

### दातव्यमिति यद्दानं दीयतेऽनुपकारिणे । देशे काले च पात्रे च तद्दानं साच्चिकं स्मृतम् ॥

Namaskar.

Charity - An act or an intent!

As it is stated in the above verse of Bhagwat Geeta from chapter 17, any charity that is performed as an act of commitment, without any expectation of reciprocation, in appropriate time and space, for the most deserving beneficiaries, is what we call Satvik Daan, the purest form of Charity.

Charity as an act inspires individuals to become trustees of society; committed to contributing and serving beyond one's comfort zone. Such acts serve the needy and marginalized sections, that's how societies grow and prosper. Similarly, nurturing institutions of societal importance becomes an integral part of this process. Therefore, engaging volunteers, building partnerships, and enabling institutions are fundamental to fulfilling the goal of reaching the unreached.

Building on one of the fundamentals, volunteer engagement, the main aim is to create awareness amongst people. With increasing concern around environmental issues globally, it's the need of the hour to address climate change, forest and agricultural land degradation, and resource depletion. Our recent volunteer-driven initiatives including plantation drives are humble steps towards mitigating the impact.

As we celebrate Azadi ka Amrut Mahotsav, let us be trustees of the society.

Wish you all, a Happy Independence Day

Dhanyawaad

**Abhishek Kumar Executive Director** Sewa International

## **SEWA SANDESH**



The comments that they face during menstruation are common to all.

Do not enter the kitchen. Do not go to the temple. Why do our parents ask us not to do a certain activity during menstruation?

They asked some of the toughest questions during the session. The session proved productive as the girls engaged themselves in discourse.

# Breaking the Taboo around menstrual hygiene

The girls of Govt. Senior Secondary School, Khekri Daula, Gurugram participated enthusiastically in a menstrual hygiene awareness camp. The girls asked their questions unabashedly and shared their experiences.





# Empowering Her: Livelihood training for women

Sewa International's project SHE-CAF aims at providing skill development training, workshops, grief counselling, and support to COVID-impacted 75 women for a sustainable livelihood in Kutch, Gujarat. The second batch of 25 women was also trained in making cow dung products which SSKPL (Sewa Srushti Kala Pvt. Ltd.) implemented in Lakhpat taluka of Kutch district. Simultaneously, 97 women from Ayodhya, U.P. had completed their skill development training too.

## **SEWA SANDESH**



SHE-CAF in Ayodhya: Scan to watch



# <text>

## HARELA: Celebrating Himalayan ecology

168 women participated.

HARELA is a unique folk festival of Uttarakhand depicting the interrelationship between humans and the environment. During the festival, the people of Uttarakhand worship nature. On this occasion, a tree plantation drive was organized at the cluster level where 341 adolescents participated. Another plantation drive was also conducted in Dewar village & local Schools from 15th-21st July under the PRAWAH project where

# Adorning the future with their craft

SIDDC (Sewa International design and development centre)/Sewa Kala Srushti Pvt Ltd. is engaged in the creation of sustainable livelihood for women by providing capacity-building workshops, training cum exhibitions, and providing financial assistance by linking them to the banks and facilitating them to avail of soft loans in an efficient manner. 15 women and girls have been undergoing training in SIDDC on cloth and bag making

while more than 135 women have been pursuing embroidery work through the SIDDC centre.



# Pisciculture in Tripura: A way forward for allied livelihood

Fish Feed was distributed among all the selected farmers of Tripura. A total of 13740 kg of fish feed (North Tripura- 4410 kg and Khowai district- 9330 kg) was distributed among the 100 farmers as feed supplements for 2 months. A producer's group meeting was planned with 18 beneficiaries from four paras of Teliamura, Khowai district. Further, field visits were conducted at the household level to check the status of ponds and fingerlings in both districts. We also developed a farmers' data book and oriented the farmers to keep records of every activity related to fish cultivation in their ponds. SBI and ICAR-CIFA are the proud partners of Integrated Fish Farming.





## Children (below 13 years) 127 Female Patients 367 Male Patients 272

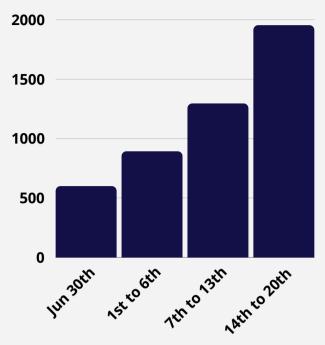
## The numbers are enough (Mobile Medical Unit- Tripura)

Mobile medical unit is an initiative to serve people who are unable to access medical facilities. MMU travels across far inaccessible villages 24 days a month with medicine, blood tests, and ECG facilities. People can avail of these facilities easily. Along with that, periodic medical camps are organised for awareness and capacity building of the community.

## Sponsor a Child: Venturing in new avenues

Sponsor a Child is inviting applications from all over India. Initiated to support students in their education, Sponsor a Child has witnessed many phases. During the COVID-19 pandemic, we have supported COVID Affected Families. Lately, a need is felt to cover the children whose **parents are disabled, suffer from major ailments, single parents, social workers, economically backward people**, etc. We request you spread this message to those who need it the most. Click to register:

https://sac.sewainternational.org/Students





# Give her a chance to stay at school

SHE (Sanitation, Hygiene, and Empowerment) is serving humanity on the parameters of menstrual hygiene, women empowerment and sanitation. 54 toilets are under construction in Kanpur and Viratnagar of Uttar Pradesh. Simultaneously, a survey and need assessment was conducted in Sangli, Maharashtra for the same. Toilets have been a major reason for girls to drop out of school. By constructing toilets, Sewa International is ensuring a reduced dropout rate with a healthy environment.

#### Together We Dig, Sow, Fill, REPEAT

Volunteers of Sewa International participated in the plantation drive. It was held at Bhati mines in collaboration with Rajputana Rifles. The volunteers who came from Delhi NCR had planted almost 1000+ saplings on that day. Rajputana Rifles expressed gratitude for the participation of Sewa International and wished to collaborate further on other projects too.



# 1000+

Saplings planted

<text>

## Serving humanity in Distress

The grim situation brought India to a standstill. Floods in Assam followed by Andhra Pradesh and Telangana in July had left people bewildered. With its volunteers on the ground and relief material distribution, Sewa International tried to assuage the situation.

Around 500 volunteers distributed emergency supplies in Assam to help with flood relief.

On the other hand, we distributed groceries, clothing, linen buckets, and children's kits to the affected people of Andhra Pradesh and Telangana.

#### Committed to community: Oracle with Sewa

Sewa International has joined hands with Oracle for working in 4 key domains of health/WASH, livelihood, education, and environment. The projects will be distributed across Maharashtra, Karnataka, Tripura, Delhi-NCR, and Uttarakhand. Sewa International welcomes the third phase of partnership with Oracle.



### www.sewainternational.org



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