



# GIRL SCOUTS OF UTAH 2024 Annual Report

*October 1, 2023 – September 30, 2024*

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## Mission

Girl Scouting builds girls of courage,  
confidence, and character,  
who make the world a better place.

## Girl Scout Promise

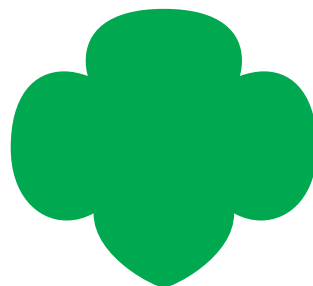
On my honor, I will try:  
To serve God\* and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

*\*Members may substitute for the word God  
in accordance with their own spiritual beliefs.*

## Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.





Dear Girl Scouts of Utah Members and Supporters,

Thanks to your ongoing commitment and support, Girl Scouts of Utah served 6,804 girls and 3,906 adults in MY24, resulting in an overall membership of 10,710 members and increasing our membership by 5.6%. In addition, we served 685 girls within our Girl Scout Outreach Program, which is designed to meet girls where they're at, removing barriers to participation in Girl Scouting.

We want to extend our deepest gratitude to the incredible volunteers for their unwavering dedication, support, and commitment to the Girl Scout Movement. Your hard work and passion make a lasting impact on the lives of girls across Utah, helping them build the confidence, skills, and leadership qualities that will shape their futures. Through your selfless contributions, you inspire and empower the next generation of young women to dream big and reach their full potential. Thank you for your unwavering dedication and for being such an essential part of our Girl Scout community!

We continue to be deeply committed to creating a welcoming and inclusive environment where every girl feels valued, respected, and empowered. We understand that fostering a sense of belonging is essential to the growth and success of every girl, and we actively work to ensure that all voices are heard and celebrated. Our ongoing efforts in advancing these principles are vital to making a positive impact not only within our organization but also in the broader community.

As you explore the pages of this year's Annual Report, you'll see that girls are at the heart of everything we do. We are deeply grateful to our volunteers, families, partners, and donors for their unwavering support of this mission. It's because of you that Girl Scouts of Utah can fulfill our commitment to building girls of courage, confidence, and character who make the world a better place. Thank you for being such an essential part of our work.

Sincerely,

Lisa Hardin-Reynolds  
Chief Executive Officer

Joelle Creager  
Board Chair

# Board of Directors

## Officers

Joelle Creager, *Chair*  
Amy Lukas, *1st Vice Chair*  
Anita Riddle Schmidt, *2nd Vice Chair*  
Helen Hu, *3rd Vice Chair*  
Loren Micalizio, *Secretary*  
Diana George, *Treasurer*

## Members at Large

|                     |                  |
|---------------------|------------------|
| Chelé Cary          | Britt McPartland |
| Deepika de Silva    | Juanita Meske    |
| Allison Gerrard     | Don Owen         |
| Justice Diana Hagen | Amanda Arcilesi  |
| Dr. Tulinda Larsen  | Simmons          |
| Lavanya Mahate      | Kimberly Venable |



# National Delegates

The first ever Special National Council session was convened virtually by the GSUSA National Board of Directors on October 19, 2024. Girl Scouts of Utah sent five National Delegates and two alternates to represent our council. With only a few months to prepare, our Delegates worked diligently to familiarize themselves with the proposals from the National Board and gather feedback from our members. They did an exceptional job advocating for and voicing the perspectives of our council.

We extend our heartfelt gratitude to our dedicated Delegates for their hard work and commitment in representing Girl Scouts of Utah during this historic special session. The next National Council Session will be held July 20-25, 2026, in Washington, D.C.



Afton B.



Brooklyn W.



Emma C.



Isabella L.



Janae B.



Sydnee D.



Tanya Y.

# Our Members

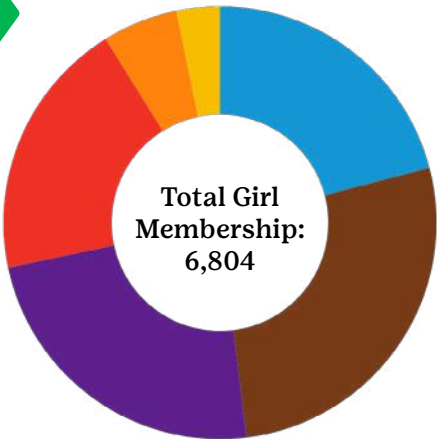
October 1, 2023 – September 30, 2024

Total Membership: 10,710

## Girl Membership by Level

|                |                 |
|----------------|-----------------|
| Daisy: 1,423   | Cadette: 1,326  |
| Brownie: 1,845 | Senior: 382     |
| Junior: 1,608  | Ambassador: 220 |

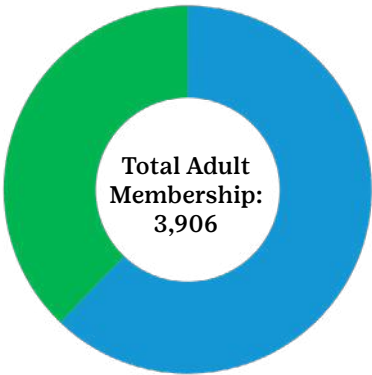
Of our 6,804 Girl Scouts, 685 were beneficiaries of our Girl Scout Outreach Program.



