

Holy Week 2024 with
the essence of the
Island community

PAGES 16-17



Carolina
Lance and his
crossing
by Roatan

PAGES 23-24



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PAGE 8



FLORERIA PRIMAVERA

Each bouquet tells a story.





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Executive Director: Janeth Grandez

Marketing Director: Alfredo Funez

Advertising Design: Mario Osorto

Editor: Esthefany D. Reconco Solorzano

Editorial Design: Gustavo Adolfo Dubon

Social Media: Kevin Paredes

We are a digital magazine where we highlight the positive notes of our beautiful Bay Islands and the rest of Honduras. Our focus is on topics of interest such as tourist sites, entrepreneurship, social note, events, investment, and technological advances. It is time to appreciate the

efforts of our people with the vision of achieving progressive development and continue to grow continuously to exploit the potential of natural beauty and especially the island of Roatan to achieve the investment that the community needs and create an excellent business climate. We have versions in English and Spanish, our publication is monthly, follow us on our social networks.

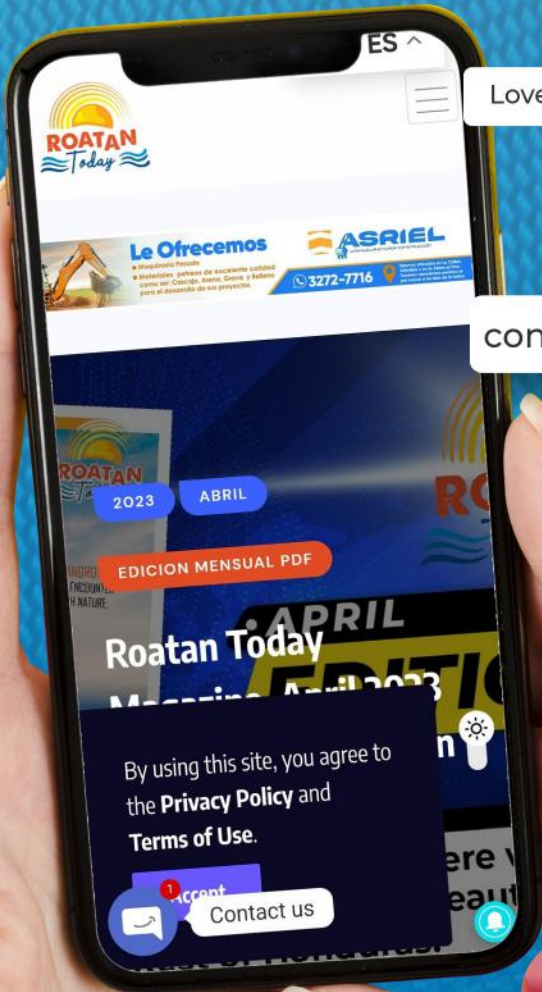


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MAGAZINE ROATÁN TODAY!

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EDITORIAL

FOREST FIRES

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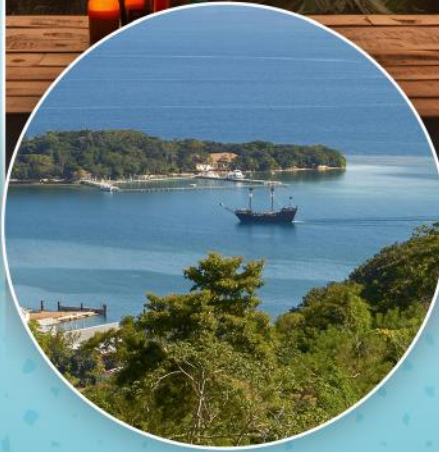
Fortunately for our nature, the State of Honduras will be in charge of granting five to twelve years in prison to people who are reported for committing this crime.

It is surprising that a person sets fire to a forest and even more, finds pleasure in it, developing a negligent behavior, where it starts an unacceptable act of recklessness, this would be like lighting a barbecue in an inappropriate place, there are people who carry out these fires intentionally. In the first three months of the year, Honduras recorded a total of 55 fires in approximately 540

hectares of forest nationwide, according to a report by the Institute of Forest Conservation (ICF). Although in many occasions we as a population want to say that the factor that incites these fires is the high temperatures, the reality is that in most cases there is an arsonist who is satisfied to see every tree, bush and even animals deteriorating in this unforgivable action. For the good fortune of our nature the State of Honduras will be

in charge of granting five to twelve years in prison to people who are denounced for committing this crime, Honduras is filled with mourning for each hectare of forest that is damaged, let us be promoters of raising awareness to people that for each burned forest, a home is destroyed, shelter for our animals since not all have shelters, many are in the different Honduran forests, protect and conserve our natural wealth.





