

It "Dawned" On Me... *a message from Dawn Giganti*

Well, hello, and Happy New Year! No time like the present to reflect on the past year and peek into what's ahead. Life's a rollercoaster, isn't it? Sometimes filled with awesome moments and sometimes throwing tough challenges our way. Ever been in a situation where staying calm seemed downright impossible? Those tough moments, as hard as they are, tend to make us tougher, too. Every problem, whether it's a giant hurdle or a tiny hiccup, teaches us something valuable and pushes us to grow.

"When anxiety was great within me, your consolation brought joy to my soul." ~ Psalm 94:19

What a great reminder that the Lord is there to offer us both joy and peace. He wants us to find rest, assuring us that we're never alone. The Holy Spirit is a constant presence, whether in the highs or lows of life. It's like a beautiful reminder that even when life gets tough, there's always a path to discover peace and happiness in the midst of it all.

As we bid farewell to 2023 and eagerly anticipate 2024, let's pray for moments of tranquility and fresh opportunities, knowing that through God's help, we can find strength and adaptability. As we step into this new year with open hearts, let's craft stories that showcase not just our resilience but also the guidance and support we receive from Him to overcome challenges. Let's embrace the chance to grow, knowing that with faith, we can navigate any hurdles that come our way.

So, here's to diving headfirst into the unknown, cherishing every little connection we stumble upon, and getting all pumped up about what's waiting for us around the corner. Let's spread some kindness, toss in a bunch of dreams, and splash in those moments that make our hearts do a happy dance. Happy New Year!



Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

Month at a Glance:

1st New Year's Day – Happy New Year to a fresh start, a blank page, and endless possibilities!

14h Dress Up Your Pet Day – Join us in celebrating by entering our Dress Your Pet contest starting January 8th. Show off your furry friend's style and win exciting prizes! See inside for more details.

15th Martin Luther King, Jr. Day – Celebrate by learning about his legacy, volunteering, attending local events, or spreading kindness through acts that promote equality and justice.

23rd Measure Your Feet Day – Measure your feet on tile flooring, tapdance on beautiful hardwood, hunt for the perfect luxury vinyl floor, or strut your stuff on a cushion of plush carpet! Discover the perfect match for your happy feet at Creative Carpet & Flooring!

Employee birthdays this month:

27th Tim Churchill - Happy Birthday, Tim Churchill! 🎉🎂 Wishing you a fantastic day filled with joy, laughter, and all the good things you deserve. Your dedication at the Distribution Center is truly appreciated. Enjoy every moment and have a fantastic celebration!



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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January 2024

S	M	T	W	T	F	S
	01 CLOSED	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



Win Big for Your Stylish Pet with Creative Carpet & Flooring!

Is your pet a fashionista waiting for their moment in the spotlight? In celebration of National Dress Up Your Pet Day, you can enter your decked-out pet in our Dress Your Pet Photo Contest. Submit a photo of your stylish companion. Then, get ready to rally votes!

Entry Period: 12:00 pm MON, Jan. 8th through 11:59 pm SUN, Jan 14th

Voting Period: 12:00 pm MON, Jan. 15th through 11:59 am FRI, Jan. 19th

The pet with the most likes by noon Friday, January 19th, wins a **FREE CARPET CLEANING*** worth \$156! Make your pet a winner and your home sparkle! Visit

DressYourPet.CreativeCarpetInc.com to join the fun!

*Conditions apply. Must be within a 25-mile radius of Creative Carpet & Flooring showrooms. Must be 18 or older. One entry per household. Vote daily.

Welcome Back Valued Friends!

Austin Garwood
Bill & Shari Peck
Colette Fey
Dan & Pat Albano
Danny & Jaclyn
Crescent
David & Cathy Lohbauer
David Nelson
Deanne Katzmann

Diane Emanuelson
Gary & Stephanie
Weissmann
George & Irene Detella
George & Sally Podolski
Glenn & Darlene Drwiega
James Brunt
Joan Rzonca
Joanne & Ed Herman

John & Lisa Candelaria
Kathryn Petrie
Kathy & Bill Clausing
Laura Doctor
Leo Fondriest
Michael & Diana Newell
Michael & Donna Tolish
Mickey Foster
Peggy Hoogheem

Pipa Stephen
Richard & Maria
Glatz
Sandy Solano
Staci Sunderman
Therese Perschke
Thomas Teare
Trish Farkos

Bagels: The Deliciously Chewy Rings of History and Flavor

Picture this... a crispy exterior giving way to a chewy, doughy interior, perfectly toasted and slathered with your favorite spread. That's the bagel magic right there! Legend has it that bagels originated in Poland in the 16th century and made their way to the United States with Eastern European Jewish immigrants.

