

GO Natural

天然食品採購指南 FOOD  GUIDE

環保餐具 及包裝特集

Green Tableware
& Packaging

PLANT-BASED STRAWS AND CUTLERY

UPCYCLED FROM AGRICULTURAL WASTE



#ZeroWaste #Sustainable #Biodegradable #HomeCompostable #PlasticFree #Natural

Our approach to sustainability is solution-driven and is tailored to you.
We work with you to match products based on your own unique needs and goals.

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Products**

**Coffee Ground
Products**

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一齊來減塑

***Sustainability may already be high
on your company's agenda.
But how about your business's
relationship with plastics?***

香港海洋公園保育基金今年初的調查發現，疫情令香港市民依賴外賣，以至使用更多一次性塑膠飲管、餐具及容器，把由2017年起連續三年港人減少使用塑膠製品的趨勢反彈上升。

儘管環境保護署已就「管制即棄膠餐具計劃」展開諮詢，但管制政策預計2025年才得以落實，進度遠遠落後於歐盟及中國內地，我們希望政府應加快立法進度，亦呼籲業界積極使用更環保的包裝和餐具。

今期《GO Natural 天然食品採購指南》的環保餐具及包裝特集，希望為零售及餐飲業界提供實用訊息，採購合適的環保產品及方案。

下期再見！

The Ocean Park Conservation Foundation's annual survey released in June showed that Hong Kong people used more single-use plastic straws, cutlery, and containers as a result of their increasing reliance on food delivery services and takeaways during the COVID-19 prevalence. It implied a reverse of the eco trend after three straight years of plastic reduction since 2017.

Although the Environmental Protection Department of the HKSAR has launched a public consultation on the "Scheme on Regulation of Disposable Plastic Tableware" which is set to be implemented in 2025, its progress is far behind the EU's and Mainland China's. We urge the Hong Kong government to speed up the legislation process and call on the industry to play a more proactive role in using eco-friendly packaging and tableware.

To echo the call, we cover green tableware and packaging as a special topic in this issue of GO Natural Food Guide, intending to provide the retail and F&B sectors with practical advice on sourcing the most suitable eco-products and solutions.

Until next issue,

Yvonne 



Vegware is the ideal packaging to realise your sustainability ambitions.

- ✓ Plant-based materials
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- ✗ NO oxo-degradable plastics



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WOODEN CUTLERY

Made from Birchwood

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Made from Plant Sugar

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How We Help You Connect with Natural, Organic and Sustainable Food and Beverage Suppliers



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Just launched in August, you can find more exciting new products and services anytime at your fingertips.

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買家試食活動

我們定期舉辦不同型式的試食活動，讓你親身品嚐各種食品，了解食品來源、製造過程和烹飪方法。

Buyer food tasting events

Our food tasting events are where you will have a chance to savour the unique taste of different natural, organic and sustainable foods and beverages from around the world and meet the food producers to learn first-hand about where and how the foods come from.

免費索取

你可於亞洲10個規模最大的食品展覽會上到我們的展位免費索取《GO Natural 天然食品採購指南》。請留意我們2022的行蹤！

Pick Up Your Free Copy

You can pick up your free GO Natural Food Guide at our booth in 10+ leading food trade shows in Asia. Stay tuned for updates!





*Check out our green
products & solutions
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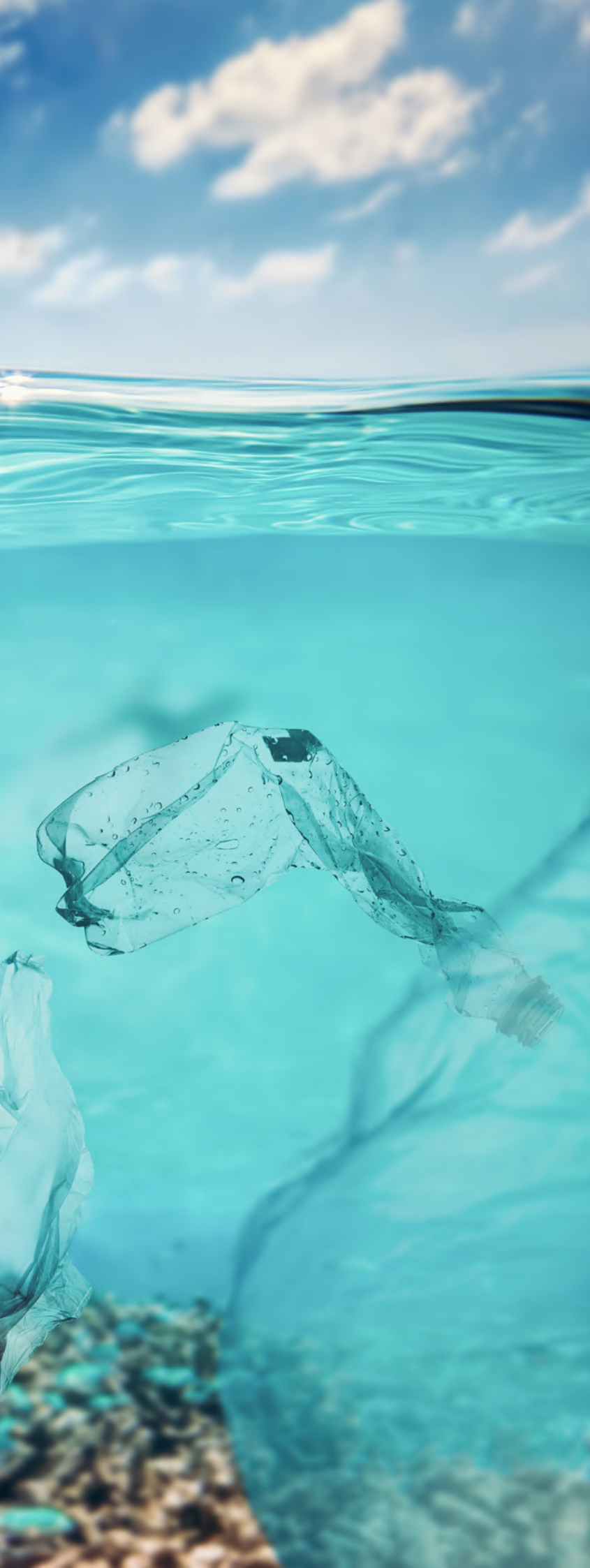
環保餐具及包裝

GREEN TABLEWARE & PACKAGING



資料來源 Source:

1. 環境保護署 (香港) The Environmental Protection Department, Hong Kong
2. 綠色和平、地球之友、綠領行動及其他7個環保團體
Greenpeace, the Green Earth, Greeners Action and seven other groups
3. 綠惜地球與香港中文大學 The Green Earth x Chinese University of Hong Kong
4. 香港海洋公園保育基金 Ocean Park Conservation Foundation, Hong Kong



近年，香港已有不少食肆及零售店，自發實行「走塑」，減少使用一次性塑膠產品，保護環境。今期《GO Natural 天然食品採購指南》以環保餐具及包裝為專題，希望為餐飲及零售業提供實用訊息，採購合適企業所需的環保產品及解決方案。

現今實況...

- 廢塑膠平均每日棄置量約有 2,330公噸，佔香港堆填區都市固體廢物棄置量約21%。當中膠袋類最多，棄置塑膠餐具佔第二位，每日約200公噸，當中大部分為即棄膠餐具，粗略估算相當於全年棄置了146億件膠刀叉，即人均約1,940件。¹
- 每年快餐店派發至少5億件即棄餐具。²
- 受訪的336名有買外賣習慣的市民，當中約57%有「走塑」習慣，但有47%稱感覺商戶仍經常照樣提供即棄餐具。³
- 香港的海洋垃圾多達95%來自本地源頭，當中60至80%為塑膠垃圾。即棄塑膠飲管依然是海洋垃圾主要來源之一，需要長達500年才可降解為微塑膠。⁴

If your company is working toward becoming more sustainable by reducing plastic waste, here are some guides and tips you may find useful.

Do you know...

- The average daily disposal quantity of waste plastics was about 2,320 tonnes, accounting for about 21% of municipal solid waste disposal quantity at Hong Kong landfills. Most of these waste plastics were plastic bags, followed by discarded plastic tableware, which amounted to around 200 tonnes each day. Of the discarded plastic tableware, the majority was disposable plastic tableware. It is equivalent to roughly about 14.6 billion pieces of plastic cutlery being disposed of throughout the year, representing about 1 940 pieces per person.¹
- About 500 million pieces of disposable utensils are distributed by fast-food chains every year.²
- Among the 336 respondents who had ordered takeaway food in the past year, more than half said they often sought no disposable utensils but the eateries didn't follow their requests.³
- 95% of marine debris found in Hong Kong came from local sources, with 60-80% made up of plastic waste. Single-use plastic straws remain the major contributor to marine debris that it takes up to 500 years to become microplastic.⁴

全球「走塑」實例

中國內地

已禁止生產和銷售一次性發泡膠餐具，全國餐飲業禁用不可降解一次性塑膠飲管，堂食逐步禁止使用不可降解一次性塑膠餐具。

台灣

7月起政府部門、公私立學校、百貨公司及購物中心、連鎖快餐店等4大場所，不能再提供一次性塑膠吸管。

南韓

自2018年8月起禁止使用塑膠杯、2019年起大型超市全面禁用一次性塑膠袋。

日本

所有零售業需向客戶收取膠袋費。日本政府正提出新法案，禁止商店和企業免費提供一次性餐具。

加拿大

年底將禁止使用一次性塑膠產品，包括購物袋、飲管、攪拌棒、六環飲品包裝圈、刀叉，以至難以回收的塑膠餐具。

歐盟

所有成員國已禁止使用一次性塑膠產品，包括棉花棒、刀叉、飲管、碟、攪拌棒、氣球棒、發泡膠食物容器和杯等。

PLASTIC CONTROL POLICIES IN VARIOUS REGIONS & COUNTRIES

Mainland China

The production and sale of single-use expanded polystyrene (EPS) tableware are banned, the use of non-degradable single-use plastic straws in the catering sector across the country is banned.

