



April- June 2025

# PROUDLY SERVING LOUISIANA'S TRUCKING & TRANSPORTATION NEEDS

*Explore New Arrivals, Seasonal Service and Parts Specials | Q2 Edition*



**GET OUR EXCLUSIVE SPECIALS**



**#KEEPINGLOUISIANAMOVINGFORWARD**

**www.ita-trucks.com**

## LAKE CHARLES

524 Pamco Rd.  
LA 70615  
(337) 433-0675

## LAFAYETTE

2835 Evangeline  
Thwy. LA 70507  
(337) 234-9425

## NEW ORLEANS

301 Hord St.  
Harahan, LA 70123  
(504) 733-7711

## SLIDELL

2399 Gause Blvd  
W. LA 70460  
(985) 259-4279

## BATON ROUGE

763 O'Neal Ln.  
LA 70816  
(225) 923-3450

# WELCOME TO THE Q2 2025 CATALOG

## from ITA Truck Sales and Service

As we head into a new season, our focus remains on delivering the dependable support and high-quality equipment that keeps your business moving.

This quarter, we're excited to share a refreshed selection of new and certified pre-owned International® trucks, along with key updates in our parts department to better serve your maintenance needs. With warmer months ahead, our service team has prepared seasonal maintenance specials designed to help you stay ahead of wear and tear, avoid costly downtime, and keep your fleet in peak condition.



We're also spotlighting our latest IC Bus offerings—built with safety and durability in mind for school systems and commercial transport providers. Whether you're looking for fleet upgrades or long-term service solutions, ITA is ready to support you with unmatched expertise and commitment. warmer months ahead, our service team has prepared seasonal maintenance specials designed to help you stay ahead of wear and tear, avoid costly downtime, and keep your fleet in peak condition.

*Thank you for choosing ITA Truck Sales and Service as your trusted partner.  
We're proud to serve hardworking businesses across Louisiana and beyond.*



# ONLY THE BEST FOR TOMORROW'S BRIGHTEST.

Safety is our number one priority, so you can focus on getting them where they need to go.



UP TO  
\$30 OFF



HORTON FAN DRIVES  
SPECIAL  
Save on select parts



UP TO  
\$40 OFF



HENDRICKSON  
SHOCK ABSORBERS  
SPECIAL  
Save on select parts



UP TO  
\$3 OFF



FLEETRITE BEARING SETS  
SPECIAL  
Save on select parts



UP TO  
\$10 OFF



MERITOR BRAKE DRUMS  
SPECIAL  
Save on select parts



UP TO  
\$5 OFF



FLEETRITE SLACK ADJUSTERS  
SPECIAL  
Save on select parts



UP TO  
\$25 OFF



FLEETRITE ALTERNATORS  
SPECIAL  
Save on select parts



UP TO  
\$25 OFF



LEECE-NEVILLE ALTERNATORS  
SPECIAL  
Save on select parts



UP TO  
\$25 OFF



FLEETRITE STARTERS  
SPECIAL  
Save on select parts



UP TO  
\$25 OFF



LEECE-NEVILLE STARTERS  
SPECIAL  
Save on select parts



UP TO  
\$4 OFF



DONALDSON FILTERS  
SPECIAL  
Save on select parts



UP TO  
\$50 OFF



HENDRICKSON AIR SPRINGS  
SPECIAL  
Save on select parts



UP TO  
\$40 OFF



HENDRICKSON  
SUSPENSION COMPONENTS  
SPECIAL  
Save on select parts



UP TO  
\$50 OFF



MERITOR KING PIN KITS  
SPECIAL  
Save on select parts



UP TO  
\$40 OFF



HENDRICKSON TIE ROD ENDS  
SPECIAL  
Save on select parts



UP TO  
\$25 OFF



TRC STEERING GEARS  
SPECIAL  
Save on select parts



UP TO  
\$40 OFF



MERITOR TIE ROD ENDS  
SPECIAL  
Save on select parts



UP TO  
\$3 OFF



FLEETRITE WHEEL SEALS  
SPECIAL  
Save on select parts



UP TO  
\$3 OFF



SKF WHEEL SEALS  
SPECIAL  
Save on select parts

Prices in effect on RepairLink from April 1, 2025 through June 30, 2025, unless otherwise specified or while supplies last. Installed pricing does not include shop supplies or hazardous material disposal.

Prices are subject to change, and do not include state and local taxes if applicable. Pricing and specific details may vary at participating International dealer locations. See dealer for details.

The warranties found herein are those of the manufacturer and are not the warranties of IC Bus, LLC. Artwork is for illustration purposes only and may not represent actual product. ©2025 IC Bus, LLC. All rights reserved.

All marks are trademarks of their respective owners. All Promotional Pricing: IC Bus, LLC. reserves the right to modify or cancel this promotion at any time. Additional discounts for National Accounts do not apply.

