



Believe | Overcome | Transform | Succeed



Empowering Young Minds. Unleashing Curiosity. Engineering the Future.

2025 - 2026

SPONSORSHIP OPPORTUNITIES



BrandywineBOTS ROBOTICS

OUR MISSION

BrandywineBOTS Robotics is an independent, non-profit youth organization offering equal access to fun, STEM-based opportunities to students in Northern Delaware. Our mission is to empower the next generation of innovators, problem-solvers, and leaders through hands-on experience with robotics and technology. We believe that every student, regardless of background or circumstance, deserves access to opportunities that can unlock their full potential.



We Create Opportunities for Students to:

- Develop professional skills such as engineering design, project management, coding, and strategic thinking
- Develop life skills such as effective communication, leadership, and working as a team

Additionally, students in our competition robotics division participate in an annual challenge with robots they design, build, and program themselves.

OUR HISTORY

Beginnings: Covid Era (2020 - 2022)

BrandywineBOTS Robotics Club (a competition robotics team formed from the 6 secondary school robotics programs in the Brandywine School District during the COVID shutdown) was founded by parents passionate about STEM and robotics, and all the opportunities it creates for our students.

What started in 2020 as, quite literally, a small group of middle school friends building robots in their driveways amid the school closures of the Covid-19 pandemic, quickly grew to over 65 students spread across 16 engineering teams. These teams would go on to earn every VEX Robotics World Championship spot allocated to the DelMarVa region.



During this time, BrandywineBOTS Robotics Club also began to grow and solidify its core leadership team in order to drive a broader organizational vision, which would encompass a wider range of programs and opportunities for our community. This time period was punctuated by a small, but significant rebranding. BrandywineBOTS Robotics Club was now simply known as BrandywineBOTS Robotics - to better reflect our mission and to clearly indicate that our focus extended well beyond the identity of a club competition robotics team.

BOTS in Transition: Calibrating our Mission (2022 - 2023)

2022 brought about significant changes for BrandywineBOTS Robotics. The elementary robotics program was launched; increasing enrollment to 85 students across 25 engineering teams; and we began a community partnership with UrbanPromise-Wilmington, which not only brought total BrandywineBOTS enrollment over 100 students, but, more importantly, brought STEM and robotics education, mentoring, and experiential learning programs directly to students in urban areas. This satellite program, which is still thriving today, creates an access point to a transformative journey for students in under-served areas to bridge the achievement gap and subsequently enrich the surrounding community.



Students at our UrbanPromise-Wilmington Satellite location.

BrandywineBOTS Today

Stability: BrandywineBOTS Has a Home! (2023 and beyond)

On November 1, 2023, BrandywineBOTS Robotics was proud to announce a move to a long-term home: the new **BrandywineBOTS Innovation Hub** at the Bellevue Community Center.

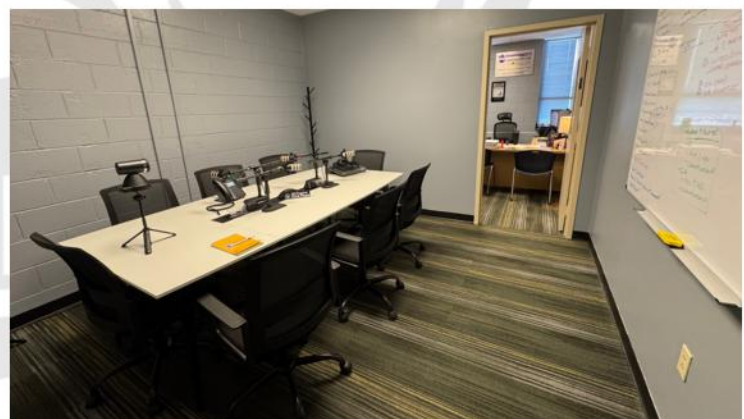


BrandywineBOTS Robotics Executive Director Jason Heller announcing our new home: BrandywineBOTS Innovation Hub at the BCC.

This partnership with the Bellevue Community Center has secured the future of BrandywineBOTS Robotics and has already proven to be a springboard for a host of new initiatives for our community.

BrandywineBOTS Innovation Hub

The BrandywineBOTS Innovation Hub is a >6,000 square foot space comprising two Engineering Build Rooms, a Robotics Testing Laboratory, a conference room/studio, and classroom space.



