



CONTENT

	CLASSIC COLLECTIONS
4	THE RITUAL OF SAKURA
10	THE RITUAL OF YOZAKURA
14	THE RITUAL OF AYURVEDA
18	HOMME COLLECTION
24	THE RITUAL OF KARMA
28	THE RITUAL OF JING
32	THE RITUAL OF HAMMAM
	PREMIUM COLLECTIONS
36	PRIVATE COLLECTION
50	AMSTERDAM COLLECTION
	THE SOULFUL COLLECTION
54	GRATITUDE

58

OVERVIEW



RICE MILK & CHERRY BLOSSOM

Throughout Asia, rice milk extract is used in skin and body care to soften the skin and give it a healthy glow while delicate cherry blossom is often included to help soothe and even out skin tone. The wonderful cherry blossom in this collection is surrounded by crisp, zesty green notes and soft, milky undertones.



Celebrate new beginnings

The Ritual of Sakura draws inspiration from the ancient Japanese tradition of Hanami, inviting you to celebrate each day as a new beginning. Rediscover our iconic collection with its signature sweet cherry blossom scent, natural origin ingredients, and marvel at its novelty introductions.





Celebrate new beginnings



GIFT SET | SMALL

1120165

Hair & Body Mist 20 ml
Foaming Shower Gel 50 ml
Body Cream 70 ml
Shower Oil 75 ml

Box Collation 10 pcs.



GIFT SET | MEDIUM

1120203

Body Scrub 125 g
Foaming Shower Gel 200 ml
Body Cream 100 ml
Eau de Parfum 15 ml

Box Collation 6 pcs.



GIFT SET | LARGE

1120334

Toiletry Bag • Body Cream 150 ml
 Foaming Shower Gel 200 ml
 Mini Fragrance Sticks 70 ml
 Scented Candle 140 g

Box Collation 4 pcs.



Celebrate new beginnings



HAND WASH

300 ml

Box Collation 12 pcs.



KITCHEN HAND BALM

175 ml

Box Collation 12 pcs.



FOAMING SHOWER GEL

200 ml

Box Collation 20 pcs.

50 ml

Box Collation 60 pcs.



FRAGRANCE STICKS

250 ml



SCENTED CANDLE

290 g



CAR AIR FRESHENER

2 x 3 g

Box Collation 12 pcs.

Box Collation 6 pcs.

Box Collation 6 pcs.





Life isn't about the destination, it's about the journey – make it a fragrant one with The Ritual of Sakura's sweet cherry blossom.

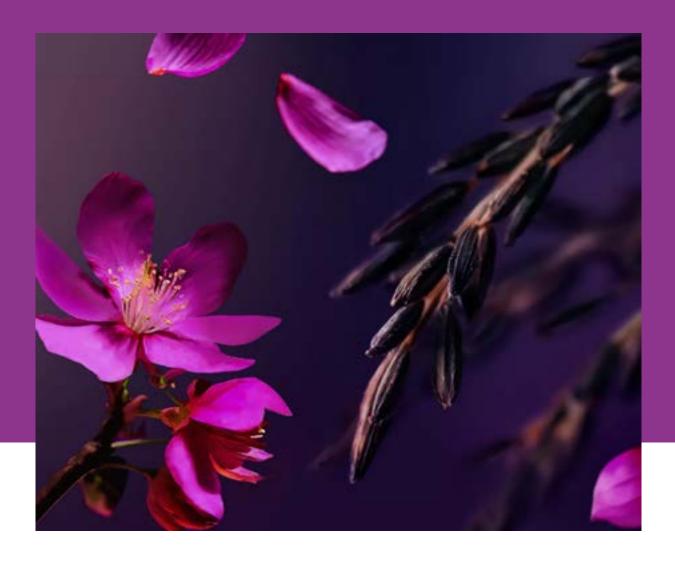


CAR GIFT SET

1120856

• 2x Car Air freshener Refills 3 g • 20 Car Wipes • Car Perfume Spray 14 ml • Car Perfume Spray Holder

Box Collation 12 pcs.



