



Ultimate Partner for Business Needs

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EGYPT GOLD



Egypt Gold is a 100% Egyptian company that has made its mark in the gold and jewelry industry since 1935. The group has been a pioneer in the field of design, manufacturing, and distribution of jewelry. Egypt Gold owns several brands, such as IRAM, BTC, SIRAN, EG DIAMOND, EG SILVER, and CONCEPT DESIGNS, which have been associated with quality and innovation. Egypt Gold has always tried to merge Egypt's rich heritage with international trends, thus providing its customers with a modern yet cultured product.

Egypt Gold's work is not limited to just jewelry making. The group has expanded its expertise to bullion refining and trading, luxury retailer shops interior design, jewelry packaging, display units, and tools, as well as VIP gift customization. Egypt Gold has been a leader in every market it has entered, impressing its customers with its quality and innovation.

In its long prestigious journey and to further group legacy, Egypt Gold established the first technical school specializing in jewelry design and creation. This school was founded in 2019 and is the first of its kind in Egypt and the Middle East. Recently, Nassar launched Odyssey Antiques in 2021, showcasing the most unique vintage antique collectibles. Egypt Gold has always been committed to providing its customers with the best products and services, and their latest venture is a testament to that. The company has come a long way since its inception and is still setting new standards for the industry.



Ultimate Partner for Business Needs



Match the company's current products to customer demand.

Concept Designs

Founded in 2014 as one of Egypt Gold's companies, Concept Designs is one of Egypt Gold's leading companies, specializing in retail merchandising including luxury retailer shop interior design as well as luxurious tailoring solutions, displays "Units and Tools", packaging products, and VIP gift customization.

Concept Designs also fulfills the personal and business needs of security supplies, through versatile safe boxes among other products.

At Concept Designs, we understand that the retail industry is constantly evolving and changing.

Therefore, we strive to stay ahead of the curve by continuously researching and implementing the latest trends and technologies in our products and services. Our team of experts is dedicated to providing personalized solutions that cater to the specific needs and requirements of each of our clients.



Interior Design



Interior design is essential in retail merchandising, as it can create a comfortable and inviting environment for customers. A well-designed retail space can encourage customers to stay longer and explore the store, which can lead to increased sales. Luxurious tailoring solutions are also important in retail merchandising, as they can create a unique and personalized experience for customers. Tailoring services can be used to create custom-made products or to alter existing products to fit the customer's needs.

If you are in the market for a jewelry store interior design, then you have come to the right place!

Concept Designs has the perfect display solution and retail ideas for any category. Whether you need a gold jewelry store, or diamond retail store, or a large silver shop, we have got you covered.

Our team is dedicated to providing you with the best jewelry retail store designs for your needs. So, if you are looking to start a jewelry shop design, feel free to contact us today!

Jewelry Stores

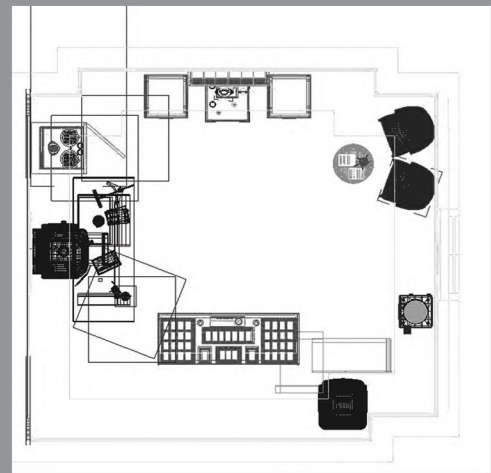


Concept Designs offers vary wide variety of interior designs that depend on the brand, target audience, and desired aesthetic. However, there are a few key design elements that can help create a successful and inviting space.

One important aspect is lighting. Jewelry should be showcased in a way that highlights its beauty and features, so having the right lighting is crucial. Soft, warm lighting can create a welcoming atmosphere, while spotlights can draw attention to specific pieces.

Another important aspect is the overall layout of the store. Jewelry stores often use a minimalist approach, with clean lines and simple displays to help showcase the beauty of the jewelry. However, there is also room for creativity and personalization, depending on the brand's style.

Success
Is A Journey
Not A Destination



Skcuting



3D Rindering



The Real

Booths



Concept Designs specializes in providing unique and customizable booth designs for various events and exhibitions. we pride ourselves on being able to cater to a diverse range of customer requirements, and our portfolio showcases a wide range of creative and innovative designs that are tailored to specific needs.

Whether it's a trade show, a product launch, or a corporate event, Concept Designs has the expertise to create a booth design that will stand out and make a lasting impression. we work closely with our clients to understand their vision and requirements, and then use creativity and experience to bring those ideas to life.

Overall, Concept Designs is definitely worth considering. our passion for creativity and innovation, combined with our commitment to customer satisfaction, make us a top choice in the industry.



Modern Style Living



Displays



Concept Designs has established itself as the leading company in this field, with a wealth of experience in the jewelry and golden industry. We understand the importance of choosing the right display for your products, and we have a wide range of options available. Our displays are tailored to suit any area, including display units, towers, vertical displays, window displays, and more.

