

C/SEED

THE UNFOLDING TV



## C SEED - A PROUD HERITAGE

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### OVERVIEW

- Founded in 2009 by a team with over 40 years of LED industry experience
- Headquarter in Austria, with 3 subsidiaries in Los Angeles, Dubai, Hong Kong
- Pioneer in folding TV technology, both for indoor and outdoor use
- Development of first 201 TV in cooperation with Porsche Design and Porsche Engineering
- Senior team of experts in MicroLED, display and robotics technology
- First company to offer MicroLED technology for outdoor use worldwide

### PRODUCT CATEGORIES

Indoor



Outdoor



Marine



USP

- All inhouse-engineering (robotics, electronics, product design)
- Several patented technologies in MicroLED displays and kinematics
- Designed and created together with Porsche Design Studio and Stefan Pani
- Awards: RedDot Design Award, CEDIA USA Best New Products Award 2022



# IN-HOUSE DESIGN, ENGINEERING, PRODUCTION AND SERVICE

PRODUCTION NEAR VIENNA, AUSTRIA

## SUPREME ENGINEERING

- In-house development and engineering teams
- The latest CAD engineering tools
- State-of-the-art FEM, FMEA and CFD analyses

## AUSTRIAN QUALITY

- Made in Austria - Engineering and production
- All PLC control on Siemens SIMATIC standard and PROFINET standard

## INSTALLATION & AFTER-SALES SERVICE

- Own worldwide installation teams
- 24/7 after sales support
- Maintenance and service program called 'AIP', offering tailor-made support to meet individual customer requirements



## C SEED N1 SHOWROOM EXPERIENCE

- C SEED is actively expanding strategic partnerships with leading luxury furniture and interior design showrooms across the globe.
- These curated environments allow clients to experience the N1 in authentic living spaces that reflect the aesthetic and performance standards of high-end residential design.
- By integrating the N1 into premium showrooms, customers gain a true sense of scale, craftsmanship, and mechanical elegance.
- These collaborations give partners new touchpoints to host VIP previews, designer events, and private demonstrations.
- Partnerships are currently growing across Europe, the U.S., the Middle East, and Asia with experiences currently available in Los Angeles, Miami, London and Hong Kong.



London



Miami



Los Angeles

# OUTDOOR TVS



## PRODUCT OVERVIEW – OUTDOOR TV

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### N1 Outdoor

The C SEED N1 Outdoor TV features MicroLED technology and HDR support. Its special physical screen surface coating helps to produce truest blacks and amazingly vibrant colors with practically no glare.

Available in 165 / 137 inch



### HLR/VERTICAL

The C SEED MicroLED Vertical and HLR system combine cutting-edge technology with a bold design language. This high-performance duo transforms outdoor spaces into exclusive viewing environments. Together, they set new standards in outdoor entertainment, combining innovation, elegance, and technical excellence.

Available in 250 / 201 / 144 inch



### SUPERMARINE

The spectacular technical achievement of the C SEED Supermarine MicroLED TV is the use of special marine-grade components in combination with the rearrangement of motors to fit the entire TV system into a compartment that is only 62 cm flat.

