



HALFAR

BEST OF BAGS



SIMPLY HALFAR

BAG NEWS 2026

SIMPLY SMART.





The new drawstring
shoulder bag



High-tech meets
packed lunch –
notebook backpack
with insulated com-
partment



New laptop sleeve with
practical side handle

ESSENTIALS. REIMAGINED.

The world is changing – and so are our bags. The new HALFAR® collection reflects what matters today: clear shapes, simple solutions, sustainable materials and a relaxed style. After all, life is already complex enough. Added to this are many smart ideas and well-thought-out features that fit perfectly with today's lifestyle. Discover how new mobility, smart working and relaxed living come together in perfect harmony.

By the way, this doesn't just apply to our new bags – we've also made it much easier to visualise brands and create individual offers. Try out our online configurator – you'll find more about it on the last page. Simply good!

SIMPLY MORE.



FOR A SUSTAINABLE LIFESTYLE:

MONO-MATERIAL + ORGANIC COTTON

06



DRAWSTRING TOTE BAG
ORGANIC

10



CASUAL SHOPPER
ORGANIC

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WELLNESS SHOPPER BAG
ORGANIC

FORM FOLLOWS FUNCTION:

SMART DETAILS + REFINED FEATURES

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LAPTOP SLEEVE
SHIFT

22



NOTEBOOK BACKPACK
SOLID

26



SPORT/TRAVELBAG
SOLID

SIMPLY CONSISTENT.

1818041

DRAWSTRING TOTE BAG

ORGANIC





ORGANIC
COTTON

MONO
JUST 1 MATERIAL
100% RECYCABLE

MONO QUALITY. MAXI POSSIBILITIES. THAT'S THE FUTURE.

As a practical laundry bag for travelling, a smart snack bag or a favourite companion for all kinds of projects – the drawstring tote bag ORGANIC takes it all in its stride. And as a mono-material bag made from organic cotton, it is truly recyclable through and through. That's not only consistent, but also genuinely likeable – simply typical HALFAR®.



nature (704)

SIMPLY FOR EVERYONE

- + WHO THINKS GREEN THANKS TO MONO-MATERIAL
- + WHO LIKES TO BE FLEXIBLE WHEN CARRYING AND CLOSING
- + WHO THINKS OF A CLASSIC PROMOTIONAL ITEM IN A NEW WAY

1818041 DRAWSTRING TOTE BAG ORGANIC

practical mono-material shopper made of organic cotton with drawstring closure; hanging organizer inside; short handle; long carrying strap



Material: Bio-cotton 5 OZ (~142 g/m²)

Size (cm): W 35 x H 45

Packing (pcs): 100

Decoration area (cm, silkscreen print): on the front W 27 x H 35

Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem

ORGANIC
COTTON

MONO
JUST 1 MATERIAL
100% RECYCABLE



SIMPLY GREAT.

1818042

CASUAL SHOPPER
ORGANIC





COLOUR, RESPONSIBILITY AND A TRULY BEAUTIFUL FORMAT.

The leisure shopper ORGANIC is the best proof that green can be wonderfully colourful – both in its range of colours and in its versatility. Because just shopping would be far too simple for this multifunctional bag. It's there wherever brands become visible – in everyday business or private life alike.



REASON MEETS JOY:

- ⊕ PRE-WASHED COTTON WITH A PLEASANT TOUCH
- ⊕ PLENTY OF SPACE FOR INDIVIDUAL BRAND PRESENTATIONS
- ⊕ CLEVERLY DESIGNED VERSATILE CARRYING OPTIONS



1818042 CASUAL SHOPPER ORGANIC

high-quality mono-material shopper made of organic cotton with extra soft handtouch; hanging organizer inside; short handles and long shoulder straps



Material: Bio-cotton 8 OZ (~227 g/m²)

Size (cm): W 33 x H 41 x D 13,5

Packing (pcs): 50

Decoration area (cm, silkscreen print): on the front W 32 x H 31

Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem

ORGANIC
COTTON

MONO
JUST 1 MATERIAL
100% RECYCABLE



SIMPLY OMMM.

1818066

WELLNESS SHOPPER BAG

ORGANIC





ORGANIC
COTTON

MONO
JUST 1 MATERIAL
100% RECYCLABLE

RELAX – HERE COMES THE NEW WELLNESS SHOPPER BAG.

The walk from the hotel room to the spa becomes part of the relaxation ritual: this spacious bag holds everything that makes a perfect day of wellbeing. Flip-flops go in the outer pockets, the key in the organiser, and the large sauna towels in the roomy main compartment. And as a mono-material design, it closes the loop through its 100% recyclability. Harmony – wherever you look.



