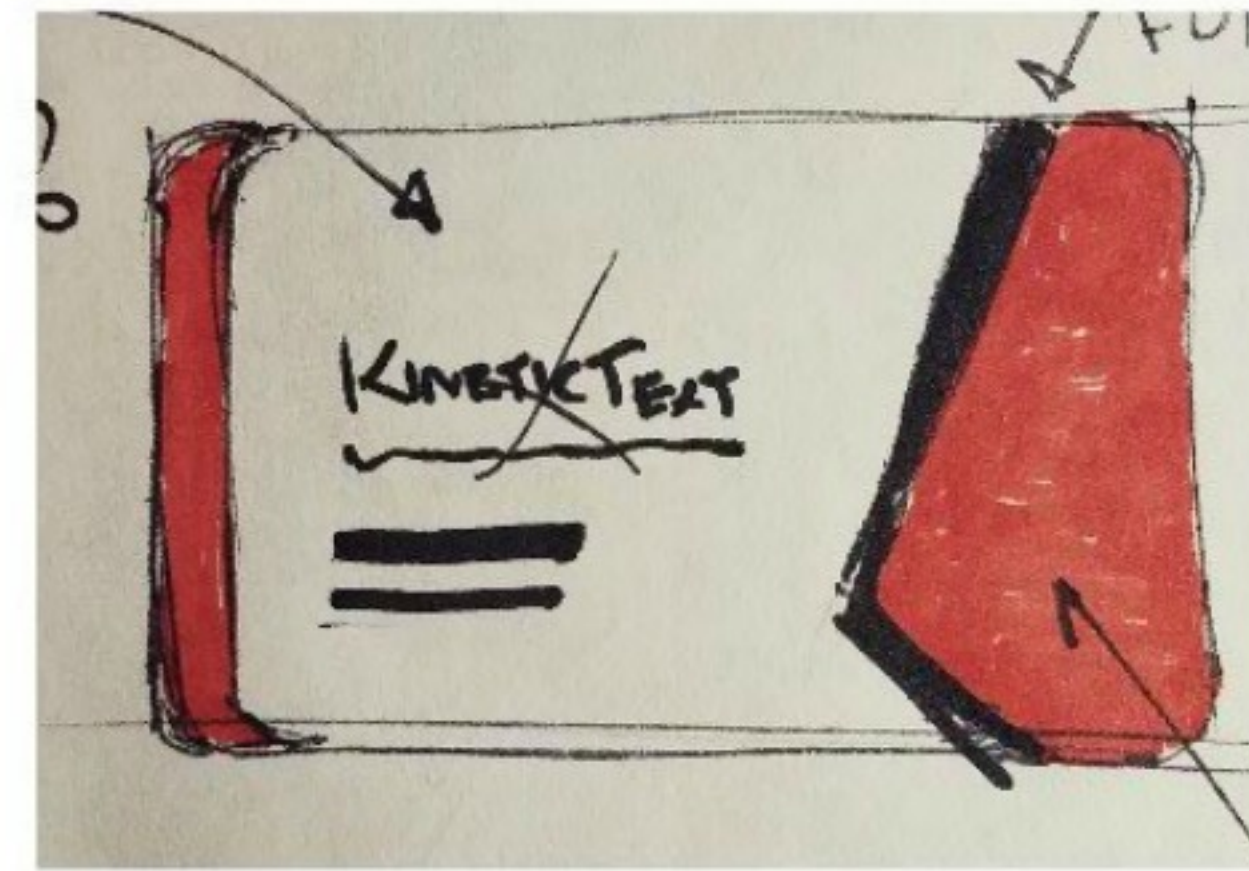


LAW JACKSON



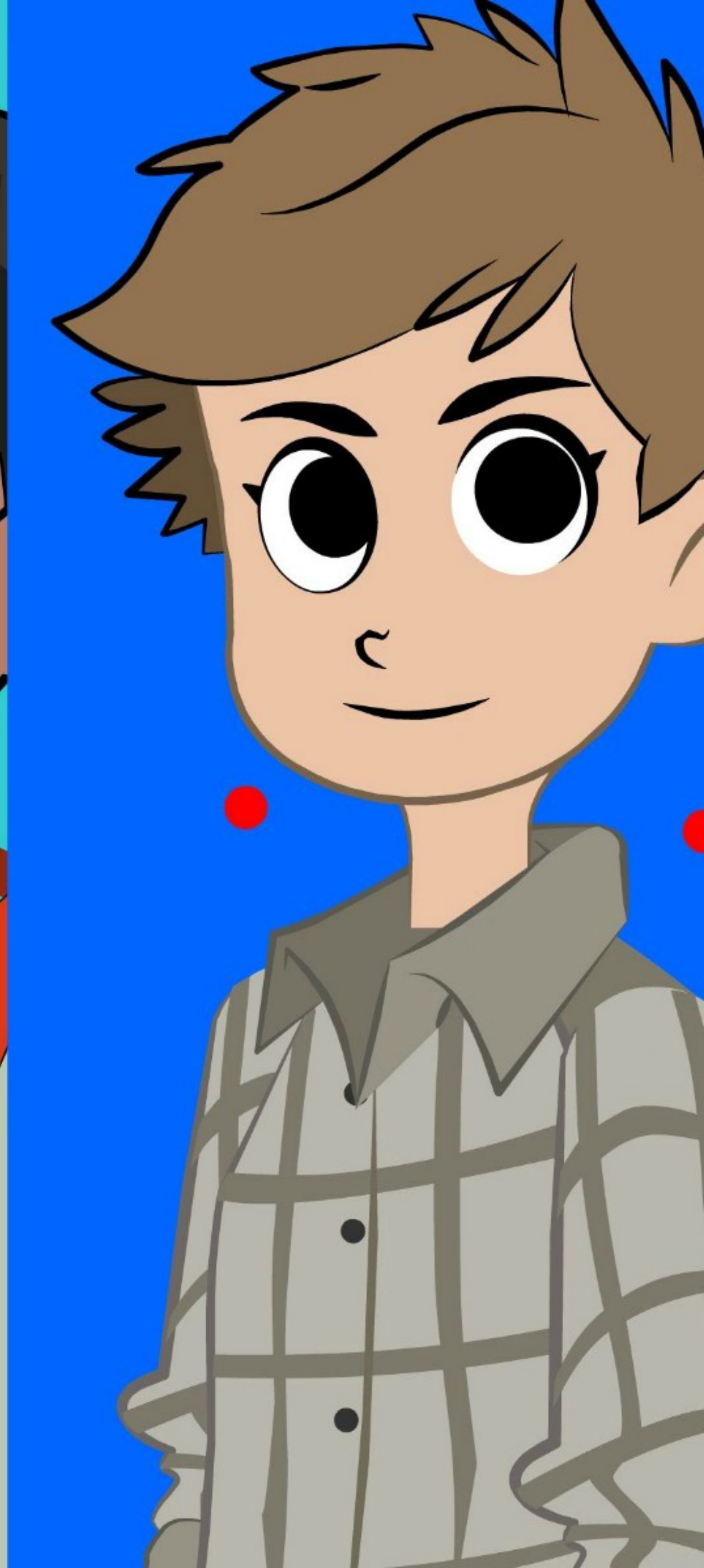
sketch of inspiration



plates for spot UV

MAY I GIVE YOU MY CARD?

As I ran low on business cards I got the idea of creating a spectacular, memorable, feature-rich card. I chose a satin paper, rounded corners and rubberized ink accents. They