Available in 201 / 144 inch

## C SEED OUTDOOR HIGHLIGHTS



High-Brightness (4,000 nits) Outdoor MicroLED Display



Totally Seamless Folding Technology



Weather-Proof / IP 65 Rated Panel Surface



Adjustable Rotation Angle up to 180° left and right



Outdoor high-end acoustics - adaptive to 9.2 systems



Customized high-end finishes available



Award-winning design



N1 OUTDOOR  
165 | 137 TV



CRSEED

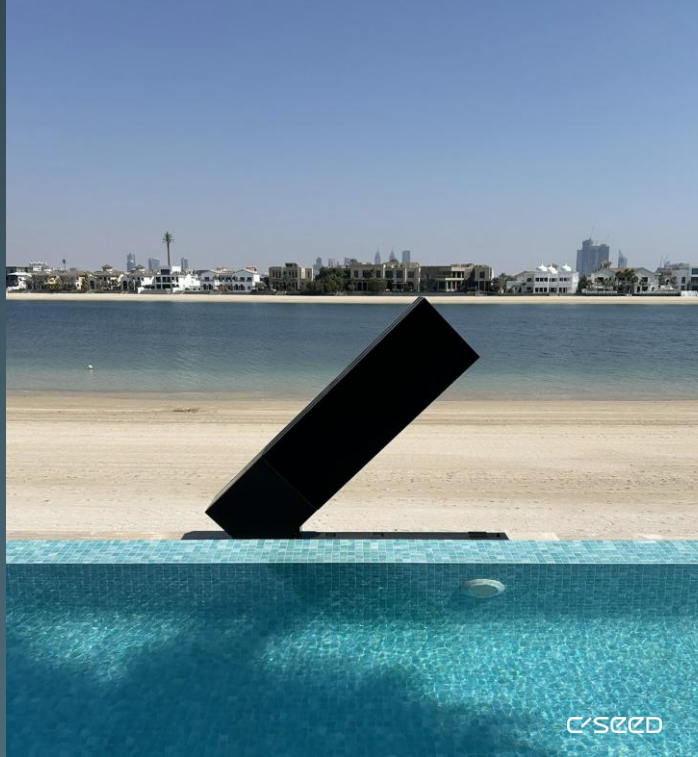
## C SEED N1 OUTDOOR TV

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The C SEED N1 is also available in an outdoor version, designed for exceptional performance in open-air environments.

Choose between two sizes - 165" and 137" - both equipped with powerful MircoLEDs delivering an impressive 4,000 nits of brightness for perfect visibility even in direct sunlight.

With a robust IP65 weatherproof rating, the C SEED N1 is built to withstand the elements while maintaining outstanding image quality and timeless elegance. The N1 Outdoor can rotate 180 degrees to the left or right, it effortlessly adapts to any viewing situation.





C SEED N1 137 OUTDOOR



C SEED N1 137 OUTDOOR

C'SEED



C SEED N1 137 OUTDOOR



HLR  
250 | 201 | 144 TV















VERTICAL  
201 | 144 TV













SUPERMARINE  
201 | 144 TV





C SEED SUPERMARINE 144





SUPERMARINE N1  
165 | 137 | 110 TV





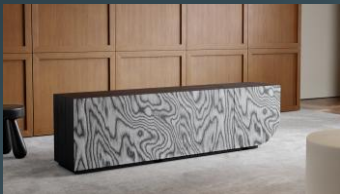


C SEED  
INDOOR TVS



## PRODUCT OVERVIEW – INDOOR TV

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### N1 INDOOR TV

The C SEED N1 is a monumental sculpture that transforms into a 4K UHD MicroLED TV system in seconds. The Plug & Play TV system requires no installation depth and can simply be placed on the floor. This also opens up a new market segment, for example in existing rooms, in private and commercial applications.

Available in 165 / 137 / 110 inch



### M1 INDOOR TV

At the push of a button, the floor opens and within seconds, a sleek column of machined aluminum rises silently from the ground. The C SEED M1 Indoor TV combines cutting-edge MicroLED technology, HDR10+ support, and minimalist design to deliver an exceptional visual experience.

Available in 165 / 137 / 110 inch



### BLADE INDOOR TV

With its ultra-thin, architectural profile, the C SEED Blade blends seamlessly into modern interiors, appearing like elegant wall art when not in use. Precision-crafted aluminum, hidden speakers, and meticulous detailing reflect C SEED's philosophy of uniting technology and design—commanding attention when active and harmonizing effortlessly with any space when not.

Available in 221 / 165 / 137 inch

## THE FUTURE OF LARGE INDOOR TV SYSTEMS IS FOLDABLE

C SEED's folding indoor TVs are crafted for design-conscious spaces where elegance matters. When not in use, the screen vanishes seamlessly into the floor or transforms into a piece of furniture, preserving architectural harmony. Unlike fixed, bulky systems, they don't interrupt the flow of minimalist or luxury interiors. It's technology that respects and enhances the space it lives in.



