



LASER SAGA

CREATING UNFORGETTABLE EXPERIENCES

FROM PASSION TO INNOVATION

Laser Saga wasn't born, it ignited. In 2015, a single dream sparked a revolution in UAE event production: impactful laser shows. Fueled by passion and a relentless thirst for knowledge, we started as a one-person operation.

Every stumble became a stepping stone, every challenge an opportunity to refine our craft. Today, Laser Saga stands as a testament to that relentless pursuit – a team of visionaries transforming events into unforgettable spectacles.

OUR MISSION

At Laser Saga, we don't just stage events – we craft experiences that ignite imaginations. Our mission is to transform the ordinary into extraordinary, where every element – from dazzling lasers to captivating visuals – seamlessly blends to create a lasting impression.

We achieve this magic through a collaborative spirit. We listen closely to your vision, then meticulously translate it into a reality that exceeds expectations. We leverage the power of cutting-edge multimedia technology – from state-of-the-art lasers to high-definition video projection – to orchestrate a multi-sensory spectacle unlike any other.



OUR APPROACH

At Laser Saga, we transform your vision into reality. Dedicated to precision and meticulous detail, we craft tailor-made solutions with the latest in technology and equipment. Our team combines robust European expertise with extensive global experience to deliver unparalleled service and exceptional results.

Envision craftsmanship with a global scope, upholding the strictest international standards while sparking your creativity. Our goal is to turn everyday spaces into spectacular events that leave an indelible impression on your audience.

OUR PROCESS

DISCOVERY SESSION AND CLIENT DEBRIEF

Learning about your unique needs from the event or show, bringing insights from other best-in-class performances to have a vivid and clear vision for the upcoming show.

PREPARATION

Locking and executing all the preparation steps (equipment reservation and logistics, visual design, etc.) with a transparent T-minus plan comfortable for all stakeholders.

PROPOSAL

Offering a detailed plan to make your vision a reality, with clear options to choose from and full commitment to make our offer competitive, transparent and fair.

ON SET

Guiding the team to the set, conducting equipment installation and testing, perfecting quality through rehearsals, and infusing your passion into every moment of the live performance.

PRE-EVENT VISUALIZATION

Before your vision ignites the stage, Laser Saga takes you on a captivating journey with pre-visualization. Imagine a window into the future, a meticulously crafted digital rendering that showcases your event in stunning detail.

Our team of skilled designers collaborates closely with you, translating your vision into a visual masterpiece. From the synchronized dance of lasers to the captivating flow of video content, every element of your event is brought to life in a digital realm.

Pre-visualization doesn't just offer a glimpse; it's a powerful collaboration tool. It allows you to visualize the impact, refine creative concepts, and ensure your event unfolds exactly as you envisioned.

Think of it as a dress rehearsal for your imagination. Laser Saga's pre-visualization ensures flawless execution and a final product that surpasses expectations.



A worker wearing a white hard hat and a high-visibility yellow and blue safety vest stands in a control room. The vest has 'LASER SAGA' printed on the back. The worker is looking at a computer monitor displaying data. The background is dark with some lights and equipment. A thick orange horizontal bar is positioned above the worker's head, and a vertical orange bar is on the right side of the image.

GLOBAL VISION . REGIONAL POWERHOUSE .

At Laser Saga, we blend European precision with a global vision.

Our team, consisting of specialists from across the world, is celebrated for its wealth of experience and collaborative ethos. We do more than just pioneer industry-leading technology, we adapt it to meet your unique needs at your location.

With years of experience serving clients in the Middle East and Europe, our show masters are adept at navigating the specific challenges presented by each region.

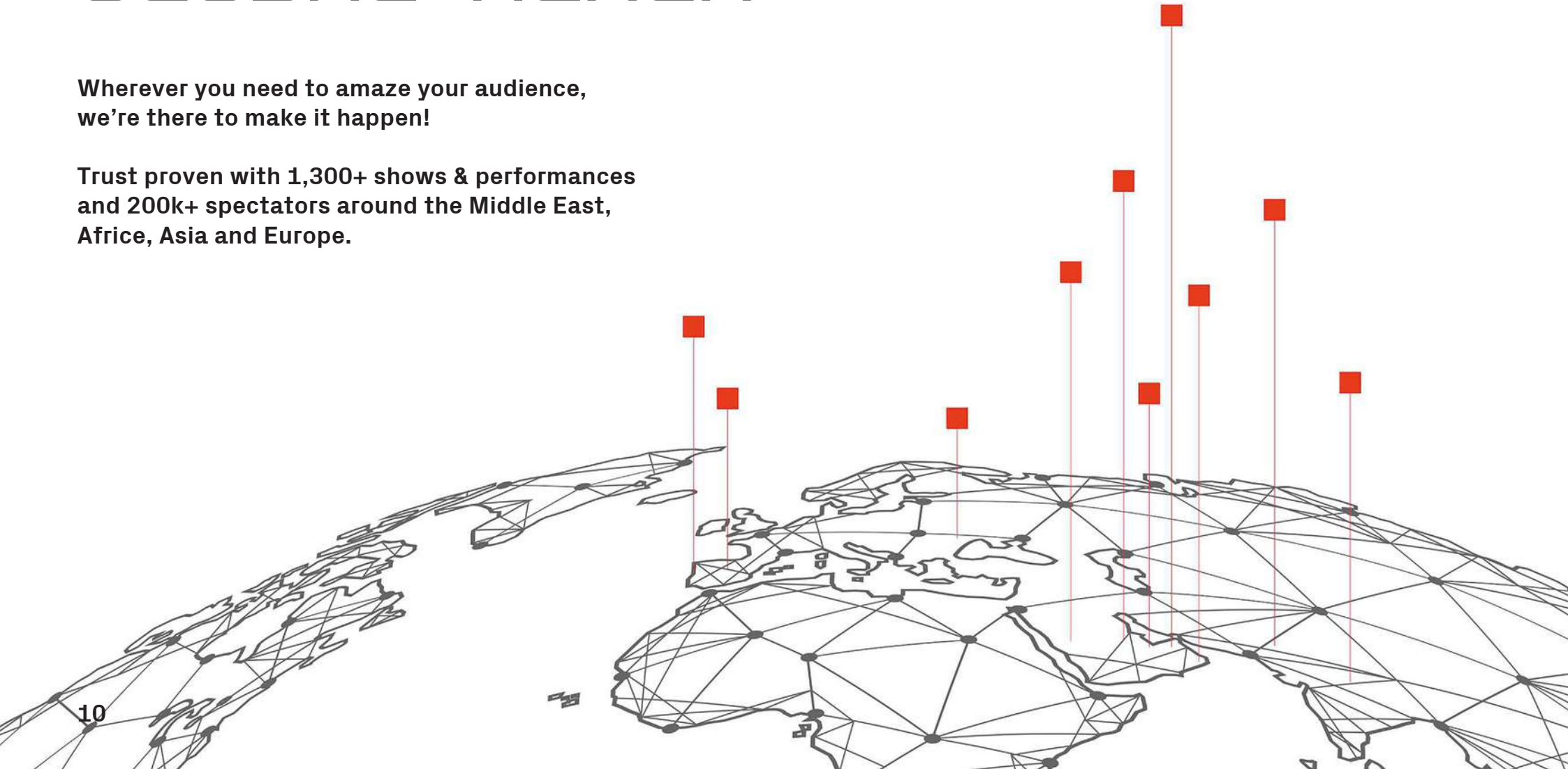
Partner with Laser Saga to unleash the potential of transforming ordinary into unforgettable, meticulously tailored and optimized for your region.



