



DISCOVER
VIETNAM



Dear Readers,

I am delighted to present this comprehensive guide on Vietnam. Within these pages, you will uncover the cultural and natural wonders of this fascinating country, with a special focus on sustainable and signature travel experiences. Here's what you will find in this guide:

- **Must-Visit Itineraries**

Explore the best routes to discover iconic cities and mountainous landscapes, all curated for their positive social and environmental impacts.

- **Culture and Traditions**

Dive into the rich history and unique customs that shape the everyday lives of Vietnamese people.

- **Local Cuisine**

Savor the culinary delights of Vietnam with restaurant recommendations.

- **Practical Tips**

Benefit from our advice for a smooth journey, from visa information to accommodation and transport suggestions.

Each experience highlighted in this guide meets our criteria for affordable sustainability, exceptional quality, and beneficial impacts on local communities and nature. By making these sustainable travel options more visible and accessible, we aim to help you connect deeply with our destinations in a meaningful way.

Happy reading and safe travels!

Nguyen Do Quoc Viet

Country Manager, Vietnam



OUR TAILORED PRODUCT COLLECTION

Through this guide, discover ASEV Travel's curated collection of tailored products and signature experiences. Each offering is designed to provide unique, immersive journeys that showcase the best of our destinations.

Our product portfolio is categorized into **12 travel styles**. This offers a streamlined experience for our partners to explore products while aligning with the latest travel trends. Look out for these travel style icons as you navigate through the guide.



Signature



Culinary



Family



Arts & crafts



Culture & heritage



Active & adventure



Nature & wildlife



Sustainable & immersive



Couples & Honeymoon



Cruise



Beach



Luxury



MICE

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Signature Tours: Our top-tier offerings designed to capture the unique essence of each destination. Experience travel like never before with us.

Multi Country Signature collection

Explore ASEV Travel's Multi-Country Signature Collection, where we bring together our most exceptional tours across several countries. Each journey is meticulously crafted to offer a seamless blend of unique experiences, cultural immersion, and stunning landscapes. Discover a world of possibilities as you traverse diverse destinations with below our premier, signature offerings.

"Greater customization of our combo tours is possible as to fit to your client's specific travel requirements".



EXCLUSIVES 13D/12N

01

China / Vietnam

Railway adventure: Beyond the mountains of Yunnan (China) and North Vietnam

Combos including Vietnam



EXCLUSIVES

Singapore extension from one day to 2 nights

02

Vietnam / Singapore

Vietnam's Cultural Riches and Singapore's Modern Marvels



DUO 15D/14N

03

Vietnam / Cambodia

Halong Bay and the Legends of the Temples of Angkor



DUO 16D/13N

04

Vietnam / Laos
A Mosaic of Ethnicities



TRIO 19D/18N

05

Laos / Cambodia & Vietnam
Indochina Grand Tour

CHINA



DIFFERENT ENTRY POINTS TO VIETNAM

Cambodia

Vietnam

South Cambodia Border

Bavet
to Phnom Penh

Kaam Samnor
to Phnom Penh

Prek Chak
to Kampot/Kep

South Vietnam Border

Mộc Bài

Văn Xương
The Chau Doc Crossing

Xà Xía
Hà Tiên Crossing

Vietnam

Laos

North Vietnam Border

Tây Trang

Mid-South Vietnam Border

Lào Bảo

North Lao Border

Sob Houn

Mid-South Vietnam Border

La Lay

THAILAND

CAMBODIA

WEATHER AND WHEN TO GO



Rainy/Stormy season



Dry/Sunny season



Cloudy/variable season



Cold season

NORTH



May - October

26-28°C



February - March

18-20°C



April & November

22-24°C



December - January

10-23°C

CENTRE



September - November

25-33°C



February - May

23-31°C



June - August

24-35°C



December - February

15-20°C

SOUTH



May - October

27-29°C



December - April

26-32°C



November

27°C

FAST FACTS

Capital City: HANOI

Language: Vietnamese, but many people speak and understand English in the major cities and tourist locations

