with Power.

To effectively get Scriptures into the hands of millions seeking hope around the world, much preparation is required. From the daily spiritual disciplines of the men and women who serve as Gideons and Auxiliary to the detailed planning and coordination of Scripture distributions, faithful activity is always underway to help fulfill our mission.

It's the Gideon who stays up late preparing notes for an upcoming church presentation. It's the camp GideonCard

chairman who visits churches each month to keep their GideonCard displays fully stocked. It's the Auxiliary who rises 20 minutes early to pray for her camp—and for other members around the world. It's the Gideon and Auxiliary couple who serves on one of the Association's 25 translation teams ensuring that training guides and other Association materials can be easily read in their native language. It's the Gideon and Auxiliary couple who drives four hours to attend their state association convention, where they'll spend the weekend being

strengthened and equipped for future service to the Lord.

As members grow spiritually and encourage one another, they also invite other believers, churches, and venues to partner in placing and distributing God's Word. Every action taken, every prayer lifted, every Scripture placed—all lead to more lives changed and God glorified.



"But the word of God grew and multiplied."

— ACTS 12:24 (KJV)



SHARING CHRIST LOCALLY AND ABROAD

"I always longed to reach others for Christ. When I joined the Gideons International in South Africa, fellow brothers in Christ taught me how easy it is to share the Gospel. By the grace of God, this helped me become a man who witnesses. I became actively involved in Scripture placements—locally and abroad. I want to encourage my fellow brothers and sisters to join in our mission.

Jaco Putter
National President
Vryburg Camp, South Africa



GROWING INFLUENCE IN THE COMMUNITY

"When conducting a Scripture distribution in your community, people who don't know Christ, but do know you, may be there. Being in that public arena, sharing God's Word, very well may open up an opportunity for you to provide a personal witness to them. Maybe they're one of your vendors or a client of yours, but it's someone that you have a relationship with who may not be a Christian. It will provide a tremendous opportunity the next time you see them to perhaps share just why you were there. The Lord can use that to draw them closer to Christ."

Mark Link
Camp Secretary
Paducah South Camp, Kentucky



BEHIND BARS, BUT NOT BEYOND GRACE

"It was my first jail distribution. In a very unusual turn of events, I was invited by the guards to visit solitary lock-up. A young man was sitting on the cell floor, staring at a Gideon-placed New Testament. I asked him, 'Do you understand what you are reading?'"

He replied, 'No, why did they kill Jesus?' We kept talking and soon we were holding hands through the bars as he prayed for forgiveness and surrendered his life to the Lord. When the guard asked me to move along, the young man pleaded, 'Wait! Five men have already signed this Testament, can I have a copy of my own?' I gladly gave him one. This experience was used by God to confirm my call to serve as a Gideon."

Bruce Patterson,
USA Zone 9 Trustee
Cape Cod & The Islands Camp, Massachusetts

Making an Impact

Where We Live, Work, and Worship

Loving our Neighbors Like Jesus Opens Doors for Gospel Impact

The ministry of The Gideons happens at the local level. From churches that partner in our mission to venues that open their doors for Scripture distribution, real impact begins in our own communities. With Gideons and Auxiliary strengthening one another, growing in their walk, and distributing God's Word together throughout 11,927 locally organized groups worldwide known as camps, these Christian business and professional men and their wives are uniquely positioned for Gospel impact.

Because they live, work, and worship in the areas they serve, they build deep relationships and understand the local language and culture—all of which helps open doors for them to share God's Word along with a word of witness in a way that connects deeply and transforms lives.



"Therefore, we are ambassadors for Christ, God making his appeal through us."

— 2 CORINTHIANS 5:20A (ESV)



SHARING CHRIST IN THE WORKPLACE

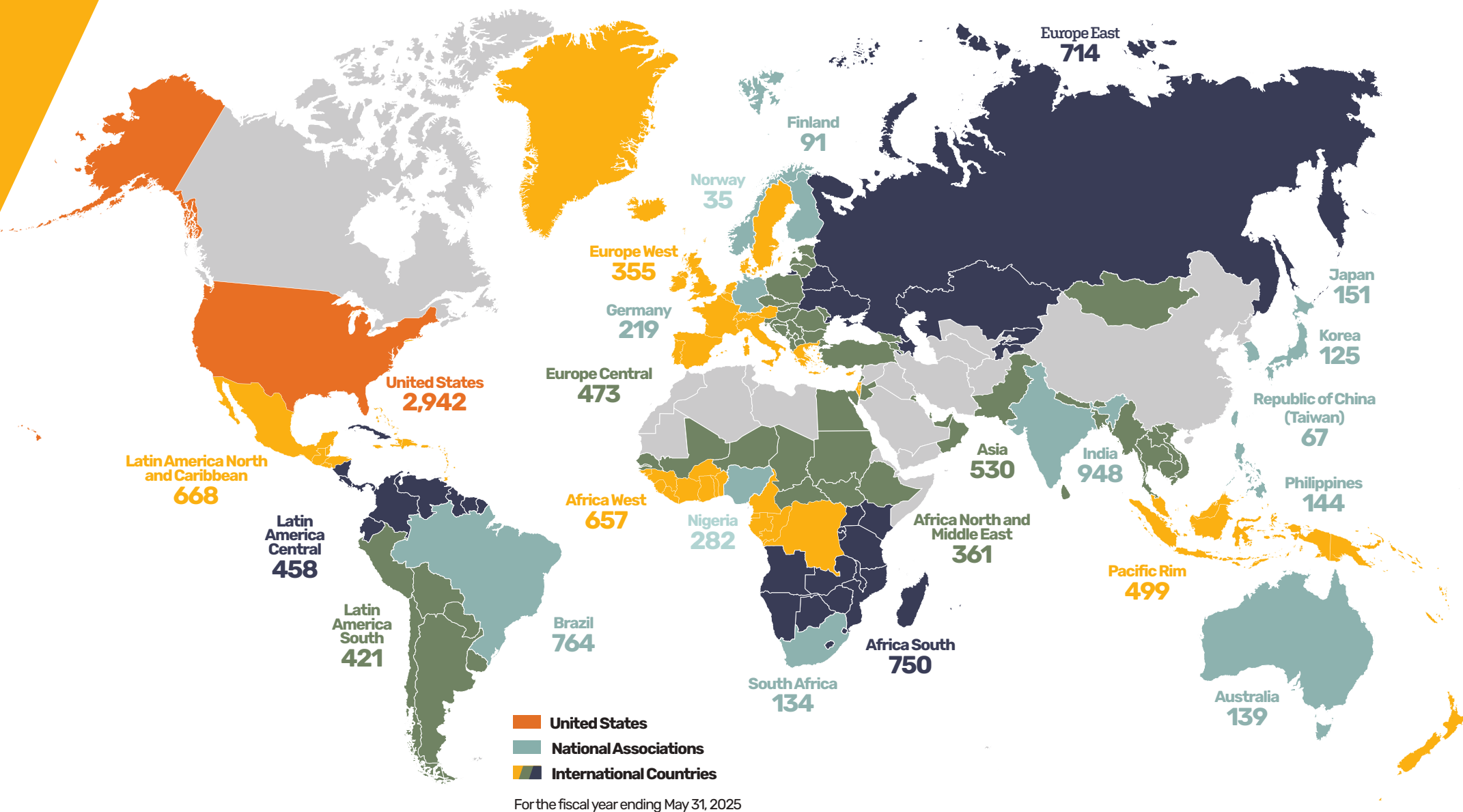
"I have learned from other Gideons who are accountants, lawyers, business owners, and such, how they share their faith at work. There has been a flow back and forth between the Gideon work and my career work that resulted in people knowing I am a Christian. These experiences have made it much easier for workplace conversations to turn into conversations about faith, as the Holy Spirit is moving. All of this has helped me overcome my fear of sharing my faith at work."

John Goodman

Orlando Southwest Camp, Florida

11,927

Total Camps Worldwide





The Auxiliary

Walking Faithfully, Glorifying God



The Auxiliary of
The Gideons International

Unwavering Partners, On Mission for Jesus

The Auxiliary is an essential part of our mission, offering the wives of Gideons a meaningful way to walk faithfully beside their husbands in sharing the Gospel. As they grow in their own spiritual lives, they also help others encounter Jesus.

Auxiliary members serve in many vital ways. United in purpose, they assist Gideons in their single objective: to win others for the Lord Jesus Christ. This service includes faithful prayer, personal

witness, and the placement of Scriptures in approved venues such as medical offices, women's shelters, pregnancy centers, and correctional facilities.

In a world that often challenges godly marriage, Auxiliary members stand firm in faith—offering encouragement, godly wisdom, and unwavering support to their husbands. As an Auxiliary, a Gideon's wife plays a unique and irreplaceable role in sharpening her husband's walk

with Christ through encouragement and insight. She prays faithfully for his integrity, his influence, and his boldness in sharing the Gospel.

By following prayer requests in local and global prayer calendars, and journaling answered prayers, she joins with other Auxiliary in interceding for the global ministry, trusting in God's faithfulness and power to transform lives.



"She opens her mouth with wisdom, and the teaching of kindness is on her tongue."

– PROVERBS 31:26 (ESV)

NATIONAL ASSOCIATIONS AUXILIARY IN ACTION

The Auxiliary of Finland had an opportunity to set up a booth at the National Conference of Mourning and Terminal Care organized by the University of Tampere. Auxiliary members were serving the medical conference attendees by distributing hospital Testaments and nursing Testaments while instructing hospital chaplains and terminal care workers on how the Scripture could be used when providing care.

While sitting in a jail cell, broken and desperate, Tonya cried out, "God, if you're real, help me change my life. If not, let me die,"—then everything changed when an Auxiliary of The Gideons shared Scripture and hope with her.



**Scan the QR
Code to see the
testimony.**

Sharing God's Word at Medical Conventions and Conferences

Auxiliary honored God as they shared Scriptures with medical professionals attending training events. Getting God's Word into the hands of these care providers is crucial not only because of the impact it can have on their own hearts, but because of the impact they can have on the patients they serve.

Auxiliary distributed Scriptures at national and state medical conventions and conferences, including 34 of the 38 USA State Associations.

Drive, Park, and Pray: How Auxiliary Support Churches

One of the unique ways Auxiliary serve is through prayer drives, in which Auxiliary team up and drive through their communities, using their vehicles as mobile prayer altars. When they see a church, they pull into the parking lot and pray—lifting up pastors and congregations to the Lord. They follow up with notes to the pastors letting them know that congregations are being lifted up in prayer. The positive feedback from these activities has led to prayer drives being promoted to Auxiliary at every state convention.



A HUSBAND AND WIFE ON MISSION

Winston and Jeanie Greer's legacy of service as a Gideon and Auxiliary couple began in 2009. Their shared desire to glorify God led them to actively engage in the ministry and impact lives through their witness. This past spring, Winston went home to be with the Lord. Yet the legacy he and Jeanie built continues to inspire. "Jeanie is out there, witnessing and working hard to reach people where they are," Winston told us a few months before his passing. Their unwavering partnership reminds us that God can use any faithful couple to make an eternal impact.

Winston and Jeanie Greer,
Superstition Mountain Camp, Arizona

A Faithful History of Glorifying God and Touching Lives

Founded in 1899, The Gideons International has become the most effective, comprehensive, and integrated Bible distribution network the world has ever known.

Over 125 years ago, the founders of The Gideons identified a need for the support and strengthening of Christian business and professional men trying to live out their faith while surrounded by worldly distractions.

From those early years, Gideons focused on who a man was before God and the strength and power of his testimony. As the Association added more resources and opportunities for members to grow and support one another, Gideons became more impactful in their roles as godly leaders in their homes, workplaces, churches, and communities. That impact multiplied when they began placing and distributing God's Word.

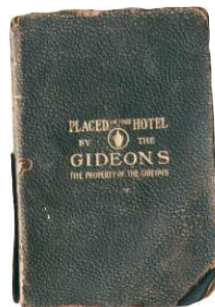
To date, over 2.6 billion Scriptures—including full Bibles and pocket Testaments—have been placed and distributed by Gideons and Auxiliary. This work is supported through our partnerships with churches in communities across the globe.

Every milestone in the history of The Gideons is a testimony of God's faithfulness as our members answered the call to win others for the Lord Jesus Christ.

We praise the Lord for keeping His hand on this ministry for over 125 years, and we pray for His continued blessing until His return.



"For the Lord is good; his steadfast love endures forever, and his faithfulness to all generations." – **PSALM 100:5 (ESV)**



1908

A Gideon places the first Scripture order for Hotel Bibles to be placed in a hotel in Superior, Montana.

1910

The first large-scale hotel Bible placement takes place in Chicago, Illinois, with 6,000 Scriptures provided.

1916

Gideons begin placing Bibles in hospitals.