were a big hit, but the hardest part was coming up with the front design. Since it was a personal project I was able to spend many weeks on the design. How do you like it?







KAREEM RIGGING WIP

Character Development and Rigging



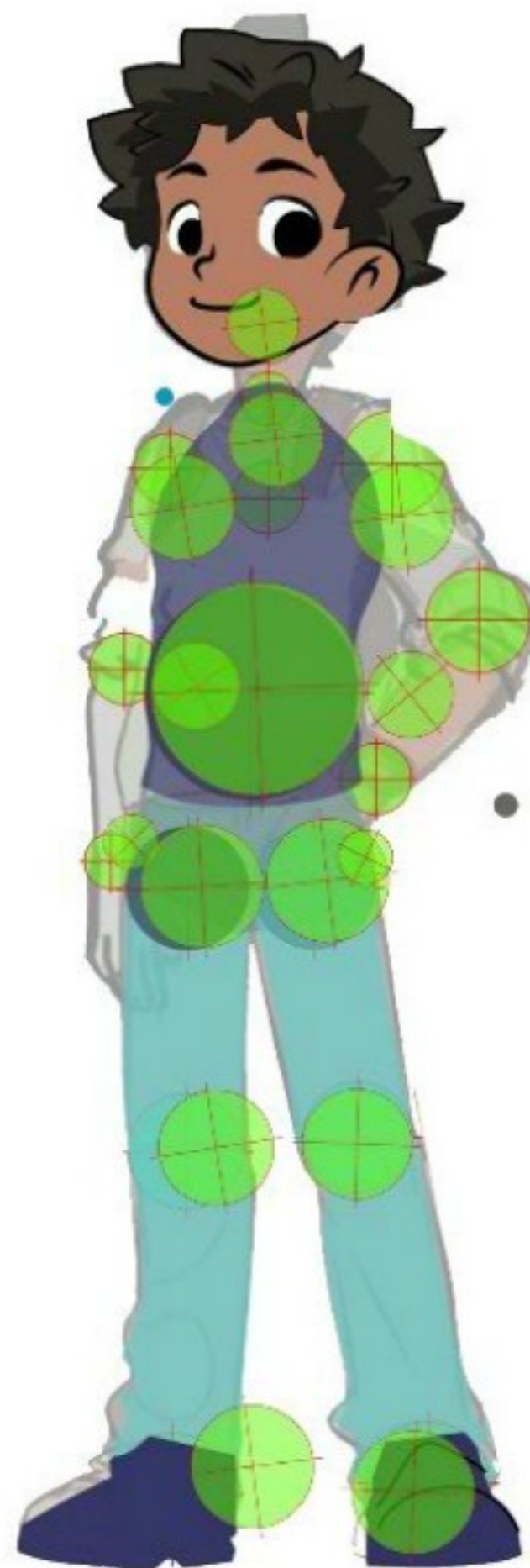
Breathe Easy Lane County
Anti Smoking/Anti-Vaping Campaign