Taiwan

The use of single-use plastic straws at government agencies, public and private schools, department stores, shopping malls, and fast food chain outlets for onsite drinking or dining is banned.

South Korea

Use of single-use cups at coffee shops and distribution of plastic bags at supermarkets and bakeries are banned.

Japan

All retail businesses in Japan are required by law to charge customers for plastic carrier bags. The government has just proposed a new bill that will ban shops and businesses from providing single-use cutlery for free.

Canada

Single-use plastic items which include checkout bags, straws, stir sticks, six-pack rings, cutlery and even foodware made from hard-to-recycle plastics will be banned by the end of 2021.

European Union

Single-use plastic items which include cotton bud sticks, cutlery, plates, straws, stirrers, balloon sticks, oxo-degradable plastics and EPS food containers and cups are banned in the European Union.

可重用餐具

Reusable Tableware

以金屬、瓷等耐用物料製成，可清洗及重複使用。

It is made of durable materials such as metals and ceramics, and it can be washed and reused.

氧化式可分解塑膠餐具*

Oxo-degradable Plastic Tableware*

由傳統塑膠加入添加劑後所組成，使塑膠暴露於紫外線或熱力下可加速碎裂，但分解後仍會殘留細小膠碎片，若混入回收系統亦會影響塑膠回收再造的品質。

It is produced by adding additives to conventional plastics, which can accelerate the process of fragmentation when the plastics are exposed to UV radiation or heat. However, tiny plastic fragments will still remain after degradation. The quality of recycled plastics will also be affected if oxo-degradable plastic tableware is added in the existing recycling system.

塑膠複合材質餐具*

Composite Plastic Tableware*

以不同原料混合塑料製成、難降解亦不可回收。

It is made of a mixture of different raw materials and plastics, and is difficult to degrade and non-recyclable.

資料來源 Source:

環境保護署（香港）

The Environmental Protection Department, Hong Kong

常見不同物料餐具的特性

CHARACTERISTICS OF TABLEWARE USING VARIOUS COMMON MATERIALS



可食用餐具 Edible Tableware

紙質/植物纖維餐具 Paper / Plant Fibre Tableware

竹/木餐具 Bamboo / Wooden Tableware

以天然物料製成，可被降解，屬較環保的替代品。

It is a more eco-friendly alternative which is made of natural materials and is degradable.

一般塑膠餐具*

General Plastic Tableware*

由不可再生的石油類化學品製成、難回收、難降解。

It is made of non-renewable petrochemicals, and is difficult to recycle and degrade.

生物降解塑膠餐具*

Biodegradable Plastic Tableware*

透過可再生資源 (例如粟米澱粉、木薯或甘蔗等) 所合成，常見的如聚乳酸(PLA)。需要在特定的工業設備中加工處理才可被降解，若混入現有的回收系統會影響再造塑料的品質。

It is synthesised from renewable resources (e.g. corn starch, cassava roots and sugarcane), and a common example is polylactic acid (PLA). Biodegradable plastic tableware is degradable only under certain conditions. The quality of the recycled plastics will be affected if biodegradable plastic tableware is added in the existing recycling system.

* 環境保護署「管制即棄膠餐具計劃」諮詢中，建議管制的即棄膠餐具種類

* The proposed Scheme on Regulation of Disposable Plastic Tableware will cover these types of disposable plastic tableware.

香港餐飲及零售業如何推動減塑

THESE HONG KONG
RESTAURANTS AND
RETAILERS ARE
SAYING NO TO SINGLE-
USE PLASTIC

Green Common

提供大水樽 並設免費斟水

於各間分店設有水機或大水樽，並歡迎自備水樽到店內斟水。

Bring your Own Bottle for Water Refill

Water dispensers and big glass water bottles are available in all Green Common shops. You can bring your own bottle to refill water for free.



太古地產 x Muuse x BottLess Swire Properties x Muuse x BottLess

租借環保杯

你可先在Muuse的應用程式上登記，便可於太古坊的Eric Kayser、Ground Public、Pret A Manger、Nutsy Coffee Bar或R&R Bagels租借Muuse環保杯享用飲品，然後於14天內將杯歸還。Muuse環保杯內膽有雙層真空隔熱，杯身使用美國FDA認證的不鏽鋼製造，並有粉末塗層，讓你更易拿穩飲用和清洗。

清潔夥伴BottLess負責整個清洗過程。所有清潔員工在工場需佩戴外科口罩、頭套及手套，環保杯在高溫下進行清潔、沖洗及消毒，再經過密封處理，才被送回咖啡店使用。計劃實行的首三個月，已成功減少3,000個即棄杯。

A Rent-and-Return System for Drink Takeaways

You first register on the app developed by Muuse, then order your drink to-go in Muuse reusable cups at Taikoo Place from Eric Kayser, Ground Public, Pret A Manger, Nutsy Coffee Bar, and R&R Bagels, enjoy your drink, and deposit the cups within 14 days in the Return Stations located around the premises. The Muuse cup features a sturdier lid, FDA-certified stainless steel with double-wall vacuum insulation and a powder coat finish.

The cleaning partner of the campaign, BottLess, will collect the Muuse Cups daily from the Return Stations and transport them to their cleaning facilities, where the Muuse cups are washed, sanitized, and packed for redistribution. The campaign saved 3,000 disposables in the first 3 months of launch..



SLOWOOD

無包裝有機精品店SLOWOOD 第四分店剛於8月23日在中環街市開幕。

The sustainable lifestyle organic grocery store SLOWOOD just opened the fourth location in the historical Central Market. The Central Market, which ran from 1939 to 2003, was the first wet food market in Hong Kong. It was reopened on 23 August after undergoing a three-year conservation and revitalization project.

叙福樓集團
LH Group

多重優惠改變顧客改變消費模式

- 免費升級至可重用不銹鋼餐具
- 走飲管可減10元
- 客人自攜餐盒外賣可享額外折扣
- 外賣餐具或甘蔗纖維飲管需付額外2元
- 不使用發泡膠飯盒，也要求供應商不要開發泡膠餐貨

Offers with Incentives

- Free upgrade to reusable stainless steel tableware
- HK\$10 off for zero straws
- Additional discount if customers bring their own boxes for self-pickup service
- An extra charge of \$2 for take-out tableware and sugar-cane fiber drinking straw
- No Styrofoam (or polystyrene) lunch boxes offered to customers



「自2019年10月開始，我們旗下38間餐廳實行走飲管可減10元優惠，至今已節省了100萬支飲管！」叙福樓集團主席及行政總裁黃傑龍。

“Since October 2019, our 38 restaurants have offered ‘HK\$10 off for Zero Straws’, and we have saved 1 million drinking straws so far.”
Simon Wong, Chairman and CEO of LH Group.



綠領行動
Greeners Action

裸買體驗店支持本地品牌

綠領行動喜獲「傅德隆基金有限公司」贊助，今年6月在沙田瀝源邨開設「綠領駅」裸買體驗店，鼓勵顧客自備容器購買散裝食品，減少不必要的包裝物料，做到源頭減廢。食品大部分來自著名本土品牌，包括：悅和醬園、永樂粉麵廠、九龍麵粉廠、火炭順香園等。

Zero Waste Packaging-Free Grocery Shop

Customers at Greens Fusion are encouraged to bring their own containers to buy the daily goods and groceries supplied by the famous local food brands, such as soya sauces from Yuet Wo, noodles from Wing Lok Noodle Factory, flour from Kowloon Flour Mills, and traditional Chinese cakes from Shun Heung Yuan. Just opened in June, Greens Fusion is run by Greeners Action with the sponsorship of Fu Tak Lam Foundation Ltd.

銀杏館
Ginkgo House

轉用可再用飯盒

為弱勢社群每日派發的「福飯」，今年初起全線餐廳已停用即棄塑膠盒，轉用可再用飯盒，亦同時停派即棄餐具。飯友每次用餐後須清洗飯盒，並於每次取飯時同時歸還前一天已用的飯盒，銀杏館每日收回餐盒後會再次清洗與消毒飯盒。

Switch to Reusable Lunch Containers

Gingko House has replaced the disposable plastic food containers used for the "Charity Lunch Box for the Needy" with the new reusable food containers at all restaurants. People who receive the Lunch Box just need to wash and return the containers to Gingko House when they are finished with their meal (and/or ordering the next one).



創意環保包裝

INNOVATIONS THAT MATTERS

無膠蜂蠟保鮮布

Abeego不含塑膠，可重複使用，並可直接放進泥土作堆肥。打破傳統保鮮袋一定要密實的觀念，以樹脂、蜂蠟、有機荷荷芭油作為棉麻布上的塗層，保護食物免受空氣、光線和濕氣影響的同時，讓食物「自然呼吸」，就像檸檬皮、洋蔥皮及芝士外皮一樣，保持內裏食材新鮮，留住原味，延長食材壽命，減低食物變質而需被棄掉的機會。

Plastic-free Food Wrap

Abeego is made with beeswax, tree resin and organic jojoba oil infused into a hemp and organic cotton cloth. It protects food from air, light and moisture and lets it breathe just like a lemon peel, onion skin or cheese rind. This creates a perfect environment to extend the life of fresh food, preserve natural flavors and produce less food waste.



就地取材 以蕉葉包裝蔬菜

泰國有機食品超級市場 Rimping，以大大塊的蕉葉，利用不同摺法包裝不同食物。

Thailand Supermarket Uses Banana Leaves as Packaging

Rimping Supermarket in Thailand wraps its produce in discarded banana leaves instead of plastic. The banana leaves can decompose naturally after their use. This is also cost effective since in tropical locations like Thailand banana leaves are readily available and could be acquired for free.