BIBLIA

1920

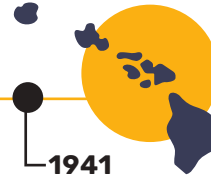
The Spanish-language Bible becomes the first non-English translation approved for distribution by The Gideons.

1934



Wives of Gideons (The Auxiliary) begin sharing Bibles at women's homes, hospitals, and Y.W.C.A. facilities.

1941



The first Service Testaments are distributed at Pearl Harbor, Hawaii shortly before the December 7 attacks.

1957



Personal Workers Testaments are approved for sharing with prisoners.

50,000,000
SCRIPTURES

1962

The 50 millionth copy of God's Word is placed by The Gideons in April.

1972



Gideons begin personal distribution of Testaments on college campuses.

1974



A Japanese Scripture is presented to Prime Minister Tanaka in recognition of five million Scriptures placed in the Japanese language.

1982



The sidewalk Youth Testament Program is officially introduced.

1,000,000,000
SCRIPTURES

2001

The 1 billionth Gideon Scripture is placed.

2009



Scripture translations expand to 80 languages.

lifebook movement

2012

The Life Book is approved by The Gideons for church youth groups to share with their school friends.

2015



The 2 billionth Scripture is distributed. A commemorative Bible is produced and presented by The Gideons to presidents and dignitaries around the world.

2,500,000,000
SCRIPTURES

2022

The 2.5 billionth Gideon Scripture is shared.

2025



The Pashto language Scripture is approved, becoming the 110th language available through The Gideons.

Total Scriptures

Shared by members from founding through May 31, 2025

2,671,148,062
SCRIPTURES



As Our Members Grow, Their Impact Spreads

Seven Spiritual Objectives to Help Our Members Bear More Fruit for Christ

From the beginning, The Gideons International has focused on helping Christian business and professional men live with a strong testimony for Christ. In today's post-Christian culture, the need is even greater—for men to lead spiritually in their homes, churches, workplaces and communities with lives that clearly reflect Christ to the world. Our Seven Spiritual Objectives serve as focus points to help Gideons and Auxiliary serve with one spirit, one mind, and one vision as they strive side by side for the faith of the Gospel.

As our members prepare spiritually for ministry by living out our Seven Spiritual Objectives, they grow in faith and increasingly reflect the light of Christ to a world in darkness. Equipped to share the reason for the hope within them, their lives become a powerful testimony as they carry out our three missional strategies of associating together for service, personal testimony and personal work, and placing and distributing Scriptures.



*"Ye are the salt of the earth...
Ye are the light of the world."*

– MATTHEW 5:13-14 (KJV)

7

Spiritual Objectives

1 MEN AND WOMEN OF THE BOOK

"Joining the Auxiliary of The Gideons International has allowed me to share in reading the Scriptures together with other Women of the Book, knowing the Spirit will direct our thoughts as we seek direction for our lives. The more Auxiliary sisters I meet, the more inspired I am to search the Scriptures daily and seek the character of God. These sisters have impacted my life by challenging me, encouraging me in Bible studies, and seeking God's answers in His Word."

Janie Meyers

State Auxiliary Secretary-Treasurer
Dallas Camp, Iowa

2 MEN AND WOMEN OF FAITH

"In my 40 years serving the Lord in The Gideons International, including 20 years on staff, my faith in God has grown. My life has been in danger twice, and I saw God's hand taking care of me. Events like those really strengthened my faith."

Adolfo Kiaty

Regional Director
La Romana Camp, Dominican Republic

3 MEN AND WOMEN OF PRAYER

"I've always been inspired by the time spent kneeling in prayer during our weekly camp meetings. Throughout my twelve years of serving on the State Cabinet of The Gideons, I saw firsthand God's unwavering faithfulness in response to prayer as He met every challenge and need."

Ed Lacy

Heber Springs Camp, Arkansas

4 MEN AND WOMEN OF SEPARATED WALK

"Being men and women of separated walk is, for me, the outward result of practicing our six other Spiritual Objectives. I always strive to radiate Christ to others and avoid anything that would bring reproach to our Lord and the body of Christ. Sometimes, it might require that I deny myself. We have been set apart to live a holy and consecrated life for effective and impactful ministry work."

Greg Esike

National President
Effurun Camp, Nigeria

5 MEN AND WOMEN OF COMPASSIONATE HEART

"Compassion doesn't come from human nature—it's a divine gift. Our natural tendency is to be selfish, but in Christ we learn to die to ourselves so we can better serve others. Through my experience with The Gideons International, I came to understand that only with the help of the Holy Spirit can we offer the most valuable thing we have—our time. Then we can fulfill our mission of winning others for the Lord Jesus Christ."

Jose Luis Maturana

Regional Director
Santa Cruz Noreste Camp, Bolivia

6 MEN AND WOMEN WHO WITNESS

"Being part of the Auxiliary has inspired me to witness more boldly, especially after seeing other Auxiliary share their faith. At times, I miss opportunities God places before me—but I've also learned to extend grace to myself. Salvation doesn't depend on me—it's God who does the saving. He has simply called and equipped me to witness in the way He desires."

Yvonne Schmitt

Auxiliary Cabinet Representative
Wichita Northeast Camp, Kansas

7 MEN AND WOMEN WHO GIVE

"Being a Gideon has helped me increasingly realize that our God is the greatest, most generous Father in heaven, who gave His only begotten son for a 'whosoever' like me. God's giving is extravagant—incomprehensible! Yes, we are to give financially but even more so, we are to give of ourselves."

Grady Phillips

International Chaplain
Fairfield County Camp, South Carolina



Making a Daily Difference Worldwide

Every Day Brings New Opportunities to Share the Gospel

Across the diverse cultures of some 200 countries, territories, and possessions, more than 244,000 Christian business and professional men and their wives faithfully serve as Gideons and Auxiliary—all members of our Association—united in a single mission: winning others for the Lord Jesus Christ. Whether sharing

a personally funded Scripture in a one-on-one Gospel conversation in a bustling city or distributing hundreds of donor-provided Scriptures with other Gideons and Auxiliary at a school in a primitive village, each day our members are making an eternal difference throughout the world.



"And every day, in the temple and from house to house, they did not cease teaching and preaching that the Christ is Jesus." – ACTS 5:42 (ESV)

Bringing God Glory, Globally

We praise God for each Gideon and Auxiliary on every one of these continents. As they faithfully fulfill their calling to serve the Lord through The Gideons, they bring glory to God every day. Right now, all across the map, their efforts are impacting lives.

244,139

Total Members Worldwide

United States

Gideons
46,392
Auxiliary
25,426

Latin America

Gideons
22,135
Auxiliary
15,954

Europe

Gideons
16,148
Auxiliary
6,695

Africa

Gideons
20,559
Auxiliary
14,520

Asia & Pacific Rim

Gideons
43,681
Auxiliary
32,629

For the fiscal year ending May 31, 2025



Witnessing Lives Changed

A BMX Racer's Heart is Transformed by the Gospel in Hungary

At a church in Hungary during early 2025, a young man named Levente Szilagyi shared his personal testimony with a Gideon. He had been a very accomplished athlete competing in extreme BMX bike racing events. But in his early twenties, he began to experience issues with his heart. Doctors told him that his days as an athlete were over. Because Levente's sense of self-worth was based on his athletic skills, the news was soul crushing. Lying in his hospital bed waiting for surgery, he wanted to die.

Then he discovered a Gideon Bible in his room. For the first time in his life, Levente read the Gospel and was moved by the message of redemption based on faith in the risen Christ, but wanted confirmation. He asked God that if He was real, to please heal his heart so he could compete again. After his surgery, his doctor came to his room and shared some news—Levente's heart looked better than before the surgery. The doctor was baffled and said it was, "like a miracle."



"The first time I handed someone a Scripture and saw their gratitude, I knew serving in The Gideons was my calling. Whatever the activity is—a Scripture distribution, visiting a pastor, speaking at a church—a member is going to have a moment where God is going to say to them, 'Here's what I want you to be doing.'"

Angel Roberto
Tucson North Camp, Arizona

Levente not only returned to competitive racing as a born-again child of God, but performed better than prior to the surgery, and became a national BMX champion. His personal testimony was influential in his mother and father receiving Jesus as their Lord and Savior. Today, he shares his testimony as he tours and performs his feats of athleticism for young audiences.



"As each has received a gift, use it to serve one another, as good stewards of God's varied grace... in order that in everything God may be glorified through Jesus Christ."

—1 PETER 4:10-11 (ESV)

Saraswathy was a student in India who received a Gideon-provided New Testament at school. Feeling lonely, she began reading it and found comfort and wisdom in its pages. She began attending church amid opposition from her agnostic father. She grew in her faith and was baptized. Today, Saraswathy serves as a school headmistress and glorifies God through her active service in the Auxiliary. She testifies that the Gideon-provided Testament she received led her to Christ, transforming her life.

Saraswathy
India

Message from Executive Director

As we reflect on this past year, God's glory is clearly displayed as He changes lives through The Gideons International. With every Scripture placed, every word of witness shared, every testimony of a changed life—His faithfulness is evident and enduring.

The team members at International Headquarters is consistently encouraged by the testimonies of Gideons and Auxiliary reaching their communities around the world. The Headquarters team considers it a high privilege to daily pray for members while supporting them as they conduct the activities of the ministry.

Our team serves and equips Gideons and Auxiliary by providing the expertise, resources, infrastructure, and training that enable members to drive the ministry forward. We are blessed and encouraged when we receive regular updates of how our members are faithfully stepping out and boldly sharing the hope only found in Jesus Christ. We strive side by side for the faith of the Gospel so that the lost can be reached in local communities to the uttermost parts of the earth.

Just as God uses different circumstances and people to fulfill His will, we've witnessed how His Word and each member's word

of witness are reaching hearts in ways that are unique. As members associate together for service, their personal walks with the Lord are strengthened. That close walk with God and the encouragement we share with one another illustrates what it means to be the body of Christ and do the work of the ministry. The Headquarters team longs to support our members to faithfully exercise their calling and partner with churches around the world to reach the lost. Through all that we each do, we have the opportunity to glorify God and join Him in His work of changing lives.

This past year, we have seen hearts opened, hope renewed, and lives forever transformed by the Lord. As we look ahead, may we continue to press forward—so that more lives may be changed, and God may be glorified in all the earth.

In Christ,



Dan Heighway
Dan Heighway
Executive Director



Strengthening One Another

Equipping Members to Reach More People with the Gospel

The Gideons International provides training, resources, and opportunities to help our members grow in their spiritual walk. Through using our Daily Bible Reading Calendar, attending our weekly prayer meetings, and being encouraged by like-minded believers, Gideons and Auxiliary

become strengthened for service. God is glorified as their growth equips them for sharing the Gospel and enables them to build meaningful connections with church and community leaders—opening more doors to place Scriptures and reach the lost.



"Therefore encourage one another and build one another up, just as you are doing"

—1 THESSALONIANS 5:11 (ESV)

Strengthening Auxiliary Leaders Through Training

Over the past year, Auxiliary leaders took part in training sessions across two key ministry regions: Latin America North and the Caribbean, and Europe. These sessions offered valuable equipping that will have a lasting impact, as leaders grow in their roles and help more Auxiliary members in their countries engage in the ministry—advancing our objective of winning others for the Lord Jesus Christ.

During these two-day sessions, Auxiliary were equipped through training on a wide range of topics that included the History and Role of The Auxiliary of The Gideons International, Core Values of the Ministry, Policies, Five Core Programs of The Auxiliary, Leadership, Teamwork, and United Prayer Effort.

Auxiliary Coordinators from the following countries participated: Argentina, Bolivia, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Guatemala, Guyana, Mexico, Nicaragua, Panama, Paraguay, Peru, Austria, Belgium, Croatia, Czech Republic, France, Hungary, Ireland, Latvia, Lithuania, Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Switzerland, and Ukraine.

Many of the Auxiliary leaders expressed deep appreciation for these training opportunities. One Auxiliary who participated in this

training the previous year remarked how grateful she was for this equipping opportunity. “I now understand our role and pray that we stay focused.” Training participants consistently share how the experience inspires them and renews their commitment to move the ministry forward—eager to bring glory to God as they pass on what they learned to Auxiliary members throughout their camps, areas, and regions.



“I have been a Gideon for 30 years now. When I began, I looked up to the other members and saw them as spiritual giants. Over the years, we have associated together for service by placing Bibles and witnessing. As a result, I have grown so much – and that has been a big thing for me.”

Vincent J. Setten
Minneapolis South Camp, Minnesota





Working Together to Touch Lives Worldwide

United in Heart and Mission Across Our International Countries Ministry

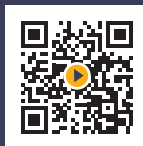
Through the International Countries Ministry (ICM), The Gideons International reaches 11 global regions, representing 186 countries, territories, and possessions. Over 81,000 members, including 50,214 Gideons and 31,004 Auxiliary, throughout these lands can minister within their own communities while partnering with others worldwide.