GLOBAL REACH

Wherever you need to amaze your audience,
we're there to make it happen!

Trust proven with 1,300+ shows & performances
and 200k+ spectators around the Middle East,
Africa, Asia and Europe.



OUR CLIENTS

We are proud to work with customers who adhere to all the highest standards when it comes to their brands, and most of all, to their audiences and clients.





VIDEO
MAPPING



PRODUCTION



LASER
SHOWS



OUR SE



VIDEO SHOOTS

LASER
PROJECTION
MAPPING

SERVICES

MULTIMEDIA
SHOWS

SFX

CONCERTS



SFX

Elevate reality with spectacular SFX. Experience the thrill of flame throwers, clouds of cryo CO2 fog, pyro effects, joy of vibrant confetti showers and magical sparkles all meticulously choreographed for your event. We create multi-sensory experiences that captivate and dazzle. Our SFX Masters are committed to safety, ensuring your event is not only unforgettable but also secure.





SFX



PUBG NOOR STARS SFX DUBAI 2020

Laser Saga SFX team have provided a setup of Flame Jets for the video clip shoot of PUBG by Noor Stars. The main challenge here was safety and timing. Working in an outdoor environment with uncontrolled wind with powerful flame machines is all about making it safe for the celebrity, actors, cameraman, and whole crew. We thank all the team for the trust and opportunity to be part of this wonderful project.





MALUMA 11:11 TOUR DUBAI COCA-COLA ARENA, 2020

International Latin superstar Maluma was set to headline Dubai's Coca-Cola Arena on 14 February 2020. To make it colourful, unique and memorable the Laser Saga team used 12 lasers, combining less and more powerful ones.

It is a great honor for us to be a part of organizing a concert for Latin Grammy Award winner Maluma. This large-scale event was held in the largest Coca Cola multifunctional complex in the Middle East in Dubai. Lasers, audiovisual effects and pyrotechnics - all this made the concert incredibly exciting.



SAUDI ARABIA'S NATIONAL DAY KSA 2017

A Spectacular Display by Laser Saga!

As a trusted leader in the events industry, Laser Saga has a long-standing reputation for delivering unforgettable experiences on a grand scale. Being the pioneers of events in Saudi Arabia, in 2017 we delivered a massive Laser Show Display for the National Day Celebration with a timecode synchronization of laser and fireworks over 3 major cities simultaneously, live broadcasted over the national TV.

A person in silhouette is taking a photo of a laser show. The scene is filled with green laser beams and a large sign in the background that reads 'ARMAN BU...'. The text 'LASER SHOWS' is overlaid in the center in a white, stylized font.

LASER SHOWS

“Laser focused” phrase is the one used a lot in business discussion. Laser show done right can focus the attention of the audience like nothing else on the market, bringing both technology and art together.

LASER SAGA

WIN
UREN

مهرجانات
الشيخ زايد
SHEIKH ZAYED FESTIVAL

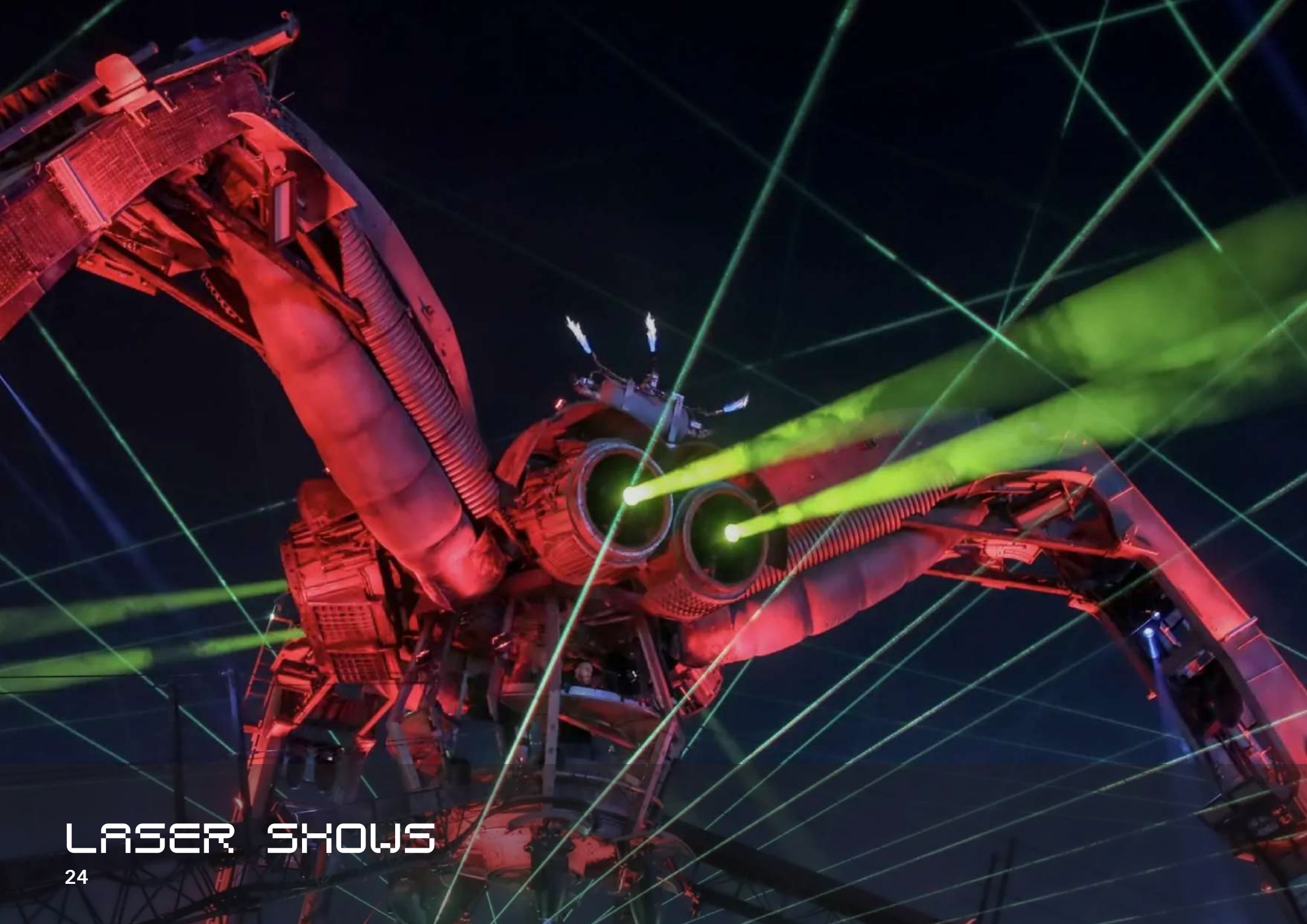


LASER SHOWS



SHEIKH ZAYED FESTIVAL NYE ABU DHABI 2023/24

The Sheikh Zayed Festival is one of the most important cultural events focusing on UAE heritage, and its no wonder that its also one of the most spectacular places to be for the New Year's celebration around Abu Dhabi. Tons of fireworks, massive drone show, thousands of powerful laser beams, burst of flames and rains of confetti all together receiving multiple Guinness World Records in one magical night.



