

RIGHTS CATALOGUE

25
FALL

BOOKS GIFTS & GAMES

BISPUBLISHERS

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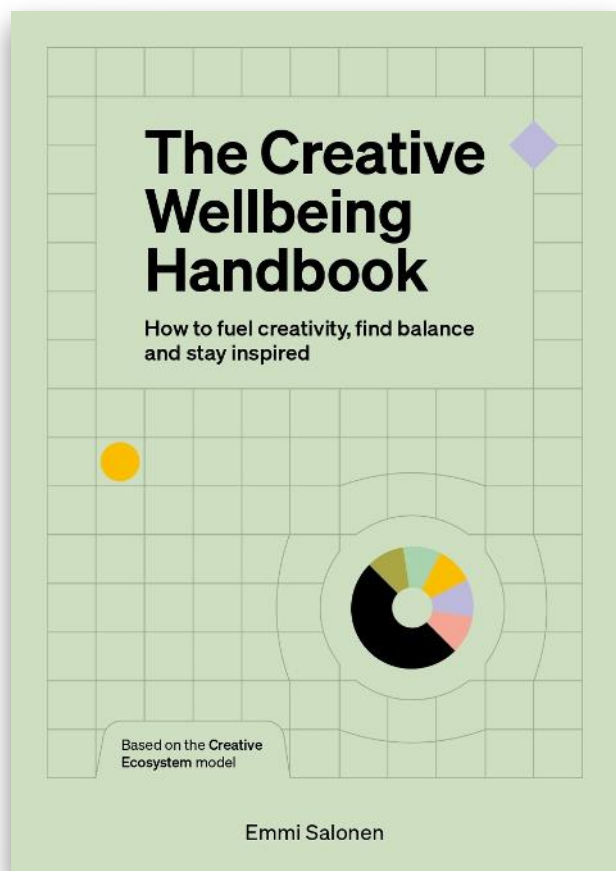
Lifestyle

Business Toolkits

THE CREATIVE WELLBEING HANDBOOK

HOW TO FUEL CREATIVITY, FIND BALANCE AND STAY INSPIRED

Emmi Salonen



About the author

Emmi Salonen is a graphic designer, creative director and educator. She founded London-based Studio Emmi in 2005. Her work centres Positive Creativity – the idea that design can connect people, foster wellbeing and support sustainable choices. She speaks internationally at academic institutions and conferences.

Specs

English Edition

9789063698676

November 2025

€ 23.99

Paperback

210 x 148 mm

176 Pages

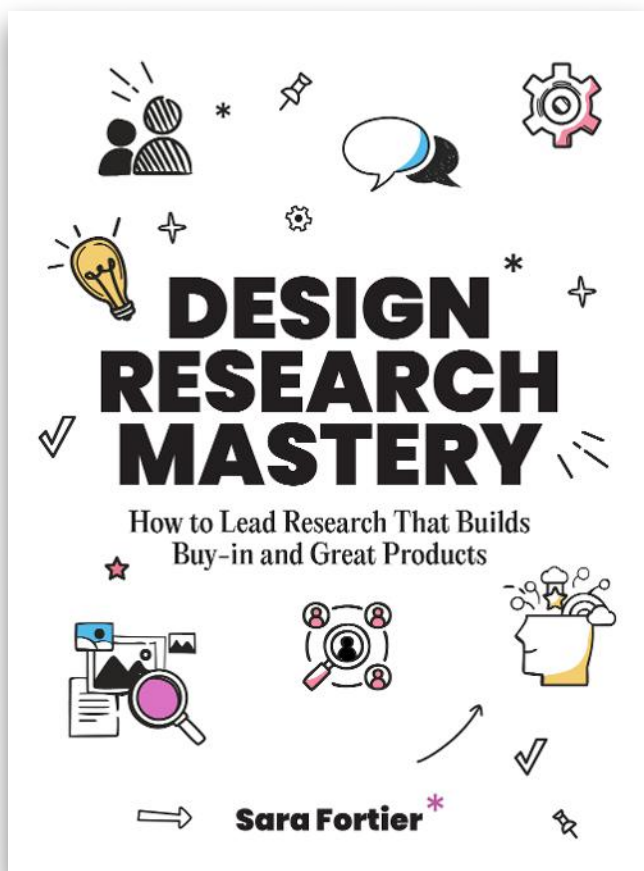
Unlock your creative potential with 'The Creative Wellbeing Handbook', a vital resource designed to help you find joy in your artistic journey. In today's fast-paced world, creatives often feel overwhelmed and burnt out, but this book offers practical tools to reignite your passion and clarity. Featuring the innovative Creative Ecosystem model, you'll explore five essential areas: Connection, Wonder, Pause, Movement and Joy. With engaging stories, exercises, and research-backed insights, you'll learn how to nurture your creativity without the stress of added time or discipline. Join over 100 creatives from 26 countries who share their wisdom and experiences in this transformative guide that empowers you to thrive in your creative endeavors.



DESIGN RESEARCH MASTERY

HOW TO LEAD RESEARCH THAT BUILDS BUY-IN AND GREAT PRODUCTS

Sara Fortier



About the author

Sara Fortier is a UX and service design leader with 14+ years' experience in strategy, research, and digital transformation. As CEO of Outwitly Inc. and former Silicon Valley Design Director, she's led projects for Fortune 100s and taught at Carleton University. Her work spans government, healthcare, education, and SaaS.

Specs

English Edition

9789063699543

November 2025

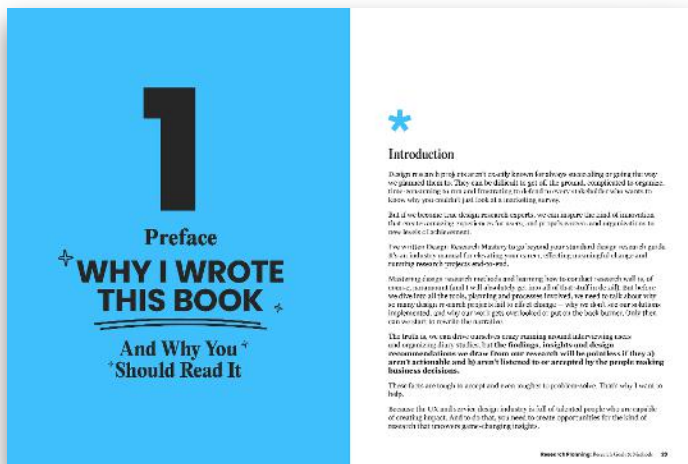
€ 29.99

Paperback

230 x 170 mm

268 Pages

Most businesses overlook qualitative research, viewing it as soft and vague, which leads to valuable insights being ignored. "Design Research Mastery" changes that perspective. In this groundbreaking guide, Sara Fortier shows you how to elevate research into a key strategic tool that wins over skeptics and inspires innovation. With a clear step-by-step approach, you will learn to plan, execute, and effectively communicate research within your organization. Covering four essential methods—interviews, observations, diary studies, and workshops—Fortier equips you with templates and checklists to navigate dynamics, manage logistics, and present findings powerfully. This book emphasizes synthesis and storytelling, enabling you to craft compelling reports that influence decision-making and demonstrate the true value of design research.

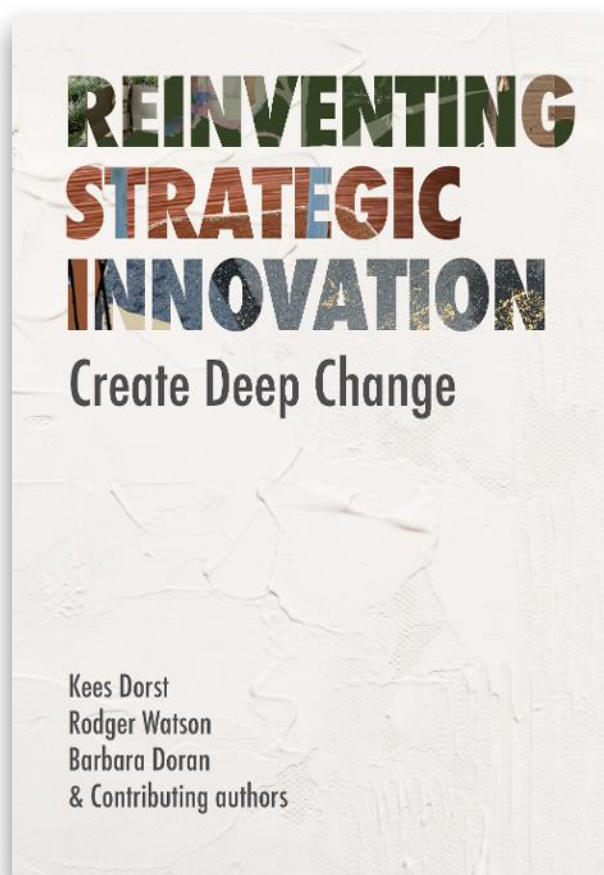




REINVENTING STRATEGIC INNOVATION

CREATE DEEP CHANGE

Kees Dorst, Rodger Watson, Barbara Doran



About the author

Kees Dorst, Rodger Watson, and Barbara Doran are educators and researchers at the University of Technology Sydney. Combining expertise in design, innovation, psychology, and strategy, they develop methods to tackle complex challenges with creativity, collaboration, and a focus on transformative societal impact.

Specs

English Edition

9789063699642

November 2025

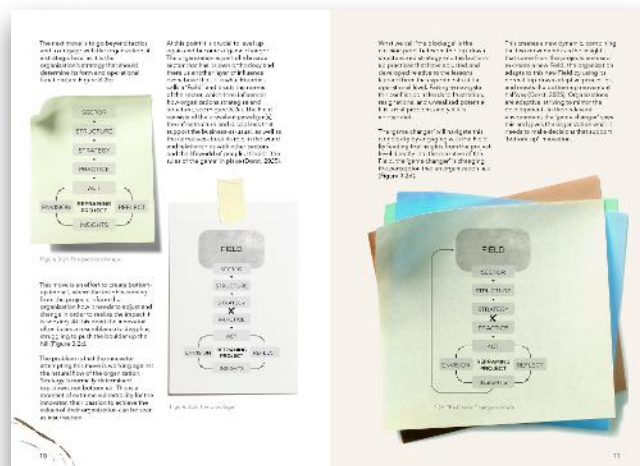
€ 29.99

Paperback

240 x 170 mm

256 Pages

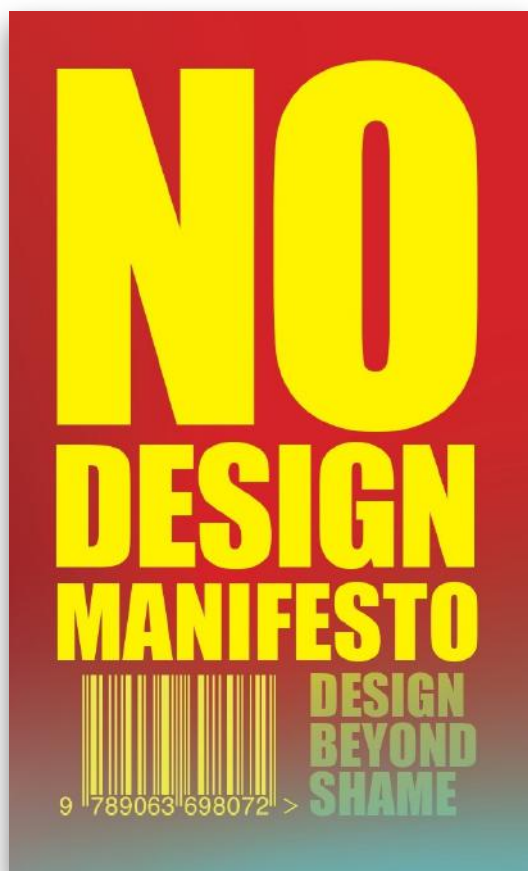
Break free from outdated thinking with "Reinventing Strategic Innovation". In today's complex and rapidly changing world, traditional strategies just won't cut it anymore. This book presents a fresh approach that combines design-based methods with powerful change theories to ignite real transformation. Discover the essential elements needed to drive innovation, from cultivating the right mindset and fostering team dynamics to creating collaborative environments that promote deep, systemic change. Featuring 25 real-world case studies across sectors like Care, Education, Insurance, and Infrastructure, this guide demonstrates that lasting impact is achievable. Packed with practical tools and proven strategies, "Strategic Innovation" is your essential resource for uncovering blind spots, unlocking creativity, and turning bold ideas into lasting results.



NO DESIGN MANIFESTO

DESIGN BEYOND SHAME

Mieke Gerritzen



About the author

Mieke Gerritzen is a designer and curator, currently serving as Creative Director at Next Nature Network. She has authored more than ten books and conceptualized and produced more than twenty exhibitions over the years.

Specs

English Edition

9789063698072

November 2025

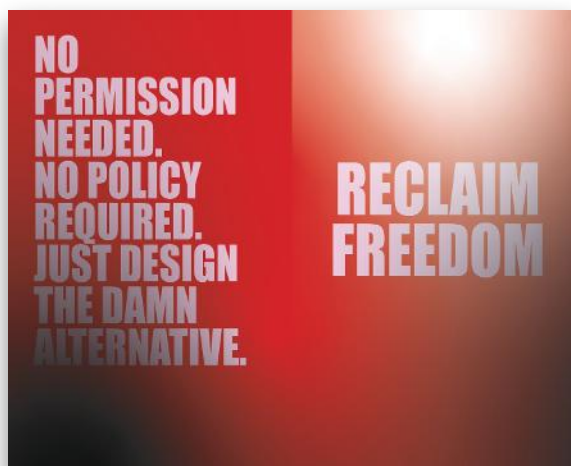
€ 14.99

Paperback

180 x 110 mm

190 Pages

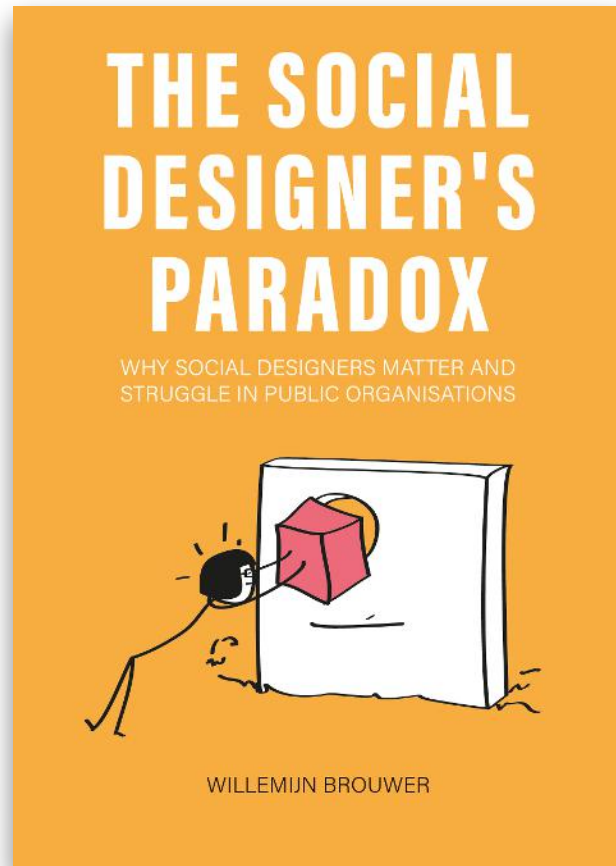
Step into a world where everything seems 'wrong', from eating meat to even your houseplant being labeled a climate offender. The NO DESIGN MANIFESTO challenges the notion of constant correction by moral authority, encouraging us to embrace imagination instead of shame. The author advocates for a future where humans and technology co-evolve through playful innovation rather than rigid rules. This manifesto transforms design from a lecture on behavior into a vibrant space for radical curiosity. It invites us to connect deeply, bridging nature with algorithms and emotions with the more-than-human. Forget the checklist and embrace the ecosystem. Together, we're redefining the manual for a brighter, interconnected future.



