

Sept 25 | Issue #9
CHAMPAGNE
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SANCTUARY



FALL IN LOVE

WITH YOUR SKIN

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FROM THE EDITOR

Beloved Seekers of Sanctuary,

This September, I've been reflecting on what it really means to fall in love with your skin. For me, it's always been about more than products. It's about trust and real solutions. When you choose to nourish your skin, you deserve to know that what you're using is not only effective, but also safe in every sense of the word.

That's why creating the Champagne Standard™ has been at the heart of ETHYST® since day one. We set the bar higher than Sephora, ULTA, and Credo, because your health is worth more than shortcuts or marketing claims.

And now, there's proof stamped on our bottles.

This month, ETHYST® became officially CertClean Certified — North America's leading clean beauty certification. This recognition confirms what I've always promised: our products are free from harmful substances that could impact your health, including those affecting hormonal, reproductive, or neurological systems.

This is the season to love your skin without compromise. Whether it's resetting your routine with our Clarity Cleanse, hydrating deeply with the Daily Ritual Moisturizer, or glowing with the Holy Grail Oil, every ritual you choose is now backed by the highest clean beauty certification available.

Cheers to falling in love with your skin... and knowing it loves you back 🍷🍷

Amber Champagne
Editor-in-Chief

Founder of ETHYST® Skincare
& Champagne Apothecary



NO BIG E THIS YEAR... BUT HERE'S SOMETHING FUN TO LOOK FORWARD TO!

WE'RE BRINGING THE MAGIC OF OUR CARNIVAL ONLINE!

🏠 WE CAN'T SHARE EVERY SURPRISE JUST YET, BUT WE'RE GIVING SANCTUARY READERS AN EXCLUSIVE EARLY PEEK AT OUR FIRST "DEAL OF THE DAY" BEFORE THE CARNIVAL BEGINS ON SEPTEMBER 12TH.

LEARN MORE - PG. 4



SANCTUARY

All the ritual, radiance, and reflection you need.

SLOWING DOWN & BEING HERE NOW



Being present, Exploring the Berkshires, MA

LAYER HYDRATION LIKE FALL FASHION.

Think lightweight layers.

1. Start with the hydrating Clarity Cleanse
2. Follow with eye and/or face serum.
3. Add your Awakening Toner
4. Layer the Daily Ritual Moisturizer.
5. Seal it all in with the Holy Grail.

NOURISH FROM WITHIN

Seasonal foods like pumpkin, squash, and root veggies are packed with skin-supportive antioxidants.

These hearty foods help strengthen your skin barrier from the inside out, keeping dryness and dullness at bay as the weather cools.

Their vitamins and minerals help your complexion stay bright and resilient, **giving your skin that healthy glow.**

DON'T SKIP SPF

Protect your glow.

Cooler weather doesn't mean UV disappears, sun protection is year-round, friends.

Sanctuary SPF 40 is a perfect choice!

STEAM & SOOTHE

Switch to lukewarm water. Hot showers can strip your skin barrier. Keep it cozy, not scorching.

Use a shower steamer to transform the steam into a spa-like moment that relaxes your mind while keeping your skin barrier happy.

PREP FOR WINTER

Consistency with your skincare now means fewer flare-ups, dryness, or irritation when the air gets harsh.

Stick to a simple, barrier-friendly routine so your skin is resilient and ready to handle winter with ease.

Step Right Up... The Online Carnival is Coming Sept 12–28 and we're offering you, our VIP Seekers of Sanctuary, early access to our first exclusive carnival deal before the event goes live on September 12th. → Get 20% off our ETHYST® Starter Set! Use code CARNIVAL. Valid through Sept 12th, while supplies last. For subscribers + email insiders only. 🧡

A MATCH MADE IN SKINCARE HEAVEN

Certified Love: What CertClean Means for Your Skin

CLEAN BEAUTY IS EVERYWHERE THESE DAYS.



In a world of confusion, CertClean is a mark of trust. It says: this product has been carefully reviewed, and it's safe to love.

BUT HERE'S THE TRUTH: NOT ALL "CLEAN" CLAIMS ARE CREATED EQUAL.

Some brands rely on trendy buzzwords, others on vague promises, and too often, shoppers are left wondering — what does "clean" really mean?

That's where CertClean comes in.

CertClean is North America's leading certification for clean beauty and personal care. Unlike store-created "clean lists," CertClean is an independent standard that goes deeper.

Products carrying the CertClean seal are free from harmful substances that could impact human health — including those linked to hormonal, reproductive, or neurological concerns.

At ETHYST®, we've always gone further. The Champagne Standard™ was born out of a promise to outpace Sephora, ULTA, and Credo's clean benchmarks.

No PEGs, no polyquats, no shortcuts. Every formula designed with your skin barrier and microbiome in mind because true radiance begins with protection.

Now, with CertClean's seal, that promise is verified. It's no longer just *our* standard; it's an industry-certified truth.

Why It Matters

Choosing CertClean Certified products, especially ETHYST®, means you're choosing peace of mind. It means falling in love with skincare that supports your beauty and your well-being.

It means joining a movement that says: we deserve better than hidden toxins and half-truths.

This fall, let your rituals be more than routines. Let them be declarations of love for your skin, your health, and your glow.

EXPLORE CERTIFIED CLEAN SKINCARE



Hey!

NEED A GIFT?

Get the gift that everyone wants.