## POWER UP WITH LEECE-NEVILLE DEALS – Q2 2025

Take Advantage of Special Pricing on High-Performance Alternators and Starters – Built for Reliability



Available Now Through June 30



PART NUMBER	PRODUCT	RETAIL DISCOUNT
LN4949PA	Alternators	Up to \$25.00 off
LN4962PA	Alternators	Up to \$25.00 off
LNA160203	Alternators	Up to \$25.00 off
LNA160204	Alternators	Up to \$25.00 off
LNA160207	Alternators	Up to \$25.00 off
LNA160208	Alternators	Up to \$25.00 off
LNBLP4006HN	Alternators	Up to \$25.00 off
LNBLP4009	Alternators	Up to \$25.00 off

PART NUMBER	PRODUCT	RETAIL DISCOUNT
LNM105602	Starters	Up to \$25.00 off
LNM105602	Starters	Up to \$25.00 off
LNM105602	Starters	Up to \$25.00 off
LNM105613	Starters	Up to \$25.00 off
LNM105613	Starters	Up to \$25.00 off
LNM95301H	Starters	Up to \$25.00 off
LNM95303H	Starters	Up to \$25.00 off





IDEALEASE



## HOT DEALS ON HORTON FAN DRIVERS

Slash Downtime with Proven Horton Products  
Limited-Time Q2 Offers

**Up to \$30.00 OFF**



Available Now Through June 30

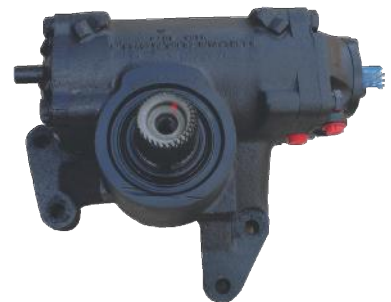


SHIFT GEARS WITH TRC QUALITY

## TRC STEERING GEAR SOLUTIONS FOR HEAVY-DUTY APPLICATIONS

Premium Steering Components Designed for Durability  
and Control – On Sale This Quarter

**Up to \$25.00 OFF**



ITA-TRUCKS.COM - (800) 737-2931 - #KEEPINGLOUISIANAMOVINGFORWARD

# Seeing is safety.

With our LED solutions, we'll light up your world.

At Opti-Luxx, we believe that in a world of increasing roadway threats, high visibility through better lighting saves lives. To help save lives, we deliver the brightest and best LED lighting solutions for school buses and commercial vehicles.

To purchase, please contact your **International Motors** dealership or order through **RepairLink**.

**Opti-Luxx**  
THE BRIGHTEST & BEST LED LIGHTS

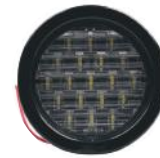


## 5.6" Oval Clear/White Work Light

Part Number: 100WK0001

- Spot Light Pattern
- 1400 Lumens
- 2-Wire Cable Connection
- IP 67 Rated

Previous part number: 100WK0001-A



## 4" Round White Reverse

Part Number: 110RL0001

- Grommet Mount
- 2-Wire Cable Connection
- IP 67 Rated

Previous part number: ECVR42B2W-FA

## 3/4" Round 175 Series

Part Number: 100ML0046 (Red)  
Part Number: 100ML0047 (Amber)  
Part Number: 100ML0049 (Green)  
Part Number: 100ML0048 (White)

- 2-Wire Cable Connection
- Durable Sheathed Wires
- Available with bullet connectors
- IP 67/69 Rated



## 4.5" Square Amber/Amber Dual Face

Part Number: 100CT0005

- Stud Mount
- 3-Wire Cable Connection
- Double Face Light
- Turn/Park/Marker
- Amber/Amber
- Universal Positioning
- IP 67 Rated

Previous part number: ECV4FPTMA



## 3.9" Square Clear/White Work Light

Part Number: 100WK0005

- Flood Light Pattern
- Bracket Mount with M10 Bolt
- 2-Wire Cable Connection
- 1600 Lumens
- IP 67/69K Rated

## White License Plate Light Kit

Part Number: 100LP0002

- Screw Mount
- IP 67 Rated
- 2-Wire Cable Connection

Previous part number: ECVLPBLED



## 4" Round Red Stop/Tail/Turn

Part Number: 110CS0001

- Grommet Mount
- 3-Wire Cable Connection
- IP 67 Rated

For more information about the entire Opti-Luxx product line, visit [ITA-TRUCKS.COM](http://ITA-TRUCKS.COM)

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Find more OFFERS

Download on the  
App Store

GET IT ON  
Google Play

**ITA**  
Truck Sales & Service



**IDEALEASE**

# Largest Navistar truck dealer in Louisiana

Lafayette - New Orleans – Slidell - Lake Charles - Baton Rouge



**800-737-2931**

**WWW.ITA-TRUCKS.COM**



**#KEEPINGLOUISIANAMOVINGFORWARD**



# IDEALEASE

WITH AN IDEALEASE FULL SERVICE  
TRUCK LEASE YOU WILL EXPERIENCE

## COST-EFFECTIVE ALTERNATIVES TO TRUCK OWNERSHIP

- *Improved cash flow*
- *Improved Uptime*
- *Consistent transportation costs*



**#KEEPINGLOUISIANAMOVINGFORWARD**

Full-service leasing provides predictable costs and flexibility, covering maintenance and repairs while managing the fleet, including breakdown support, to reduce downtime and burdens

### Access to Expertise

Benefit from leasing companies' specialized knowledge for efficient fleet management

### Focus on Core Operations

Leasing provider manages fleet, freeing focus for primary activities

### Flexibility

Adjust fleet size without depreciation worries or truck sales

### Predictable Costs

Covered maintenance and repairs ensure budget clarity

### Reduced Administrative Burden

Outsourcing fleet tasks streamline operations for efficiency

**IDEALEASE OF ACADIANA - SOLUTIONS FOR EVERY NEED**

**CONTACT US (337) 234-9520**  
**[www.ita-trucks.com/leasing-rental](http://www.ita-trucks.com/leasing-rental)**



# IDEALEASE OF ACADIANA

## Your Partner in Flexible Fleet Rentals



*At Idealease of Acadiana, we offer flexible rental solutions for businesses of all sizes, backed by the strength of the international Idealease network. Whether you need a vehicle for a day, week, or month, we provide reliable, hassle-free rentals tailored to your needs.*