## C SEED INDOOR HIGHLIGHTS



4K MicroLED & HDR10+ Technology



High-Brightness (1,000 nits) Indoor MicroLED Display



Immersive 16-bit Color Depth Producing Over 64 Billion Colors



High Refresh Rate - 3840Hz



Viewing Angle - 170°



Adjustable Rotation Angle up to 180° left and right



Totally Seamless with AGC (Adaptive Gap Calibration)





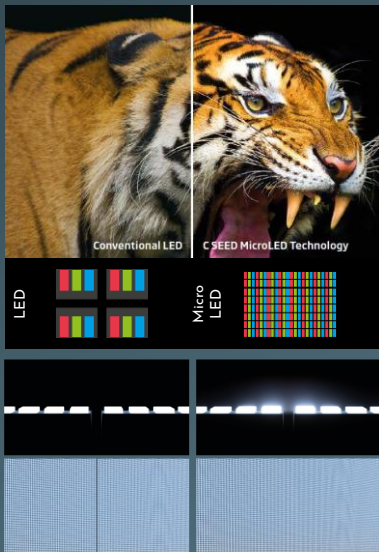
## C SEED INDOOR TECH HIGHLIGHTS



C SEED's patented Adaptive Gap Calibration (AGC) technology guarantees a perfectly seamless viewing experience.

The ground-breaking Adaptive Gap Calibration is an automatic gap measurement and calibration system that creates a completely seamless TV system with no visible gaps.

High-resolution sensors detect possible offsets between the hinged TV wings, measure fractions of a millimeter and autonomously calibrate the specific brightness of the corresponding LEDs to make gaps invisible.



### 4K MICROLED TECHNOLOGY

- Ultra bright and active MicroLEDs with up to 1,000 nits
- Ultra Fine Pixel Pitch: 0.6mm - 0.9mm
- Outstanding contrast and absolute black with a contrast ratio of up to 30,000:1 and a special surface treatment that prevents reflections
- Lifelike images with 64 billion colors, a color processing depth of 16 bits per color and advanced HDR10+ technology
- Super-fast image processing at up to 100,000x per second - that's 500 times the refresh rate of a modern TV
- Exceptional viewing angle of 170° without brightness drops or color shifts
- Exceptional life expectancy of up to 100,000 hours
- Outstanding energy efficiency and weather resistance

## TECHNICAL HIGHLIGHTS – THE MECHANICS

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- The C SEED N1 and M1 displays are masterpieces of engineering precision and design excellence. Both models feature five individual wings made from aerospace-grade aluminum, each meticulously milled from a single solid block. This elaborate process minimizes internal stress and guarantees maximum structural integrity and precision. The result is a flawless surface finish and unmatched durability – a construction built to endure and perform at the highest level.
- A sophisticated multipoint hinge system, crafted from marine-grade stainless steel and reinforced with titanium drive shafts, ensures strength, smooth and silent movement, and long-term mechanical precision. Every motion of the display reflects the meticulous engineering behind it – perfectly synchronized, stable, and elegant.
- Integrated torque boxes within the frame provide additional rigidity and stability, ensuring consistent and repeatable performance with every operation. Whether unfolding or retracting, the system performs with exacting accuracy, preserving the integrity of the structure and the visual experience over years of use.
- The combination of advanced materials, precise machining, and intelligent mechanical design embodies the C SEED philosophy: merging cutting-edge technology with timeless aesthetics and uncompromising quality.



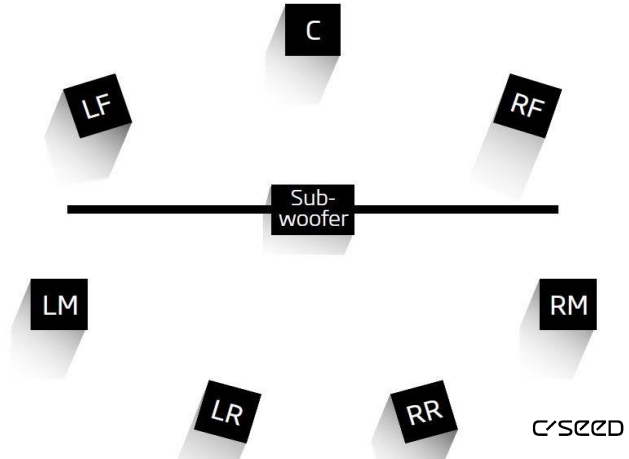
## THE AUDIO SYSTEM AND THE AUDIO OPTIONS

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Integrated high-end audio system with 8 full-range speakers and a subwoofer, driven by a high-end AV receiver.