In many of these places, people do not have their own copy of God's Word. Imagine their joy when they accept a Scripture from a Gideon or Auxiliary—free of charge. The dramatic testimonies of lives changed that we hear each year from people who received a Scripture in these areas are powerful reminders that God's Word is living and active.



"And he said to them, 'Go into all the world and proclaim the gospel to the whole creation.'"

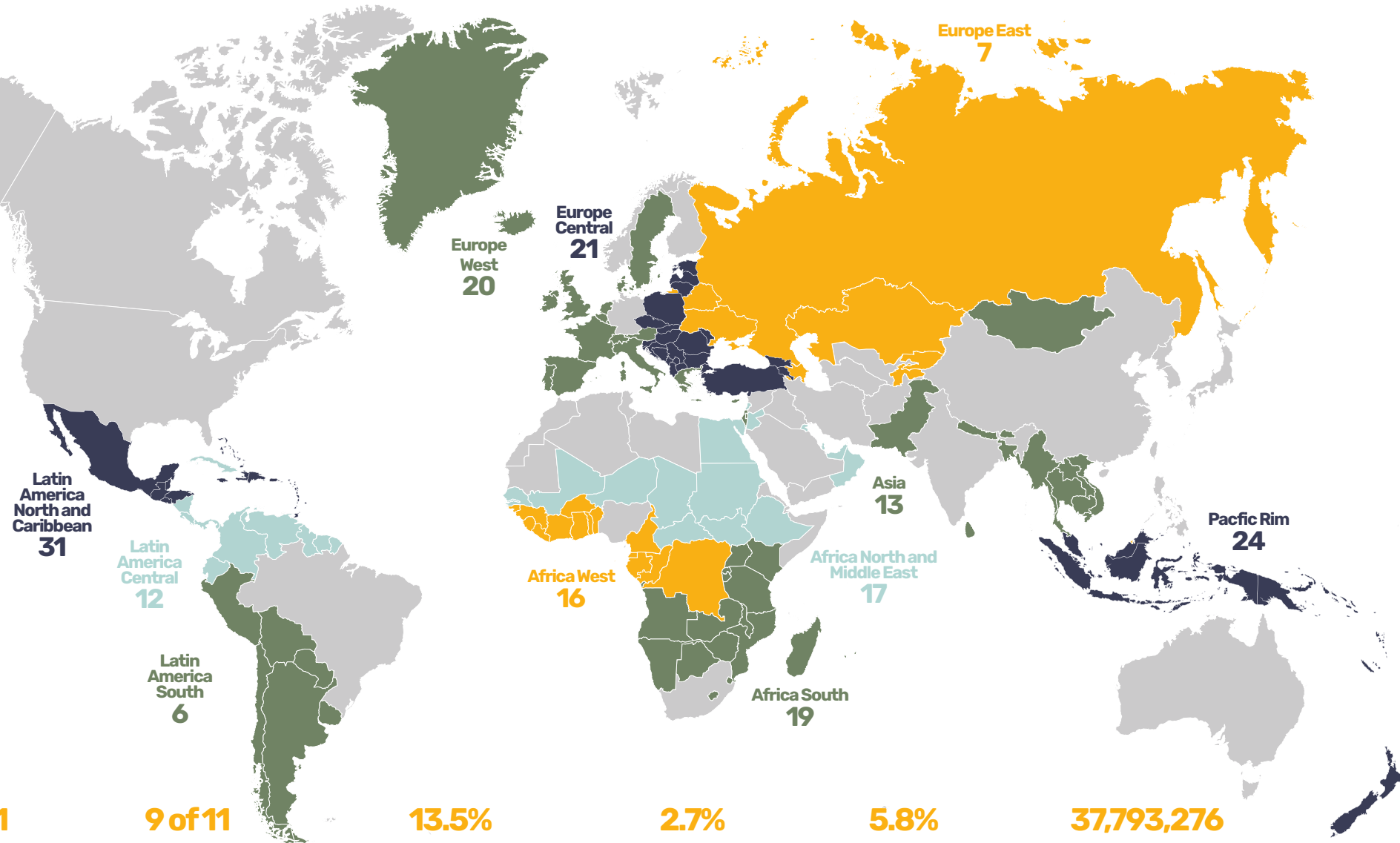
— MARK 16:15 (ESV)



After four years of weekly debates with Christian students, Alphonze's life transformed when a New Testament from The Gideons influenced him.

Scan the QR Code to see the testimony.

186 Countries, Territories, And Possessions in 11 Regions



8 of 11

International
Regions increased
Membership for
Gideons

9 of 11

International
Regions increased
Membership for
the Auxiliary

13.5%

Increase in
Scriptures Placed
and Distributed

2.7%

Increase
in Gideon
Membership

5.8%

Increase in
Auxiliary
Membership

37,793,276

Scriptures Distributed
Achieving 112.3%
of Goal



Greater Gospel Impact Near and Far

The Hope of Christ is Spreading Throughout Our International Countries Ministry

Throughout the 186 countries, territories, and possessions that comprise the 11 regions of our International Countries Ministry, Christian business and professional men and their wives serve faithfully as Gideons and Auxiliary. Volunteering their time and resources to share the Good News of Jesus Christ, members in the countries serve with joy as they place and distribute Scriptures with a word of witness, reaching people in their own communities with the hope of God's Word.

In the mid-20th century, The Gideons International recognized there were Christian business and professional men in other countries who could carry out the ministry in their homelands, as well. The desire to strengthen and equip those Christian men to reach the lost within their own borders led to establishing what is today known today as the International Countries Ministry.

The abundance of opportunities for spreading the Gospel in these areas creates great potential for other members to provide resources that can help the International Countries Ministry in getting God's Word into the hands of those who need it most. This past year, funding needed for ministry in these countries was generously provided through gifts to the Faith Fund, which supplies Scriptures, and the Barnabas Fund, which helps cover non-Scripture costs such as opening new camps, recruiting Gideons, and training for effectiveness in ministry programs and activities.

Gideons travel to the International Countries at their own expense each year to help share God's Word during International Scripture Blitzes. Planning for these outreach events often begins at least a year in advance. When the event arrives, Gideons and Auxiliary welcome Gideons from around the world to their country, and together they strive side-by-side for the faith of



"For the earth shall be filled with the knowledge of the glory of the Lord, as the waters cover the sea."

— HABAKKUK 2:14 (KJV)

the Gospel, carrying copies of God's Word into metropolitan areas, and often deep into outlying communities.

Members who travel for these events may have more opportunities to witness and lead others to Christ during a single blitz than in an entire year back in their homeland. Whether serving in a blitz in their own country or coming to serve from far away, members agree that participating in an International Scripture Blitz is a life-changing adventure.

This global partnership of members throughout the world working together is advancing the Gospel so that more lives can be changed.

During a school distribution in Kenya, a student used the Scripture provided by the Gideons to point his sick mother to God. The Word of God is like a seed that bears fruit and changes lives.



**Scan the QR
Code to watch
the testimony.**



11 Regional Highlights

International Countries

Throughout the 11 regions of the International Countries Ministry, Gideons and Auxiliary continue to fulfill their single objective to win others for the Lord Jesus Christ. Each region presents its own challenges, but members who are familiar with the languages, cultures, and customs are positioned to effectively reach their neighbors and communities as they faithfully seek the Lord's guidance in finding opportunities for spreading the Gospel.



Africa North and Middle East

The *Conversations* personal evangelism training took off strong, with Gideons conducting 26 sessions for churches and 29 sessions exclusively for Gideons and Auxiliary. By mid-year, Gideons had trained over 1,100 people in winning others for the Lord Jesus Christ. Praise God for members and partnering churches who are seeking ways to more effectively share the Gospel.

Africa South

After two cancellations in prior years due to logistical challenges and civil unrest, the 2024 Madagascar International Scripture Blitz (ISB) took place in October. Members were ready for the opportunity to reach others with the Gospel in Antananarivo. With excellent planning and organization, over 317,000 Scriptures were distributed and lives touched for eternity during this one-week outreach event.

Africa West

With unrest throughout much of the region, shipping and logistic challenges blocked receiving many Scriptures. After much prayer, ports reopened with God's Word again being received for members to share. We are grateful God allowed Scriptures to be received in Ghana, Liberia, Guinea, Cote d'Ivoire, Burkina Faso, Democratic Republic of Congo, and Togo in time for school distributions.

Asia

Leadership teams across Asia are being trained in a more intentional way to grow, lead, and mobilize members for greater Gospel impact. Leaders in more than 500 camps are being equipped and hundreds more Gideons and Auxiliary are being trained to serve with purpose. With materials being translated into seven different languages, impact will continue to spread throughout this vast region.

Europe Central

The *Conversations* personal evangelism training sessions are making an impact, particularly in Poland, Croatia, Slovenia, Czech Republic, and Hungary. After one training held at a church in Brno, Czech Republic, 12 participants witnessed on the street outside. Four people with whom they shared the Gospel prayed to receive Jesus as their Lord and Savior.



Europe East

In the midst of challenges, including the difficulties of war, God continues growing membership, and they minister to others with boldness. In Ukraine, members are praising God for the initiation of the *Conversations* personal evangelism training sessions so the hope of Christ can be shared in circumstances that otherwise can seem hopeless.

Europe West

With focused efforts in establishing new camps, increasing Auxiliary involvement, recruiting new members, and strengthening relationships with pastors, membership is growing. Spain, France and the Netherlands are leading the way with the most significant growth. The Lord is glorified as members strengthen one another and step up to serve in leadership.

Latin America Central

God's Word continued to go forth, as the region surpassed its Scripture goal. As members press forward in this mission, they are also strengthening one another—utilizing secure mobile apps to privately share updates on goals and inspire one another with testimonies of God's faithfulness. The communication provides hope and encouragement even on the darkest of days, reminding them that God is still at work.

Latin America North & The Caribbean

Gideons and Auxiliary reached 8,039,566 million people in this region with God's Word. Additionally, 638 Christian business and professional men in the region answered God's call to join The Gideons. As the ministry there expands, it's exciting how the Lord uses our members to make an eternal impact throughout the region.

Latin America South

Every September, evangelical Christians in many countries celebrate Bible month, commemorating the first complete Spanish Bible published in 1569. Gideons and Auxiliary make a special effort to maximize Scripture placements and distributions during this time. For the 2024 celebration, members shared over 977,000 copies of God's Word, each with the potential to impact a life.

Pacific Rim

The 2024 Papua New Guinea ISB was held during the Fall season in Kokopo. Gideons and Auxiliary from nine camps participated, distributing over 44,000 Scriptures. Gideons from other countries instructed them in personal witnessing, and the Papua New Guinea members immediately put the training into action. As a result, many people received Jesus as Lord and Savior.

Scriptures Shared. Hope Multiplied.

Region	Total Scriptures Distributed	Percent of Goal
Africa North/Middle East	572,175	31%
Africa South	8,624,058	148%
Africa West	4,265,826	105%
Asia	916,860	98%
Europe Central	1,262,380	93%
Europe East	2,107,132	115%
Europe West	960,976	113%
Latin Amer Central	6,362,436	101%
Latin Amer/N Carib	8,039,566	118%
Latin Amer South	3,598,700	115%
Pacific Rim	1,083,167	147%

For the fiscal year ending May 31, 2025



Serving Their Nations Glorifying God

National Associations Extend Our Impact

Within The Gideons International, National Associations play a vital role in helping the ministry grow and thrive in different parts of the world. But what does it actually take to become a National Association?

To start, there are a few key criteria. A country must have a strong and active presence—meaning a certain number of members and camps. There also needs to be a national office in place, led by a national executive director and supported by a team. On top of that, the association must have an elected cabinet to help guide the work.

Once established, National Associations don't just operate on autopilot. They are called to continually assess how

things are going—looking at the health, growth, and needs of the ministry in their area. They're encouraged to be creative and proactive, developing new ways to strengthen operations, support financial needs, and further the work of reaching others with the Gospel.

Each National Association functions within the framework set by the International Cabinet, ensuring unity, accountability, and effectiveness as they work together with one heart and one purpose—to see lives changed and God glorified through the faithful sharing of His Word.