Contact us today to see how we can help drive your business forward. **(337) 234-9520**



## Rental Options That Fit Your Needs

**Daily Rentals:** For short-term projects or specific needs.

**Weekly Rentals:** Ideal for longer projects, providing reliable transportation.

**Monthly Rentals:** Perfect for businesses with ongoing requirements, offering flexibility without long-term contracts.

**Medium Duty:** Box Trucks w/ Liftgates, Refrigerated Trucks and Flatbed Trucks

**Heavy Duty:** Tandem Axle Day Cabs and Sleepers, Drop-Deck Trailers



*#keepinglouisianamovingforward*





Truck Sales & Service



INTERNATIONAL

Over 60 Off-lease Trucks  
Available!

Baton Rouge  
763 O'Neal Ln  
Baton Rouge, LA 70816

LAKE CHARLES  
524 Pamco Road  
Lake Charles, LA 70615

LAFAYETTE  
2835 NW Evangeline  
Thwy Lafayette, LA 70123

Slidell  
2399 Gause Blvd W.  
Slidell, LA 70460

HARAHAN  
301 Hord Street  
Harahan, LA 70123

(337) 573-6091  
WWW.ITA-TRUCKS.COM



**2025 INTERNATIONAL HX** International, S13,  
475 HP, 193" WB, 40k# RA, 5 mi. Stk# N252436....  
.....Call



**NEW 2024 INTERNATIONAL LT** International,  
A26, 450 HP, 12 Spd, 236" WB, 40,000# RA, 5 mi,  
Stk# N242275 ..... **\$131,995**



**NEW 2024 INTERNATIONAL CV 350**  
HP, 6 Spd, 243" WB, 8,000# FA,  
15,500# RA, 5 mi, Stk# N242368..Call



**2020 INTERNATIONAL LT** Cummins,  
X15, 450 HP, 10 Spd, Air Ride, 40k#  
RA, 188k mi, Stk# P20198C ..\$40,000



**2020 INTERNATIONAL LT** Cummins,  
X15, 450 HP, 10 Spd, Air Ride, 40k#  
RA, 244k mi, Stk# P20215C ..\$44,000



**2025 INTERNATIONAL HV** Cummins,  
350 HP, 6 Spd, 163" WB, 23,000# RA,  
5 mi, Stk# N252058..... Call



**2018 INTERNATIONAL DURASTAR**  
4300 Cummins, Allison RDS, 254"  
WB, 196k mi, Stk# P18201C ..\$28,000



**2022 INTERNATIONAL MV** Cummins  
250 HP, 6 Spd, 254" WB, 21k# RA,  
181k mi, Stk# P22155C.....\$48,000



**2018 INTERNATIONAL DURASTAR**  
4300 Cummins 250 HP, 6 Spd, 254"  
WB, 191k mi, Stk# P18167C ..\$28,000



**2025 INTERNATIONAL HV** Cummins,  
220 HP, 6 Spd, 187" WB, 20k# RA, 5  
mi. Stk# N252060 ..... Call



**2018 INTERNATIONAL DURASTAR**  
4300 Cummins 250 HP, 6 Spd, 254"  
WB, 173k mi, Stk# P18166C .. \$27,999



**2018 INTERNATIONAL DURASTAR**  
4300 Cummins, 250 HP, 6 Spd, 254"  
WB, 172k mi, Stk# P18165C ..\$28,000



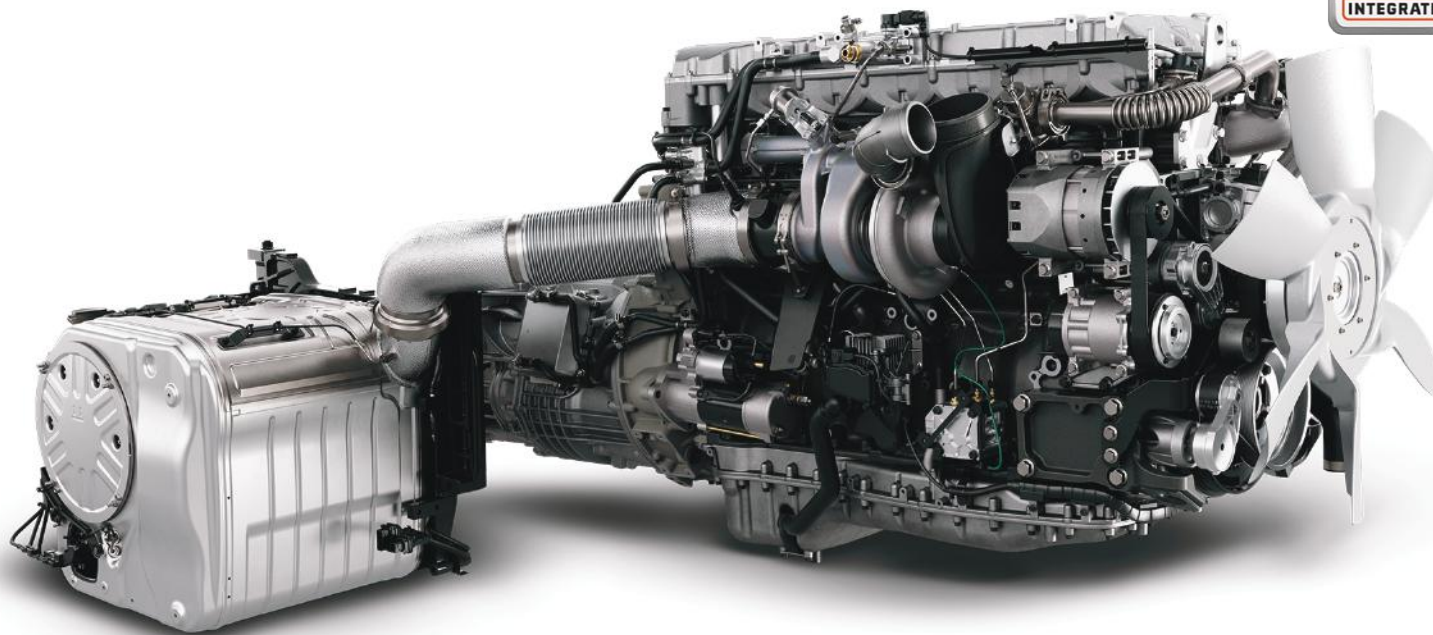
**2023 INTERNATIONAL MV** Cummins,  
B6.7, 240 HP, 254" WB, Standard Cab,  
40,000 mi, Stk# P23238C .. \$89,000