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EXCLUSIVE

Maynor Córdoba painter of the Icon of the Seas in Roatán

Maynor Córdoba is a professional painter from the island of Roatán offering his elegant paintings on commission to all the islanders of the region and foreigners.



The artist, originally from Colon exactly from the town called Guadalupe, has an outstanding career of ten years, and graduated with honors from the School of Bellas Artes in Tegucigalpa, his most outstanding works have been portraits of congressmen and people of American Airlines, mayors and vice-president of the United States. The beginnings of Córdoba were scribbling on cereal boxes and discovering his qualities since the age of seven years, currently, the painter gave the exclusive for Roatán Today to make a painting of the Icon of the Seas, work which took approximately four hours without including the small details of the cruise, the technique he used was acrylic on canvas and watercolor crayons.

“One of my goals is to get ahead, to be recognized as a visual artist at a national and international level, and to represent my country. In the future I would like to be among the biggest and best artists in the world and have my work in art galleries,” Maynor emphasized.

At present this islander has national and international support by performing his works for them and continues to generate virality within the artistic guild, no doubt this young man is an example for many people who want to venture into the world of art, music, and sport in Honduras.



SPECIAL COVERAGE

Father's Day with *Floreria Primavera*

On March 19th, the entire population of the island of Roatán paid homage to all the islanders' parents with the help of Floreria

Primavera.

This day has become more popular in recent years seeking to recognize the effort, dedication, and love of all parents, providing a beautiful detail to leave engraved in the memories forever, this can only be found in the Floreria Primavera which was giving smiles in the Plaza Mar Coxen Hole in Roatán, they had a great influence of people, which were approached with their parents so they could choose their arrangements.

Experts in adding a little creativity to the client's main idea, arrangements were seen that included balloons, chocolates, cookies, beers, trucks full of candy, and motorcycles accompanied by a chocolate heart and flowers.

Definitely, this special coverage was unforgettable for all the families in the island region with the specialists in floral arrangements suitable for any occasion, Floreria Primavera in Roatán.





The long-awaited Extra 2024 Awards gala on its 25th anniversary

This event was created and in this edition directed by the king of entertainment in Honduras Miguel Caballero Leiva.



The 25th edition of the Extra Awards was held on the penultimate Sunday of March, in a renowned hotel in Tegucigalpa, capital of Honduras, with the objective of recognizing the work and efforts of personalities in the journalistic profession in the areas of entertainment, art, fashion and culture. The event was created and in this edition directed by the king of show business in Honduras Miguel Caballero Leiva, who was presented with a striking silver outfit and a crown, alluding to the colors of clothing which were black, white, and silver this year. This gala was attended by several influencers, musicians, artists, and presenters of Honduran television. One of the winners was journalist

Ericka Bertrand, for her career and excellence as a radio producer and commercial voice, also, TVC presenter Laura Meza won best entertainment presenter. In the category painter of the year, Johny Macdonald stood out, on the other hand, in the best cover band (pop/variety), the band "Los Monkeys" was awarded. One of the most anticipated categories for TikToker of the Year nominees of the night was La More, La Bicha Catracha, and Supremo among others. But the award went to the TikToker and content creator "Supremo". It was a night where the elegance of the outfits and the beautiful faces were predominant, even though not all the winners were winners, it was a night full of talent, professionalism, and elegance.



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ANA FLORES - BROKER

BUSINESS

James Thomas Islander entrepreneur

A company that started from scratch, the story behind the Carnicería Rosita. Know the story behind the success that is Carnitas Rosita, created by James Thomas, an islander who fifteen years ago contemplated the idea of opening a butcher shop with nothing but a dream that came true thanks to the determination of this Honduran.

With clarity in his priorities, he began a motivating journey with his uncle who served as a guarantor to open his business, and his great spirit of self-improvement, currently this young man serves as a source

of employment for 34 people in the island area.

Thomas added, "When I was starting I had no transportation, I came from below, from the vilest, it was not all rosy, my friend Alexis Martínez supported me with a vehicle, he always lent it to me, he never gave me a rebuff, that's why he is important to me".

