

2026

Event Sponsorships



**AUSTIN HATCHER
FOUNDATION**
for pediatric cancer



Whole Child,
Whole Family,
Whole Care.

Since inception, the
Foundation has provided

\$35M

 **92,000+**
Individuals

 **25**
States

 **42**
Children's Hospitals



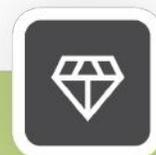
Vision

Our vision is for every child diagnosed with cancer, and their family, to reach their full potential.



Mission

Our mission is to erase the effects of pediatric cancer and optimize each child's quality of life through essential specialized intervention beginning at the time of diagnosis and continuing throughout survivorship.



Values

Integrity
Commitment
Compassion
Respect
Excellence

Sponsor Benefits

Print Ads

 2.6 Million Impressions
 \$8,000+ Value

Website

 31,000+
Quarterly Views

Email Blasts

 4,000+ Subscribers

Digital Ads

 600,000+
Quarterly Impressions

TV Interviews

 21,000+ Views
per episode

Social Media

 759,800+ Quarterly Impressions
 9,800+ Followers

2026 EVENTS

HIT IT FOR HATCH SERIES

JANUARY 10, 2026
TENNIS TOURNAMENT

TBD
PICKLEBALL TOURNAMENT

TBD
VOLLEYBALL TOURNAMENT

BUBBLES OF FUN RUN

FEBRUARY 21, 2026
10K + 5K + 1 MILE FUN RUN

THE HATCHER CLASSIC SERIES

MAY 18, 2026
SPRING TOURNAMENT

AUGUST 17, 2026
SUMMER TOURNAMENT

PLAYING FOR PURPOSE SERIES

MARCH 22, 2026
LACROSSE OUT CANCER

CELEBRATION OF LIFE & HOPE

SEPTEMBER 12, 2026
GALA & LIVE AUCTION



Hit It For Hatch Series

Tennis. Pickleball. Volleyball Tournament



JANUARY 10, 2026
MCCALLIE - TENNIS

TBD
CCS - PICKLEBALL

TBD
XSV VOLLEYBALL

The Hit It For Hatch Series is a community fundraiser organized by the Austin Hatcher Foundation's Teen Ambassador Program. The series features tennis, pickleball, and volleyball tournaments, each hosted locally. Beyond raising vital funds for families facing pediatric cancer, these events empower teens to develop leadership skills and hands-on experience in planning and hosting charitable fundraisers.

Sponsorship Levels



Platinum \$2,500



Gold \$1,000



Silver \$500

[VISIT WEBSITE](#)

Bubbles of Fun Run

10K + 5K + 1 Mile Fun Run



FEBRUARY 21, 2026 - TENNESSEE RIVER PARK

Bubbles of Fun Run is a high-energy, family-friendly event benefiting the Austin Hatcher Foundation! Choose from a **10K, 5K, or 1-Mile Fun Run**, and race through a course filled with bubbles, laughter, and community spirit. It's the perfect way to get moving, enjoy the outdoors, and make a difference—whether you're setting a personal record or just out for some bubbly fun. Plus, it's a fantastic opportunity to self-fundraise for families facing childhood cancer, turning every step into support and hope.

Sponsorship Levels

	Presenting \$10,000		Joy \$2,500
	Hope \$7,500		Smile \$1,000
	Dream \$5,000		Support \$500

[VISIT WEBSITE](#)

[VIEW FULL SPONSORSHIP PACKET](#)

The Hatcher Classic

Golf Tournament Series



SPRING TOURNAMENT
MAY 18, 2026
THE FARM GOLF CLUB

SUMMER TOURNAMENT
AUGUST 17, 2026
CHATTANOOGA GOLF & COUNTRY CLUB

The Hatcher Classic Golf Series offers premier golf experiences, bringing together players, sponsors, and supporters for an unforgettable day on the course. Each tournament, held at the region’s top golf courses, features a shotgun start, a gourmet lunch, an exciting silent auction, and winning prizes.

Funds raised through The Hatcher Classic directly support families with essential mental and behavioral health services at no cost, helping them navigate diagnosis, treatment, and life beyond cancer.

Sponsorship Levels

 <p>Presenting \$25,000</p>	 <p>Silver \$7,500</p>
 <p>Gold \$10,000</p>	 <p>Eagle \$5,000</p>

Friend of the Tournament Sponsorship Levels

 <p>Bogey \$1,000</p>	 <p>Support \$500</p>
 <p>Tee \$250 (18 Available)</p>	

[VISIT WEBSITE](#)

Playing for Purpose Series

LaCROSSE Out Cancer



MARCH 22, 2026 - LEE UNIVERSITY

The Playing for Purpose series features the LaCROSSE Out Cancer game with Lee University's women's lacrosse team. Leading up to the game, athletes sell event t-shirts, raise funds, and promote the event throughout the Cleveland, TN, community.

This event not only generates critical support and awareness for families impacted by pediatric cancer, but also creates a memorable evening filled with community connection. Your sponsorship supports the entire series, maximizing your impact and visibility.

Sponsorship Levels



Presenting \$5,000



Gold \$2,500



Silver \$1,000



Supporter \$500

[VISIT WEBSITE](#)

Celebration of Life & Hope

Gala & Live Auction



SEPTEMBER 12, 2026 - AHF EDUCATION ADVANCEMENT CENTER

Celebration of Life and Hope is the Austin Hatcher Foundation's signature gala, honoring the strength and resilience of families facing childhood cancer. Guests enjoy gourmet dining, live entertainment, inspiring stories, and exciting auctions. Held in the stunning atmosphere of our 33,000 sq. ft. Education Advancement Center, guests are surrounded by the very programs and services their support makes possible. Every ticket, bid, and sponsorship fuels our mission to provide free, comprehensive care—empowering children and families to thrive beyond cancer.

More than just a gala, it's a night of **celebration, compassion, and hope**—with every dollar raised providing free, life-changing care for children and families to thrive beyond cancer.

Sponsorship Levels

	Presenting \$40,000		Silver \$7,500
	VIP \$20,000		Bronze \$5,000
	Platinum \$15,000		Champagne \$2,500
	Gold \$10,000		Supporter \$1,500

VISIT WEBSITE

Thank you for your support!

CONTACT US!



info@hatcherfoundation.org



(423) 243-3471



1705 S Holtzclaw Ave, Chattanooga, TN 37404



THE AUSTIN HATCHER FOUNDATION provides free, integrative, evidence-based, comprehensive care to children with cancer and every individual family member navigating the challenges of pediatric cancer. The Foundation empowers families to succeed beyond a cancer diagnosis through innovative mental, behavioral, and social therapies, educational resources, and family-centered programs.

hatcherfoundation.org

1705 S HOLTZCLAW AVE, CHATTANOOGA, TN 37404