FITS PERFECTLY:

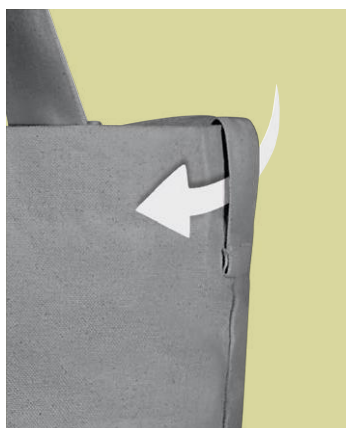
- ⊕ SHAPE-RETAINING, SOFT-TOUCH PRE-WASHED COTTON
- ⊕ GENEROUS FORMAT
- ⊕ FOUR PRACTICAL SIDE POCKETS



medium grey (115)



nature (704)



1818066

WELLNESS SHOPPER BAG ORGANIC

mono-material wellness shopper made of heavy organic cotton; side tabs for attaching objects, e.g. pendants, carabiners, etc.; four side pockets on the outside; hanging organizer with envelope closure inside; stable circumferential shoulder straps



Material: Bio-cotton 11 OZ (~312 g/m²)

Size (cm): W 35 x H 40 x D 18

Packing (pcs): 50

Decoration area (cm, silkscreen print): on the front between straps W 10 x H 28

Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem

ORGANIC
COTTON

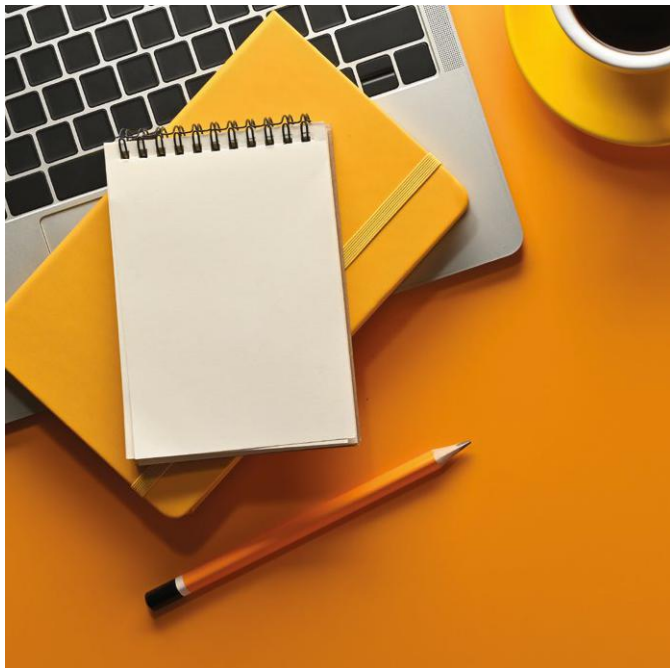
MONO
JUST 1 MATERIAL
100% RECYCABLE



SIMPLY SOPHISTI- CATED.

1818067
LAPTOP SLEEVE
SHIFT



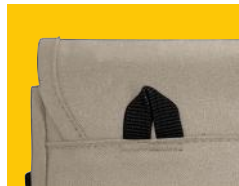
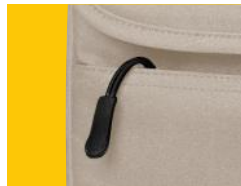


OFFICE TO GO.

Never without my laptop... for everyone who likes to stay mobile and work wherever inspiration strikes. This sleeve protects your device like a soft shell – and adds a few clever details. Top and side handles make it easy to pull out of any bag and double as a handy trolley attachment. Inside, there's room for all the little things that travel with you – plus a special AirTag pocket so nothing ever gets lost.



black (1)



beige (22)



A GOOD CHOICE:

- + CLEAR DESIGN, CLEAR FUNCTIONS, LOTS OF EXTRAS
- + COMPARTMENTS FOR ACCESSORIES AND AIRTAG
- + PERFECT ON ITS OWN, IN A BAG OR ON A TROLLEY
- + WITH RECYCLED PET

1818067 LAPTOP SLEEVE SHIFT

elegant laptop sleeve made of recycled fabric; padded main compartment; padded flap with hook-and-loop fastener; large front pocket with zipper; inner AirTag compartment; back loops for attaching individual accessories, e.g. shoulder strap (not included); ergonomic rear handle, also suitable for fastening to trolley bar; flat side handle for easy lifting, e.g. from backpacks



Material: rPET 300d

Size (cm): W 40 x H 29,5 x D 3,5

Packing (pcs): 25

Decoration area (cm, transfer print): on front pocket W 25 x H 17

Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem

RECYCLED
PET 



SIMPLY SMART.

1818069

NOTEBOOK BACKPACK

SOLID

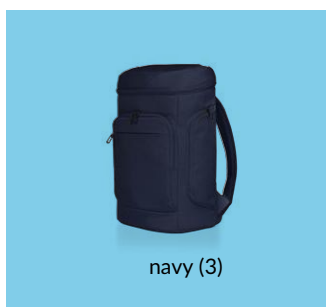




WHERE BOWL AND BOARDING PASS ARE IN GOOD HANDS.