BLACK RICE & YOSHINO CHERRY

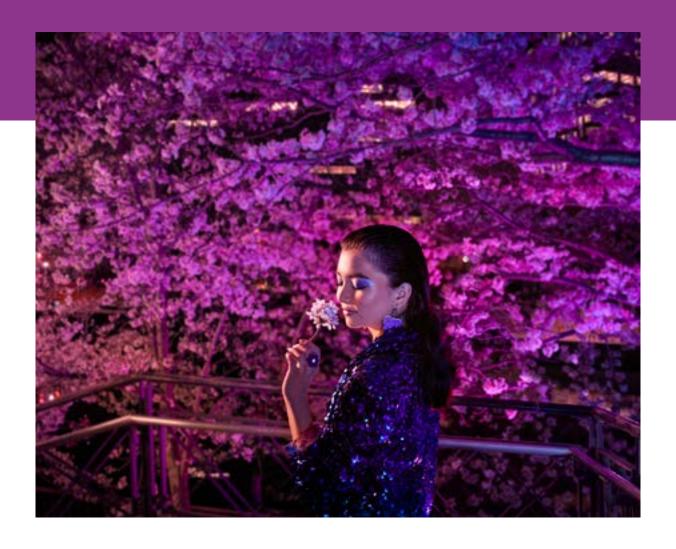
Extracted from the leaves of the beautiful Yoshino Cherry tree, this ingredient helps to nourish and protect the skin, leaving it feeling refreshed and revitalized. Combined with black rice, this antioxidant-rich body care product will help improve skin texture and leave it scented with a fruity and floral fragrance.

夜桜

THE RITUAL OF YOZAKURA

Cherish the night

Inspired by our bestselling collection, The Ritual of Sakura, you can think of The Ritual of Yozakura like her younger sister, with an addictively rich, floral and amber fragrance.



夜桜

for her

THE RITUAL OF YOZAKURA

Cherish the night



GIFT SET | SMALL

1120312

Hair & Body Mist 20 ml
Foaming Shower Gel 50 ml
Body Cream 70 ml
Body Lotion Mousse 50 ml

Box Collation 10 pcs.



GIFT SET | MEDIUM

1120314

Pink Sugar Scrub 125 g
Foaming Shower Gel 200 ml
Body Cream 100 ml
Scented Candle 140 g

Box Collation 6 pcs.



GIFT SET | LARGE

1120316

- Toiletry Bag Body Cream 150 ml Hand Balm 70 ml • Foaming Shower Gel 200 ml • Mini Fragrance Sticks 70 ml
 - Home Perfume 200 ml

Box Collation 4 pcs.

夜桜

for her THE RITUAL OF YOZAKURA

Cherish the night



Box Collation 20 pcs.

200 ml



INDIAN ROSE & SWEET ALMOND OIL

Balance mind, body and soul with this soothing range of body products. Infused with caring sweet almond oil, this collection will help to regulate the moisture balance of your skin. Indian rose brings a sweet and delicate aroma creating an all-round floral, nutty and fruity fragrance composition that helps to harmonise your senses.

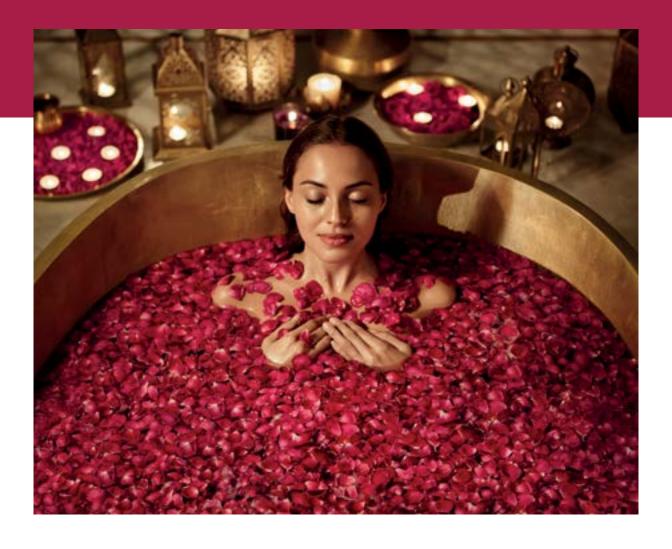


THE RITUAL OF AYURVEDA

The Ancient Art of Living Wisely

Balanced living is the principle behind Ayurveda, the science of life.