THE SOCIAL DESIGNER'S PARADOX

WHY SOCIAL DESIGNERS MATTER AND STRUGGLE IN PUBLIC ORGANISATIONS

Willemijn Brouwer



About the author

Willemijn Brouwer, MSc TU Delft, is a creativity lecturer with 15+ years' experience in public design and expert in creative processes within government and complex systems.

Specs

English Edition

9789063698805

November 2025

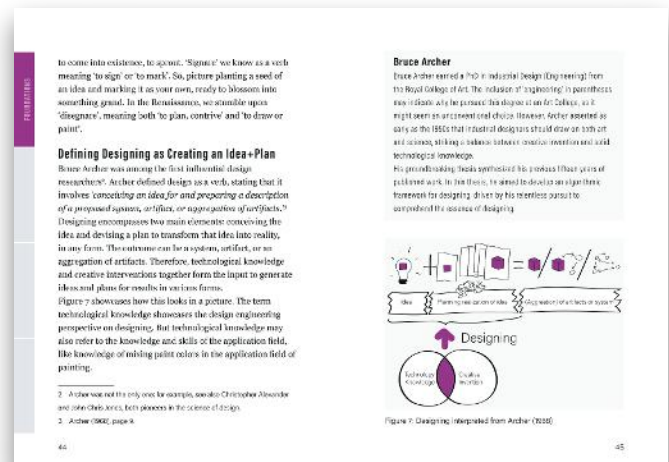
€ 26.99

Paperback

210 x 148 mm

228 Pages

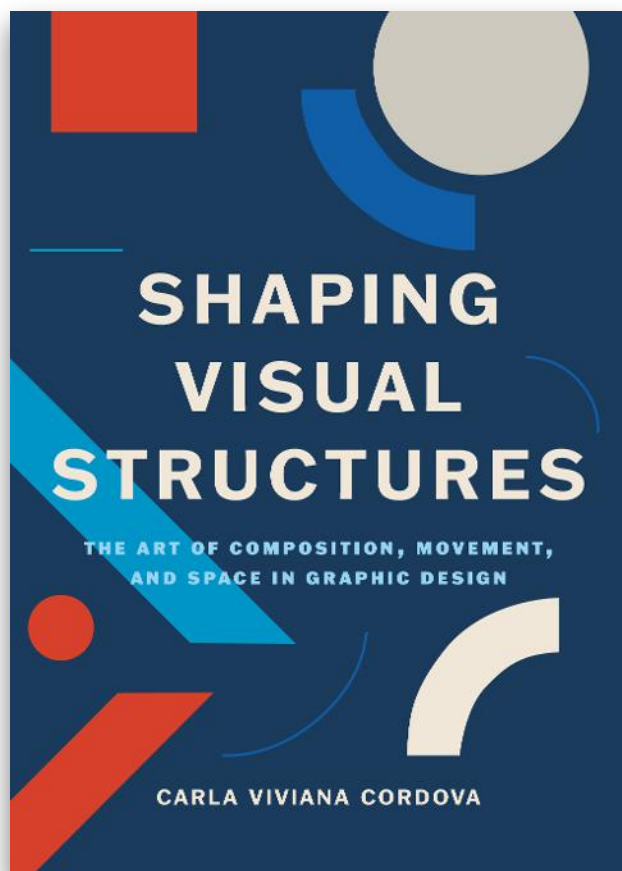
Are you ready to change the world? "The Social Designer's Paradox" is a candid and compelling companion for anyone seeking to make a difference within public systems. Social designers bring creativity, care, and bold ideas into government institutions, only to face the challenges of bureaucracy, politics, and outdated structures. This insightful book explores why those who aim to shake things up often find themselves at odds with systems designed to maintain the status quo, and offers practical advice on navigating these complexities. With sharp insights, honest conversations, and a touch of humor, it unpacks the tensions between designing and governing. Perfect for designers, civil servants, and anyone passionate about creating a more responsive and imaginative public sector, "The Social Designer's Paradox" is your thoughtful guide for the messy, meaningful work of making change.



SHAPING VISUAL STRUCTURES

THE ART OF COMPOSITION, MOVEMENT, AND SPACE IN GRAPHIC DESIGN

Carla Viviana Cordova



About the author

Carla Viviana Cordova is a design educator and author with 16+ years of experience, teaching at MICA and Towson University, and known for her books on typography, interfaces, and design thinking.

Specs

English Edition

9789063699093

November 2025

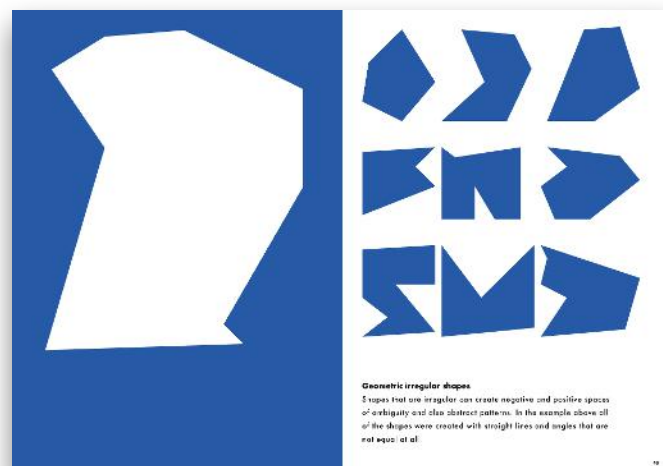
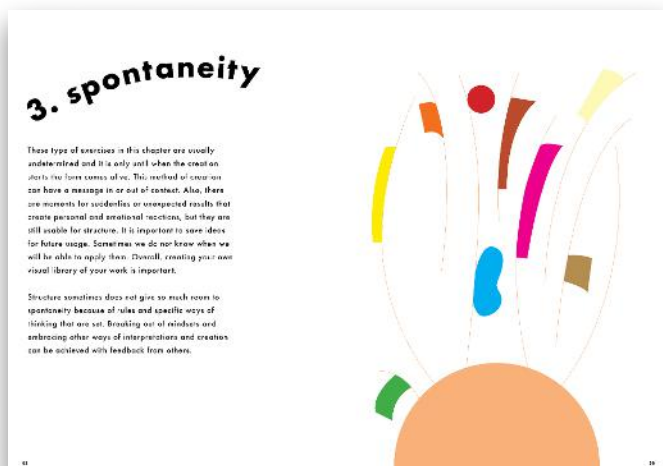
€ 23.99

Paperback

233 x 166 mm

180 Pages

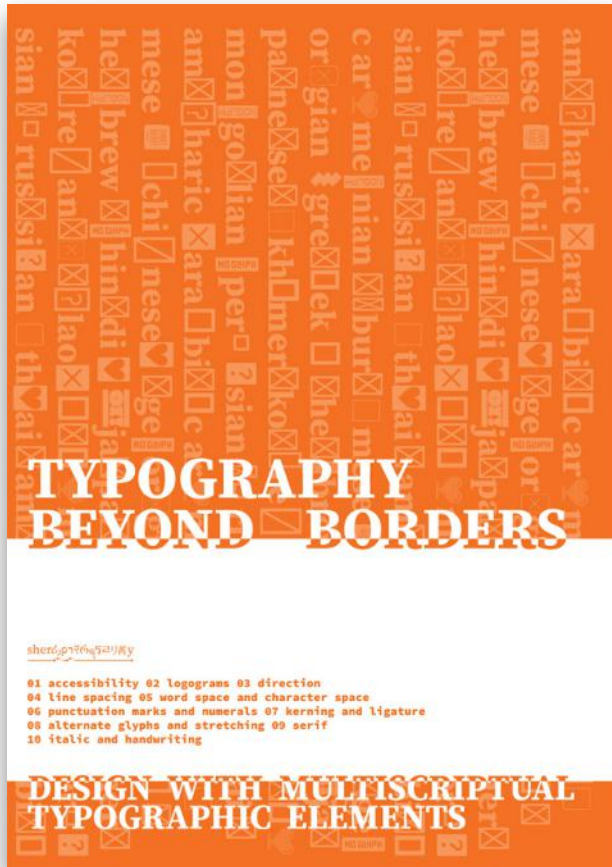
Explore the fascinating world of design in "Shaping Visual Structures", where timeless principles of movement, space, and composition come to life. This insightful book is ideal for students eager to lay a solid foundation in design, as well as for professionals looking to refresh their skills. With a clear and engaging writing style, it introduces innovative ideas and approaches, demonstrating how graphic design can convey powerful messages through abstraction and creativity. The later chapters delve into the evolution of visual design with technology, encouraging readers to think outside the box. As we look towards a future of universal communication, the book offers a glimpse into the role of visual systems and symbols that can unite people across cultures.



TYPOGRAPHY BEYOND BORDERS

DESIGN WITH MULTISCRIPITUAL TYPOGRAPHIC ELEMENTS

Sherry Muyuan He



About the author

Sherry Muyuan He is an assistant professor of art at the City College of New York. With an MFA in Visual Studies, she fosters inclusive design education. Sherry also designs board games that teach new scripts, blending her passion for languages and art.

Specs

English Edition

9789063699437

May 2025

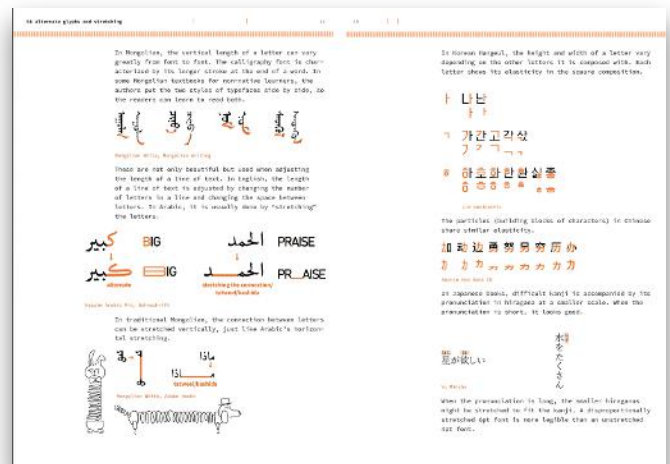
€ 23.99

Paperback

230 x 160 mm

192 Pages

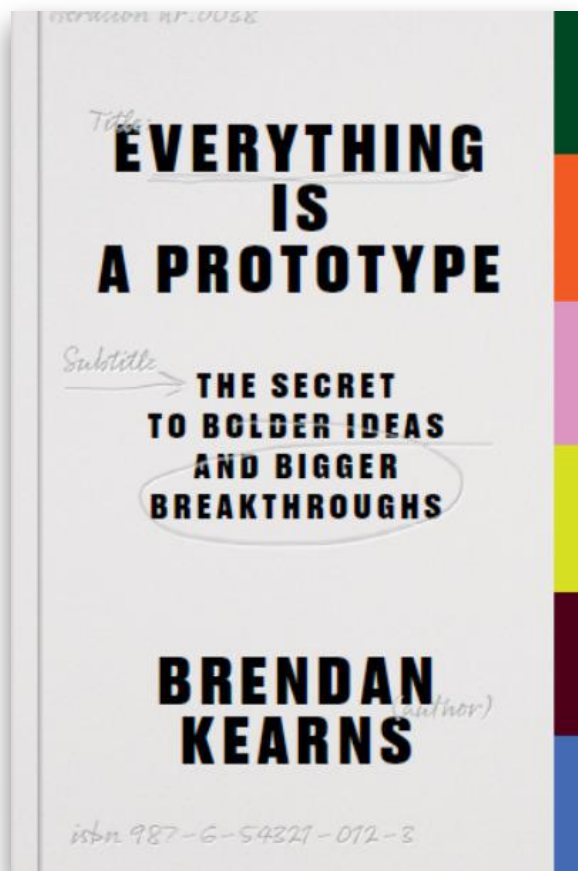
Explore the vibrant world of global design with "Typography Beyond Borders", a groundbreaking resource for designers and students from diverse linguistic backgrounds. This essential book offers insights for professionals aiming to connect with non-Latin audiences while also serving as a valuable tool for educators striving for inclusivity in their classrooms. By addressing the lack of design resources focused on non-Latin scripts, it encourages readers to expand their horizons and embrace multicultural design. With practical tips and a wide-ranging comparison of typography, this book empowers design students to draw inspiration from their own cultures and helps educators teach with greater empathy. Perfect for anyone looking to enrich their design journey!



EVERYTHING IS A PROTOTYPE

THE SECRET TO BOLD IDEAS, BIGGER BETS, AND CREATIVE BREAKTHROUGHS

Brendan Kearns



About the author

Brendan Kearns is a renowned designer with over 15 years of experience in Silicon Valley. He specializes in clarifying early-stage ideas through applied experimentation, founded RIVAL, and mentors VC firms while speaking on applied creativity.

Specs

English Edition

9789063697266

May 2025

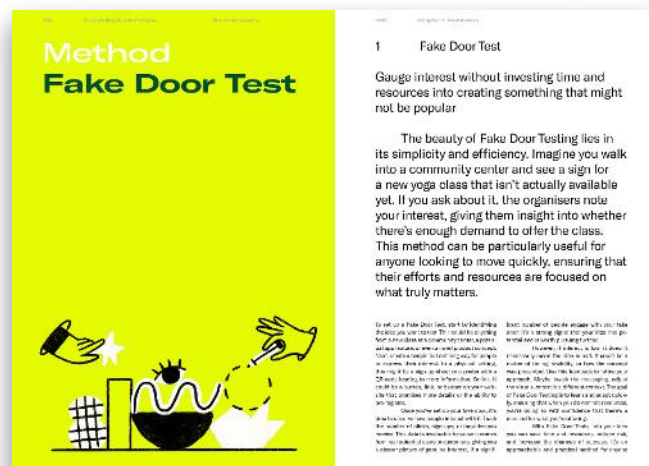
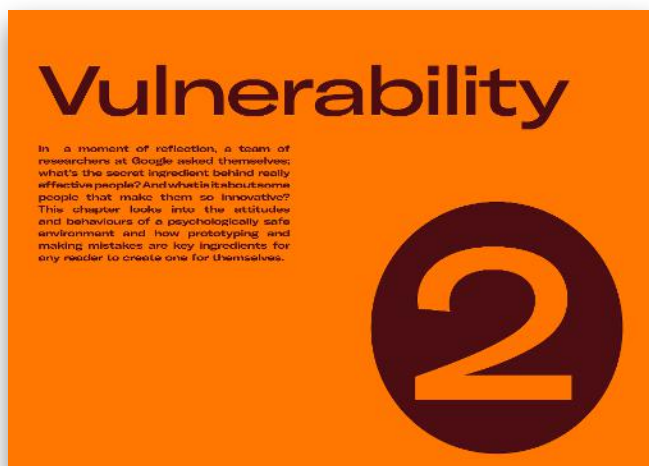
€ 23.99

Paperback

195 x 130 mm

220 Pages

"Everything is a Prototype" is an empowering guide that encourages you to embrace the unknown and rethink your approach to creativity. It argues that making mistakes is not only normal but a vital part of the genius process. By unpacking conventional wisdom across various fields, it demonstrates how experimentation fuels innovation and brilliance. Readers are invited to become Prototypers, leveraging their missteps to their advantage. With a focus on resilience and personal transformation, this toolkit helps you navigate fears and frustrations, enabling you to explore new ideas fearlessly. Written with clarity and humor, this book is essential for anyone seeking to boost their chances of success in their endeavors. Don't miss out on this transformative read!



THE CHANGE METHODS HANDBOOK

EFFECTIVE APPROACHES FOR MANAGING COMPLEX SYSTEMIC AND ORGANIZATIONAL CHANGE

Dirk Vos

About the author

Dirk Vos is a seasoned change management consultant with 17+ years of experience across various industries. As a visiting lecturer and founder of TwoCollaborate, he provides innovative solutions and training in Creative Leadership and Collaboration.