23,062,956

National Associations
Annual Scriptures
Distributed During the Year

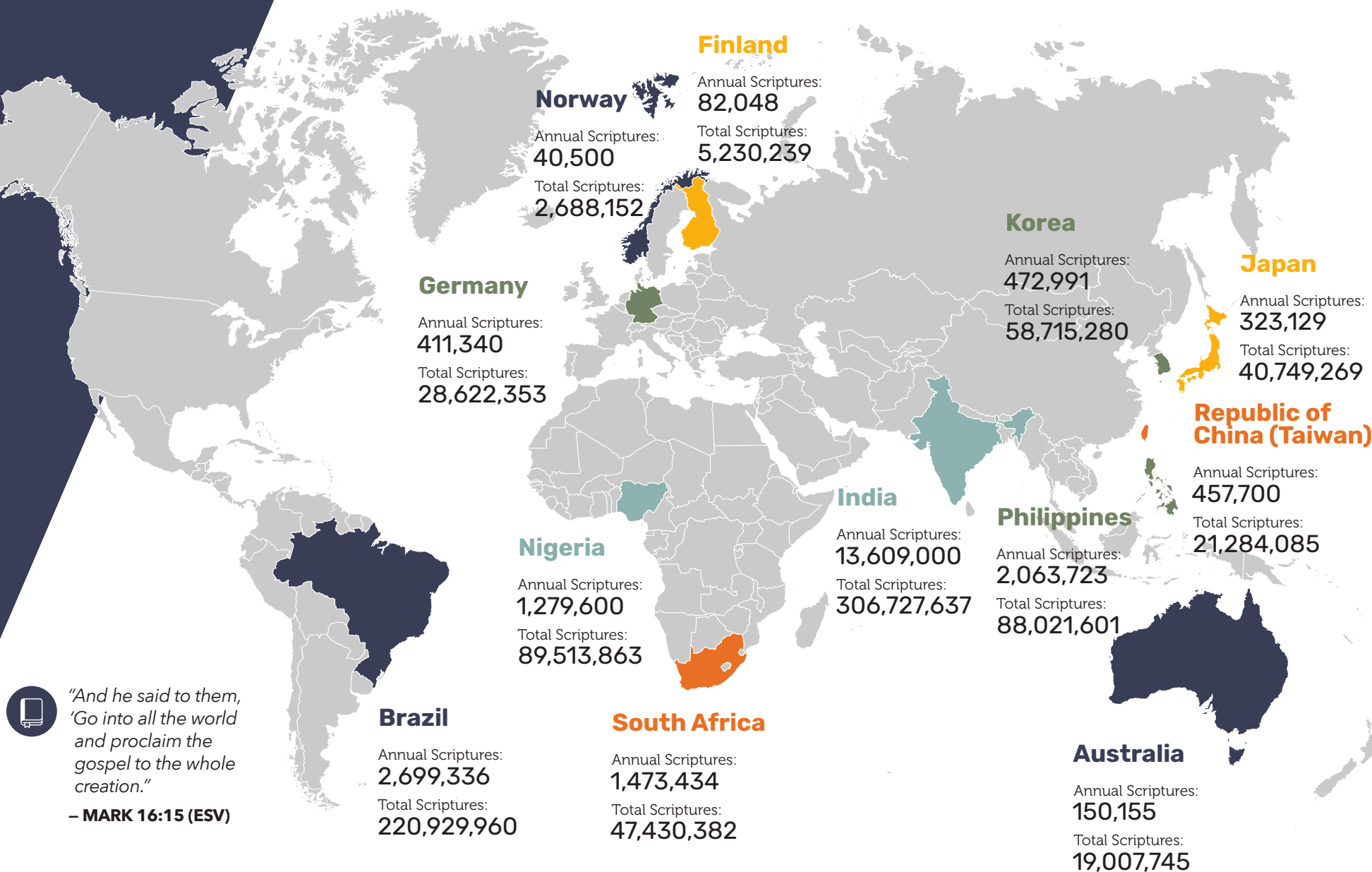
928,920,566

National Associations Total
Scriptures Since Being
Organized

For the fiscal year ending May 31, 2025

12 National Associations on Five Continents

Scriptures shared for the fiscal year and total since being organized



*"And he said to them,
'Go into all the world
and proclaim the
gospel to the whole
creation.'"*

– MARK 16:15 (ESV)



Partnering to Touch Lives

A Renewed Passion for Kingdom Impact Across Our National Associations

Across our National Associations this past year, Gideons and Auxiliary continued to faithfully carry out the mission to win others for the Lord Jesus Christ. From remote villages to major cities, doors opened and lives were touched as our members gave testimony to the life-changing power of the Gospel while they shared God's Word with those they encountered in their communities.

Members were strengthened and equipped as they came together in times of prayer and training—united by a shared vision and renewed passion to reach the lost. New camps were launched, national conventions stirred hearts, and historic milestones were celebrated. Around the world, we've seen how God's Word is going forth in strength, bearing fruit in lives transformed by the Gospel. These global highlights are a testimony to what happens when ordinary people walk in obedience and trust in an extraordinary God. Indeed, as the Good News continues to advance, we rejoice together: Lives Changed. God Glorified.



"Declare his glory among the nations, his marvelous works among all the peoples!"

— PSALM 96:3 (ESV)

National Association Highlights



Australia

Church relations are growing stronger as Gideons increased their church and pastor visits 7% against goals compared to last year. The *Conversations* personal evangelism training has rolled out to churches throughout the southern, northern and eastern states. As Gideons prepare church members to boldly share their faith, we pray the Lord will prepare hearts throughout Australia to receive the life-changing message of the Gospel.



Germany

God is moving mightily among the German people. The newly elected national cabinet leaders are committed to seeing growth in all the major parameters of the ministry—receipts, distributions, and members. The ministry experienced a positive upturn of distribution in schools to students in various federal states, after several years of closed doors due to the coronavirus pandemic. God is opening more new doors!



Brazil

With a renewed vision, Gideon leaders in Brazil are revitalizing all existing camps to reach the unreached through prayer and personal witnessing. Focused prayer campaigns are being held ahead of key events, drawing inactive members back into serving with their camps. Celebrations held on Bible Day throughout Brazil have stirred a fresh passion to win others for the Lord Jesus Christ.



India

The National Association of India continues to lead globally in growth of membership and receipts. In the past year, members established relationships with over 800 additional Protestant and evangelical churches. During the Christmas season alone, over 1.5 million people were reached through Scriptures placed and distributed by members of The Gideons throughout India. A national Scripture drive launched in January 2025 accelerated momentum even further.



Finland

Protestant and evangelical churches in Finland are enthusiastically partnering with The Gideons to host *Conversations* personal evangelism training events especially throughout metropolitan areas. In the unified spirit of One Vision, more than 230 Gideons and Auxiliary gathered for the 2024 National Convention in Kuopio. Attendees shared how the ministry deepens their faith and equips them to serve. Members were encouraged to invite others to experience the joy of serving the Lord through The Gideons.



Japan

Leaders of The Gideons in Japan report the 2024 National Convention in Himeji was one of the most uplifting conventions hosted by this nation in recent memory. With 178 Gideons and Auxiliary in attendance, members left encouraged and unified in purpose. Hearts were renewed as glory was given to God for His mighty work. Inspired and strengthened, members returned to their local camps with a fresh passion to reach the lost.



Nigeria

A significant milestone was celebrated on August 15, 2024, with the dedication of Nigeria's new national headquarters. Gideons and Auxiliary from across the nation gathered with international leaders to glorify God for this provision. The new facility includes a training and logistics center and a massive warehouse for Scriptures—strategically positioning the ministry to reach more lives with the Word of God.



Norway

Just one year after the opening of a new camp in Oslo, members of the camp teamed up with another camp in conducting 22 sidewalk distributions outside local schools. By November 2024, more than 3,000 Scriptures had been distributed. As a growing number of camp leaders across Norway actively train new members and engage them in ministry, they are trusting the Lord to create even more opportunities for reaching their nation with God's Word.



Philippines

Leadership training conferences were held in four regions of the Philippines National Association, equipping members to share the Gospel more effectively. As confidence and commitment grow, so does the impact. Through successful Scripture blitzes, members in the Philippines have placed copies of God's Word into the hands of hundreds of thousands of young people.



Republic of China (Taiwan)

Conversations personal evangelism training is experiencing remarkable response in the National Association of Taiwan. Churches are embracing it, and believers are gaining confidence to share Christ boldly. One church sent more than 100 of its members to be trained—many of whom later expressed a desire to join The Gideons. As church partnerships deepen, Scripture distributions expand and more lives are being impacted.



Republic of Korea

Training remained a priority throughout the year, with 398 Gideons and 132 Auxiliary attending state-level events. The National Auxiliary Leadership Conference highlighted the unity of purpose in sharing the Gospel—striving side by side so that lives may be changed and God glorified. Since the ministry began in the Republic of Korea, nearly 60 million Scriptures have been distributed—each one a seed of eternal hope.



South Africa

In May 2025, South Africa hosted its first-ever international Scripture blitz. By the end of the event, over 420,000 Scriptures were placed—100,000 more than originally planned. The effort brought renewed enthusiasm and inspiring testimonies, which members are now sharing with churches to strengthen relationships and raise support.





Partnering with Churches to Expand Their Gospel Impact

Encouraging Pastors and Equipping Congregations to Advance the Gospel

The Gideons International partners with tens of thousands of local churches in some 200 countries, territories, and possessions. There is inherent accountability that comes with serving as a missionary arm of the church.

To help ensure consistency in godly integrity throughout our membership, it is required that the Christian business and professional men who serve as Gideons—along with their wives who serve in the Auxiliary—are members in good standing of evangelical or Protestant churches. Every single Gideon and Auxiliary has also been personally recommended by their pastor for membership in our Association.

The New Testament is filled with teaching and instruction regarding the local church and examples of individual Christians working within the accountability of the church.

As Gideons build relationships with church leaders, new doors open for ministry. From Gideons presenting in church services

and sharing what God is doing around the world to participating in programs like GideonCard, Birthday for Jesus, The Life Book, and *Conversations* personal evangelism training, these partnerships expand the reach of God's Word. As we come alongside churches to win others for the Lord Jesus Christ, the Gospel is transforming lives in their communities—and beyond.



"I thank my God upon every remembrance of you, always in every prayer of mine for you all making request with joy, for your fellowship in the gospel from the first day until now; being confident of this very thing, that he which hath begun a good work in you will perform it until the day of Jesus Christ:"

– PHILIPPIANS 1:3-6 (KJV)



Church Presentations

Each year, churches in locations near and far welcome qualified Gideon speakers to inspire their congregations with testimonies of how God is being glorified and lives are being changed through the ministry. These testimonies are the outcome of prayer and financial support from church pastors and members. Every year, Christian business and professional men in churches around the world receive the calling to become Gideons and grow in sharing the Gospel. We thank churches for the opportunity to update their members on how their partnership is making an eternal impact.

Conversations

Conversations is a personal evangelism training course designed to help believers confidently share their faith. Certified Gideons first lead the training for members, then offer it to partnering churches at no cost. With practical tools and simple frameworks, participants learn how to boldly and naturally talk about Jesus in everyday settings—from workplaces to neighborhoods and beyond.

As more believers are equipped, God is glorified and more people are reached with the hope of the Gospel. *Conversations* trainings are spreading throughout the United States, National Associations, and International Countries. This is a powerful and exciting way that The Gideons International is equipping both its members and churches around the globe to share the hope found in Jesus Christ alone.

"I love The Gideons. They're lay businessmen who are highly competent and effective in building the Kingdom. Their extraordinary regard for the Gospel is life-changing"

Pastor Stu Fuhlendorf
Redemption Hills Church
Littleton, Colorado

"My desire as a pastor is to see people trained, mobilized, and held accountable. That's what I love about The Gideons—they do all these things well."

Pastor Caleb Schroeder
Faith Community Church
Palmdale, California

GideonCard Bible Program

Send Encouragement. Share God's Word. One Card at a Time.

The GideonCard Bible Program is more than a way to give—it's a way to touch lives for eternity. Every \$5 donation helps send approximately one full Bible or four New Testaments to people in need around the world. Each Scripture distributed has the potential to change a life—and glorify God in the process.

Available in partnering churches, funeral homes, and online at GideonCard.org, GideonCards allow the sender to make a meaningful donation



Scan the QR Code
to See More About
GideonCards

in memory or honor of a loved one. Every card includes a personal message, a verse of Scripture, a powerful testimony of transformation, and the number of Bibles placed through your gift.

Through the GideonCard Bible Program, God's Word goes forth into over 200 countries, territories, and possessions—bringing hope, truth, and salvation to those who need it most.

A GideonCard Brings an Uncle's Faithful Legacy Full Circle

"If you need to send a card—make it a GideonCard. I only had \$5, but it allowed me to send one Bible and a personal message after my attorney's loved one passed. That small gift meant even more to his family than I anticipated. He told me that his uncle who died was a Gideon. The card reminded him how his uncle's spiritual legacy influenced his own life. For less than the cost of a typical card or gift, a GideonCard offers eternal value. It's more than a gesture. It's a ministry. I'll always recommend it."

Heidi Ueltzen

\$15,477,736
in donations through the
GideonCard Bible Program
resulting in

3,095,547
people reached through a
copy of God's Word provided
around the world.



Birthday for Jesus is an annual tradition embraced by individuals, families, and churches to keep Christ at the center of Christmas. It's also a powerful way for churches to partner with their local Gideons in providing Scriptures in the local community and around the world.