LASER SHOWS



ARCADIA SPIDER FIFA 2022 QATAR

The phenomenal fire-breathing 50-ton Spider, famous for thrilling crowds, and the laser-guided Reactor with its unforgettable pyrotechnics. The extremely high level of special effects broke all the rules, becoming a full-blown immersive sensation. A production that takes your breath away and takes your mind off things. Nine powerful Lynx units with lasers were used to complete the project.





MULTIMEDIA SHOWS

Crafting a multimedia performance that not only captivates the audience but also captures compelling media footage requires a deep understanding of various dynamic media disciplines and formats. At Laser Saga, we excel in integrating immersive visuals, dynamic effects, human elements and sound effects, ensuring each technological component works in harmony. Our expertise in multimedia shows guarantees a seamless blend of creativity and technical precision. This approach delivers an unforgettable experience that not only meets but transcends expectations.





MULTIMEDIA SHOW



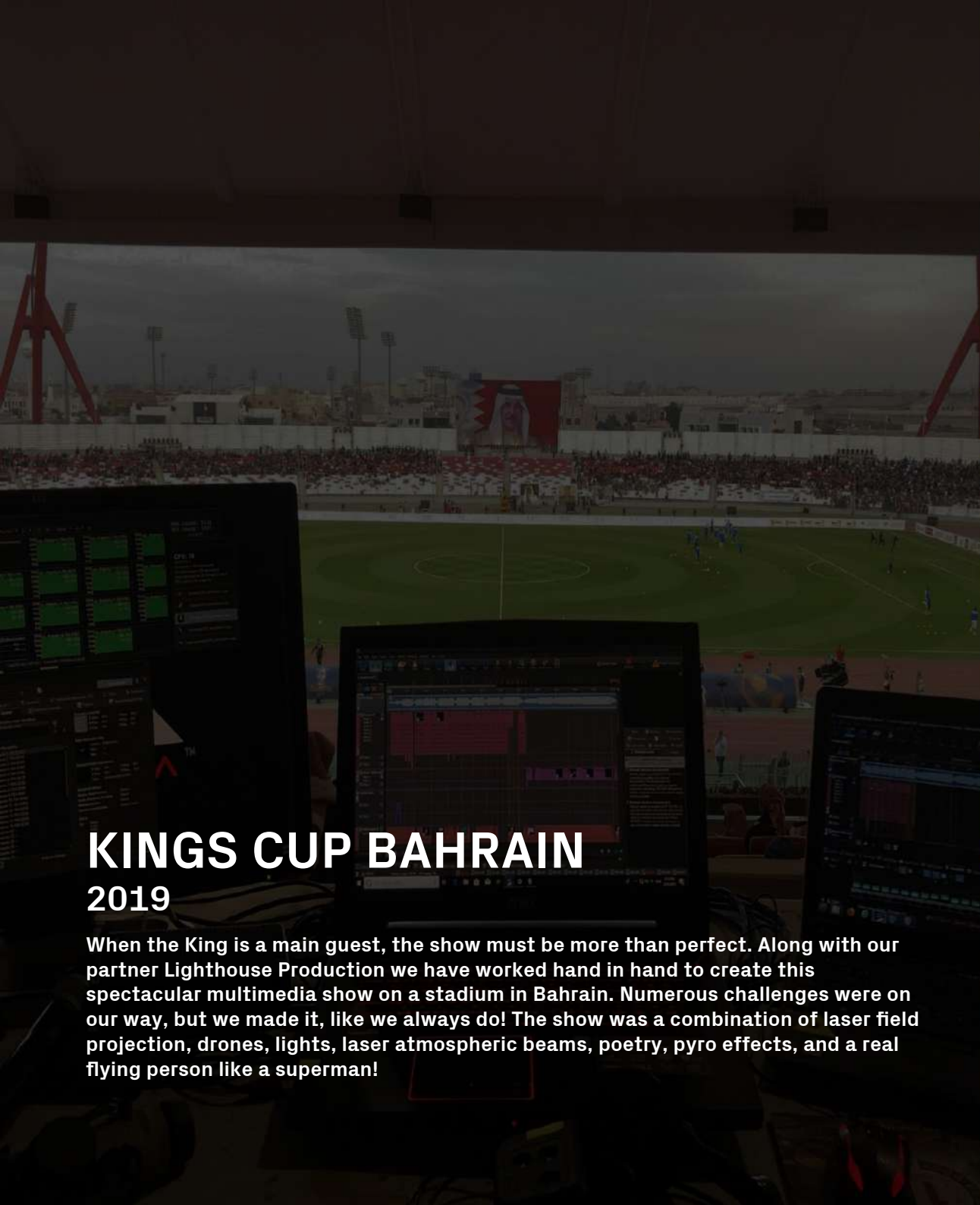
GALA DINNER DUBAI 2023

The challenge was to transform the venue and create an atmosphere for high profile VVIP event. At Laser Saga we believe that there is nothing to stop us from entertaining even the most sophisticated spectator.

Designed, visualized and delivered a full venue setup, focusing on quality and details, therefore only best equipment and crew chosen for this event. Custom opening show was created and displayed for the delegates that joined this outstanding event. Combination of video mapping, laser animation and powerful lasers added extra dimension and depth to the show.



MULTIMEDIA SHOW



KINGS CUP BAHRAIN 2019

When the King is a main guest, the show must be more than perfect. Along with our partner Lighthouse Production we have worked hand in hand to create this spectacular multimedia show on a stadium in Bahrain. Numerous challenges were on our way, but we made it, like we always do! The show was a combination of laser field projection, drones, lights, laser atmospheric beams, poetry, pyro effects, and a real flying person like a superman!





VIDEO MAPPING

Experience the Magic.

Imagine a facade of a building narrating its story through visuals, a car showcasing dynamic characteristics, or an event venue transformed into a fantastical landscape for a night. With Laser Saga, the possibilities are limitless. We provide not just a service, but an unforgettable experience that captivates and amazes.





مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed bin Rashid
Al Maktoum Global Initiatives

دعتم مصدرًا للعطاء

MAY YOU ALWAYS BE A SOURCE OF GIVING

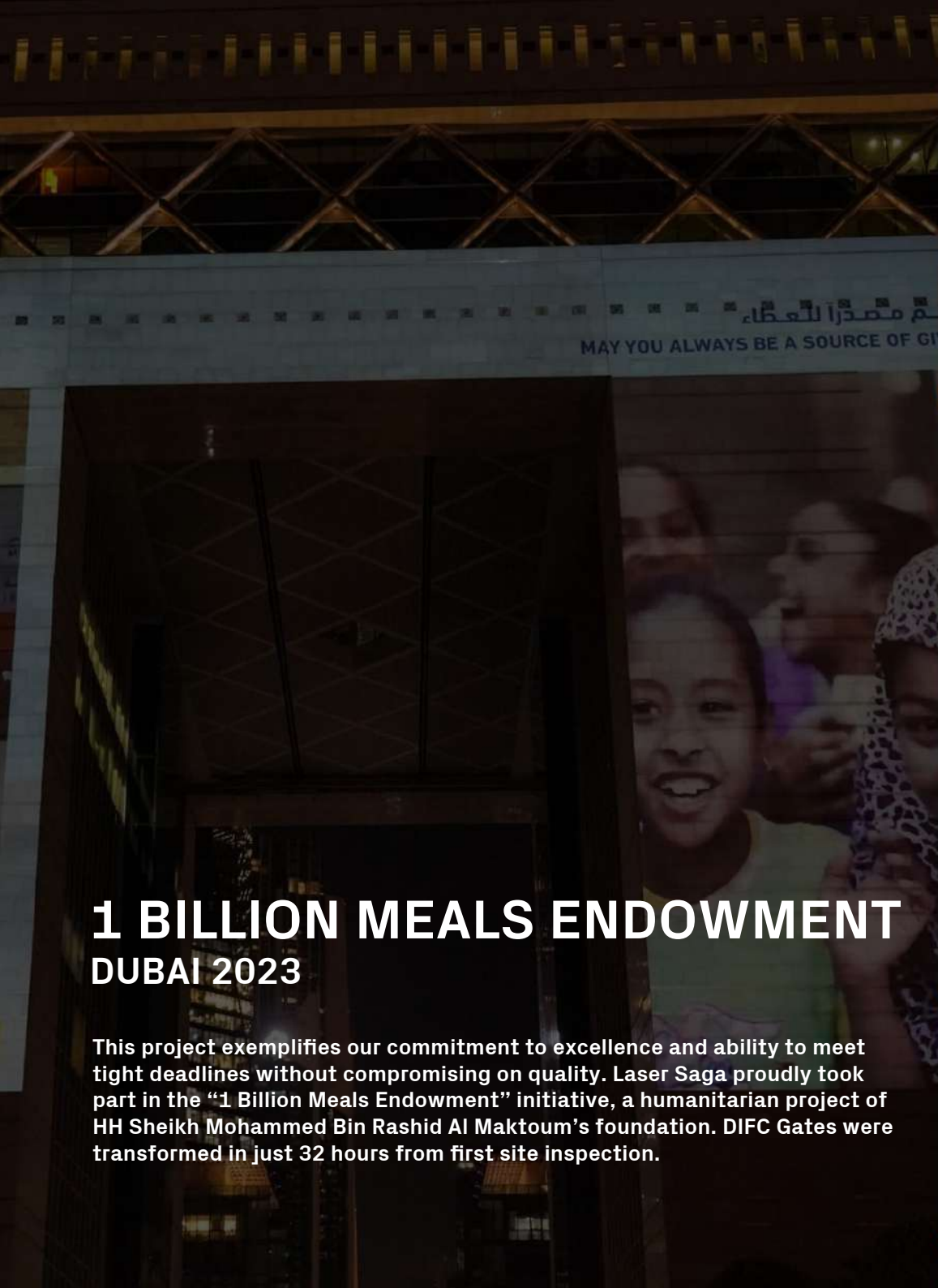


مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed bin Rashid



مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed bin Rashid

VIDEO MAPPING



1 BILLION MEALS ENDOWMENT DUBAI 2023

This project exemplifies our commitment to excellence and ability to meet tight deadlines without compromising on quality. Laser Saga proudly took part in the “1 Billion Meals Endowment” initiative, a humanitarian project of HH Sheikh Mohammed Bin Rashid Al Maktoum’s foundation. DIFC Gates were transformed in just 32 hours from first site inspection.





VIDEO MAPPING



QATAR ROAD ARCH

2017

Getting noticed is simple. Here we've definitely achieved massive attention from Doha citizens to witness the opening of the new road arch. The massive structure was covered with 3D video mapping, laser projection and the so-called "logo in the air" was created on a special projection mesh, seamlessly installed on the arc structure.





LASER PROJECTION MAPPING

Lasers being one of the brightest sources of light can definitely compete when we speak of outline mapping, logo projections or delivering a message on virtually any object. Highlight the characteristics of complex surfaces bringing them extra depth of detail and attracting attention. Want to deliver a message? Say Happy Birthday on a skyscraper? Outline elements of a building? Display a countdown, project a huge logo? All that can be done with Laser Projection mapping.

YADU-TRAD



LASER MAPPING

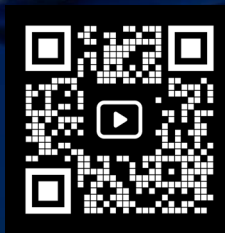


GITEX GLOBAL EXHIBITION DUBAI 2023

Laser Saga was thrilled to be part of the Gitex Exhibition at Dubai World Trade Centre, a global technology event that spanned six exciting days! As proud technical collaborators, we embraced the opportunity to showcase our innovations and engage with tech enthusiasts from all corners of the world.

We had the pleasure of providing Laser Mapping services on a special F1 Sport Car, adding a touch of innovation to the world of automotive technology.

Thanks to the unwavering support and partnership of Fractal Systems, looking forward to future collaborations and more innovative adventures!