- *Currency:* Vietnamese Dong (VND)
- *Time Zone:* UTC / GMT +7 hours
- *Dial Code:* +84
- *Electricity:* 220V
- *Population:* Close to 100 million

Main International Airports: Vietnam has a number of international airports with direct flights from various countries from the world and the region:

- Noi Bai International Airport (Hanoi)
- Tan Son Nhat International Airport (Ho Chi Minh)
- Danang International Airport
- Phu Quoc International Airport

- Visa requirements vary depending on nationality. Nationals of 25 countries currently have visa-free entry status. To enter Vietnam, you only need a valid passport with at least two blank pages for stamping. Check this link for the latest visa requirements:

<https://evisa.xuatnhapcanh.gov.vn/web/guest/home>

TRANSPORTATION

We offer a range of **modern fleet vehicles** from 45 seat coaches to minivans, off road jeeps, spacious seven seat cars and luxury limousines. All of **our vehicle fleet have passed strict audits and have international standard health and safety specifications.**



OUR FLEET & SERVICES

- 45 seat air-conditioned coaches with space for 20 pieces of luggage
- 16 seat air-conditioned minivans with limited luggage space
- Reliable suppliers for limousines and coaches
- For groups we can provide separate luggage trucks
- Accompanied by an English-speaking local guide (other languages are available on request).

VIETNAM'S ICONIC TERRACED RICE FIELDS

Pu Luong

Hoang Su Phi

Sapa

A LANDSCAPE THAT EVOLVES WITH THE SEASONS



NOVEMBER TO APRIL

REGENERATION SEASON

During this period, the fields are left fallow to rest. The landscape becomes muddy and often waterless — a raw, stripped-back view of the rice terraces preparing for a new cycle.



MID-JUNE TO END OF JULY

GREEN SEASON & 50 SHADES OF GREEN

This is the growing period. Depending on the timing of the transplanting, you'll see a patchwork of vibrant greens — from bright lime to deep emerald — each field at its own stage of development.

MAY TO MID-JUNE

MIRROR WATERS

As the first rains arrive, the fields are flooded and prepared for transplanting. Water fills the carved terraces, turning them into giant mirrors reflecting the sky — a stunning and serene spectacle.

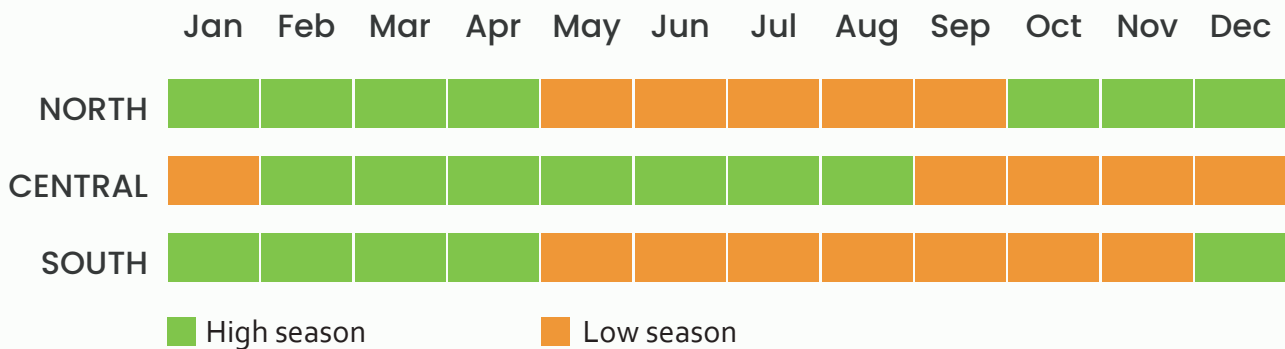


MID-AUGUST TO END OF OCTOBER

HARVEST SEASON & GOLDEN HAZE

As the first rains arrive, the fields are flooded and prepared for transplanting. Water fills the carved terraces, turning them into giant mirrors reflecting the sky — a stunning and serene spectacle.