Donors place a special ornament on a Christmas tree—either at home or at church—as a reminder of those who will be introduced to the Savior through their gift. Churches share the

opportunity to give throughout December, using printed forms or by directing donors to [BirthdayForJesus.org](https://www.BirthdayForJesus.org).

This growing movement continues to change lives, as more and more ornaments fill trees in participating churches across the United States.

934	125,959	\$629,795
Participating Churches	Scriptures Provided	Total Donations

For the fiscal year ending May 31, 2025



FREE LIFE BOOKS FOR YOUTH GROUPS

Scan the QR Code or visit TheLifeBook.com to order free copies for students to share with their peers.

Over 5,000 churches across the U.S. plus participating churches in New Zealand and Australia are partnering with The Gideons through The Life Book Movement to equip and encourage students to share the Gospel with their peers. Fully funded by The Gideons International, The Life Book includes a summary of the Old Testament, the complete Gospel of John (ESV), and student-written comments that addresses real-life

questions and doubts. It's available in both English and Spanish at no cost to churches.

In a generation searching for truth, purpose, and identity, The Life Book provides students with a bold yet simple way to point friends to Jesus. Pastors and youth leaders report powerful stories of lives being changed as students take the lead in sharing God's Word.

"We love the outreach opportunity The Life Book gives our students. They're perfect for our students to give as gifts to their peers. They are giving them to their unsaved friends and continue to come back asking for more to give."

Ethan C
Youth Leader,
New Zealand

9%

Increase in Life Book Distributions from Previous Year

58 Million +

Total Copies of The Life Book Distributed

4.5 Million +

Students Involved in Sharing



Strengthening and Equipping Members for Impact

Sharpening One Another Through Training

The ministry opportunities available to Christian businessmen and their wives through The Gideons International are truly exciting. Members from diverse professions, generations, cultures, and evangelical backgrounds are united by a shared calling to win others for the Lord Jesus Christ.

To strengthen and equip members for their calling, the Association schedules regular meetings—from local monthly camp meetings to special trainings, state conventions, national conferences, national association conventions, and the International Convention. These events provide invaluable experiences including:

- Training and instruction for increasing member engagement and ministry impact through various ministry opportunities in The Gideons
- Spiritual strengthening through corporate prayer, worship, and Bible messages
- Live presentations by leaders of the Association to inspire members to continue to reach others with the Gospel

More than just events, these gatherings of members rekindle passion and sharpen focus, reminding every member of the eternal impact of their service.



"And let us consider how to stir up one another to love and good works, not neglecting to meet together, as is the habit of some, but encouraging one another, and all the more as you see the Day drawing near."

– HEBREWS 10:24-25 (ESV)

Kicking Off The Year at International Convention

The 125th International Convention was an inspiring kickoff to the year. The event and year's theme, "All to the Glory of God," is based on 1 Corinthians 10:31.

Gideons and Auxiliary gathered in Phoenix, Arizona, representing 87 countries. Thousands joined online from around the world to experience the livestreaming broadcast. Breakout sessions focused on planning for Scripture distribution and person witnessing activities, strategies for seeking, attracting, challenging, and retaining potential members, and conducting effective meetings.

More than 190 pastors and invited guests attended the Friday evening pastors banquet. The Lord provided a total Faith Fund offering of \$4,156,026, greatly exceeding the goal of \$4,000,000. These funds will help over 2.7 million people to encounter the hope of God's Word!

President Kevin Beal gave an inspiring challenge to the membership and concluded by stating, "You serve a God who is the only One worthy of praise. So, whether you eat or drink, or whatever you do, do all to the glory of God."

2024 National Conventions

Country	City	Date
Australia	Coffs Harbour	September 19-21 2024
Brazil	Uberlândia	September 5-7, 2024
Finland	Kuopio	August 2-3, 2024
Germany	Goslar	May 29-31, 2025
India	Chennai	September 12-14, 2024
Japan	Himeji	July 5-7, 2024
Rep. of Korea	Gwangju	June 14-16, 2024
Norway	Molde	June 28-June 30, 2024
Nigeria	Lagos	August 15-18, 2024
South Africa	Pretoria	September 26-28
R.O.C (Taiwan)	Hualien	September 5-8, 2024
The Philippines	Pasay City	Jan. 31-Feb. 1, 2025



1,948

Attendees at the
2024 International
Convention in Phoenix,
Arizona

"We were so thankful to be a part of the 2024 International Convention and witness the flame burning in the Association. Seeing younger members excites us even more and reminds us that we need to flame the torch for His greater glory!"

David and Jean Teh
Kelang Camp,
Malaysia

38 USA State Associations Organized in 12 Zones

Equipping Members Throughout the USA



Gathering, Growing, and Mobilizing for Impact

Across the United States, The Gideons International is structured into 12 geographic zones, each comprised of several state associations. These are overseen by USA Zone Trustees who serve as part of the International Cabinet.

Each state association hosts an annual convention where members gather for encouragement, training, and inspiration. These events include testimonies from individuals whose lives have been changed after an encounter with a Scripture shared by a

Gideon or Auxiliary, who may have also struck up a spiritual conversation with the individual at the time. Also, there are offerings for the Faith Fund to support international outreach, training sessions to sharpen ministry effectiveness, and elections of state officers. An Annual Pastors Event is also held to connect with local church leaders and show our appreciation for all they do. These celebrations feature Gideon and Auxiliary speakers sharing how God is at work in The Gideons, thanks largely to the partnership of pastors and their congregations.

Strengthened and Ready to Glorify the Lord

Coni Stanley, an Auxiliary with the Clarksburg Camp in West Virginia, attended her state convention in May 2025. The worship, fellowship, and training she experienced there refreshed her spirit and prepared her for an unexpected divine appointment.

On her way to a luncheon, Coni noticed a young hotel staff member in a black uniform pushing a cleaning cart. Instead of hurrying by, she paused and asked, "Have you received a New Testament?"

"Yes," the employee, Allyson, replied, holding up the pocket-sized Scripture she had received from a Gideon at the event.

Coni gently asked if Allyson knew God loved her, explaining that we're all sinners, but Jesus paid the debt we owed—just like someone covering a guest's unpaid hotel bill. All we have to do is accept the gift.

In those next moments, Allyson did just that—praying to receive Jesus as her Lord and Savior.



Testimonies like this remind us how gathering together equips and inspires members to fulfill their mission of winning others for the Lord Jesus Christ.

Hope Delivered In Places Where People Are Searching

Reaching the Lost at the Traffic Lanes of Life

People everywhere are searching for the hope that can only be found through God's Word. This past year, our members who serve as Gideons and Auxiliary throughout the world worked diligently to see that God's Word went forth in the many approved venues where we place and distribute Scriptures—from sharing copies of God's Word with inmates at a local jails, to placing Bibles in drawers of hotels, to sharing New Testaments with students at college campuses.

These locations offer great potential for Scriptures to reach people at a point in their journey where they are seeking answers to life's big questions. Each distribution takes place so that lives may be changed and God glorified as lost sinners encounter God's Word and come to receive Jesus as Lord and Savior.



*"So then faith cometh by hearing,
and hearing by the word of God."*

— ROMANS 10:17 (KJV)

Total Scriptures by Location



Hotels
987,554



Hospitals
6,000,862



Sidewalk Youth
3,750,904



Prisons & Jails
202,319



Colleges
1,719,265



Youth
49,268,412



Service
1,807,648



Gideon Facilities*
934,372



Medical
2,939,546



Auxiliary Facilities**
98,350

*Gideon Facilities: Testaments given to men in correctional facilities, rescue missions, shelters, and used at food distribution centers or events.

**Auxiliary Facilities: Testaments shared with women in correctional facilities, domestic violence shelters, and crisis pregnancy centers.



DRIVEN TO A HOTEL BIBLE

In two very short years, I lost my younger brother and my dad. I was a father with two young boys and a wife who knew I was hurting and angry at the world. Apart from my work, I was pretty much removed from everything and everyone around me—I was a wreck.

One day while working out of town, a car passed me on the interstate with a license plate that read ROMANS 8. I was aware of the Bible and knew Romans was in there somewhere.

That evening when I returned to my hotel room, I didn't turn on the TV but kept thinking of that license plate. Opening the bedside table I pulled out the hotel Bible placed by The Gideons and opened it to Romans. I don't know if I ever got past the first verse in Romans 8 that night: "There is now no condemnation for those who are in Christ Jesus." I vividly remember the brightness of the room as I told God how sorry I was for my past sins and for rejecting Him. I knew I was changed, and began telling others of my salvation experience.

Mark McLaughlin
Canton, Georgia



FINDING COMFORT IN LIFE'S STORMS

Hi, my name is Tarina and I want to share my immense gratitude for the ministry of The Gideons International. Four times—I have found myself in the mental hospital for seven to ten days desperately crying out to the Lord. I had no access to the outside world but each time there was a Bible placed there by The Gideons to help get me through my trying time.

Without the work of The Gideons International, I don't know where I would be today. My faith is what gets me through the trying times.

"For God so loved the world that He gave His only begotten son, that whosoever believeth in Him, shall not perish but have ever-lasting life." This is John 3:16. This is the power of God.

I am thankful and blessed beyond measure by my Father in Heaven who is my comforter during the intense storms I've had to face. And I am thankful to The Gideons International for the incredible work they do.

Tarina Lovegrove
Arizona



Boldly Witnessing and Seeing Lives Changed

Fulfilling the Great Commission with Personal Workers Testaments

Our members know that a Scripture shared or a word of witness can lead to an eternal turning point in someone's life. That's why Gideons and Auxiliary invest time in sharing Jesus with others and invest their own money in purchasing Personal Workers Testaments.

Whether sharing their faith with a friend, a workplace colleague, or even with a stranger, our members are daily experiencing the joy of seeing others coming to a saving faith in Jesus as they bring honor to God through their personal evangelistic efforts.



"...always being prepared to make a defense to anyone who asks you for a reason for the hope that is in you..."

—1 PETER 3:15 (ESV)



2,231,986

Gideon Personal
Workers Testaments

Personal Workers Testaments (PWT) are presented to individuals during the course of a member's personal witness. These New Testament Scriptures include Psalms and Proverbs, the topical Helps section referencing verses for problems faced in life, and the plan of salvation with a signature page in the back.

402,894

Auxiliary Personal
Workers Testaments

For the fiscal year
ending May 31, 2025

PERSONAL TESTIMONY WILL ALWAYS MATTER

"We don't know what the future brings. And we already have many places in the world where Scripture distribution is very restricted. But what they can never stop is our personal testimony."

Walter Isenring
Solothurm Camp, Switzerland

GIDEON COUPLE IN WEST VIRGINIA LEAD SERVER TO JESUS

A Gideon and Auxiliary couple sat down for dinner at a restaurant. After sharing Personal Workers Testaments with several of the restaurant employees they encountered, they had just one copy left. Then their server, Erin, brought water to the table.

As they prepared to pray over their meal, they asked Erin if she had any prayer requests. She quietly shared about her mother's passing and how difficult Mother's Day had been for her and her daughter.

Later, the couple asked Erin a simple but profound question: "If you died today, do you know with certainty you would go to Heaven?" Erin replied, "I do not." She'd never attended church—just went on what others told her about Heaven.

Opening the New Testament, they walked through the plan of salvation. Erin read the sinner's prayer that is printed in the back pages aloud. When asked if she was ready to make it her own and receive Jesus as Lord and Savior, she said yes.

She signed and dated her New Testament, beaming. That night, Erin found eternal hope—and they all knew God had arranged the meeting.

Technology That Transforms Equipping Members for Ministry

Tools for Gospel Impact

As technology reshapes the world, The Gideons International continues to adapt and maximize opportunities for winning others for the Lord Jesus Christ. From our free Gideon Bible App offering the Bible in over 2,100 languages, to our GideonNow App and online Ministry Training Library for equipping members to increase their Gospel impact, we are leveraging technology to bring God the glory as we reach people where they are.



"If the iron is blunt, and one does not sharpen the edge, he must use more strength, but wisdom helps one to succeed."

—ECCLESIASTES 10:10 (ESV)



In an airport, a girl followed a whisper from God—what she heard through the Gideon Bible App confirmed it was not coincidence.

Watch the Video Now

GIDEON BIBLE APP

Sharing the Gospel with others in a modern world has become more convenient with the Gideon Bible App. Featuring the unique Helps found in the printed version of Scriptures placed and distributed by The Gideons, the app allows anyone with a compatible mobile device to easily find answers to life's spiritual questions, as presented in Scripture. The app also features the Plan of Salvation.