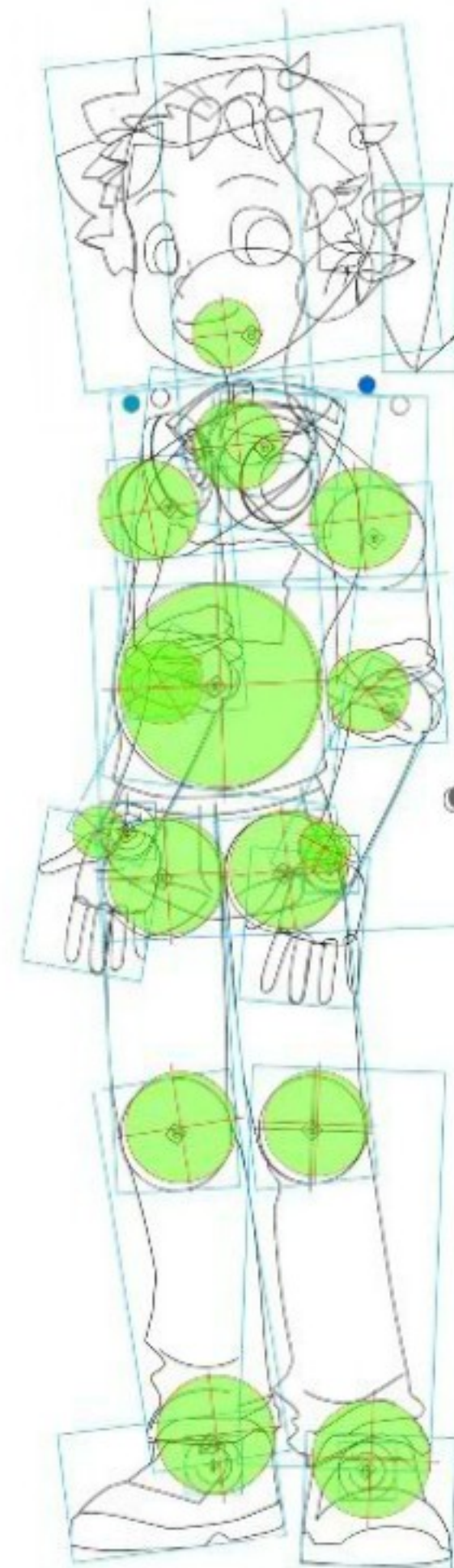
sketch



Midjourney Ai and
PhotoShop touchup



vectorized
layers



rigging prep





XAVIER RIGGING WIP

Character Development and Rigging



Breathe Easy Lane County
Anti Smoking/Anti-Vaping Campaign



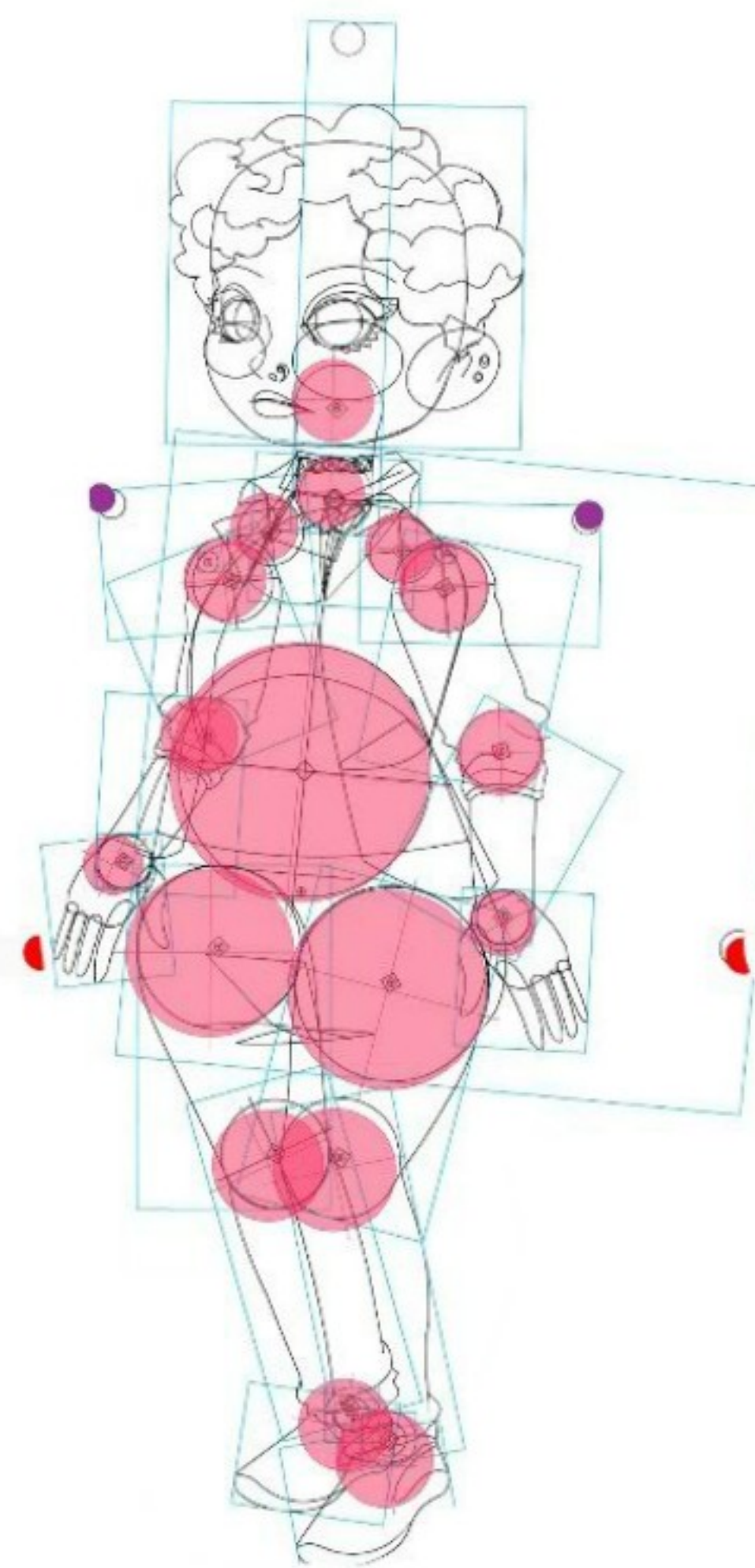