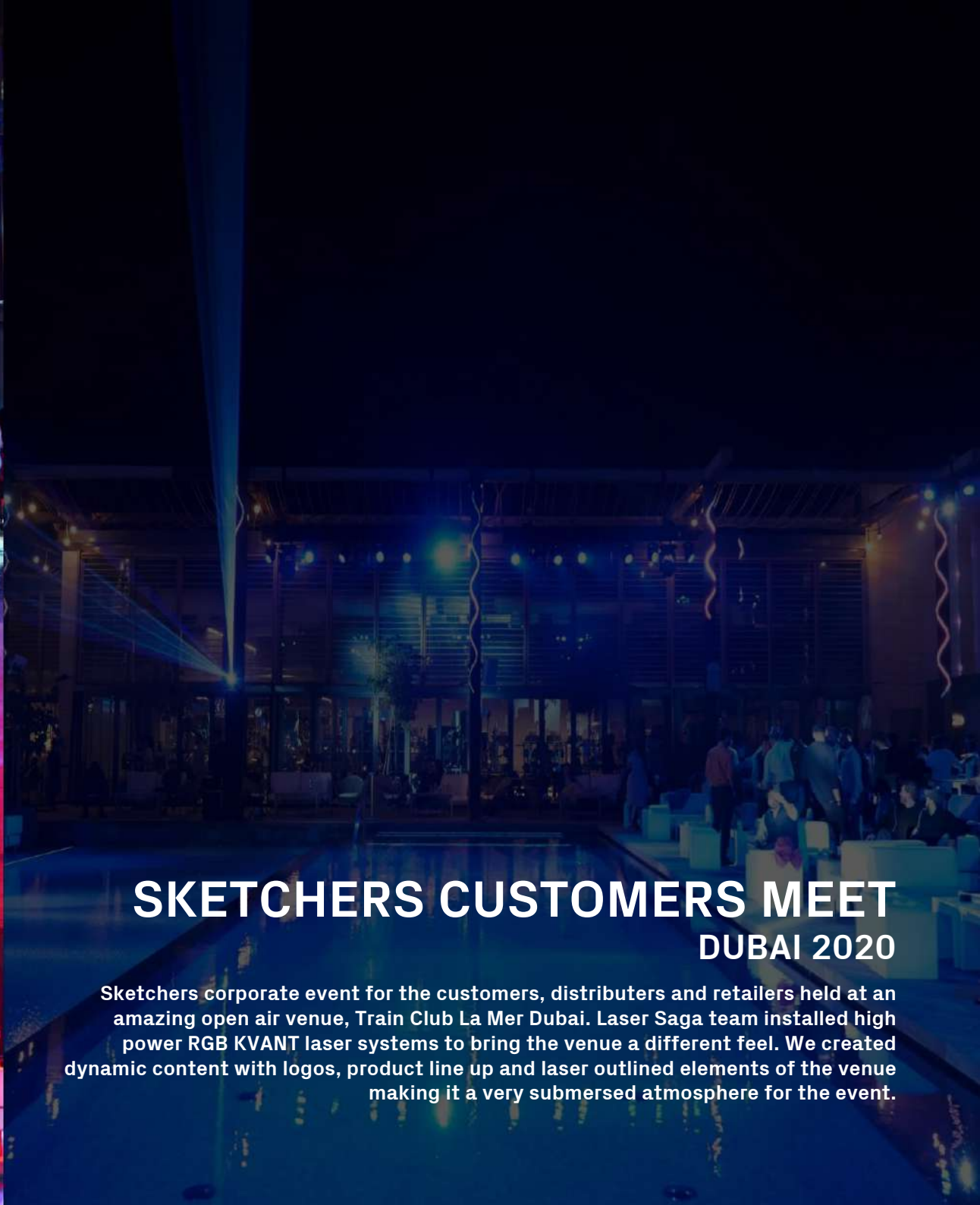




LIWA OPENING 2023

We love challenges, and this project was no exception. Despite last minute changes and a long travel distance to Liwa, we successfully executed the opening of the LIWA sign with bright 3D video and laser mapping, strong rays of laser beams across the town and full AV setup for the reveal ceremony by HH Sheikh Hamdan Bin Zayed. All delivered in super short period - just under 2 days from approval to Show time.





SKETCHERS CUSTOMERS MEET DUBAI 2020

Sketchers corporate event for the customers, distributors and retailers held at an amazing open air venue, Train Club La Mer Dubai. Laser Saga team installed high power RGB KVANT laser systems to bring the venue a different feel. We created dynamic content with logos, product line up and laser outlined elements of the venue making it a very submersed atmosphere for the event.



ETIHAD

BAHRAIN NATIONAL DAY ABU DHABI 2017

Detailed and precise laser mapping created on HQ of Etihad for the event of Bahrain ND Celebration, projection mapping transcends conventional surfaces by transforming ordinary objects into captivating interactive canvases.

Following this process, we meticulously crafted highly engaging content using dynamic motions and messages, effectively transforming the subject venue.



VIDEO SHOOTS

Technology is a huge part of creative video production, at Laser Saga we've got a vast expertise working on the set. With projects such as EXPO 2020 BE There or Tiesto 11:35 we definitely gained appreciation. YouTube view count definitely speaks here. From special usage of Lasers to complex setup of Special Effect, Low Fog, Flames, Pyro FX, Video Projections or Custom RND solutions - we've got your set covered and ready for the wildest ideas created hand in hand with your team.





VIDEO SHOOTS



TIESTO & TATE
MCRAE “10:35”
ATLANTIS ROYAL, PALM DUBAI
2022

Videoshoot for Tiesto at Atlantis Dubai where we provided over 20 High Power RGB laser systems and a bit of SFX with G-Flame machines on the set to make it even hotter.



CANDELA – T GARCIA VIDEOSHOOT 2020

Simplicity matters. Our team is known not only for creating unforgettable shows and events but also for working on the video and photo productions with worldwide stars. CANDELA - T GARCIA VIDEO SHOOT, 2020 - a project filled with colours by a team of professionals, where Laser Saga have delivered a special setup of Laser Effects for the video shoot.





SQUAT WOLF VIDEO SHOOT 2020



Innovative video shoot for the sports brand SquatWolf. We have created an immersive atmosphere where laser light effect is used to create a very modern and high tech video and photo shoot. Experience the magic of Laser Saga and transform ordinary commercials into cinematic masterpieces that captivate, inspire, and leave a lasting impression.

CONCERTS

It takes a professional to take an awesome show to the next level, while not distracting people from the core performance, but making the performance impression to last and scale. Your fans will be thrilled to share the magic of the show on all their social networks. Make your concert unforgettable by adding that important spice with use of lasers, video projection and special effects such as flames, low fog, CO2, confettis, pyro effects and more. Martin Garrix, Maluma, Enrique Iglesias, Chainsmokers, Sean Paul are few to name who we have worked with.





CONCERTS



MARTIN GARRIX DUBAI COCA-COLA ARENA, 2022

Memories that will last a lifetime! Just reminiscing about the incredible night we had at the Martin Garrix concert in Dubai 2022!

The venue was transformed into a mesmerizing wonderland, with stunning visuals, dazzling lights, and an awe-inspiring stage setup. Every beat dropped by Martin sent shockwaves of pure euphoria through the crowd, and we surrendered ourselves to the music and the magic of lights.

The energy, the music, and the atmosphere were absolutely mind-blowing. It was a true celebration of music and unity that we will never forget.



CONCERTS



WORLD STAGE FIFA 2022 QATAR

Featuring world's headliners such as Black Eyed Peas, AKON, J Balvin, the World Stage was one of the places to be after football match, and one of the reasons is the technical setup on the stage, where we have put our note in by setting up this amazing rig with Powerful RGB Lasers and Special Effects, working for the whole month of FIFA with biggest titles out there.

A large, dark studio set with a grid floor and various equipment. The floor is marked with a white grid and some text, including "1908 JOY" and "1920px x 1920px". The background shows a complex structure of beams and lights, typical of a professional production environment.