## Adult Membership

|                   |
|-------------------|
| Volunteers: 2,428 |
| Adults: 1,478     |

Of our total Adult Members, 967 are Lifetime Members.



## Members Self-Reporting Race and Ethnicity

| Race                              | % Girl | % Adult |
|-----------------------------------|--------|---------|
| American Indian or Alaskan Native | 1%     | 0%      |
| Asian American                    | 2%     | 1%      |
| Black or African American         | 2%     | 1%      |
| Hawaiian or Pacific Islander      | 1%     | 0%      |
| White                             | 66%    | 69%     |
| Two or More Races                 | 4%     | 2%      |
| Other Races                       | 3%     | 2%      |
| Chose Not to Share                | 19%    | 23%     |
| Not Reported                      | 2%     | 2%      |

| Ethnicity              | % Girl | % Adult |
|------------------------|--------|---------|
| Hispanic or Latino     | 12%    | 6%      |
| Not Hispanic or Latino | 66%    | 65%     |
| Chose Not to Share     | 20%    | 26%     |
| Not Reported           | 2%     | 3%      |

# Specialty Girl Programs

## Juliettes

**458 Girl Scouts**

The Juliette Program offers a unique opportunity for Girl Scouts who are not part of a traditional troop, allowing them to participate independently while staying connected to the Girl Scout community. Whether they are awaiting troop placement or prefer a more flexible experience, Juliettes explore Girl Scouting at their own pace.

To enhance their experience, we introduced Juliette Packets, providing them with resources to earn badges and stay engaged in their Girl Scout journey. These packets feature a mix of GSUSA and GSU patch programs, covering topics such as Outdoor Art badges, the Yo Soy Una Girl Scout GSUSA patch program, and Cookie Entrepreneurship badges.

Funded through Juliette cookie sales, these packets also include supplemental materials to help Juliettes connect with their local and statewide communities.

This program ensures that every Juliette remains an active part of the Girl Scout sisterhood, no matter where she is on her journey.

## Girl Scout Outreach

**685 Girl Scouts**

We are committed to helping all girls make a positive change in their community and our world, regardless of their backgrounds, locations, or financial situations. Through our Girl Scout Outreach Program, we provide the opportunity for all girls to become Girl Scouts and reach their full potential by removing barriers to participation.

The Girl Scout Outreach Program served 685 girls during the 2024 membership year, providing year-round curriculum at 27 community partner organizations across Salt Lake, Utah, and Weber Counties, including shelters, transitional housing, refugee centers, Title I schools, after-school programs, housing communities, and other resource centers.

This year, Girl Scout Outreach troops also had the exciting opportunity to participate in the traditional Girl Scout Cookie Program, including hosting cookie booths and learning and practicing entrepreneurship skills with the support of GSU staff.

# Troop Trips

**684 Girl Scouts**

Girls were on the move in 2024. A total of 684 girls set out to explore new places, from the stunning landscapes of Utah to breathtaking destinations across the country—and beyond!

Some of the incredible places girls explored this year:

- » Costa Rica
- » Greece
- » Washington, D.C.
- » Savannah, GA
- » San Francisco, CA
- » Los Angeles/San Diego, CA
- » Crescent City, CA
- » Catalina Island & Baja Cruise
- » Mexican Riviera Cruise
- » Colorado Springs, CO
- » Estes Park, CO
- » Grand Junction, CO
- » Rapid City, SD

## Council/Service Unit Collaborations

Girl Scouts of Utah set out to serve 1,000 girls through service unit events in FY24. By the end of September, we had more than doubled that goal—reaching 2,598 girls and demonstrating the power of community-led programming to create meaningful impact.

Service units played a key role in creating meaningful experiences for Girl Scouts, with events ranging from Cadette Nights Out to STEM Day Camps and the popular She & Me Tea Party. Each event provided girls with opportunities to learn, connect, and grow in a fun and engaging environment.

This level of participation and success speaks volumes about the dedication of our volunteers, service units, and the Girl Scouts themselves. We look forward to building on this momentum and continuing to create impactful experiences for girls across our council!



# Four Program Pillars

Girl Scout programming is based on Four Pillars – STEM, Outdoors, Life Skills, and Entrepreneurship. Together, these Four Pillars create a well-rounded experience for girls.

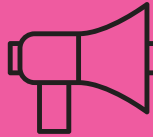
In 2023-2024, Girl Scouts of Utah supported more than 2,738 Girl Scout experiences that centered on one of these Four Pillars. These are in addition to troop and service-unit organized activities.



**STEM**  
737 Served



**Outdoor**  
3,907 Served



**Life Skills**  
882 Served



**Entrepreneurship**  
3,274 Served

## STEM

In FY24, our girls took an exciting deep dive into the world of STEM, with 737 girls participating in STEM-focused programs!

Through these programs, girls explored digital game design, astronomy, and the fundamentals of programming, gaining hands-on experience that sparked their curiosity and built essential skills for the future. From coding challenges to stargazing adventures, each activity encouraged problem-solving, creativity, and confidence in STEM fields.