sketch



Midjourney Ai and
PhotoShop touchup



color and palette
development



rigging prep



AURORA

RIGGING
WIP

Character Development and Rigging



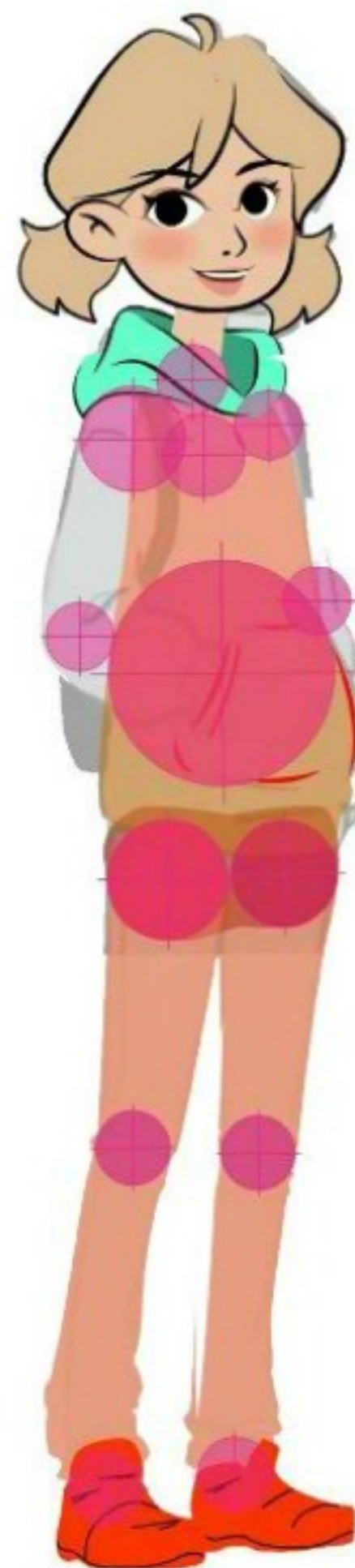
Breathe Easy Lane County
Anti Smoking/Anti-Vaping Campaign