Gift cards available online.

champagneapothecary.com



ETHYST® SKINCARE

INTERNATIONALLY BELOVED



09/10/2024



Amy M Berube

Verified

The Holy Grail is right!

I absolutely love this oil! I use it everyday and cannot believe how smooth my skin is. It does not leave your face feeling greasy and sits great under make-up.



09/08/2024



Ashley McKenney

Verified

Awesome Serum!

This serum has such a nice light feel to it when applied and has worked wonders for me. It isn't sticky like some other brands and I love using it!



09/03/2024



B.W.

Rejuvenate your face!

My face looks so much healthier after using this moisturizer consistently for the past few weeks



09/29/2024



M.S.

Best cleanser

I really love this cleanser. It leaves my skin feeling soft and clean. I use this along with the exfoliating cleanser. They are the perfect pair!



01/11/2025



Cindy S.

Verified

Loving this Oil!!

The texture of this facial oil is divine - it's light yet rich, absorbing into the skin almost instantaneously without leaving any greasy residue. As someone with combination skin, I'm often wary of oils. However, this product strikes the perfect balance, offering deep hydration without clogging pores or causing breakouts.

Post-application, my skin felt incredibly smooth, supple, and radiant. The Holy Grail seems to work magic on fine lines; I've noticed a visible reduction in the appearance of those around my eyes, forehead and neck. Even my boyfriend commented that my skin is so soft and looks healthier.



09/26/2024



Kimberly Lynch

Verified

Highly Recommend

I have been using this eye serum for the past year. My under eye area appears much more hydrated and bright since using this serum. You only use a tiny bit so the bottle lasts forever too!



11/18/2024



Aaron Beal

Verified

Amazing products!

My better half has been looking for a toner that she likes for a while. She stated that the ETHYST Awakening Rejuvenating Toner is "rejuvenating" her skin. She appreciates the "smooth texture, and it is helping her complexion." It arrived a lot quicker than I expected! It was well packaged. The agent was extremely nice and informative. I recommend this product for you loved ones.



10/04/2024



Customer

Verified

Amazing skin care.

I am so happy with my recent purchase. I have used the face cream in the past but never any other products until NOW! The cleanser is so gentle but effective, it cleans without drying. The serum and oil are wonderful. I am sensitive to scents and these products smell amazing! Light clean and earthy. 5 millions starts for everything.

Learn More



10/



Kristen Carty

Verified

Love it!

Love it all! The packaging, the quick shipping, but most importantly, the results!!!

ETHYST® CHANGES LIVES... AND YOU DON'T HAVE TO JUST TAKE OUR WORD FOR IT

I have been using Ethyst for almost 2 years now and am in love with the results. It's a perfect match for my skin and all the changes it's going through with hormones fluctuating and just aging. Amber is also an amazing human and is so passionate about her work. Please go see her and the shop. You won't be disappointed.

Hands down the best skin care product I've found in my entire life. I currently use the face cleanser, moisturizer, and sunblock in the morning. At night I use the anti-aging oil. I am simply in love with these products. My skin feels amazing and I have experienced healing in my skin too! (Less pigmentation, absence of dry skin). I don't know what else to say to convey what an amazing little place Champagne Apothecary is. If you have skin, this is the place for YOU!

Amber..... I'm literally OBSESSED with Ethyst. It's been one week of using the holy grail and the glycolic cleanser a couple times and my skin is already so much happier 🥰💖 it gives me a confidence boost lol. I'm going to buy the moisturizer and daily cleanser because I just know these products are what my sensitive skin will thrive with. You're the best!!

I am so glad I stumbled upon Amber! After reading about her in a local publication, I decided to give her virtual skincare consulting a try and it was such a great decision. Amber is incredibly knowledgeable about the dos and don'ts of skincare. You can tell how much time and effort she has invested into learning the intricacies of skincare, into her business, and into her new Ethyst skincare line! I started using her recommended products about 5 weeks ago and have been loving the results. While I love the products, the best part of the experience has been having Amber as a resource and knowing that I can reach out to her with any questions or concerns. I can't wait to stop into the Champagne Apothecary in person soon!

Also, your skincare... omg

The oil is amazing

I can't wait to get more items!

My skin was a hot mess a week ago. It's looking SO MUCH BETTER with just the oil!

Just so u know my girlfriend had like a hormonal rash under her nose and your oil cured it! Ur amazing

I wanna get the face wash and lotion too :)

I have to say your products are so gorgeous and work so well I love them! They also look great in my bathroom as presentation!

★★★★★ 4 months ago

Amber has the absolute most welcoming personality and she gets to know each and every one of her customers! I have felt like I belong in the store since the moment I first stepped in. She is so full of important skincare information and loves to share that knowledge with her clients. I have recently begun to use her skincare line - Ethyst - and have been SO impressed with the way it makes my skin feel and the improvements that I have seen. From face wash to lotion and eye serums, my face has never felt or looked so great. So grateful Amber's storefront made its way to Westfield and even more grateful I wandered in on a sunny Saturday afternoon. Go check her out, you won't be disappointed!!

★★★★★ 7 months ago

Amber is amazing!! If you're looking for someone who knows everything about skincare, look no further.. she's the best!! Not only that, she is so sweet... great energy and just awesome to be around!!



Get 33% off with

ETHYST®

Subscriptions. Now available!



Learn more here!

Enjoy huge savings
Delivered right to your home
Never run out unexpectedly

cheers to
SELF CARE

www.champagneapothecary.com