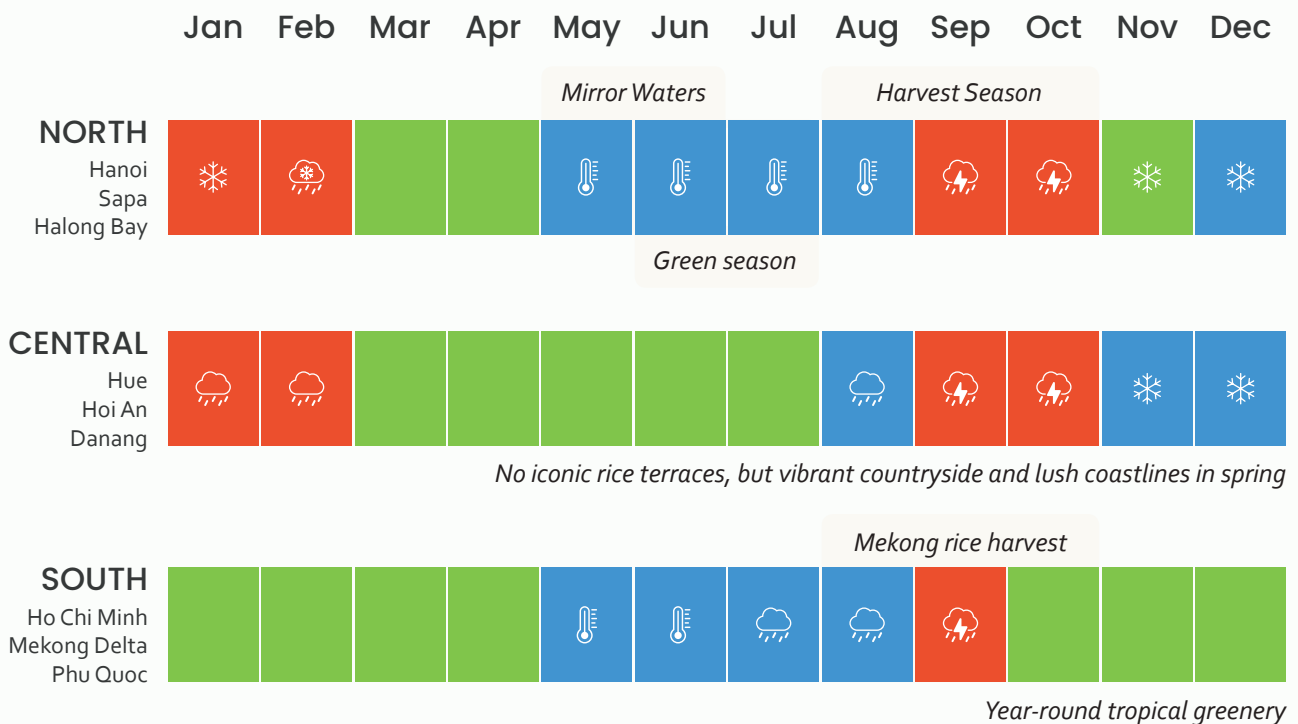
TOURIST SEASONS



VIETNAM – REGIONAL TRAVEL OVERVIEW AT A GLANCE

Given Vietnam's diverse climates and regional tourist flows, strategic seasonal planning is essential — particularly when crafting multi-region itineraries.

■ Highly Recommended
 ■ Recommended
 ■ Less recommended



Tết Holiday (Vietnamese New Year)

Period: Late January to mid-February (dates vary according to the lunar calendar)

Tết is Vietnam's most important holiday. While it offers rich cultural experiences, it also brings significant disruptions to travel. Unless the trip is specifically planned around it, travel during this period is not recommended.

Welcome to **Vietnam**



A land of **staggering natural beauty and cultural complexities**, of **dynamic megacities and hill-tribe villages**, Vietnam is both exotic and compelling. It is a country where anything seems possible. As soon as you arrive, you'll notice the activity and energy all around. While there are still many areas that remain peaceful and undeveloped, there's no denying that Vietnam has entered **an exciting new era, one full of promise**.

Now is the perfect time to visit, with **more options and possibilities for your holidays** than ever before.



