



THE
lighthouse



Together
WE GROW

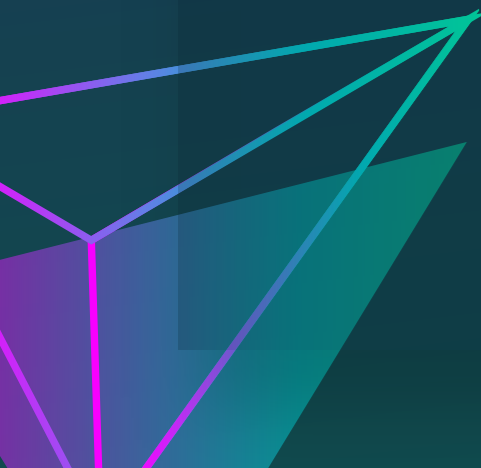
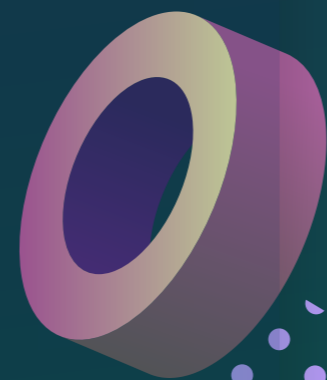



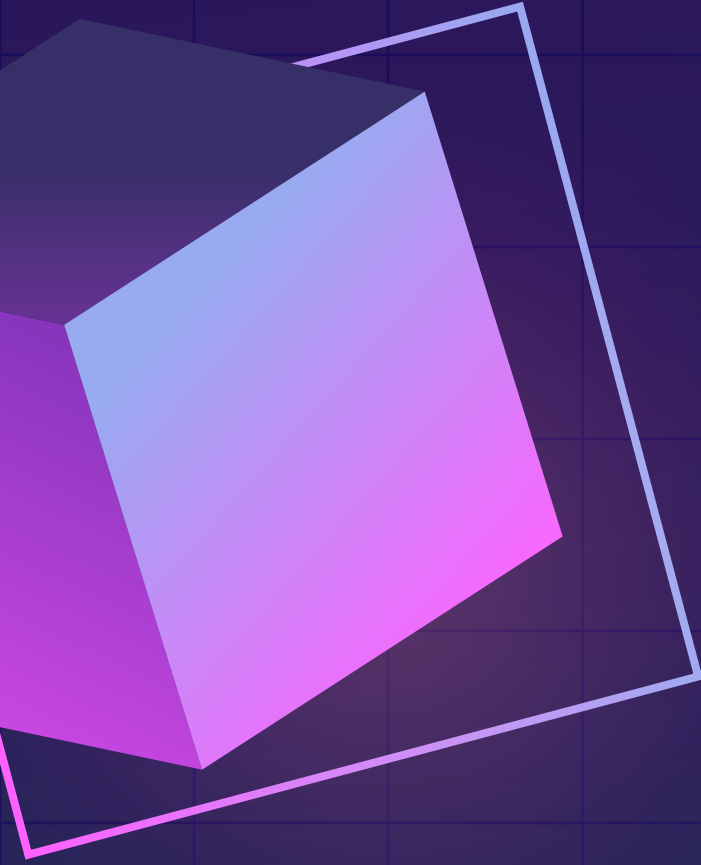
About us

Built and managed by an experienced team in the finance, technology and marketing industries, The Lighthouse is honored to be a strategic partner of many reputable Blockchain-based organizations and projects.

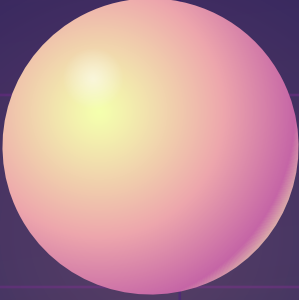
The Lighthouse is a prominent venture providing diverse services from funding, media marketing to consultancy and human resources.

With the long-term vision of being the leading supporter and connector, The Lighthouse has made tremendous contributions to the growth of communities, development of early-stage blockchain start-ups and approach of investors to potential projects.






The Lighthouse is established with 3T core values



Together

Growing as a
consistent community
for the flourishing
of the blockchain
world.



Trustworthy

Fundamental value
for every project and
operation.