This ancient wisdom from India helps you to improve health and well-being by cleansing and nourishing your energy. The Ritual of Ayurveda has been carefully designed to support this philosophy and offers a collection of luxury home and body care products that help balance your body, mind and soul.





THE RITUAL OF AYURVEDA

The Ancient Art of Living Wisely



GIFT SET | SMALL

1120151

Hair & Body Mist 20 ml
Foaming Shower Gel 50 ml
Body Cream 70 ml
Shower Oil 75 ml

Box Collation 10 pcs.



GIFT SET | MEDIUM

1120172

Salt Body Scrub 125 g
 Foaming Shower Gel 200 ml
 Body Cream 100 ml
 Scented Candle 140 g

Box Collation 6 pcs.



GIFT SET | LARGE

1120324

Toiletry Bag • Body Cream 150 ml • Hand Balm 70 ml
 Foaming Shower Gel 200 ml • Mini Fragrance Sticks 70 ml
 Scented Candle 140 g

Box Collation 4 pcs.



for her THE RITUAL OF AYURVEDA

The Ancient Art of Living Wisely



FOAMING SHOWER GEL

200 ml

Box Collation 20 pcs.



FRAGRANCE STICKS

250 ml

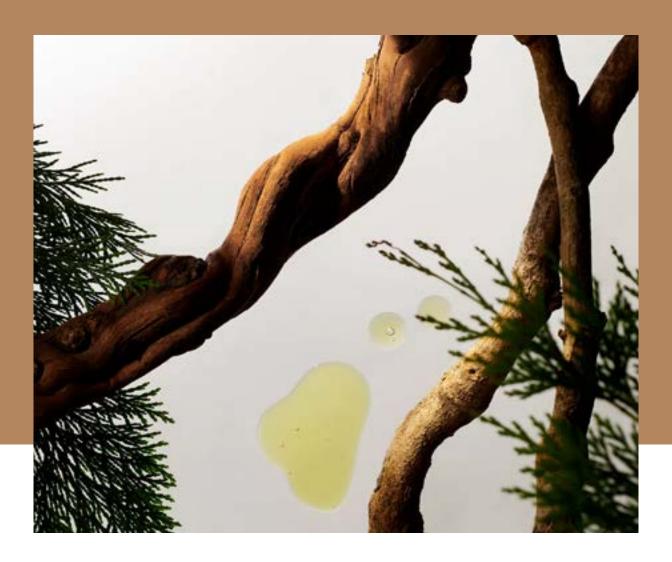
Box Collation 6 pcs.



SCENTED CANDLE

290 g

Box Collation 6 pcs.



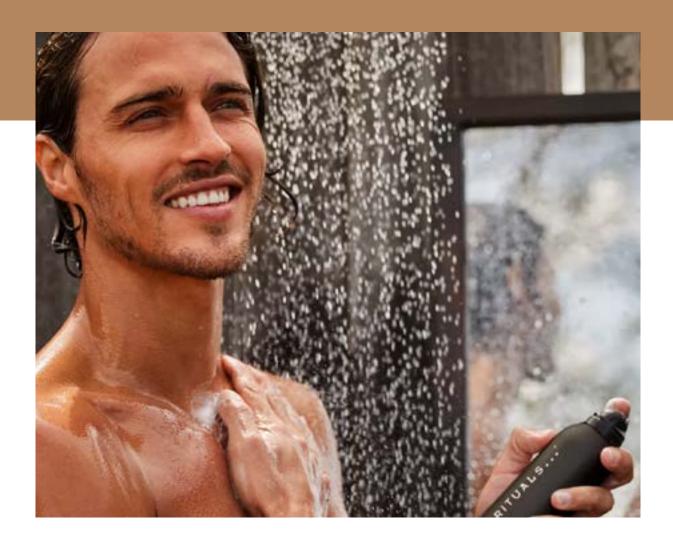
CEDAR WOOD & VITAMIN E COMPLEX

Potent cedar wood & vitamin E form an essential, high-performance complex to help improve skin texture and feel. Rich in antioxidants, Vitamin E is known for its nourishing and skin repairing qualities, whilst cedar wood helps to boost and invigorate the mind. Herbal elements and woody notes combine to give this collection a fresh, aromatic scent.

