

Mark Bouquet



Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!" (708) 479-8600

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Hí Creative Family and Friends,

## September 2013

This has been a hectic summer at Creative. As I said in our last newsletter, we are remodeling and had a "few" unexpected snags-like a cinder block firewall with 4 layers of drywall on one side and a layer of paneling, too! Not fun to say the least, but we are getting there with the work as the new floors are going in as I write this month's letter. It is REALLY looking pretty. The colors our decorators picked look great. I especially like the Luxury Vinyl Tile. It has multiple styles down so you can see a variance of styles and colors. The extra space is going to be a huge help, too. We will finally be able to show more products than we ever dreamed of.

I have to say thank you again for making it, so far, another record breaking year to date. We have put all we have into training and remodeling, which is a direct result of you. The appearance of our store and the product lines we carry are here because you have proven you trust us again and again! We really are on a "roll" here. © In about 3 or 4 weeks we start another huge commercial job in Maryland! We really can do it all. I'd be sorry if I didn't mention that none of this is possible without your trust in us. There are so many places you could have chosen to bring your business, but you chose us. You have no idea what that means to me. It is truly a blessing to have so many repeat clients and referrals. For you to take the time to tell a family member or a friend about us is quite extraordinary. That is advertisement YOUJUST CANNOT BUY!

Thanks Again for Your Trust!

Síncerely, Mark Sr. CREATIVE CARPET & FLOORING
WILL BE <u>CLOSED</u> ON
SATURDAY, AUGUST 31 <u>AND</u>
MONDAY, SEPTEMBER 2
FOR LABOR DAY.

# Attention Judy Moberg

You are this month's

Mystery Winner!
We have a \$10.00 gift certificate to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring 19420 S. LaGrange Road Mokena, IL 60448 NOTE: Must be picked up by 9/30/2013

## Thank You for the Kind Words!

"As soon as I entered the store I felt like all the attention was on me. I thought I knew exactly what I wanted, but after being educated by Mark Jr. I purchased something completely different. I'm so glad I did! They listened to me-I was not pressured-my questions and concerns were answered. The installation was fast, neat and Hernando Jr., Sr., and Juan were a good team. My old earpet was hauled away—not left at the eurb! I will be a repeat customer of Creative."

-Cathy, July 2013

"I hope you pay your installers well. They were true professionals in their trade."
-Paula, August 2013

#### Is Mortgage Refinancing Right for You?

These days, it's hard not to be enticed by the historically low mortgage refinancing rates. Now could be the perfect time to refinance, but is refinancing your loan right for you? Here are a



few points to take into consideration if you're thinking about refinancing your home loan.

#### The Benefits of Refinancing

Beyond potentially saving you thousands of dollars, refinancing your mortgage can also help you consolidate debt and pay off other bills. Your life has probably changed from the time you first got your home loan. Perhaps you got a better paying job or you have a new baby on the way. You may have new expenses that never existed before, or you may be making more money than when you started. In many cases, refinancing your home loan could save you hundreds, or even thousands of dollars - money which could be well spent in other areas of your life. Ideally, your mortgage should not be costing you above one third of your total gross income. If you're dealing with a high interest rate, you've been hit with an adjustable rate that has skyrocketed: or, you've experienced a drop in income for whatever reason. It's a good idea to consider refinancing and locking in a better rate.

#### Working with a Trusted Lender

This is one of the most important decisions you can make when you decide to refinance. Trusted lenders understand a multitude of product options and can explain those options to you as well as the costs that are involved in the refinancing process.

#### Know Your Options

There's no shortage of lending companies vying for your business, but it pays to do your own research as well. Take advantage of online mortgage calculators and run different scenarios based on your income, property tax, and extra payments you can afford to make. Then, speak with a home loan consultant who can help you with your financing needs. You may be pleasantly surprised at just how much money you'll save by refinancing. Overall, honest, exceptional service and a dedication to customer satisfaction are what make the best mortgage refinancing lenders stand out.

## Did You Know...

The majority of the products we offer at Creative Carpet are manufactured in the USA?

The more products and services that are created and manufactured right here in the states, the faster we can help America get back on track.

When you refer us to your friends and family, you are helping to create jobs for many people!