Eliminates need for external sound systems in many luxury use cases.

For advanced AV setups, passthrough compatibility is included for integration with external high-end systems (e.g., Steinway Lyngdorf, Meridian, Bowers & Wilkins,...).



## C SEED N1 MEDIA CONTROLLER

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To ensure minimal integration effort, C SEED has developed a compact media controller that houses all driver electronics and A/V processing in one device. The C SEED Control Box can be placed near the TV or up to 50m away.

With the C SEED Media Controller, only a single power connection, A/V connection and one IP connection to the TV is required – no additional cabling needed. The C SEED Media Controller is fully compatible with all electrical circuits worldwide.

Featuring a minimalist design with a high-end anodized and brushed aluminum finish, it can also serve as a decorative interior element.

Full Crestron integration ensures seamless control over audio and video environments, with the ability to integrate with other smart home systems.



## CENTER SLIDING OPTION – N1 INDOOR

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## CENTER SLIDING OPTION – N1 INDOOR

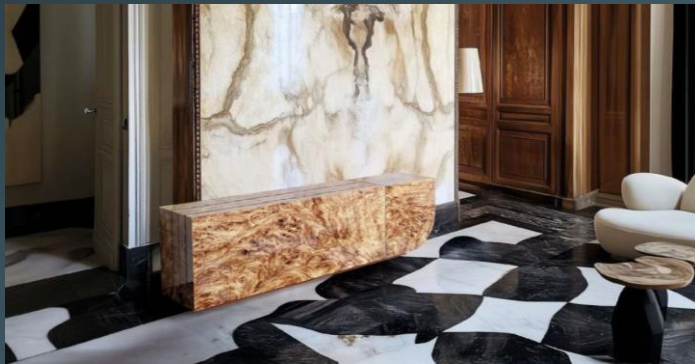
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The new Center Sliding Option allows the TV to glide smoothly into the exact center of the base plate, delivering a perfectly balanced and visually refined installation. This precision movement gives you greater freedom in room planning, ensuring optimal alignment with seating or architectural features. Silent, stable, and effortlessly precise, the Center Sliding Option reflects C SEED's commitment to superior engineering, elegant design, and uncompromising performance.



## C SEED N1 COLOR & MATERIAL OPTIONS

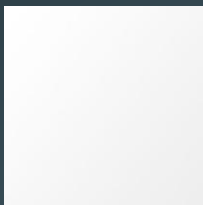
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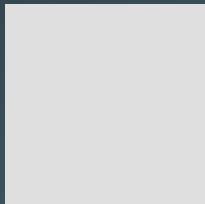
Available in various colors and statement finish options.

## CLASSIC COLORS

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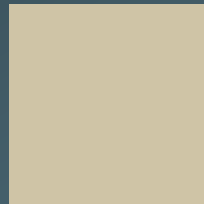
Alpine White



Silver Lining



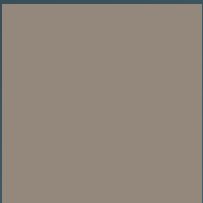
Sandstone Glory



Desert Pearl



Earth Harmony



Velvet Sand



Vienna Grey



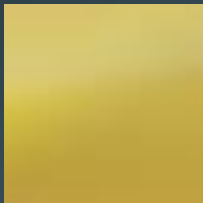
Urban Strength



Night Ash

## STATEMENT COLORS

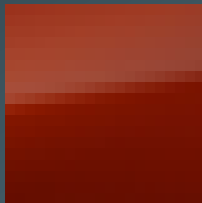
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Golden Joy