HOMME

Looking Good Never Felt So Good

Bringing together result-driven formulations and hardworking natural origin ingredient complexes, this collection offers a complete range of high performance grooming essentials for body, face and beard.



for him

HOMME

Looking Good Never Felt So Good



GIFT SET | SMALL

1120156

- Sport Foaming Shower Gel 50 ml Sport Anti-perspirant spray 50 ml Sport 2-1 shampoo & bodywash 70 ml
 - Sport Body Lotion 70 ml

Box Collation 10 pcs.



GIFT SET | MEDIUM

1120176

- Travel L'Essentiel Eau de Parfum 15 ml Homme Foaming Shower Gel 200 ml • Strengthening Caffeine Shampoo 70 ml
 - Face Scrub 125 ml

Box Collation 6 pcs.



GIFT SET | LARGE

1120858

Toiletry Bag
 Hyaluronic Acid Natural Booster 20 ml
 Anti-Perspirant Spray 50 ml
 Shower Foam 50 ml
 Travel Roi d'Orient 15 ml
 Strengthening Caffeïne Shampoo 70 ml

Box Collation 6 pcs.

for him HOMME

Looking Good Never Felt So Good



FOAMING SHOWER GEL

200 ml

Box Collation 20 pcs.



FOAMING SHOWER GEL

50 ml

Box Collation 60 pcs.



SPORT FOAMING SHOWER GEL

200 ml

Box Collation 20 pcs.



CAR AIR FRESHENER

2 x 3 g

Box Collation 12 pcs.



for him HOMME

Life isn't about the destination, it's about the journey – make it a fragrant one with Homme's lavender, cypress and soft moss.



CAR GIFT SET

1120857

• 2x Car Air freshener Refills 3 g • 20 Car Wipes • Car Perfume Spray 14 ml • Car Perfume Spray Holder

Box Collation 12 pcs.



LOTUS FLOWER & WHITE TEA

Surround yourself with positive vibes thanks to this luxurious range of body products enriched with lotus and white tea. Featuring our Hydra Boost complex, this soothing collection contains ultra-hydrating products for soft and nourished skin.



THE RITUAL OF KARMA

Be Kind to Your Skin

The Ritual of Karma is designed to help you radiate positivity, serving as a reminder to live with good karma and practise kindness. Enriched with the much-loved scent of white tea and lotus flower, this collection features hydrating body care, game-changing sun protection and uplifting home fragrances.





for her and him

THE RITUAL OF KARMA

Be Kind to Your Skin



GIFT SET | SMALL

1120159

Hair & Body Mist 20 ml
 Foaming Shower Gel 50 ml
 Body Cream 70 ml
 Body Lotion Mousse 50 ml

Box Collation 10 pcs.



GIFT SET | MEDIUM

1120181

- Salt Body Scrub 125 g Foaming Shower Gel 200 ml
- Overnight Body Mask 125 ml Body Cream 100 ml

Box Collation 6 pcs.



GIFT SET | LARGE

1120331

- Toiletry Bag Body Cream 150 ml Hand Lotion 70 ml
- Foaming Shower Gel 200 ml Mini Fragrance Sticks 70 ml
 - Scented Candle 140 g

Box Collation 4 pcs.



for her and him

THE RITUAL OF KARMA

Be Kind to Your Skin



FOAMING SHOWER GEL

200 ml

Box Collation 20 pcs.



FOAMING SHOWER GEL

50 ml

Box Collation 60 pcs.



FRAGRANCE STICKS

250 ml



SCENTED CANDLE

290 g



CAR AIR FRESHENER

2 x 3 g

Box Collation 6 pcs. Box Collation 6 pcs.

Box Collation 12 pcs.