**2004 INTERNATIONAL DURASTAR**  
4300 DT466 215 HP, 297" WB, Crew  
Cab, 138k mi. Stk# N252673A..\$25,000



# International® S13 Integrated Powertrain Provides Customers Durability, Reliability and Industry-Leading Operating Efficiency



## ABOUT INTERNATIONAL

Based in Lisle, Illinois, International Motors, LLC\* creates solutions that deliver greater uptime and productivity to our customers throughout the full operation of our commercial vehicle.

## THE S13 INTEGRATED POWERTRAIN IS NOW AVAILABLE FOR THE HX® SERIES, LT® SERIES, AND RH® SERIES



### Comprehensive Ownership Solutions

The International S13 Integrated Powertrain includes several customer benefits outside of the product itself, including dealer integrated software, built-in service products, repair maintenance contracts and other solutions available for International® vehicles equipped with the new S13 Integrated Powertrain.

**DOWNLOAD** the iTA APP

The S13 Integrated Powertrain is optimized for whatever the task may be. Available in the LT® Series, RH® Series, and the HX® Series, the S13 Integrated is designed to take your business to the next level.



**(800) 737-2931 - #KEEPINGLOUISIANAMOVINGFORWARD**



DOWNLOAD the iTA APP



AFTERSALES: 2025 PARTS RETAIL PROGRAM

# Q2 REPAIRLINK PROMOTION LIST USA RETAIL

[WWW.ITA-TRUCKS.COM](http://WWW.ITA-TRUCKS.COM)

Promotion		Discount
Product	Supplier	Retail
Purchase dates 4/1/2025 - 6/30/2025		
Air Disc Brake Pads	Fleetrite	Up to \$5 off
Air Spring Hardware	Hendrickson	Up to \$40 off
Air Springs	Hendrickson	Up to \$50 off
Alternators	Fleetrite	Up to \$25 off
Alternators	Leece-Neville	Up to \$25 off
Batteries	Fleetrite	Up to \$7 off
Bearing Sets	Fleetrite	Up to \$3 off
Bearing Sets	SKF	Up to \$3 off
Brake Drums	Meritor	Up to \$10 off
Camshaft Repair Kits	Hendrickson	Up to \$5 off
Engine Oil	Fleetrite	Up to \$25 off
Fan Drive Hardware	Horton	Up to \$30 off
Fan Drives	Fleetrite	Up to \$20 off
Fan Drives	Horton	Up to \$30 off
Fifth Wheel & Components	Fontaine Fifth Wheel	Up to \$50 off
Filters	International	Up to \$20 off
Filters	Donaldson	Up to \$4 off
Filters	Fleetguard	Up to \$16.65 off
Fuel Tanks Straps & Hardware	International	Up to \$50 off
Fuel Tank Hardware	International	Up to \$50 off
Fuel Tanks	International	Up to \$50 off
Glass	Fleetrite	Up to \$30 off
Glass	International	Up to \$50 off

Promotion		Discount
Product	Supplier	Retail
Purchase dates 4/1/2025 - 6/30/2025		
King Pin Kits	Hendrickson	Up to \$40 off
King Pin Kits	Meritor	Up to \$50 off
LED Lighting	Fleetrite	Up to \$5 off
Light Bulbs	Fleetrite	Up to \$2 off
Lighting	Fleetrite	Up to \$30 off
Mirror Assemblies	Fleetrite	Up to \$8 off
Mirror Assemblies	International	Up to \$25 off
Purge Valves	Fleetrite	Up to \$5 off
Purge Valves	SKF	Up to \$5 off
S/T/T LED Lighting	Fleetrite	Up to \$5 off
Shock Absorbers	Hendrickson	Up to \$40 off
Shock Absorbers	Ride Control, LLC	Up to \$12 off
Slack Adjusters	Fleetrite	Up to \$5 off
Starters	Fleetrite	Up to \$25 off
Starters	Leece-Neville	Up to \$25 off
Steering Gears	TRC	Up to \$25 off
Sun Visors	International	Up to \$8 off
Suspension Components & Hardware	Hendrickson	Up to \$40 off
Tie Rod Ends	Hendrickson	Up to \$40 off
Tie Rod Ends	Meritor	Up to \$40 off
Turbo Kits	INTERNATIONAL	Up to \$50 off
Wheel Seals	Fleetrite	Up to \$3 off
Wheel Seals	SKF	Up to \$3 off