WE SUPPORT

KOTO is an association that aims to offer vocational training to underprivileged young children and vulnerable young women to get them off the streets. To do this, they are given free training in hotel management and cookery, as well as English lessons for 24 months, followed by work placements in establishments across the capital. The ultimate aim of these apprenticeships is to enable these young people to find a job or even set up their own business.



**UNFORGETTABLE
EXPERIENCES
ARE EVERYWHERE
IN VIETNAM**



know one, teach one



NORTHERN VIETNAM



Explore the breathtaking beauty of Northern Vietnam, where trekking adventures and pristine natural reserves await. Wander through lush green valleys, terraced rice fields, and misty mountains.

Encounter vibrant hill tribes and immerse yourself in their rich culture. From the rugged landscapes of Sapa to the serene beauty of Ba Be National Park, Northern Vietnam offers an unforgettable blend of outdoor adventure and natural splendour.



Trekking in Sapa

3 Days / 2 Nights

Mount Fansipan is the highest mountain in Vietnam and Indochina peninsula, located in the Hoang Lien Son mountain range.

ACTIVE & ADVENTURE



Trekking in Mu Cang Chai

3 Days / 2 Nights

Mu Cang Chai is one of the most amazing landscapes of rice-terraced fields in Vietnam.

ACTIVE & ADVENTURE



Pu Luong Nature Reserve

1 Full Day

Pu Luong, just 150 km from Hanoi, offers a wild landscape of great nature.

NATURE & WILDLIFE

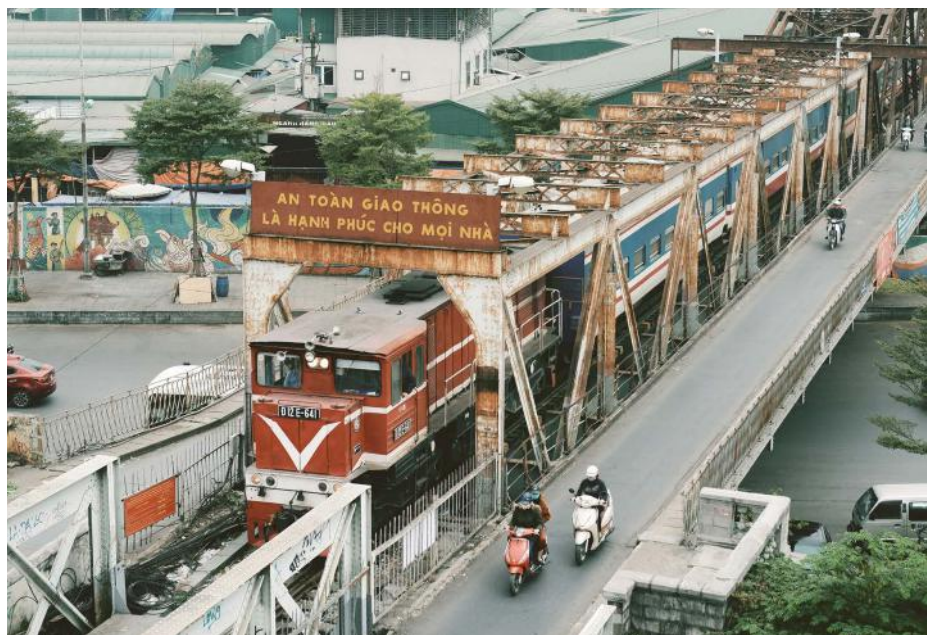


HANOI



Vietnam's capital city, Hanoi, has a long and turbulent history of more than one thousand years. It is a bustling city whose inhabitants embrace the future without letting go of the past, and it is these stark differences that make Hanoi such an interesting and excit-

ing place to visit. From the large boulevards of the French Quarter to the world-famous landmark of Ba Dinh Square and the crowded Old Quarter, there is truly many places to explore.





Discover Thai Hai Village

Full Day Tour

Located just outside of Hanoi, Thai Hai reserve is famous for its Ecological Houses-on-stilts of the Tay ethnic minority people of Vietnam.