Specs

English Edition

9789063699673

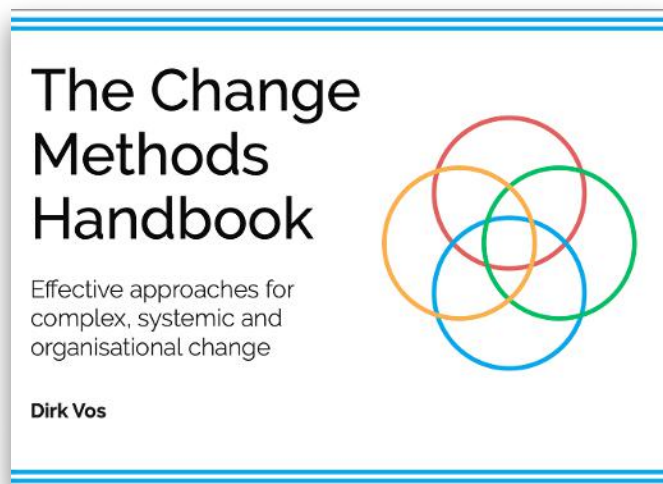
May 2025

€ 36.99

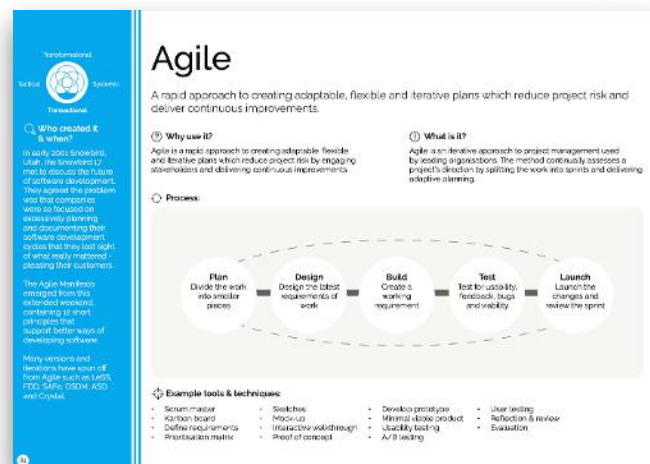
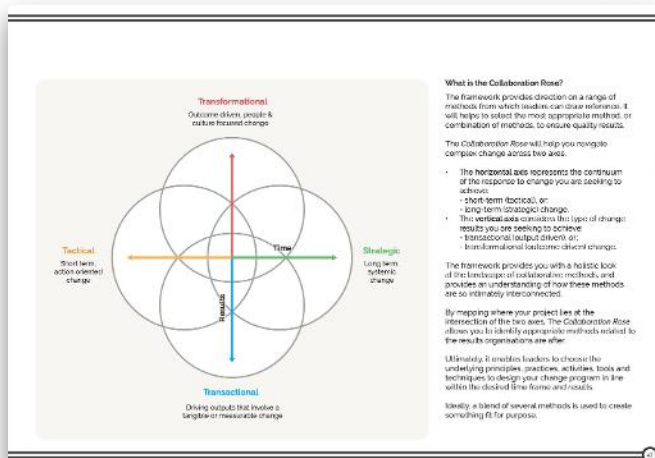
Paperback

210 x 297 mm

160 Pages



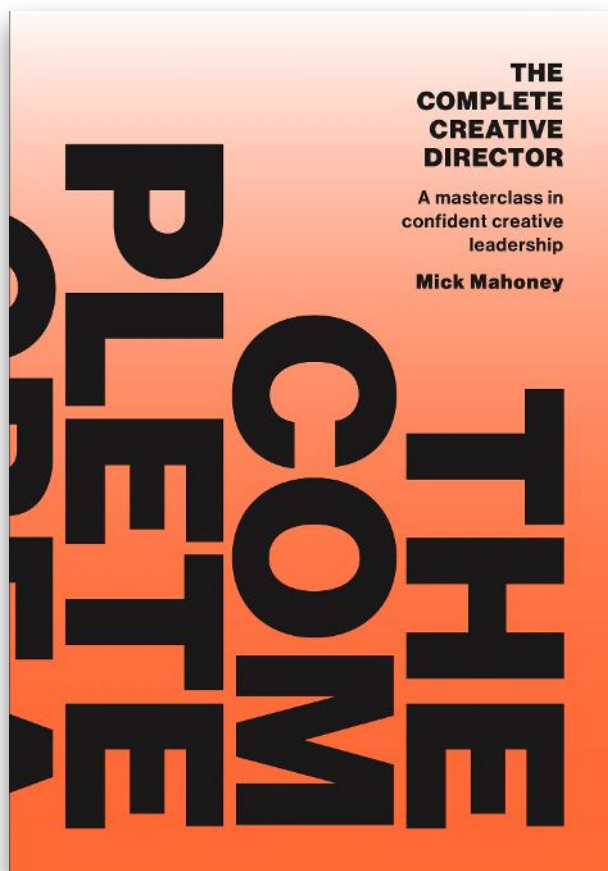
In today's fast-paced world, organisations encounter constant challenges, making effective change management crucial. Leaders, managers, and change agents often find it daunting to enhance organisational resilience as selecting the right change methods can be overwhelming. Without clear guidance, organisations may adopt ineffective solutions that jeopardise their strategic goals. "The Change Methods Handbook" is your essential guide to mastering these complexities. It presents 26 change management methods, categorised into four key goals: transformational, transactional, strategic, and tactical. Each method is thoroughly explored, detailing its significance, functionality, advantages, disadvantages, historical context, and necessary tools. With five compelling case studies and a captivating timeline of change management's evolution, this resource empowers readers to think critically and strategically about change, enabling them to create meaningful and sustainable change programmes that drive long-term success.



THE COMPLETE CREATIVE DIRECTOR

A MASTERCLASS IN CONFIDENT CREATIVE LEADERSHIP

Mick Mahoney



About the author

Mick Mahoney, a leading figure in UK advertising, boasts 25+ years of experience and numerous awards, including Cannes Grand Prix and D&AD Pencils. He has chaired prestigious juries and authored 'The Creative Nudge,' enhancing creative leadership.

Specs

English Edition

9789063698713

May 2025

€ 23.99

Paperback

230 x 160 mm

240 Pages

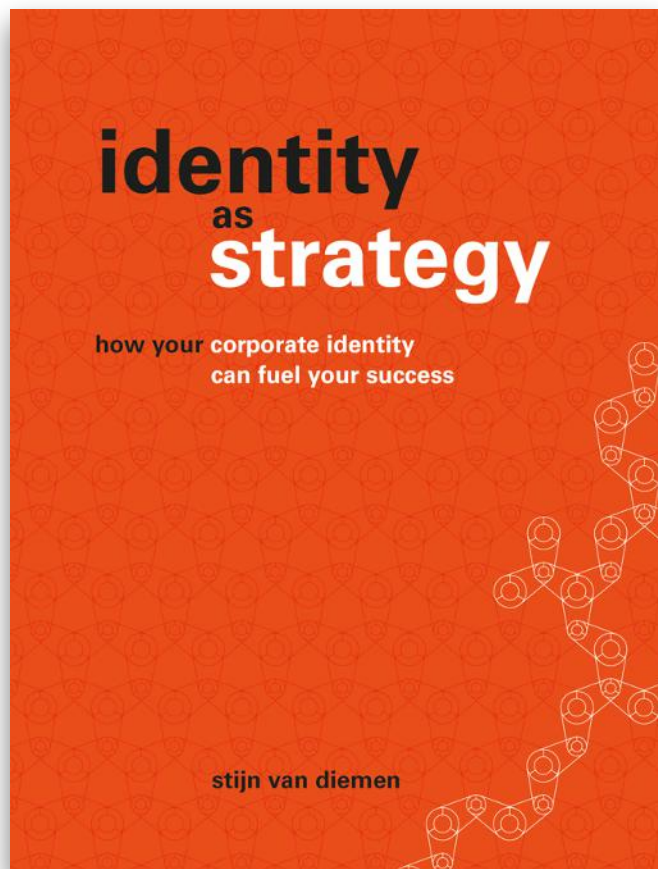
Unlock your potential with "The Complete Creative Director", the essential guide for creative leaders navigating complex challenges. This comprehensive manual offers clear, actionable advice tailored for those in leadership roles, equipping you with the tools necessary for success. You will gain insights into best practices while learning to adapt them to your unique style. Discover techniques to manage anxiety, foster strong relationships, and cultivate a vibrant creative culture. The book also covers developing a successful creative department, mastering pitches, and engaging with the business side effectively. Ultimately, "The Complete Creative Director" will empower you to become more resilient, adaptable, and focused on delivering exceptional creative work.



IDENTITY AS STRATEGY

HOW YOUR CORPORATE IDENTITY CAN FUEL YOUR SUCCESS

Stijn van Diemen



About the author

Stijn van Diemen is a seasoned identity consultant with over 30 years of experience. He has worked with over a hundred organizations across sectors like healthcare and education, helping them define and project their identity for future success.

Specs

English Edition

9789063698799

May 2025

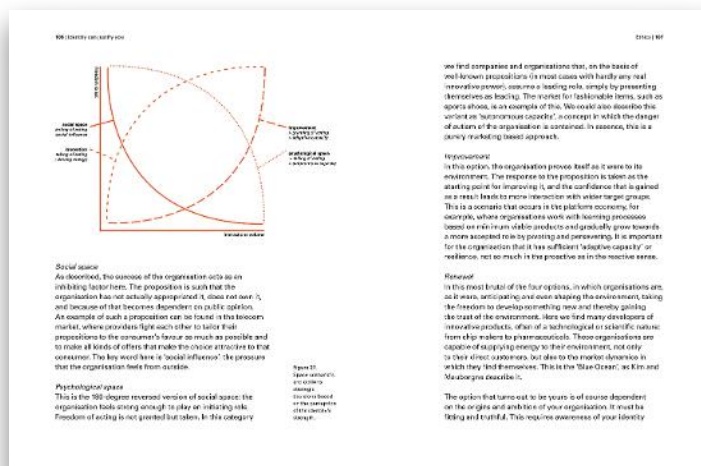
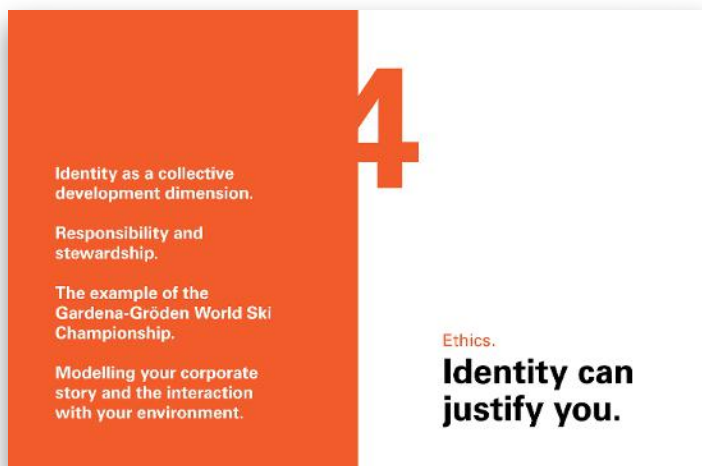
€ 26.99

Paperback

230 x 174 mm

240 Pages

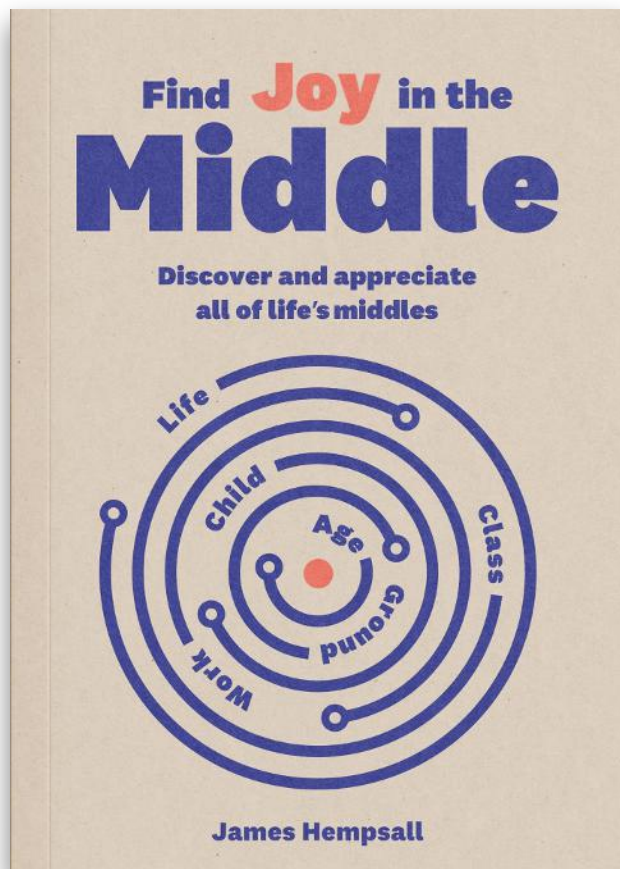
Unlock the hidden treasure of your organisation's identity with the insightful guide found in "Identity as Strategy". This book, crafted by seasoned consultant Stijn van Diemen, dives into eight strategic perspectives on corporate identity, offering real-world case studies that illustrate the application of these concepts. These engaging examples make it easier to understand how to translate insights into your own organisation or sector. Packed with practical models and design principles, this book empowers managers and marketers to make informed decisions and build a strong foundation for their strategies. With the tools provided, you will be equipped to navigate the complexities of identity and drive your success.



FIND JOY IN THE MIDDLE

YOUR GUIDE IN UNDERSTANDING AND CELEBRATING LIFE MIDDLES

James Hempsall



About the author

James Hempsall OBE is a prominent figure in the UK children's sector, known for his work in early education and childcare. As a qualified teacher and psychotherapist, he founded Hempsall's to drive change and improve childcare access and quality.

Specs

English Edition

9789063698461

May 2025

€ 22.99

Paperback

210 x 160 mm

240 Pages

Have you ever felt lost in the middle? Whether it's being middle-aged, a middle child, or stuck in middle management, we all experience the middle at some point. Society often depicts this 'middle' as disappointing, yet it can be a source of strength. "Find Joy in the Middle" is for everyone navigating these challenging spaces and feeling overlooked. This book provides insightful analysis and practical guidance to help you embrace and celebrate life's in-between moments. Packed with real-life examples, it offers a fresh perspective and actionable advice on transforming the middle into your greatest asset. Reimagine the middle and discover how to find happiness, purpose, and pride in this vital stage of life or work.

Crisis. What crisis.

There was a middle-aged crisis going on. Then, suddenly, the world was in a state of global crisis. The COVID-19 pandemic, and everyone can be forgiven for feeling lost and overwhelmed, struggling and wondering what to do next. The pandemic has been a time of great change, and it's not just the world that's changed, but also the way we think about the middle. The middle is no longer a place of crisis, but a place of opportunity. It's a time to re-evaluate our lives and find joy in the middle.

The term 'middle-aged crisis' is a modern invention, attributed to the psychologist Erik Erikson in 1950, and it's a bit of a misnomer. The middle is not a crisis, it's a time of growth and discovery. It's a time when you start to see the world in a new way, and you start to find joy in the middle. The middle is a time of opportunity, and it's a time to embrace the middle.

Providence shows that crisis is good. It's good to have a crisis, it's good to have a challenge, it's good to have a goal. The crisis is a time of opportunity, and it's a time to embrace the middle.

Let's celebrate the middle age.

There is a desperate need to talk about the middle age, where it is, and where it's not. It's a time of opportunity, and it's a time to embrace the middle. The middle is a time of growth and discovery, and it's a time to find joy in the middle.

The joy is there for the taking.

