

'25 YEARBOOK

JANUARY TRENDS REPORT

JAN '25

As we step into 2025, the world of interior design is embracing a fresh wave of creativity and bold self-expression, signaling a departure from the restrained minimalism that defined the past decade. From rooms bathed in bold, monochromatic palettes to the resurgence of ceramics in furniture and accessories to lighting fixtures that double as captivating sculptures, design moves toward the handmade, the heartfelt, and the unexpected.

These trends spotted in January 2025 speak to a growing appreciation for artistry and imperfection, offering homeowners and designers alike a chance to infuse their spaces with personality, artistry, and soul.

This report looks into these movements, uncovering the influences and innovations that have brought them to the forefront of interior design.



Sunshine Thacker Studio

01



COLOR DRENCHING

COLOR DRENCHING

At the end of 2024, the trend of “color drenching”—a single color applied cohesively across multiple elements of a room, from walls to furniture and decor—emerged as a defining interior design movement.

Color drenching is deeply rooted in color psychology, leveraging the emotional resonance of specific hues to create immersive atmospheres. Unlike accent walls or scattered pops of color, drenching entire rooms in a single shade fosters a sense of cohesiveness and mood-setting that feels modern and intentional.

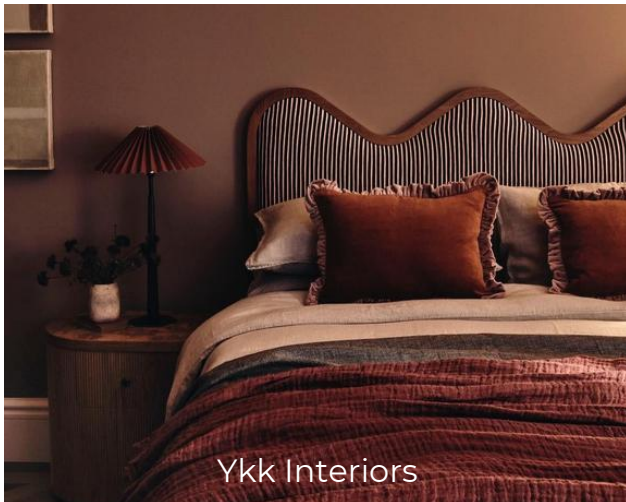
The continued popularity of color drenching in January 2025 is a response to cultural, technological, and artistic influences that emphasize bold self-expression, emotional well-being, and visual impact. Supported by innovations in paint technology, its resonance with fashion and art, and its adaptability to various interior styles, color drenching has emerged as a leading trend for creating immersive, statement-making spaces.



Image from Adam Hunter's Instagram



Image from Julia Bewcyk's Instagram



EVIDENCE

The rise of color drenching is a reaction to years of minimalist interiors dominated by neutral palettes and stark simplicity. By saturating an entire room with color, the trend brings warmth, vibrancy, and personality back into interiors.

Maison&Objet 2025 featured entire room vignettes in saturated monochromatic hues, particularly cobalt blue, mustard yellow, and terracotta.

WGSN's Winter 2025 Design Report noted a significant increase in searches for bold, saturated paints compared to the previous year. Technological advancements allow designers to access paint finishes that add depth and texture to monochromatic spaces.

Benjamin Moore's Color Trends 2025 Palette introduced paint collections with undertones designed to transition comfortably amongst each other and depth in monochromatic rooms.

The hashtag #colordrenching saw a drastic increase on Instagram between November 2024 and January 2025, with influencers and designers like Kelly Wearstler sharing their bold color-drenched projects.

Color drenching has proven to be highly versatile, working in compact and expansive spaces. The technique creates a seamless, unbroken look in small rooms, while it becomes a bold design statement in larger spaces



Designers used color drenching to transform powder rooms into jewel boxes, draping walls, ceilings, and even trim in vibrant tones like emerald green and blush pink.

02



Myk Studio

CERAMIC MATERIAL

CERAMIC MATERIAL

Ceramics represent artisanal craftsmanship, aligning with the broader movement toward authenticity and handmade goods in design. Consumers have shown a growing preference for items that feel unique and carry a story as they seek meaningful connections in their home environments. The tactile nature of ceramics—imperfect textures and earthy qualities—resonates with this demand for authenticity.

The growing popularity of ceramic materials in lighting, furniture, and accessories in January 2025 is a convergence of cultural appreciation for craftsmanship, sustainability, versatility in design, and even technological advancements. This trend reflects a shift in consumer values toward thoughtful, enduring, and tactile designs that speak to individuality and environmental consciousness.

EVIDENCE

Maison&Objet, one of the leading trade shows in Paris, showcased several new collections, emphasizing hand-thrown ceramic elements, during Paris Deco Off 2025.

Many consumers are moving away from mass-produced plastic or synthetic options instead of choosing long-lasting, eco-friendly materials like ceramics.

Elle Decor's 2025 trends prediction highlights the popularity of clay and ceramics as a material, saying it "shows no signs of slowing down" due to its organic appeal. Ceramic materials are inherently sustainable and durable, which resonates with the industry's shift toward eco-consciousness.



Additionally, ceramics' natural color palette complements the earthy tones predicted to be prominent in 2025.

According to the Global Ceramic Trends 2025 Report, the ceramics market size is predicted to grow from \$238 billion in 2024 to \$252 billion in 2025, resulting in a 5.8% compound annual growth rate. This projection is fueled by the growing demand for homeowners to add "warmth, texture, and personality" to their homes.



Innovations in ceramic production have allowed for more complex and creative designs. New glazing techniques, 3D-printed ceramics, and lightweight ceramic composites have allowed designers to push boundaries in lighting and furniture design.



Work by Floris Wubben



Work by Sunshine Thacker Studio

SCULPTURAL LIGHTING

03



Konekt Studio



Isabel Moncada

SCULPTURAL LIGHTING

Sculptural and statement lighting emerged as a defining trend in January 2025, with lighting fixtures transcending their functional purpose to become bold artistic focal points in interior spaces. This trend aligns with the growing appreciation for unique, artisan-crafted pieces in interior design.

This trend reflects the broader cultural emphasis on individuality, artisanal craftsmanship, and bold design choices. With continuously evolving technology and the integration of organic, artistic forms, sculptural lighting has become a defining feature of modern interiors, blending functionality with visual drama and emotional impact.



Victoria Wilmotte



Nader Gammas



Studio Luddite



EVIDENCE

Homeowners and designers are gravitating toward one-of-a-kind pieces that reflect individual tastes and bring a sense of uniqueness to spaces.

Organic and abstract shapes will dominate lighting design in 2025, reflecting the broader trend toward soft, fluid forms inspired by nature.

Maison&Objet 2025 highlighted the integration of lighting as an art form, showcasing oversized, asymmetrical, and organic-shaped fixtures from brands like Castro Lighting.

The hashtag #sculpturallighting increased on Instagram in January 2025, with influencers and interior designers sharing examples from trade shows and high-profile projects.

The rise of sculptural lighting represents a countertrend to minimalism, where design relies on simplicity and uniformity.

Elle Decor's 2025 trends prediction highlights "Artful Lighting," a shift towards more playful pieces that double as art. They say clients are interested in "statement pieces that shape the entire room" and are looking for "more than just functional."

As consumers prioritize craftsmanship and authenticity, sculptural lighting has become a canvas for artisans and independent designers to showcase their skills. Hand-formed ceramics, hand-blown glass, and forged metals dominate this category, creating lighting fixtures that double as collectible art pieces.



Work by Andreea Braescu



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Have a question, need advice, or dreaming of a custom piece? Let's make something extraordinary
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