SUSTAINABLE & IMMERSIVE



Ky Son Village

Full Day Tour

Situated 55km from Hanoi, Ky Son Village is located in the historic hamlet of Duong Lam Village.

CULTURE & HERITAGE



Bat Trang Pottery Village

Half Day Tour

Located in an area rich in clay, Bat Trang village has the advantage of ingredients to create fine ceramics.

ARTS & CRAFTS





Puppet Makers

Half Day Tour

Step into the home of a passionate puppet maker and performer.

ARTS & CRAFTS



Hanoi's City Life Highlights

Full Day Tour

The day starts with a traditional Egg coffee whilst observing the rush life inside the Old Quarter.

CULINARY



Hanoi After Dark

From 6pm - 4Hrs

Hanoi After dark start begins at a stylish local Café with a cocktail and a delicious snack before jumping on the back of the vintage Vespas.

ACTIVE & ADVENTURE





Paradise Cruise in Halong Bay

Min 1 Night

Paradise Peak is the epitome of luxury in Halong Bay, combining comfort and discretion.

LUXURY



Double Decker Bus

Evening time

Embark on an extraordinary journey to your dinner destination by boarding a double-decker bus for a distinctive downtown tour.

MICE



Hanoi Jeep Tour

Half Day

Traverse the city's vibrant streets in a vintage Jeep, exploring iconic landmarks, hidden gems, and bustling markets

MICE



HALONG BAY

A spectacular seascape of some **1,600 limestone islands and islets towering from emerald water**, Ha Long Bay is also an outstanding example of earth's history. Limestone pillars are covered by lush green of tropical plants and boast amazing karst grottoes, caves and caverns. The Bay is recorded as **UNESCO World Heritage Site** since 1994 thanks to its exceptional natural beauty and aesthetic importance.



NINH BINH

Just 85 km from Hanoi and located in a province with **rich natural beauty**, tropical forests, mysteriously hidden caves, rice fields and limestone mountains. This striking part of the country is relatively easy to reach. Trips in Ninh Binh features **a day tour itinerary** that takes in the scenic landscape, religious places and historical places in combination with healthy biking adventures, invigorating trekking routes and relaxing boat rides.



Thung Nham Bird Park - a new raw gem of Ninh Binh

1 Full Day

The Thung Nham Bird Garden, part of the renowned Trang An landscape complex.

NATURE & WILDLIFE



Lan Ha Bay Cruise Experience

2 Days / 1 Night Cruise

Located to the south of Halong Bay, Lan Ha Bay, home of Cat Ba Island.

CRUISE



Seaplane & Cruise from Hanoi to Halong

Step aboard a Hai Au Aviation seaplane for a totally new perspective on Halong Bay.

LUXURY





CENTRAL VIETNAM

Discover the charm of Central Vietnam with ASEV Travel, where vibrant landscapes and rich culture await.

Explore stunning caves, lush jungles, and embrace the thrill of camping in one of Vietnam's most breathtaking natural settings.



Hang En Cave Adventure Camping

2 Days / 1 Night

Set camp in Hang en cave, the third-largest cave in the world, for an adventurous overnight tour.