As we continue to expand our STEM initiatives, we look forward to empowering even more girls to discover their potential and explore careers in science, technology, engineering, and math!

## Outdoor

The past year has been one of growth and adventure for the Outdoor Pillar at Girl Scouts of Utah, with significant enhancements to our camp programs and facilities that empower girls to challenge themselves, explore nature, and build lifelong skills. In total, GSU served 3,907 girls, providing them with the opportunity to engage in transformative outdoor experiences.

A major highlight of the year was the launch of our brand-new ropes course at Trefoil Ranch. This state-of-the-art facility features individual high elements, team high elements, a bouldering wall, a climbing wall, and an exhilarating zipline. Designed to provide progressive programming for all levels of Girl Scouts, the course offers opportunities for girls to develop their skills while working towards the Snow and Climbing Adventure badges. Additionally, challenge courses like this help girls cultivate the important Girl Scout outcome of Challenge Seeking, fostering resilience and confidence through adventure.

After a temporary closure in summer 2023 due to heavy snow load, Camp Cloud Rim reopened in summer 2024, welcoming Girl Scouts back to its breathtaking alpine setting. The return of this beloved camp provided a much-anticipated space for exploration, community-building, and personal growth in the great outdoors.

Innovation in programming continued with the addition of a slingshot program at Trefoil Ranch. This new target sport activity is designed for all age levels, providing a fun and engaging way for girls to develop coordination, focus, and perseverance.

# Life Skills

In FY24, we reached 882 girls through our programs, making a meaningful impact across our communities.

One of the biggest highlights was our first-ever Girl Scouts Give Back Day—a new event designed to empower girls to take the lead in giving back to their communities. Service units were encouraged to organize service projects based on the causes their girls are most passionate about, truly embracing the girl-led aspect of the Girl Scout Leadership Experience. We are excited to see how this event grows and evolves in the coming years!

Another major success was Cadette Day, an event created to support and encourage older Girl Scouts as they transition into the next phase of their journey. With an incredible turnout, this event is helping to strengthen girl retention and engagement at a critical time in their Girl Scout experience.

# Entrepreneurship

This year, a total of 3,274 girls had the exciting opportunity to participate in entrepreneurship programming, helping them develop essential business and leadership abilities.

In addition, eight motivated Girl Scouts participated in our Cookie Business Stars Program, diving deeper into the strategies that drive a successful cookie business. They learned about goal setting, marketing, customer engagement, and financial literacy, all essential skills for turning their cookie sales into a thriving business.

Through learning and mentorship, these young entrepreneurs gained confidence, sharpened their business savvy, and worked toward achieving their sales goals. The program not only helped them maximize their cookie season success but also empowered them with real-world skills they can carry into their future careers.

As we continue to support young entrepreneurs, we’re excited to see how these girls innovate, lead, and inspire through their cookie businesses!

# 2024 Cookie Program

| Total Packages Sold     | Total Digital Sales  | Packages Donated    | Girls Participating  |
|-------------------------|----------------------|---------------------|----------------------|
| 1,351,392               | 700,731              | 17,196              | 3,266                |
| Juliettes Participating | Troops Participating | Total Cookie Booths | Average Package Sold |
| 69                      | 300                  | 3,054               | 414                  |



# Highest Awards & Volunteer Recognition

On November 9, 2024, we were thrilled to celebrate our highest awards at the Recognition of Excellence and Bronze Award Celebration. On this special day, we honored 10 Gold Award Girl Scouts, 29 Silver Award Girl Scouts, and 86 Bronze Award Girl Scouts. Additionally, we proudly recognized 31 dedicated adult volunteers for their contributions to Girl Scouting.

We also had the privilege of awarding four remarkable Girl Scouts with the Cornelia Benton Scholarship, one of whom also received the GSUSA Gold Award Scholarship.

The Bronze, Silver, and Gold Awards represent the highest achievements in Girl Scouting. To earn these prestigious honors, Girl Scouts complete Take Action projects showing leadership, community engagement, and sustainable solutions with measurable impact.

We were honored to celebrate the hard work, dedication, and service of our Girl Scouts and the incredible volunteers who support them on their journey.

## Girl Scout Gold Award



The Girl Scout Gold Award represents the pinnacle of Girl Scouting, where Girl Scouts craft a personalized leadership journey through self-improvement, skill development, and career exploration.

Their projects improve communities through impactful initiatives addressing root causes they are passionate about, with a focus on sustainability and measurable impact.





## **Alani W.**

### *UNWIND*

When Alani started public school at age 15 in the fall of 2021, she noticed that many of her peers struggled with anxiety. To cope with her own stress, she turned to fiber arts as a calming activity. This inspired her to create UNWIND, a program that teaches school-aged children mindfulness through crochet.

She provided crochet kits, taught kids how to crochet, and trained social workers in local elementary schools to incorporate the practice into calm spaces.

Alani also developed a website to share crochet techniques and mindfulness tips with beginners, offering a creative tool for managing stress.

Alani has been a Girl Scout for 13 years and recently graduated from Murray High School. She now attends the University of Utah as a Business and Music major and plays the trumpet for the Marching Utes. In her free time, she finds peace through crochet and knitting.