PRODUCTION

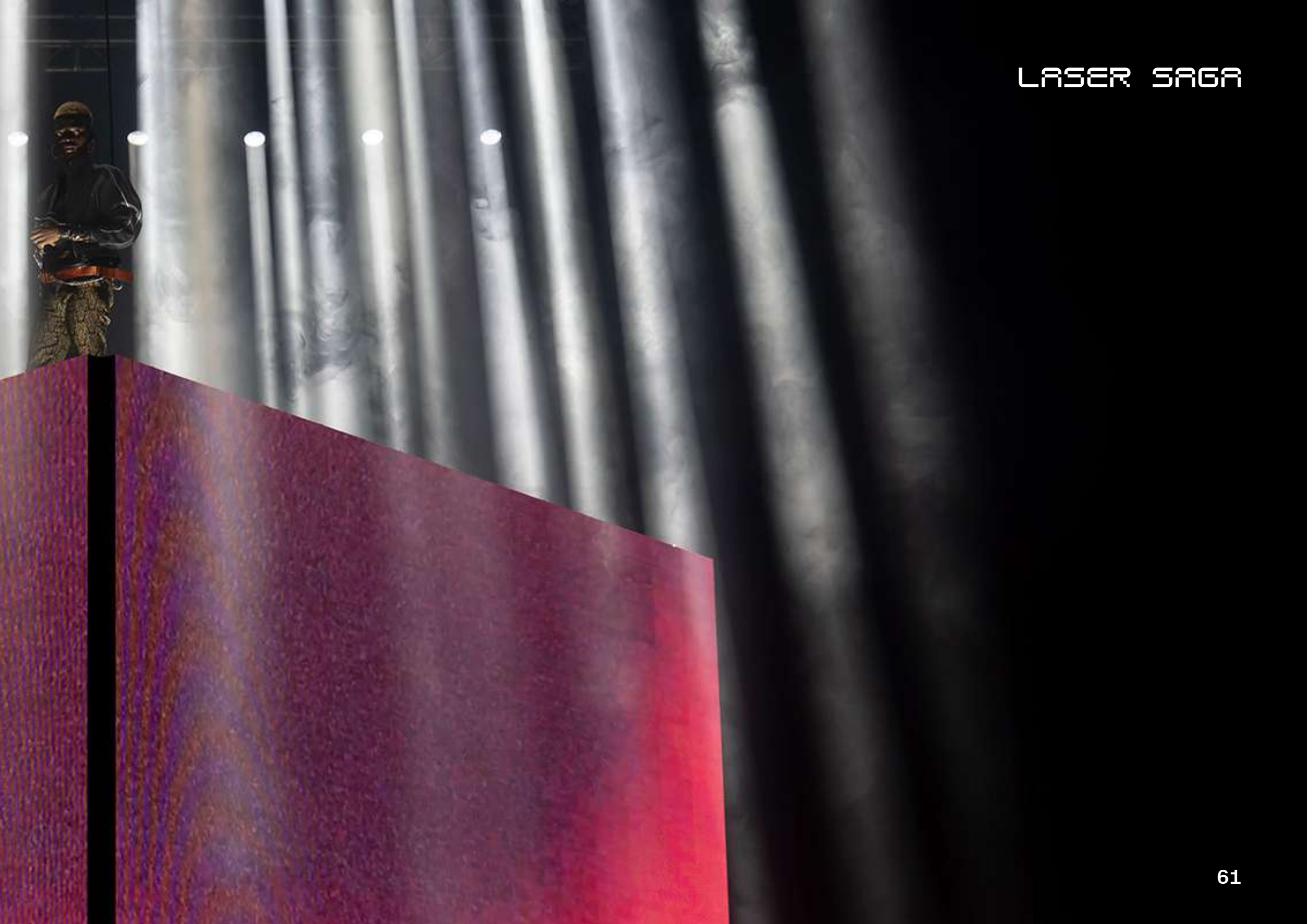
End to end execution of your vision is the key. We allow no details to fall into cracks during the whole process of the production. You can rest assured that the vision you have in mind will land the best way possible, brought to life by the team of trusted professionals.



SPECIAL PROJECTS

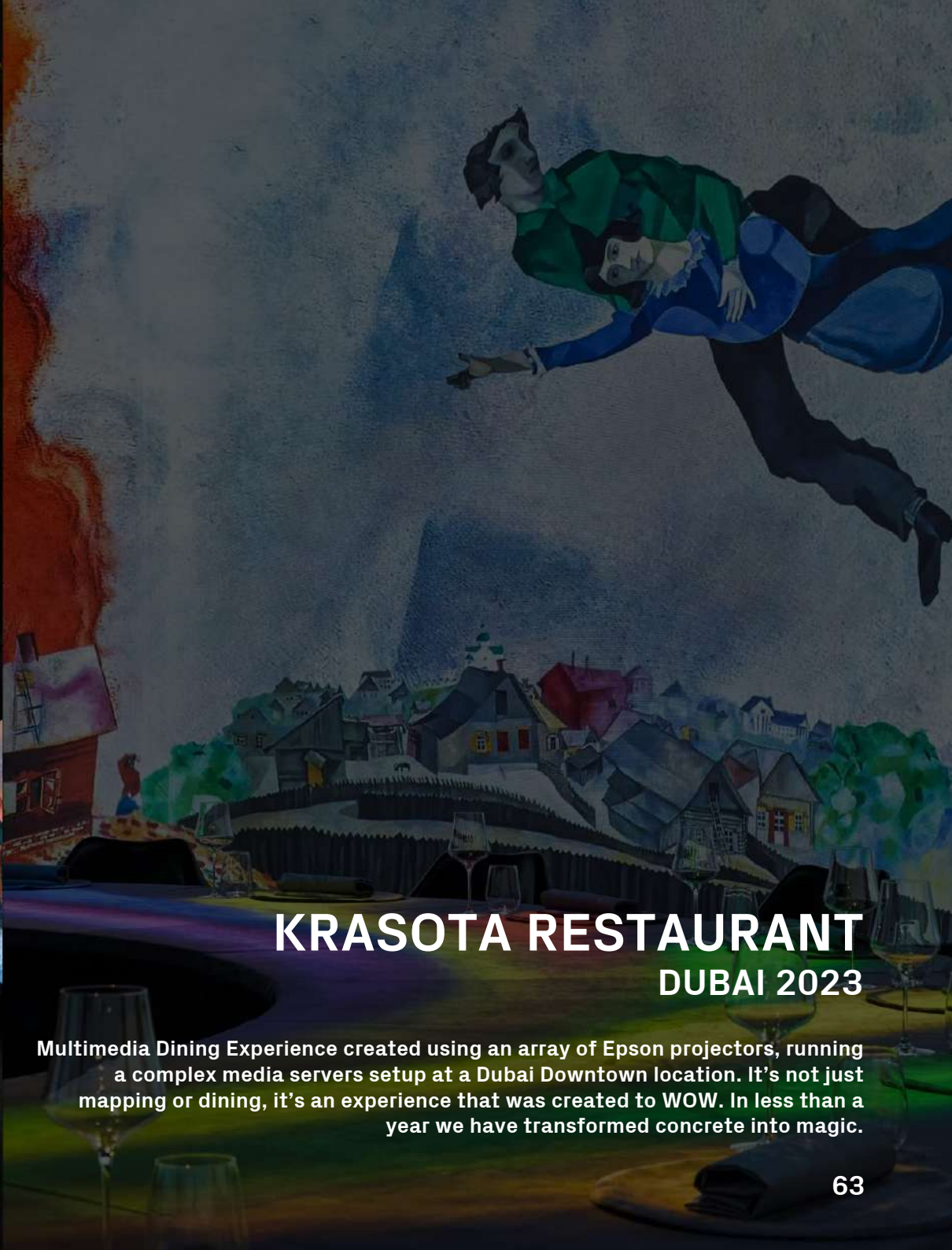
Laser Saga crafts extraordinary events by weaving services and equipment into multi-sensory experiences. Imagine a government event with lasers animating building facades, synchronized flames dancing to music, and captivating visuals.