ACTIVE & ADVENTURE

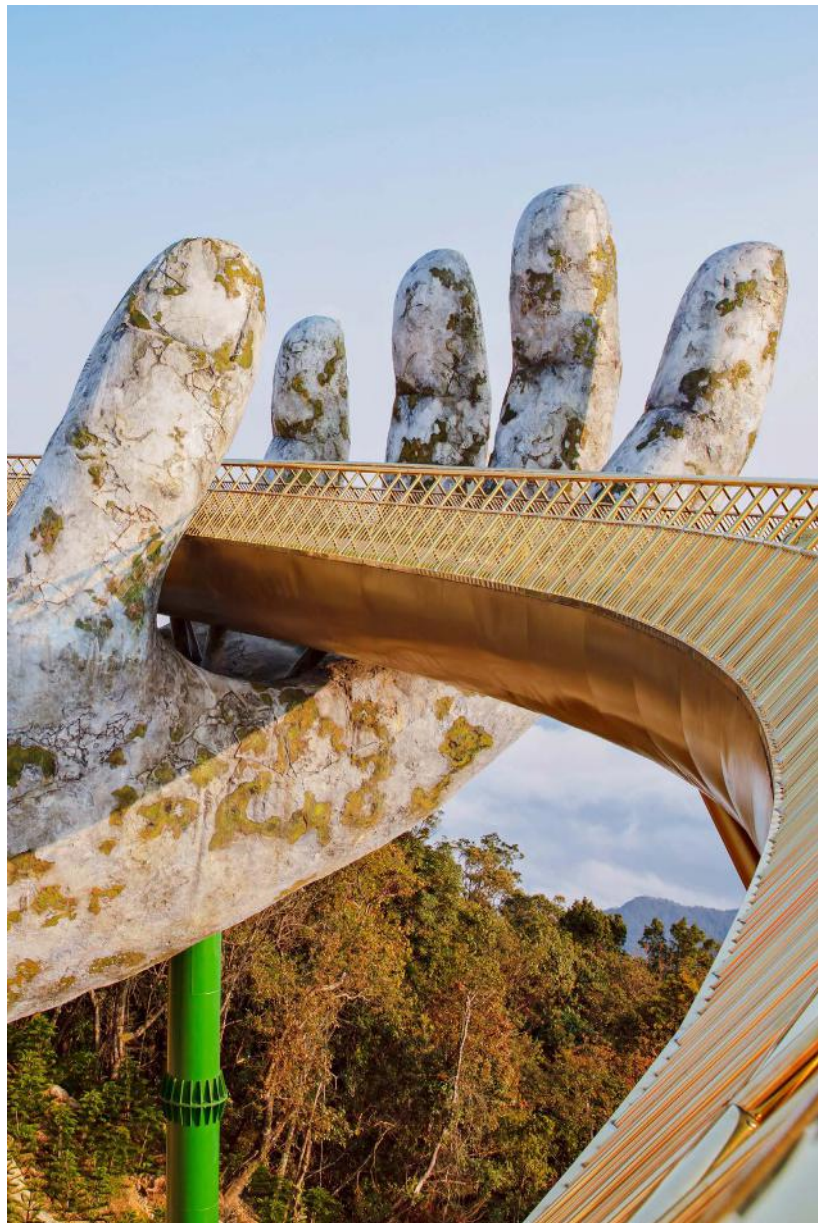


experiences

CENTRAL VIETNAM

DANANG

Danang city is changing fast. For decades it had a reputation as a provincial remote place. However big changes are ongoing. Ramble along the Han riverfront where new modernist hotels, apartments and restaurants are emerging. The entire Danang Beach belt is booming with quality hotels and resorts.



HUE

Former home to the old Vietnamese emperors, before the French period, Hue was **the former capital** city. It since thrived and flourished. This city is geographically in the center, perfectly situated in **a mountainous valley** which creates a natural fence. Another natural feature of this city allowed it to boom is **the Perfume River**. Hue is popular among the locals for its **royal cuisine** full of surprises for food lovers



Immersion in Local Life

Full Day

Discovery of Hue with a family-friendly cycling excursion through a local village.

FAMILY



experiences



Discovering Thuy Bieu Village

1 Full Day

Taking a journey to Thuy Bieu is having the chance to enjoy natural beauty.

SUSTAINABLE & IMMERSIVE



CENTRAL VIETNAM

HOI AN

It is a remarkably well-preserved example of a Southeast Asian trading port dating from the 15th to the 19th century. Its **buildings and streets reflect the influences, both indigenous and foreign** such as Japanese, Chinese, French, that have combined to produce **this unique heritage site**. Hoi An has no airport, and no train station either. The only way to reach Hoi An is by road and mostly from the closest city of Danang (40min drive) and its international airport.





The Cham Heritage

1 Full Day

Exploration of My Son Sanctuary and the visit of My Son the Holy Land.

CULTURE & HERITAGE



Ancient Town and Lantern Making

1 Full Day

You will be invited to take part in a hands-on silk lantern workshop, the simple yet colorful handicraft that is an essential part of Hoi An culture.

