



BECOME A

PLEDGE PARTNER

IIF SEEKS VISIONARY PLEDGE PARTNERS



Impact
Innovation
Foundation

Dear Visionary Professional

We extend an earnest invitation to embark on a transformative partnership journey with the Impact Innovation Foundation (IIF), a public 501(c)(3) nonprofit.

IIF and GatherVerse Ventures have united to give birth to the Human Capital Initiative (HCI). HCI is a vibrant ecosystem of collaboration and empowerment bringing together subject matter experts, visionaries, and resources from around the world.

As a Pledge Partner, your commitment holds the power to catalyze lasting social change.



IIF is more than an organization; it's a beacon of possibility, a catalyst for change, and a force for good. We believe that the power to effect change lies within the collective potential of social impact startups.

By providing the necessary financial resources, support, and education, we empower social impact startups to create viable and innovative solutions. At IIF, we focus on five distinct impact areas - climate change, education, youth's mental health, health, and technology for human betterment.



About IIF

Measuring Our Impact

IIF Drives Measurable Outcomes In Our 5 Social Impact Areas:



Climate Change: The reduction of greenhouse gas emissions, increased adoption of renewable energy sources, advancements in carbon capture technologies, and the implementation of eco-conscious business models.



Education: Increased access to quality education, improved learning outcomes, enhanced digital literacy, and the creation of lifelong learning opportunities.



Youth Mental Health: Reduced stigma around mental health issues, increased access to mental health services, improved coping strategies, and enhanced emotional resilience.



Health: Improved patient outcomes, shortened response times, increased medical access for underserved communities, and the integration of emerging technologies.



Technology for Human Betterment: Enhanced user experiences through A.I. (artificial intelligence), immersive XR applications, streamlined interactions within Web3, and the integration of spatial computing for efficient problem-solving.



We Support our Pledge Partners through our Education and Fellowship Programs

Mentoring, Education, and Funding For Your Alumni

At IIF, we are committed to ensuring that startups are well-prepared to embark on their venture capitalist funding journey. Through our education and fellowship programs, we enable startups to showcase their readiness and prove to investors that they are viable.

By following our meticulously designed programs, startups address concerns and gaps that often deter VC investments. From building a robust business model to demonstrating traction and market validation, our approach aligns with the key indicators that our VCs seek before committing funds. Your alumni will have access to all of our programs to qualify for funding.

Priming Startup

How IIF Strengthens Startups for VC Investment

Preparation & Education

Startups are prepared before seeking investment, with a strong understanding of their business model, business plan, market, go-to-market strategy, and growth strategy.

Network Access & Validation

We provide startups with access to a network of industry contacts, potential partners, and customers. Startups validate their product or service through pilot programs, partnerships, or early customer feedback.

Mentorship & Pitching Practice

We guide startups through refining their strategies and navigating challenges. We help startups refine their pitching skills, ensuring that they can effectively communicate their value proposition and growth potential to investors.

Investor Connections & Feedback

We connect startups with potential investors and facilitate introductions. Our VC Partners are constantly updated on startups' progress and challenges.





The Collaborative Power of Partnership

Why We Need Pledge Partners

Pledge Partners play a pivotal role in advancing our mission to empower startups with preparation, education, and the resources crucial for launch and traction building. Our partnership cultivates a dynamic ecosystem fostering innovation, expediting growth, and magnifying the influence of viable social ventures. By aligning with IIF, your alumni will emerge from our programs ready to test their venture and build traction. With traction they move on to receive invaluable guidance from seasoned investors and pitch to secure equity investments.



STEP INTO AN INNOVATIVE PARTNERSHIP

Our shared vision, values, and expertise empower startups to flourish and drive impactful change.

Invitation

We extend an earnest invitation to embark on a transformative partnership journey with us. As a Pledge Partner, your commitment holds the power to catalyze lasting social change. By pledging a minimum of \$5M over course of three years, you become a champion of innovation with the potential to reshape industries and communities.

Benefits of Becoming A Pledge Partner

How Your Pledge Works

Become Official Partner

- Partnership Announced & Recognition Placed on:
 - Official Website
 - IIF Community Social Network
 - Branding Placed On Education, Marketing & Award Materials

Build Awareness

Help raise awareness about the HCI and your involvement as a Pledge Partner within your network.

01

Sign Agreement Letter

- Sign an Agreement Letter to pledge a minimum of \$15 million over 3 years.
- Submit 20% of your pledge to IIF upon signing.

02

Alumni Access & Mentorship

Starting Spring 2024:

Your alumni will have access to apply to all education and fellowship programs under HCI..

03

Advise / Oversee HCI

- Place 2 of your staff on the HCI Advisory Council.
- Collaborate with other council members to provide oversight advice.
- Stay informed about all HCI activities and milestones.

04

Ongoing Engagement

The above continues for the 3 years of your pledge.

After your pledge ends, we hope that you will continue on this journey with us by making a new pledge with a new Letter of Intent.