There was one cubicle in the market, nowadays there are eight butcher's cubicles offering high-quality products, being in the XXI century we have all the sanitation measures properly regulated, to ensure that customers who come to the store and also to those who request home delivery get a highly hygienic product.

A company that started from scratch, the story behind the pink butcher shop.



James Thomas Islander entrepreneur, the story behind Carnicería Rosita.



With dedication and determination, the young woman from Roatán shone as a Health Ambassador, leaving the name of Honduras on high by triumphing on the international stage as Mrs. Globe 2024.



Paola Carbajal islander winner at Mrs. Globe 2024 World pageant

Paola has an extensive trajectory of studies in Europe, traveling through Spain, England, and Italy, places where she lived for more than 20 years. Her professional background includes a degree in Marketing and Communication, as well as travel experience in more than 30 countries and the mastery of three languages, she has participated in events such as “The Power Within You”, with Tony Robbins, where she has experienced first-hand the transformative potential that each individual has.

She is also recognized in Honduras for her project “Roatán Mujer Fit”, which she has developed over three years as a coach, accompanying all women to maintain a life with abundant health, providing a plan with mental guidance, training, and sports nutrition, with the aim of achieving female empowerment, this initiative has left its mark on the island and surrounding areas.

Without a doubt, she has made history by being the first Honduran to represent the country in the prestigious contest in the exuberant Hainan Island, China, which was held the first ten days of March, where more than 60 women from all over the world competed in this world-renowned event, where Paola stood out with her impressive stage presence and her unwavering dedication to physical excellence, being recognized with the Mrs. Fitness award.

These positive events fill with pride all Hondurans who through this girl shared a message of change and transformation for all women of Roatán and the whole world, having a firm commitment to health regardless of the distance.





Dylon Price Founder of the Centro de Rehabilitación Jesús es la Solución

The creation of this place arose from the director of the Centro de Rehabilitación Jesús es la Solución, Dylon Price, to support people in conditions of addiction to any type of narcotic that live in Roatán conjunction with Mayor Ron McNab who has been of great help in this unique project in the island area.

This shelter installs people who have the will to change, currently, there are 5 ministries with people from Guanaja, Utila, the coast of the country, and Tegucigalpa, many of them have already graduated, this institution makes human rights prevail, providing dignified treatment to each inhabitant, guiding them to take their process by the hand of God. The process to leave is supervised, every person who wants to visit his family must be accompanied by a supervisor, likewise, those who

no longer want to continue in the place are made a note of suspension, a total recreation is provided with soccer fields, animal area and all have their respective beds and personal care items necessary for their stay.

"Our main help is Mr. Ron, he is such a human man, Roatán will not find another mayor like him, being the first official to offer help, his staff treats us very well, just like the churches which I invite to contribute their service to administer." Rehabilitation routine The 20 people currently housed must wake up at 5:00 am, then at



7:00 in the morning a general cleaning of the ministry is done, they have breakfast at 8:00 in the morning, going to a bible study from 9:00 am to 11:00 am.

In the afternoon they practice "work therapy", which consists of each individual recreating his or her mind, this is a four-hour day, giving a space to play any sport from 4:00 pm, then the last teaching is done which is directed by Dylon Price, at 6:00 pm it is dinner time and then they can meet to watch a Christian movie, arriving at night everyone must be in their beds without making noise to be

able to fall asleep.

Weekends are family recreation days, they are allowed to talk to their families and even receive visits from them, without leaving aside church attendance.

This work has been ongoing since 2018 with the entire team of the rehabilitation center, churches, and the mayor's office of Roatán so that these people can live in a healthy way and without temptations, all the people of Roatán and neighboring departments can contribute clothes, hygiene products food or other useful products for this cause.

Lenca culture protagonist at the Fashion Week in Madrid

Honduran style was incorporated into the catwalk of Fashion Week Madrid, the designer and entrepreneur Agatha Ruiz de Prada exhibited her new Fall/Winter 2024-2025 collection, with colorful designs.

Characterizing the garments, with geometric shapes, hearts, and polka dots which are her hallmark in each elaborate set, the outstanding technique was the patchwork consists of the union of various fabrics either sewn or assembled, achieving in the end a discontinued appearance.

Ruiz, a leading figure in the fashion industry in Spain, during her visit to the International Tourism Fair (FITUR) was dazzled by the Lenca culture, discovered during her last visit to the country after participating in a local Fashion Week.