小改動 年減33噸塑膠垃圾

由於原本的設計，倒入熱水後，軟鋁箔紙蓋容易彈開，於是日清在1984年開始在杯蓋加上一塊膠貼紙。今年起日清採用全新設計，以兩個開口的W型杯蓋設計取替舊有的膠貼紙，除更方便固定杯麵蓋，每年更可減少約33噸塑膠使用。

A Small Packaging Makeover Saves 33 tons of Plastic Material a Year

Japanese food giant Nissin Food Products Co has phased out the lid-closing plastic stickers, a thin piece of plastic with adhesive on it that holds the noodle cup closed while the ramen is cooking in boiling water. The plastic stickers are now replaced with the new cat-ears like "W Tabs" which allow you to fold these down along the cup's edges to keep the lid firmly closed.





新西蘭航空的可食用環保咖啡杯

以小麥粉、糖、雞蛋與雲呢喃精華製成的餅乾咖啡杯，倒入咖啡後多個小時後仍能保持餅身鬆脆。航空公司每年供應800萬杯咖啡，並已於2019起全面年使用可生物降解咖啡杯以響應環保。

Drink in Edible Biscotti Coffee Cups with Air New Zealand

Made from vanilla, wheat flower, sugar, egg and vanilla essence, the edible coffee cups stood up well to the test and were able to hold the liquid for hours and hours without failing. According to the airline, it serves more than eight million cups of coffee a year and wants to reduce the amount of waste sent to landfills.



選擇以即沖粉劑代替樽裝飲品

美國網店 Powder Mix Direct 呼籲大家選購運動飲品時可選擇即沖粉劑裝。一箱14包即沖粉劑，每包可沖出6加侖飲料，即一箱可沖84加侖(約318公升)飲料，同等份量卻需要537個20oz的膠樽！除了大大減少使用即棄膠樽，重量大減，運費亦大減，更能減少碳排放！

How Powder Drink Mixes Can Reduce Single-Use Plastics

Powder Mix Direct, an online retailer in the US, is seeking to reduce plastic waste by educating consumers on the environmental and financial benefits of powder drink mixes. ☀️

Powder Mix VS. Ready-to-Drink



Gatorade Powder Mix
(14 6-gallon Pouches)

VS.

Ready-to-Drink Gatorade
(537 20 oz Bottles)

84 gal

Total
Yield

84 gal

ZERO

Plastic
Bottles

537 plastic bottles

1.25 cu ft

Ship
Volume

20.8 cu ft

46 lbs

Ship
Weight

769 lbs

\$120.95

Price

\$537.00

Infographic source: Powder Mix Direct

Why choose Purearth?

We are experienced.

Established for more than 20 years,
Purearth has always been committed to providing
high quality services and products.

We are proud of the recognition from our clients.
Our products meet all the highest quality standards
in the industry, as measured by technical and
hygienic standards globally.



環保餐具特色

我們所有的環保產品都是100%可降解及可堆肥的，
全因我們一直專注於鑽研使用竹子和甘蔗纖維
作為我們產品的原材料。

這些原材料之前一直被視為是廢料或垃圾，
但現今已被廣泛地認受為可再生資源。

我們的環保產具可以自然降解，因此於使用後，
只需將它們當作日常普通的家居垃圾處理便可；
也可在後院或其他地方作堆肥之用，
它們會自動降解，回到大自然。

Our Products

Our eco-friendly disposable tableware products are
100% bio-degradable and 100% compostable as we focus on
using bamboo and sugar cane fibres as a raw material,
which was previously considered as waste
but is now widely regarded as natural resource.

You can dispose it as normal household waste
as they will bio-degrade naturally in landfills
or composted in your backyard or other sites,
where they will return to their natural state.



漢施國際有限公司

Hans International Limited

地址：香港新界荃灣沙咀道40-50號，榮豐工業大廈20樓10室

Address: Unit 10, 20/F, Wing Fung Industrial Building, 40-50 Sha Tsui Road, Tsuen Wan, NT, H.K

為何選擇我們？


Purearth成立逾20年，致力為客戶提供高品質的服務及產品，實力深受客戶認可。此外，根據國際技術及衛生標準檢測，本公司的產品均達到業內的高品質標準。




取之自然，用之自然，回到自然。
Coming from nature, and back to the nature.



www.purearth.com.hk

 (852) 2412-7772

 (852) 5132-1038

 info@purearth.com.hk

There is no

Less plastic used
PLA products are the alternative

PLA products include:- clear cup/sauce cup, coffee cups
with PLA lined, PLA hot cup lids, cutlery.....



減排碳! 用可降解包裝餐具
包括凍飲杯、醬汁杯、咖啡杯、刀叉羹、
定製產品服務。



more info www.pla-packaging.org
online store www.emconnion.com



PLANT B!



Emconnion Tech Company Limited
cs@emconnion.com MB/WTS. 65923918
5/F 77 Hoi Bun Rd, Kwun Tong Hong Kong



嶄新可生物降解環保外賣套裝 New Biodegradable Eco-friendly Takeaway Set

膠袋 Plastic Bag



容器 Container



餐具 Cutlery



加快可生物降解速度超過10倍

Accelerated biodegradation by over 10 times



環保物料，代替傳統塑膠

Eco-friendly materials to replace conventional plastics



通過國際生物降解測試驗證

Verified by ASTM standards



成本較傳統可生物降解材料低

Lower cost than conventional biodegradable materials

NAMI 突破性可生物降解材料

NAMI's Breakthrough Biodegradable Materials



加快傳統塑料生物降解的環保添加劑

Eco-friendly Additives to Accelerate Biodegradation of Conventional Plastics

在傳統塑膠如聚乙烯(PE)、聚丙烯(PP)和聚苯乙烯(PS)中加入NAMI研發的添加劑，能大幅加快塑膠的厭氧降解過程，減少對環境的污染。NAMI's innovative additives can be incorporated into conventional plastics like polyethylene (PE), polypropylene (PP) and polystyrene (PS) to significantly promote their anaerobic degradation and thus minimize pollution.



含生物基的可生物降解複合材料

Biodegradable Composite with Biobased Content

NAMI研發的配方和擠出工藝，可以大麻芯作為生物基填料加進生物降解塑膠的生產過程，保持原有的機械強度之餘，亦可大幅降低成本。With NAMI's novel formulation and extrusion process, hemp hurds as biobased fillers can be integrated into the manufacturing of biodegradable plastics, maintaining the original mechanical properties and significantly reducing the material costs.



Eco Disposable Restaurant Supplies

環保、可降解餐具

Our product range

Protecting the Environment with our Eco-friendly Disposable Tableware!



Wooden series: spoons, forks, knives, tea spoons, stirrers, cutlery sets, skewers

Sugarcane series: plates, bowls, cups, food containers

Paper series: drinking straws, food containers

Biodegradable series: cutlery sets, compost bags

Firstway (H.K.) Ltd

Firstway (HK) Ltd is a Hong Kong based company found in 1991. We specialize in providing sustainable foodservice and retail packaging products made from renewable and recycled resources.

www.firstway.com.hk





COMPOSTABLE 可堆肥
BIODEGRADABLE 可生物分解
RECYCLABLE 可循環再造

GB/T 28206-2011

We are a biodegradable bag manufacturer providing bags to businesses who are looking for ecological alternatives to traditional plastic.

Product range

*Supermarket bags
Retail shopping bags
Garbage bags on rolls*

*Courier bags
T-shirt bags
Industrial packing*

Our EN13432 Compost Certifications

*ABAP10135 (Australia Compost)
ABAP20059 (Australia Home Compost)
TUV S606 (OK Compost & Home Compost)
7P1032 (Din Certco)*

Office: Unit H, 17/F, Legend Tower, 7 Shing Yip Street, Kwun Tong, Kowloon, Hong Kong
Factory: 218 Shang Keng East Road, Chang Ping, DongGuan, GuangDong, China

Firstway (H.K.) Ltd

Tel: (852) 2797 3319

www.firstway.com.hk





廣告商目錄

ADVERTISER INDEX

		Page
公司 Company	DNETSolution (HK) Co Ltd	7
品牌 Brand	DNET ECO	
電郵 Email	sales@dnetsolution.com	
網址 URL	www.dnetsolution.com	
公司 Company	Emconnion Tech Co. Ltd	18-19
品牌 Brand	Emconnion	
電郵 Email	cs@emconnion.com	
網址 URL	www.emconnion.com	
公司 Company	Firstway (H.K.) Ltd	22-23
品牌 Brand	Firstway	
電郵 Email	sales@firstway.com.hk	
網址 URL	www.firstway.com.hk	
公司 Company	Hans International Ltd	16-17
品牌 Brand	Purearth	
電郵 Email	info@purearth.com.hk	
網址 URL	www.purearth.com.hk	

環保餐具及包裝 GREEN TABLEWARE & PACKAGING

		Page
公司 Company	Nano and Advanced Materials Institute	20-21
品牌 Brand	NAMI	
電郵 Email	bizdev@nami.org.hk	
網址 URL	www.nami.org.hk	
公司 Company	Queentiff Industries Ltd	2
品牌 Brand	Queentiff	
電郵 Email	contact@queentiff.com	
網址 URL	www.queentiff.com	
公司 Company	Vegware Hong Kong Ltd	4-5
品牌 Brand	Vegware	
電郵 Email	info@vegware.hk	
網址 URL	www.vegware.hk	