Our special projects combine cutting-edge technology with meticulous planning. We work closely with you to transform your vision into a legendary event, pushing the boundaries of event production.





SPECIAL PROJECTS



KRASOTA RESTAURANT DUBAI 2023

Multimedia Dining Experience created using an array of Epson projectors, running a complex media servers setup at a Dubai Downtown location. It's not just mapping or dining, it's an experience that was created to WOW. In less than a year we have transformed concrete into magic.



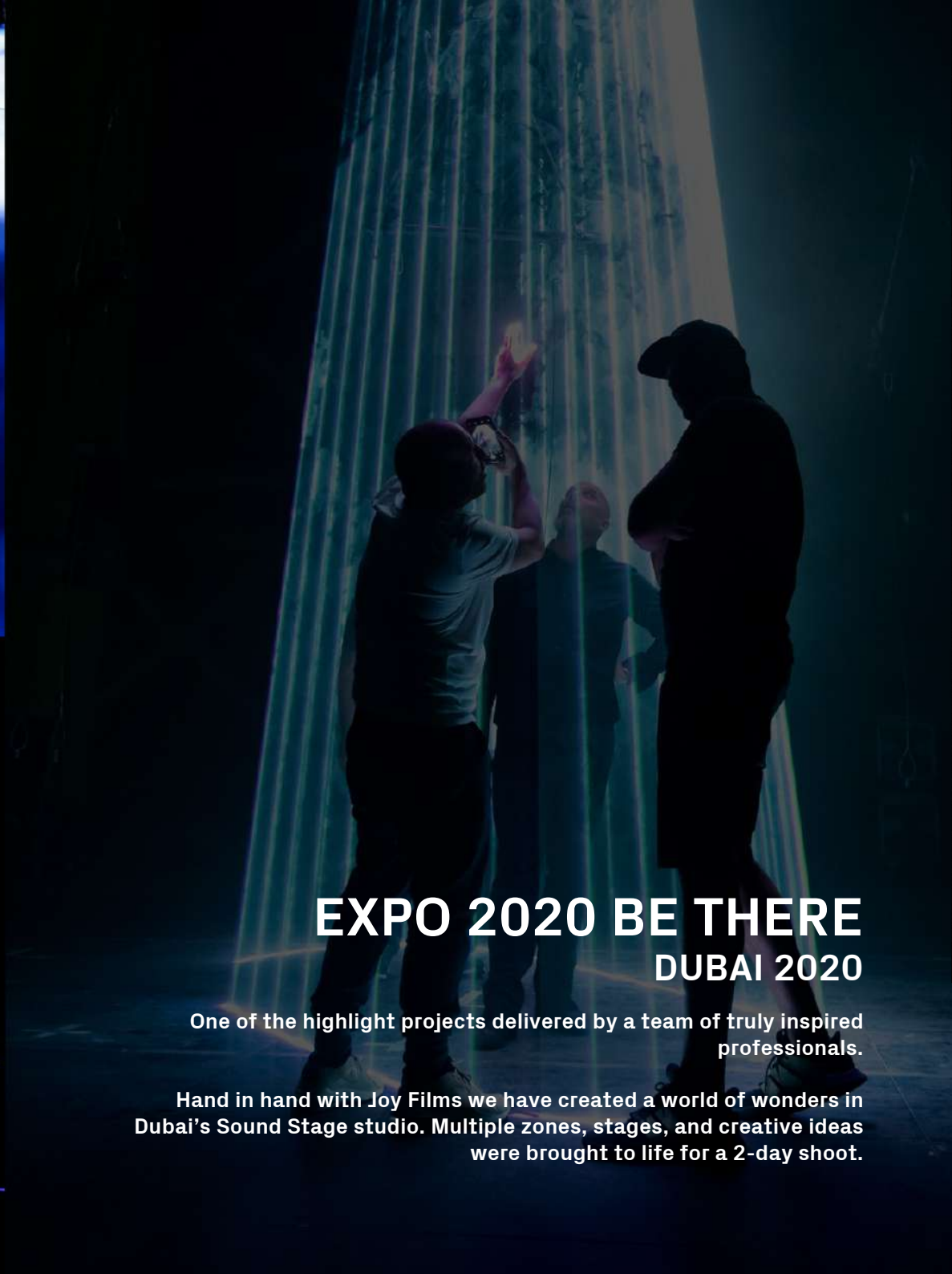
SPECIAL PROJECTS



DAY DREAM FESTIVAL FIFA 2022 QATAR

In less than 10 days before the first headliner, we managed to design, prep, pack and ship from Dubai to Doha over 4 tons of Laser and SFX equipment, ensuring a seamless setup on the stop. With a full set of SFX & Lasers meticulously arranged, we elevated the experience across 4 major concert stages, hosting nearly all of the world's greatest artists and DJs throughout the thrilling month of the World Cup in Qatar.