ARTS & CRAFTS



Diving Around the Cham Islands

Full Day Tour

Listed by the UNESCO, Cu Lao Cham Marine Park has a wide variety of marine life.

BEACH



CENTRAL VIETNAM

NHA TRANG

Nha Trang is a coastal city in Vietnam known for its beautiful beaches, vibrant nightlife, and excellent scuba diving spots. It features a **stunning bay with clear waters**, palm-lined sandy shores, and a backdrop of lush mountains. Nha Trang also boasts cultural sites like the Po Nagar Cham Towers and the Long Son Pagoda, making it a **popular destination for both relaxation and exploration**.



A farniente getaway at the superb Six Senses Ninh Van Bay resort

Escape to the Six Senses Ninh Van Bay resort, a haven of relaxation.

COUPLES & HONEYMOON







SOUTHERN VIETNAM

THE MEKONG DELTA

To the locals, the region is known as Cuu Long, the “Nine Dragons”, a reference to **the nine arms of the Mekong River**, which dovetail across plains fashioned by millennia of flood-borne alluvial sediment.

The delta is **Vietnam’s rice bowl, an agricultural miracle** that pumps out more than a third of the country’s annual food crop from just ten percent of its total land mass with various products such as rice, coconut palms, fruit orchards, sugar-cane groves, river fish and shrimps.



Ben Tre

Ful Day Tour

Experience a journey to Ben Tre, just 90km from Saigon, for an unforgettable day exploring the enchanting Mekong Delta

MICE



Mekong Cruise with Le Bessac

2 Days / 1 Night

The Bassac takes you into the greener areas of the Mekong delta.

CRUISE



Tra Su mangrove forest

1 Full Day

In the Mekong Delta, Tra Su mangrove forest offers a wonderful diverse wildlife.

NATURE & WILDLIFE



SOUTHERN VIETNAM

HO CHI MINH



Saigon is the **largest city of Vietnam**, though not its capital. Once described as “**the Pearl of the Orient**”, it’s now a furiously busy place where crowds of motorcycles humming past parks and museums tales the story of the city’s role in the country’s 20th century history. **Saigon is Vietnam at its most fascinating**: a high city of commerce and culture that has driven the country forward with its pulsating energy.



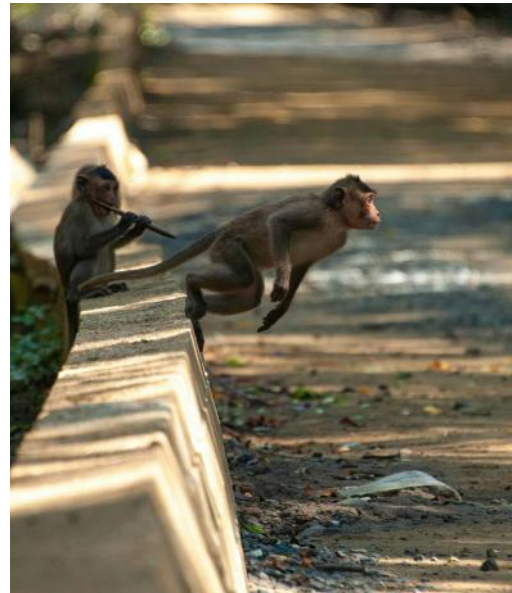


Can Gio Biosphere by Jeep

Full Day Tour

This full day trip is an escape from bustling Saigon as to discover nature.

ACTIVE & ADVENTURE



Food Delights on Vintage Vespa

Evening Activity from 6pm

Immerse yourself into the cosmopolitan nightlife of Ho Chi Minh.

CULINARY





Back in Time Experience in Saigon

Full Day Tour

Retrace the History of Vietnam in Ho Chi Minh by exploring historical sights.

CULTURE & HERITAGE



Cu Chi Tunnels

Half Day Tour

Cu Chi Tunnels half day tour by speedboat is one of the best-selling tour in Saigon!

CULTURE & HERITAGE



A O Show

1h30

The show depicts the charming beauty and cultural richness of Vietnamese life in the countryside, in contrast with the nation's racing urbanization.