103,696

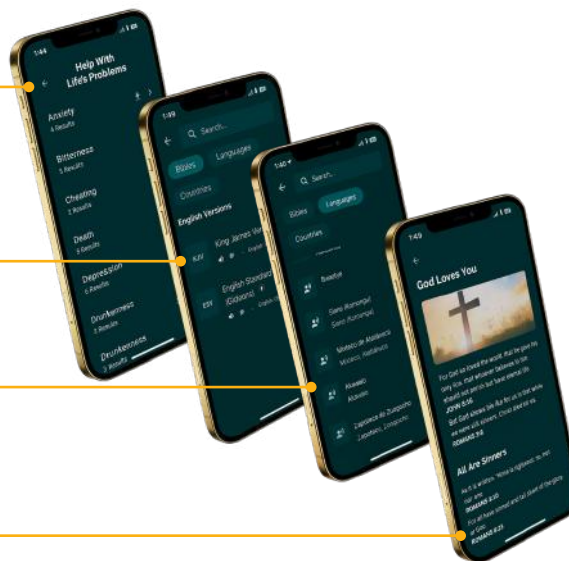
Total Downloads

Features topical Helps section with Scriptural references for life's problems

Includes Old and New Testament

Available in over 2,200 languages

Features Plan of Salvation



GIDEONNOW APP

Planning and conducting ministry activity can involve a number of tasks and important data that needs to be collected and maintained. GideonNow is a mobile app that allows Gideons and Auxiliary to easily keep track of actions and information related to their ministry efforts. It also offers tools for connecting with fellow members. Designed to encourage greater collaboration and engagement, the app supports members as they serve together to reach the lost for Christ.

9,911

Total Downloads

MINISTRY TRAINING LIBRARY

Leadership and training are directly connected to the effectiveness of camps in winning others for the Lord Jesus Christ. Developed to equip members for greater impact, the Ministry Training Library was expanded this past year and now offers more than 150 on-demand, self-paced, online learning experiences from camp-level officer training to leadership modules for all Gideons and Auxiliary. Content includes videos and instruction related to policy, ministry programs, leader training, skill building, and other topics of interest.



85

Learning Courses

160

Training Modules

21

Languages Available

16,805

Members Trained

62,986

Learning Sessions Utilized

A photograph of a man in a blue long-sleeved shirt and a grey baseball cap handing a small red Bible to a young man. The young man is wearing a grey hoodie with a graphic and a backpack. They are standing outdoors on a sidewalk. The background is slightly blurred, showing trees and a building.

Lighting Up Metropolitan Areas with God's Word

Metro Scripture Blitzes: Sowing Truth in the City

In major metropolitan areas, where fast-paced living and diverse populations often create spiritual voids, Gideons and Auxiliary unite for Scripture Blitzes. These targeted outreach events engage communities in high-traffic areas such as college campuses, hospitals, public sidewalks near schools, crisis pregnancy centers, medical offices, and dental offices. By distributing God's Word in places where people are often disconnected from faith, these efforts plant seeds of hope—reminding individuals that the truth of the Gospel is available to all, no matter the circumstances.



"...for I have many in this city who are my people"

—ACTS 18:10B (ESV)

7,013,975

Total Scriptures Distributed

United States Metro Scripture Blitizes

DATES	LOCATIONS	SCRIPTURES
September	Reno, NV	69,000
September	Detroit, MI	32,025
September	New York City, NY	78,748
September	North Colorado, CO	14,702
October	Atlanta, GA	30,000
October	Chicago, IL	55,000
October	Minneapolis/St. Paul, MN	51,050
October	Philadelphia, PA	43,739
November	Harlingen, TX	61,828
February	Naples-Fort Myers, FL	43,375
February	Raleigh, NC	26,050
April	Owensboro, KY	14,050
April	Cincinnati, OH	15,500
May	Birmingham, AL	18,500
May	North Seattle, WA	20,598
TOTAL		574,165

International Countries In-Country Blitizes

# of Blitizes	Region LOCATIONS	Scriptures
40	Latin America North and Caribbean	1,688,648
50	Africa West	1,159,979
67	Africa South	986,144
24	Latin America Central	872,749
16	Latin America South	457,891
11	Africa North and Middle East	344,213
45	Pacific Rim	192,905
17	Asia	190,006
10	Europe East	172,344
13	Europe Central	65,291
7	Europe West	62,416
TOTAL		6,192,586

National Associations In-Country Blitizes

DATES	LOCATIONS	Scriptures
July	Venda, South Africa	34,049
August	Kokstad, South Africa	93,773
August	Empangeni, South Africa	32,621
August	Glencoe, South Africa	86,781
TOTAL		247,224

Across the United States and International Countries, members gather for these large-scale, focused efforts to impact communities with the Word of God. This year, South Africa organized four efforts as a new initiative for National Associations.

A photograph of a woman and a young girl looking at a smartphone together. The woman is wearing a blue hoodie and the girl is wearing a dark jacket. They are both looking down at the phone with interest.

Working Across Borders for the Gospel

Mobilizing Members Through International Scripture Blitzes

Members from local camps, as well as those traveling from across the globe at their own personal expense, come together for concentrated outreach efforts known as International Scripture Blitzes (ISBs). These short but powerful events can bring anywhere from a few thousand to a million or more copies of God's Word to key regions, exposing entire communities to the Gospel. Whether it's a few days of outreach in a small city or a week-long initiative that spans metro areas and rural

communities, the collective impact of these efforts is immense. Lives are changed when people encounter a copy of God's Word placed or distributed by Gideons and Auxiliary with one heart and one purpose—to see lives transformed and God glorified through the faithful sharing of His Word.



"May God be gracious to us and bless us and make his face to shine upon us, that your way may be known on earth, your saving power among all nations."

—PSALM 67:1-2 (ESV)

3,076,341

Total Scriptures Distributed in International Scripture Blitzez

2024-25 International Scripture Blitzez

DATE	CITY	COUNTRY	TEAM LEADER	SCRIPTURE GOAL	SCRIPTURES DISTRIBUTED
June 1-8, 2024	Kabwe	Zambia	André du Plessis	55,000	67,543
June 15-22, 2024	Portoviejo	Ecuador	Randy Crowe	80,000	119,042
June 15-22, 2024	Jinja	Uganda	Angelo Greco	100,000	107,178
June 29-July 6, 2024	Colombo	Sri Lanka	Dennis Donnelly	50,000	20,265
Sept 28-Oct 5, 2024	Kokopo	Papua New Guinea	Randy Crowe	75,000	44,563
Oct 5-12, 2024	Antananarivo	Madagascar	David Jarrott	250,000	317,411
Oct 12-19, 2024	Hawassa	Ethiopia	Brent Elliott	100,000	106,904
Oct 19-26, 2024	Bogota	Colombia	Angelo Greco	200,000	228,862
Oct 19-26, 2024	Lodz	Poland	David Beaty	35,000	12,612
Nov 16-23, 2024	Mchinji, Kasungu, Dowa, Ntchisi	Malawi	Bruce Condrey	400,000	223,736
Jan 11-18, 2025	Hat Yai	Thailand	Angelo Greco	100,000	108,691
Feb 15-22, 2025	Battambang	Cambodia	Cal Lucas	40,000	52,340
Feb 15-22, 2025	Palangka Raya City	Indonesia	Dennis Donnelly	150,000	172,239
Apr 5-12, 2025	Florence	Italy	Mark Becknal	30,000	18,759
Apr 5-12, 2025	Buenos Aires	Argentina	Kevin B. Keck	150,000	154,645
Apr 19-26, 2025	Santiago	Chile	Dennis Donnelly	130,000	167,293
May 3-10, 2025	Durban	South Africa	Dan Heighway	300,000	411,000
May 3-10, 2025	Sibu	Malaysia	Mark Becknal	40,000	36,820
May 10-17, 2025	Kisii	Kenya	Randy Crowe	150,000	268,693
May 10-17, 2025	Fianarantsoa	Madagascar	Angelo Greco	80,000	114,829
May 17-24, 2025	Guatemala City	Guatemala	Allen J. Huth	250,000	322,916
TOTAL					3,076,341

FROM IMPOSSIBLE TO OPEN DOORS IN SOUTH AFRICA

During the South Africa International Scripture Blitz, a school principal initially refused the Gideons, citing the diverse religious makeup of his students. But after listening quietly for 20 minutes, the principal's heart softened and he invited them to give New Testaments to the Christian students.

Before the team left, he asked them to return with more copies for additional students. What began as a firm "no" became an open door—clearly the work of the Holy Spirit making the impossible possible.



After distributing Scriptures in Kenya, a Gideon felt led to enter a courtyard. There, he shared the Gospel—watch how God used that moment.

See Testimony Video Now



Where Prayer Leads, Ministry Follows

How Prayer Fuels the Ministry

Prayer guides everything we do. Across the world, Gideons, Auxiliary, donors, churches, and Friends of Gideons join in lifting the ministry of The Gideons up in prayer.

Every one of our members is encouraged to have a daily personal time of prayer and Bible reading. Our Daily Prayer and Bible Reading Calendar lists specific prayer items for each day of the year and is a great resource to help supplement personal prayers as God leads.

Weekly camp prayer meetings are dedicated times for Gideons to gather and pray together, while Auxiliary also meet separately to lift up the needs of the ministry. These prayers not only strengthen our members but also open doors for life-changing encounters with God's Word. As we thank Him for lives already transformed, we continue to pray for hearts prepared to receive the Gospel.



*"Praying at all times
in the Spirit, with
all prayer and
supplication."*

— **EPHESIANS 6:18a (ESV)**

FRIENDS OF GIDEONS

We thank the Friends who pray for the needs of the Association and give as God leads to support Gideons and Auxiliary in carrying out the ministry.

4,644

NEW FRIENDS

30,904

TOTAL FRIENDS

For the fiscal
year ending
May 31, 2025

PRAYER AS A RELATIONSHIP FOUNDATION

We have Friends of Gideons in our area who share how they regularly pray for the work of the ministry. One Friend also shared with us about a major health issue she was facing. We added her to our prayer list and later learned that the Lord healed her—what a miracle! It is a joy to have Friends of Gideons who are committed to praying. We have developed great relationships and have been able to encourage one another.

Judy Harmon
California

HOW YOU CAN PRAY FOR THE GIDEONS

PRAY for new and ongoing opportunities for Gideons to place Scriptures in hotels around the world, as we trust the Lord to remove any barriers that would keep His Word from reaching the unreached.

PRAY that God will use the personal witness and Scriptures distributed by Gideons throughout the world—including those in schools and colleges, hotels, hospitals and medical offices, prisons and jails, and rescue missions.

PRAY for the lost to come to faith in Jesus Christ.

PRAY for new believers and their walk with the Lord, specifically that they would pursue Jesus above all things.

PRAY for clarity, courage, and conviction for those who are still processing faith decisions.

PRAY for the safety of Gideons who are sharing the Gospel and their personal testimonies in places which are hostile to Christianity.





Investing in God's Kingdom

Generous Giving that Glorifies God

Donors play a fundamental role in the ministry's outreach by providing the financial support needed for distributing God's Word around the world. Through the Faith Fund and Barnabas Fund, the generosity of our supporters this past year helped the Christian business and professional men who serve as Gideons, along with their wives who serve in the Auxiliary, place Scriptures into the hands of people seeking hope.

Each Scripture distributed offers the truth of God's love and the possibility of new life through Jesus Christ. And every donor gift is an investment in eternity, helping people in some 200 countries, territories, and possessions encounter the Gospel and experience lives forever changed by Christ. In this, God is glorified.



*"But seek ye first the kingdom of God,
and his righteousness; and all these
things shall be added unto you."*

– MATTHEW 6:33 (KJV)

70,144,112

Scriptures Provided

9.15% increase
from last year

Does not include The Life Book or
Restricted Access Countries

EUROPE
4,864,376

AFRICA
16,215,093

**ASIA &
PACIFIC RIM**
19,076,725

United States
9,287,880

LATIN AMERICA
20,700,038

Worldwide Scripture Gifts

\$35,176,766
FAITH FUND

\$27,576,831
CHURCH OFFERINGS

\$15,477,736
GIDEONCARD

\$2,909,617
AUXILIARY SCRIPTURE FUND

\$12,786,197
OTHER DESIGNATED

For the fiscal year ending May 31, 2025

Ways to Give and Grow God's Kingdom

By financially investing in The Gideons International, followers of the Lord help advance the Great Commission by equipping Christian business and professional men, and their wives, to serve as Gideons and Auxiliary. Through donor support, God's Word reaches people locally and globally.

Thanks to your generosity, members are strengthened and equipped to share God's Word wherever they go. As we look to the future, we remain committed to ensuring our members are never without a copy of God's Word when the opportunity arises.

Every life touched by the Gospel is a testimony to the power of God—and to the glory He receives through donors' faithful giving.



Cash & Monthly Gifts

Many generous donors choose to give a one-time gift of cash or monthly recurring donation that can be made online with a credit card or bank ACH draft. Other giving options include mailing a check or calling to make a gift over the phone. Cash gifts will be used immediately to support the work of The Gideons International.