There's a lot to be said for the middle age, and it's a time of opportunity. The middle is a time of growth and discovery, and it's a time to find joy in the middle. The middle is a time of opportunity, and it's a time to embrace the middle.

Enjoy the moment while it lasts.

A 25-year study by Oxford University found a growth in levels of happiness from the early twenties. That's typical for the early middle age, the happy time. The middle is a time of opportunity, and it's a time to find joy in the middle.

For me, the middle age is a time of opportunity. It's a time to find joy in the middle. The middle is a time of growth and discovery, and it's a time to embrace the middle.



**Middle age is when
your age starts to
show around your
middle.**

Bob Hope



It only hurts when I laugh.

The middle age seems to be a slightly amusing age of life – for some, including Bob Hope. It's a time of opportunity, and it's a time to find joy in the middle. The middle is a time of growth and discovery, and it's a time to embrace the middle.

It's a time to find joy in the middle. The middle is a time of opportunity, and it's a time to embrace the middle.

It is an issue for all.

All of us have the chance to appreciate and value the middle age. Because it's a time of opportunity, and it's a time to find joy in the middle. The middle is a time of growth and discovery, and it's a time to embrace the middle.

COMPANIES BUILT TO LAST

A PROVEN METHOD FOR SUSTAINING BUSINESS SUCCESS

Frans de Groot



About the author

Frans de Groot is a #1 bestselling author and creator of the Bitsing method, a proven approach for business success. With over 30 years of research, he helps organisations achieve extraordinary results and lectures on his method at various universities.

Specs

English Edition

9789063699512

May 2025

€ 23.99

Paperback

195 x 130 mm

220 Pages

Are you the driving force behind your company's success? As an entrepreneur, CEO, director, or manager, you carry the responsibility for your organization's growth and sustainability. In "Companies Built to Last", discover the Bitsing method, a scientifically proven system developed over 30 years. In just seven straightforward steps, you'll learn how to guide your organization toward its goals while sidestepping the common pitfalls that others face. This practical guide offers real-world examples and expert tips to integrate the Bitsing method into your daily operations, enabling you to make informed decisions about business positioning, marketing investments, and sales growth. More than just achieving success, this book inspires you to create a company that thrives and positively impacts society. Let's transform your business—forever.



WITHOUT A GOAL YOU ACHIEVE NOTHING

It is essential, for everyone and every organisation, to have a goal, a target. This is necessary to avoid aimless activity that gets nowhere or, worse still, ends up at a totally unwanted destination. Not having a goal may be OK for a while, but never ends well.

The crucial question
Now, pose a crucial question to you: What is the objective of your organisation? Has the goal been explicitly outlined? Write it down here below. If it has not been formulated, I encourage you to take prompt action and articulate the aim of your organisation now.

Remember that if you start the day without an aim, you will achieve nothing in it.

The magical power of objectives
If you don't know what your goal is, you won't achieve it. If you don't know that Amsterdam is your destination, how would you ever get there? How will you then know what to do to arrive at the right place?

An organisation that has not formulated objectives for itself and its employees will not end up where it needs to be. There is a significant chance that it will encounter problems. Without a goal, one ends up doing the wrong things.

There's something magical about objectives. They enable you to work out what you have to do to achieve them. Nothing can function without an objective. But simply having a goal is not enough. If you have the wrong goal in mind, you will also not achieve what you want or need. In practice this means that you will be disappointed with the outcome of your activities.

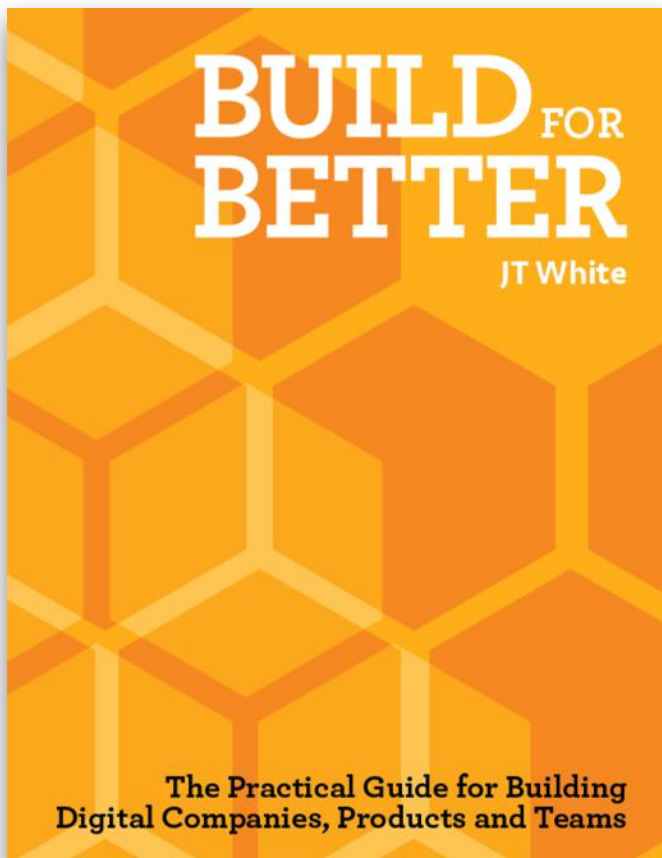
Without a goal, you get anywhere.

You get somewhere if you have a goal.

BUILD FOR BETTER

HOW TO BUILD SUCCESSFUL DIGITAL PRODUCTS AND COMPANIES

J.T. White



In today's fast-paced world, staying ahead of technological advancements is crucial for entrepreneurs and business leaders. The book offers clear strategies for integrating AI and emerging technologies into sustainable business plans. With its focus on practical insights, readers will learn how to navigate the complexities of the tech ecosystem, mitigating risks while maximizing opportunities. By breaking down intricate concepts and providing real-world examples, this essential guide empowers business leaders to incorporate technology into their core strategies for long-term success. Readers will enhance their decision-making, improve operational efficiency, and strengthen their competitive edge, driving meaningful change and staying ahead of industry trends.

About the author

J.T. White is a seasoned product leader and entrepreneur with 15+ years in digital product development. He has created diverse projects and co-founded an AI-assisted video studio, focusing on user-centric development and innovative solutions.

Specs

English Edition

9789063699536

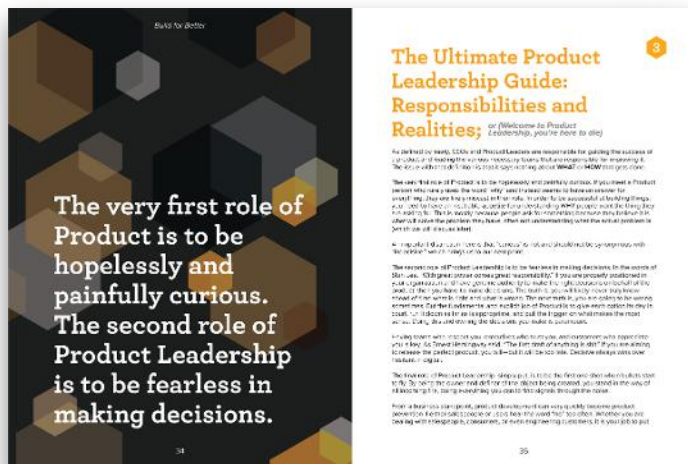
May 2025

€ 22.99

Paperback

210 x 148 mm

196 Pages



THE MONDRIAN CHALLENGE

AN ART GAME: WHAT WOULD YOU DO WITH RED, YELLOW AND BLUE

Linda van Gaalen & Mia van Gaalen



About the author

Linda and Mia van Gaalen are passionate creatives with a shared love for games and visual arts. With sharp industry insight from publishing, they've helped others develop their game concepts and are now launching their own first official title. With visual input from Lilian van Dongen Torman, their combined creativity has resulted in this exciting game.

Specs

English Edition

9789063699413

November 2025

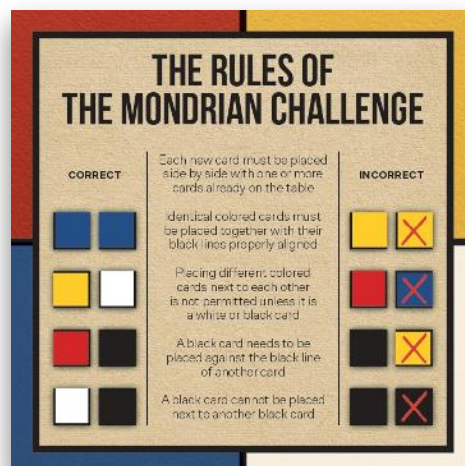
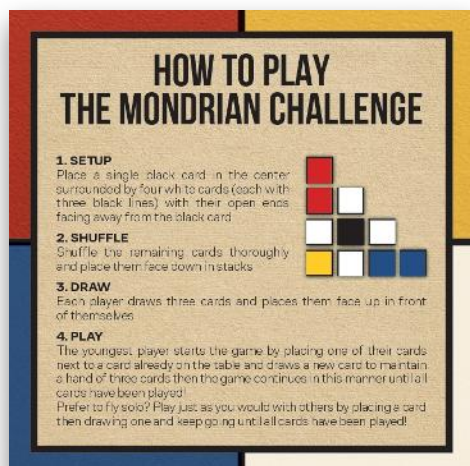
€ 16.99

Game

120 x 120 mm

80 Cards

Unleash your inner artist with "The Mondrian Challenge"! If you're looking for a refreshing and unique experience, this game invites you to create Mondrian-inspired artwork alongside family and friends. There is no competition, no winners or losers, just a delightful blend of mindful creativity and fun. "The Mondrian Challenge" merges the joy of a jigsaw puzzle with the simplicity of dominoes, emphasizing the balance between shape and color. Take turns placing cards and watch as your collaborative artwork comes alive. Each new card introduces an unexpected twist, ensuring that every masterpiece is truly one of a kind. Perfect for art lovers and those seeking to ignite their creativity, "The Mondrian Challenge" promises an inspiring experience that continually amazes.



POWERFUL WOMEN PLAYING CARDS

Lisa den Teuling



About the author

Lisa den Teuling is a visual concept developer. As a self-taught artist, den Teuling mastered a variety of different styles and techniques throughout the years. She is the author of "Powerful Women Affirmation Deck", "Powerful Women Jigsaw Puzzle" and "Imagine me."

Specs

English Edition

9789063697174

November 2025

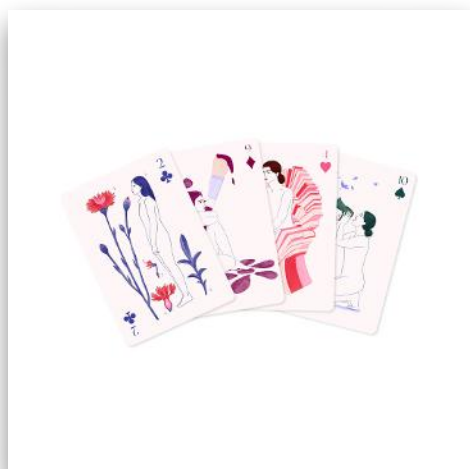
€ 15.99

Game

116 x 92 mm

54 Cards

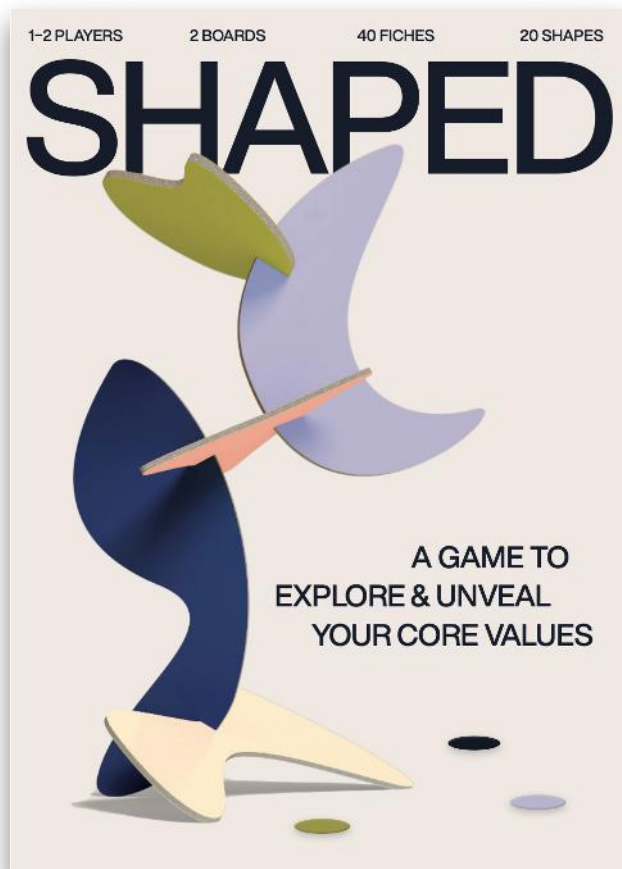
"Powerful Women Playing Cards" is a remarkable deck that honors the influential contributions of women throughout history. Each suit represents a unique theme: art, literature, science, and politics, creating a symbolic journey reminiscent of an art gallery. As players engage with these beautifully illustrated cards, they traverse curated exhibitions showcasing the extraordinary achievements of women in various fields. The thoughtful compositions and rich symbolism invite exploration and reflection, transforming a simple card game into an educational and inspiring experience. Discover the profound impact women have made on culture and history, all while enjoying the captivating blend of storytelling and art that "Powerful Women Playing Cards" offers.



SHAPED

A GAME TO EXPLORE AND UNVEAL YOUR PERSONAL VALUES

Lisa den Teuling & Judit Vilarasau



About the author

Lisa den Teuling is an illustrator and art director known for her surrealistic art focusing on mental health and women's empowerment. Judit Vilarasau, a Creative and Art Director, blends photography and design to craft unique visual experiences.

Specs

English Edition

9789063697280

May 2025

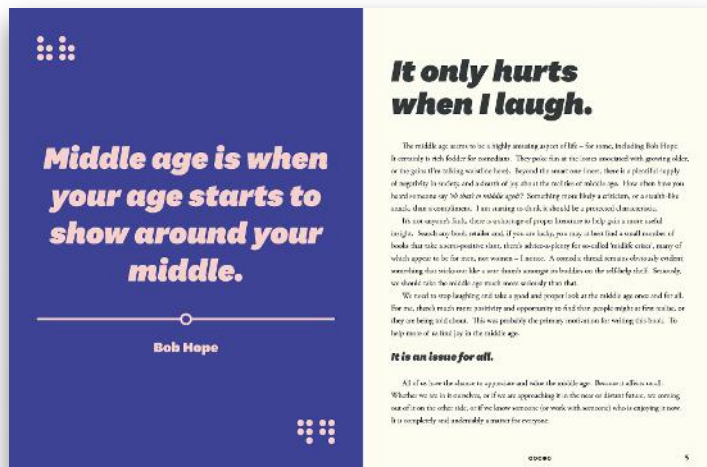
€ 19.99

Game

210 x 150 mm

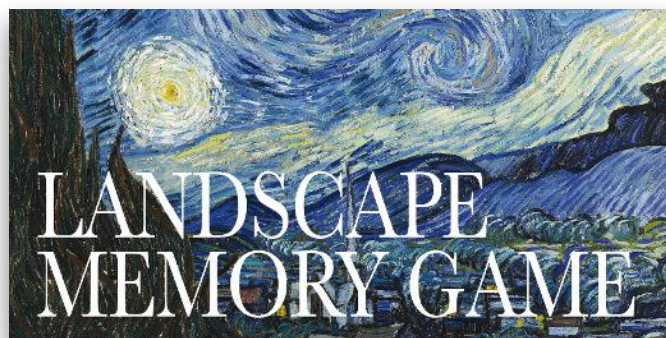
62 Elements

Get ready to embark on a vibrant journey of self-discovery with "Shaped"! This creative game invites you to explore your core values in a fun and engaging way, whether you're playing solo or with friends and family. With 20 colorful shapes, you can intuitively assign a color to each value, all while answering thought-provoking questions that guide your journey. As you move your colorful pawns towards the center of the board, your most important values will emerge, revealing insights about yourself and your relationships. The excitement continues as you create a beautiful value artwork by arranging the shapes, resulting in a tangible representation of what matters most to you. Enjoy the fun of connecting and reflecting as you dive into the heart of your values with "Shaped".