"I have known Honduras for ten years, I have learned a lot about the country, the cuisine is delicious and I met the ladies of the Lenca looms, I was so surprised, I bought a lot of fabrics," said Agatha.

This consolidates the Lenca women of Honduras that with their ingenuity to elaborate the delicate fabrics characteristic for their showy colors, they were in charge of putting their culture and the country on high.



PARTY

This year was no exception that the organizers of the event will carry out this beautiful solidarity action for the Fundación Sol and La Clínica Esperanza, in an incredible atmosphere, enjoying the best music, variety of food, and drinks for every refined palate of each guest, the event was attended by 1,500 people with attractions for children, youth, and adults.

This event is made with the help of people from the island and external to it, owners of hotels, and restaurants, and donations in different categories for the benefit of the clinic and foundation, with the contributions were able to make a silent auction, all this was witnessed under the characteristic climate of the lush island, accompanied by music, dancing, laughter and the majestic Caribbean sun to set the mood for this social work.

This is how the Music Festival for Angels to Help Fundación Sol y La Clínica Esperanza



The Music Festival for Angels has been immersing the entire population of the island of Roatán for nineteen consecutive years to be part of this altruistic work, in search of volunteer help for different associations and organizations in the island area.



COLOR EXPLOSION

Color Festival in Tegucigalpa

This year the color festival conquered the hearts of all the people of the capital with an explosion of fun, the magnificent rain of colors that colored the sky and filled with emotions the people who visited the American neighborhood, this festivity was carried out thanks to the hard work of all the staff of the municipal mayor's office, who calculated every detail of the show full of surprises to delight the people of the capital.

Likewise, the tourism department expressed its motivation for all the details of the vibrant event, with the presence of bands from the capital, talented saxophonists, food places for a variety of tastes, family activities, and a contagious energy. It is worth mentioning that the entrance to this show was free, with the presence of 20 thousand people celebrating the culture, music, and joy of a day full of color honoring the presence of summer.

The Mayor's Office of the Central District held the third edition of the color festival, welcoming summer 2024, with a variety of music, dance, and recreational activities for the public.



TOURISM

The splendid island began the week with the freshness of the Caribbean, visitors toured the island, enjoying boat rides, the rich cuisine, and the musical atmosphere in every corner of the island community, but also a high rate of parishioners from very early in Roatán made the Stations of the Cross to the martyrdom and passion of Christ, to honor the origin of this festival.

Likewise, those who were passionate about country life rode horses, they also participated in the nightlife, endless parties, and watching the sunrise, no doubt for this reason many people choose this tourist destination, ending the incredible week on the beaches from early hours all enjoying the waves, sand and a fraternal sun that only the people of Roatán can give you.

Holy Week 2024 with the essence of the Island community

Roatán is one of the most beautiful earthly paradises, taking the first position as an ideal tourist destination for Holy week and other vacations, for local and international people, this year was no exception.



AT THE NATIONAL LEVEL

On the other hand, in various national territories the production of sawdust carpets was carried out, such was the case of Santa Lucía located in Francisco Morazán, a large influx of tourists contemplated this art, capturing these moments in photographs or simply observing them for several minutes.

In Tegucigalpa, days before the main week, they felt the summer atmosphere with the color festival, it was accompanied by musical groups, explosion of colors in pyrotechnics, dance

and diversity of gastronomy. Thousands of tourists from different parts of the country and foreigners enjoyed the beaches of Tela and various beaches on the Atlantic coast, exceeding all expectations this year despite the threatening weather, the spirit of summer continued to shine with the coverage of the Roatán Today team. Highlighting the hard work of the team of firefighters who were alert in different parts of the country, to protect all tourists, guaranteeing safety.



PLAYA PERÚ



TELA



SANTA LUCÍA



To strengthen the development of the island and safeguard the health of the population, giving due care to the coral reefs, representatives of "The Coral Reef Alliance" (CORAL), began a technical meeting, where the main theme was the improvement of sanitation and water in the community of Coxen Hole.

The Coral Reef Alliance activates water and sanitation system improvements

This meeting was organized in conjunction with Mayor Ronnie McNab and representatives of the company. A summary of the baseline study, the current infrastructure of the water and sanitation systems, as well as the management models applied at the national level, were presented.

