THRIBALIARMA®

EMPOWERING BOLD LEADERSHIP AT THE INTERSECTION OF CLINICAL, SCIENTIFIC, AND BUSINESS INNOVATION.

2025 PROSPECTUS



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ABOUT US

Thrive in Pharma[™]

Operating under Thrive in Pharma & Beyond LLC

Who We Are

Thrive in Pharma[™] is a professional-development and performance consultancy that serves both individuals and organizations in the pharma and biotech sectors --and far beyond. Under the leadership of Dr. Osamagbe V. Woghiren, PharmD (Founder & Chief Professional Development Officer), we blend clinical foundations, business acumen, and cultural intelligence to deliver hands-on, compliance-ready solutions. From one-on-one coaching and cohort accelerators to organizational upskilling and market intelligence, our high-touch approach empowers individuals and institutions to learn, lead, and innovate.

Our Strategy

We're redefining professional development (PD) in highly regulated, fast-evolving industry landscape. By integrating real-world expertise, lived experience, and human-centered leadership, we equip clients with the clarity, courage, and agile frameworks needed to navigate change, build bold leadership pipelines, and drive measurable impact. Our two pillars—**Professional Development & Coaching** and **Organizational Solutions & Intelligence**—work in concert to close critical PD gaps and inform strategic talent decisions. In an era marked by the rise of AI and automation, our core asset remains our commitment to a people-first approach.

Our Mission

To deliver tailored strategies, data-driven insights, and co-created experiences that equip today's and tomorrow's pharma professionals with the skills, mindset, and confidence to lead industry transformation and spark real-world breakthroughs in global patient care.

Our Vision

To reimagine professional development by uniting a global community of bold innovators—across academia, industry, and beyond—to establish a new leadership blueprint that revolutionizes solutions within and beyond the pharmaceutical ecosystem.

MEET OUR FOUNDER AND CHIEF PROFESSIONAL DEVELOPMENT OFFICER (CPDO)

At the heart of Thrive in Pharma™ is our Founder and CPDO, **Dr. Osamagbe V. Woghiren, PharmD**. A dedicated mentor, lifelong learner, and proponent of inclusive leadership, Dr. Woghiren is a Nigerian-American originally from Boston, currently residing in North Carolina. She skillfully integrates clinical expertise, business strategy, and global operations to develop our hands-on, inclusive professional development model. Her methodology emphasizes agility, innovation, regulatory insight, a patient-first ethos, and sustainable, ROI-driven growth tailored for both current and future markets.



Dr. Woghiren's professional journey reflects the experiences of many in the field:

- Transitioning from clinical to corporate environments
- Evolving from a student pharmacist to a PharmD fellow, and ultimately becoming a full-time industry professional
- Advancing from a regional (U.S. Based) role to global role within Pharma

Throughout her career, she has designed systems that uplift emerging talent and sharpen the skills of seasoned experts. Unlike distant legacy programs, Thrive in Pharma™ was created by someone who's faced —and overcome—the same challenges you encounter. We're committed to cultivating bold, creative leadership pipelines that embrace complexity and deliver measurable impact in an ever-evolving industry landscape.

At-A-Glance: Dr. Osamagbe V. Woghiren, PharmD

- Background: Nigerian-American, based in the United States
- Expertise: Clinical Pharmacy Practice, Global pharmacovigilance, Regulatory Compliance, Business operations

• Key Roles:

- UCB Biosciences (PharmD Fellow → U.S. Principal Safety Officer → Senior Manager, Global PV)
- Johnson & Johnson Innovative Medicine (APPE Rotation)
- Broad Institute of MIT & Harvard (Procurement Operations)

• Leadership & Mentorship:

- Chief Fellow of Professional Programming, National Fellows Council, IPhO
- Co-Lead, Diversity & Representation, IPhO

• Education:

- Doctor of Pharmacy (PharmD), Notre Dame of Maryland School of Pharmacy
- Graduate Certificate in Entrepreneurship & Leadership, Notre Dame of Maryland School of Pharmacy
- Bachelor of Science in Biology, University of Massachusetts Boston
- Approach: Agile, inclusive, patient-first, ROI-focused, data-driven, culturally sensitive, and emotionally intelligent

CLICK HERE to Connect with Dr. Woghiren on LinkedIn

2025 BUSINESS ASPIRATIONS & FOCAL POINTS



2025 is our year to solidify Thrive in Pharma™ as the benchmark for tailored, founder-led professional development and organizational intelligence—empowering tomorrow's leaders to navigate complexity, drive innovation, and achieve measurable impact

Our 2025 Aspirations

1. Be the Go-To Professional Development Partner

- Secure 3–5 flagship engagements with marquee clients in academia, associations, and enterprise.
- Achieve ≥ 90 % satisfaction ratings across all offerings.

