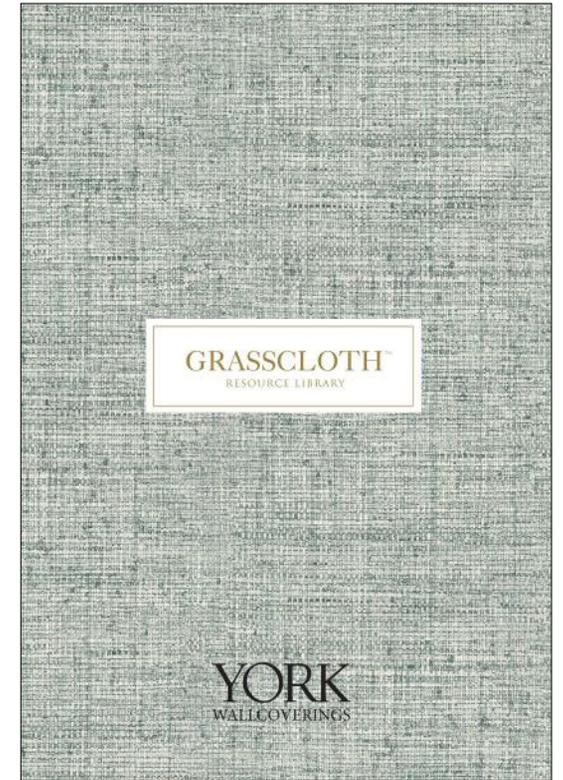


YORK



GRASSCLOTH™  
RESOURCE LIBRARY

YORK  
WALLCOVERINGS

YORK

## ABOUT THE BRAND

# YORK<sup>®</sup>

Created to cover the diversity and overarching themes which drive the home decor industry, the York Wallpaper brand collections create an umbrella of distinctive design options for walls inspired by social, trend and fashion influences.

# YORK

## ABOUT THE COLLECTION

Created to cover the diversity and overarching themes which drive the home decor industry, the York Wallpaper brand collections create an umbrella of distinctive design options for walls inspired by social, trend and fashion influences.

## KEYWORDS

The subtlety of nature's elegant resource is captured in this diverse portfolio's fusion of organic grasses and weaves combined with high performance and luxury wallcovering options.