Emphasizing the various success stories of Aguas de Puerto Cortés, Siguatepeque, and Comayagua, the Roatán councilman expressed his satisfaction with representatives of Aguas de Siguatepeque and Puerto Cortés, where he stressed the importance of improving the management of the drinking water system in the island municipality, admiring the initiatives put forward by both presenters and expressing his receptiveness to the proposals.



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THE IA

It seems obvious to start with Generative Artificial Intelligence, but it has positioned itself as the most influential technology, we have barely seen its small steps in 2024.

But already a high percentage of people have detected its high potential, maintaining an approach aimed at democratizing knowledge, being a combination of algorithms designed with the purpose of creating machines that present the same capabilities as human beings.

Cybersecurity as a central pillar

This has ceased to be an absolute necessity and has adopted a pragmatic and systemic approach to constantly optimize the priorities of cybersecurity, it also adopted another model that allows it to assume the possible breach of data and verify each request.

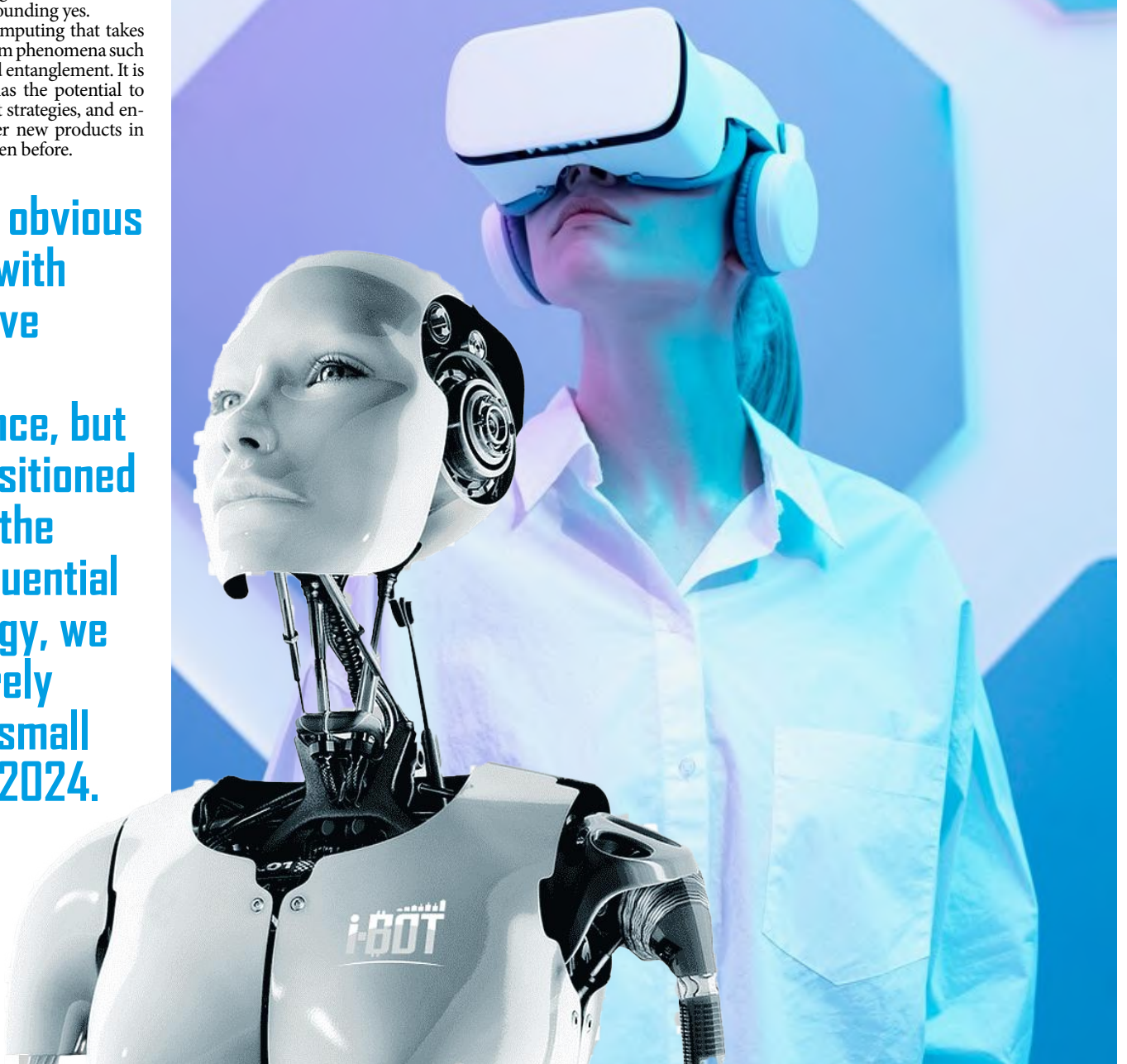
Quantum computing

We recently shared with you an article on whether it's time to get ready for quantum computing and the conclusion was clear: a resounding yes.