**(800) 737-2931 - #KEEPINGLOUISIANAMOVINGFORWARD**

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# Fleetguard®



## FLEETGUARD FILTERS – STOCK UP & SAVE THIS QUARTER

High-Performance Filtration for Maximum Engine Life



Available Now Through June 30

PART NUMBER	PRODUCT	RETAIL DISCOUNT
UF106	Filters	Up to \$16.65 off
FS20083	Filters	Up to \$16.58 off
FK13850NN	Filters	Up to \$13.01 off
FS20081	Filters	Up to \$11.23 off
FF5971NN	Filters	Up to \$10.06 off
CV52001	Filters	Up to \$8.33 off
FS1098	Filters	Up to \$8.33 off
FF5825NN	Filters	Up to \$8.00 off
LF9070	Filters	Up to \$7.87 off
FF63041NN	Filters	Up to \$7.56 off
LF14001NN	Filters	Up to \$7.55 off
NG5900	Filters	Up to \$7.21 off
FF5776	Filters	Up to \$7.03 off
LF14000NN	Filters	Up to \$6.06 off
FS20040	Filters	Up to \$6.00 off
FF63054NN	Filters	Up to \$5.36 off
FF5319	Filters	Up to \$1.97 off
AF26427	Filters	Up to \$1.89 off
LF3970	Filters	Up to \$1.54 off
FS20176	Filters	Up to \$5.32 off
LF17511	Filters	Up to \$4.71 off
LF17810	Filters	Up to \$4.56 off
FS19765	Filters	Up to \$3.25 off
FS1000	Filters	Up to \$2.28 off
FS19764	Filters	Up to \$3.11 off



## DONALDSON FILTERS – Q2 BLOWOUT PRICING!

Keep Engines Running Clean with Special Discounts  
on Select Filters – Q2 2025 Specials



**Enjoy \$1 to \$4 OFF Select Donaldson Filters**  
Available Now Through June 30



**FONTAINE**  
FIFTH WHEEL

**FONTAINE FIFTH WHEEL**  
**SAVE UP TO \$50 THIS QUARTER**

Take Advantage of Q2  
Discounts on Durable,  
Industry-Leading  
Coupling Solutions



Offer Valid Through June 30





## ZERO-EMISSION VEHICLES



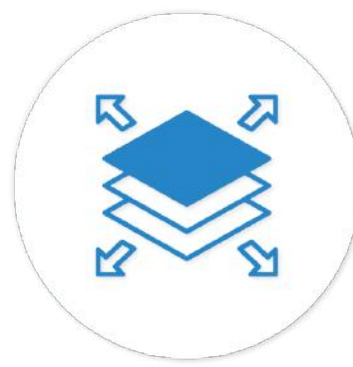
### CONSULTING

Finding the best way forward



### CHARGING

Laying the groundwork



### DEPLOYMENT

Bringing it all together

A composite background image for the main section header. On the left is a blue International electric truck. On the right is a yellow International school bus with "SCHOOL BUS" written on the front. The text "POWERING A MORE SUSTAINABLE FUTURE" is overlaid in white, bold, sans-serif font.

## POWERING A MORE SUSTAINABLE FUTURE

### ELECTRIC CE™ SERIES

The Electric CE Series is a zero emission school bus engineered to deliver a lower total cost of ownership, withstand the rigors of daily use, and arrive at every destination on time, every time.

### INTERNATIONAL® EMV™ SERIES

Built on the same proven foundation as the diesel International® MV™ Series, the eMV brings even more to the table thanks to an electric powertrain with new capabilities, new savings and, most importantly, new opportunities.





# INTERNATIONAL 360

Complete service information  
at your fingertips:

- Seamless communications with dealers and up-to-date repair status
- Complete VIN-based information: asset specs, complete parts catalog, remote health data, and more
- Online service request initiation and estimate approvals
- Complete service history, up-to-date campaign information, and engine calibration status – Integration with parts inventory systems shows which dealer locations have the parts you need on the shelf now.



## ORDER YOUR PARTS ONLINE

- \* *Fast, Easy and Accurate*
- \* *Illustrations to increase order accuracy*
- \* *Find OEM Parts*
- \* *Get Your Pricing and Availability*



*Order Online*



CONTACT US  **(800) 737 - 2931**

*#KeepingLouisianaMovingForward*

-

**WWW.ITA-TRUCKS.COM**



# SERVICE SPECIALS!



Truck Sales & Service



IDEALLEASE

LAKE CHARLES, LAFAYETTE  
AND BATON ROUGE



## **\$310.00 over the counter** **DPF Cleaning and Inspection**

Don't clog your Diesel Particular Filter (DPF). Following the DPF cleaning recommendations will help prevent the costly replacement of your DPF

## ALL 5 LOCATIONS

FREE Flywheel  
Resurfacing  
with CLUTCH JOB



CALL TODAY to schedule  
your service appointment!