2. Scale Impactful Offerings

- Enroll 50+ professionals in one-on-one coaching bundles and cohort accelerators.
- Launch two new micro-credentials in partnership with academic or industry bodies.

3. Deepen Organizational Partnerships

- Deliver 100+ workshop hours and strategic projects for institutions and professional organizations.
- Establish five co-branding collaborations to co-develop insights reports and joint programming.

4. Elevate Thought Leadership

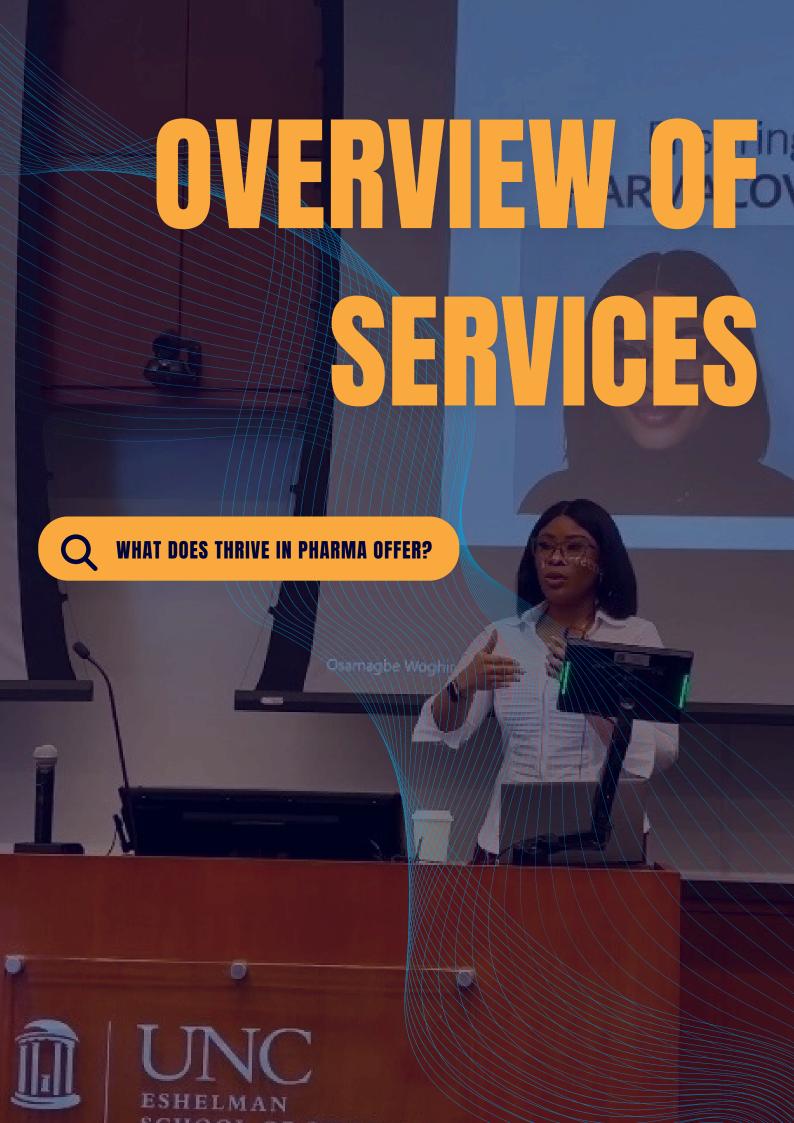
- Publish four whitepapers or trend analyses leveraging our insights framework.
- Secure keynote or panel slots at four major industry conferences.

5. Foster Sustainable Growth

- Attain an 80 % client renewal and follow-on engagement rate.
- Build an alumni referral network generating 30 % of new leads.

2025 Focal Points

- **Personalized Access:** Expand Thrive Access Intensives and coaching bundles to ensure flexible, ondemand entry points for emerging and mid-career professionals.
- Integrated Solutions: Align our two pillars—Professional Development & Coaching and Organizational Solutions & Intelligence—into seamless, end-to-end journeys for individuals and institutions.
- **Social Impact:** Increase scholarship seats by 50 % and co-create purpose-driven programs with DEI councils, NGOs, and community groups.
- **Global Reach:** Pilot virtual cohorts in three new regions (e.g., Europe, Africa, Asia) to extend our founder-led expertise worldwide.
- **Operational Excellence:** Streamline delivery workflows and client onboarding processes to reduce time-to-value by 25 %.