## **Elizabeth F.**

### *The Book Fairy*

For her Gold Award project, Elizabeth collaborated with her local library on the “Book Fairy” program, which is sponsored by the Friends of the American Fork Library.

This initiative provides age-appropriate books to all first-grade students in American Fork, encouraging them to visit the library and develop a love for reading.

Elizabeth enhanced the program by recruiting volunteers and creating additional resources to support its growth, ensuring that more children could benefit from the joy of reading.

Elizabeth has been a Girl Scout for 11 years, earning her Bronze and Silver Awards along the way. She graduated from American Fork High School and now studies English at Brigham Young University. Elizabeth is also a member of the Cougar Marching Band.



## **Ella C.**

### *The Effects of Pollution*

Ella's passion for marine life led her to work with Chelonia, a turtle conservation center in Puerto Rico, where she helped educate the community about reducing pollution to protect the ocean's ecosystem. She delivered presentations to students at schools across the island, created a brochure and video, and launched a petition to spread awareness.

Her efforts reached over 100 people in person and many more online, teaching them about the three main types of pollution affecting Puerto Rico—microplastics, light pollution, and ocean acidification—and offering solutions to help mitigate these issues. Her work demonstrated that small changes can make a big impact.

Ella joined Girl Scouts at age five and participated in the program until her high school graduation. She is currently attending Monterey Peninsula College, where she plays collegiate volleyball and is majoring in Marine Biology.



## **Elora W.**

### *The Cultural Education Project*

Noticing a lack of respect for other cultures in her community, especially among children, Elora organized a seven-week after-school workshop for elementary students.

Each week, different teachers shared their experiences living abroad, introducing the students to a variety of cultures. The kids learned basic phrases in languages like Spanish, German, Mandarin, and Hindi, sampled international foods, and played games from around the world. The program aimed to help the children appreciate the diversity of the world and understand the importance of respecting all people.

Elora has been a Girl Scout for as long as she can remember. She studies German and Graphic Design at Brigham Young University, enjoying her time speaking German and traveling throughout Europe.



## **Hannah C.**

### *Saving Santos Saves Us*

Hannah's annual visits to Puerto Rico made her aware of the growing stray dog population and the health risks it poses. Concerned for both the animals and the community, she educated the public about the diseases spread by stray dogs and their impact on human health.

Hannah gathered signatures from across the island to support her petition for creating an animal control program. She presented her proposal to the Puerto Rican government, advocating for funds to be directed toward the health and management of stray dogs. Her efforts continue to promote a healthier environment for both humans and animals in Puerto Rico.

Hannah has been a Girl Scout since she was a Daisy at age five and now attends Monterey Peninsula College, where she is majoring in Marine Biology and continuing her volleyball career.



## **Isabella L.**

### *Preventing Intimate Partner Abuse through Education*

For her Gold Award project, Isabella created a curriculum on intimate partner abuse for high school students in Portuguese language immersion programs. The curriculum covers warning signs of unhealthy relationships and ways men can help prevent domestic violence, including advocating for women, challenging toxic masculinity, and rejecting violent behavior.

Isabella collaborated with victim advocates, domestic violence experts, and curriculum specialists Lily Bueno and Silvia Juhas to develop the program. Her work has been featured on podcasts, presentations, and panels, including the International Portuguese Conference at Duke University.

Isabella is a first-year student at Smith College, where she plans to major in Biology and Brazilian Studies. (She is fluent in Portuguese!) She has also been a Girl Scout for eight years.



## Isabelle W.

### *Bee Aware*

For her Gold Award project, Isabelle engaged the community to raise awareness about effective and simple solutions to support bee populations. Inspired by her love of the outdoors and environmental stewardship, she organized educational workshops at the Ogden Nature Center, where participants engaged in hands-on activities like building bee houses and creating seed bombs. Additionally, she implemented a pollinator garden to enhance food availability in underprivileged communities, particularly for refugee populations. Her project positively impacted over 200 people.

Through this experience, Isabelle developed leadership skills, coordinated team efforts, and learned to adapt to challenges.

Isabelle is a senior at DaVinci Academy, with plans to pursue a STEM career with a focus on biochemistry. Last summer, she interned at the University of Utah as a research assistant. She is active in her high school as the chief yearbook editor and a Science Sterling Scholar.





## **Kassandra N.**

### *Beginning to See*

Kassandra's project focuses on informing Utah parents and guardians about the importance of eye exams for infants. While there are plenty of resources available, the main challenge is that many parents are unaware of the need for eye care.

This initiative included updates to the Baby Your Baby website, informative pamphlets, video, and social media posts to raise awareness. Children should receive a comprehensive eye exam before their first birthday, and organizations like InfantSee offer free eye exams for children aged 6 to 12 months. Early detection of eye or vision problems in infants can lead to effective correction or treatment.

Kassandra graduated with an associate's degree in science and is pursuing a bachelor's in computer science emphasizing entertainment arts and engineering. She has been a dedicated member of Girl Scouts for 13 years, participating in the First Lego League team, Girl Scout Advisory Board, and enjoying summer camp each year.