**ita-trucks.com - (800) 737-2931**

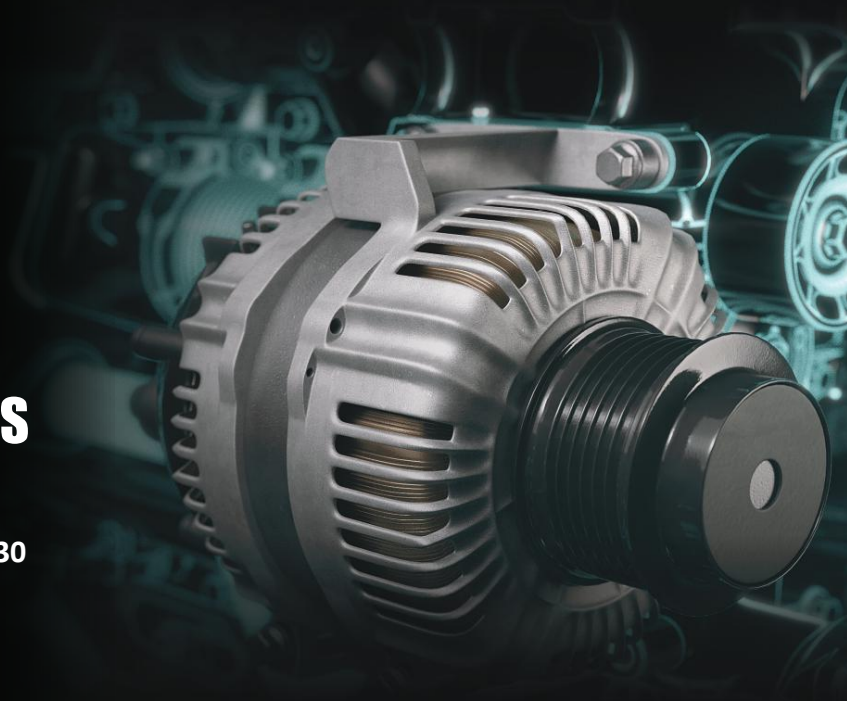






## FLEETRITE PARTS Q2 DISCOUNTS YOU CAN'T MISS

Save on Brakes, Filters, Lighting & More  
Durable Parts at Competitive Prices Through June 30



### Air Disc Brake Pads

Up to  
\$5.00 off



### Engine Oil

Up to  
\$25.00 off



### Lighting

Up to  
\$30.00 off



### Alternators

Up to  
\$25.00 off



### Fan Drives

Up to  
\$20.00 off



### Mirror Assemblies

Up to  
\$8.00 off



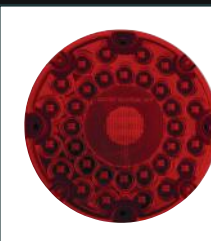
### Batteries

Up to  
\$7.00 off



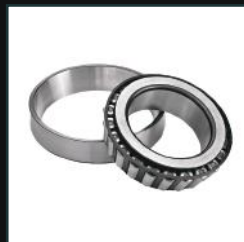
### Glass

Up to  
\$30.00 off



### S/T/T LED Lighting

Up to  
\$5.00 off



### Bearing Set

Up to  
\$3.00 off



### LED Lighting

Up to  
\$5.00 off



### Lighting

Up to  
\$25.00 off

Offer Valid Through June 30

ITA-TRUCKS.COM - (800) 737-2931 - #KEEPINGLOUISIANAMOVINGFORWARD

## Keep Your Fleet Running Strong with OEM-Backed Quality – Exclusive Discounts



Available Now Through June 30

PART NUMBER	RETAIL DISCOUNT
4029410C1	Up to \$50.00 off
3533106C3	Up to \$40.00 off
3533122C3	Up to \$40.00 off
3549221C92	Up to \$40.00 off
3551226C4	Up to \$40.00 off
3584544C2	Up to \$40.00 off
3586665C2	Up to \$40.00 off
3589334C1	Up to \$40.00 off
3590583C1	Up to \$40.00 off
4021000C2	Up to \$40.00 off
4057126C5	Up to \$40.00 off
6103258C1	Up to \$40.00 off
3587712C1	Up to \$20.00 off
3612302C91	Up to \$20.00 off
3612303C91	Up to \$20.00 off
1649608C93	Up to \$10.00 off
3548222C1	Up to \$10.00 off
3533425C3	Up to \$5.00 off
3533426C3	Up to \$5.00 off
3551188C1	Up to \$5.00 off
3559213C2	Up to \$5.00 off
3559214C2	Up to \$5.00 off
3559587C1	Up to \$5.00 off
596590C1	Up to \$5.00 off
596589C1	Up to \$3.00 off
2643614R1	Up to \$1.00 off
2506277C1	Up to \$0.49 off
4080114C2	Up to \$20.00 off

