



Cultivate your talent pipeline and show students the possibilities of building a career in Maine.



Junior Achievement™
of Maine

J A TITAN

**ENTREPRENEURSHIP
LEADERSHIP
WORK AND CAREER READINESS**



What is the JA Titan Experience?

JA Titan puts students in the CEO seat of a simulated cell phone company, empowering them as leaders while they are faced with making decisions, evaluating alternatives, analyzing outcomes and developing strategies for their company.

Corporate partners mentor students and have the opportunity to shed light on career opportunities at their specific company and cultivate their talent pipeline by working with Maine high schoolers who will soon be entering the workforce.

2024 student survey data | **AGREE/STRONGLY AGREE** responses

Success Points

91%

“The JA Titan Experience helps me feel empowered to make my own career choices.”

83%

The JA Titan Experience helps me envision my future career.

93%

The JA Titan Experience is valuable, and I would like to participate again.

Maine's Titans are working for you!



ALUMNI SPOTLIGHT TITAN CLASS OF 2019

TRAVIS DOW
ERSKINE ACADEMY

Chose his college based on his JA Titan experience.

I first participated in the JA Titan Challenge my senior year. During that time I was researching colleges to attend, and my JA Titan team happened to be placed at Thomas College. As part of the experience, we were given a tour of the college campus. I fell in love with Thomas College, and decided to apply. I was accepted, and graduated in 2022 with a degree in Accounting. It feels like just yesterday I was walking onto the campus for the first time with such high hopes.

I now work for Kennebec Savings Bank, and when I learned they were sending volunteers for the 2024 JA Titan Challenge, I could not wait to participate.

Remembering my own experience as one of the Erskine Academy teams, we were among the top competitors with one of our teams winning the scholarship. Now as a mentor, I use the skills I learned from the JA Titan Challenge daily, and I appreciate the ability to come back to an event that I loved so much.



The 2024 JA Maine Titan Challenge winning team, Yarmouth High School competed in the JA USA national competition.



Westbrook JA Titan students had the opportunity to present at JA's Maine Business Hall of Fame, in front of 400-plus state business leaders, November 4, 2024.

SAVE THE DATE

April 3,
2025

Snow Date: April 9



2023 JA Titan Challenge - Full Highlight

Junior Achievement of Maine

81 subscribers

Subscribe

0 0 Share Save



Watch a review of a past
JA Titan Challenge,
[HERE](#).

SITE LOCATIONS STATEWIDE:

Presque Isle

University of Maine

Machias

Machias Savings Bank

Bangor

Bangor Savings Bank

Waterville

Thomas College

Yarmouth

Tyler Technologies

Westbrook

IDEXX Laboratories

Portland

Systems Engineering

South Portland

Dead River Company

For more information on sponsorship, contact:
Michelle Anderson,
President & CEO
manderson@jamaine.org
207.347.4333



Cultivating Maine Leaders!

The JA Titan Program offers an immersive business and management experience to students across the state by engaging them in real-world decision-making scenarios.

These ongoing lessons build towards the multi-site, JA Maine Titan Challenge, where students put their newly developed skills to the test as a CEO. Top performers are invited to move on to compete at the national level.

Premier sponsorship funding helps cover the travel costs of nationally competing teams.

SPONSORSHIP OPPORTUNITIES

Titan Opportunities

- Student Mentorship
- Corporate Team Building
- Recognition in Event Related Press
- Event Remarks Broadcast to All Sites
- Company Logo on Award Certificates
- Sponsor for Site Champion Prizes
- Invitation to Present Awards at Host Site
- Tailored Social Media Promotions (X2)
- Mention on JA Maine Social Media
- Event Collateral (Logo)
- Event Collateral (Listed)
- Logo in Classroom Simulation
- Logo in Challenge Simulation
- JA Maine Titan Challenge Webpage (Logo)
- JA Maine Titan Challenge Webpage (Listed)

SOLD!

\$30,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000 **
Premier Sponsor Exclusive	Victory Sponsor Exclusive	Industry Sponsor 3 avail.	Strategy Sponsor 3 avail.	Talent Sponsor Open	Leadership Sponsor Open	Innovation Sponsor Open

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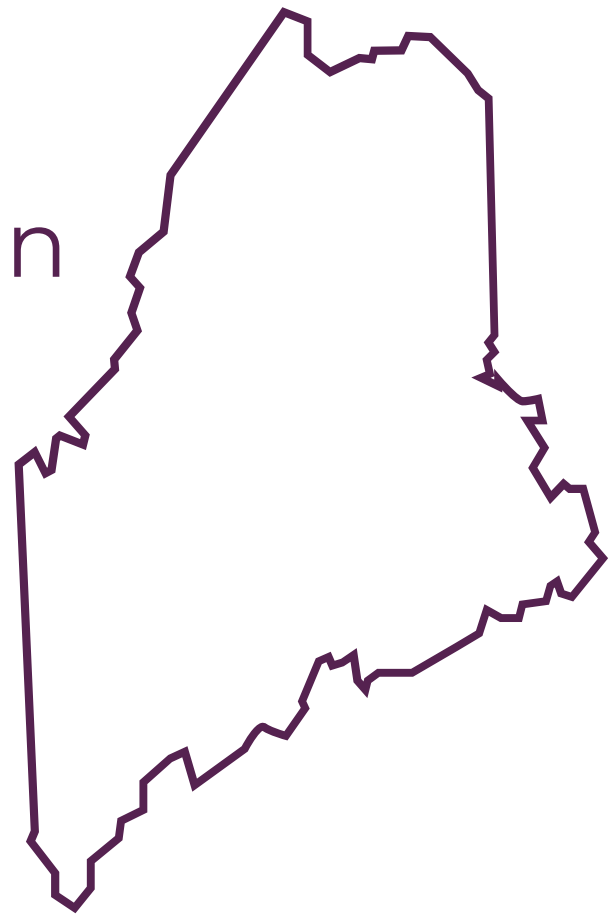
Extended Visibility Opportunities

- JA Maine Homepage (Partnership)
- Prominent Placement in JA Maine Annual Report
- Listed Mention in JA Maine Annual Report

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***Innovation sponsorship supports logistical costs associated with the JA Titan Challenge in April including a continental breakfast and lunch at participating sites.*

Communities that have participated in JA Titan.



Baileyville	Jonesport
Bangor	Kennebunk
Biddeford	Lisbon
Brunswick	Machias
Bucksport	Madison
Calais	Naples
Cape Elizabeth	Oakland
Caribou	Pittsfield
China	Portland
Ellsworth	Presque Isle
Farmington	Rumford
Fort Kent	Sanford
Freeport	Scarborough
Gardiner	South Portland
Gray-New	Standish
Gloucester	Van Buren
Hampden	Wales
Hermon	Westbrook
Houlton	Yarmouth

Educators:

Registration is open for new and returning high schools. Space is limited, so sign up early.

Contact Jill Jamison, Vice President, to get involved, jjamison@jamaine.org.

Sponsors:

Interested in cultivating your company's future workforce? Corporate sponsorships are open for new and returning partners.

Contact Abby O'Connor, Development Coordinator, to get involved, aoconnor@jamaine.org.



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