Traditionally, bagel dough is boiled before baking, giving it that unique chewiness and shiny crust. And the flavors? Oh, the flavors! From the classic plain and sesame to the adventurous blueberry and everything bagels (yes, they really do have everything), there's a bagel for every palate.

Bagel shops are more than just breakfast spots; they're community hubs where neighbors chat over a toasted bagel and coffee, where students brainstorm ideas over a quick bite, and where families gather for a weekend treat. Cream cheese, lox, avocado, peanut butter, hummus—the topping possibilities are endless! The beauty of a bagel lies in its versatility.

Whether you're a New Yorker fiercely loyal to your local bagel joint or someone discovering the joy of a warm, fresh bagel for the first time, there's no denying the universal appeal of these delectable treats. After all, life's too short to pass up on a good bagel!

Puzzle Palooza: Unlocking the Joy of Brain Games!

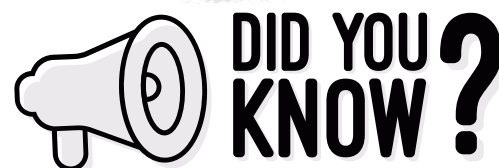
Puzzles are delightful brain teasers that merge fun and challenge effortlessly. They vary widely, from classic crosswords to mind-bending Sudoku grids. What makes them so irresistible? Simply put, puzzles are a fantastic way to exercise your brain while having an absolute blast.

Consider puzzles as mental gym sessions — they stretch your thinking muscles in an enjoyable way. Plus, they offer a fantastic escape from the digital chaos. Imagine a cozy evening, a warm cup of cocoa, and the thrill of fitting in that last puzzle piece.

Here's the beauty: puzzles cater to everyone. Love words? Dive into crosswords. Numbers more your thing? Sudoku's got your back. Feeling artsy? A jigsaw puzzle's your canvas.

Beyond the sheer joy, puzzles do wonders for mental agility, memory, and stress reduction. It's like a spa day for your brain!

So, when you're seeking a fun challenge or a moment of calm, reach for a puzzle. Beginner or pro, puzzles are an open invitation for all to enjoy. Let the games begin!



We have a Clean or Replace Warranty!

If you have your carpets professionally cleaned by us and still aren't satisfied, Creative Carpet will apply the ENTIRE COST of cleaning towards the purchase of new floors up to 30 days later! All you have to do is bring in your receipt which lists the rooms and the square footage of each room cleaned!

This may not be combined with any other offer. The cost to clean a room will be applied to re-flooring that room only.

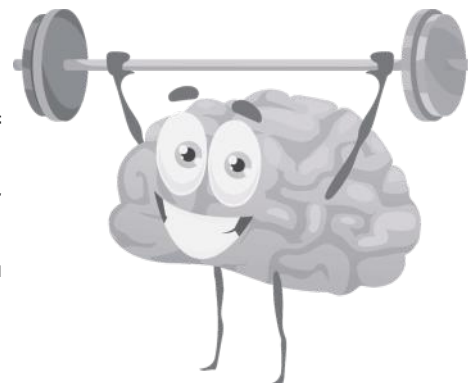
MEET OUR TREASURED CARPET CLEANING CIRCLE...

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Bob & Maria Dowling
Bob Sivek
Dave & Carrie
Stapleton
Dawn White
Diane Lauzze
Donna Bourdage
George Detella
Janet Hasler
Jennie Flatley
Jennifer Zylstra
John Loseman
John Sasveld
Judi Hankus

Ken & Linda Weidenaar
Nancy & John Lotkowski
Norm & Nancy
Kaczmarczyk
Pat Phelan
Paula & Thomas Longawa
Rich & Mimi Royer
Richard &
Roberta
Kaminsky
Richard
Reczek
Wayne & Pat
Summers



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CLEANING SERVICES!
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MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

Which country traditionally celebrates the New Year first?

- (A) Australia
- (B) Japan
- (C) United States
- (D) France

To enter, visit our website at creativecarpetinc.com and click on the 'MEGA Trivia' tab under Specials. Take your best guess for this month's question, which will be available on our website between the 1st and 15th of the month. Your chances of winning are better than you think! The winner will be announced in the following month's newsletter. Remember, the entry deadline is the 15th of each month. Good luck and have fun!

Last month's question:

Why do we give gifts at Christmas?

Answer: (A) Honor the Three Wise Men

The correct answer to this trivia question is (A) Honor the Three Wise Men. Gift-giving at Christmas is deeply rooted in the Christian tradition and reflects the offerings made by the Three Wise Men to the infant Jesus. It's a symbolic way to commemorate their generosity and the birth of Jesus, emphasizing the religious significance of the holiday. While there are other cultural and commercial elements associated with Christmas gift-giving, its origin can be traced back to this religious symbolism.