LANDSCAPE MEMORY GAME

Mieke Gerritzen



About the author

Mieke Gerritzen is a renowned designer and author with over 10 books on design and image culture. Former Director of MOTI, she founded The Image Society, organizing dynamic debates and exhibitions. Currently, she serves as Creative Director at Next Nature.

Specs

English Edition

9789063697297

May 2025

€ 16.99

Game

75 x 145 mm

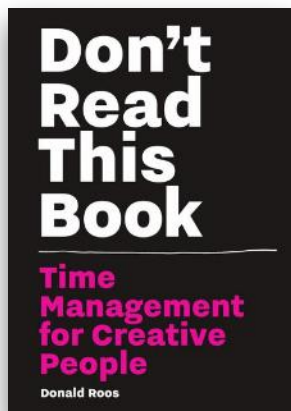
60 Cards

Introducing the captivating "Landscape Memory Game", where art history comes alive through play! This thrilling game invites you to explore 30 stunning artworks from legendary landscape painters who transformed nature into breathtaking vistas. Each match challenges you to pair paintings by the same artist, revealing the rich connections in style, theme, and technique. From Van Gogh's enchanting *Starry Night* to the surreal worlds of Hieronymus Bosch, every match deepens your appreciation for these old masters. Perfect for art lovers and memory enthusiasts alike, the "Landscape Memory Game" transforms learning about art into a delightful adventure. Get ready to play, learn, and discover the magic of landscape painting while having endless fun!



Backlist

CREATIVITY

**DON'T READ THIS BOOK***TIME MANAGEMENT FOR CREATIVE PEOPLE*

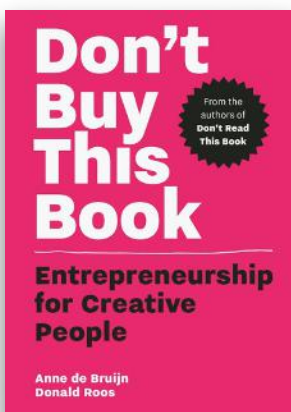
As creative individuals, we often feel overwhelmed by ideas. This guide helps you make mindful choices in your creative practice. With the 'To Don't List' method, saying 'no' to one idea can free up time for another. It offers valuable insights on Life, Workplace, and Projects, providing tips for everyone from students to professionals.

Donald Roos

Edition

9789063694234
2016
€ 19.99

Paperback
210 x 150 mm
160 Pages

**DON'T BUY THIS BOOK***ENTREPRENEURSHIP FOR CREATIVE PEOPLE*

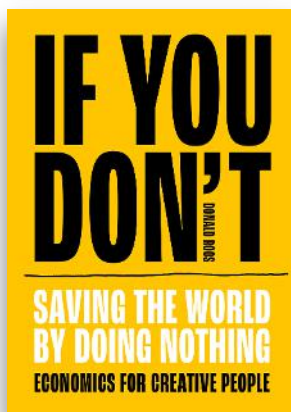
What matters more to you: making money or finding happiness? If you seek joy and a fulfilling career, this guide is divided into 3 parts — Sell, Make, and Grow — empowering you to test ideas, establish your business, and thrive as an entrepreneur. Embrace creativity and discover how to leave your mark!

Donald Roos

Edition

9789063695378
2019
€ 19.99

Paperback
220 x 150 mm
160 Pages

**IF YOU DON'T***SAVING THE WORLD BY DOING NOTHING*

Discover a concise book addressing humanity's pressing challenges. Through the unexpected lens of economics, it intertwines key elements of science, history, and culture. Learn how inaction can occasionally be the wisest choice and uncover how small decisions can transform our reality. Take charge of what you can and motivate change!

Donald Roos

Edition

9789063697006
2024
€ 19.99

Paperback
210 x 150 mm
200 Pages

**DON'T/DO THIS GAME***THOUGHT EXPERIMENTS FOR CREATIVE PEOPLE*

Unlock your creativity with the thought-provoking game, "Don't/Do This - Game". This innovative experience pushes you out of your comfort zone by using limitations to spark extraordinary ideas. With unique imaginary projects and rules, it's perfect for solo play, group fun, or breaking the ice in meetings. Get inspired when you're stuck!

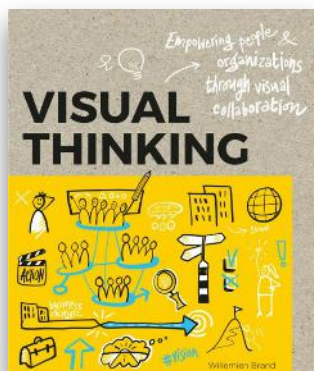
Donald Roos

Edition

9789063694845
2018
€ 18.99

Game
90 x 180 mm
156 Cards

CREATIVITY

**VISUAL THINKING**

EMPOWERING PEOPLE AND ORGANISATIONS THROUGH VISUAL COLLABORATION

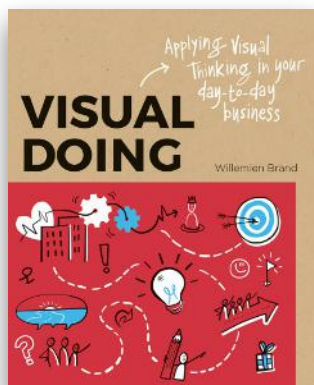
In today's business landscape, visual thinking and drawing are vital. Images can communicate more than words alone. This approach helps organizations boost agility, collaboration, and innovation. It breaks down complex issues, enabling teams to share ideas and co-create efficiently. Embrace these transformative techniques and eliminate misunderstandings for greater success!

Willemien Brand

Edition

9789063694531
2017
€ 22.99

Paperback
250 x 210 mm
144 Pages

**VISUAL DOING**

A PRACTICAL GUIDE TO INCORPORATE VISUAL THINKING INTO YOUR DAILY BUSINESS AND COMMUNICATION

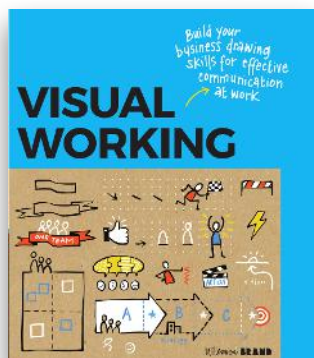
Embrace transformation through essential visual skills enhancement. This practical guide offers exercises and techniques to craft your visual narrative from multiple viewpoints: personal, team, and organizational. Simplify intricate information, present groundbreaking strategies, and foster a vibrant visual culture for effective communication and collaboration.

Willemien Brand

Edition

9789063694999
2018
€ 22.99

Paperback
250 x 210 mm
144 Pages

**VISUAL WORKING**

BUSINESS DRAWING SKILLS FOR EFFECTIVE COMMUNICATION

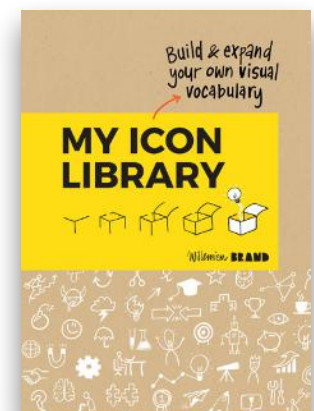
Enhance your workplace productivity with this engaging workbook that teaches effective communication through drawing. Uncover the Five Visual Thinking Types and gain practical tips to boost collaboration. Embrace drawing as a daily habit to achieve greater success and enjoyment in your professional environment. Transform your work experience today!

Willemien Brand

Edition

9789063696771
2023
€ 22.99

Paperback
250 x 210 mm
148 Pages

**MY ICON LIBRARY**

Unlock the potential of visual storytelling with this essential collection of impactful images designed to communicate complex ideas effectively. Covering themes from finance to team dynamics, it serves as your ultimate source of inspiration for any workshop. Enjoy discounts on bulk orders and elevate your creativity with stunning visuals!

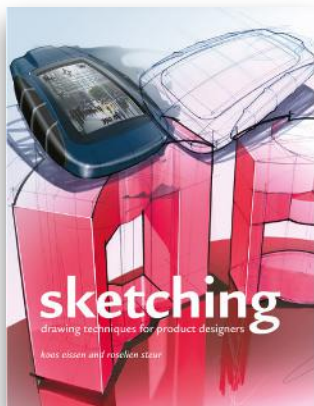
Willemien Brand

Edition

9789063696054
2021
€ 19.99

Paperback
200 x 168 mm
224 Pages

SKETCHING



SKETCHING

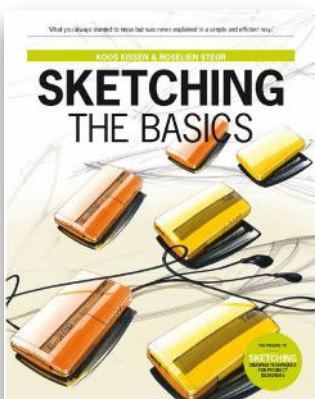
Some may think sketching is losing relevance, yet in design studios, its importance is undeniable. Hand-drawn sketches are essential for decision-making, brainstorming, and presentations. This resource acts as a key reference for design sketching, providing valuable insights for product design students and improving communication across multiple disciplines.

Koos Eissen

Edition

9789063695330
2019

€ 29.99

Paperback
240 x 190 mm
256 Pages

SKETCHING THE BASICS

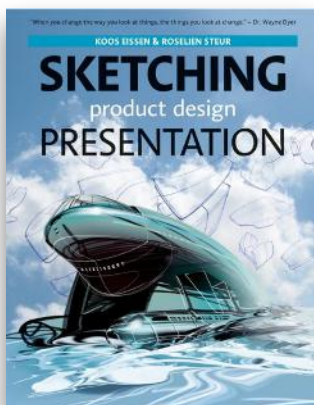
Explore the art of sketching with this insightful guide that delves into essential techniques and key decisions. Featuring step-by-step examples, it caters to both students and professionals alike. Tailored for novice designers, it offers comprehensive insights into drawing fundamentals, empowering you to build confidence and enhance your skills on your sketching journey.

Koos Eissen

Edition

9789063695347
2019

€ 29.99

Paperback
240 x 190 mm
204 Pages

SKETCHING PRODUCT DESIGN PRESENTATION

FROM HOW-TO-SKETCH TO WHY-TO-SKETCH

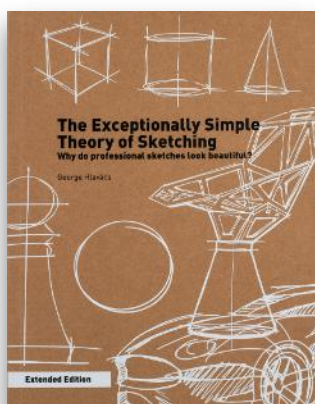
Uncover the thrilling new release by bestselling authors Koos Eissen and Roselien Steur. This book delves into the multifaceted role of sketching in design, enhancing your ability to brainstorm, articulate concepts, and convey projects to clients and teams. Master effective sketching techniques that elevate your design presentations and creativity.

Koos Eissen

Edition

9789063693299
2014

€ 34.99

Hardback
270 x 210 mm
192 Pages

THE EXCEPTIONALLY SIMPLE THEORY OF SKETCHING - EXTENDED EDITION

WHY PROFESSIONAL SKETCHES LOOK BEAUTIFUL?

Many believe that professional sketching is complex, but this extended edition reveals that intricate sketches stem from simple, well-executed segments. It provides a concise course designed to elevate your sketches, emphasizing key elements that contribute to a polished, professional appearance. Unlock the artist within and enhance your creative skills effortlessly.

George Hlavajcs

Edition

9789063696405
2022

€ 16.99

Paperback
220 x 170 mm
88 Pages

INNOVATION / BUSINESS

**DESIGN THINGS THAT MAKE SENSE***TECH. INNOVATOR'S GUIDE*

This essential guide for innovators and product owners is packed with tools for developing effective digital products. It empowers you to create solutions that resonate with your customers. This manual serves as a valuable reference for designers and managers looking to innovate or enhance their existing offerings.

Deborah Nas

Edition

9789063696146

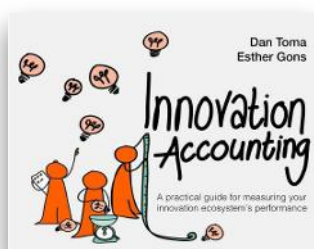
2021

€ 21.99

Paperback

170 x 170 mm

176 Pages

**INNOVATION ACCOUNTING***A PRACTICAL GUIDE FOR MEASURING YOUR INNOVATION ECOSYSTEM'S PERFORMANCE*

Currently, no official method exists to gauge business innovation, but a solution is here. This guide presents tools, templates, and frameworks to cultivate an innovative culture, inspiring progress and facilitating measurement. Whether you lead a lean startup or a large corporation, this resource is vital for propelling innovation forward.

Dan Toma

Edition

9789063696207

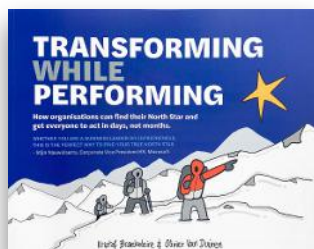
2021

€ 34.99

Paperback

190 x 240 mm

304 Pages

**TRANSFORMING WHILE PERFORMING***HOW ORGANISATIONS CAN FIND THEIR NORTH STAR AND GET EVERYONE TO ACT IN DAYS, NOT MONTHS*

This essential read empowers decision-makers and innovators to thrive in today's dynamic business environment. Packed with real-life cases and practical tools, it guides you in identifying your true North, co-creating strategies, and aligning your team. Learn how to transform challenges into strategic advantages for lasting organizational success.

Kristof Braekeleire

Edition

9789063696726

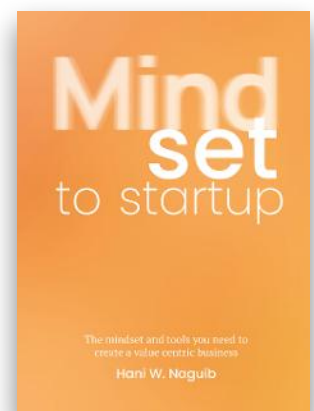
2023

€ 29.99

Paperback

190 x 240 mm

336 Pages

**MINDSET TO STARTUP***THE MINDSET AND TOOLS YOU NEED TO CREATE A VALUE-CENTRIC BUSINESS*

Embark on a transformative journey that redefines entrepreneurship. Naguib shares insights from 10,000 hours of mentoring, emphasizing the significance of value literacy for genuine progress. Through real-life examples, you'll learn that the entrepreneurial path is a continuous growth journey, transcending mere success or failure.

Hani W. Naguib

Edition

9789063697143

2024

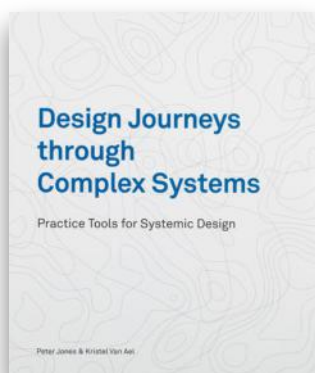
€ 27.99

Paperback

240 x 160 mm

240 Pages

DESIGN



DESIGN JOURNEYS THROUGH COMPLEX SYSTEMS

PRACTICE TOOLS FOR SYSTEMIC DESIGN DESIGN

Discover the transformative realm of design with this comprehensive handbook that merges systemic design and advanced thinking practices. Filled with insights from the Systemic Design Toolkit, it equips both experienced professionals and newcomers to address complex challenges and effectively visualize socio-technical systems. Embrace the power of design for meaningful change.