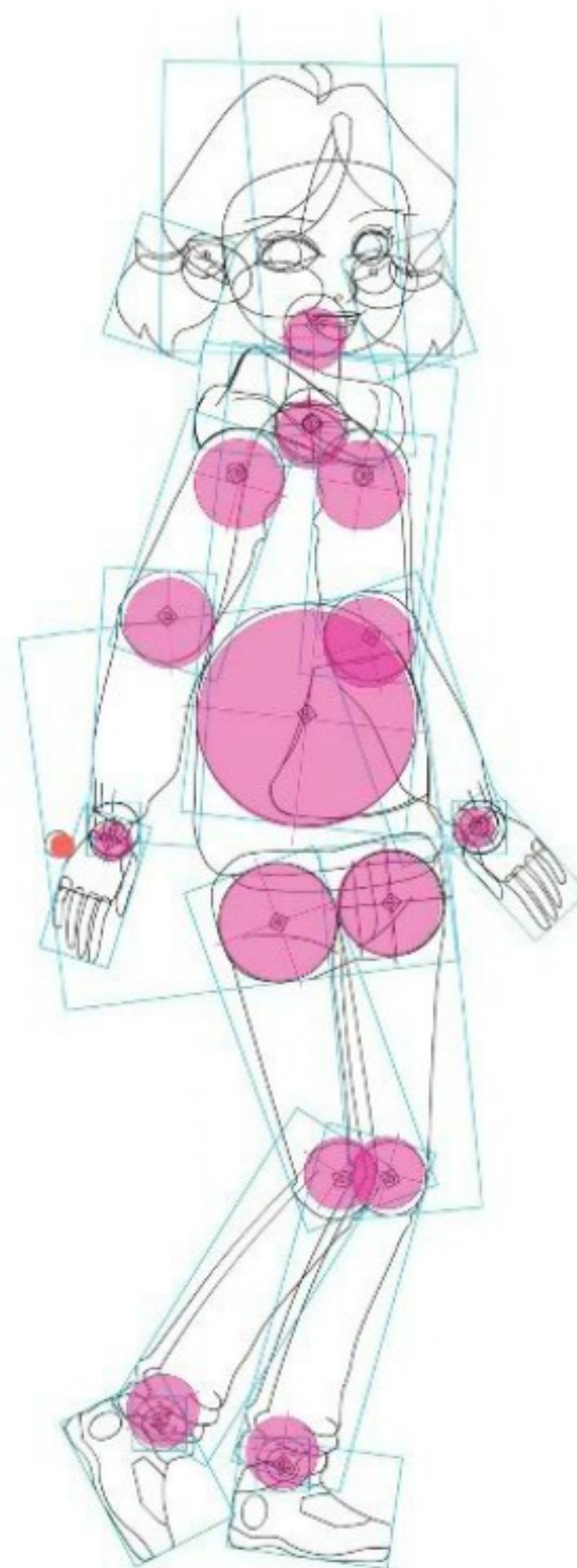
Midjourney Ai



sketch



vectorized
layers



rigging prep





DUSTIN RIGGING WIP

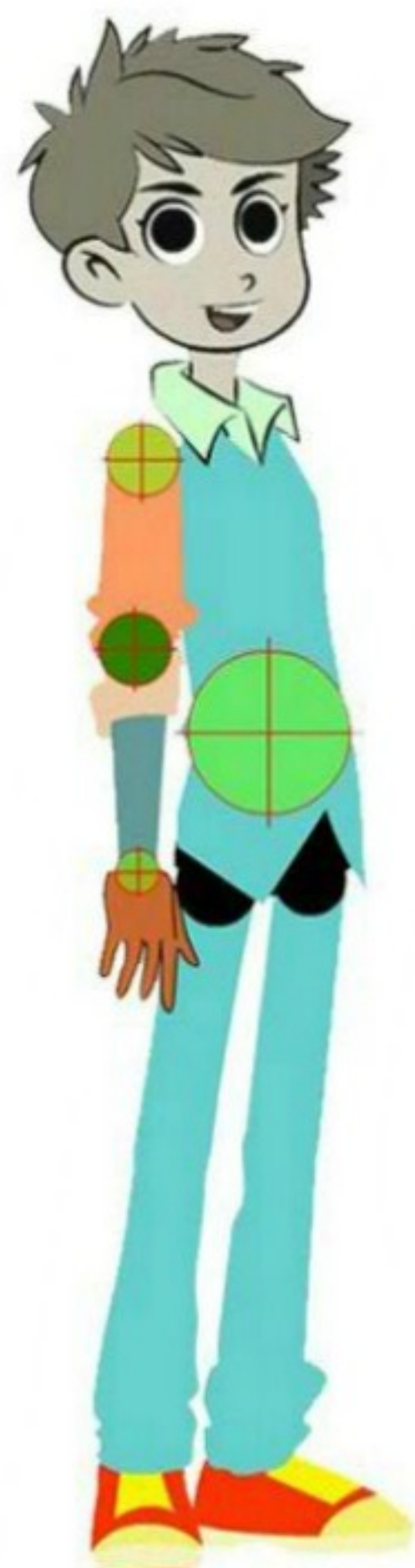