If you, or someone you know need to replace your flooring, contact us right away to schedule your **FREE** measure!

## Mega Trivia Contest!

Congratulations to last month's winners:

## **SUE VONBORSTEL**

Stop in at Creative Carpet & Flooring to claim your prize!

(Answer to last month's quiz:

THE FOUR SEASONS)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's MegaTrivia question:

Ludwig Van Beethoven was born in 1770 in which of these cities?

- A) Berlin
- B) Bonn
- C) Berne
- D) Bad

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com



FRIENDS & CLIENTS

JIM CLAUSING PAULA JANIK MARYANN MORRISON **GEORGE OBIS SUE SWANSON** DON URBANIEC NANCY POTTER **DENISE GAGLIANO** KATHY HABERKORN **JASON DAVIS RUSS LEEHAUG** THERESA LAVAN JASON STRAYER MACK GALVAN THOMAS MASLOW MARGO NELSON BERNIE NORTHAM **JOE BIGGIO** JENNIFER NELSON NANCY CRUMPLEY PATRICK MCBRIDE **ALYSSA JONES** CARMELLA KIMBLE

It Sure Was
WONDERFUL to
Meet You!
Come Again!

### Meet our Carpet Cleaning Customers:

KEN & BARBARA SIEGERS DAWN CHURCHILL HARMONY HOLINESS JOHN & CINDY CUMBEE JOHN MORRISEY

That's right!
We CLEAN carpet, too!
Call us for more info!

## Yoga for mom and dad

It's never too late to start enjoying the health benefits of yoga! It helps you to overcome many health problems, makes you fit and helps you stay younger by controlling cell deterioration in your body.



- Mothers can start practicing yoga after 6 weeks of delivering a baby. However, before staring yoga you need to consult your doctor, get a physical and ask what kind of exercises are suitable for you. Your doctor can help you decide what kind of yoga to practice.
- For both mothers and fathers, once your doctor permits locate yoga retreats, meditation retreats, yoga classes, yoga studios or personal yoga instructor if you need personalized training

After entering the parenting phase in your life, this exercise becomes all the more important for you because you deal with different situations every day while raising children. These situations might put you in stress and you need to be patient and calm to assure a stress free environment for your child. Sleepless nights, running after the child, feeding him/her playing with him/her, etc. everything adds to the daily activities of your life and you need to keep your mind and body prepared for it. Start today and enjoy your parenting by staying calm and healthy with yoga.

### Four Merits Of High Quality Home Security

The use of a security system can prove highly advantageous in protecting your family and deterring the risks that are associated with break-ins. While trying to determine the best system to meet your demands, it is vital to understand the options available, in order to protect your family efficiently and even effectively.

## **Opportunity One: Gaining Instant Response**

Whether your home is being burglarized, is on fire or experiencing electrical problems, a home security system can gain you instant response from emergency services, ensuring your home and family are effectively protected.

## **Opportunity Two: 24/7 Monitoring**

This means your security system will regularly be monitored by security experts, 24 hours a day, seven days a week. This provides you with the highest level of home security, when concerned with factors such as burglary or even natural disaster, whether you are away from your home or even resting comfortably during the evening.

## **Opportunity Three: Easy To Operate Systems**

During installation, sensors are placed on all doors and windows, in order to ensure that everything is secured at night or while you're away. When your alarm is activated, you will be able to tell exactly which doors or windows are not secure. Whether you are arriving at your home or leaving your home, your alarm system can easily be activated as well as deactivated through a code personalized by you.

### **Opportunity Four: Affordability**

While no person likes to place a price on the significance of security for their family, most individuals are limited by budget restrictions. Taking a good advantage of an inexpensive solution that'll allow you to install an alarm system and tap into all the chances previously mentioned, creates an ideal opportunity for any person to take advantage of.