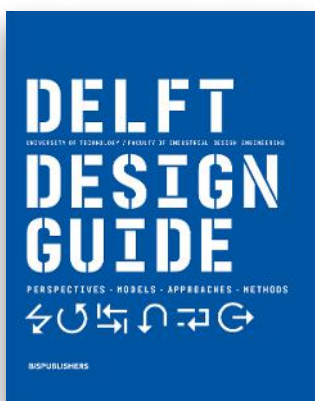
Peter Jones Kristel Van Ael

Edition

9789063696344
2022

€ 39.99

Paperback
250 x 210 mm
248 Pages



DELFT DESIGN GUIDE (REVISED EDITION)

PERSPECTIVES - MODELS - APPROACHES - METHODS

This guide provides a thorough overview of the methods and approaches utilized in Industrial Design Engineering at TU Delft. Each technique is concisely presented on a single page, accompanied by illustrations to spark inspiration. An invaluable resource for design students, educators, and professionals looking to elevate their projects and skills.

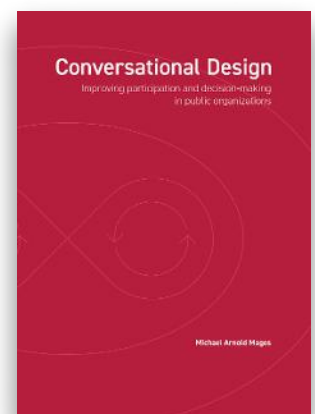
Annemiek van Boeijen

Edition

9789063695408
2020

€ 34.99

Flexibind
260 x 200 mm
224 Pages



CONVERSATIONAL DESIGN

IMPROVING PARTICIPATION AND DECISION-MAKING IN PUBLIC ORGANIZATIONS

Designers in public organizations face challenges such as shifting priorities and complex policies. Essential tools and case studies enhance co-design and informed decision-making. This resource promotes participation and fosters meaningful conversations, transforming civic insights into actionable strategies for policymakers.

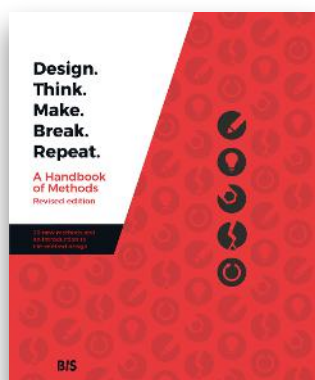
Michael Arnold Mages

Edition

9789063697327
2024

€ 32.99

Paperback
250 x 180 mm
220 Pages



DESIGN. THINK. MAKE. BREAK. REPEAT - REVISED EDITION

Unearth a wealth of design insights within these pages, showcasing over 80 innovative methods. Perfect for educators, students, and professionals alike, this guide offers inspiration and solutions. Delve into diverse approaches and viewpoints, equipping you to confidently and creatively address intricate design challenges.

Martin Tomitsch

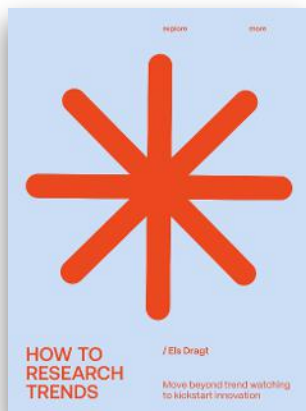
Edition

9789063695859
2020

€ 32.99

Paperback
230 x 190 mm
224 Pages

DESIGN

**HOW TO RESEARCH TRENDS - REVISED***MOVE BEYOND TRENDWATCHING TO KICKSTART INNOVATION*

Explore the future with this essential guide. Learn to navigate change through trend research, analyzing key insights that ignite innovation. Featuring fresh interviews and updated theories, including Schwartz's human values model, you'll be equipped to embrace tomorrow's challenges and uncertainties with confidence.

Els Dragt

Edition

9789063696825

2023

€ 29.99

Paperback

230 x 180 mm

200 Pages

**THE SECRET OF THE HIGHLY CREATIVE THINKER***HOW TO MAKE CONNECTIONS OTHERS DON'T*

Unlock your creative potential with this insightful guide. It offers practical advice rooted in neuroscience, helping you identify connections and think innovatively. Packed with engaging theories, techniques, and exercises, it's the ultimate resource for generating exceptional ideas and achieving remarkable breakthroughs in your creative journey.

Dorte Nielsen

Edition

9789063695323

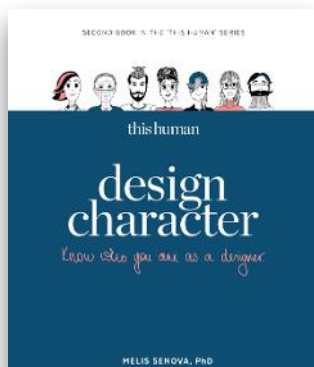
2019

€ 23.99

Paperback

230 x 150 mm

192 Pages

**THIS HUMAN - DESIGN CHARACTER***KNOW WHO YOU ARE AS A DESIGNER*

Feeling drained while trying to showcase your worth? Battling self-doubt and uncertainty? You're not alone. This guide offers vital tools to foster resilience and create meaningful change. Through engaging exercises and valuable insights, uncover the designer within you and harmonize your values in both your personal and professional life.

Melis Senova

Edition

9789063696528

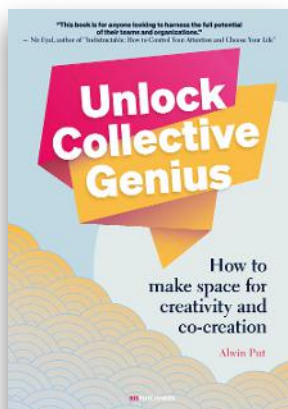
2022

€ 34.99

Paperback

215 x 140 mm

208 Pages

**UNLOCK COLLECTIVE GENIUS***HOW TO MAKE SPACE FOR CREATIVITY AND CO-CREATION*

In today's fast-paced environment, nurturing creativity and collaboration can be challenging. This practical guide offers essential strategies for conducting productive creative sessions. Perfect for students, entrepreneurs, and organizations, it empowers you to cultivate spaces where ideas blossom, relationships strengthen, and co-creation thrives with energy and passion.

Alwin Put

Edition

9789063697235

2024

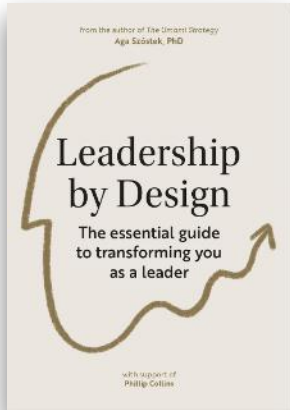
€ 23.99

Paperback

240 x 165 mm

228 Pages

DESIGN

**LEADERSHIP BY DESIGN***THE ESSENTIAL GUIDE TO TRANSFORM YOU AS A LEADER*

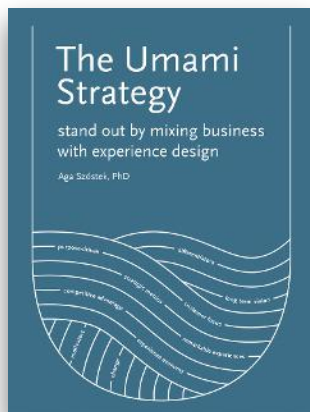
Unleash your unique leadership potential through this self-development journey. Tailored for CEOs, community leaders, and freelancers, it combines innovative theory with practical insights and actionable tasks. Evolve into the leader you've always dreamed of becoming. Remember, leadership is cultivated, not innate; we all have the capacity to grow.

Aga Szóstek

Edition

9789063696481
2022
€ 25.99

Paperback
230 x 170 mm
224 Pages

**THE UMAMI STRATEGY***STAND OUT BY MIXING BUSINESS WITH EXPERIENCE DESIGN*

Creating unique value for your customers is crucial for differentiation in a competitive market. Achieving this requires a robust strategy that ensures consistent action across your organization. This innovative approach to developing and implementing an experience strategy inspires, motivates, and elevates your brand to new heights.

Aga Szóstek

Edition

9789063695798
2020
€ 29.99

Paperback
230 x 170 mm
240 Pages

**DESIGNING TOMORROW***STRATEGIC DESIGN TACTICS TO CHANGE YOUR PRACTICE, ORGANISATION, AND PLANETARY IMPACT*

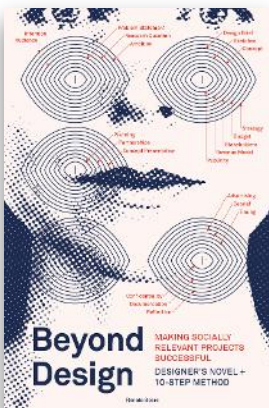
Prepare to make a lasting impact with this essential guide. It provides practical tools and strategies for fostering positive change, whether independently or within a large organization. Discover how to embrace long-term thinking, make mindful decisions, and reshape your design practices to benefit future generations.

Martin Tomitsch, Steve Baty

Edition

9789063696795
2023
€ 29.99

Paperback
200 x 140 mm
256 Pages

**BEYOND DESIGN***MAKING SOCIALLY RELEVANT PROJECTS SUCCESSFUL*

Explore the captivating realm of graphic design through this engaging nonfiction narrative. Follow Boere on her journey tackling socially relevant projects, filled with essential insights and practical advice on the do's and don'ts of the design process. A must-read for designers, this work was honored with the Gold Prize at the International Design Award 2021.

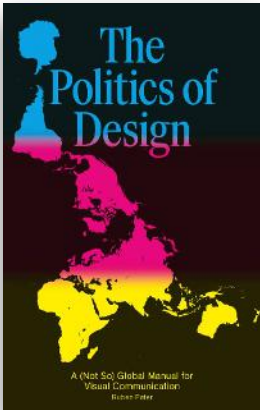
Renate Boere

Edition

9789063695941
2020
€ 15.99

Paperback
180 x 120 mm
192 Pages

DESIGN

**THE POLITICS OF DESIGN***A (NOT SO) GLOBAL DESIGN MANUAL FOR VISUAL COMMUNICATION*

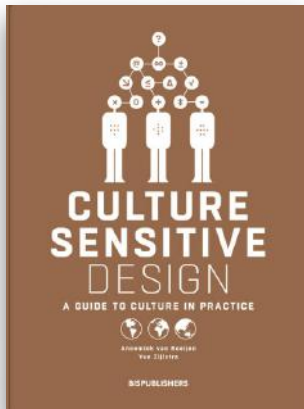
In today's diverse landscape, designers need to grasp cultural nuances in their creations. An image or color embraced by one culture could be offensive to another. This practical guide provides visual examples, emphasizing the importance of understanding global contexts. It's an essential resource for design professionals and students, boosting cross-cultural visual literacy.

Ruben Pater

Edition

9789063694227
2016
€ 17.99

Paperback
175 x 111 mm
192 Pages

**CULTURE SENSITIVE DESIGN***A GUIDE TO CULTURE IN PRACTICE*

This resource delves into the intricate ties formed through trade, migration, and digitisation, highlighting the challenges designers encounter in grasping cultural diversity. It provides theories, practical models, and methods designed to inspire both students and practitioners to engage meaningfully with diverse cultural values, customs, and symbols.

Annemiek van Boeijen

Edition

9789063695613
2020
€ 29.99

Paperback
230 x 190 mm
160 Pages

**THE NEW CREATIVES***HOW AI CHANGES THE FACE OF THE CREATIVE INDUSTRY*

The creative industry is evolving due to the emergence of artificial intelligence. Amid concerns about machine-learning affecting human creativity, Seema Sharma, a prominent creative director, sees a collaborative future for humans and machines. She delves into the thrilling shifts in skills, processes, and the evolving significance of creativity.

Seema Sharma

Edition

9789063696931
2023
€ 27.99

Paperback
200 x 140 mm
292 Pages

**SOCIETY DRIVEN DESIGN***CO-CREATING BRIGHTER FUTURES*

Are you ready to create a meaningful social impact? Judah Armani delves into the essential connection between design and community development. Leveraging his vast experience, he offers a framework for empowerment through design. Perfect for service designers, social entrepreneurs, and policymakers, this book uncovers the transformative power of design in shaping communities.

Judah Armani

Edition

9789063696900
2024
€ 23.99

Paperback
210 x 150 mm
248 Pages

DESIGN

**THE ART OF CO-DESIGN***SOLVING PROBLEMS THROUGH CREATIVE COLLABORATION*

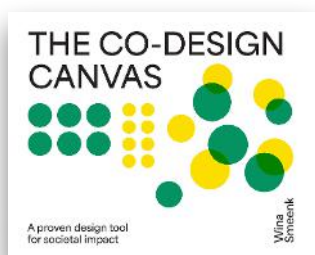
In recent years, co-design has gained popularity, yet its true meaning is often misunderstood. This comprehensive resource delves into co-design methods and applications, guiding readers through crucial steps in project development. It ensures effective collaboration across diverse groups, making it an essential tool for anyone looking to master co-design principles.

Jeremy Kerr, Jessica Cheers, Danielle Gallegos, Althea Blackler, Nick Kelly

Edition

9789063696924
2023
€ 29.99

Paperback
220 x 170 mm
316 Pages

**CO-DESIGN CANVAS***A PROVEN DESIGN TOOL FOR SOCIETAL IMPACT*

Tackling pressing societal issues necessitates collaboration across various sectors, including politicians, citizens, and NGOs. This practical tool aids in planning and assessing co-design processes within multi-stakeholder groups. It fosters dialogue around eight essential variables, while the accompanying manual facilitates perspective alignment and shared understanding.

Wina Smeenk

Edition

9789063696788
2023
€ 22.99

Paperback
200 x 250 mm
140 Pages

**DESIGN, CHANGE, PLAY***A PLAYFUL INTRODUCTION TO DESIGN THINKING*

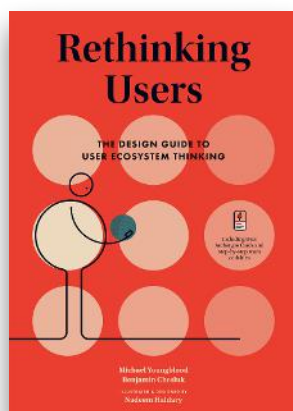
This innovative game and book present 36 design methods to elevate your creative journey. It's an engaging resource for those interested in design thinking, promoting collaboration to address diverse challenges. Perfect for students, teachers, entrepreneurs, and project managers, it helps users develop actionable plans for meaningful transformation.

Agnes Willenborg & Wina Smeenk

Edition

9789063696498
2022
€ 31.99

Book & Cards
210 x 148 mm
144 Pages

**RETHINKING USERS***THE DESIGN GUIDE TO USER ECOSYSTEM THINKING*

Discover how to truly understand your users with this engaging toolkit, featuring a book and user archetype cards that revolutionize your design approach. Say goodbye to outdated notions and unlock new, user-centered ideas that inspire innovative products and services. Transform your thinking today!

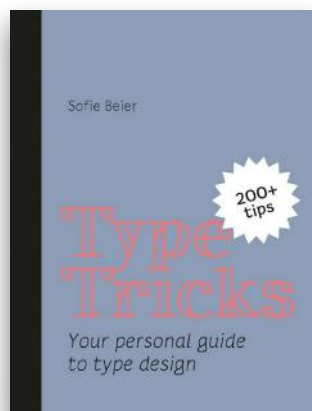
Michael Youngblood

Edition

9789063695811
2020
€ 29.99

Book & Cards
210 x 150 mm
112 Pages

DESIGN

**TYPE TRICKS***YOUR PERSONAL GUIDE TO TYPE DESIGN*

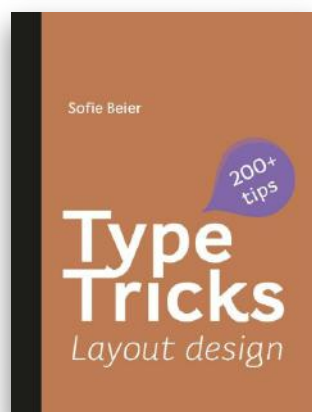
Explore the world of type design with this essential reference and user manual. It simplifies typographical rules and the design process in an engaging way. Ideal for both students and experienced designers, it acts as a valuable resource to enhance and refresh skills and knowledge in the art of typography.