Thriving

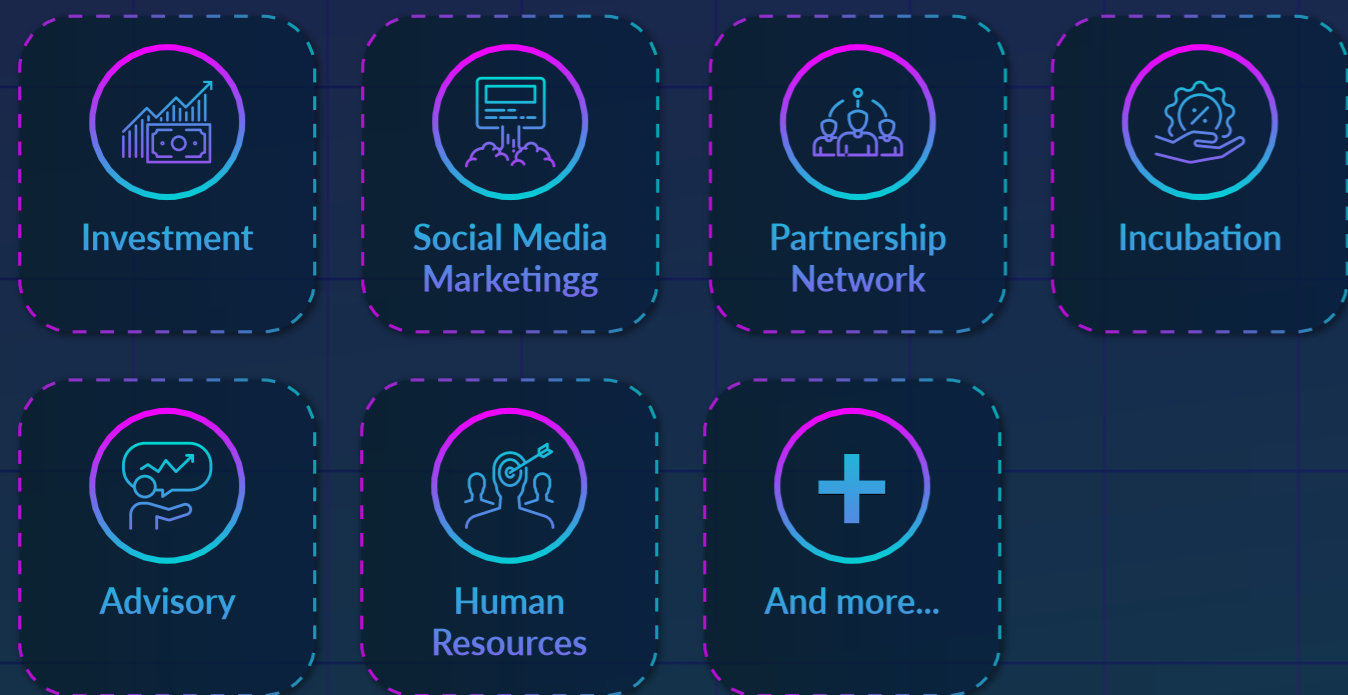
For the prosper of the
communities, **The
Lighthouse** acts as a
dependable advisor for
investors and effective
media marketing
provider for partners.