YORK



GL0504



VG4406

NZ0791

GL0504

GL0500

VG4409

YORK



GL0512N

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GL0507N

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GL0512N

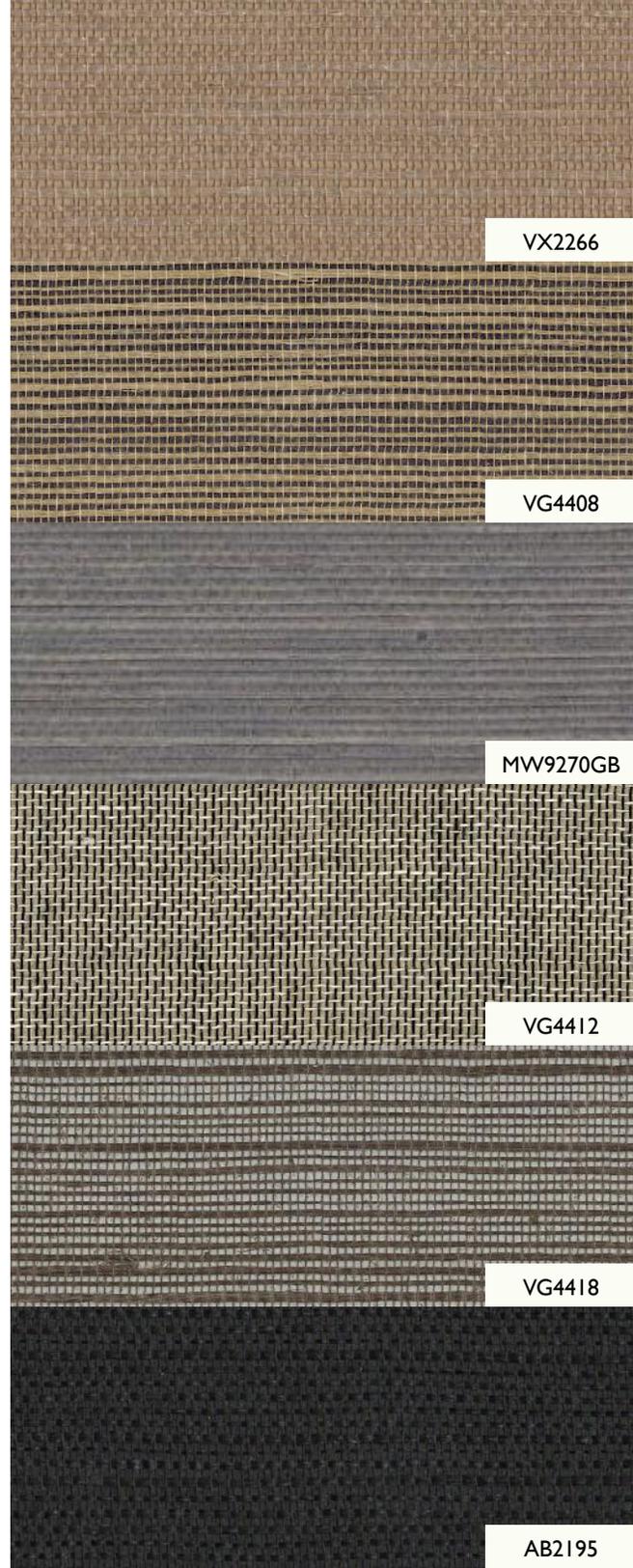


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VG4408

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VG4412

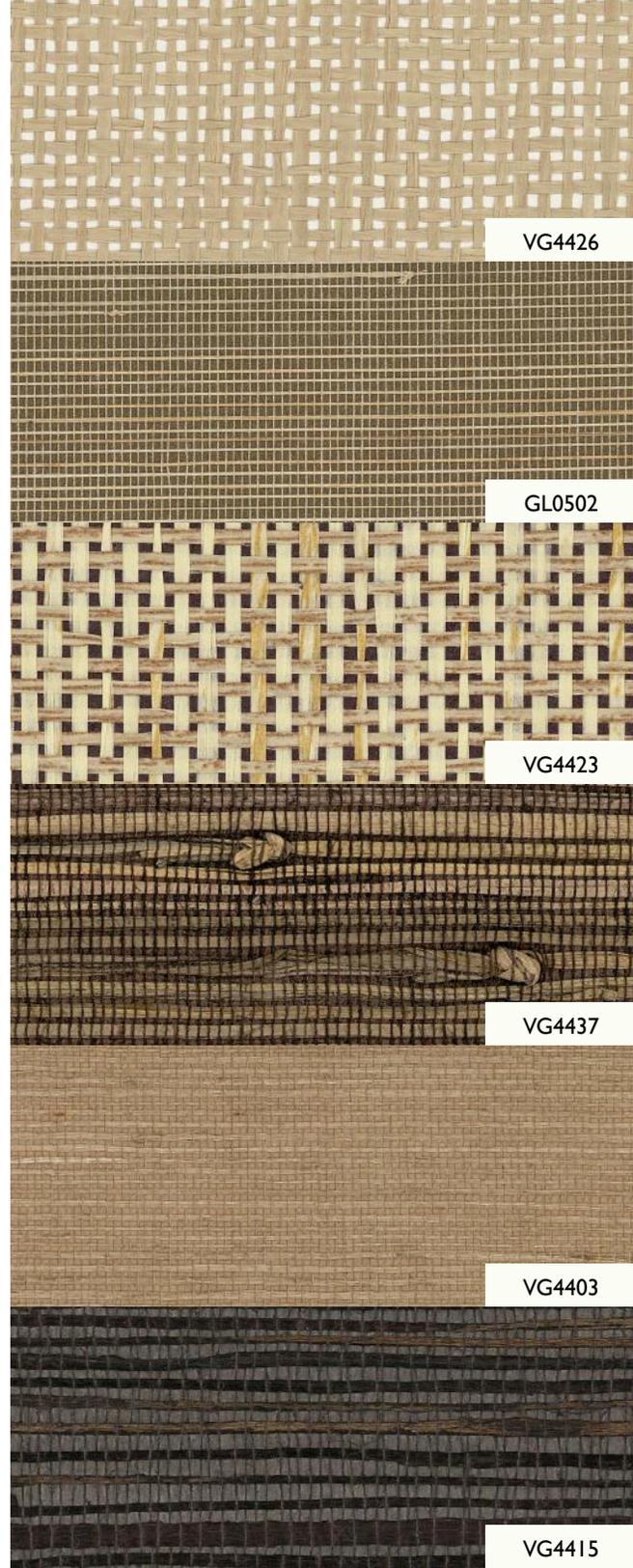
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# YORK