Enjoy your prepped poké bowl on the go while getting that presentation ready? Absolutely. The SOLID backpack brings mobile working and a sustainable lifestyle together – thanks to its insulated food compartment and padded notebook section.

Also handy: cabin-size dimensions and an AirTag pocket. That's how effortlessly exciting urban backpack design can be.



WELL DONE:

- + WITH INSULATED COMPARTMENT FOR SNACKS
- + IN CABIN-SIZE FORMAT
- + FULLY PADDED AND COMFORTABLE TO CARRY

1818069 NOTEBOOK BACKPACK SOLID

high-quality, modern notebook backpack with recycled outer fabric; fully padded main compartment with three-sided 2-way zipper for convenient packing; bright inner lining for optimal visibility; large padded front pocket with 2-way zipper and insulating function, ideal e.g. for a lunchbox; additional flat zipper pouch; flat zipper pocket on the lid; two zipper side pockets; inside: padded notebook compartment with fastening strap, concealed AirTag



pouch, zipper mesh pocket; ergonomically padded carrying system with adjustable chest strap; strap for fastening to trolley bar; handle

Material: rPET 900d

Size (cm): W 30 x H 47 x D 17

Packing (pcs): 10

Decoration area (cm, transfer print): on front pocket W 18 x H 14

Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem

RECYCLED
PET



SIMPLY SPORTY.

1818070

SPORT/TRAVELBAG

SOLID





A TRUE TEAM PLAYER:

- + WITH ULTRA-FLEXIBLE, ERGONOMIC STRAPS
- + CAN BE WORN AS A BACKPACK OR SHOULDER BAG
- + WITH SEPARATE SHOE COMPARTMENT



**BACKPACK
CARRY FUNCTION**



black (1)



navy (3)



beige (198)



green-grey (644)

1818070 SPORT/TRAVELBAG SOLID

comfortable sports and travel bag with backpack function; recycled outer fabric; large main compartment with 2-way zipper opening; side zipper pocket including shoe bag; front: large front pocket with 2-way zipper opening plus flat zip pocket; inside: hanging zip organizer and spacious zip lid pocket; padded bottom; mesh side pocket for storing the adjustable, removable and padded shoulder



straps – ergonomically shaped and usable either as backpack or shoulder strap; carrying handles with padded grip cuff