## **Kate C.**

### *Kope with Kate*

Kate has struggled with depression. On March 24, 2022, she felt overwhelmed and attempted suicide. Immediately regretting her decision, she ran to her mom, who took her to the hospital where she was placed on suicide watch. Despite an unpleasant hospital stay, she developed a positive relationship with her therapist. Through this experience, Kate learned that pain is temporary, and that suicide is a permanent solution to a temporary problem.

Inspired by her journey, she created a website for others who feel as she did. She shares her struggles and coping skills. This website offers everyone a chance to seek help when they feel hopeless, with the goal of giving them hope when they believe there is none.

Kate has spent her entire life in South Jordan as the seventh of eight girls and the tenth of twelve children. She also competed in club volleyball at GSL for three years. After graduating from Bingham High School, she completed the Nail Tech program and obtained her license.



## **Savannah S.**

### *Creative Writing Club*

After discovering her school would no longer offer a creative writing class, Savannah took the initiative to create a club. She developed a comprehensive curriculum for future club presidents and engaged members in hosting an elementary and middle school club. Additionally, Savannah organized five workshops at the library and two schools, involving club members in four of those sessions. She also produced an informative booklet on creative writing, distributing 107 copies.

Throughout her Gold Award Project, Savannah honed her skills in effective communication with diverse audiences and relished the opportunity to witness club members develop a passion for volunteering and writing.

Savannah has been a Girl Scout since kindergarten. She plans to major in English and Chemistry at a college back east. Her goal is to pursue a career in either journalism or medicine.

# Girl Scout Silver Award

When Girl Scouts earn their Silver Award, they learn courage by pushing beyond their perceived limits and reaching their dreams.

They gain confidence by discovering their strengths in a supportive girl-only environment.

Girl Scouts also develop character by continually learning about themselves, their community, and their world.

## **Alta Service Unit**

*Comfort for Chemo Patients*

Alee N.  
Allyson P.  
Charlotte P.  
Maria H.

## **Cache Service Unit**

*Service Animal Etiquette*

Evey L.  
Lucy T.

*Bye-Bye Boo Boo's Cart for Cache Valley Hospital*

Eliza R.

## **Honeycomb Cliffs Service Unit**

*Out with the Old, In with the New*

Oni P.  
Zoe N.

## **Jordan Service Unit**

*Kits for Kids*

Edith B.

## **Lakeview Service Unit**

*Hill AFB Dog Park Upgrades*

Briselle E.  
Madalynn K.  
Scarlett B.

## **Mt. Olympus Service Unit**

*Hats for Cancer*

Katelynn S  
Tera G

*Bathroom Graffiti Removal & Prevention*

Hadlee B.  
Maci J.  
Molly M.

*Plants Purify the Air*

Aspen W.

## **South Davis Service Unit**

*GaGa Ball Pit for Legacy Preparatory Academy*

Annalise P.  
Tabitha T.

*Adopt-Me Bandanas for Dogs*

Katelyn B.  
Noellyn R.  
Valeria O.

## **Suncrest Service Unit**

*Getting Hands-On Science Back in School*

Josie G.  
Meekah A.

## **Sunrise Service Unit**

*The Kitten Project*

Amethyst B.  
Evelyn A.

## **Tooele Service Unit**

*Snuffle Mats for Dogs with Anxiety*

Harlee B.



# Girl Scout Bronze Award

When girls team up to make a difference in their community, they learn important leadership skills, discover new passions, and experience how seemingly small actions make a big difference. It all adds up to the Girl Scout Bronze Award—the highest honor a Girl Scout Junior can achieve.

## **Troop 175**

### ***Dog Park Upgrade Project***

Abigail K.  
Juliett B.  
Pearl H.

## **Troop 178**

### ***Helping Paws***

Charlotte P.  
Indigo B.  
Kyla C.  
Tristah L.  
Waverly F.

## **Troop 268**

### ***Blankets 4 Patients***

Adalyn R.  
Alexandra S.  
Charlotte P.  
Everly S.  
Madison B.  
Morgan B.

## **Troop 268**

### ***Helping Shelter Animals***

Tori K.

## **Troop 294**

### ***Peruvian Park Elementary Buddy Bench***

Dottie R.  
Marlee M.

## **Troop 300**

### ***Humane Society Help***

Adalade A.  
Alina H.  
Aubrey G.  
Capri N.  
Emily S.  
Evelyn M.  
Illyana M.  
Journee A.  
McKenzie H.

## **Troop 367**

### ***Retired Flag Boxes***

Emily B.  
Raven B.  
Rylee Jean C.

## **Troop 458**

### ***Bibbidi Bee Hotel***

Charlotte H.  
Elliot S.  
Mabel K.

## **Troop 482**

### ***The Birds***

Charlotte B.  
Charlotte T.  
Ellie W.  
Kya R.

## **Troop 498**

### ***First Aid to the Kids in our Community***

Charlotte F.  
Kate S.  
Mai D.  
Millie F.

## **Troop 558**

### ***Bunny Education and Awareness***

Kiera Yvette B.  
Myla Itzel B.

## **Troop 572**

### ***Project Safer Scouts***

Adelia D.  
Aylah S.  
Piper P.  
Winter H.

## **Troop 591**

### ***Animal Shelter Helpers***

Fynlie V.  
Mea L.

## **Troop 717**

### ***Girls. Prepared.***

Aubree Alexis S.