VG4415



VG4426

GL0502

VG4423

VG4437

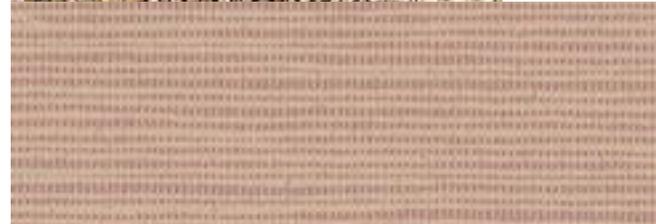
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VG4415

YORK



CY1555



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CDI037N



Y6201806



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VG4424

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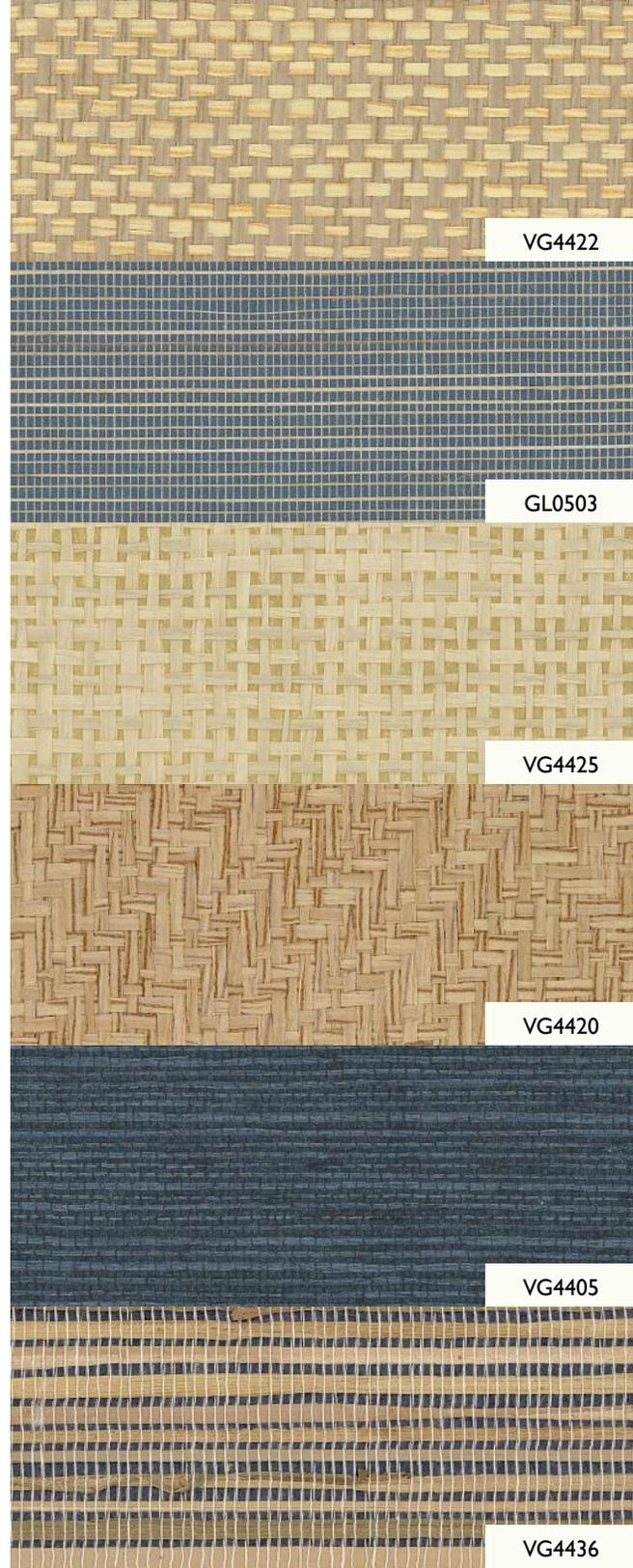
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VG4405