Sofie Beier

Edition

9789063694586
2017
€ 17.99

Paperback
160 x 120 mm
208 Pages

**TYPE TRICKS: LAYOUT DESIGN**

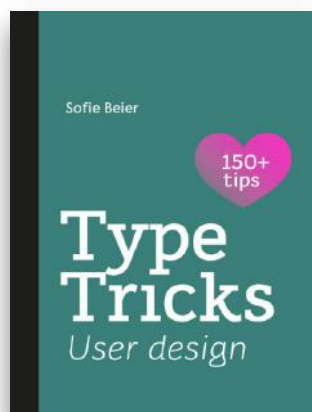
Dive into the second book of a compelling trilogy on typography. This guide presents essential layout design principles to elevate your website or digital product. With practical insights and research, discover how effective typography enhances readability and explore clever tricks to improve your layouts for an outstanding user experience.

Sofie Beier

Edition

9789063696221
2021
€ 17.99

Paperback
160 x 120 mm
208 Pages

**TYPE TRICKS: USER DESIGN**

Explore an essential guide that delves into the profound effects of typography on reading. Featuring 140 evidence-based tips and captivating illustrations, this resource caters to both beginners and seasoned designers, simplifying intricate concepts. More than just informative, it serves as a stunning gift for design enthusiasts.

Sofie Beier

Edition

9789063696368
2022
€ 17.99

Paperback
160 x 120 mm
160 Pages

**KNOW YOUR ONIONS: GRAPHIC DESIGN**

Prepare to enhance your design abilities like never before. This book acts as your personal mentor, guiding you through brainstorming, concept development, and implementation in an engaging manner. Benefit from 25 years of invaluable experience, mastering essential techniques while enjoying ample space for your notes. It's your ultimate design companion!

Drew de Soto

Edition

9789063692582
2012
€ 20.99

Hardback
200 x 150 mm
186 Pages

DESIGN

**GOOD SERVICES***HOW TO DESIGN SERVICES THAT WORK*

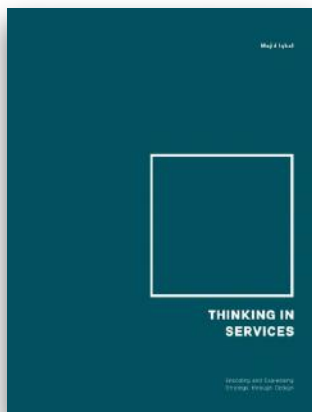
Service design merges creativity with business strategy, providing insights into what constitutes an effective service. This innovative guide outlines key principles for developing user-centric services. Ideal for anyone passionate about improving service delivery, it serves as an essential resource for those looking to elevate their service design expertise.

Lou Downe

Edition

9789063695439
2019
€ 23.99

Paperback
190 x 130 mm
224 Pages

**THINKING IN SERVICES***ENCODING AND EXPRESSING STRATEGY THROUGH DESIGN*

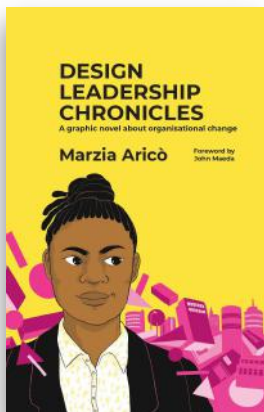
We engage with services every day, but their design is often complex. Grasping service design is vital as our reliance increases. This resource reveals the unexpected structure or 'DNA' of services through clear visuals, providing a fresh vocabulary for description and strategies for effective design implementation.

Majid Iqbal

Edition

9789063694890
2018
€ 34.99

Paperback
230 x 180 mm
240 Pages

**DESIGN LEADERSHIP CHRONICLES***A GRAPHIC NOVEL ABOUT ORGANISATIONAL CHANGE*

Transform your organization with this graphic novel that unveils how nine visionary leaders leverage design to spark change. Divided into three parts, it highlights their distinct journeys, challenges, and successes. With captivating visuals, it motivates leaders and change-makers to embrace the power of design for impactful transformation.

Marzia Arico

Edition

9789063697259
2024
€ 22.99

Hardback
240 x 165 mm
196 Pages

**DESIGN FOR SUSTAINABILITY SURVIVAL GUIDE**

This essential roadmap guides you in integrating sustainability into design. It provides valuable insights, from personal experiences to universal principles, along with tips, guidelines, and innovative approaches. Challenge traditional views on design, economics, and technology while inspiring the next generation of designers to embrace sustainable practices.

Conny Bakker

Edition

9789063696399
2022
€ 19.99

Paperback
190 x 140 mm
192 Pages

CREATIVE BUSINESS

**BEING CREATIVE IS THE EASY PART***UNEXPECTED SKILLS AND STRATEGIES FOR SUCCESS IN THE CREATIVE INDUSTRY*

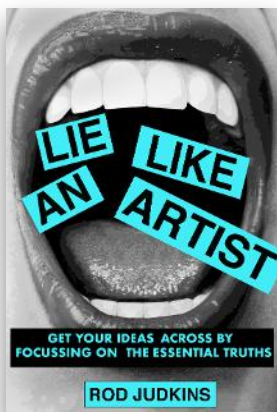
Art schools frequently neglect the practical challenges that creatives encounter, resulting in misunderstandings and burnout. This guide provides crucial insights into the creative process, focusing on client relations, time management, and more. Equip yourself with the knowledge to build a fulfilling, balanced, and successful career by delving into these essential subjects.

Rey Node

Edition

9789063697310
November 2024
€ 23.99

Paperback
210 x 150 mm
216 Pages

**LIE LIKE AN ARTIST***COMMUNICATE SUCCESSFULLY BY FOCUSING ON ESSENTIAL TRUTHS*

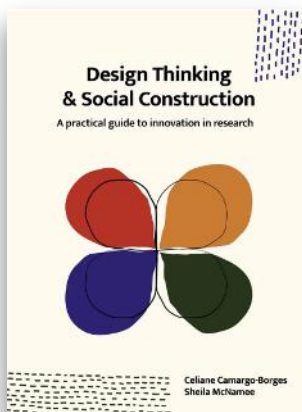
"Lie like an artist" empowers you to enhance your communication skills by drawing inspiration from artists who convey deep truths in engaging manners. Overcome misunderstandings with techniques that captivate and dramatize. This guide aids in refining your thoughts and expressing resonant ideas, elevating your communication to an authentic art form.

Rod Judkins

Edition

9789063697075
April 2024
€ 17.99

Paperback
210 x 150 mm
124 Pages

**DESIGN THINKING AND SOCIAL CONSTRUCTION***A PRACTICAL GUIDE TO INNOVATIVE RESEARCH*

Explore a groundbreaking framework for creative, transformative research that empowers professionals and researchers to drive social change. This innovative approach combines social construction theory with design thinking, challenging traditional research dualities. Embrace a collaborative world where truths are co-created and contextually relevant for meaningful impact.

Celiane Camargo-Borges

Edition

9789063696337
2022
€ 31.99

Paperback
230 x 170 mm
208 Pages

**WRITING IS NOT MAGIC, IT'S DESIGN***THE DESIGNER'S GUIDE TO WRITING AND SUPERCHARGING CREATIVITY*

Designers excel in visual thinking but may find writing challenging. This guide provides a writing method tailored to their mindset, helping clarify ideas, simplify complex concepts, and use writing to spark creativity. It emphasizes that writing, like design, should be clear and precise, making it an essential tool for effective communication in the design world.

João Batalheiro Ferreira

Edition

9789063696979
May 2024
€ 23.99

Paperback
210 x 150 mm
200 Pages

CREATIVE BUSINESS

**THINK LIKE A LAWYER DON'T ACT LIKE ONE**

Discover the first edition in the acclaimed series that has sold over 94,000 copies! This humorous guide presents 75 quirky lessons drawn from law, management, design, and art, perfect for navigating conflicts with anyone, from police officers to upset neighbors. A must-have resource for effective everyday problem-solving!

Aernoud Bourdrez

Edition

9789063695354
2018

€ 15.99

Paperback
180 x 140 mm
160 Pages

**THINK LIKE A DESIGNER DON'T ACT LIKE ONE**

Explore an engaging anthology revealing insights from iconic figures like Don Draper and the Beatles. Uncover the secrets behind a lemon tart's fame and discover why purple often misses the mark. This must-read is brimming with humor and wisdom, offering inspiration and fresh perspectives for all design enthusiasts. Perfect for those seeking a creative spark!

Jeroen van Erp

Edition

9789063694852
2018

€ 15.99

Paperback
180 x 145 mm
160 Pages

**THINK LIKE AN ARTIST DON'T ACT LIKE ONE**

Uncover captivating insights through 75 perspectives on art paired with 75 invaluable life lessons. Journey from ancient Egypt to contemporary masterpieces, delving into themes of success, love, work, and life's profound questions. This engaging exploration inspires a personal appreciation of art, inviting you to see the world through a creative lens.

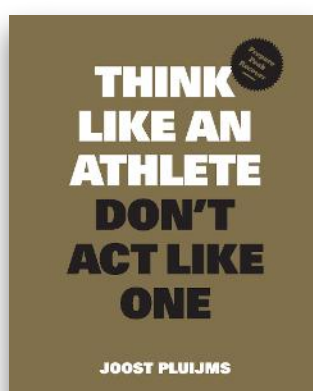
Koos de Wilt

Edition

9789063694685
2017

€ 15.99

Paperback
180 x 145 mm
160 Pages

**THINK LIKE AN ATHLETE, DON'T ACT LIKE ONE**

Discover the mental strategies behind elite athletes through 75 invaluable lessons. Suitable for all ages, this guide equips you to excel under pressure and bounce back effectively. Gain insights from legends like Michael Jordan and Roger Federer. Each lesson is practical and applicable to real-life scenarios, whether in the workplace or during exams.

Joost Pluijms

Edition

9789063697198
2024

€ 15.99

Paperback
180 x 145 mm
160 Pages

CREATIVE BUSINESS



THINK LIKE AN ENGINEER

Verken de intrigerende wereld van engineering in deze editie. Ontdek waarom zwaartekracht niet jouw schuld is, leer van Gerrit Rietveld over het doorbreken van normen, krijg verrassende inzichten van Donald Trump, en ontdek hoe Netflix verder gaat dan binge-watching. Ideaal voor iedereen die zijn perspectief wil verruimen en nieuwe horizonten wil verkennen. Ook beschikbaar in het Nederlands.

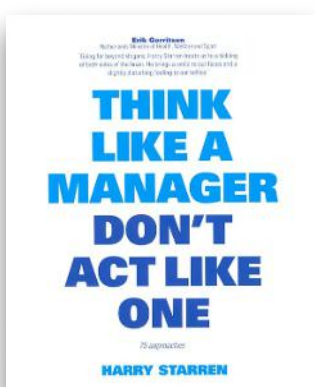
Jan Karel Mak

Edition

9789063695699
2020

€ 15.99

Paperback
180 x 160 mm
160 Pages



THINK LIKE A MANAGER DON'T ACT LIKE ONE

Managers are essential for task completion and achieving results. Discover 75 successful strategies for navigating unpredictable situations in this thought-provoking collection. It may challenge your views and inspire innovative ideas, encouraging a fresh perspective on effective management.

Harry Starren

Edition

9789063693473
2016

€ 15.99

Paperback
180 x 140 mm
160 Pages



THINK LIKE AN ADMAN

Advertising goes beyond fleeting TV spots; it's about shaping behaviors and viewpoints daily. Every brand and community engages in this practice. This guide unveils the art of persuasion, applicable to personal relationships or larger audiences. You'll gain essential skills to influence effectively, no professional advertising background required.

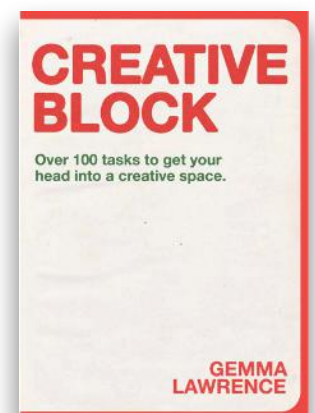
David Snellenberg

Edition

9789063696351
2022

€ 15.99

Paperback
180 x 150 mm
160 Pages



CREATIVE BLOCK

OVER 100 TASKS TO GET YOUR HEAD INTO A CREATIVE SPACE

This essential guide helps you break free from stagnation and unleash your creativity. Filled with over 100 stimulating tasks, it inspires experimentation and playfulness in your artistic journey. Ideal for artists and creatives looking to discover new techniques, this resource encourages you to think innovatively and transform your creative process!

Gemma Lawrence

Edition

9789063695972
2020

€ 18.99

Paperback
210 x 150 mm
192 Pages

CREATIVE BUSINESS

**DRAGON TACTICS***HOW CHINESE ENTREPRENEURS THRIVE IN UNCERTAINTY*

In the ever-evolving business landscape, change remains a constant factor. This work reveals how Chinese entrepreneurs excel amid uncertainty, providing crucial insights for Western leaders. As global conflicts, environmental issues, and fast-paced digitization challenge traditional models, learn how adaptability and resilience can pave the way for success in a tumultuous environment.

Aldo Spaanjaars

Edition9789063696382
2022

€ 24.99

Paperback
230 x 150 mm
240 Pages**PITCHING IDEAS***MAKE PEOPLE FALL IN LOVE WITH YOUR IDEAS*

Unlock the secrets of persuasion with this insightful guide that navigates the minds of those you aim to convince. Distill your ideas to their core and master effective strategies for pitching in various contexts. Transform your concepts into reality with newfound confidence and clarity, ensuring your message resonates and inspires action.

Jeroen van Geel

Edition9789063695293
2019

€ 21.99

Paperback
210 x 150 mm
128 Pages**PRODUCTS THAT FLOW***CIRCULAR BUSINESS MODELS AND DESIGN STRATEGIES FOR FAST MOVING CONSUMER GOODS*

This unique exploration delves into the intersection of business and design, highlighting fast-moving consumer goods that impact the environment. Richly illustrated, it offers sustainable strategies for managing food, packaging, fashion, and gadgets. Unearth insights on short product lifespans and practical examples to reclaim control over these essential flows.

Siem Haffmans

Edition9789063694982
2018

€ 29.99

Paperback
260 x 200 mm
128 Pages**PRODUCTS THAT LAST***PRODUCT DESIGN FOR CIRCULAR BUSINESS MODELS*

Uncover innovative insights that reshape product development by focusing on opportunities in a product's afterlife. This edition presents practical methodologies for evaluating products, empowering designers and entrepreneurs to extend product lifespan while minimizing material and energy consumption. Embrace circular economy principles and make a sustainable impact today!