PROFESSIONAL DEVELOPMENT & COACHING(1:1 OR GROUP)



Empower Your Career Journey

Confused about your career progression? Trying to pivot into pharma? Need guidance for fellowship applications or targeting a new role? Struggling to move from clinical to corporate spaces? Struggling to keep pace with AI, digital tools, and evolving leadership demands? You need tailored solutions—on your timeline, at your pace.

Thrive in Pharma™ equips professionals with the confidence, competencies, and personal branding necessary to excel in today's competitive pharmaceutical landscape.

What We Do

- One-on-One Coaching & Roadmaps: Personalized strategies for career clarity, advancement, fellowship applications, and functional pivots.
- Cohort Accelerators, Micro-Credentials & Skill-Builder Workshops:
 - Topics: Leadership, negotiation, project management essentials, AI fundamentals & prompt engineering, digital-tool efficiency, strategic communications, hybrid-environment presentation skills, personal branding
 - Format: 2-hour live sessions, capped at 10 participants per workshop

How We Do It

- 1. **Discover:** Clarify strengths, goals, and development gaps through a structured intake and assessment process.
- 2. **Design:** Co-create a personalized roadmap that integrates coaching, group sessions, and on-demand resources.
- 3. **Deliver:** Facilitate live coaching calls, cohort workshops, and milestone check-ins aligned with objectives.
- 4. **Drive:** Measure progress using pre-and post-assessments, maintain accountability, and adapt strategies as needs evolve.

Pricing & Timelines

- One-on-One Career Coaching:
 - Starting at \$399 per 60-minute session
 - Bundles: 3 sessions (use over 1–3 months) or 6 sessions (use over 3–6 months)
 - Kickoff: Use a 30-minute complimentary consultation to assess fit and goals before comitting
- Cohort Accelerators, Micro-Credentials & Skill-Builder Workshops:
 - \$99 / seat per 2-hour session (capped at 10 participants)
 - Schedule: Rotating monthly themes—book single sessions or series as needed

Client Benefits

- Accelerated promotions, successful pivots, and fellowship acceptances
- Enhanced leadership presence and professional influence
- Targeted skill acquisition tailored to market demand
- Greater clarity, direction, and overall career satisfaction

Next Steps:

CLICK HERE to schedule a complimentary, no-obligation 30-minute consultation to get started.

ORGANIZATIONAL SOLUTIONS & INTELLIGENCE



Transforming Team Performance, Pipeline and Strategy

Outdated professional development content? Lack of engagement? One-size-fits-all solutions? No culture of continuous learning? Overwhelming training structures? Struggling to keep up with new skills? You need a connector and a bridge.

Welcome to Thrive in Pharma & Beyond™, where we deliver personalized, timely, industry-aligned development solutions that keep you compliant while investing in your most precious asset: people.

What We Offer

- **Leadership & Management Upskilling Workshops:** Tailored sessions that build critical skills, align teams, and foster a culture of excellence.
- **Internship & Talent-Pipeline (Re)Design:** Frameworks to identify, nurture, and retain high-potential talent.
- **Strategic Project Support:** Seamless assistance from curriculum design through launch facilitation and change-management coaching.
- Keynote & Breakout Presentations: Energizing talks that inspire action and spark transformative change.
- Data-Driven Intelligence:
 - Talent-Demand Briefs: Insights on in-demand roles and competencies
 - Compensation & Mobility Reports: Benchmarks for competitive offers and clear career pathways
 - Role-Trajectory Forecasts: Predictive roadmaps for emerging functions and future skill needs

Our Methodology

- 1. Assess & Validate: Gather trend metrics and stakeholder feedback to pinpoint your critical needs.
- 2. Architect & Prioritize: Co-design targeted solutions aligned to your strategic goals.
- 3. Activate & Deliver: Execute workshops and initiatives with real-time feedback loops.
- 4. Advance & Measure: Track outcomes via dashboards, refine approaches, and scale successes.

Organizational Benefits

- Operational Efficiency: Streamlined processes that save time and resources
- Leadership Pipelines: Clear succession plans and stronger bench strength
- Team Alignment: Enhanced collaboration across functions
- Measurable Impact: Data-informed outcomes that prove ROI

Key Offerings, Pricing & Timelines:

- Workshops & Strategic Projects: Starting at \$3,500, custom-quoted based on scope.
- **Talent-Demand Briefs:** From \$2,500 per report.
- Engagement Timelines:
 - Workshops & Strategic Projects: 1–2 months
 - Standard Briefs: 2-4 weeks

Next Steps:

CLICK HERE to schedule a complimentary, no-obligation 30-minute consultation to get started.