PART NUMBER	RETAIL DISCOUNT
2506440C93	Up to \$50.00 off
3524670C3	Up to \$40.00 off
3533101C5	Up to \$40.00 off
3533126C6	Up to \$40.00 off
3566133C1	Up to \$40.00 off
3583201C95	Up to \$40.00 off
3586664C2	Up to \$40.00 off
3590587C3	Up to \$40.00 off
3595905C1	Up to \$40.00 off
3991134C2	Up to \$40.00 off
3991164C2	Up to \$40.00 off
3993638C1	Up to \$40.00 off
4062596C3	Up to \$40.00 off
4062847C5	Up to \$40.00 off
4062851C5	Up to \$40.00 off
4069886C4	Up to \$40.00 off
3591621C2	Up to \$30.00 off
2012656C1	Up to \$20.00 off
2036081C1	Up to \$20.00 off
2040848C91	Up to \$15.00 off
2609699C1	Up to \$15.00 off
3547709C2	Up to \$15.00 off
2501161C1	Up to \$5.00 off
2594375C1	Up to \$5.00 off
26164R1	Up to \$5.00 off
3555266R1	Up to \$5.00 off
2506434C92	Up to \$5.00 off
3752732C92	Up to \$50.00 off

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# Gabriel®

THE ORIGINAL

## SMOOTH THE RIDE WITH GABRIEL SHOCKS – ON SALE NOW!

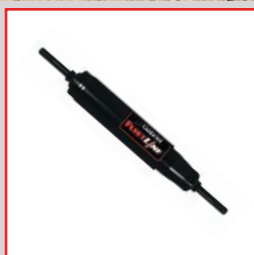
Q2 Deals on Reliable, Heavy-Duty Shock Absorbers



Available Now Through June 30



IDEALLEASE



PART NUMBER	PRODUCT	RETAIL DISCOUNT
GAB85642	Shock Absorbers	Up to \$12.00 off
GAB83175	Shock Absorbers	Up to \$8.00 off
GAB85637	Shock Absorbers	Up to \$8.00 off
GAB85995	Shock Absorbers	Up to \$7.00 off
GAB83613	Shock Absorbers	Up to \$6.00 off
GAB85656	Shock Absorbers	Up to \$6.00 off
GAB85926	Shock Absorbers	Up to \$6.00 off
GAB85976	Shock Absorbers	Up to \$6.00 off
GAB83317	Shock Absorbers	Up to \$5.00 off
GAB85082	Shock Absorbers	Up to \$5.00 off
GAB85724	Shock Absorbers	Up to \$5.00 off
GAB85928	Shock Absorbers	Up to \$5.00 off
GAB85929	Shock Absorbers	Up to \$5.00 off
GAB85931	Shock Absorbers	Up to \$5.00 off
GAB85958	Shock Absorbers	Up to \$5.00 off
GAB85964	Shock Absorbers	Up to \$5.00 off
GAB85994	Shock Absorbers	Up to \$5.00 off
GAB83396	Shock Absorbers	Up to \$4.00 off
GAB85924	Shock Absorbers	Up to \$4.00 off
GAB85954	Shock Absorbers	Up to \$4.00 off
GAB83038	Shock Absorbers	Up to \$3.00 off
GAB83128	Shock Absorbers	Up to \$3.00 off
GAB83163	Shock Absorbers	Up to \$3.00 off
GAB83169	Shock Absorbers	Up to \$3.00 off
GAB83203	Shock Absorbers	Up to \$3.00 off

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# MERITOR • HENDRICKSON • SKF HEAVY-DUTY PARTS, PROVEN PERFORMANCE

Save This Quarter on Suspension, Air springs,  
Bearings, and Seals from the Brands You Trust  
Q2 Offers Valid Through June 30

IDEALEASE



**SKF**  
Purge Valve  
Up to \$5 off



**MERITOR**  
King Pin Kit  
Up to \$50 off



**MERITOR**  
Brake Drums  
Up to \$10 off



**MERITOR**  
Tie Rod Ends  
Up to \$40 off



## Air Springs

PART NUMBER	RETAIL DISCOUNT
H64179048	Up to \$40.00 off
H56946000	Up to \$50.00 off
H67234002	Up to \$40.00 off
HTSS28929	Up to \$40.00 off
HTSS2892948	Up to \$12.00 off
HTSS25593	Up to \$5.00 off
HTSS226312	Up to \$2.00 off
HTSS226192	Up to \$0.49 off
HTSS226302	Up to \$0.49 off
<b>Camshaft Repair Kit</b>	
HTSS28890	Up to \$5.00 off
<b>King Pin Kit</b>	
H60961630	Up to \$40.00 off
<b>Shock Absorbers</b>	
H60670007	Up to \$40.00 off
H60675003	Up to \$40.00 off
H60675005	Up to \$40.00 off
H60657003	Up to \$35.00 off
H60675002	Up to \$35.00 off
H60680004	Up to \$25.00 off
<b>Tie Rod Ends</b>	
H76877002	Up to \$40.00 off
H76879002	Up to \$40.00 off

## Suspension Components

PART NUMBER	RETAIL DISCOUNT
H60961167	Up to \$40.00 off
H65934010	Up to \$40.00 off
HAD1501UD	Up to \$30.00 off
H57328001	Up to \$20.00 off
H66302001	Up to \$20.00 off
HAD1501NS	Up to \$20.00 off
H47417008	Up to \$15.00 off
H57322004	Up to \$15.00 off
H56805000	Up to \$10.00 off
H47417005	Up to \$8.00 off
H48902000	Up to \$8.00 off
H59367004	Up to \$8.00 off
HTSVS227	Up to \$7.00 off
H57989000	Up to \$6.00 off
HTSVS415901	Up to \$6.00 off
H30550008	Up to \$5.00 off
H56929000	Up to \$5.00 off
HTSVS337691	Up to \$3.00 off
H48574000	Up to \$2.00 off
HTSS14187	Up to \$2.00 off
HTSVS290031	Up to \$2.00 off
H57988000	Up to \$1.00 off
HTSS24460	Up to \$0.49 off
H22962002	Up to \$0.25 off
H22962006	Up to \$0.25 off