Material: rPET 900d

Size (cm): W 55 x H 27 x D 27

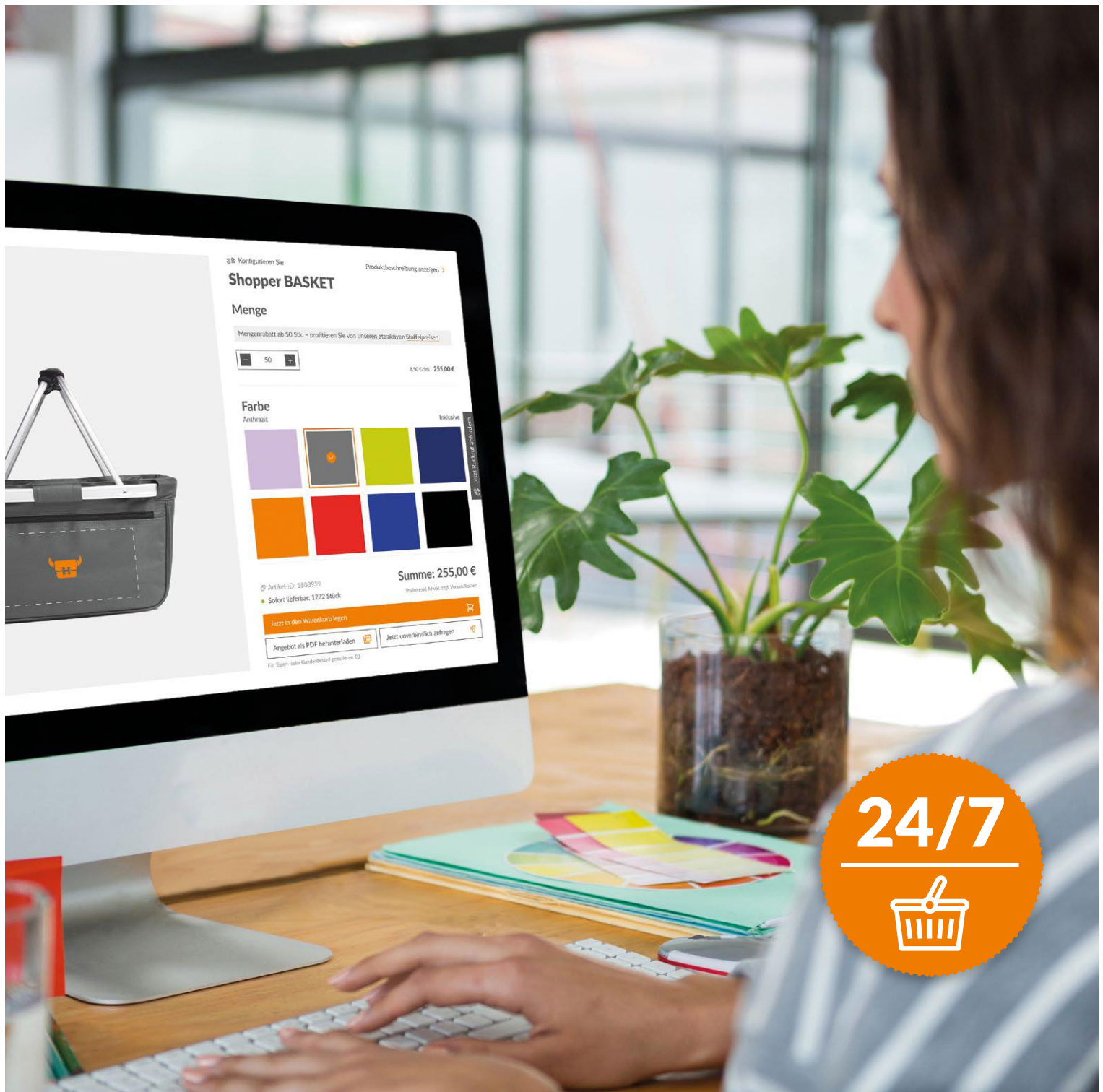
Packing (pcs): 10

Decoration area (cm, transfer print): on the front pocket W 28 x H 9

Decoration possibilities: silkscreen print; embroidery; transfer print; digitally printed label; doming; metal emblem



SIMPLY BRANDED.

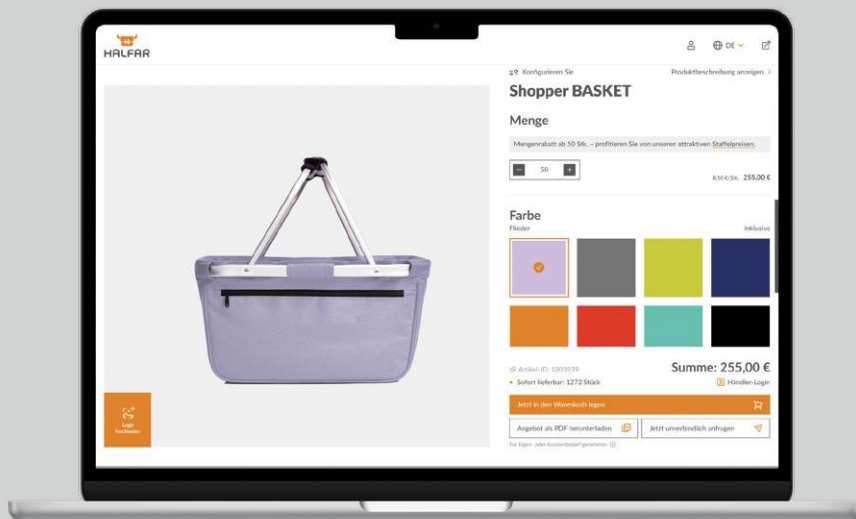


ONE CLICK - EVERYTHING IN VIEW!

THE NEW ONLINE CONFIGURATOR.

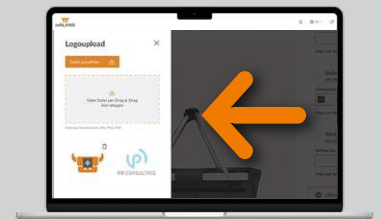
01

CHOOSE A COLOUR



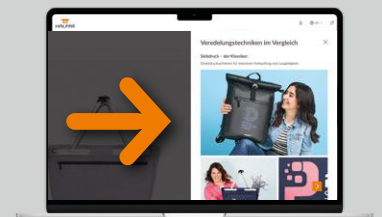
02

UPLOAD YOUR LOGO



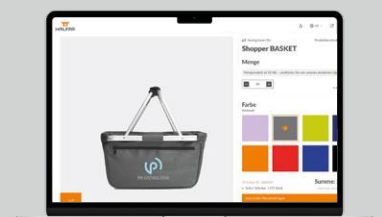
03

SELECT FINISHING



04

DONE



Simply choose a bag, place the decoration online, and get your price. Our new web configurator makes it possible – anytime, 24 hours a day, seven days a week.

With super simple all-in-one decoration prices – transparent, clear and instantly calculable.

Try it now:



Go directly to the new configurator!

SIMPLY AMAZING



www.halfar.com