		Page
公司 Company	AA1218 Co Ltd	42-43
品牌 Brand	Sunplan Camellia Oil	
電郵 Email	info@sunplanoil.com.hk	
網址 URL	www.sunplanoil.com.hk	
公司 Company	Actspand Pte Ltd	34-35
品牌 Brand	Nature's Superfoods	
電郵 Email	trading@actspand.com	
網址 URL	www.naturesuperfoods.sg	
公司 Company	Assure Co Ltd	28-29,
品牌 Brand	Martinellis, SnackMate	30-31
電郵 Email	info@assure.com.hk	
網址 URL	www.assure.com.hk	
公司 Company	Business Environment Council Ltd	55
品牌 Brand	Accredited Fish Farm Scheme	
電郵 Email	affs@bec.org.hk	
網址 URL	affs.afcd.gov.hk	
公司 Company	Everything Organic	40-41
品牌 Brand	Be Organic, Flow, Simply Protein, Veen Ayurveda Super Shot	
電郵 Email	info@everything-organic.com	
網址 URL	www.everything-organic.com	
公司 Company	Global Fine Foods Ltd	47,
品牌 Brand	KATZ, Dr Praeger's	62-63
電郵 Email	info@giff.hk	
網址 URL	www.gff.hk	
公司 Company	Infoma Markets	25
品牌 Brand	HOFEX	
電郵 Email	visit@hofex.com	
網址 URL	www.hofex.com	
公司 Company	Kokojoo GmbH	46
品牌 Brand	KOKOJOO	
電郵 Email	hello@kokojooglobal.com	
網址 URL	www.kokojoo.com	
公司 Company	Matakana Superfoods Ltd	56
品牌 Brand	Matakana	
電郵 Email	info@matakanasuperfoods.com	
網址 URL	www.matakanasuperfoods.com	

天然食品食材 NATURAL FOOD & DRINK

		Page
公司 Company	Mindfiniti Ltd	50-51
品牌 Brand	CANNACOFFEE	
電郵 Email	enquiry@myberrybuzz.com	
網址 URL	www.myberrybuzz.com	
公司 Company	Mr. Lee's Noodles	45
品牌 Brand	Mr Lee's	
電郵 Email	kasia@mrleesnoodles.com	
網址 URL	www.mrleesnoodles.com/uk/	
公司 Company	Organic Land Co Ltd	38-39
品牌 Brand	Sprout Deli	
電郵 Email	sproutcafehkh@gmail.com	
網址 URL	www.facebook.com/sproutcafehkh/	
公司 Company	Pistine Living Ltd	36
品牌 Brand	Pistine Living	
電郵 Email	info@pristine.hk	
網址 URL	www.pristine.hk	
公司 Company	Sixfifteen Imports-Exports Ltd	44,
品牌 Brand	Melting Sweet, 615 Coconut Sugar	58-59
電郵 Email	cs@sinaginger.com	
網址 URL	www.sinaginger.com	
公司 Company	Swiss International Ltd	48-49,
品牌 Brand	Deha Jeju Tea, Arataki Honey, Cammells Honey	60-61
電郵 Email	info@swissinternational.com.hk	
網址 URL	www.swissinternational.com.hk	
公司 Company	Walton Possesion Ltd	26-27,
品牌 Brand	Mightly Leaf, Rhino Soda Machine	37
電郵 Email	sales@walton.com.hk	
網址 URL	www.walton.com.hk	
公司 Company	World of Chia	57
品牌 Brand	World of Chia	
電郵 Email	sales@worldofchia.com	
網址 URL	www.worldofchia.com	



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Hong Kong International Culinary Classic (HKICC), Hong Kong Coffee Competition, ProWine Hong Kong Forum, etc.

香港國際美食大獎、香港咖啡比賽、葡萄酒論壇等



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Make connections with 30,000+ industry players
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Event Highlights 焦點活動



Hong Kong International Culinary Classic (HKICC) 香港國際美食大獎

HOFEX's flagship event endorsed by the World Association of Chef's Societies with culinary experts competing for the highest title
HOFEX重點活動，各國主廚將施展渾身解數，競逐廚神稱號



Hong Kong Coffee Competition 香港咖啡比賽

A new-to-HOFEX event to challenge baristas a full spectrum of skills, providing a gateway to the World Coffee Championship
世界級咖啡師比賽首次登陸HOFEX，為香港咖啡師提供參加世界賽的入場券



Hong Kong Professional Mixologist Challenge 2021 香港專業調酒師挑戰賽

Talented bartenders and mixologists from around the region will showcase their signature cocktails and compete for the championship
場內高手雲集，調製特色雞尾酒，爭奪亞洲第一調酒師寶座

Co-located with:
同場舉行:



Natural & Organic Asia (NOA) introduces the best choice of natural and organic food, health, beauty and natural living products to Asia.

亞洲天然及有機博覽(NOA)是亞洲領先的天然及有機產品採購平台，將世界各地最佳的有機食品、健康、美容及天然生活產品引入亞洲。

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味道與藝術結合的精品茶包
展現當今精品茶包新典範
Unlock the mighty inside
The whole leaf, the whole flavor

Mighty Leaf

Mighty Leaf在1996年創立於美國加州三藩市，嚴選來自全球不同有機及公平貿易茶園的茶葉，並加入乾果、香料和花等天然素材進行拼配而成。每款Mighty Leaf茶葉都經由擁有30年經驗的茶藝師Eliot Jordan每年評審和測試超過3,000不同茶種後的成果，彰顯頂級茗茶呈現的獨特性、風味與香氣。

- ✓ 原片茶葉 - 並非碎茶或茶粉，保留更多養份，味道濃郁醇厚
- ✓ 環保物料茶袋 - 100%可生物降解，不含漂白劑、熒光劑、重金屬及塑化劑，安全、衛生、耐泡
- ✓ 包裝華麗 - 以純棉線縫製精品茶袋，並非一般平價茶包用釘書釘縫口可比
- ✓ 大部分茶包均獲有機、公平貿易、全素認證

Mighty Leaf was born out of a shared passion for whole leaf tea in San Francisco in 1996. Mighty Leaf is led by Tea Master, Eliot Jordan who has over 30 years of experience sourcing the highest quality, whole leaf teas from around the world. Eliot and his team cups, or tastes, over 3,000 teas each year in order to provide the unparalleled quality that Mighty Leaf is known for.

- ✓ Larger & bolder tea leaves - never broken, torn or crushed, for a more complex, nuanced taste
- ✓ Eco-packaging - pouches are made from PLA derived from corn starch, 100% biodegradable
- ✓ Artisanal tea pouches - hand stitched with unbleached cotton, no staples or glue used
- ✓ Most teas are certified organic, fair trade, gluten-free and vegan

產品生產地 Country of Origin

美國 USA

產品種類 We are Offering

3大系列超級30種不同產品，包括：

茶包 - 有機花果茶、紅茶、綠茶、白茶

凍茶特選茶包 - 傳統錫蘭紅茶、有機紅茶、有機花果茶、有機綠茶

原片磅裝散茶 - 經典紅茶、綠茶、白茶、花果茶

3 lines of highest quality tea with over 30 flavors:

Tea pouches - Herbal Infusion, Black Tea, Green Tea, White Tea

Iced Tea - Classic Black, Organic Black, Organic Fruit, Organic

Green, Organic Herbal

Loose-Leaf Tea - Classic & Black Teas, Green Teas, White Teas,

Herbal Infusions

服務以下國家及地區顧客 Target Regions

香港及澳門 Hong Kong & Macau

目標顧客 Target Customers

零售商、餐飲業

Retailers, Foodservices

採購及查詢聯絡 Company & Contact Information

和田實信有限公司

Walton Possession Ltd.

Tel : (852) 2388 8839

Email : sales@walton.com.hk

URL : www.walton.com.hk

CLASSIC & FLAVORED BLACK TEA 有機好吉綠茶 (培茶)

For Foodservice
餐飲業專用



Organic Breakfast
有機早餐茶
Pkg: 100 pouches/box;
15 pouches/box x 6/case



Organic Earl Grey
有機伯爵茶
Pkg: 100 pouches/box;
15 pouches/box x 6/case



Orange Blossom
甜蜜香橙
Pkg: 100 pouches/box;
15 pouches/box x 6/case



Bulk pack with 100 pouches
available for most of the flavors
大部分口味備有
100茶包 (大盒裝)

GREEN TEA & WHITE TEA 綠茶、白茶



Organic Hojicha Green Tea
有機好吉綠茶 (培茶)
Pkg: 100 pouches/box;
15 pouches/box x 6/case



Organic Spring Jasmine
有機茉莉山泉
Pkg: 100 pouches/box;
15 pouches/box x 6/case



Organic Green Dragon
有機龍井茶
Pkg: 100 pouches/box;
15 pouches/box x 6/case



Green Tea Tropical
熱帶清綠茶
Pkg: 100 pouches/box;
15 pouches/box x 6/case

HERBAL INFUSIONS 有機花果茶



Organic African Nectar
有機非洲甘露
Pkg: 100 pouches/box;
15 pouches/box x 6/case



Organic Mint Mélange
有機薄荷美配茶
Pkg: 100 pouches/box;
15 pouches/box x 6/case



Chamomile Citrus
美果洋甘菊
Pkg: 100 pouches/box;
15 pouches/box x 6/case



Ginger Twist
姜蜜之舞
Pkg: 100 pouches/box;
15 pouches/box x 6/case



美國著名蘋果汁品牌
 150多年歷史，信心保證
Martinelli's - Over 150 Years of Brand Excellence

Martinelli's 馬天尼

馬天尼，擁有超過150年歷史的知名品牌。

自1868年創立以來，一直使用加州肥沃土壤的山谷所種植的蘋果，生產出100%金牌優質果汁。產品更在不同博覽會上獲得超過50面金牌，商標獲冠以「金牌馬天尼」的稱號。

產品特點：

- ✓ 原裝美國進口，產地盛產優質蘋果
- ✓ 採用美國優質品種蘋果，調製出完美香純的果味
- ✓ 無添加糖、色素、防腐劑等添加劑

Since 1868, Martinelli's has been producing Gold Medal premium 100% juices from apples grown in the fertile valley in CA. Its products have been honored with more than fifty gold medals for excellence at a variety of expositions, leading to the adoption of the brand trademark, "Martinelli's Gold Medal®".