GideonCard: In Memory and In Honor

The GideonCard Bible Program offers a way for donors to provide Scriptures for distribution by Gideon members worldwide. Donations are often made in memory of a loved one or in honor of someone being encouraged or celebrated. A GideonCard may be sent to the individual or family to acknowledge the gift and share that it will result in copies of God's Word being placed where needed.



Bequests: Wills & Trusts

Including The Gideons International in a will or trust is one way donors choose to make a lasting impact beyond their lifetime. This type of planned gift does not affect personal finances during life and can be adjusted as circumstances change. Bequests may support the overall ministry or be directed toward specific areas, depending on the donor's wishes.



Appreciated Stocks & Securities

Some donors choose to give appreciated stocks or securities as a way to support the work of The Gideons International. These types of gifts may offer certain tax advantages, such as avoiding capital gains taxes and qualifying for income tax deductions. By reducing the overall cost of giving, appreciated assets can make it possible to contribute at a higher level.



Retirement Plans

Individuals age 70½ and older can give through a Qualified Charitable Distribution (QCD) from an IRA, which may also count toward Required Minimum Distributions (RMD) for those 73 and older. Additionally, The Gideons International can be named as a beneficiary of most retirement accounts to support the ministry through a legacy gift after passing.



Personal Property & Assets

A variety of property types can be donated to support the mission of The Gideons International. Examples include residential or commercial real estate, business interests, commodities, vehicles, oil and gas interests, and other appreciated assets. These non-cash gifts offer a meaningful way to contribute to the ministry's ongoing work.



Church Offerings

The Gideons International partners with evangelical and Protestant churches around the world. Members visit congregations to share ministry updates, request prayer, and receive support to help share the Gospel. For those not able to give during the service, donations can also be made online to provide Scriptures distributed by Gideon members.



Planned Giving Strategies

Certain giving methods—such as after-lifetime or dual-benefit gifts—can support The Gideons International while helping meet broader financial goals, such as generating lifetime income or protecting assets. Options may include Charitable Gift Annuities, Donor Advised Funds, Life Insurance, Charitable Trusts, or Retained Life Estate arrangements, depending on how they align with a donor's overall planning.



**Learn More About Ways to
Financially Support The Gideons**
gideons.org/giving-methods



Make a Difference Through Friends of Gideons

Friends of Gideons are faithful supporters who long to see lives changed by the Gospel. Through their prayers and ongoing financial support, they help equip Gideons and Auxiliary to fulfill the single objective of winning others for the Lord Jesus Christ. Their gifts provide practical ministry tools—from personal witnessing training to business skills and opportunities to share Scriptures. As a result, lives are being transformed in some 200 countries, territories, and possessions.

The Gospel advances, hearts are changed, and God is glorified. Consider joining Friends of Gideons—or, if you're a member, invite someone you know to visit [FriendsofGideons.org](https://friendsofgideons.org).



**Learn How You Can
Impact Lives for Christ as a Friend**
friendsofgideons.org

Talk to Our Staff Professionals

The Gideons Stewardship Team is here to help you steward your God-given resources in a way that reflects your values and honors the Lord.

You may call, email, or mail:



615-564-5277

Weekdays, 8:00 a.m. to 4:30 p.m., Central Time



stewardship@gideons.org



The Gideons International

P.O. Box 140800, Nashville, TN 37214-0800

Torchbearers: Shine the Light for Generations to Come

What if your faith could shine long after you're gone? By including The Gideons International in your will, trust, life insurance policy, or as a beneficiary to a financial account, you can help send the Gospel to places you may never go—impacting lives you may never meet.

When you make this eternal investment, you become a TorchBearer—one of a faithful group whose legacy lights the way for future generations. Just as Gideon's 300 men broke their jars to let their torches blaze (Judges 7:16–20), your gift helps break through spiritual darkness with the light of God's Word.

We thank God for our TorchBearers who choose to leave a legacy to The Gideons International, supporting the free distribution of the Word of God. Every soul reached through your generosity will reveal God's glory.

Let your light keep shining. To share your plans or learn more, contact the Stewardship Team at our International Headquarters. We'd be honored to walk with you as you leave a legacy that lasts forever.

Message from International Treasurer

"By this my Father is glorified, that you bear much fruit and so prove to be my disciples."

— **JOHN 15:8 (ESV)**

Fruitfulness in God's Kingdom is not measured by human effort alone, but by lives transformed through a saving relationship with Jesus Christ. Financial stewardship—like sowing seeds in good soil—can bear eternal fruit when it's rooted in obedience and guided by prayer.

God has provided abundantly everything we need to carry out our mission of winning others for the Lord Jesus Christ. By His grace, we had the support of members, donors, and churches that enabled us to place and distribute 70,144,112 Scriptures throughout some 200 countries, possessions, and territories in just 12 months.

The faithful support for our mission is reflected through the generous donations provided worldwide for Scriptures, which totaled nearly 94,000,000.

Many of our funds were received as a direct result of church presentations, an essential activity for our ministry. We continue to rely on partnerships with congregations in spreading the Gospel, and including church presentations, of which there were well over 30,000.

Throughout the past year, your generosity and commitment have allowed us to continue placing God's Word in the world's traffic lanes—places where hearts are searching and the Gospel can

fill the deep longing with hope. While we are called to act in faith, we acknowledge that the results are entirely in God's hands. He alone brings the increase.

Thanks to your faithful giving and the sacrifices made by members and supporters around the world, we have seen a strong financial foundation laid to advance the ministry. These resources are not ends in themselves, but tools entrusted to us by God for His purposes. We are stewards, prayerfully seeking His direction as we continue with an unwavering commitment to operating with absolute integrity.

As we advance with the Gospel, our prayer remains the same: that every action taken, every investment made, and every copy of God's Word placed will bring about lives changed by the power of the Gospel. And in all things—may God be glorified.

In His Service,



A handwritten signature in dark ink that reads "André du Plessis".

André du Plessis
International Treasurer

2024-2025 Financial Highlights

- Scriptures purchased and placed totaled 70.1 million, 1.4 million Scriptures more than the goal.
- God enabled us to fill every Scripture order in the fiscal year. National Association countries totaled 23.1 million Scripture orders, and International Countries totaled 37.8 million.
- Additionally, 3.4 million copies of The Life Book and 200,000 Scriptures in Restricted Access Countries were purchased and placed.
- World Scripture Funds reached \$91.6 million, 103.8% of goal (excluding USA Legacy receipts).
- World Scripture receipts, including USA Legacy Scripture receipts of \$2.3 million, totaling \$93.9 million, which is \$2.4 million above the goal.
- 25 of the 38 USA State Associations exceeded their Scripture receipts goals and 9 achieving increases in their Scripture receipts year over year.
- 9 of the 12 National Associations exceeded their Scripture receipts goals in their local currency with 5 achieving increases year over year.
- 5 of the 11 International Countries regions exceeded their Scripture receipts goals.

Statement of Functional Expenses

**NON-SCRIPTURE
PROGRAM
SERVICES: 19.5%**

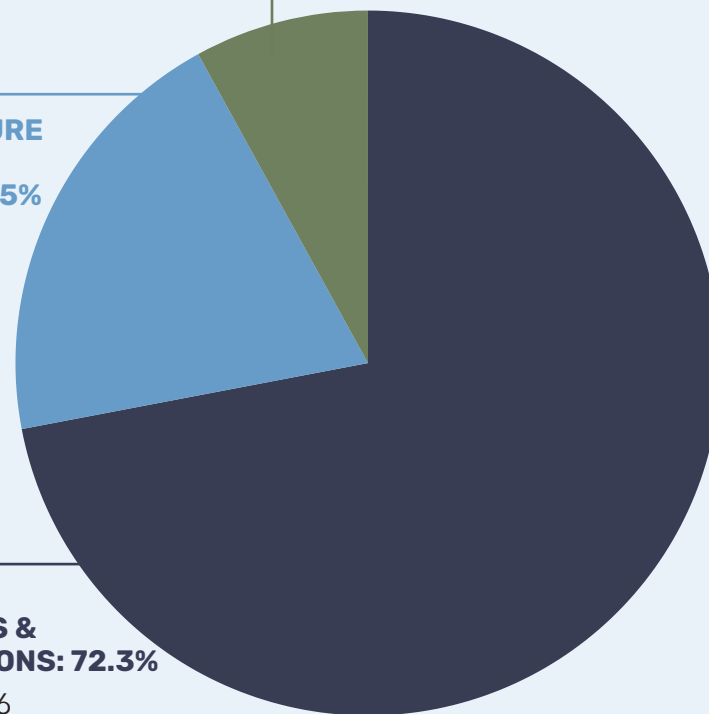
\$27,064,556

**SCRIPTURE
PURCHASES &
DISTRIBUTIONS: 72.3%**

\$100,196,086

**ADMINISTRATIVE
MANAGEMENT, GENERAL
& FUNDRAISING: 8.2%**

\$11,295,654



TOTAL
\$138,556,296

For the fiscal year ending May 31, 2025

Statement of Activities

Operating Support & Revenues	Without Donor Restrictions	With Donor Restrictions	TOTAL
Contributions			
General Support	\$58,944,182	\$583,277	\$59,527,459
Endowment		\$634,099	\$634,099
Scriptures	\$75,949,489		\$75,949,489
USA Used at State & Camp Level*	\$8,614,697		\$8,614,697
International Contributions	\$7,166,865		\$7,166,865
Revenues	\$150,675,233	\$1,217,376	\$151,892,609
Dues Income	\$5,824,636		\$5,824,636
Investment Income (Loss)	\$7,036,287	\$138,464	\$7,174,751
Merchandise Sales	\$2,613,745		\$2,613,745
Other Income	\$351,722		\$351,722
Satisfaction of Purpose Restrictions	\$10,245,111	\$(10,245,111)	\$0
TOTAL SUPPORT & REVENUES	\$176,746,734	\$8,889,271	\$167,857,463

*NOTE: State & Local Level Income & Expenses are included in Revenues, as well as Expenses of the Associations. [Funded from personal donations by individual members.]

Operating Expenses	Without Donor Restrictions	With Donor Restrictions	TOTAL
Program Services			
Scripture Purchases & Distribution	\$100,196,086		\$100,196,086
Membership Support & Development	\$17,538,288		\$17,538,288
State & Camp Level*	\$9,526,268		\$9,526,268
Supporting Services			
Management & General	\$6,387,015		\$6,387,015
Fundraising	\$4,908,639		\$4,908,639
TOTAL OPERATING EXPENSES	\$138,556,296		\$138,556,296

CHANGE IN NET ASSETS FROM OPERATIONS	\$1,810,306	\$777,719	\$29,301,167
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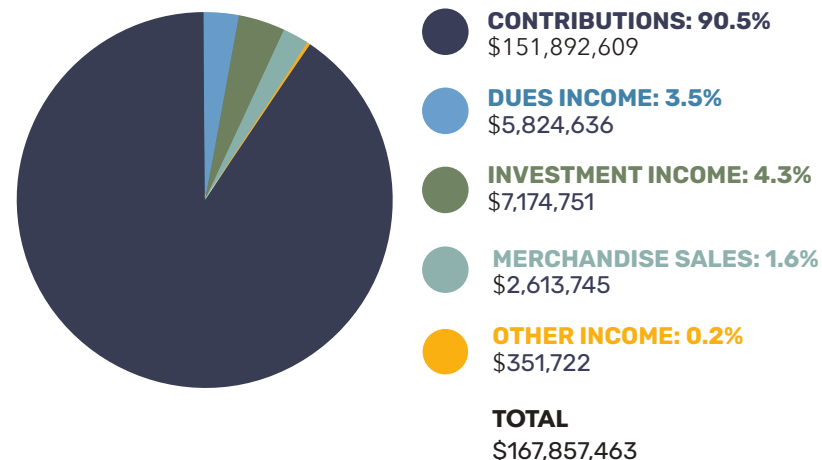
Non-Operating Activities	Without Donor Restrictions	With Donor Restrictions	TOTAL
Actuarial Adjustment on Annuity Obligations and Payments to Donors	\$702,095	\$109,764	\$811,859
Nonqualified Pension Plan Expense	\$(40,569)		\$(40,569)
TOTAL NON-OPERATING ACTIVITIES	\$661,526	\$109,764	\$771,290

Change in Net Assets	\$38,851,964	\$8,779,507	\$30,072,457
Beginning-of-Year Net Assets	\$68,620,155	\$120,111,201	\$188,731,356
End-of-Year Net Assets	\$107,472,119	\$111,331,694	\$218,803,813