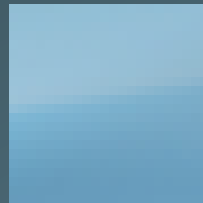
Radiant Flame



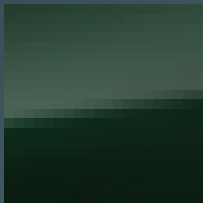
Nightfire



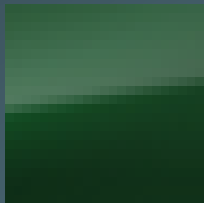
Wine Red



Sky



Forest



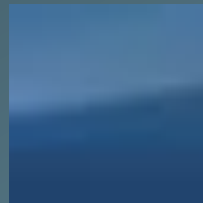
Emerald



Ice



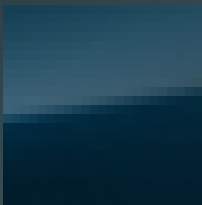
Royal Blue



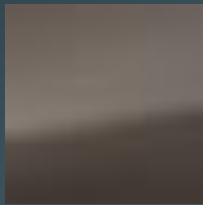
Cobalt

## STATEMENT COLORS

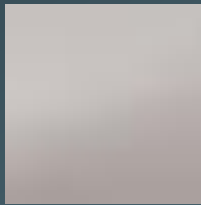
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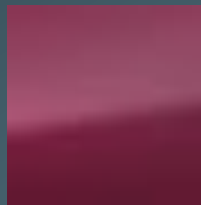
Ocean



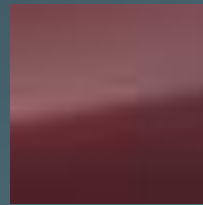
Twilight Taupe



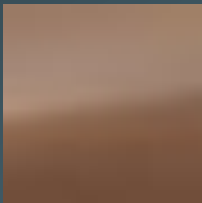
Soft Grey



Cherry Pink



Dark Cherry



Caramel Drift

## EXCLUSIVE WOOD FINISH

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Ebony Wood, high-gloss  
anthracite finish



Ebony Wood, high-gloss  
gold finish



Ebony Wood, high-gloss  
black finish



Ebony wood, high-gloss  
anthracite finish



Ebony Wood, high-gloss  
anthracite finish



Santos rosewood,  
anthracite gloss finish



Santos rosewood,  
high-gloss metallic ochre



Santos rosewood,  
high-gloss black finish

## EXCLUSIVE WOOD FINISH

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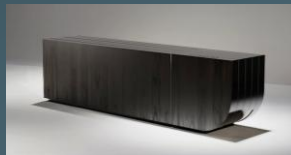
Eucalyptus veneer, high-gloss anthracite



Eucalyptus veneer, metallic ochre gloss



Eucalyptus veneer, anthracite gloss finish



Black ash wood, high-gloss black finish



Black ash wood, matt black finish



Walnut wood, anthracite matt finish

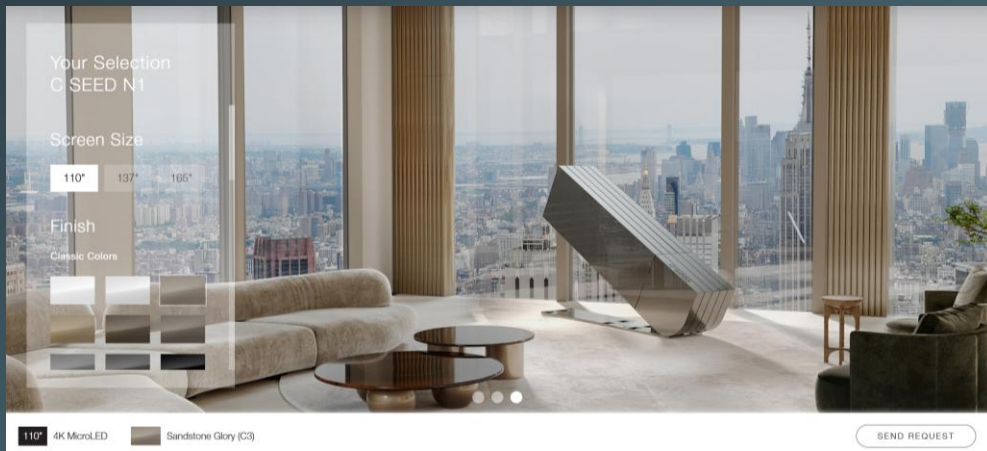


Walnut wood, high-gloss anthracite finish



Ziricote wood, high-gloss black finish

## C SEED ONLINE COLOR CONFIGURATOR



Discover the C SEED Configurator - your gateway to fully personalized design.