Character Development and Rigging



Breathe Easy Lane County
Anti Smoking/Anti-Vaping Campaign



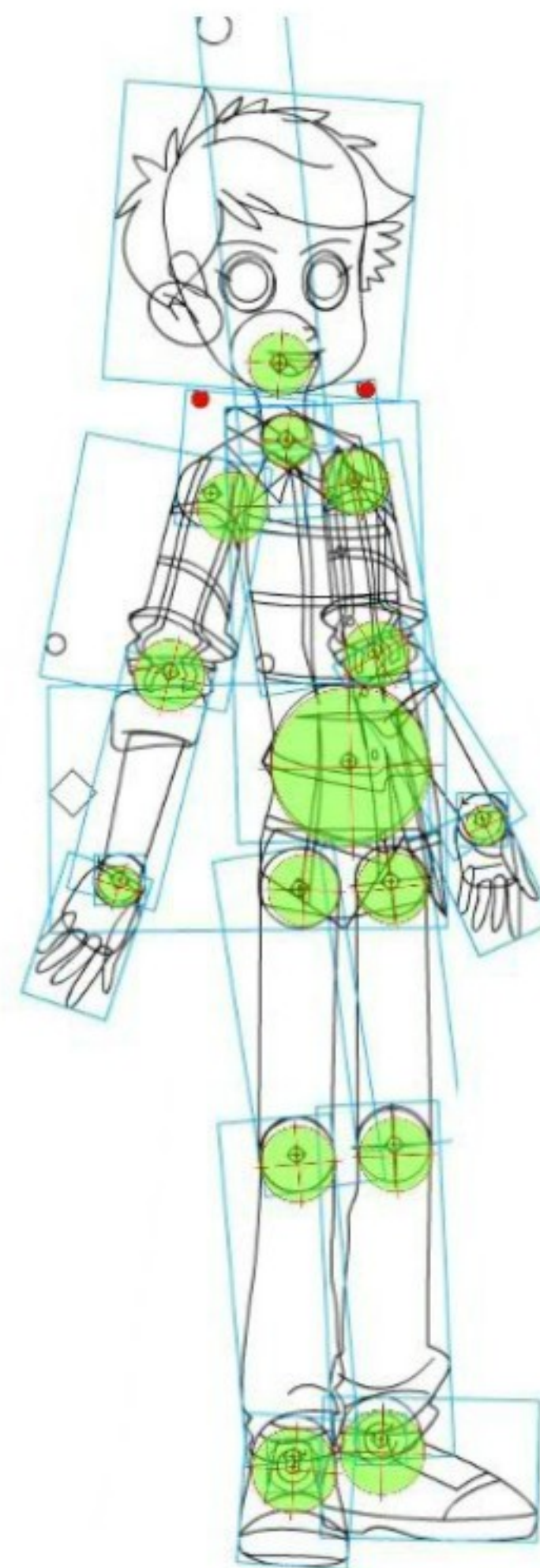
sketch



vectorized
layers