## **Troop 837**

### ***Increased Adoptions with Comfort & Security***

Chloe Cooter  
Danielle F-C.  
Ellie C.  
Emma M.  
Norah P.

## **Troop 890**

### ***Bat House Builders***

Abby R.  
Aria H.  
Callie Ra.  
Kaylee M.  
Kennedy C.  
Leia K.  
Lizzy F.  
Morrigan C.  
Serra F.

## **Troop 979**

### ***The Key to Recycling***

Arowen Brexlyn S.  
Gwendolyn S.  
Kelly T.

## **Troop 1271**

### ***Food Drive & Shelves***

Ashlyn H.

## **Troop 1638**

### ***Not So Insecure - Solving Food Insecurity Utah***

Alice A.  
Allison St. C.  
Lucia Ophellia H.  
Tori S.  
Willa B.  
Zoey W.

## **Troop 2120**

### ***The Homeless Donation Project***

Alice O.  
Karliee B.  
Katelyn F.  
Katelyn W.  
Leah B.  
Macey S.  
Nidhi B.  
Qessia B.  
Samantha S.

## **Troop 2339**

### ***Happy Homes***

Eowyn D.  
Lizzy C.

## **Troop 2339**

### ***Operation Kids Count***

Berkliegh S.  
Lucilla B.



# GSUSA Gold Award Scholarship



This \$5,000 scholarship is awarded to those who have completed Girl Scout Gold Award projects that demonstrate extraordinary leadership, measurable and sustainable impact, and address an issue of national and/or global significance.

**Shayla B.**

*Power off - Fun on!*

Shayla created "Power Off Fun On!" as her Gold Award project. Her summer program featured mini-camps in arts and crafts, plus take-home kits and an ad-free website for continued learning.

## Debbie Nielson Lifetime Membership Scholarship



This year, we were proud to present **Isabella L.** with the inaugural Debbie Nielson Lifetime Membership Scholarship in recognition of her outstanding service as a National Delegate. This scholarship honors Debbie Nielson's many years of dedicated service as a Girl Scouts of Utah Board Member, Board Chair, and GSUSA National Board Member by awarding a lifetime Girl Scout membership to a graduating Girl Scout who exemplifies leadership and commitment to the Girl Scout mission.

## Cornelia Benton Scholarship

This scholarship is awarded to Girl Scouts based on their service to their community, leadership skills, and awards through Girl Scouts, their community, their church, their school, or any other organization.

Every year, four graduating Girl Scouts are selected to receive \$1,500 to help them pursue their academic dreams.



Isabella L.



Justice P.



Savannah T.



Shayla B.

# Adult Awardees

Each year, GSU recognizes volunteers for their tremendous work for the girls in our council. Below are the recipients of the 2024 adult awards.

## GSU Family Award

Recognizes a family of currently registered Girl Scouts (girl and adult members) whose service goes beyond expectations of family participation at the troop level.

### ***Christie Fewkes & Family***

The Fewkes family is honored for their long-time service to Girl Scouts. Christie is an adult volunteer and assistant troop leader, while her daughter Rachel spent years as a camp counselor. They actively support cookie season by providing vehicles and storage space. Additionally, Christie serves as the Finance Representative for Suncrest Service Unit.

## GSU Legacy of Service

Recognizes outstanding contributions made by two or more family members who continue the tradition of service for two or more generations.

### ***Dorraine Robbins & Lisa Robbins***

Dorraine Robbins has been a devoted Girl Scouts of Utah volunteer for over 10 years, serving as a troop leader alongside her daughter, Lisa. Together, they lead three troops and assist with the Service Unit Cookie Rally, giving countless girls valuable Girl Scout experiences and providing exceptional service to their community.

## Freddie Award

Recognizes a volunteer or staff member who provided outstanding service benefiting the council via program delivery and training and has made a significant contribution to other community organizations.

### ***Amy Leininger***

Amy Leininger has been a steadfast leader for Girl Scouts of Utah, raising hundreds of thousands for Camperships through our annual Camping for a Cause.

As a dedicated member of the Fund Development Committee, she has significantly impacted girls' access to camping experiences. Amy's community service includes impactful roles with the Junior League, Aspen Magdalene House, and the INN Between.

## Volunteer of Excellence

Recognizes volunteers who have contributed outstanding service while partnering directly with girls in any pathway to implement the Girl Scout Leadership Experience (GSLE) through use of the National Program Portfolio or who have contributed outstanding service in support of the council's mission delivery to youth and adult members.

**Jacqi Acosta**

**Leslie Bennett**

**Lahunha Borie**

**Alisha Boyd**

**Paige Bradshaw**

**Tara Carrasco**

**Brandy Daniels**

**Heather Dumas\***

**Cary Fisher**

*\*Awarded posthumously*

**Brenda Hanor**

**Jennifer Holper-Rasmussen**

**Kristy Ives**

**Melissa Kennedy**

**Rhiannon Morrison**

**Debbie Norr**

**Jenna Telford**

**Karena Warwick**

**Janel Woodbury**

## Appreciation Pin

Recognizes adult volunteers who delivered outstanding service to at least one geographic area, service unit, or program delivery audience.