05

Program Development

Starting January 2024 - IIF and lead nonprofits initiate the development of supporting programs:

- Your 2 staff members on the HCI Advisory Council can review and provide feedback on program development.

06

07

Steady Stream of Investment Opportunities

Summer/Fall 2024:

Receive profiles on each startup to explore potential mentoring or follow their fellowship and launch journey.

08

Select startups for deal meetings:

- Access to a curated pipeline of startups that have completed our fellowship, tested their business model, and built traction.

Pledge Structure

Your partnership drives real-world impact and steers innovation towards a better future. Together, we can ensure the success of viable social impact solutions.

Your Pledge operates on a two-fold principle:

1. Donate 20% of your pledge directly into IIF as a tax-deductible donation upon making Pledge.
2. In an Agreement Letter, state the remaining 80% of your pledge will be put, over the course of 3 years, into viable social impact startups who complete our education and fellowship programs so they may build the traction needed before approaching VC Investors.



20% Donation

To IIF, a 501(C)(3) nonprofit, to foster the HCI. This critical 20% contribution funds the day to day of our Human Capital Initiative: education, business fellowships, startup traction, and research.



80% Invested In Startups

Over the course of 3 years, the remaining 80% is put into viable social impact startups from our programs. Funds are given directly to startup on their Wealthblock.ai profiles.



Allocation of Pledge Donation

20% of your pledge will be allocated towards:



37%

Startup Traction Funding:
We will help startups launch, test their product/service and build traction through our small grants, no interest loans and program related investments.

30%

Education & Fellowship:
Allows our Lead Nonprofits to run Education & Fellowship Programs preparing social impact startups for success and preparation to receive VC investments.

28%

Research & News:
Supports our external news platform and our internal research teams to showcase and measure the impact of each startup receiving startup traction funds over \$25,000.

5%

HCI Management:
We leverage automation technology to keep our HCI Management: operating cost as low as possible.

FAQs

Is IIF a Nonprofit?

Yes, IIF- Impact Innovation Foundation is a public 501(c)(3) tax-exempt nonprofit organization. All donations and funds received are tax-deductible within the guidelines of U.S. law. Our EIN is 88-1212423.

Giving Options

What is the difference between donating and pledging into IIF's HCI Innovation Fund?

Donations are one time or annual reoccurring donations in any amount.

Pledges are made by VCs and Companies looking to partner with IIF. Companies pledge a minimum of \$5M while VCs pledge a minimum of \$15M over the course of 3 years. 20% of pledge is donated directly to IIF as a tax deductible donation up front.

In a Letter of Intent, Pledge Partners state the remaining 80% of pledge is invested directly into social impact startups that finish our programs to build traction.

Is IIF Active on SAM.gov?

Does IIF have an active SAM.gov registration?

Yes. [Click to confirm our active status and obtain our UEI & Cage Number.](#)

How To Give

How does IIF receive donations or pledge funds?

ACH - [Click To View ACH Form](#)

Companies who give via CyberGrants' Portal may give to IIF through their usual corporate giving method.

By Check - Mailed to:
Impact Innovation Foundation
C/O HCI Team
440 N Barranca Ave, Suite #4774X
Covina, CA 91723

Online Donation Form
[Click To View Form](#)

IIF's HCI Advisory Council

[Click To Learn About Our HCI Advisory Council.](#)

Is IIF On CyberGrants?

Has IIF been vetted by Front Door CyberGrants?

Yes, IIF is an active Nonprofit on their platform.

Pledge Partner Benefits

What are the benefits of becoming a Pledge Partner?

VCs receive a direct return on investment from their tax donation (20% of Pledge). We provide an avenue to get both a tax write off and an investment vehicle with deal flow. Your pledge is a strategic move to safeguard your future investments. It fuels innovation, nurtures startups, and mitigates future investment risks. While companies become Pledge Partners to ensure their alumni receive the education and mentorship needed to take their solutions to market and emerge from our programs ready to test their venture and build traction.

[Click To View VC Pledge Partner Invitation](#)

[Click To View Company Pledge Partner Invitation](#)

Are 990s Public?

Where can I see IIF's most recent 990 and donor report?

IIF is in our first year of raising funds; however, all future 990s are public on our Candid Platinum Transparency Profile.

[Click To View Our Profile](#)

How Are Funds Used

- 30% - Business Education & Fellowship Programs
- 37% - Goes Into Startups to Launch & Build Traction
- 28% - Supports News Teams & Research Teams To Measure Impact Made By Funded Startup
- 5% - Managements of HCI

2 MISC Questions

When donating to IIF, what are the Perks of Giving?

[Click To View our Perks of Giving](#)

What is IIF's 3 Year Plan

[Click to View Plan with Financials](#)



Get In Touch



Join us on this remarkable journey to forge a more equitable, innovative, and impactful world.

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Diane Tucker, Founder