VG4436

YORK



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WB5502

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YORK



TL3001N

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YORK



VX2269



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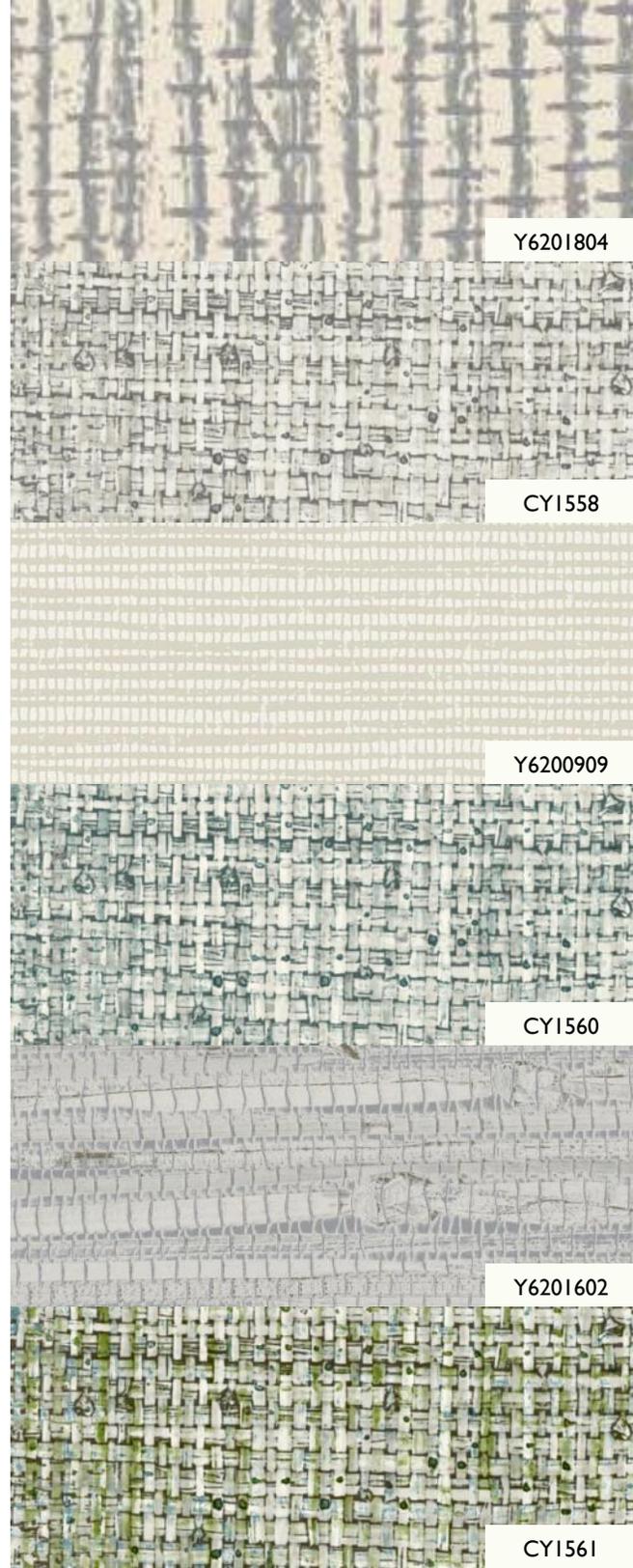
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YORK



CY1561



Y6201804

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CY1560

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YORK



CDI032N

CDI033N

CDI035N

CDI039N

CDI038N

CDI039N

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NZ0786



NZ0781

NZ0780

NZ0787

NZ0786

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# DIGITAL MARKETING

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728x90



336x280



1000x432

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YORK  
WALLCOVERINGS

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EXPLORE NEW DESIGNS



160x600

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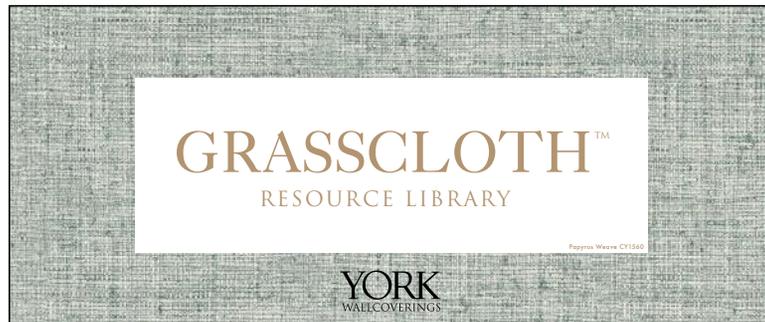
## PRINT READY ARTWORK