Product features:

- ✓ Made from U.S. Grown Fresh Apples (Not from Concentrate)
- ✓ A unique combination of the finest varieties of U.S. grown apples
- ✓ No added sugar, coloring, and preservatives

產品生產地 Country of Origin

美國 USA

產品種類 We are Offering

純果汁、有機果汁及有汽果汁

Pure Apple Juice, Organic Apple Juice, Sparkling Apple Cider & Juice

服務以下國家及地區顧客 Target Regions

香港及澳門

Hong Kong & Macau

目標顧客 Target Customers

零售商、批發商及餐飲業

Retailers, Wholesalers & Foodservices

採購及查詢聯絡 Company & Contact Information

東秀有限公司

Assure Company Limited

Tel : (852) 2388 8839

Email : info@assure.com.hk

URL : www.assure.com.hk



Sparkling Apple Cider
有汽蘋果汁 (不含酒精)
Pkg: 750ml x 12



Pure Apple Juice
純蘋果汁
Pkg: 296ml x 24



Sparkling Blush
Apple-Raspberry Juice
有汽蘋果紅桑莓汁 (不含酒精)
Pkg: 750ml x 12



Sparkling
Apple-Grape Juice
有汽蘋果葡萄汁 (不含酒精)
Pkg: 750ml x 12



Sparkling
Apple-Cranberry Juice
有汽蘋果紅莓汁 (不含酒精)
Pkg: 750ml x 12



Sparkling Blush
Apple-Pomegranate Juice
有汽蘋果石榴汁 (不含酒精)
Pkg: 750ml x 12



Organic Pure Apple Juice
有機純蘋果汁
Pkg: 296ml x 12



Sparkling Blush
Apple-Raspberry Juice
有汽蘋果紅桑莓汁
Pkg: 296ml x 12



Sparkling Apple Juice
有汽蘋果汁
Pkg: 296ml x 12



美味、健康又方便的零食小吃 Delicious, Healthy, and Convenient Snack Packs

SnackMate 新仕美

新仕美SnackMate嚴選世界各地優質的原材料，為追求健康生活的您提供多種健康、方便和美味的零食選擇。

產品特點：

- ✓ 非切片的原粒果乾，大顆圓潤，口感飽滿
- ✓ 豐富膳食纖維及維他命
- ✓ 不含膽固醇
- ✓ 不含人造色素
- ✓ 獨立小包裝，一開即食，隨時隨地隨心享用

SnackMate selects superior quality raw materials around the world and brings you a delicious, healthy, and smart way to snack. It offers great choices of convenient snack packs that can help you to pursue a healthy lifestyle.

Product features:

- ✓ Whole fruit (Non-sliced), large size with rich texture
- ✓ Good source of fiber and vitamin
- ✓ Cholesterol free
- ✓ No artificial colours
- ✓ Convenient pocket packs

產品種類 We are Offering

原粒藍莓乾、原粒紅莓乾、去核西梅及杏脯乾

Whole Dried Blueberries, Whole Dried Cranberries, Pitted Prunes and Dried Apricots

服務以下國家及地區顧客 Target Regions

香港、澳門及中國

Hong Kong, Macau and China

目標顧客 Target Customers

零售商及批發商

Retailers & Wholesalers

採購及查詢聯絡 Company & Contact Information

東秀有限公司

Assure Company Limited

Tel : (852) 2388 8839

Email : info@assure.com.hk

URL : www.assure.com.hk

Whole Dried
Cranberries 7's
原粒紅莓乾 (7包裝)
Pkg: (25g x 7) x 12



Whole Dried Cranberries
Zipper Bag
原粒紅莓乾
(密實保鮮裝)
Pkg: 200g x 8

泌尿系統健康 Maintain Urinary System Health

含多酚、獨特的原花青素、纖維、維他命C和槲皮素，預防尿道細菌性感染，提升免疫力。

Rich in polyphenols, proanthocyanidins, fiber, vitamin C, and quercetin, it prevents urinary tract infections and strengthens the immune system.



Whole Dried
Blueberries 7's
原粒藍莓乾 (7包裝)
Pkg: (15g x 7) x 12

護眼補腦 Promote Eyes and Brain Health

含有天然花青素，護眼明目，增強夜間視力，促進眼部血液循環。豐富抗氧化物，防止自由基攻擊腦部和神經細胞，減緩腦部退化，有助維持記憶力。

Anthocyanins protect eye health, improve eyesight, and enhance night vision. Rich in antioxidants, it prevents free radicals from attacking the brain and nerve cells, may slow down the degeneration of the brain, and helps maintain a memory.



Pitted Prunes 7's
去核西梅 7小包
Pkg: (24g x 7) x 12

腸道健康 Improve Gut Health

含豐富食用纖維及山梨糖醇，幫助排便，保持腸道健康。水溶性纖維，能有助降低體內膽固醇，減輕心血管負擔，更有助預防骨質疏鬆。

Rich in dietary fiber and sorbitol, it normalizes bowel movements and helps maintain gut health. Water-soluble fiber helps lower cholesterol levels, reduces the burden on cardiovascular and helps prevent osteoporosis.



Dried Apricots 6's
杏脯乾 6小包
Pkg: (20g x 6) x 12

抗氧美肌 Boost Skin Health

含天然維他命E、維他命C及β胡蘿蔔素，抗氧美肌，保護皮膚細胞免受紫外線的損害，預防皺紋。

Rich in natural vitamin E, vitamin C, and β-carotene, and with antioxidant effect, it protects skin cells from UV damage and prevent wrinkles.



30,000+ Subscribers

80% from Asia Pacific

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by Trade & Industry Department, Hong Kong

The Official Media Partner of
10+ International Food Exhibitions

30,000+ 買家訂閱

80% 訂戶來自亞太區

香港特別行政區工貿署《認可貿易雜誌》
亞洲 10+ 個大型國際食品展的「官方支持媒體」



NEXT ISSUE No. 06
March 2022



info@GoNaturalMarketing.com



我們出版以外的服務

- 品牌、產品資料翻譯及撰寫
- 宣傳用品 (公司內部刊物、產品目錄、單張、廣告、店鋪PROPS) 設計和製作
- 網站設計及 SEO 管理
- 社交媒體平台 (Facebook, Instagram, Youtube) 內容管理
- 媒體訪問安排
- 買家 / KOL 試食會

More than a Media Company

GO Natural Food Guide is published by GO Natural Marketing & PR Co Ltd, a brand consultancy and marketing agency based in Hong Kong and dedicated to helping international healthy and sustainable lifestyle brands to succeed in Hong Kong, China and other Asia Pacific markets.

With over 15 years of experience in the natural products industry, we work closely with the better-for-you and better-for-the-planet brands to unlock new sales channels and identify new markets.

Our services

- Copywriting / content marketing
- Marketing collateral (company brochure, product catalogue, sales flyer, advertisement, in-store promotion PROPS) design and production
- Website design and SEO management
- Social media management
- PR & publicity
- Buyer / KOL food tasting events

想知客戶對我們的評價？
請瀏覽我們公司網站！

Hear what our happy clients say
about us? Please visit our website!

www.GoNaturalMarketing.com



Nature's
Superfoods 天賜食福



我們只相信以可持續方式生產及經過驗證的
潔淨、植物性、有機、營養豐富的超級食品

*We are passionate about clean, plant-based, organic, nutrient-rich
superfoods from sustainable and verified sources*

Nature's Superfoods

Nature's Superfoods 相信，進食100%天然、有機和營養豐富的整全食品，就可保持健康。我們品牌以 Superfoods（超級食品）命名，皆因超級食品具有豐富的營養和保健功效，能為顧客提供最佳的超級食品，就是我們對顧客的最佳承諾。

一直以來，我們不斷尋找來自不同地方，最優質、經最少加工、最能呈現食物本質的有機食品，並力求以最優惠的價格提供給我們的顧客。雖然我們投入了大量的資源作採購和驗證等工作，但我們都希望客戶可以相宜的價格長期享用我們的優質有機食材！

At Nature's Superfoods, we believe in building lasting good health through 100% natural, organic and nutrient-rich whole foods. We chose the name 'superfoods' as these refer to foods abundant with nutrition and health-protecting benefits, which fit perfectly with our commitment to offer our clients nature's best sources of nutrition.

We are constantly looking for the highest-quality, least processed and most natural organic foods available from their countries of origin, and we seek to offer them at the best possible price and value. Much effort is poured into the sourcing and verification of these products so that you can regularly consume good-quality organic foods without burning a hole in your pocket!

公司註冊國家 **Company's Registered Country**
新加坡 Singapore

產品種類 **We are Offering**

超級食品早餐穀物、超級食品零食小吃、超級食品穀物種子、超級食品農產品、超級食品粉末香料、保健超級食品

有機、營養豐富、無麩質、無蔗糖、低GI（升糖指數）、無添加劑/防腐劑

Superfood Breakfast Cereals, Superfood Snacks & Bites, Superfood Grains & Seeds, Superfood Produce, Superfood Powders & Spices and Superfood for Fitness

Organic. Nutrient-Dense. Gluten Free. Cane Sugar Free. Low GI. No Additives/Preservatives.