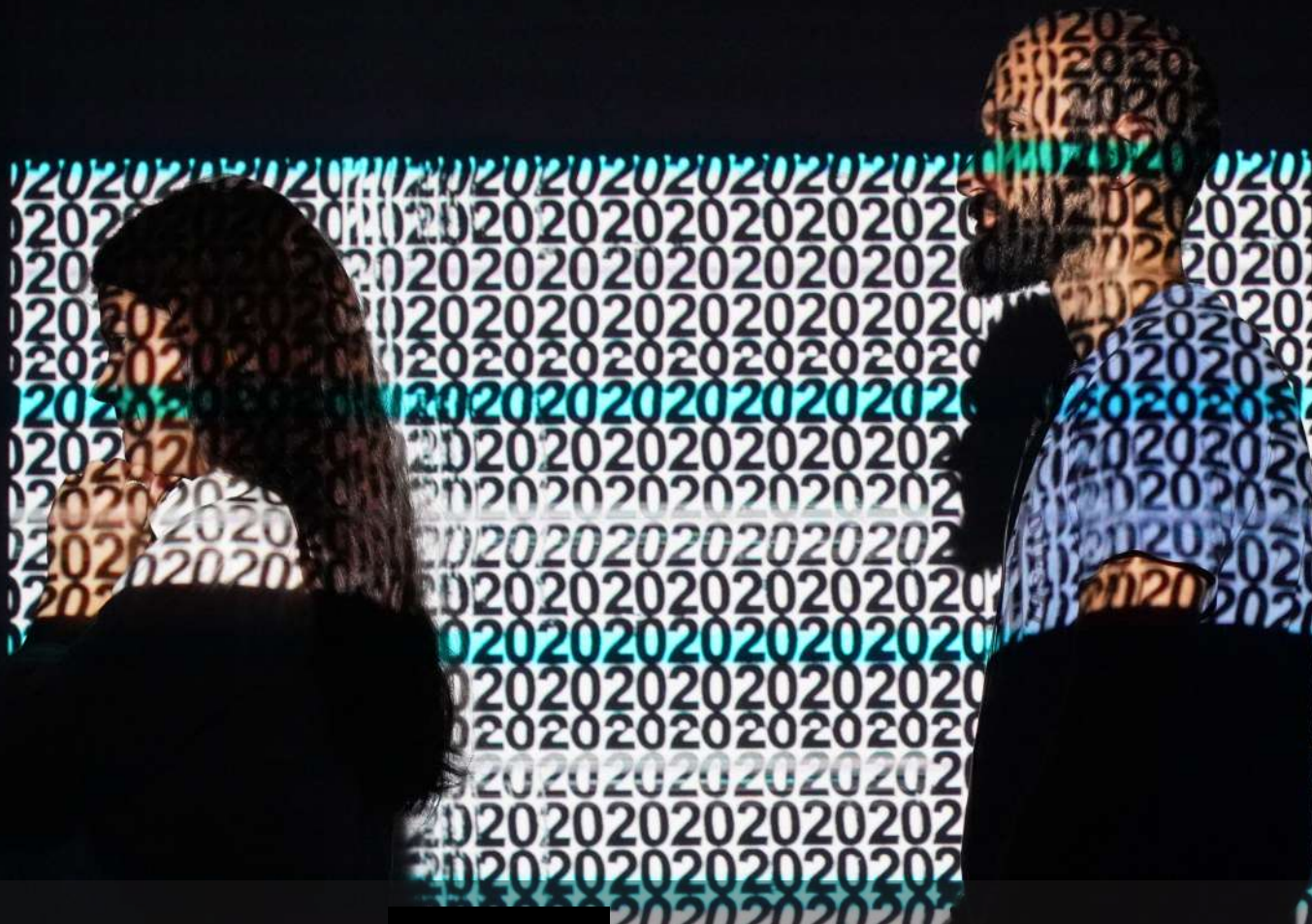




EXPO 2020 BE THERE DUBAI 2020

One of the highlight projects delivered by a team of truly inspired professionals.

Hand in hand with Joy Films we have created a world of wonders in Dubai's Sound Stage studio. Multiple zones, stages, and creative ideas were brought to life for a 2-day shoot.



The results are outstanding, a magical lake, laser tunnels, a large LED cube stage, performance of Hussain Jasmi all can be witnessed in the Expo 2020 Be There commercial that has over 52m views on YouTube.



SPECIAL PROJECTS



SPECIAL PROJECTS

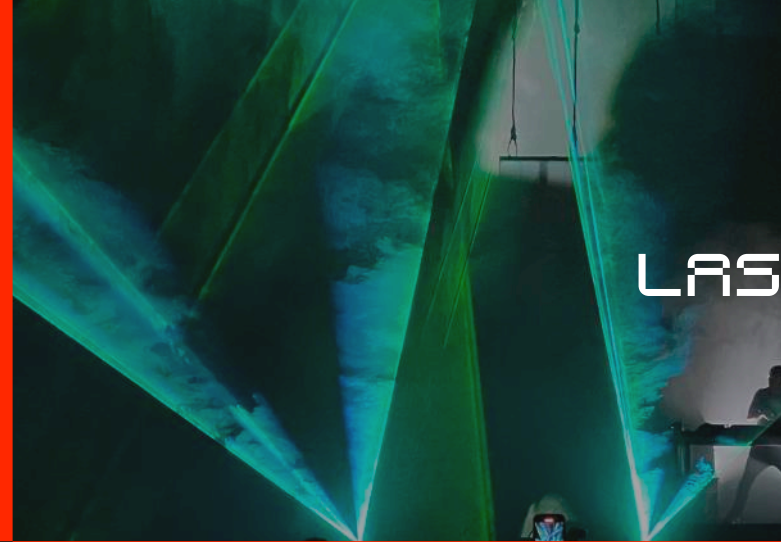


SOUK OKAZ FESTIVAL SAUDI ARABIA 2018

The opening ceremony of the Souk Okaz festival in Taif, Saudi Arabia, was marked by a stunning multimedia presentation. Souq Okaz, a cultural cornerstone of Taif, has shared a profound connection with Arab nations since the inception of Islamic culture.

On a magnificent stage, a synchronized timecode show unfolded, showcasing an impressive combination of 3D Video Projection, Laser Show, performers, water fountains, and artism created by regions best teams that do not see the boundaries in show creation.





ERS

EQUIPMENT

VIDEO

SPECIAL
EFFECTS

At Laser Saga we know quality, professionalism and trust are the foundation for any show to succeed, therefore we use the most reliable, modern and well maintained equipment when building our setup or creating tech riders.

LASERS



Having all hardware equipment mounted on site is not enough for real emotions for the spectators...

While each element – from the crystal-clear visuals to the dazzling lasers – plays a crucial role, it's the seamless integration that truly elevates your event. Our team of passionate creatives, from projectionists to laser programmers, work in perfect harmony. This collaborative spirit ensures every element complements the others, creating a cohesive and impactful experience that leaves a lasting impression.

Laser Saga isn't just about providing the best equipment; it's about crafting a captivating narrative through light, sound, and visuals. We translate your vision into a multi-sensory masterpiece, ensuring your event not only delights your VVIP guests but transcends expectations.

SPECIAL EFFECTS

Beyond Reality: Unleashing the Power of Special Effects

Our extensive inventory of cutting-edge special effects equipment pushes the boundaries of the physical world, transforming your vision into a multi-sensory spectacle.

Imagine igniting the atmosphere with flaming effects that dance to the rhythm of the music, or immersing your guests in a cloud of ethereal low fog. We can conjure dazzling confetti showers or propel a stream of colorful streamers across the venue, all meticulously choreographed to heighten the emotional impact of your event.

Laser Saga isn't just about spectacle, though. We understand the power of subtlety. Our atmospheric smoke machines add depth and intrigue to your lighting design, while our CO2 jets create a burst of energy, perfect for dramatic reveals. Need a touch of winter wonderland magic? We've got you covered with our realistic snow machines.





VIDEO

Captivating Every Eye: Our Next-Level Video Projection

At Laser Saga, we believe impactful visuals are the cornerstone of any unforgettable event. That's why we curate a fleet of top-tier Panasonic video projectors, meticulously maintained for unparalleled brightness and color accuracy. Imagine your high-resolution content seamlessly blending with the environment, transporting your audience to a world of pure imagination.

Our projectors conquer any lighting challenge, projecting onto stages, building facades, or even custom surfaces. Our team of projection experts meticulously map and calibrate each display, ensuring flawless, distortion-free visuals that captivate every eye. But it's not just about the hardware. We're a passionate bunch of creatives who push the boundaries of video projection, crafting captivating content that seamlessly integrates with your event's theme and messaging.



FOUNTAINS

Where Water Meets Wonder: Laser Saga's Water Screens & Fountains

Laser Saga isn't just about light – we're experts in manipulating the very elements. Our water screens and fountains services elevate your event beyond the ordinary, transforming spaces with captivating water displays and dazzling laser projections.

Imagine a cascading water screen morphing into a vibrant canvas for your logo or a synchronized dance of water jets illuminated by colorful lasers. Our team of specialists create custom water features that seamlessly integrate with your venue and vision.

Looking for a touch of elegance? We offer cascading fountains with subtle laser accents. Need an interactive experience? Laser Saga can design water features that respond to music or audience participation.

CONTACT US

HELLO@LASERSAGA.COM
+971 55 8449890
WWW.LASERSAGA.COM