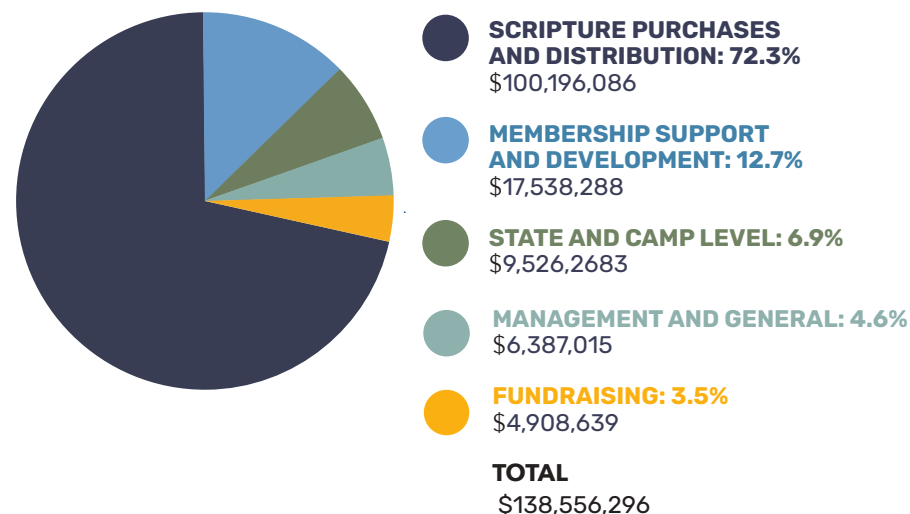
Statement of Financial Position

Assets	
Cash and Cash Equivalents	\$37,612,097
Short-Term Operating Investments	\$114,239,314
Inventories and Other Assets	\$43,384,737
Property and Equipment, Net	\$8,629,894
Assets Held for Long-Term Purposes	\$38,430,549
TOTAL ASSETS	\$242,296,591
Liabilities and Net Assets	
Accounts Payable and Accrued Expenses	\$7,975,654
Employee Benefit Obligations	\$1,248,487
Annuities and Trusts Payable	\$14,268,637
TOTAL LIABILITIES	\$23,492,778
Net Assets	
Without Donor Restrictions	\$107,472,119
With Donor Restrictions	\$111,331,694
TOTAL NET ASSETS	\$218,803,813
TOTAL LIABILITIES AND NET ASSETS	\$242,296,591

Operating Revenue



Operating Expenses



Our Leadership:

Guided by God's Word. Grounded in Faithful Service.

The leaders of The Gideons International are committed to unwavering integrity in every aspect of the ministry. They seek to glorify God by directing all resources and efforts toward a single purpose: winning others for the Lord Jesus Christ. This reflects their deep conviction that God's Word transforms lives—and that sharing the Gospel with those who do not know Him is a sacred privilege.

We thank these men and women for their steadfast leadership this past year. Their service reflects a deep commitment to seeing lives changed through the Gospel—and to ensuring that in all things, God is glorified.



*"Remember your leaders,
those who spoke to you the
word of God. Consider the
outcome of their way of life,
and imitate their faith."*

—HEBREWS 13:7 (ESV)



International Officers

President	Kevin Beal
Vice President	Kevin B. Keck
Treasurer	André du Plessis
Secretary	Daniel J. Heighway
Chaplain	Grady Phillips

International Auxiliary Officers

President	Deena Hubler
Vice President	Patsy Pigford
Secretary	Aimee Beal
Chaplain	Sheila Edwin

International Trustees

Australia	Raymond A. Christinat
Brazil	Sidney Lino de Oliveira
Finland	Lasse Schultz
Germany	Klaus Wahl
India	Shajee Joseph
Japan	Takashi Tomizawa
Republic of Korea	Dr. Young-In Kwon

Republic of China (Taiwan)	Jim Liou
South Africa	Pierre le Grange
USA Zone 1	John Rotunno
USA Zone 2	Greg Lange
USA Zone 3	John Ortega
USA Zone 4	Larry VanGilder
USA Zone 5	Douglas S. Bicket
USA Zone 6	Ronald Simpson
USA Zone 7	Bob Hubler
USA Zone 8	C. Dan Scott
USA Zone 9	Bruce Patterson
USA Zone 10	Jerry Clunan
USA Zone 11	Lee Logwood
USA Zone 12	A.C. (Chuck) Smith

USA State Association Leaders *

Alabama NW Florida	William Filmore
Arkansas	Larry Carr
California Nevada North	Jerold Logoluso
Delmardic	Robert Lohr
Florida	Steve Lewis
Georgia	David Bishop
Illinois	John Petticrew/Rodney Fortner
Indiana	Mark Warsco
InterMountain	Kreg Worrest
Iowa	Gregory Dieter/Brian Shelley
Kansas	Rodney Clay/Curtis Schmidt
Kentucky	Teddy Woods
Louisiana	Ron Fuqua
Michigan	William Charron
Minnesota	Tyrone Clark/Robert Mackey
Mississippi	Richard Watson/Randall Lee
Missouri	Terry Arndt
Nebraska	Frederick Power
New Jersey	Steven Paul
New York	Joseph Spiegel
North Carolina	John Pope
Northern New England	Michael Garofalo
Ohio	Joseph Corbin
Oklahoma	Jerry McMahan
Oregon Southwest Idaho	David Lacy, Sr./Lawrence Barnes



Pacific Northwest	Walter Williamson
Pacific Southwest	Warren Nelson/Pavel Kozachuk
Pennsylvania	Kirk Thomas
Rocky Mountain	Fredrick Sutton
South Carolina	Michael Mills, Sr./Larry Germany
Southern New England	Alex McKeever
Southwest	Leonard Kasprzak
Tennessee	Fowler Ragland, Jr./Carl Mount
Texas	Delmer Mitchell
The Dakotas	Jonathan Wold
Virginia	Jim Hall
West Virginia	Thomas Smith
Wisconsin Upper Michigan	Kenneth Manthey

*Two names indicate that a new president was elected mid-year

International Headquarters Leadership Team

Executive Director	Daniel J. Heighway
Chief Financial Officer	Asish Pradhan
Sr. Director, Global Membership Operations	Mike DeWoody
Sr. Director, International Countries	Edgar Galiano
Corporate Controller	Jeff Stauber
Director, Ministry Governance & Operations	Mark Austin
International Director, Europe	Renato Attorri
Director, Auxiliary Operations	Stephanie Becknal
Director, Membership Recruitment & USA Field Operations	Jeff Brown
International Director, Asia	John Edwin
Director, Human Resources	Shawn Flinn
Director, International Countries Headquarters Operations	Derrick Giuttari
Director, Membership Engagement & Services	Jeff Jones
International Director, Africa	Mike Mbugua
Director, Information Technology	Phil Sanford
International Director, Latin America	Fernando Sarabia
Director, Gideon Education and Training	Ara Sobek
Director, Stewardship	Matthew Work
President, Life Book	Carl Blunt



"For we are his workmanship, created in Christ Jesus for good works, which God prepared beforehand, that we should walk in them."
—EPHESIANS 2:10 (ESV)

International Countries Regional Directors

Europe Central	Pavel Denk
Europe East	Dietmar Erler
Latin America North and Caribbean	Adolfo Kiaty
Asia	Allen Low
Latin America South	José Luis Maturana
Africa South	Kennedy Rotich
Africa West	Simon Rouamba
Pacific Rim	Keith Steiner
Africa North and Middle East	Serrat Teshome
Latin America Central	José Luis Urzua
Europe West	Johann Zehetleitner

National Association Executive Directors

Australia	Mark Bensley
Brazil	Moises Danziger
Norway	Levi Halvorsen
Taiwan	Ming-Jer Huang
Finland	Markus Ilomaki
Japan	Ken Ishibashi
Korea	Billy YB Lee
Nigeria	Emmanuel Utuedor
South Africa	Leon van der Merwe
India	Sam Varghese
Germany	Johannes Wendel
Philippines	Norman Zara

Commitment to Integrity

Since its founding, The Gideons International has sought to honor God through financial integrity and wise stewardship. By God's grace, this commitment has remained above reproach for more than a century. When you give, you can do so with confidence—knowing your generosity is helping equip members and provide copies of God's Word that Gideons and Auxiliary can place into the hands of those who need it most.

As an accredited member of the Evangelical Council for Financial Accountability (ECFA), The Gideons International upholds the ECFA's Seven Standards of Responsible Stewardship™—biblically rooted principles that ensure every dollar is handled with care and transparency.

Because of faithful partners like you, lives are being changed by the power of Scripture—and in every life transformed, God is glorified.

To learn more about ECFA's standards, visit www.ecfa.org/standards.

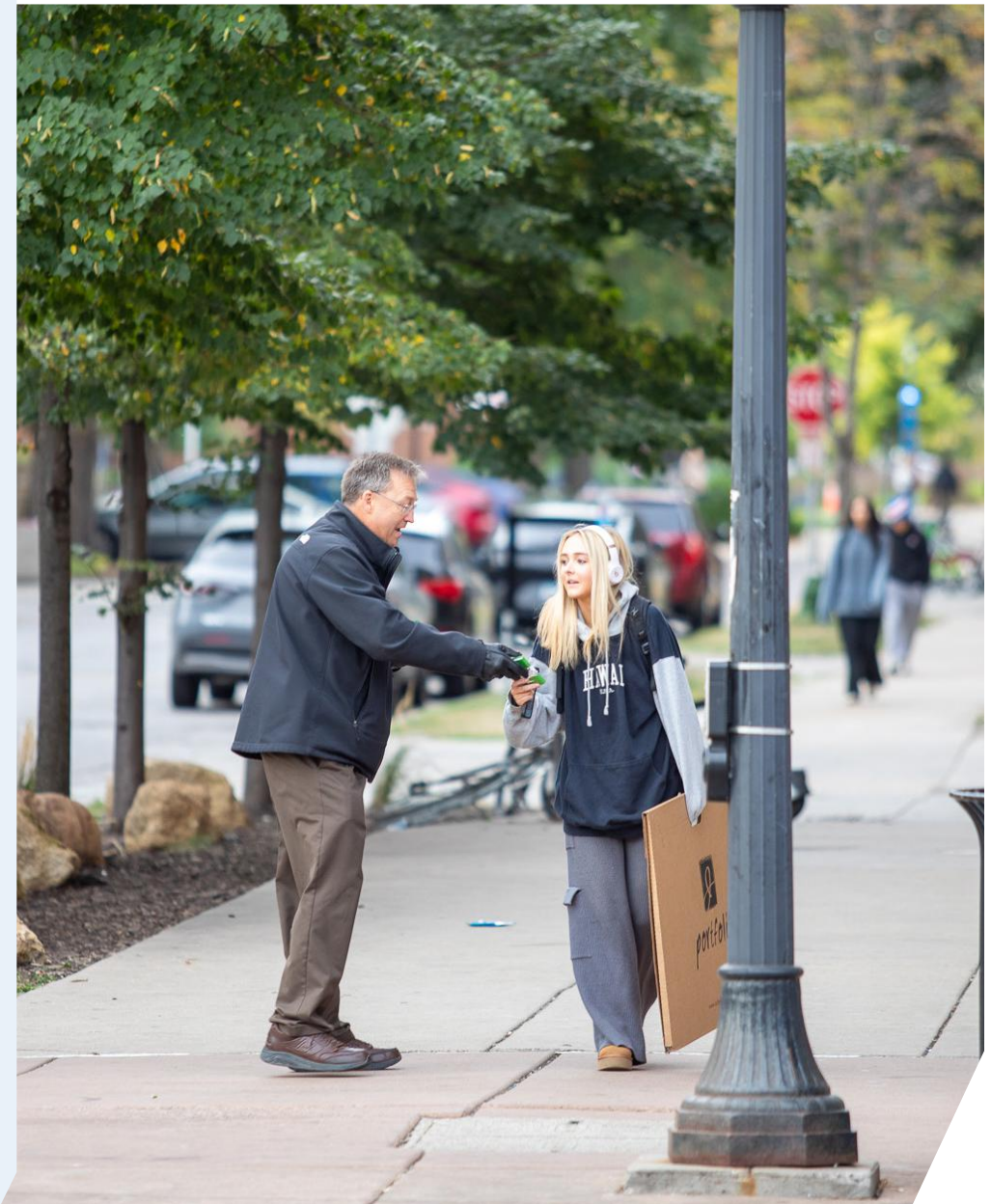


Enhancing Trust



"But you have upheld me because of my integrity, and set me in your presence forever."

—PSALM 41:12 (ESV)





Contact Information

Ready to Increase Your Impact for Christ?

As the pages of this Annual Report detail, The Gideons International is making an impact throughout the world as churches, donors, and other supporters partner with us to win others for the Lord Jesus Christ.

To find out how you can partner with The Gideons and increase your impact for Christ as a member, Friend, financial supporter, or church leader, connect with the International Headquarters team.

Follow us on social media at: [f](#) [X](#) [@](#) [v](#) [in](#)



Visit Us Online
[Gideons.org](https://www.gideons.org)



Email Us
tgi@gideons.org



Call Us
615.564.5000



"Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things that I have commanded you. And behold, I am with you always, to the end of the age."

—MATTHEW 28:19-20 (ESV)



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