**Cortney Gillespie**

**Brittney Richards**

**Brandee Sims**

**Jodi Steffensen**

## Honor Pin

Recognizes a volunteer or staff member who provided outstanding service to two or more geographic areas or service units in support of council goals.

**Wendy Burgun**

**Linda Sue Dickey**

**Michelle Jones**

## Thanks Badge

Recognizes a volunteer or staff member whose efforts have benefited the entire council or Girl Scout Movement.

**Leslie Egan**

**Pat Fenton**

**Barbara Gray**

**Veronica Haas**

**Carolyn Schumacker**

## Thanks Badge II

Recognizes a volunteer or staff member who received the Thanks Badge and continues to provide distinguished service.

***Lillie Smith***

## Years of Service & Membership

Given to adults in Girl Scouting in recognition of their adult years of volunteer service in five-year increments and is not based on years of membership. Service does not need to be continuous or consecutive.

### ***25 Years of Service***

Nola Adams  
Anastasia Athens  
Michelle Jones  
Janel Woodbury

### ***30 Years of Service***

Kevan Jensen

### ***35 Years of Service***

Vassi Maritsas  
Nila Smith

### ***40 Years of Service***

Veronica Haas

### ***60 Years of Service***

Pat Fenton  
Barbara Schmidt

### ***50 Years of Membership***

Heather Campbell  
Debbie Hoffman  
Tawny Winward

### ***60 Years of Membership***

Pat Fenton

### ***65 Years of Membership***

Barbara Schmidt

### ***75 Years of Membership***

Marian Green  
Carolyn Schumacker

# Major Donors and Foundations

We deeply appreciate the following corporate and foundation partners' investments in girls and the continued support that enables every girl to thrive and make a difference in the world.

***Sponsored Troops*** – fully funded Girl Scout experience for girls from low-to-moderate income communities and underserved areas around Utah.

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***General Operating Support*** – infrastructure to provide safe and enriching atmosphere where girls can explore what makes them unique, build meaningful connections, develop lifelong leadership skills, and thrive as individuals.

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***Janet Q. Lawson  
Foundation***



***Girl Scout Outreach Program*** – fully funded troops at community partner organizations serving girls experiencing homelessness and poverty, escaping domestic violence situations, attending Title I schools, and more.

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**LAWRENCE T. & JANET T.  
DEE FOUNDATION**

***Mental Health Program*** - resources to support girls (and their families) in exploring feelings, coping with stressors, practicing self-care, and making lifelong friendships that will enable healthy habits and overall well-being.

---

**EMMA ECCLES JONES  
FOUNDATION**

***STEM Program*** - innovative extracurricular STEM education through programs aimed at increasing girls' interests, confidence, and competence in the field.

**methodstudio**



# Fundraising

## Camping for a Cause

Taking place for the twenty-second time in our history, the 2024 Camping for a Cause event sold out and exceeded all expectations! This event brings together a vibrant community of women who are united by a shared commitment to empowering young girls through the transformative experience of camp.

Thanks to our generous attendees and sponsors, we raised an impressive \$71,160 for camperships to help all girls afford the magic and life changing opportunities of summer camp. Because our campership fund exists, we are proud to say that we have never denied financial assistance for camp to any family in need of support.

A huge thank you to our sponsors and presenters who make Camping for a Cause possible with financial and in-kind support:

- » Bear River Migratory Bird Refuge
- » Beltex Meats
- » Big T Recreation
- » Bohemian Brewery
- » Chef Jean Andrews
- » Don Owen
- » Lyn Christian
- » Lisa Thompson
- » Nothing Bundt Cakes
- » Princesse DesRose
- » Ruin
- » Scott White
- » Tea Zaanti
- » Tsuki Sake
- » Sugarhouse Distillery
- » Utah Food Services



*Save the date for August 8-9, 2025!* You won't want to miss this weekend filled with fun, relaxation, and the chance to make a difference.

# Utah Day of The Girl

On October 4, 2024, we celebrated Utah Day of the Girl, generously presented by Harmons Grocery. We are happy to announce that this joyful event achieved 286 guests and raised \$73,195 to make a lasting difference in the lives of girls across our state.

Each year, this event brings together supporters, volunteers, and Girl Scouts to honor the incredible contributions and leadership of women and girls in our community. Our 2024 Girl Champion honorees represented our four program pillars.



**Bonnie Baxter**  
Founder & Director  
of the Great Salt  
Lake Institute  
at Westminster  
University  
(STEM)



**Nailah Blades**  
Founder of Color  
Outside  
(Outdoors)



**Maria Montes**  
Director of Power  
Building at  
Comunidades Unidas  
(Life Skills)



**Becky Hawkins**  
Founder & CEO of  
Method Studios  
(Entrepreneurship)

We also honored Girl Scout alum, Gold Award Girl Scout, and new college student Emma Casey as our Girl Scout Speaker. As she shared stories of her long 13-year scouting career, Emma inspired attendees to support the next generation of female leaders, innovators and entrepreneurs.

We are also so grateful for the generosity of the event’s many sponsors, who allow us to come together to inspire girls and celebrate the future they are shaping.