ARTS & CRAFTS





Sights of Saigon on a Vespa

Half Day Tour

A fun ride to the most popular tourist attractions in Saigon.

ACTIVE & ADVENTURE



Saigon - River Dinner Experience

Evening Activity

Board on the Indochina Junk for an extraordinary and authentic river cruise.

COUPLES & HONEYMOON



Traditional Martial Arts

2h max

Experience an evening at a city temple with a demonstration of traditional Vietnamese martial arts.

MICE



HOTEL SUGGESTIONS

3★



Acnos Hotel



Ho Chi Minh

4★



Silverland Yen Hotel



Ho Chi Minh

5★



Hotel des Arts MGallery



Ho Chi Minh



De La Seine Hotel

★★★★

Hanoi



Hoi An Garden Palace

★★★★

Hoi An



Silk Path Boutique Hotel

★★★★★

Hanoi



Hoi An Boutique Resort

★★★★★

Hoi An



Sofitel Legend Metropole

★★★★★★

Hanoi



Intercontinental Long Beach Resort

★★★★★★

Phu Quoc

WHERE TO EAT? _____

RESTAURANT SUGGESTIONS



HANOI

KOTO RESTAURANT

Vietnamese cuisine
(NGO partner)

CHA CA THANG LONG

Hanoi speciality:
fish with turmeric

BUN CHA SINH TU

Hanoi speciality:
pork kebabs

THE ESSENCE OF COOKING

Hanoi delights.
Fusion cuisine

VIET RICE ESSENCE

Hanoi delights.
Refined cuisine

HOME HANOI

Hanoi delights. Fusion cuisine.
Veg options

LUC THUY

Vietnamese cuisine.
Traditional music

MOTHER'S KITCHEN

Popular local cuisine

PINK LOTUS

Popular local cuisine

THANH TRI COOKING CLASS

Excursion to the local market
and cooking class

CHEZ HOA

Cooking lessons for dinner.
In-house menu

PHO LY QUOC SU

Vermicelli soup with
beef and chicken

STREET FOOD

TA HIEN STREET

Street food / Street music

STREET FOOD

CAM CHI STREET

Hanoi street food

LY CLUB

Fusion cuisine.
Beautiful colonial villa



HUE

THA OM GARDEN HOUSE

Hue delights. Old mandarin house

Y THAO GARDEN

Hue delights.
Beautiful bonsai garden

STREET FOOD HUE

Street food on the banks
of the Perfume River

HUE CUISINE AND COFFEE SALTED

Hue speciality and salted coffee



HOI AN

TASTE VIETNAM BY MS. VY

Hoi An delicacies. Refined cuisine

RED BRIDGE

Delights of Hoi An. Beautiful riverside setting

HOME HOIAN

Delights from the North.
Fusion cuisine. Veg Options

SECRET GARDEN

Specialities of Vietnam centre region

SAMPAN RHUM

Distillery and bistro on the beach.
European cuisine

TAM TAM

Popular local cuisine

OTTA

Popular local cuisine

HO CHI MINH

HOA TUC

Popular local cuisine and Cooking lessons

MANDARINE

Vietnamese delights.
Refined cuisine. Wine cellar

BLACK / WHITE - DINING IN THE DARK

Fusion cuisine.
Served by the blind / deaf-mute

VIET VILLAGE

Fusion cuisine

PHO THO DA

Vermicelli soup with beef and chicken

THE GANG'S CENTRAL

BBQ and salads.
Lively atmosphere at night

BANH MI HUYNH HOA

Local sandwich with
meats and spicy sauces

BANH XEO DINH CONG TRANG

Southern speciality:
Crispy local crepe

COM TAM BA NGHIEN

Southern speciality:
Broken rice

HU TIU NAM VANG

Rice vermicelli soup

STREET FOOD QUAN 3

Street food at 3^e district:
Soups, BBQs

STREET FOOD QUAN 4

Street food at 4^e district:
BBQ, seafood

HON NGOC VIEN DONG

Restaurant boat on the Saigon river



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