服務以下國家及地區顧客 **Target Regions**

香港、馬來西亞、菲律賓、泰國

Hong Kong, Malaysia, Philippines, Thailand

目標顧客 **Target Customers**

分銷商、進口商、零售商

Distributors/Importers, Retailers

採購及查詢聯絡 **Company & Contact Information**

Actspand Pte Ltd

Email : trading@actspand.com

URL : <https://naturesuperfoods.sg/>



Organic Coconut Flakes - Quinoa -
Goji Berries Cereal Mix
有機椰子片-藜麥枸杞
早餐穀物
Pkg: 290g resealable pack



Organic Purple Corn-Quinoa-
Mulberries Cereal Mix
有機紫玉米-藜麥桑子
早餐穀物
Pkg: 290g resealable pack



Organic Quinoa Puffs
有機藜麥泡泡餅
Pkg: 80g resealable pack



Organic Instant Quinoa
Powder
有機速溶藜麥粉
Pkg: 250g resealable pack



Organic Plant Protein Powder
(Original) ft. Sacha Inchi Powder
有機植物蛋白粉
(原味)含印加果粉
Pkg: 400g resealable pack



Organic Plant Protein Powder (w/
Matcha Powder) ft. Sacha Inchi Powder
有機植物蛋白粉
(抹茶味)含印加果粉
Pkg: 400g resealable pack



Organic Plant Protein Powder (w/
Cacao Powder) ft. Sacha Inchi Powder
有機植物蛋白粉
(可可味)含印加果粉
Pkg: 400g resealable pack



Premium Nutritional
Yeast Flakes
優質營養酵母片
Pkg: 150g resealable pack



Superfood Snack: Organic Inca
Golden Berries, Dried
超級食品小吃：
有機印加金莓乾
Pkg: 110g resealable pack



Superfood Snack: Organic Yacon
Root Slices, Dried (prebiotic)
超級食品小吃：
有機雪蓮片乾(含益生元)
Pkg: 40g resealable pack



Superfood Snack: Organic Sweet Raw
Cacao Nibs (prebiotic Yacon Syrup coated)
超級食品小吃：有機甜生
可可粒(含益生元雪蓮糖漿)
Pkg: 150g resealable pack



Organic Raw Cacao Powder/Nibs
(criollo variety)
有機生可可粉/粒
(criollo可可風味)
Pkg: 250g resealable pack



Organic Raw
Ginger Powder (Amazonian)
有機生薑粉(亞馬遜)
Pkg: 100g resealable pack



Organic Cold-Pressed Sacha Inchi
Seed Oil (Omega 3-6-9)
有機冷壓印加果籽油
(含歐米茄3-6-9)
Pkg: 200ml glass bottle



Organic Green Clean (Superfood
powder blend for Detox)
有機綠粉
(超級食品排毒粉)
Pkg: 100g resealable pack



Organic Premium
Yacon Root Syrup (prebiotic)
有機優質雪蓮糖漿
(含益生元)
Pkg: 250g glass jar

Vegan Seasoning for a Healthy Diet



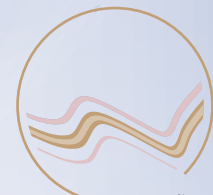
Premium Seasoning Powders that promote the flavor of food naturally.

Free of gluten, MSG, colors and preservatives, they comply with ISO22000 and HACCP standards and have passed stringent safety tests.

An ideal condiment set for the health-conscious.

Pristine Living Limited

Tel: +852 23881983 Fax: +852 39058158 Email: info@pristine.hk Website: www.pristine.hk
Unit K, 8/F, Blk. A, Marvel Industrial Bldg., 25-31 Kwai Fung Crescent, Kwai Chung, N.T., Hong Kong



唯呼
W HEALTH

雙安全閥門, 更安全

世界首創雙排氣模式
能對任何飲料進行安全氣化

獨創卡榫設計, 裝卸超便利

耐壓防爆PET瓶

MAKE ANYTHING FIZZ

不僅僅是氣泡水機, 更是飲料機
改變你對氣泡水機的想像

噴氣頭可分離

雙重洩壓設計
安全又安心!

氣泡水妙處多

增加飽足感、抑制食慾、
促進腸胃蠕動、解宿便、
增加每日水分攝取

不插電設計

操作簡單
適用於任何飲料
享受氣泡口感不受限!

口感提昇

美味更健康
滿足你挑剔的味蕾!

drinkmate
RHINO 410

來自美國氣泡水機品牌drinkmate Rhino410
突破了氣泡水機只能打氣泡注入純水的限制
drinkmate適用於任何市售飲料
改變你對氣泡水機的所有想像!



Instagram whealth_hk



Facebook WHealth.HongKong

Walton Possession Ltd.

Website <http://whealth.com.hk>

Phone 2873-3810

Email sales@walton.com.hk

Unit A. 2/F, Yeung Yiu Chung No. 8 Ind. Bldg., 20 Wang Hoi Road, Kowloon Bay, Hong Kong

**No cooking
required**

Col

Soak n

**12 Flavors
of your choice**

1

N



**Sprout
小苗**

Organic Land Company Limited

Tel

Room 2011, International Trade Centre, 11-19 Sha Tsui Road, Ts

Sprout Deli 179-181 Hennessy Road, Wan Chai, Hon

Cold Noodles

Noodles in cold water

100 % Natural & handmade

Necessary for lazy people

Fitness diet

Welcome Enquiry
852 93183745

Sprout Deli
子

Tel : (852) 2850 6166

Suen Wan, N.T., H.K.

Hong Kong Tel : (852) 2333 6207

* All pictures is for reference only



Sprout Cafe HK 小苗子



sproutcafehk





1



2



3



4

1 Organic Super Shot
Turmeric, Cinnamon & Apple
Case: 15 x 100ml

2 Organic Super Shot
Pomegranate, Black Pepper & Mint
Case: 15 x 100ml

3 Organic Super Shot
Beetroot, Ginger & Carrot
Case: 15 x 100ml

4 Organic Super Shot
Ginger, Lemon & Grape
Case: 15 x 100ml

1 Flow Organic
Ginger & Lemon
alkaline spring water
Case: 12 x 500ml

2 Flow Organic
Cucumber & Mint
alkaline spring water
Case: 12 x 500ml

3 Flow Organic
Strawberry & Rose
alkaline spring water
Case: 12 x 500ml

4 Flow Organic
Grapefruit & Elderflower
alkaline spring water
Case: 12 x 500ml

5 Flow Organic
Blackberry & Hibiscus
alkaline spring water
Case: 12 x 500ml

6 Flow
alkaline spring water
Case: 12 x 500ml

flow®
alkaline spring water



1



2



3



4



5



6



1 Be Organic Apple Juice
Case: 27 x 200ml

2 Be Organic Pomegranate Juice
Case: 27 x 200ml

3 Be Organic Sour Cherry & Apple Juice
Case: 27 x 200ml

4 Be Organic SuperFruits Juice
Case: 27 x 200ml



SimplyProtein®

1 Simply Protein Lemon Coconut
Case: 12 x 40g

2 Simply Protein Chocolate Coconut
Case: 12 x 40g

3 Simply Protein Peanut Butter Chocolate
Case: 12 x 40g

4 Simply Protein - Kids Strawberry Vanilla
Case: 5 x 25g

5 Simply Protein - Kids Chocolate Brownie
Case: 5 x 25g



SUNPLAN CAMELLIA OIL

ORGANIC COLD-PRESSED EXTRA-VIRGIN

High Smoke Point of 250°C
Best with Eastern Cooking Practice

Unsaturated Fatty Acid
reaches up to 90%; More than Olive Oil

Saturated Fat
less than 10%

Vitamin E
Contains 2 times Vitamin E than olive oil

Polyunsaturated fatty acid level
in full compliance with "Omega diet"
international nutrition standards

Contains squalene and flavonoids
for anti-cancer, anti-inflammatory

No cholesterol
Aspergillus flavus or any additives. Zero
fertilizer pollution



Our premium Camellia oil is collected from seeds naturally grown on unpolluted mountains.

Carefully cold-pressed to produce an oil which is clear in color, rich in flavor and possesses a light and herbal aroma.



Institutional Support & Certifications



Premium cooking oil. Best for your health



Camellia oil is a vegetable oil extracted from Camellia tea seeds grown in pristine mountainous region in Eastern China. Camellia oil is commonly called tea oil or Camellia Tea Seed Oil and is known as Chinese Olive Oil.

Products are routinely evaluated to ensure the highest quality raw materials are used. The many benefits of Camellia oil are well-known to generations of Chinese as they have been passed down for thousands of years.

Sunplan Camellia Oil offers tremendous health benefits including the ability to lower LDL cholesterol and harmful triglycerides making it a heart healthy oil.

Extracted from Camellia tea seeds through a highly refined process whereby only the first generation of cold-pressed oils are used to ensure the highest quality product available.



Inquiries are welcome



☎67681717
 ☎28699776
 ✉info@sunplanoil.com.hk
 🌐https://sunplanoil.com.hk



Sole distributor in HK: AA1218 Company Limited | 7B, Prospect Mansion, 66-72 Paterson Street, Causeway Bay



MELTING SWEET 火山小薑蜜及水果糖

誰說食糖無益？

逾80年歷史薑糖老字號「新亞薑糖」推出的全新產品，質素必定有保證。集團在印尼和中國內地設有研發中心，每年投入100萬元以上作產品研發，快將推出的 Melting Sweet 系列分別有2款火山小薑蜜和8款水果糖，選用種植於印尼爪哇島婆羅摩火山，生長期需滿15個月的特種小黃薑，搭配不同花蜜或熱帶水果，以古法熬製而成，保留小黃薑營養，貫徹天然，保持真味。

其中的無糖薑黃小薑硬糖，只用小黃薑、薑黃和麥芽糖醇糖漿製造，成份天然簡單，味道不太甜，零脂肪，不含防腐劑、色素、香精，無麩質，非基因改造，並獲Kosher猶太認證，是老少咸宜及素食者健康零食首選。

薑和薑黃雖然是兩種不同的植物，但兩者都是超級食物。薑含豐富的維他命A及C、磷、鉀、氨基酸、薑油等，可預防感冒，止咳祛濕，止腹瀉、絞痛、暈眩，並可增強血液循環，降膽固醇。薑黃則含大量抗氧化物，有助消炎抗衰老。

「新亞薑糖」是年產超過 2000 噸，產品行銷全球的薑製食品專家。

MELTING SWEET Volcano Ginger Honey & Fruity Candy

Natural Candies Are Healthy

With a history of over eight decades, SINA GINGER CHEWS, one of the world's finest ginger ingredients and packaged foods producer, is about to roll out a new line of ginger products with assured quality. Running its own R&D centres in Indonesia and the mainland China, the company pulls in HK\$1 million-plus for research every year. To be launched soon, the Melting Sweet series comes with 2 lines of "Volcano Ginger Honey" and 8 variants of "Fruity Candy". Requiring a 15-month of growth period, the late-harvested ginger as the core ingredient is a species grown in volcanic soil at the base of Mount Bromo of East Java Indonesia. Blended with various honey or topical fruits, the candies follow the ancient recipe to preserve the ginger's inherent nutrition and natural, authentic flavours.