BrandywineBOTS Robotics is an IRS-approved 501(c)(3) non-profit organization.

2025 - 2026 New Initiatives

As BrandywineBOTS continues to grow at an exciting pace, we are expanding to meet demand, reach even more students, and deepen our service to the community. This year, in addition to sustaining our existing programming, we will launch several new initiatives designed to broaden access, spark curiosity, and help shape young people into capable, compassionate citizens.

Community Outreach

BrandywineBOTS proudly offers our skilled volunteers and state-of-the-art equipment trailer to local schools and neighboring organizations, helping bring high-quality STEM experiences directly to the community. Whether hosting hands-on demonstrations or powering robotics events for organizations without the means to host their own, we aim to inspire curiosity, expand access to STEM education, and foster a spirit of collaboration throughout the region.

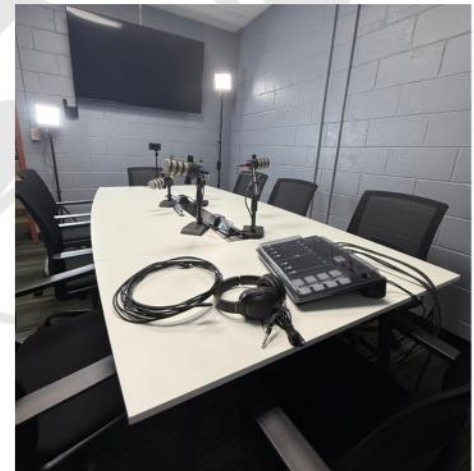


BrandywineBOTS Academy

BrandywineBOTS is launching evening STEM classes, beginning with our first-ever programming for students in grades K-2. These hands-on sessions introduce young learners to robotics and foundational STEM concepts in a fun, age-appropriate way. With plans to expand to older age groups and offer classes at multiple locations, this initiative allows us to reach more students—especially those in underserved communities—while keeping programs affordable for all families.

BOTS-TV

BrandywineBOTS is empowering students to become storytellers and leaders through our new student-led A/V and Social Media Team. This group will manage video production, live streaming of BrandywineBOTS events, and generally oversee our digital presence. A major component is the launch of BOTS-TV, a youth-driven video and podcast platform featuring team interviews, competition coverage, educational segments, and behind-the-scenes insights. These initiatives help students build communication and technical skills while providing engaging STEM content and valuable resources for the broader community.



Bystander CPR Training

As part of our commitment to developing well-rounded students and serving the broader community, BrandywineBOTS is partnering with DejaVu Safety Solutions to offer free CPR & AED training for our students & families. This initiative reflects our belief that empowering young people with real-world skills—both in and beyond STEM—helps build compassionate, capable citizens who are ready to make a difference.



Sponsorships Forge Our Future

Running STEM and robotics education programs requires significant funding for equipment and facilities. However, these opportunities are often lacking in under-served communities, leading to a stark disparity where many children do not have access to these enriching experiences. Programs like those offered by BrandywineBOTS Robotics have the flexibility to provide developmental experiences in a range of domains that schools lack time for, and that low- and moderate-income families generally lack resources to purchase.

BrandywineBOTS Robotics sustains its activities primarily through the generous contributions from our local community. In order to continue our mission of inspiring the next generation of innovative thinkers, problem-solvers, and accomplished engineers, particularly among under-resourced communities, we actively seek out corporate support via sponsorships and/or grants.

Your partnership will play a pivotal role in empowering and equipping these deserving young minds with the tools and resources they need to thrive and succeed.

BrandywineBOTS Robotics:

- Builds community partnerships by establishing satellite locations throughout the area that serve as vital extensions of our program, bringing robotics and STEM education directly to under-resourced communities. Sponsorship funding helps establish, sustain, and expand these partnerships, ensuring that more students have access to robotics and STEM within their own communities.
- Offers engaging and hands-on STEM and robotics summer camp curriculum. These camps provide students with immersive experiences, enabling them to explore the fascinating world of STEM while nurturing their problem-solving and teamwork skills.
- Maintains a scholarship fund that ensures finances are never an obstacle to participation in our programming. We are committed to supporting our students' educational journeys. BrandywineBOTS has **never** turned away an interested student for financial reasons.

The funding needed to meet our objectives is estimated to be in excess of \$250,000!



BrandywineBOTS Robotics is an IRS-approved 501(c)(3) non-profit organization.