## Tie Rod Ends



PART NUMBER	RETAIL DISCOUNT
R230612	Up to \$40.00 off
R230606	Up to \$30.00 off
R230131	Up to \$20.00 off
R230132	Up to \$20.00 off
R230104	Up to \$15.00 off
R230105	Up to \$15.00 off
R230135	Up to \$7.00 off
R230136	Up to \$7.00 off
R230068	Up to \$3.00 off
R230069	Up to \$3.00 off
R230072	Up to \$3.00 off
R230073	Up to \$3.00 off
<b>Brake Drums</b>	
85123400002	Up to \$10.00 off
85123463002	Up to \$10.00 off
53123512002	Up to \$5.00 off
<b>Bearing Set</b>	
SKFSET408	Up to \$3.00 off
SKFSET413	Up to \$3.00 off
SKFSET415	Up to \$3.00 off
<b>Wheel Seals</b>	
CR38776XT	Up to \$3.00 off
CR38776XT	Up to \$3.00 off
CR43761XT	Up to \$3.00 off
CR43761XT	Up to \$3.00 off
CR46300XT	Up to \$3.00 off



**LT<sup>®</sup> SERIES**



**ALL INTERNATIONAL<sup>®</sup> MODELS**



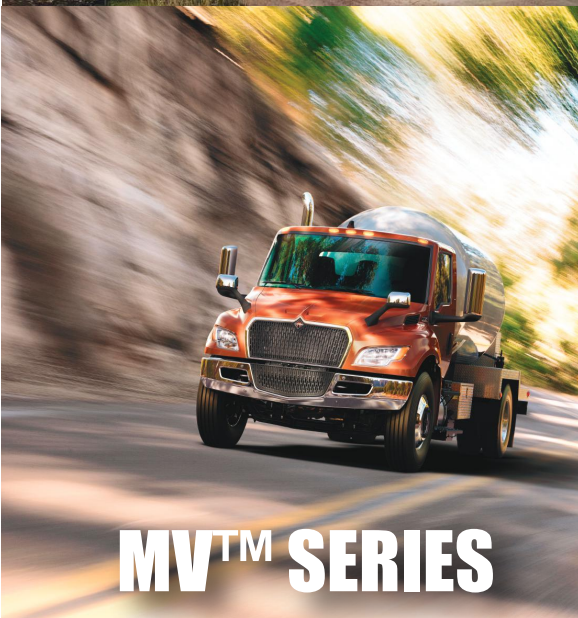
**HX<sup>™</sup> SERIES**



**HV<sup>™</sup> SERIES**



**CV<sup>™</sup> SERIES**



**MV<sup>™</sup> SERIES**



**RH<sup>™</sup> SERIES**



**eMV<sup>™</sup> SERIES**

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# iTA TRUCK SALES & SERVICE

## "One Team, One Goal"

### Our Journey

#### Lafayette: The Beginning

Our journey started in Lafayette, where we set up our first dealership in 2009. This location quickly became a cornerstone of our operations, known for its exceptional customer service and a wide range of trucks.

#### Expansion Across Louisiana

Building on our success in Lafayette, we expanded to Lake Charles, Slidell, New Orleans, and Baton Rouge. Each new location was a strategic move to better serve the trucking community across Louisiana, bringing our comprehensive services closer to our customers.



At iTA Truck Sales & Service, our success is built on a foundation of teamwork and a unified vision. Our five locations work seamlessly together, sharing resources, expertise, and a commitment to excellence. Whether you're looking to buy a new truck, lease a vehicle, purchase parts, or get top-notch service, you can trust that our team will deliver.

Our goal is simple: to be the best truck dealership in Louisiana, offering unparalleled service and support to our customers. We are proud of our journey and excited about the future as we continue to grow and serve the trucking community across the state.

### Visit Us

Come visit any of our locations, experience the iTA difference and join our community of satisfied customers. Together, we are stronger. Together, we are one team with one goal.

#### Lake Charles

The Lake Charles location was our first step in expanding our reach. With its state-of-the-art facilities and dedicated team, it quickly established itself as a key player in the local trucking industry.

#### Slidell

In Slidell, we recently completed a full remodel of our dealership, enhancing our service capabilities and providing a more welcoming environment for our customers. This location exemplifies our commitment to continuous improvement and customer satisfaction.

#### New Orleans

Our New Orleans dealership brought iTA's high standards of service to one of Louisiana's busiest hubs. Here, we offer a full range of services, from truck sales and leasing to maintenance and parts.

#### Baton Rouge

Finally, our Baton Rouge location rounds out our network, ensuring that we can meet the needs of truck operators throughout the state. This location is known for its exceptional service and strong community ties.

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# WE VALUE YOUR FEEDBACK

INTERNATIONAL



IDELEASE

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Please share your thoughts on your location by scanning below.**

LAKE CHARLES



LAFAYETTE



NEW ORLEANS



SLIDELL



BATON ROUGE



**Two Men And A Truck Lafayette**

2 reviews • 0 photos

★★★★★ 42 weeks ago

Very nice and honest people, our company has used them ever since we opened. We mostly deal with Brent and Kyle in the service department.



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