This is a form of computing that takes advantage of quantum phenomena such as superposition and entanglement. It is a technology that has the potential to optimize investment strategies, and encryption, or discover new products in timeframes never seen before.

It seems obvious to start with Generative Artificial Intelligence, but it has positioned itself as the most influential technology, we have barely seen its small steps in 2024.

Technological advances in trend AI



ETHNICITY

The Mayas exercised their dominion on this site leaving the artistic quality of the high range, reflected in its mosaics, altars, and three-dimensional sculptures carved in stone, distinguishes Copan from other Mayan cities for its architecture and especially the hieroglyphic staircases where the most extensive text of the entire Mayan area is engraved.

According to research, it is said that the first humans who settled in the Copan Valley arrived around 1500 BC and it is believed that they had links with southern Mexico, what is admirable was how this culture showed great architectural progress raising pyramids, temples and palaces, using crafts implementing the use of dyes in fabric and clothing, spinning fabric, the religion of this people was polytheistic due to their belief in various gods linked to nature.

Undoubtedly, this is a spectacle of culture although it has countless attractions, and highlights its sophisticated mathematical and astronomical systems the most advanced in its time, Honduras is a fortunate territory to contemplate and share with the world the great processes in various fields that left the Maya, is currently the subject of study for several scholars in this field, a civilization that came to an end in the sixteenth century with the Spanish empire which brought down the last Mayan city in 1697.

Copán Ruinas and its magical Mayan world

The majestic region of Copán Ruinas, located in western Honduras, was the seat of the Mayan culture, one of the most important of the classic period, also known as the Paris of its time.



The Mayan culture demonstrated great architectural progress by erecting pyramids, temples, and palaces, using craftsmanship.

Roatán Mayor's Office announces construction of new morgue and Forensic Medicine

An important project was announced for the population of Roatán, the construction of new facilities for the morgue and Forensic Medicine in the insular zone, the collaboration bond is constituted by Mayor Ron McNab, the Public Ministry (MP), and the American Embassy.