SPONSORSHIP TIERS AND RECOGNITION

We cordially invite you to join our community of sponsors in fostering the growth of our students and their readiness for the future. Your generous support is sincerely appreciated. All sponsorships are effective for a period of one year from the day the contribution is received. However, multi-year sponsorships are welcome and encouraged!

At any level, we are happy to tailor our recognition packages to best suit your needs or preferences, just ask!!

Ninja (\$10,000 +)

- Naming privileges for competition game fields at BrandywineBOTS hosted competitions
- Space for promotional table/booth at BrandywineBOTS hosted competitions
- Prominent sponsor logo and link on BrandywineBOTS website
- Plus all lower-tier recognition

Roboteer (\$5,000 +)

- Large logo placement on competition game fields at BrandywineBOTS hosted events
- Inclusion in all press releases and event related articles
- Plus all lower-tier recognition

Engineer (\$3,000 +)

- Sponsor logo placement on competition game field perimeter
- Logo on event signage at BrandywineBOTS hosted events
- Sponsorship announcement on all BrandywineBOTS social media
- Plus all lower tier recognition

Innovator (\$1,000 +)

- Large sponsor logo on BrandywineBOTS website and promotional materials
- Large logo on sponsorship banners at BrandywineBOTS hosted events (deadline applies)
- Isolated sponsor logo on scrolling digital signage at BrandywineBOTS hosted events
- Volunteer and mentoring opportunities

Friend of BrandywineBOTS (\$250 +)

- Sponsor logo and link on BrandywineBOTS website
- Logo on sponsorship banners at BrandywineBOTS hosted events (deadline applies)
- Volunteer and mentoring opportunities

VENUE NAMING PRIVILEGES

The BrandywineBOTS innovation Hub at the Bellevue Community Center consists of multiple spaces that have been configured to best serve the needs of our students. In addition to naming privileges for our Innovation Hub as a whole, we are offering a limited number of opportunities for naming privileges for our various spaces.

Available Spaces

BrandywineBOTS Innovation Hub - 1 Available

Naming privileges for the BrandywineBOTS Innovation Hub at the Bellevue Community Center help support all aspects of our operations and are currently available for \$50,000 for one year (or \$40,000 per year for multi-year commitments), and include:

- Outdoor and indoor signage.
- Branded area with space for promotional table/booth at all BrandywineBOTS hosted events, including both Regional Championship events.
- Prominent logo/link placement on the BrandywineBOTS Robotics web page.
- A named scholarship for a graduating senior.
- All sponsorship recognition from previous page.



BrandywineBOTS Robotics Engineering Build Room - 2 Available

Naming privilege sponsorships for our Engineering Build Rooms help support technology and safety upgrades to our equipment and tools. Two build room sponsorships are available for 2025. A pledge of \$25,000 for one year (or \$20,000 per year for multi-year commitments) includes:

- Indoor signage.
- Space for a promotional table/booth at both Regional Championship events.
- Logo/link placement on the BrandywineBOTS Robotics web page.
- A named scholarship for a graduating senior.
- All sponsorship recognition from previous page.



BrandywineBOTS Robotics Testing Laboratory - 1 Available

Naming privilege sponsorships for the Robotics Testing Laboratory help support equipment upgrades that ensure all of our students are afforded an opportunity to experiment and learn with their creations and are currently available for \$20,000 for one year (or \$15,000 per year for multi-year commitments), and include:

- Indoor signage.
- Space for a promotional table/booth at both Regional Championship events.
- Logo/link placement on the BrandywineBOTS Robotics web page.
- A named scholarship for a graduating senior.
- All sponsorship recognition from previous page.



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We Thank Our 2024-2025 Sponsors!

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Robotics Alliance Project
Wallops

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SAINT-GOBAIN



Agilent



Chemours™

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Brandywine Oak
PRIVATE TAX ADVISORY



delmarva
powerSM
AN EXELON COMPANY



SKF®



Robotics Education &
Competition Foundation



WSFS bank
We Stand For Service®

CONTACT US

For more information about monetary or in-kind sponsorship opportunities with BrandywineBOTS Robotics, or to arrange a tour of our program, please contact us:

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BrandywineBOTS Robotics is an IRS-approved 501(c)(3) non-profit educational charity organization (non-profit tax ID: 85-3350320).



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