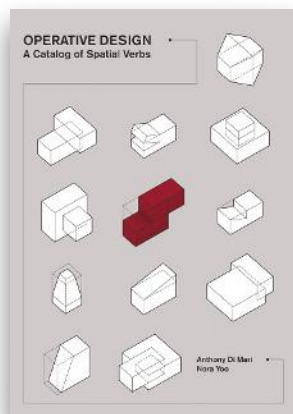
Conny Bakker

Edition9789063695224
2019

€ 29.99

Paperback
260 x 200 mm
128 Pages

ARCHITECTURE

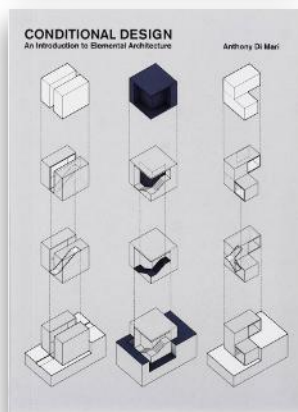
**OPERATIVE DESIGN***A CATALOG OF SPATIAL VERBS*

Discover an innovative approach to spatial creation through operative verbs that serve as vital tools for design. This book provides a structured framework for subjective design, featuring captivating three-dimensional diagrams and visuals. It highlights verbs such as expand, lift, and merge, demonstrating their dynamic role in the field of architecture.

Anthony di Mari

Edition9789063692896
2012

€ 14.99

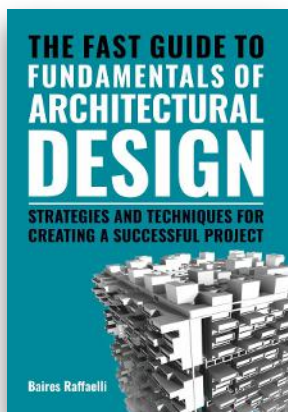
Paperback
150 x 110 mm
152 Pages**CONDITIONAL DESIGN***AN INTRODUCTION TO ELEMENTAL ARCHITECTURE*

Uncover the brilliance of an exciting sequel that delves into design with a focus on intentionality and functionality. This book examines how spatial conditions emerge from operational strategies, exploring connections, light, and the interplay between volumes and ground. Elevate your design thinking today!

Anthony Di Mari

Edition9789063693657
2014

€ 14.99

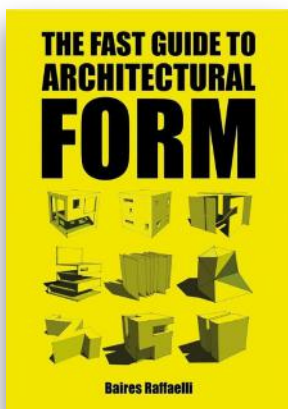
Paperback
150 x 110 mm
156 Pages**THE FAST GUIDE TO THE FUNDAMENTALS OF ARCHITECTURAL DESIGN***STRATEGIES AND TECHNIQUES FOR CREATING A SUCCESSFUL PROJECT*

Elevate your architectural projects with this essential resource, ideal for both newcomers and seasoned pros. Packed with crucial information to navigate design challenges, it offers a practical roadmap through every phase of the design process. Featuring 33 vital steps, accompanied by diagrams and images, this guide is your key to mastering architecture!

Baires Raffaelli

Edition9789063696856
2023

€ 14.99

Paperback
150 x 110 mm
144 Pages**THE FAST GUIDE TO ARCHITECTURAL FORM**

Explore a vital resource for grasping fundamental shapes in architectural design. This practical visual guide showcases sixty architectural forms, each paired with schematic illustrations and real-world examples. Highlighting key dos and don'ts, it's an ideal companion for students and architects alike, providing inspiration and clarity in the design process.

Baires Raffaelli

Edition9789063694111
2016

€ 14.99

Paperback
150 x 105 mm
144 Pages

ARCHITECTURE

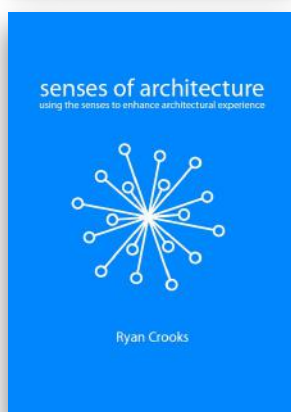
**AI-ASSISTED ARCHITECTURAL DESIGN***GENERATIVE FORM-FINDING METHODS BY USING ARTIFICIAL INTELLIGENCE*

Discover the innovative realm of generative AI in architecture. This book examines the role of AI in design education and practice, highlighting its impact on creativity and aesthetics. With 10-12 practical case studies, it provides valuable insights and guidance on leveraging AI tools to elevate the design process.

Asterios Agkathidis

Edition9789063697044
2024

€ 14.99

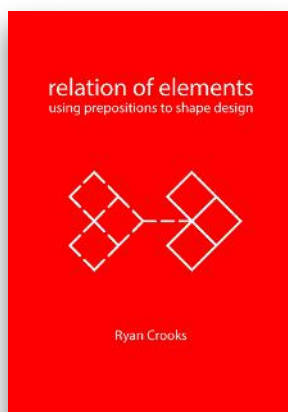
Paperback
150 x 100 mm
160 Pages**SENSES OF ARCHITECTURE***USING THE SENSES TO ENHANCE ARCHITECTURAL EXPERIENCE*

This transformative book redefines design by emphasizing the significance of all our senses. It urges architects and designers to engage touch, smell, sound, and taste, cultivating a deeper appreciation of spaces. This insightful guide offers innovative strategies for crafting dynamic and captivating structures, promoting a holistic approach to design.

Ryan Crooks

Edition9789063697242
2024

€ 24.99

Paperback
200 x 140 mm
224 Pages**RELATION OF ELEMENTS***USING PREPOSITIONS TO SHAPE DESIGN*

This insightful exploration delves into the often-overlooked role of prepositions in architecture and design. It reveals how language shapes our perception of spaces, inspiring architects and designers to creatively manipulate these elements. By redefining relationships in design, it provides essential perspectives for fostering innovative three-dimensional thinking.

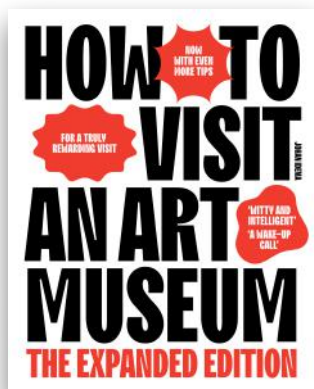
Ryan Crooks

Edition9789063696863
2023

€ 24.99

Paperback
200 x 140 mm
260 Pages

ART



HOW TO VISIT AN ART MUSEUM

Experience art like never before with this imaginative handbook. Discover museum etiquette while addressing modern challenges like representation and the male gaze. Packed with fresh tips and engaging insights, you'll learn how creativity and courage can turn your museum visits into a rewarding journey of exploration and personal growth.

Johan Idema

Edition

9789063697273
2024
€ 17.99

Paperback
180 x 145 mm
160 Pages



A SPECTATOR IS AN ARTIST TOO

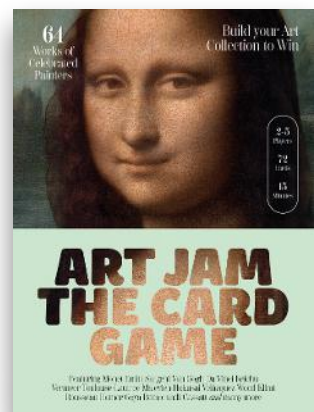
This work delves into the role of the art observer, emphasizing that spectators are artists in their own right. It explores how individuals engage with art, revealing how their emotions and thoughts influence their understanding. Additionally, it examines how galleries evolve to cater to diverse audiences, enhancing the overall art experience.

Johan Idema

Edition

9789063695903
2020
€ 18.99

Paperback
200 x 170 mm
192 Pages



ART JAM: THE CARD GAME

BUILD YOUR ART COLLECTION TO WIN

Experience a one-of-a-kind card game where you craft art collections to claim victory! Match sets of 3 cards by themes and colors, racing to be the first to form 3 sets. With 72 cards showcasing works from 64 talented artists, from renowned masterpieces to hidden gems, it's an enjoyable and enlightening adventure for players of all ages!

Lilian van Dongen

Edition

9789063697341
2024
€ 17.99

Game
133 x 98 mm
72 Cards



OLD MASTERS MEMORY GAME

Experience art like never before with this engaging memory game that combines fun and education. Players match pairs of iconic portraits from the 16th and 17th centuries, featuring 50 cards showcasing masterpieces by renowned artists such as Rembrandt and Vermeer. It's the ideal gift for museums and art enthusiasts alike.

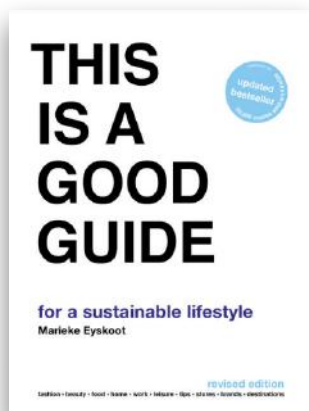
Mieke Gerritzen

Edition

9789063693862
2015
€ 16.99

Memory Game
80 x 150 mm
60 Cards

Lifestyle

**THIS IS A GOOD GUIDE - REVISED EDITION***FOR A SUSTAINABLE LIFESTYLE*

Uncover effective strategies to combat climate change and build a brighter future with this revised edition. Packed with practical tips for conscious living, you'll be inspired to make impactful choices, advocate for equality, and contribute to sustainability. Embark on your transformative journey today!

Marieke Eyskoot

Edition

9789063695880

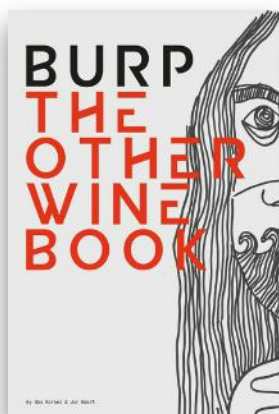
2021

€ 23.99

Paperback

230 x 170 mm

288 Pages

**BURP***THE OTHER WINE BOOK*

Every wine tells a story, and with this collection, you'll uncover 40 unique vintages, each featuring a captivating label and corresponding tale. The artistry behind these labels shines through, emphasizing a remarkable selection of natural wines alongside timeless classics. Prepare to sip and share fascinating anecdotes that will elevate your next wine journey.

Bas Korpel

Edition

9789063696276

2021

€ 34.99

Hardback

290 x 210 mm

248 Pages

**CREATING WITH NATURE***FIND INSPIRATION, CONFIDENCE AND REDISCOVER YOUR CREATIVE SELF*

This beautifully designed deck of cards inspires fresh thinking by reconnecting with the natural world. Perfect for artists and creators, it guides you through challenges, helps overcome creative blocks, and encourages moments of reflection in daily life. Rejuvenate your creative spirit with the wisdom of nature!

David Gauntlett

Edition

9789063697082

2024

€ 19.99

Card Deck

130 x 100 mm

54 Cards

**IMAGINE ME***VISUALISING YOUR IDENTITY*

How do you define yourself or those around you? This engaging experience encourages exploration of identity through 99 unique illustrated cards, each symbolizing specific traits. Create a 7-card collage to express your Visual Identity. Ideal for any environment, it promotes self-discovery and meaningful conversations, all in a non-competitive atmosphere.

Lisa den Teuling

Edition

9789063695804

2020

€ 22.99

Card Deck

160 x 140 mm

99 Cards

Lifestyle



POWERFUL WOMEN AFFIRMATION DECK

Experience the empowering affirmation deck inspired by Studio Lisa's 2019 illustration challenge. With 60 beautiful illustrations and motivating quotes, it encompasses soul, mind, ambition, and body. Each card fits perfectly in the included wooden holder, allowing you to effortlessly draw and display inspiration. A booklet showcases the talented female illustrators behind the artwork.

Lisa den Teuling

Edition

9789063696313
2022
€ 22.99

Card Deck
190 x 120 mm
60 Cards



POWERFUL WOMEN PUZZLE

HERSTORY IN PIECES: CELEBRATING WOMEN IN ART

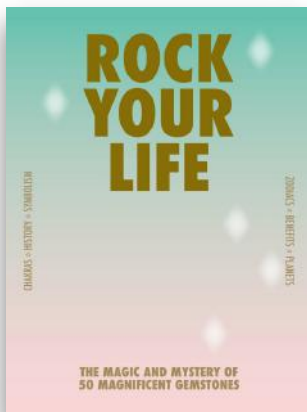
Immerse yourself in the vibrant realm of art while celebrating the impactful stories of women and their contributions to art history. This engaging jigsaw puzzle presents a delightful challenge alongside a leaflet brimming with insights into the remarkable roles women have played in shaping the art world. Experience a unique blend of entertainment and inspiration!

Lisa ten Teuling

Edition

9789063696757
2023
€ 22.99

Jigsaw Puzzle
280 x 200 mm
1000 Pieces



ROCK YOUR LIFE

THE MAGIC AND MYSTERY OF 50 MAGNIFICENT GEMSTONES

Prepare for an exciting journey into the world of geology with this virtual treasure trove of fun and facts! This card deck includes 50 unique cards, each revealing a captivating stone story, from ancient legends to contemporary wonders. Ideal for gem lovers, aspiring geologists, or adventure seekers, it also includes a leaflet filled with additional insights.

Lilian van Dongen Torman

Edition

9789063697051
2024
€ 18.99

Card Deck
160 x 120 mm
50 Cards



THE EMPATHY GAME

PLAYFULLY CONNECT ON A DEEPER LEVEL

Empathy fuels connections between people. In the digital age, what defines a real bond? This engaging experience invites you to share stories with friends, family, or colleagues. Draw a card, share, and let listeners reflect on their own experiences. It's all about recognition and vulnerability, drawing us closer together—what could be better?

Saskia Herrmann & Jorik Elferink

Edition

9789063695248
2019
€ 19.99

Game
120 Invalid date 150 mm
150 Cards

Business toolkits

**75 TOOLS FOR CREATIVE THINKING***A FUN CARD DECK FOR CREATIVE INSPIRATION*

This exciting card set is designed to enhance your creativity at every stage of a process. Perfect for various professions, it includes 5 decks: Get Started, Check Around, Break It Down, Break Free, and Evaluate & Select. Each card outlines a tool and offers straightforward steps for effective application, empowering you to unleash your creative potential.

Sara Cordoba Rubino

Edition

9789063692759

2012

€ 29.99

Toolkit

130 x 100 mm

75 Cards

**REVOLUTIONARY MINDS***TOOLKIT FOR BOOSTING TEAM CREATIVITY*

Exploring challenges from different angles is essential for tackling complex issues. This card set promotes innovative thinking by featuring influential figures like Malala Yousafzai and Elon Musk. Each card provides insights, quotes, and actionable ideas to ignite creativity and conversation, along with three customizable blank cards for your community.

Sven Schimpf, Anna Waldinger, Franziska Buschinger, Anna Dill

Edition

9789063696832

2023

€ 23.99

Toolkit

170 x 230 mm

44 Cards

**TRANSFORMATION TACTICS***DESIGN PRINCIPLES FOR CHANGING MINDS AND BEHAVIORS*

Unlock your organization's potential with a unique deck of 48 cards designed to activate employee behaviors. Each card includes a story, application guidance, and thought-provoking questions to inspire conversation. Ideal for team meetings, brainstorming sessions, and workshops, this tool fosters engagement and collaboration, driving your team toward success.

Barry Kayton

Edition

9789063697013

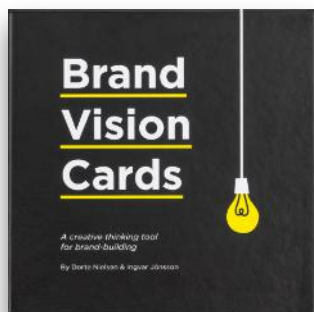
2023

€ 24.99

Card Deck

160 x 120 mm

48 Cards

**BRAND VISION CARDS***BRAND BUILDING TOOL FOR VISIONARY AND STRATEGIC THINKING*

Establish your brand identity with revolutionary cards that provide essential insights into defining key values and strengths. Ideal for beginners or board members, these tools offer hundreds of statements to explore, helping you kick-start branding projects, enhance graphic designs, and craft a manifesto. Unlock your brand's potential today!

Dorte Nielsen

Edition

9789063696092

2021

€ 29.99

Toolkit

120 x 120 mm

243 Cards

Contact

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