Among them, the "Sugar free Turmeric & Ginger Candy" is naturally formulated with the non-GMO ginger, turmeric and barley malt syrup, and is free of preservatives, colourings, flavours and gluten. Certified with Kosher, this fat-free healthy snack with mild sweetness is always the first-choice for all generations and vegetarians.

Originating from two different plants, both ginger and turmeric are superfoods. Rich in Vitamin A and C, phosphorus, potassium, amino acids, ginger oil and more, gingers can prevent colds, relieve cough, drain dampness, and work as a remedy for diarrhea, colic, and dizziness while enhancing blood circulation and lowering cholesterol level. Turmeric with massive antioxidants can combat inflammation and aging.

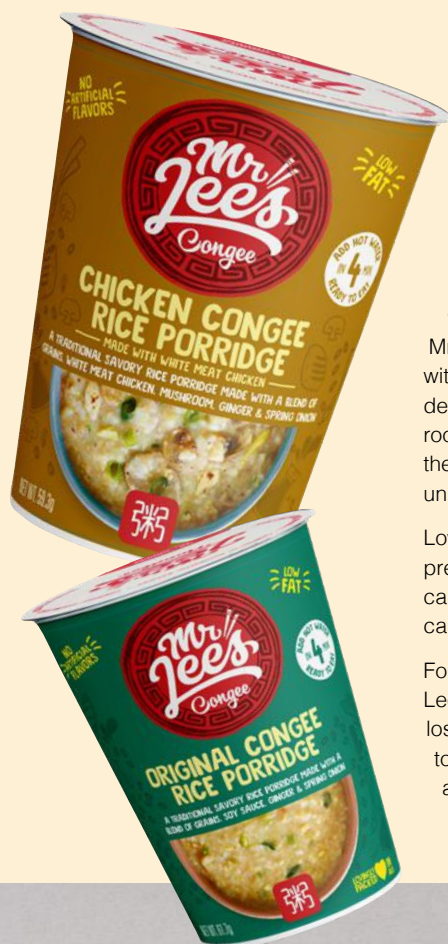
With a worldwide distribution network, SINA GINGER CHEWS is a truly ginger food expert producing 2,000 tonnes of ginger products annually. ☀️

MR LEE'S 即食粥 – 蘑菇雞肉味 最好食的健康即食粥

要煮一碗靚粥，起碼要熬上幾小時。Mr. Lee's Congee 即食粥，只需加熱水，攪拌、靜候三分鐘便可享用。不含調味料、味精、棕櫚油、低糖、低脂、低鈉、無麩質，每杯只有210卡路里。

Mr. Lee's Congee 即食蘑菇雞肉粥，粥底以白米、粟米粗麵粉和燕麥片煮成，粥料是雞胸肉絲、蘑菇、海帶乾、薑、青蔥、白胡椒等，真材實料，味道濃郁，口感綿密，絕對是健康美味的快餐選擇。

www.mrleesnoodles.com/uk/



MR. LEE'S Chicken Congee Rice Porridge

The best healthy instant rice porridge

Mr. Lee's Chicken Congee Rice porridge is made with a unique blend of 3 grains, freeze-dried (not dehydrated) RSPCA Approved chicken breast, mushroom, real ginger and pieces of spring onion, giving the dish a creamy and thick texture with amazing & unique flavors.

Low in sugar and fat, it is free from artificial colour, preservatives, flavours and gluten. With only 210 calories per cup, It offers an ideal healthy meal that can be made in three minutes.

Founded in the UK by Australian ex-pat Damien Lee (who sadly passed away in January 2021 after losing his battle with cancer), Mr Lee's mission is to shake up instant foods' reputation as unhealthy and improve the ready meals category through the introduction of a premium products made with absolutely no nasties. 🌞





KOKOJOO Cocoa Fruit Drinks

Open up a new category in the beverage industry

The cocoa beans that are used to make chocolate account for just 20% of the entire cocoa fruit while the nutritious cocoa bean shell and juicy white pulp inside are discards - despite the fact that they have far more to offer than the beans. The African-Swiss brand KOKOJOO works on cocoa bean shells and cocoa juice to deliver cocoa-based 100% natural and healthy carbonated drinks.

kōkōjoo original is a natural soft drink made from cocoa bean shells. It can also be called cocoa lemonade. It contains theobromine and up to 92% of the infusion of cocoa bean shells which are rich in antioxidants and vitamin B12. Sweetened with agave syrup, it is low in calories and only has 2.58g sugar per 100 ml.

kōkōjoo caffeine consists of the same ingredients as *kōkōjoo original* and is just as nutrient-rich as the former. But the combination of theobromine and caffeine (obtained via cold brew) makes *kōkōjoo caffeine* into the perfect invigorating refreshment and the best choice to replace traditional energy drinks that are full of artificial substances.

Kōkōjoo is vegan, low sugar and gluten-free. ☀️

KOKOJOO 天然朱古力汽水

全新天然飲品種類

用來製造朱古力的可可豆其實只佔整個可可果實的20%，其餘80%的可可豆殼和白色果肉通常都會被棄掉，儘管後兩者都是營養豐富的食物。瑞士非洲公司 KOKOJOO 利用原被棄掉的可可豆殼，製成多款嶄新的天然功能性飲品。

kōkōjoo original (原味) 含有龍舌蘭糖漿，每 100 毫升僅含 2.58 克糖，熱量低，含豐富抗氧化物和維他命 B12。

kōkōjoo caffeine (含咖啡因) 則可當能量飲品飲用，飲後非常提神醒腦。

kōkōjoo 成份天然，不含色素、調味劑、甜味劑、防腐劑、消泡劑，低糖、全素及無麩質。

www.kokojoo.com





KATZ 無麩質急凍雲尼拿及朱古力味忌廉蛋糕

好食懶郁人士最啱！

只需食用前兩小時從冰箱移到雪櫃解凍或放入微波爐叮至軟身便可，不含麩質、奶製品、堅果及黃豆，餡料夠多，甜而不膩，口感幼滑。

美國無麩質甜品品牌 KATZ 由2006年創立至今已推出過百款急凍甜品，包括甜甜圈、餡餅、法國多士、蛋糕、麵包、鬆餅、曲奇等。

KATZ Gluten Free Vanilla and Chocolate Crème Cakes

Bring the bakery to you!

The soft vanilla and chocolate crème cake are generously filled with sweet and dairy-free crème. Without the chemical preservatives for which other similar products are notorious, KATZ uses premium gluten-free flour, pure vanilla extract and rich cocoa to make every bite a sweet treat that can't be beat!

Thaw the crème cakes about 2 hours before serving or heat for 10 seconds when frozen. ☀️

DR PRAEGER'S 黑豆藜麥素漢堡扒

味道刺激營養高

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認識韓國濟州島凸頂柑

韓國柚子茶成行成市，如果你識飲識食，一定知道用濟州島凸頂柑 (Dekopon) 造的柚子茶才是最頂級。

濟州島有三大特產：柑橘、海產及黑毛豬。2018年南北韓恢復對話後，南韓軍方曾一連兩日出動軍機，空運200噸濟州柑到平壤，作為北韓送贈松茸的回禮。而濟州柑中又以產自西歸浦一帶的凸頂柑最矜貴。

凸頂柑最矜貴

凸頂柑，又名「不知火」、「醜柑」、「醜八怪」等，由日本人將清見和，將椪柑兩種品種的柑橘進行雜交形成的品種，昔日在韓國是御前貢品。

每年11月至2月是凸頂柑的當造期，柑皮皺，油亮光澤，底部渾圓，頭頂有個「篤」。凸頂柑皮薄果衣少，清香獨特，果肉豐滿，無渣無核，汁多濃郁，甜度非常高，濟州島人愛用它來製成不同的醬料、食品 and 飲品。

Something about Dekopons from Jeju Island

South Korea's bottled citron teas (aka yoja teas) are sold everywhere throughout the country. Foodies like you should know that the citron tea made of Dekopons from Jeju Island is the cream of the crop.

All of the citrus fruits are from the family Rutaceae, or simply the rue family. Citrus trees are

Jeju Island is best known for its citrus harvest, seafood and black pork. Jeju tangerines, in particular, are among the national treasures of Korea. After the inter-Korean summit had held in 2018, South Korea's military force airlifted 200 tons of tangerines from Jeju to Pyongyang for two straight days in return for North Korea's shipments of pine mushrooms.

Top-of-the-Range

Dekopons grown in Seogwipo of Jeju Island are at the premium end of the market.

Dekopon (generic name: shiranuhi or shiranui, ugly mandarin) is a seedless variety of citrus – the hybrid between a kiyomi and a ponkan cultivated by the Japanese. In the past, they were gifts presented to the royal rulers of Korea, indicating their importance in the national history of Korea.