Congratulations to last month's winner:

JAMES PALEWSKI
OF LOCKPORT, IL

To claim your prize, please stop by Creative Carpet & Flooring between January 1 - 31, 2024. Thank you for participating in our contest & enjoy your prize!

Allie & Kevin Loof
Beth Grauvogl
Bill Sloyan
Bonnie Ferczok
Brett & Sheri Hays
Bruce Beauchamp
Carolyn Martello
Charles & Pam Mihalov
Chris & Paige Carlson
Cindy Tinervia

Colleen Triana
Craig Jackson
Crystal & Randall Henricks
Dan Coughlin
Drew & Diane Hendrickson
Gayle Shemerdiak
Gene & Therese Lifonti
Hannah & Michael Frieling
Heidi & Randy Barron
Jeff & Robin Melvin

Jim Gargas
Joe Bugajski
Joel & Brittany Allen
John Chronowski
John Zubeck
Julie Wright
Justin Imel
Katie Turner
Kristin Kane
Kyle Cuiching

Lauren Thomas
Linda Kollintzas
Linda Witkowski
Lois Zebus
Marcella Carlisle
Marcella Oglesby
Matt Jolgren
Melinda & Cass Gardner
Mike Kordas
Nicole Campbell

Pat Conley
Paul Anderson
Rena & Arlo Compaan
Richard Alexander
Rita Bragiel
Rodney & Peggy Fozkos
Sandra Minnis
Sarah Richardson



The more you spend...
the more you

SAVE!



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Price per sq yd \$ off per sq yd

\$20 to \$29.99 = \$2 off

\$30 to \$39.99 = \$3 off

\$40 to \$49.99 = \$4 off

\$50 to \$59.99 = \$5 off



January 1 through January 31, 2024

The REAL Tale of the Mad Hatter

Once upon a time, in the whimsical world of hat-making, there lurked a curious and somewhat sinister secret—the "Mad Hatter" phenomenon. Picture this: the 18th and 19th centuries, a time when hats weren't just fashion statements. They were practically an extension of one's identity. From dapper top hats to elegant bonnets, everyone sported a headpiece.

Now, let's zoom in on the hat-making process, where the tale takes a strange turn. Hat makers, or hatters, used a mercury-based solution to treat fur and make it more pliable for crafting those stylish head-toppers. Little did they know, this practice was cooking up trouble in their cauldrons.

Mercury, as it turns out, is a bit of a troublemaker itself. Prolonged exposure led to mercury poisoning among hatters, hence the "Mad Hatter" nickname. Symptoms ranged from tremors to irritability, memory loss, and even hallucinations. Suddenly, the Mad Hatter from Lewis Carroll's "Alice's Adventures in Wonderland" gains a startling real-world connection!

But wait, there's more to this hair-raising story. Literally. Mercury exposure also had a curious side effect on hatters' locks. It caused their hair to turn a peculiar shade—yes, you guessed it—orange! Imagine walking down the streets with a vibrant orange mane, all thanks to your hat-making endeavors.

Despite the fanciful nature of these tales, the reality was anything but amusing. The "Mad Hatter" phenomenon shed light on the hazardous working conditions in the hat-making industry. Eventually, regulations phased out the use of mercury in hat production, sparing many from its toxic effects.



As fashion evolved and the hat craze dwindled, the era of everyone having a hat gradually faded away. Today, hats remain a symbol of style and flair rather than a necessity. But the legacy of the Mad Hatter lingers as a cautionary tale, reminding us of the curious and sometimes treacherous history behind our fashion fancies.

So, the next time you tip your hat to someone, remember the curious tale of the Mad Hatter and the mercury that once stirred up madness in the world of headwear.

Roll Out the Welcome Mat for Our Newest Friends!

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2315 45th Street
Highland IN 46322
219.595.5561



MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!



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Bobbie & Richard
Zurawski
Carol Fernatt
Glenn & Jeanne
Larsen
Linda & Joe Lopez
Majorie Cantin

Melissa
Mikolajczyk
Tawny Smith
Thomas Teare

WARNING

Don't visit any flooring
dealer until you call us for
a **FREE** Consumer
Awareness Guide!

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

Visit our website to obtain
your copy!

www.CreativeCarpetInc.com

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

www.creativecarpetinc.com/share-your-review

I have used Creative Carpet for over 20 years and am happy from the moment I walk into the showroom until the carpet is installed. The sales staff is knowledgeable and friendly. The installers are timely, efficient, and clean! What more can you ask? Thank you, Mark!

~ Eileen Greenawalt of Frankfort, IL
This month's \$25 Target gift card winner!