LOTUS FLOWER & JUJUBE

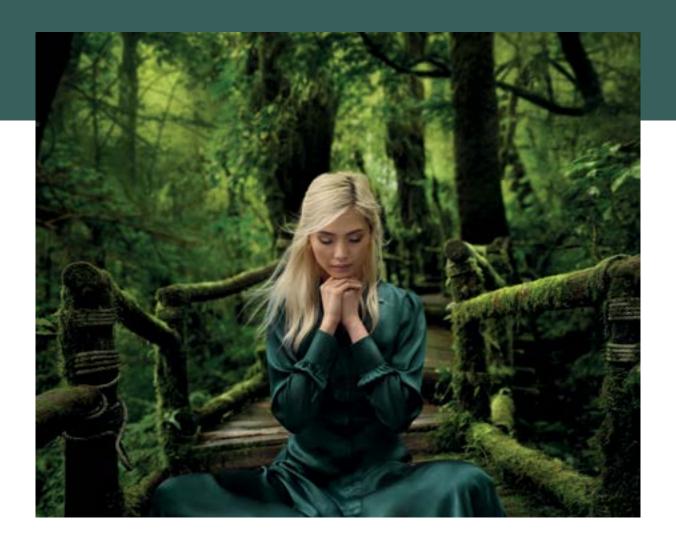
Infused with ingredients that are known to help alleviate stress, let this body care transport you to a place of peace. Lotus flower in this collection helps to soothe and care for your skin. It also contains jujube seeds, which have been used in traditional Chinese medicine to reduce stress and produce a calm state of mind. This elegant, floral bouquet of scents is wonderfully relaxing.

静

THE RITUAL OF JING

Your Path to Inner Peace

Inspired by the ancient Chinese concept of Jing, representing calmness, stillness and tranquillity, The Ritual of Jing helps you find your path to inner peace and cultivate the art of calm and tranquillity. Create a personal sanctuary and achieve deep relaxation and restful sleep with meaningful routines.





for her and him

THE RITUAL OF JING

Your Path to Inner Peace



GIFT SET | SMALL

1120157

Pillow & Body Mist 20 ml
 Foaming Shower Gel 50 ml
 Body Cream 70 ml
 Massage Oil 50 ml

Box Collation 10 pcs.



GIFT SET | MEDIUM

1120178

Salt Body Scrub 125 g
 Foaming Shower Gel 200 ml
 Body Cream 100 ml
 Scented Candle 140 g

Box Collation 6 pcs.



GIFT SET | LARGE

1120327

- Toiletry Bag
 Body Cream 150 ml
 Hand and Foot Mask 70 ml
 Foaming Shower Gel 200 ml
 Mini Fragrance Sticks 70 ml
 - Home Parfum 200 ml

Box Collation 6 pcs.



for her and him

THE RITUAL OF JING

Your Path to Inner Peace



HAND WASH

300 ml



KITCHEN HAND BALM

175 ml



FOAMING SHOWER GEL

200 ml

Box Collation 12 pcs.

Box Collation 12 pcs.

Box Collation 20 pcs.



FRAGRANCE STICKS

250 ml

Box Collation 6 pcs.



SCENTED CANDLE

290 g

Box Collation 6 pcs.



ARGAN OIL, EUCALYPTUS & ROSEMARY

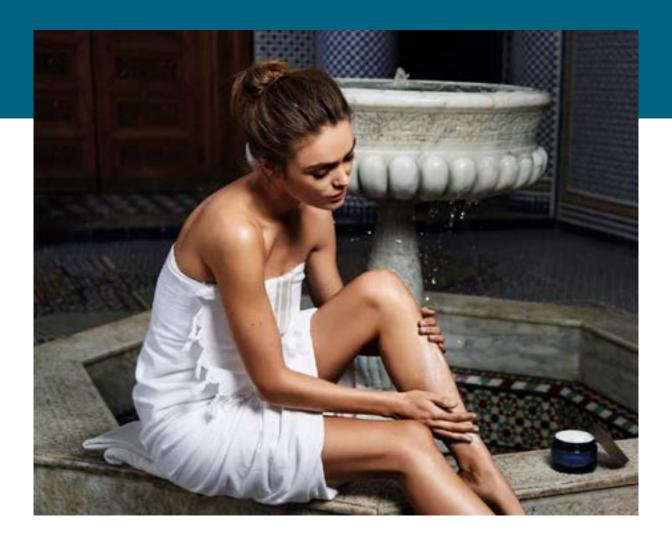
Experience the rejuvenating power of a Hammam in the comfort of your own home with a collection that effortlessly fuses the refreshing and nourishing powers of argan oil, rosemary and eucalyptus. From home to body care, each product tickles the senses with an aromatic blend of eucalyptus and mint, aloe vera and sandalwood.



