



GRIN AND SHARE IT

Monthly newsletter of Cassio Road Dental Practice



Welcome to the Summer 2022 edition of Grin N Share It

Schools are about to be out for the summer, and we are fast approaching the summer holiday season although these are to an extent, shrouded in some doubt as to whether those with booked flights can actually get away to their chosen destination as there has been a lot of recent coverage about the sheer number of delayed and cancelled flights. We sincerely hope that if you have a holiday booked, that you manage to escape all the difficulties and get away for a well-deserved break.





JULY 2022

Other News



Below is an extract from an article taken from the June edition of the Dentistry magazine: Coincidentally, at the same time as the summer holidays are about to begin, earlier this month the government decided to defer a ban on multibuy deals and junk food pre-watershed TV advertising. It provoked Jamie Oliver to jump straight back on the campaign trail, appearing right across prime-time TV with surprising speed. The Department of Health blames the cost of living crisis as the main reason behind the 12-month delay. On the flip side, the government is increasing National Insurance payments to cover the rising cost of healthcare and deal with the backlog of treatments.

Children's tooth decay costs the NHS more than £40m every year in England, according to recent figures. And that's just to cover the cost of the almost 200 operations that occur every day. It doesn't take into account the lost days at school, the workdays lost as parents take time off to look after their children, the confidence issues children experience. And it doesn't take into account the additional burden placed elsewhere on the NHS as patients can't access a dental appointment and so instead take a different route such as ending up in A&E departments.

But what confuses me is the Department of Health's excuse that the move was an attempt to help households struggling with the increased cost of living. Rather than remove a ban on foods proven to be bad for our oral and overall health, why not remove or reduce taxes on products that help improve our oral and overall health? In many cases now it costs more to choose healthier options than to buy processed junk food. And advertising junk food pre-watershed is only going to encourage children down an unhealthy lifestyle. Not only would removing a tax on healthier options help encourage better choices, but it will also have longer-term impacts on the public purse by helping to reduce the burden on the NHS.

If you feel that you child is due a check-up, now is the perfect opportunity to get them seen.





Practice News

We have 2 pieces of good news to share with you. Firstly, the practice underwent a full inspection by the Care Quality Commission (CQC) in June and we are delighted to be able to share that we passed in every area!

This is a testament to all the hard work that continuously goes on both at front of house and behind the scenes by all the staff and the management team to ensure that we always provide the highest standards to care to all our patients and that all policies and protocols are adhered to.

The second piece of news we are thrilled to share is that we have been awarded the British Dental Association Good Practice Award for the 7th year running. This is something we are really proud of as what this reflects is:

- Work to nationally agreed standards of good practice to develop and maintain a consistent quality of service for patients
- Are assessed by the BDA to ensure that we are meeting the Good Practice requirements
- Carry out our own internal checks on the way we work
- Allow BDA assessors to visit our practice
- whenever they want to.



Best Wishes

The Team at Cassio Road Dental Practice