color and palette
development



rigging prep

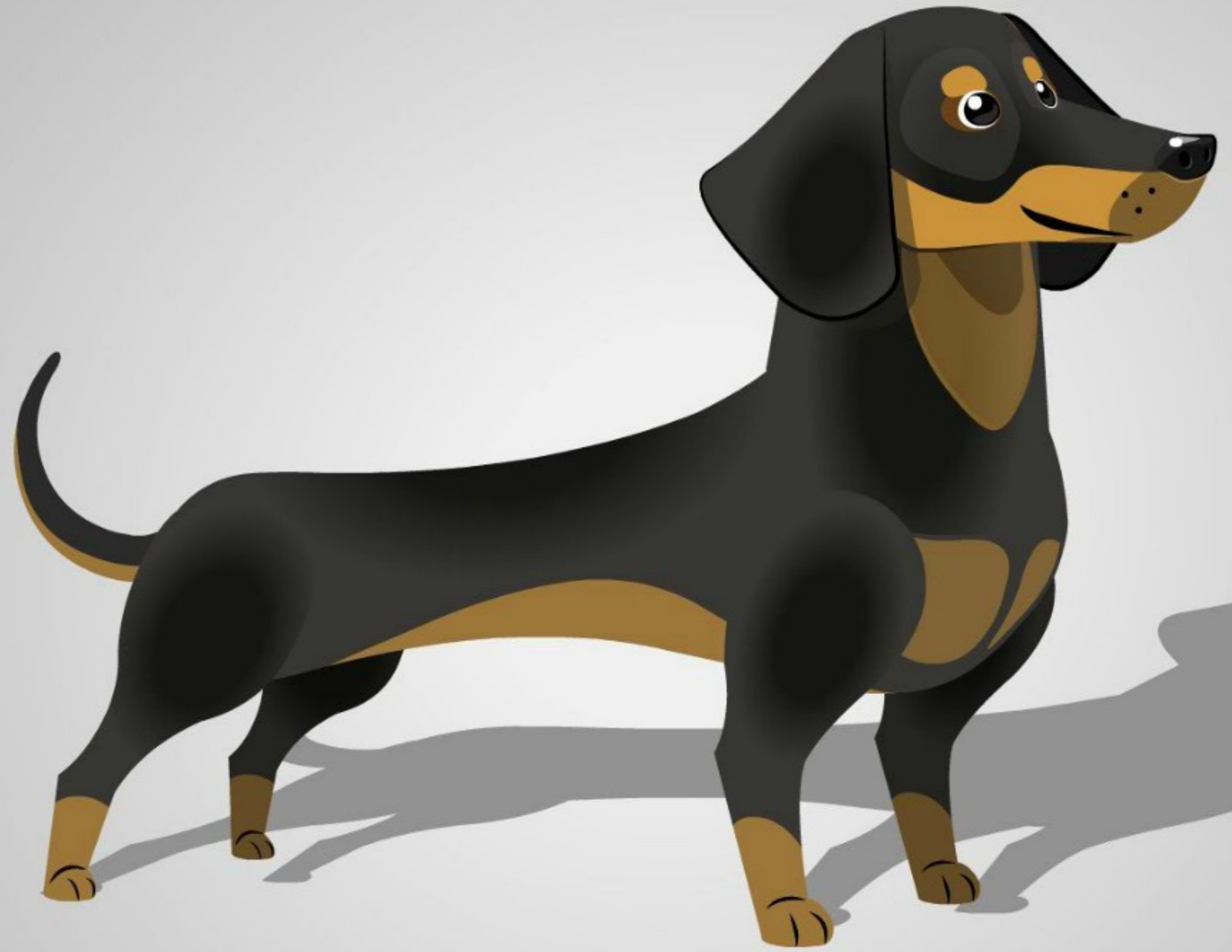


**DITCH
THE
VAPE**





short (stylized)



long (anatomically accurate)