THE RITUAL OF HAMMAM

Your Authentic Spa Experience

The Ritual of Hammam collection draws from ancient cleansing traditions, providing a modern at-home spa experience with over 90% natural-origin ingredients, including eucalyptus and argan oil. Indulge in this purifying routine to unwind and settle.





for her and him

THE RITUAL OF HAMMAM

Your Authentic Spa Experience



GIFT SET | SMALL

1120154

Massage Oil 50 ml
Foaming Shower Gel 50 ml
Body Cream 70 ml
Hand Wash 110 ml

Box Collation 10 pcs.



GIFT SET | MEDIUM

1120173

Scented Candle 140 g • Foaming Shower Gel 200 ml
 Body Cream 100 ml • Black Soap 150 ml

Box Collation 6 pcs.



GIFT SET | LARGE

1120325

Toiletry Bag • Body Cream 150 ml • Body Lotion Mousse 150 ml
 Foaming Shower Gel 200 ml • Mini Fragrance Sticks 70 ml
 • Scented Candle 140 g

Box Collation 4 pcs.



for her and him

THE RITUAL OF HAMMAM

Your Authentic Spa Experience



HAND WASH

300 ml



KITCHEN HAND BALM

175 ml



FOAMING SHOWER GEL

200 ml

Box Collation 12 pcs.

Box Collation 12 pcs.

Box Collation 20 pcs.



FRAGRANCE STICKS

250 ml



SCENTED CANDLE

290 g



CAR AIR FRESHENER

2 x 3 g

Box Collation 6 pcs. Box Collation 6 pcs.

Box Collation 12 pcs.



PRIVATE COLLECTION RANGE

Floral | SWEET JASMINE

Sensual | SMOOTH VIOLET & SUEDE VANILLA

Fresh | ROYAL TEA

Woody | PRECIOUS AMBER & VELVET OUDH



PRIVATE COLLECTION

Luxury Fragrances for Your Home

Enhance your mood, enrich your atmosphere and soothe your mind with the exclusive scents from our Private Collection's Floral, Comfort,

Fresh and Rich range.







PRIVATE COLLECTION

Luxury Fragrances for Your Home



SWEET JASMINE 1120339



SUEDE VANILLA 1120341



ROYAL TEA 1120340



PRECIOUS AMBER 1120338

GIFT SET | LARGE

• Mini Fragrance Sticks 100 ml • Home Perfume 250 ml • Scented Candle 360 g





SWEET JASMINE

PRIVATE COLLECTION



HAND WASH

300 ml

Box Collation 12 pcs.



HAND BALM

175 ml

Box Collation 12 pcs.



FRAGRANCE STICKS

450 ml

Box Collation 6 pcs.



SCENTED CANDLE

360 g





SMOOTH VIOLET

PRIVATE COLLECTION



HAND WASH

300 ml

Box Collation 12 pcs.



HAND BALM

175 ml

Box Collation 12 pcs.



FRAGRANCE STICKS

450 ml

Box Collation 6 pcs.



SCENTED CANDLE

360 g





ROYAL TEA

PRIVATE COLLECTION



HAND WASH

300 ml

Box Collation 12 pcs.



HAND BALM

175 ml

Box Collation 12 pcs.



FRAGRANCE STICKS

450 ml

Box Collation 6 pcs.



SCENTED CANDLE

360 g





PRECIOUS AMBER

PRIVATE COLLECTION



HAND WASH

300 ml

Box Collation 12 pcs.



HAND BALM

75 ml

Box Collation 12 pcs.



FRAGRANCE STICKS

450 ml

Box Collation 6 pcs.



SCENTED CANDLE

360 g





VELVET OUDH

PRIVATE COLLECTION

This wonderful car gift set is the perfect present. Containing a luxury car perfume, a wooden car perfume holder, luxury car wipes and a car air freshener, each product is scented with the rich blend of saffron, rose and oudh.