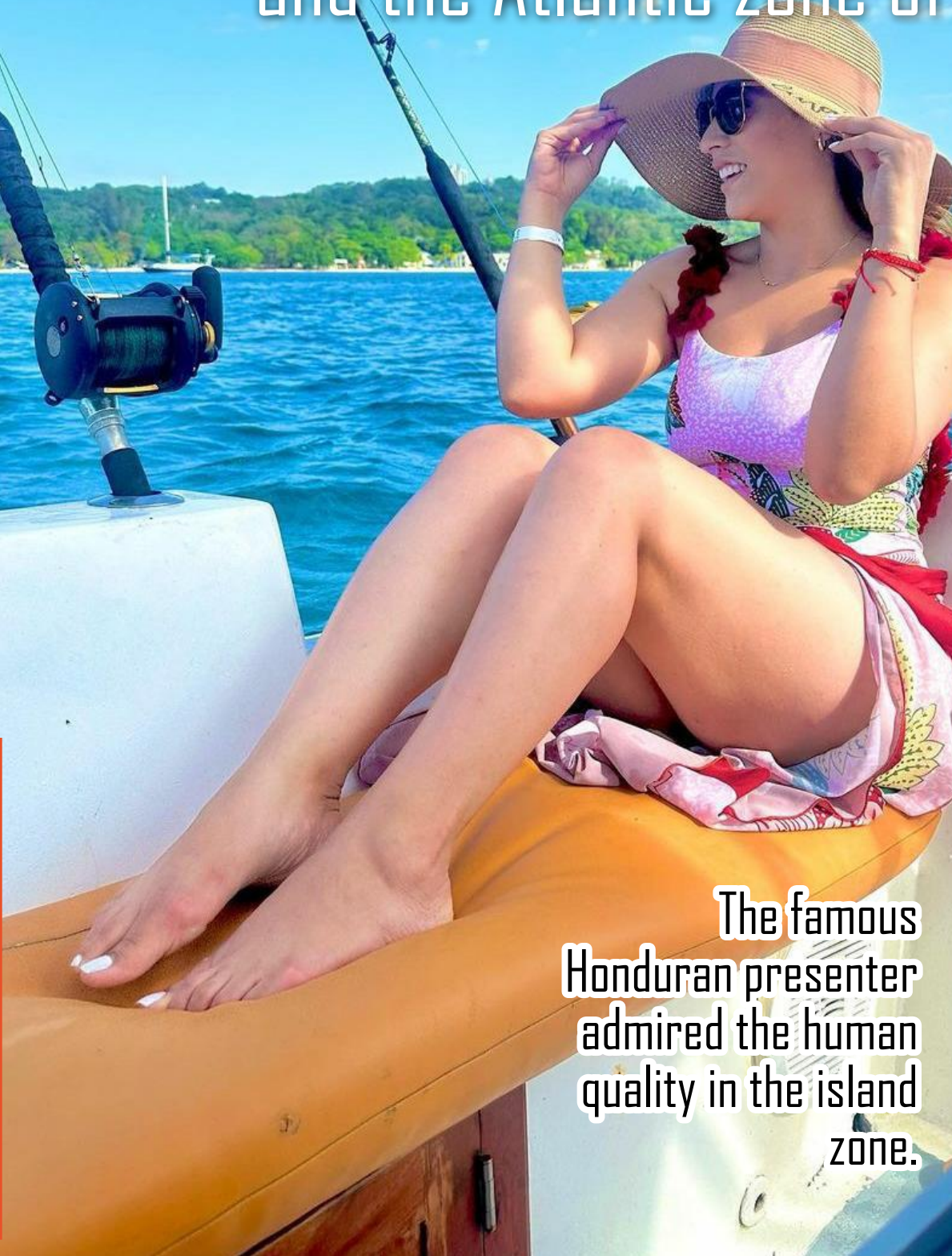
Mayor Ron McNab with MP and Embassy officials inspecting construction site.

This project is essential to ensure efficient and immediate medical and forensic services for the community, such progress had been planned since before the pandemic, complacently renewing the initiative to build a safer and healthier future in Roatán. During the meeting of the officials, the site where the construction of

this building will take place was inspected, this not only eliminates the need for residents to travel to the mainland for the death process, but it is also a significant advance in medical infrastructure. However, the American Embassy committed to donate supplies, materials, and equipment following the support exercise as with the municipalities of Santa Rosa de Copán, Choluteca.



Summer 2024: Carolina Lanza and her journey through the Bay Islands and the Atlantic zone of Honduras



The famous Honduran presenter admired the human quality in the island zone.

Carolina Lanza is one of the most loved Honduran models and TV presenters, with the largest number of followers on her social networks, best known for her impeccable work in the different platforms of the media *Hable Como Habla* (HCH).

I enjoyed the Holy Week vacations on the beautiful island of Roatán, receiving the island's warmth to the skin, this capital was admired by the quality of human beings who live in the island area, and is that the last days of the holiday experienced the friendliness, familiarity, hospitality qualities characteristic throughout the region. "I definitely feel like family, I want to come and live in Roatán," said Lanza. Covering the professional field, he made a tour of West Bay, and Punta Gorda, which are the most visited places in the area, at the level of department Bay Islands, he settled in Útila, in the Atlantic zone of the country exactly in La Ceiba, this to show what has been experienced during the summer season 2024.

Also, I admire the remote, but captivating place with the unique gastronomy and culture of Santos Guardiola, although the journey was long with two hours of travel the result was incredible, hiking through the mangroves, its history deeply rooted in the Garifuna culture which makes us feel proud.

On the other hand, this young presenter has a career of thirteen years arduously informing the national and international public, she ventured into this medium at seventeen years of age, being aware that her success has been thanks to the viewers and followers in all social networks, for the affection in each news broadcast.

"Congratulations to the team that makes Roatán Today possible for bringing this content, being informed, and showing all the tourist beauties we have here,"

Carolina Lanza.

The charismatic television presenter, model, entrepreneur and mother of a family Carolina Lanza, dazzles on the beautiful beaches of the island area on her summer 2024 tourist tour, choosing Roatán as her destination.

CAROLINA LANZA,

presenter and model honduran

