

2026

Event Sponsorships



AUSTIN HATCHER
FOUNDATION
for pediatric cancer



Whole Child, Whole Family, Whole Care.

Since inception, the
Foundation has provided

\$35M



92,000+

Individuals



25

States



42

Children's Hospitals



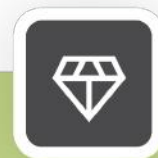
Vision

Our vision is for every child diagnosed with cancer, and their family, to reach their full potential.



Mission

Our mission is to erase the effects of pediatric cancer and optimize each child's quality of life through essential specialized intervention beginning at the time of diagnosis and continuing throughout survivorship.



Values

Integrity
Commitment
Compassion
Respect
Excellence

Sponsor Benefits

Print Ads

2.6 Million Impressions
\$ \$8,000+ Value

Website

31,000+
Quarterly Views

Email Blasts

4,000+ Subscribers

Digital Ads

600,000+
Quarterly Impressions

TV Interview s

21,000+ Views
per episode

Social Media

759,800+ Quarterly Impressions
 9,800+ Followers

2026 EVENTS

HIT IT FOR HATCH SERIES

JANUARY 2026

TENNIS TOURNAMENT

TBD

PICKLEBALL TOURNAMENT

TBD

VOLLEYBALL TOURNAMENT

BUBBLES OF FUN RUN

FEBRUARY 21, 2026

10K + 5K + 1 MILE FUN RUN

THE HATCHER CLASSIC

MAY 2026

GOLF TOURNAMENT

PLAYING FOR PURPOSE SERIES

MARCH 2026

LACROSSE OUT CANCER

TBD

KICKIN' IT FOR KIDS WITH CANCER

CELEBRATION OF LIFE & HOPE

SEPTEMBER 2026

GALA & LIVE AUCTION



Hit It For Hatch Series

Tennis. Pickleball. Volleyball Tournament

JANUARY 2026
MCCALLIE - TENNIS

TBD
CCS - PICKLEBALL

TBD
XSV VOLLEYBALL



The Hit It For Hatch Series is a community fundraiser organized by the Austin Hatcher Foundation's Teen Ambassador Program. The series features tennis, pickleball, and volleyball tournaments, each hosted locally. Beyond raising vital funds for families facing pediatric cancer, these events empower teens to develop leadership skills and hands-on experience in planning and hosting charitable fundraisers.

Sponsorship Levels



Platinum \$2,500



Gold \$1,000



Silver \$500

[VISIT WEBSITE](#)

Bubbles of Fun Run

10K + 5K + 1 Mile Fun Run



FEBRUARY 21, 2026 - TENNESSEE RIVER PARK

Bubbles of Fun Run is a high-energy, family-friendly event benefiting the Austin Hatcher Foundation! Choose from a **10K, 5K, or 1-Mile Fun Run**, and race through a course filled with bubbles, laughter, and community spirit. It's the perfect way to get moving, enjoy the outdoors, and make a difference—whether you're setting a personal record or just out for some bubbly fun. Plus, it's a fantastic opportunity to self-fundraise for families facing childhood cancer, turning every step into support and hope.

Sponsorship Levels



Presenting \$10,000



Joy \$2,500



Hope \$7,500



Smile \$1,000



Dream \$5,000



Support \$500

[VISIT WEBSITE](#)

[VIEW FULL SPONSORSHIP PACKET](#)

The Hatcher Classic

Golf Tournament

MAY 2026 - THE FARM GOLF CLUB



The Hatcher Classic is a premier golf experience held at the exclusive **Farm Golf Club**, bringing together players, sponsors, and supporters for an unforgettable day on the course. This prestigious tournament features a **shotgun start**, ensuring all teams enjoy the excitement of teeing off together across the beautiful, championship-level layout.

Participants will enjoy a **gourmet lunch**, bid on exceptional items in the **silent auction**, and compete for the ultimate prize—a **custom green sports coat**, inspired by the tradition of The Masters, awarded to the winning team.

The Hatcher Classic is more than a golf tournament—it’s a celebration of sport, camaraderie, and community, all in support of the Austin Hatcher Foundation’s mission to empower families facing childhood cancer.

Sponsorship Levels



Presenting \$25,000



Gold \$10,000



Par Player Level \$3,500



Silver \$7,500



Bogey \$1,000



Eagle Player Level \$5,000



Support \$500



Birdie Player Level \$4,000



Tee \$250

VISIT WEBSITE

Playing for Purpose Series

LaCROSSe Out Cancer

MARCH 2026 - LEE UNIVERSITY



The Playing for Purpose series features the LaCROSSe Out Cancer game with Lee University's women's lacrosse team. Leading up to the game, athletes sell event t-shirts, raise funds, and promote the event throughout the Cleveland, TN, community.

This event not only generates critical support and awareness for families impacted by pediatric cancer, but also creates a memorable evening filled with community connection. Your sponsorship supports the entire series, maximizing your impact and visibility.

Sponsorship Levels



Presenting \$5,000



Gold \$2,500



Silver \$1,000



Supporter \$500

[VISIT WEBSITE](#)

Celebration of Life & Hope

Gala & Live Auction



SEPTEMBER 2026 - AHF EDUCATION ADVANCEMENT CENTER

Celebration of Life and Hope is the Austin Hatcher Foundation's signature gala, honoring the strength and resilience of families facing childhood cancer. Guests enjoy gourmet dining, live entertainment, inspiring stories, and exciting auctions. Held in the stunning atmosphere of our 33,000 sq. ft. Education Advancement Center, guests are surrounded by the very programs and services their support makes possible. Every ticket, bid, and sponsorship fuels our mission to provide free, comprehensive care—empowering children and families to thrive beyond cancer.

More than just a gala, it's a night of **celebration, compassion, and hope**—with every dollar raised providing free, life-changing care for children and families to thrive beyond cancer.

Sponsorship Levels

	Presenting \$40,000		Silver \$7,500
	VIP \$20,000		Bronze \$5,000
	Platinum \$15,000		Champagne \$2,500
	Gold \$10,000		Supporter \$1,500

VISIT WEBSITE

Thank you for your support!

CONTACT US!



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THE AUSTIN HATCHER FOUNDATION provides free, integrative, evidence-based, comprehensive care to children with cancer and every individual family member navigating the challenges of pediatric cancer. The Foundation empowers families to succeed beyond a cancer diagnosis through innovative mental, behavioral, and social therapies, educational resources, and family-centered programs.

hatcherfoundation.org

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