CAR GIFT SET

1120854



INGREDIENTS

DUTCH TULIP & YUZU

A fragrant union of cultures, this nourishing collection of body care blends the famous Dutch tulip with yuzu, creating an unforgettable spiced, citrusy scent. Native to eastern Asia, yuzu is valued for its wholesome nutrition and the juice is often used for relaxation. It's known to be great for soothing.

AMSTERDAM COLLECTION

Discover the Heritage of a Fragrant Union between East and West

Rituals created a bespoke collection in celebration of an exclusive partnership with the famous Rijksmuseum in Amsterdam. Submerge yourself into an unforgettable experience of fragrant flowers and exotic spices. The Amsterdam Collection features Dutch tulips and yuzu and pays tribute to the historic connection between East and West.





RITUALS...®

AMSTERDAM COLLECTION

Discover the Heritage of a Fragrant Union between East and West





GIFT SET LARGE 1119825

Scented Candle 140 g • Foaming Shower Gel 200 ml
 Home Perfume 250 ml • Body Cream 150 ml

Box Collation 5 pcs.

FOAMING SHOWER GEL

200 ml



FRAGRANCE EXPERIENCE

GRATITUDE

This addictive creation starts with enriching notes of peach followed by a floral bouquet featuring relaxing lavender. The base notes are dominated by elegant musks and vanilla adds a feeling of comfort.

THE SOULFUL COLLECTION

Created with the World's Best Perfumers

Cultivating an attitude of gratitude enhances your physical, mental, and emotional wellbeing, offering a simple formula to experience more joy daily. All you have to do is open your eyes and see, because there is always something to be grateful for.





GRATITUDE

THE SOULFUL COLLECTION



HOME PERFUME

200 ml

Box Collation 6 pcs.



REFILLABLE FRAGRANCE STICKS SET

500 ml

Box Collation 5 pcs.



SCENTED CANDLE

360 g





THE 10% PROFIT PLEDGE

Better the Balance

For the past 25 years Rituals has been inspiring customers to find a balance in life by turning everyday routines into more meaningful moments.

Unfortunately, the world today is off-balance, and it's up to us all to improve this while we can. We want to take more responsibility and that's why we're rethinking the way we do business. Therefore, we've introduced the profit pledge.

From 2025 onwards, Rituals commit to spend 10% of our net profit of the previous year (e.g. in 2025, Rituals commit to spend 10% of our net profit of 2024).

CLASSIC COLLECTION | GIFT SETS

THE RITUAL OF THE RITUAL OF THE RITUAL OF HOMME + SPORT THE RITUAL OF THE RITUAL OF THE RITUAL OF YOZAKURA SAKURA JING HAMMAM AYURVEDA COLLECTION KARMA SMALL MEDIUM LARGE CAR COLLECTION

CAR AIR FRESHENER

CAR GIFT SET

CLASSIC COLLECTION

THE RITUAL OF THE RITUAL OF THE RITUAL OF THE RITUAL OF HOMME + SPORT THE RITUAL OF THE RITUAL OF SAKURA YOZAKURA AYURVEDA JING KARMAHAMMAM COLLECTION HAND WASH HAND BALM/LOTION FOAMING SHOWER GEL SCENTED CANDLE FRAGRANCE STICKS

PRIVATE COLLECTION | GIFT SETS

ROYAL TEA SWEET JASMINE SUEDE VANILLA PRECIOUS AMBER LARGE PRIVATE COLLECTION | PRODUCTS SWEET JASMINE SMOOTH VIOLET ROYAL TEA PRECIOUS AMBER VELVET OUDH HAND WASH KITCHEN HAND BALM SCENTED CANDLE FRAGRANCE STICKS CAR GIFT SET

AMSTERDAM COLLECTION | GIFT SET

LARGE



FOAMING SHOWER GEL



THE SOULFUL COLLECTION

GRATITUDE

PRODUCT RANGE







MOMENTS OF THE YEAR

Give the perfect gift to express your appreciation at:

EASTER

SECRETARY DAY

MOTHER'S AND FATHER'S DAY

ENVIRONMENTAL DAY

SUMMER VACATION

CHRISTMAS

& other special days during the year. Spread unexpected joy!









RITUALS B2B RESELLER



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