**Bookmark - 2.5" x 7.5"**  
We suggest printing full color, full bleed and 2 sided on 80 lb. Gloss Cover



**Memo Card - 5.75" x 8.75"**  
We suggest printing full color, full bleed and 2 sided on 80 lb. Gloss Cover



**Store Sign - 24" x 10"**  
We suggest full color, full bleed on 24 pt. Cover (can be printed on 1 or 2 sides)



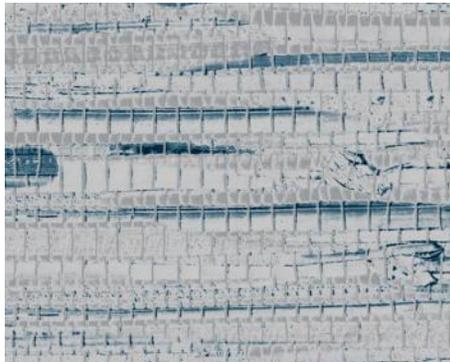
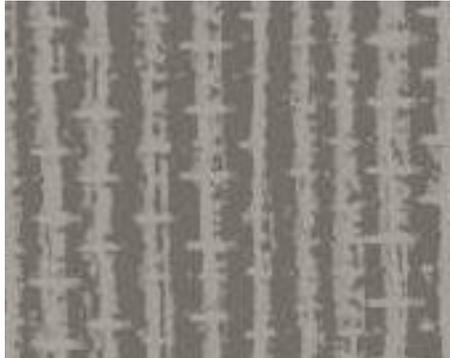
**Poster - 24" x 36"**  
We suggest printing full color, full bleed and printed 1 side on 100 lb. Gloss Text



Bookmark has space for company personalization.

# PRODUCTS

# YORK



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PRODUCT IMAGES



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ROOM SET IMAGES



- Natural grasses and their textural wallpaper counterparts still dominate the designer marketplace for walls with livable luxury. (**The Collection**)
- Abaca natural weave wallcovering continues to be the top luxury grass weave available (Pattern **Abaca Weave**)
- Natural sisal's distinctive fine weave and distinctive sheen also combines with metallic for the luxury look of opulent organics (Patterns **Seagrass, Sisal, River Grass**)
- Classic grass cloth is reinvented in timeless and trending forms illustrating why it is a designer darling (Patterns **Sisal, Multi Grass, Inked Grass, Knotted Grass**)
- Natural jute's rugged look of uneven slubs and knots gives patterning and color variation to organic background texture. (Pattern **Raw Jute**)
- Classic cotton string's organic texture brings its subtle beauty center stage for a new generation of aficionados (Pattern **Hemp Yarn**)
- The chevron basket weaves emerge as texture for walls (Pattern **Interlocking Weave**)
- Natural paper weaves emerge as a new open texture in myriad forms (Patterns **Woven Crosshatch**)
- Residential and high-performance wallcoverings discover the feel and texture of naturals to offer designer style with durability and easy care (Patterns **Grasscloth, Lustrous Grasscloth, Shining Sisal, Papyrus Weave, Sedge, Horizontal Weave, Essence, Ramie Weave**)