The fruits are ripe for harvest during the coldest winter times (from November to February annually). With a layer of rough, wrinkled and glowing skin, each dekopon has a distinctive bump at the top and a flat, round bottom. Characterized by a refreshing aroma, the seedless dekopons have a thin rind and mesocarp while their thick, fine-textured flesh is juicy, super sweet and strong in flavour. 🌞



a kind of flowering plants yielding pulpy fruits under the generic name of pomelos, which are rich in a variety of species, including honey pomelos, grapefruits, tangerines, shatian pomelos, wendan pomelos and many others.

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Want a cup of coffee that's more than just coffee? 體驗大麻二酚的味道和功效

CBD（大麻二酚）跟毒品大麻有關嗎？

近年熱爆歐美飲食及美容界的CBD (Cannabidiol) 跟我們認識的毒品大麻是不一樣的東西。大麻一般指大麻植物，植物含多種大麻素，最具活性的是大麻二酚 (CBD) 及四氫大麻酚 (THC)，兩者皆從大麻植物提取或人工合成，但特性相反。前者有緩解疼痛、焦慮、減壓等功效，但不會產生快感及造成依賴，所以不屬危險藥物，亦不受香港的《危險藥物條例》管制。後者則使人精神亢奮，過量服用會上癮，是《危險藥物條例》管制的危險藥物。

What is CBD? What are the differences among CBD, THC and Cannabis?

Cannabis generally refers to cannabis plant and its viable seeds. Cannabis contains numerous cannabinoids. The two most active cannabinoids are Cannabidiol (CBD) and Tetrahydrocannabinol (THC) that both could be extracted from cannabis plants or produced synthetically.

CBD is not psychoactive and does not have abusive potential. It is not a dangerous drug and is not controlled under Dangerous Drugs Ordinance (DDO) in Hong Kong. THC is psychoactive and have abusive potential, causing drug dependence and harms to health. It is dangerous drugs controlled under DDO.

CANNACOFFEE 有機 CBD 原味膠囊咖啡

市面上有林林總總的膠囊咖啡，但含有CBD（大麻二酚）的就絕無僅有。英國CANNACOFFEE的CBD 原味膠囊咖啡，精選巴西 100% 有機單一原產阿拉比卡咖啡豆，加上有減壓和鎮靜效用的CBD，味道甜美，口感幼滑，帶有豐富的堅果和朱古力味，讓你無論清晨或下午茶，享受香醇咖啡的同時，亦能體驗大麻二酚帶來的輕鬆感覺。CANNACOFFEE有機CBD 咖啡系列除膠囊咖啡外，更有咖啡豆及咖啡粉可供選擇。

CANNACOFFEE CBD Capsule Coffee - Original Flavour

CANNACOFFEE CBD Coffee Original Flavour offers capsules designed for Nespresso machines, along with bags of ground and whole bean coffee. This organic single origin Arabica coffee from Santos, Brazil has a sweet, smooth & nutty flavour with notes of chocolate. Their roasting process provides a delicious coffee infused with premium CBD that is designed to provide your daily caffeine kick with an added dose of calm. ☀️



買家試食活動回顧

實地參觀及品嚐香港「優質養魚場計劃」的海魚塘魚



六月期間，我們舉辦了多次「優質養魚場導賞團」，讓香港餐飲業採購經理、大廚、零售買家實地參觀漁農自然護理署的「優質養魚場計劃」的魚場，了解優質魚的養殖過程，即場品嚐各種優質魚佳餚及跟各行家朋友聚首交流。

主辦：《GO Natural天然食品採購指南》

協辦：商界環保協會

日期：2021年6月1日及8日

地點：本土養殖及樂生源

我們將舉辦更多買家試食活動，讓你親身品嚐各種來自世界各地的全新天然、有機及可持續食品食材，了解食品來源、製造過程和烹廚方法。大家請繼續留意我們的最新公佈。





EVENTS REVIEW

Sustainable Fish Farm Guided Tours

Organizer: GO Natural Food Guide

Co-organizer: Business Environment Council

Date: 1 & 8 June 2021

Venue: Hong Kong Aquaculture (Sai Kung) and Ecosphere (Tin Shui Wai)

Our Tours to the fish farms under Accredited Fish Farm Scheme in Hong Kong provided a chance for retail buyers, restaurateurs and chefs to meet the local fishermen to learn first-hand how they are helping to meet the growing consumer demand for local sustainable seafood.

Our buyer food tasting events are where you will have a chance to savour the unique taste of different natural, organic and sustainable foods and beverages from around the world and meet the food producers to learn about where and how the foods come from. 🌞





寶石魚 Jade Perch

源自澳洲昆士蘭省，因魚身上有如寶石般的黑色斑塊而命名。由於寶石魚的生長速度快，而且成長時疾病較少，因此是一種理想的養殖品種。寶石魚含有較高的不飽和脂肪酸，奧米加脂肪酸Omega3含量比三文魚更高，肥美甘香，清蒸或用油煎都適宜，所以是一種營養價值高，食用用途廣泛的魚種。

Native to Queensland, Australia, it's a good candidate for pond fish culture. With its high nutritional value and high percentage of poly-unsaturated fatty acids, Jade Perch enjoys strong consumer acceptance throughout Asia. And Jade Perch is easy to eat with less bone, oily and rich flavour. To have a tasty dish, either steaming or pan-frying is suitable for Jade Perch.

烏頭 Grey Mullet

又名青鱸，長於鹹淡水域河口交界，魚體呈圓筒長形，身形肥美而且所含脂肪較多。香港元朗出產的烏頭油質豐富是地道特產，四季當造。

Grey mullet grows at estuaries. It is plump, cylindrical in body shape and rich in fat. Yuen Long grey mullet is famous for their high fat content all year round.



花尾龍躉 Giant Grouper

又名花尾躉、龍膽、過耳、紫石斑等。屬於石斑魚類最大型品種的花尾龍躉，於本港室內養殖的花尾龍躉，品質受到嚴格監察。魚身粗壯，全身以深褐色為主，魚身有光澤。魚是皮包鱗，有3至5層魚皮包裹着肉，肉質厚實彈牙，蛋白質含量豐富，魚皮柔韌而重膠質，是貴價食材之一。

Also known as Queensland grouper or brindle grouper, it is the largest species of grouper. Local aquaculture produced Giant Grouper is rated as premium seafood and its quality is strictly monitored. Its body is robust and mainly greyish-brown in color with a mottled pattern. The meat is a special delicacy, rich in protein while the skin contains plentiful gelatin.



黃鰺鰺 vPompano

又名布氏鰺鰺，屬於鰺魚科，主要分佈於紅海及東非海域，北至日本南部，南至澳洲等地方。身形圓扁，與白鰺魚相似。其肉質鮮香軟滑，肉嫩而沒有細骨，老少咸宜，宜以豉汁蒸煮。現時黃鰺鰺一年四季皆有供應。

Mainly living in the Red Sea and sea of East Africa, from the southern sea of Japan to the northern sea of Australia. Its body type are round flat and the meat is delicious and creamy. It is suggested to cook by steaming with soy sauce. Nowadays, we could buy Pompano throughout the year in Hong Kong.



紅魚 Red Snapper

又名赤鰭笛鯛，本地俗稱紅魚、大紅魚、紅笛鯛。紅魚是暖水性中下層魚類。魚身體積大、少刺。魚身側扁、呈橢圓形，全身為鮮紅色。該魚肉厚結實肉質細嫩、少刺多汁、色澤鮮豔，故適合各種烹煮方法。

Named as redfish or maya-maya as well, the Red Snapper has a large, flat and oval-shaped body in eye-pleasing bright red colour. Having few bones and with a tender, thick texture, it is meaty and suitable for various ways of cooking.



花鱸 Japanese Seabass

又名日本花鱸、鱸魚、斑鱸。體型延長，側扁。背部稍隆起。一般長度為40厘米，最大長度為1.02米，最大重量為8.7公斤。不論用來煮湯、燒烤、紅燒、油炸或清蒸等，都十分合適。Japanese seabass or simply 'seabass' is known as 'Suzuki' in Japanese. It has an elongated body with rather flat flanks. Generally it is about 40cm in length, but the maximum recorded length is 1.02m and with a weight of 8.7 kg. It is a versatile food fish that can be used for cooking soup, grilling, braising, deep-frying or steaming.

魚仲 Cobia

魚仲屬海鱸科，俗稱槽仔魚。頭寬及扁平，體長，呈深褐色，具兩條窄橫帶，腹部淺色；肉質肥美，可作魚生或魚扒，亦可加陳皮碎蒸或以鹹酸菜同煮，同樣別具風味。

Cobia is a species of the family Rachycentridae with a number of common names such as black salmon, lemonfish, prodigal son, etc. It has a broad and flattened head, dark brown elongated body with two narrow horizontal bands on the flanks. The meat is firm with buttery flavor that can be used as sashimi or fish steak.



石蚌 Star Snapper

又名星點點網，頭與背呈紅色或紅棕色，腹部為黃色或黃白色，魚鰭為鮮黃色，體側有一明顯的白點，石蚌是其中一種容易辨認的魚類。石蚌食用方式廣泛，深受本港家庭、酒樓、茶餐廳等喜愛。野生的石蚌主要分佈於印度洋與太平洋；現時石蚌一年四季皆有供應，產自本地優質養魚場的石蚌，在食物安全上有著更高的保障，令消費者食得更放心。

Both its head and back are red or red-brown in color. And it has yellowish-white belly, bright yellow fins and there is a distinct white spot on the body. Wild star snapper mainly lives in the Indian Ocean and the Pacific. Nowadays, with good aquaculture practices across local fish farms, star snappers could be provided throughout the year in Hong Kong.





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- 不含有維生素和礦物質成分
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- 升糖指數(GI):0
- 非天然，有腸道不耐受風險
- 加工過程會有人造化學物質
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