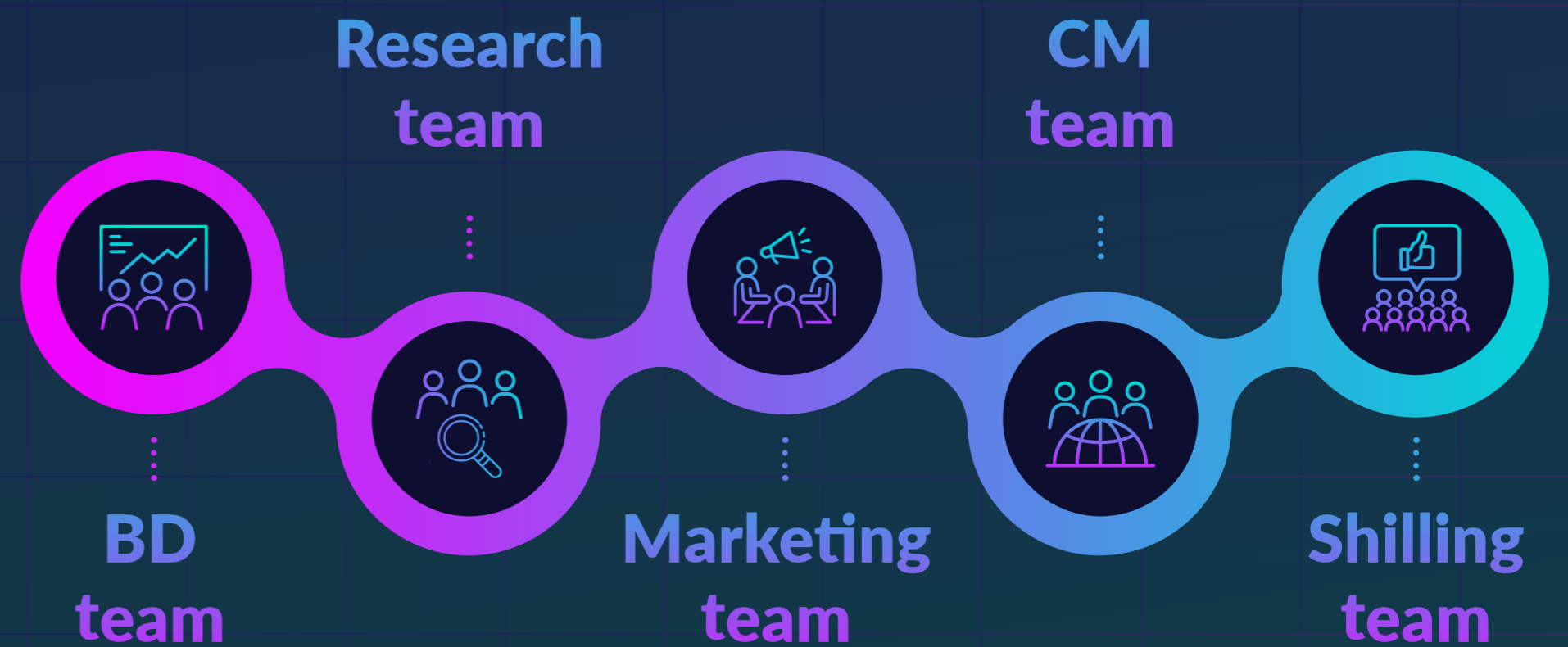
Why

THE LIGHTHOUSE?

Diverse Ecosystem



Experienced Team



Solid Principle following 3NO Slogan:



Table of content

▪ Portfolio

- Investment
- Incubation / Advisory
- Social Media Marketing
- Partnership Network

▪ The Lighthouse Supports

▪ Contact

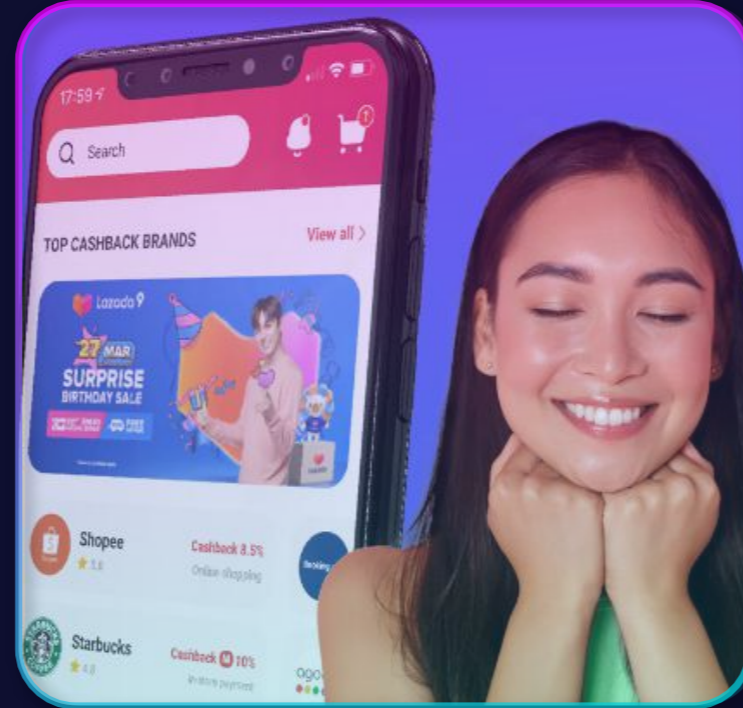


PORTFOLIO

INVESTING

Invested in more than **50 projects** in 2021

ShopNEXT
ATH x40
compared to
the Private Sale21



Space Crypto
ATH x27
compared to
the Private Sale21



Green Beli
ATH x23
compared to
the Private Sale21



Solana



Dao Maker



Nabox



Calo



Celo



GAMIUM



RankerDAO



Alice



GemGuardian



CASE STUDY

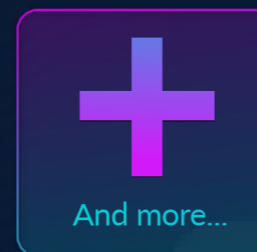
Incubation Advisory

Advisory: Strategy Consulting

AceStarter

Partnership Outreach:

Investor & Media

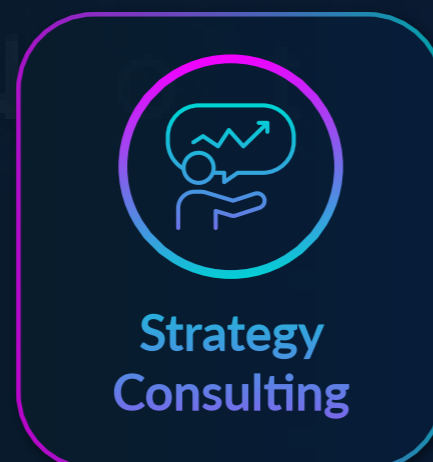


Community Building:

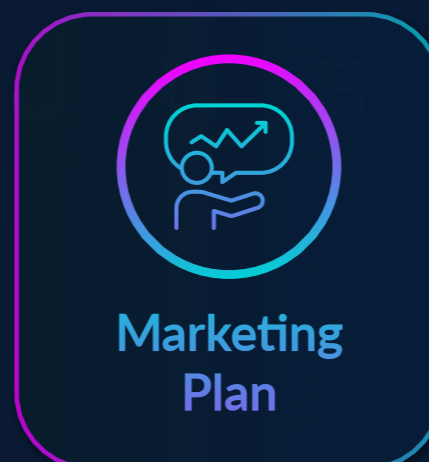


Recorded at 6th Jan, 2022

Marketing Support:



Strategy Consulting



Marketing Plan



Community Event

Result:

ATH x**2.8** compared to the Fairlaunch at IDO

TOP Tier Launchpad in Vietnam at the present

CASE STUDY

Social Media Marketing



FTRIBE FIGHTERS

Full Marketing Promotion until IDO, Partnership Support

Metrics: Recorded 1 day before the IDO

Fundraising

\$200K



Community

150K++
members

Telegram

39K
members

Discord

116K
followers

Twitter

43K
followers

Facebook

3M3
followers

Tiktok

22K
subscribers

Youtube

Partnership

Top Tier VCs & Launchpads



DAO Maker



x21



RAPTOR CAPITAL



And more...

30++ Media Partners & KOLs



UG VENTURES



ALPES RESEARCH



SGN CAPITAL
GROW YOUR WEALTH



E3 FAMILY



DAO FUNDRAISING



CMC CAPITAL



And more...

Airdrop Campaign

41K
participants

Massive Airdrop Event

2K3
participants

NFT Airdrop

CASE STUDY



Full Marketing Promotion,
Partnership Support

Metrics: Recorded at June 2022

Fundraising

\$270K



Telegram

130K



Global
Members

Telegram

20K

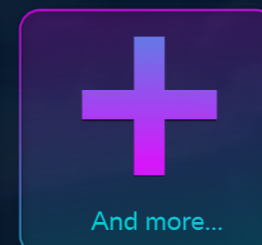
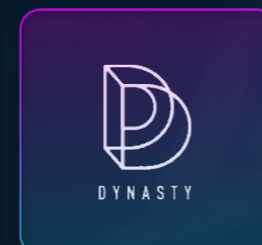


Local Community
Members

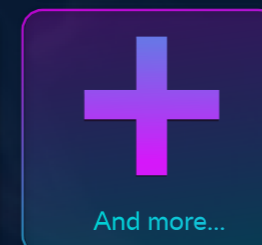
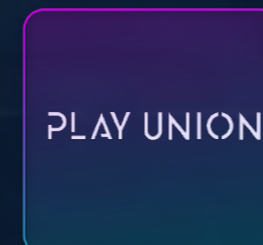
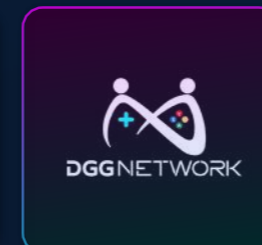
Social
Media
Marketing

Partnership

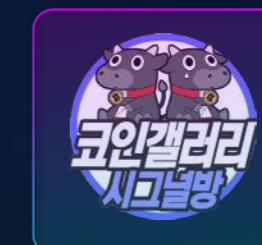
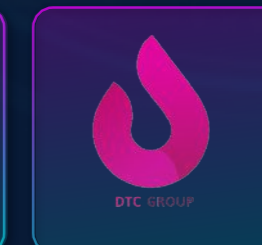
Top Tier VCs



10++ Global Game Guilds



30++ Media Partners & KOLs



CASE STUDY

Social Media Marketing



Full Marketing Promotion,
Partnership Support

Metrics: Recorded at June 2022

Events

70K++
participants

Airdrop
Event

3700 | **700**
players | active players
at a time

Testnet
Event

7200++
applications in 1 day

Testnet
1

1500++
applications in 1 day

Testnet
2



Airdrop Event
















































Testnet 1



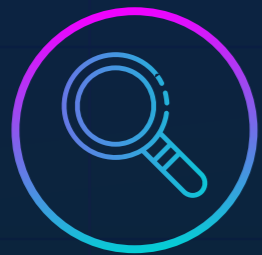
Testnet 2

Partnership Network

THE LIGHTHOUSE SUPPORTS

With in-depth experiences in supporting and advising Blockchain-based projects, we provide full promotion strategy for the projects from early stages



Research, evaluate
the SWOT of projects



Advise, help to
design the products
after researching



Plan a
marketing plan



Execute the plan



THE
lighthouse
V E N T U R E S

Contact us



management.tlh@gmail.com



[@Coco_Mambo](#) (Partnership Manager)