## Welcome Back to Our RETURNING CLIENTS:

VIRGINIA NAYDENOVA TOM SZAREK DOUG SEXAUER JEANNENE PETERSON BERNIE FERRERRI BILL KEENAN NANCY KURBER JOHN & MARGE CROTTY TERRY & ANITA VANZUIDAM HARRY & PAMELA PELLEGRIN BOBBIE NOONANS

DAVE WILSON
RUDY & AIDA WOLFER
ELDON SCHOELING
AL HENNINGER
GREG PUPCHIK
SHERMAN HAFNER
DAWN MOLLO
DAVE & LAURIE
MAHAFFAY
DEBBIE SURMA
SAM & BECKY KOOISTRA

#### SO NICE TO SEE YOU ALL AGAIN!!!

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### Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's <u>REFERRAL REWARDS</u> PROGRAM

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*.. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

## A gigantic <u>THANK YOU</u> to all who referred us last month:

SKIP PASTORI SANDY NIYIRI MONICA TONEY JAMI O'KEEFFE GENE SULLIVAN

PAUL PICHLER PHYLIS SPORLIEN JAMES URBANIEC LISA BOLEK

MARILYN GARRISON

Enjoy your dinner on us as our thanks for the referral!



## WARNING.

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

#### You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

## RECIPE CORNER

Labor Day is here! As summer winds down to an end, can you hardly look at one more grilled burger or hot dog? Here's an interesting twist to mix up your Labor Day party grilled meal!

BLACK BEAN OAT BURGER



#### What you'll need:

- 1 can (19 oz) black beans, drained and rinsed
- 1 1/2 cups diced mushrooms
- 1/2 cup plain rolled oats
- 2 cloves garlic, chopped
- 1 egg, lightly beaten
- 1 Tbsp cumin
- 1/4 tsp ground black pepper
- 2 tsp vegetable oil
- 6 100% whole-grain buns
- 6 Tbsp spicy mustard
- 1 tomato, sliced
- 1 cup baby spinach

#### How to make it:

- 1. Preheat grill to medium. Place half the beans in a food processor or blender along with mushrooms, oats, garlic, egg, cumin, and pepper. Process until well mixed. Add remaining beans and pulse the machine until they're combined into the mixture. Form into 6 patties and coat each with vegetable oil.
- 2. Grill for 3 to 4 minutes per side or until browned. Toast buns for 2 minutes. Serve bean burgers on toasted buns and top with mustard, tomato, and spinach.

Creative Carpet & Flooring 19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

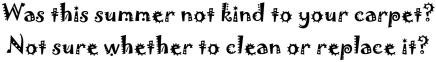
www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm Tues. & Thurs.: 10am – 8pm Sat.: 10am – 4pm



## **Back to School Sale**

(a.k.a. Back to Sanity Sale)





Then take advantage of the Creative Carpet & Flooring's

## **Clean or Replace Warranty**

Does this sound familiar? Your carpets are badly soiled, and you're not sure whether you should clean or replace them. You would really like to try cleaning them first, but you don't want to throw away your money if they ultimately have to be replaced.

We know how you feel. That's why we offer our "Clean or Replace Warranty."

HERE'S HOW IT WORKS: If you have your carpets professionally cleaned and still aren't satisfied, Creative Carpet will apply the ENTIRE COST of cleaning towards the purchase of new floors up to 30 days later! All you have to do is bring in your receipt which lists the rooms and square footage of each room cleaned!

(May not be combined with any other offer. Will apply the cost to clean a room to re-flooring that room only.)

## Want to skip the professional cleaning altogether and just replace your flooring?

Then come on in, and we'll offer to take up your old flooring AND haul it away for <u>FREE!</u>

## Already did your own take up and haul away?

Well, you're covered, too! We will <u>DISCOUNT</u> your order for the exact amount that take up and haul away would have cost!





## Beautiful, durable floors for less

Carpet | Area Rugs Tile & Stone | Hardwood Laminate | Resilient

shawfloors.com



Is your dirty carpet in need of a good, professional cleaning?

## Creative Carpet & Flooring will take care of that for you!

## We offer excellent carpet cleaning services!

Why choose Creative Carpet & Flooring?

- Our carpet cleaner is CERTIFIED
- He uses the Gold Seal preferred method of the Carpet & Rug Institute
- He is the ONLY Green Certified carpet cleaner in Illinois
- He specializes in the Encapsulation Low Moisture Method AND in Hot Water Extraction (steam cleaning)

## **CALL TODAY TO SET UP AN APPOINTMENT!**



19420 S La Grange Rd. Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com
www.facebook.com/creativecarpetinc