We are committed to providing our customers with high-quality displays that not only showcase their products but also enhance their brand image. Our displays are designed to be visually appealing, durable, and versatile, making them an excellent investment for your business. With Concept Designs, you can be sure that you are getting the best displays on the market.

Display Units



When it comes to attracting customers to a store, the importance of display units cannot be overstated. Display units are often the first thing that catches the eye of potential customers and can make or break whether they decide to enter a store or not. This is where Concept Designs comes in - an expert company that specializes in designing display units that are not only attractive but also functional.

Concept Designs understands the importance of creating display units that not only look good but also serve a purpose. Whether it's to showcase products in a certain way or to create a certain atmosphere within a store, Concept Designs has the expertise to deliver. With our attention to detail and commitment to quality, we have established ourselves as a leading company in field.



Display Tools



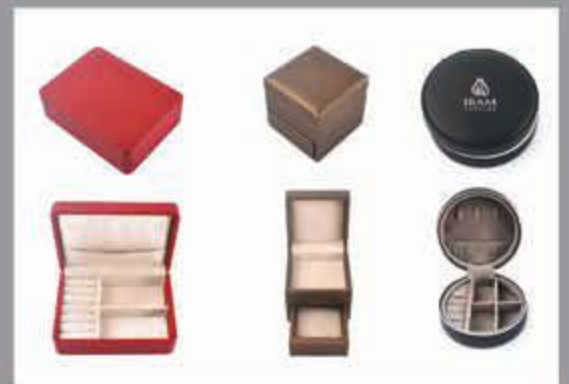
Display tools are essential in enhancing the visual appeal of products placed in showcases and display units. These tools come in different sizes, colors, and materials, and can be used to showcase a wide range of products ranging from jewelry to home décor. Concept Designs is a unique company that offers a wide variety of display tools that can be customized to meet your specific needs.

In addition to our wide range of display tools, Concept Designs also offers customization options. This means that you can have your display tools designed to match your brand's colors and style, making them a perfect fit for your business. With Concept Designs' display tools, you can attract more customers to your products and increase your sales.

Packaging



Packaging is a crucial element of retail merchandising, as it serves the dual purpose of protecting products and attracting customers. Concept Designs is a company that offers a wide range of packaging options, including wooden, carton, leather, and more materials for bags and boxes, in various sizes and colors, all with the highest quality. Effective packaging can also help promote branding and create a visual appeal that sets products apart from competitors. The design and functionality of packaging can greatly influence a customer's decision to purchase a product. For example, a well-designed package can make a product easier to use or store, which can increase its value and appeal to customers.



Safe Boxes



At Concept Designs, we understand how important security and safety are when it comes to protecting your valuable possessions. That's why we offer a range of versatile safe boxes that are designed to provide maximum protection for your valuables. Our safe boxes come in a variety of sizes and features, so you can choose the one that best suits your needs.

It's impressive that Concept Designs is the only one in Egypt that provides a uniquely decorated safe box. Your safe box is more than just a functional item; it's a piece of art that adds beauty to any space it is placed in. The attention to detail in the decoration process ensures that each safe box is one-of-a-kind and a true masterpiece. Our customers' feel confident that they are receiving a high-quality, unique product when they purchase from us.

Business Safe Boxes



Concept Designs prioritizes security and safety. Our versatile safe boxes are designed to provide maximum protection for your valuable possessions with a variety of sizes and features to choose from.

Our armored safe boxes are crafted using the latest technologies in the world to ensure that your valuables are protected against loss and/or damage. Whether you need to store cash, important documents, precious metals, jewelry, or other valuable items, our safes are designed to help you keep them safe and secure.



SAFE BOXES

Concept Designs is a reliable solution for all your safe box needs. Whether you need maintenance for your safe box, or you need a new lock or key, Concept Designs has got you covered.

Concept Designs is the maintenance of all types of safe boxes. This service ensures that your safe box is functioning at its best and is secure.

One of the primary services offered by Concept Designs is the manufacturing of all types of locks and keys. The team at Concept Designs has extensive experience in restoration and re-operation of old safe boxes.

Concept Designs takes pride in the fact that our safes are fire and pry-resistant, which provides you with an added layer of protection. Additionally, we can tailor our safes to meet your specific needs and requirements, so you can be sure that your valuables are always safe and secure. So why not choose Concept Designs for all your security and safety needs today?

Gifts



Concept Design offers a unique and personalized experience when it comes to gifting and special gifts for all occasions and ceremonies. With our wide range of products, we provide our customers with the opportunity to choose from a variety of commemorative shields, seasonal gifts, from a variety of materials.

Our team understands the importance of uniqueness and personalization. Our Customers Can add their own personal touch to their gifts. Whether it's a special message, an engraving, or a custom design, we work closely with our customers to ensure that their gift is one-of-a-kind and truly special.

In addition, we take pride in offering a wide range of materials for our customers to choose from. From wood to metal to glass, we have it all. Our skilled craftsmen use only the highest quality materials to create beautiful and lasting gifts that are sure to be cherished for years to come. At Concept Design, we believe that gifting should be a meaningful and memorable experience. That's why we go above and beyond to provide our customers with the best possible service and products. So whether you're looking for a commemorative shield or a seasonal gift, we've got you covered.

Gifts



Our Customers





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BY 
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