Explore our range of Classic and Statement Colors, meticulously curated to complement the timeless elegance of every C SEED product. Choose from all available sizes, configure solutions for indoor or outdoor use, and elevate your selection with an exquisite wood finish.

## BESPOKE OPTION FINISH

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The N1 is available in Classic and Statement Colors, Wood Finishes, and Bespoke Options, each curated to reflect and enhance your individual aesthetic.

The Bespoke line represents the pinnacle of personalization, offering handcrafted details, rare materials, and finishes developed exclusively to embody your taste and style.

Clients may request bespoke color options through their dedicated sales representative.



## BESPOKE OPTION FINISH



C SEED N1



C/SEED

## C SEED M1 INDOOR TV

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The C SEED M1 is based on the NI TV design and uses C SEED fully building integration technology. The M1's most distinctive feature is its folding mechanism. When not in use, the display folds into a compact base hidden in the floor or furniture. At the push of a button, a central column rises and the screen unfolds automatically into a large, seamless display. This process takes roughly one minute, turning the TV into a dramatic design statement that disappears completely when not needed.

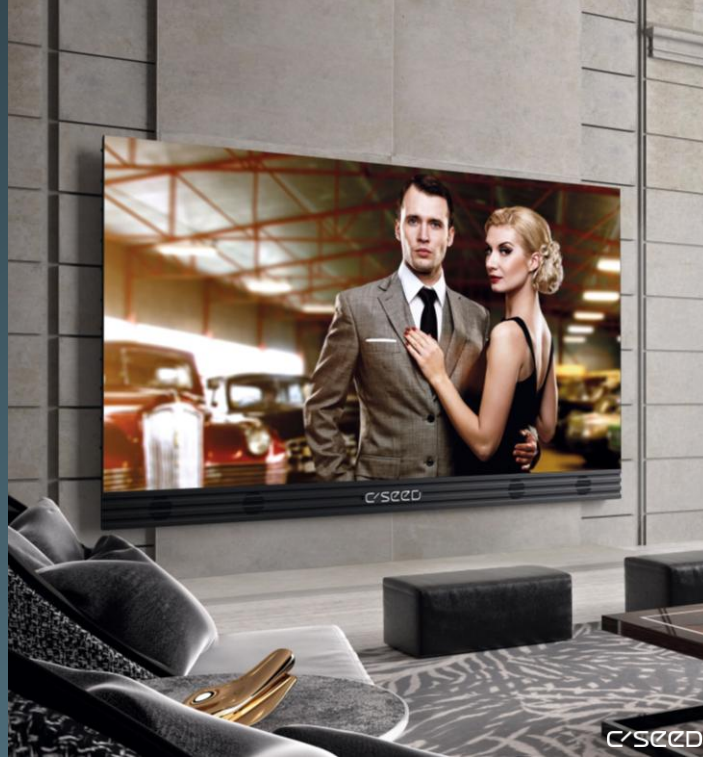
To ensure perfect visual uniformity, the M1 uses Adaptive Gap Calibration (AGC) technology, which automatically aligns the folding panels and eliminates visible seams. The set also includes integrated high-performance audio, designed to deliver clear and powerful sound without the need for external speakers.

The M1 comes in 110", 137", and 165" screen sizes, providing options for different room sizes and viewing distances. It includes multiple HDMI ports, USB connections, Ethernet, and audio pre-amp outputs for integration with premium home-cinema systems.





BLADE  
221 | 165 | 137







C SEED BLADE

C/SEED



C/SEED

THE UNFOLDING TV



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