COLLABORATION & CO-BRANDING SERVICES



We prioritize partnerships that drive transformative learning and innovation—rooted in pharma expertise but extending far beyond.

The "Beyond" in Thrive in Pharma & Beyond LLC reflects our commitment to leadership development, upskilling, and mindset work that transcends functions, industries, and borders. We partner with mission-aligned organizations—including academic institutions, patient-advocacy groups, regulatory and digital-health networks, DEI councils, global-health consortia, coaching and mentoring chapters, research alliances, entrepreneurship hubs, STEM-education programs, NGOs, non-profits, creatives, and entrepreneurs—to empower individuals to own their journey in today's rapidly shifting professional ecosystem.

Why Partner with Thrive in Pharma™?

- **Founder-Led Expertise:** Leverage Dr. Woghiren's deep pharma insights, cultural intelligence, leadership-mindset frameworks, engaging keynote speaking, and expansive network.
- **Flexible Collaboration:** Begin with a focused pilot aligned to your most critical needs—demonstrating clear value and building trust before scaling.
- **Shared Growth & Impact:** Co-create personalized, holistic learning experiences that foster bold, creative thinking and lifelong, iterative growth—within required regulatory frameworks.

Partnership Opportunities:

(All initial collaborations are unpaid, pilot-first engagements.)

- 1. **Co-Branded Skill-Building Sessions:** Co-design and co-host workshops or webinars on in-demand topics—digital automation, leadership intensives, stakeholder management, regulatory advances, and more.
- 2. **Thought-Leadership Series:** Produce a co-branded webinar or podcast that spotlights emerging industry trends and practical strategies.
- 3. **Benchmarking & Research Collaborations:** Partner on industry surveys or benchmarking studies, then co-publish the findings as high-value reports for your networks.
- 4. **Event Sponsorship & Pop-Ups:** Co-host or sponsor "pop-up" workshops at conferences, hackathons, or student gatherings—delivering bite-sized impact.
- 5. **Guest-Lecturer & Advisory Roles:** Embed our founder into your academic programs, accelerator cohorts, or advisory boards to integrate real-world PD frameworks into your curricula.
- 6. Sponsored Scholarship Initiatives: Offer select members or students complimentary access to Thrive in Pharma™ programs in exchange for feedback and promotion.
- 7. **Startup Integrations:** Embed our professional-development frameworks and market-intelligence tools into your product or service offerings.

Partnership Benefits:

- **Clear Differentiation:** Extend your reach with co-branded offerings that complement—but don't replace—your core programs or our Organizational Solutions.
- Shared Expertise: Enrich your community with founder-led insights and data-driven content.
- Mutual Visibility: Amplify your brand through joint marketing across diverse networks and channels.
- Collaborative Feedback & Social Proof: Every engagement includes structured feedback sessions, testimonial collection, and case-study development—agreed upfront—to support educational and promotional efforts for both partners.

Next Steps:

<u>CLICK HERE</u> to schedule a **complimentary**, **no-obligation 30-minute consultation** to get started.

LOOKING AHEAD: VISION & CLOSING STATEMENT



At Thrive in Pharma[™], we're redefining professional development (PD) by blending founder-led experience, cultural intelligence, and a multidimensional leadership lens across clinical, scientific, and business innovation.

2025 is our launch year—a bold invitation to individuals and organizations ready to lead, evolve, and disrupt pharma's dynamic landscape. Whether you're charting your next career move or strengthening your institution's leadership capacity, let's partner to create real-world impact. We're not just preparing leaders; we're building a new leadership blueprint at the nexus of clinical insight, scientific rigor, and business strategy.

Let's build bold leadership together; IN PHARMA & BEYOND.

Contact & Connect

Email: contact@thriveinpharma.com

Website: www.thriveinpharma.com

Company LinkedIn: Thrive in Pharma

 Company Instagram: <u>@thriveinpharma</u>

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THRIVE IN PHARMA | BYND







General & Quality

- 1. What distinguishes Thrive in Pharma[™]? Unlike traditional career and leadership development programs, Thrive in Pharma[™] offers personalized, holistic and in-demand industry aligned coaching and consulting. Additionally, we are led by a founder who has personally navigated every stage of the journey—from student pharmacist to PharmD fellow, from clinical to corporate roles, and evolving into a global leader. Her experience allows for a unique perspective as mentor and collaborator in developing effective programs and processes for modern workforce professionals. Finally, she embodies a culture of iterative and continuous learning and engages with everyone in an inspiring and energizing way that inspires engagement and growth.
- 2. How does Thrive in Pharma[™] maintain program quality as a new provider? All engagements are either led or directly supervised by our Founder and CPDO, Dr. Woghiren, leveraging her global mindset, industry leadership and iterative and feedback-driven methodology. We continously refine content based on participant feedback, real-world outcomes and lessons learned.
- 3. How do I get started? Schedule a complimentary, no-obligation 15 (for individuals) or 30-minute (for organization) consultation by scanning the QR code provided or emailing contact@thriveinpharma.com. During this call, we will assess your needs and recommend the most appropriate offering and together outline next steps and starting point.