## WHO ARE WE SELLING TO?

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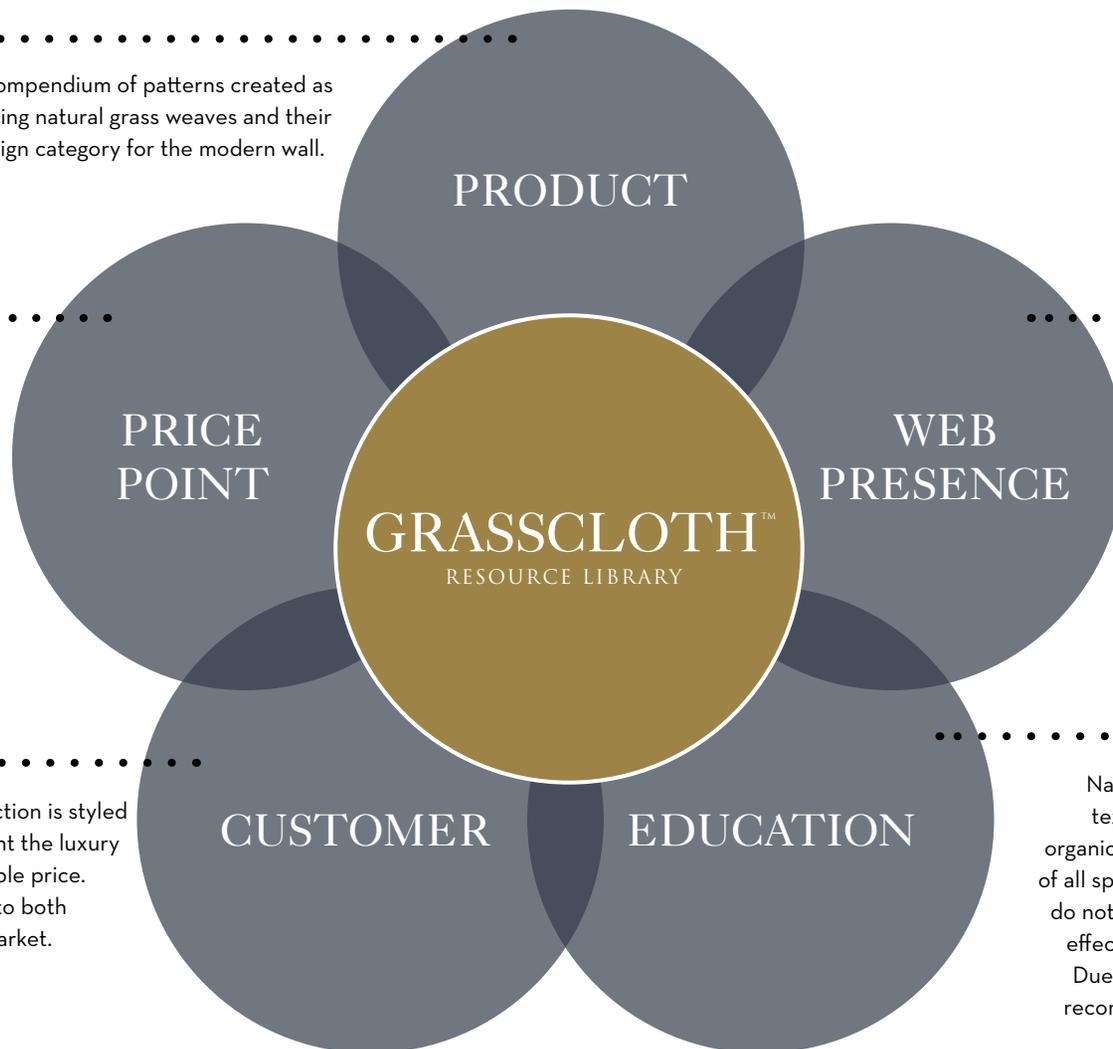
The Grasscloth Resource Library is a compendium of patterns created as a wallcovering resource gallery, illustrating natural grass weaves and their wallpaper counterparts as a classic design category for the modern wall.

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A cross section of upmarket to mid-level pricing befits the exclusive look of these luxury goods, allowing for use by all who aspire to designer living. Sample books, and sampling are all offered at various discounts depending upon the customers' agreements with York Wallcoverings.

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The Grasscloth Resource Library collection is styled for those with discerning taste who want the luxury look of designer products at a reasonable price. Readily accessible, it can be delivered to both brick-and-mortar stores and the DIY market.



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Grasscloth Resource Library can be found on [yorkwall.com](http://yorkwall.com) via the products link under the York Series. Digital marketing tools, including web banners and print ready artwork, will be available for customer promotion purposes online.

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Natural products have variances in color and texture which are an inherent component of organic goods. Please follow instructions for care of all specialty goods. Natural grasses and weaves do not have a repeat, and all will have a paneling effect on the wall in which the seams will show. Due to their unique nature, specialty good are recommended to be installed by a professional wallpaper hanger.