

SETTING THE RECORD STRAIGHT ABOUT

The Fund for Arcadia



At Arcadia University, everything begins and ends with our students—their growth, their ambitions, and their success. *The Fund for Arcadia (TFFA)* fuels that journey every single day. **It is the heartbeat of our institution, empowering bold ideas, life-changing scholarships, and unforgettable learning experiences.**

Yet, even with its far-reaching impact, many still wonder what *TFFA* truly is—or many underestimate the difference it makes.

Let's set the record straight.

TFFA is not merely another fundraising initiative—it is the pulse that keeps Arcadia thriving. **Every contribution—large and small—propels innovation** in our classrooms, strengthens student services, expands opportunities for discovery, and ensures that every Knight has the resources needed to reach their potential...and higher.

When you give to *TFFA*, you're not simply donating—you **are investing in possibility, progress, and the future of every student who calls Arcadia their academic home.**

In the next section, we'll debunk the myths and uncover the real story behind *TFFA*—so that we move forward with a shared understanding and so that you can see how transformative your support truly is.

MYTH

*The Fund
for Arcadia
provides
salary dollars
for faculty
and staff.*





The Class of 2029

FACT

The Fund for Arcadia goes directly to the student experience. Your gifts keep the students comfortable at their home away from home: within the dorms, classrooms, and all the learning opportunities beyond Glenside...even those abroad.

MYTH

The money
goes into
a black
hole.





Athens, Greece—one of the thirteen Preview destinations for students.

FACT

The Fund for Arcadia:

- Picks up where tuition leaves off—tuition does not cover the full cost of attendance
- Covers two-thirds of costs for each student in Preview
- Supports retention objectives through scholarships, student experiences & programs, and helps to build food security
- Underwrites research for faculty and students, including travel to conferences, etc.

A scenic autumn park with a pond and people. In the foreground, a young man in a blue beanie and a young woman with a braid and a bag are looking at each other. In the background, two other people are walking on a stone path. The pond is surrounded by trees with yellow and green leaves. The text "MYTH" is in a red box at the top left, and "Small amounts don't make a difference." is in large white letters across the middle.

MYTH

Small amounts
don't make a
difference.

FACT

Every gift matters, regardless of size, and contributes to our overall financial health.



Every contribution empowers students and enhances their educational experiences. Here's how your support can create meaningful impact... your support can:

\$25

supply aspiring artists with essential supplies, allowing them to express their creativity and hone their artistic skills

\$50

fund individual subscriptions to critical academic publications, providing students with access to the latest research and knowledge in their fields

\$75

cover the licensure or exam fees for students, helping them achieve the credentials they need to prepare them for their careers

\$100

provide free events such as expert speaker series, workshops, and other enrichment activities

\$250

equip our classrooms with vital software that enhances learning experiences and prepares students for future challenges

\$500

upgrade technology in laboratories, ensuring students have access to the tools needed for hands-on learning and innovation

\$750

make it possible for students to travel to academic conferences, where they can present their research, discuss academic papers, network with professionals, and broaden their horizons

MYTH

Arcadia has
37,000⁺ alumni
to support
Arcadia.
They don't
need me.

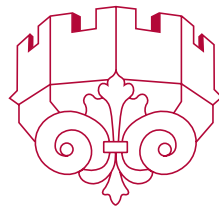


FACT

Only **2.6%**
support at this time



- If the number of alumni donors increased, the impact would have a ripple effect to generate support from other entities, showing why the institution is worthy of investment.
- High participation rates positively affect rankings and attract support from friends, corporations, and foundations. Many major ranking systems, like ***U.S. News & World Report***, use **alumni giving as a key indicator for alumni satisfaction**.
- Engaged alumni also help by acting as brand ambassadors, providing financial support, and creating industry connections that benefit current students and the institution's prestige.
- Financially supporting your Alma Mater demonstrates your loyalty and confidence in the value of your degree.



THE
KEEP

Just as The Keep serves as a Castle's core and is the strongest part of a Castle, donors through The Keep sustain Arcadia's mission through monthly gifts to *The Fund for Arcadia*. By becoming a recurring donor, you play a vital role in this ongoing support... support that helps meet students' needs and strengthens their path to success.

Questions? Contact Nicole Steiner at steinern@arcadia.edu.



ARCADIA UNIVERSITY

—DIVISION OF UNIVERSITY ADVANCEMENT—

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