Individual Programs

4. Who are your services for?

- Emerging and early-to-mid-career pharma and adjacent-industry professionals seeking clarity or execution support for new roles, leadership opportunities
- Clinically trained and practicisng professionals seeking support to pivot into corporate pharmaceutical space and need support in translating clinical roles into business values
- Students seeking career exploration guidance or transitioning into industry or applying for fellowships
- Seasoned industry experts seeking to upskill in-demand industry skills e.g AI and Automation, project management essentials, digital transpormention for increased efficiency leadership

5. What's the difference between Access Intensives and Coaching?

- Thrive Access Intensives: These are live, founder-led group workshops/webinars lasting two hours, featuring rotating monthly themes such as prompt engineering, project management essentials for the pharmaceutical industry, and effective communication in hybrid environments.
 - Live, 2-hour group workshops/webinars on rotating monthly themes (e.g., prompt engineering, hybrid-environment communication). Priced at \$99/seat (max 10 participants).
- **Coaching:** This involves a personalized one-on-one partnership, offering tailored strategies, document reviews, interview preparation, and support between sessions
 - Personalized 60-minute sessions starting at \$399. Bundles of 3 or 6 sessions can be used over 1–3 or 3–6 months, respectively.

6. How are sessions scheduled?

- Access Intensives: Pre-scheduled monthly calendar.
- Coaching: Flexible booking via our website—sessions spaced to fit your timeline and goals.





Organizational Solutions & Intelligence

- **7. What types of organizations do you serve?** Academic institutions, health-science programs, startups, professional associations, NGOs, and non-profits seeking upskilling, talent-pipeline design, strategic project support, and market-intelligence.
- 8. How are projects scoped and priced? All organizational engagements begin with a no-cost, 30-minute discovery call. Baseline rates start at \$3,500 for workshops and intensives, \$2,500 for standard briefs, with custom quotes for larger or co-branded initiatives.
- 9. What output can we expect?
- Workshops & Intensives: Interactive sessions with slides, exercises, and facilitator guides.
- Briefs & Reports: One-page Talent-Demand Briefs, multi-page Compensation & Mobility Reports, and Role-Trajectory Forecasts.
- Dashboards & Workshops: Data-driven visualizations and facilitated strategy sessions.

Collaboration & Co-Branding

- 10. What collaboration opportunities exist?
- Co-branded insights reports and thought-leadership series
- Joint workshops, webinars, and pop-up events
- Guest-lecturer and advisory roles in academic or accelerator programs
- Sponsored scholarships for your community
- Startup framework integrations

11. Are these partnerships paid?

All initial collaborations are unpaid, pilot-first engagements focused on mutual learning. Future phases may adopt revenue-share, sponsored-scholarship, or custom-quoted models.

12. How is feedback and social proof managed? Each partnership includes structured feedback sessions and the collection of testimonials, case studies, or usage data—agreed upon upfront—to support joint educational and promotional efforts.

Social Impact

- **13.** How does Thrive in Pharma[™] integrate social impact into paid programs? Paid engagements offer options to sponsor scholarship seats or allocate a percentage of fees toward mission-driven programs. We partner with underrepresented talent and mission-aligned organizations to expand equitable access.
- **14.** Who is eligible for scholarship opportunities? Emerging professionals and underrepresented candidates chosen via a brief application process. We also reserve seats for partner organizations to award based on their own criteria.

Logistics & Support

- **15. Do you work with global partners?** Yes. Our founder is Nigerian-American, possessing a strong global mindset and deep cultural roots. In line with our founder's vision, we offer services, partner, and collaborate virtually (and, where feasible, in person) with individuals and organizations across various regions, ensuring that our programs transcend international borders.
- **16. Do you work with international clients?** Yes. Our virtual delivery model enables seamless engagement with individuals and organizations worldwide.
- **17. What technology do I need?** A stable internet connection, webcam, and access to our learning portal (details provided upon registration). No specialized software required.