## Platinum Sponsor

**GEORGE S. AND DOLORES DORÉ ECCLES**  
F O U N D A T I O N

## Supported by:

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- » Joelle Creager
- » KSL.com
- » Parsons Behle & Latimer
- » Riddle Schmidt Family
- » STEM Action Center Utah
- » USANA Health Sciences
- » Westminster University
- » Crest Realty

# Finance

## Assets

|                                    |              |
|------------------------------------|--------------|
| Cash and Cash Equivalents          | \$2,482,890  |
| Accounts Receivable                | \$34,523     |
| Inventory                          | \$79,488     |
| Prepaid Expenses & Other Assets    | \$91,522     |
| Property and Equipment Net         | \$10,233,931 |
| Operating Lease Right of Use Asset | \$11,871     |
| Finance Lease Right of Use Asset   | \$5,745      |
| Long-Term Investments              | \$5,120,513  |
| Total Assets                       | \$18,060,483 |

## Liabilities

|                                             |           |
|---------------------------------------------|-----------|
| Accounts Payable                            | \$44,107  |
| Accrued Expenses & Other Liabilities        | \$319,503 |
| Deferred Revenues                           | \$108,140 |
| Funds Held for Others                       | \$9,363   |
| Operating Lease Liability - Current Portion | \$12,111  |
| Financing Lease Liability - Current Portion | \$5,628   |
| Total Liabilities                           | \$498,852 |

## Net Assets

|                                                    |              |
|----------------------------------------------------|--------------|
| Undesignated                                       | \$1,763,449  |
| Unrestricted                                       | \$10,233,931 |
| (includes sums invested in property and equipment) |              |
| Unrestricted Board-Designated Investment           | \$5,120,513  |
| Donor Restricted                                   | \$442,218    |
| Total Net Assets                                   | \$17,560,111 |
| Total Liabilities and Net Assets                   | \$18,060,483 |

## Change

|                                   |           |
|-----------------------------------|-----------|
| Change in Unrestricted Net Assets | \$299,933 |
|-----------------------------------|-----------|



## Revenue

|                              |             |
|------------------------------|-------------|
| Net Cookie Sales             | \$4,079,800 |
| Net Fall Product             | \$75,090    |
| Camp and Program Fees        | \$719,175   |
| Other Donations              | \$150,475   |
| Special Events (Net)         | \$71,749    |
| Net assets                   | \$281,887   |
| (Released from Restricted)   |             |
| Gift Shop Sales (Net)        | \$149,246   |
| Lease Income (Net)           | \$3,358     |
| Rental Income                | \$7,630     |
| Other Revenue                | \$82,091    |
| Realized and Unrealized gain | \$965,346   |
| Total Revenue                | \$6,585,847 |

## Expenses

|                           |             |
|---------------------------|-------------|
| Girl Program and Services | \$5,019,246 |
| Management and General    | \$832,109   |
| Fundraising               | \$434,559   |
| Total Expenses            | \$6,285,914 |

# In Remembrance

## *Sandra Jean Brown*

1944 - 2024

**Girl Scout Mom, Troop Leader, Heritage Committee Member, Cornelia Benton Scholarship Committee Member, Lifetime Member**



Sandra Jean Brown was born and raised in Utah. She was an involved member of her community from a young age; Sandra was a Girl Scout and an active member of the Church of Jesus Christ of Latter-day Saints.

In her church, she served in many roles: a teacher, Relief Society President, Stake Relief Society President, and homemaking leader. In Girl Scouts, Sandra was a troop leader with her two daughters, Debra and Janna, and later became a Lifetime Member. She continued to volunteer with her sister, Barbara, for our Heritage Museum and Cornelia Benton Scholarship Committees. For over 15 years, Sandra researched manufacturing dates and catalogued every historical Girl Scout item donated, sending handwritten thank-you notes to all donors.

Though she always said she was trouble, Sandra was known for making friends easily. She could effortlessly learn about others and strengthen relationships with girls and adults around her. Sandra is truly missed, and we are grateful for the legacy she left for the benefit of girls.

## *Heather Marie Beasley Dumas*

1980 - 2024

**Girl Scout Mom, Troop Leader, Service Unit Volunteer**



Heather Marie Beasley Dumas was born and raised in Utah. From just two years old, Heather loved being outdoors and became an avid skier. She raced on the Snowbird Ski Team at only nine years old, and she worked as Ski Instructor at both Snowbird and Snowbasin for many years.

Heather and her husband, Anthony, had two children, Toni and Jace, who were loved with immeasurable depth. Toni has been an active Girl Scout for several years, and Heather was proud to serve as her Troop Leader in Troop #1746.

Heather was an amazing role model for girls in her troop. She always strived to help others and establish meaningful lifelong friendships. She also encouraged women to focus on a healthy lifestyle and be all that they can be as professionals and mothers.

In 2024, we were proud to honor Heather with a posthumous Volunteer of Excellence Award for her outstanding service in support of the council's mission delivery to youth. Heather was a spirited, loving, passionate force who was lost too early in life.

# Donors & Sponsors

*October 1, 2023 to September 30, 2024*

## **\$100,000**

Maverik

## **\$50,000 - 99,999**

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Harmons Grocery

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*October 1, 2023 to September 30, 2024*

## **\$500 - 2,499**

### ***Continued***

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