Pickle

LIVE WITH IT

Winner of 2009 Silver CLIO Award
Direct-to-Consumer, Disease Awareness

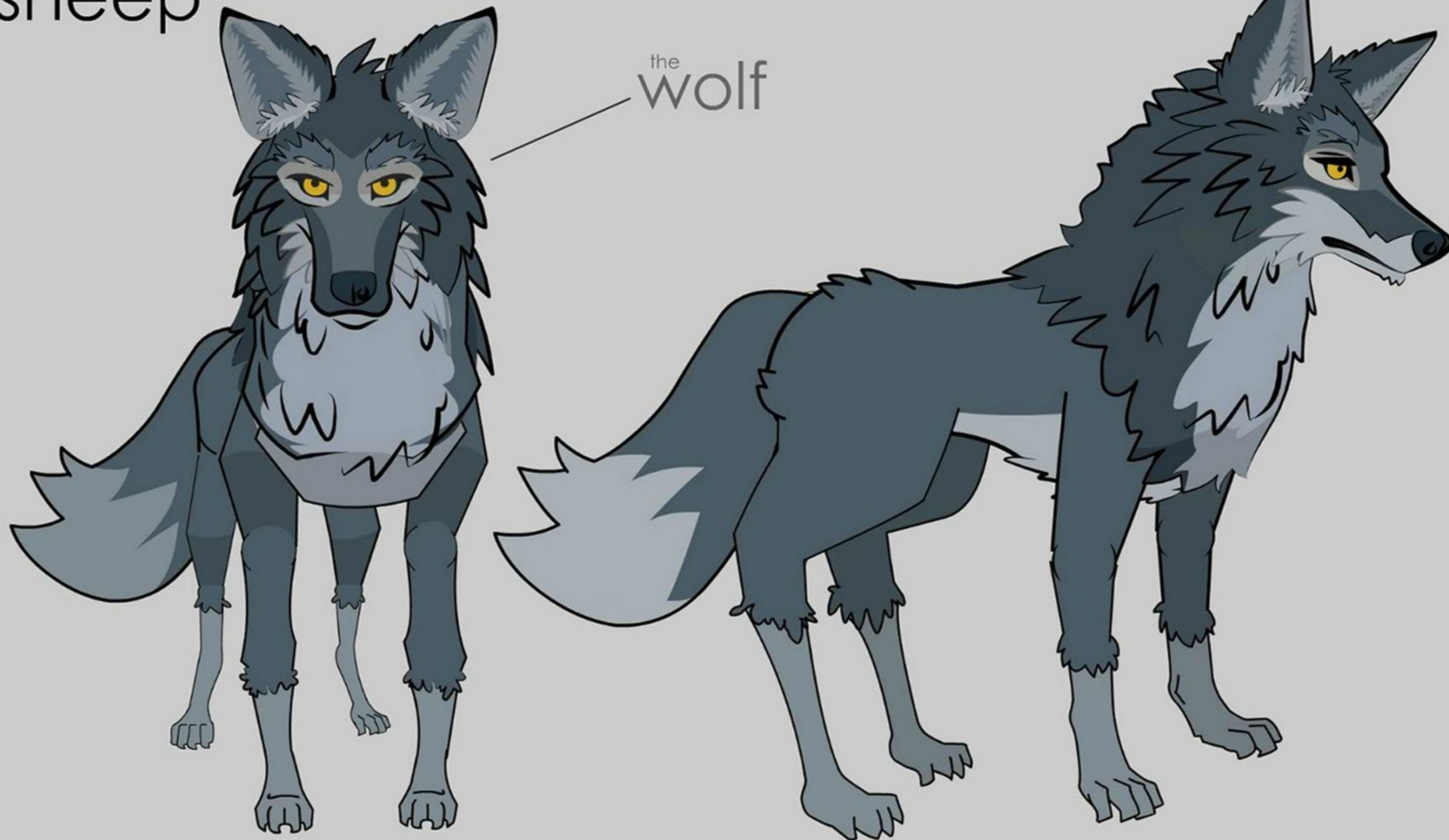
Web Awards, Web Marketing Association
Winner of Best Advocacy Website

W3 Awards
Gold Award for Animation

Medical Marketing & Media Awards
Best interactive for consumers
Best use of digital marketing to consumer



the parable of the
lost sheep



the
wolf



color palette
body mechanics







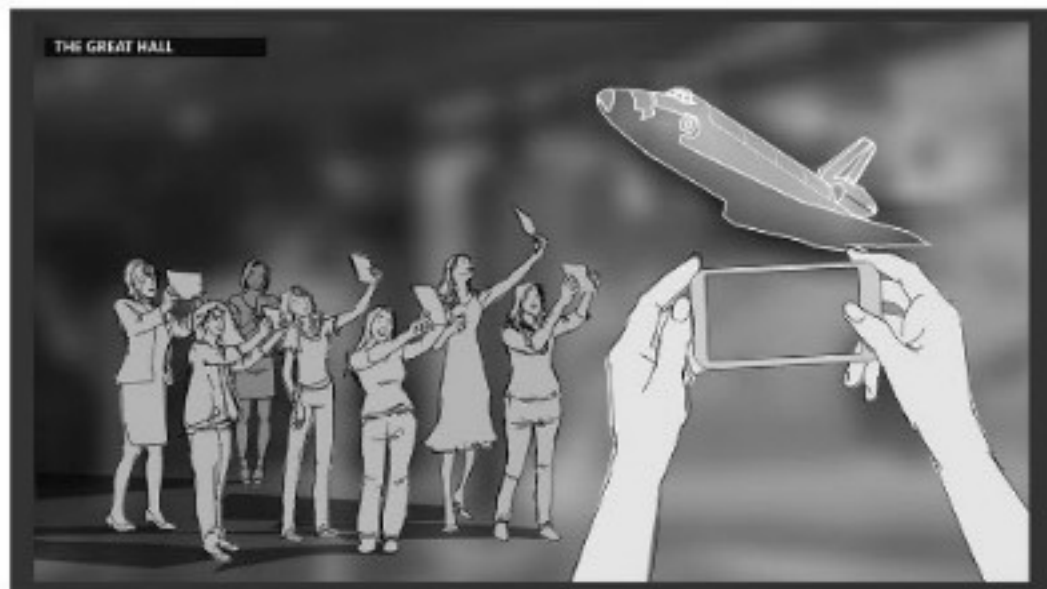
Go and Tell
Children Reaching Children - Digital Ministry



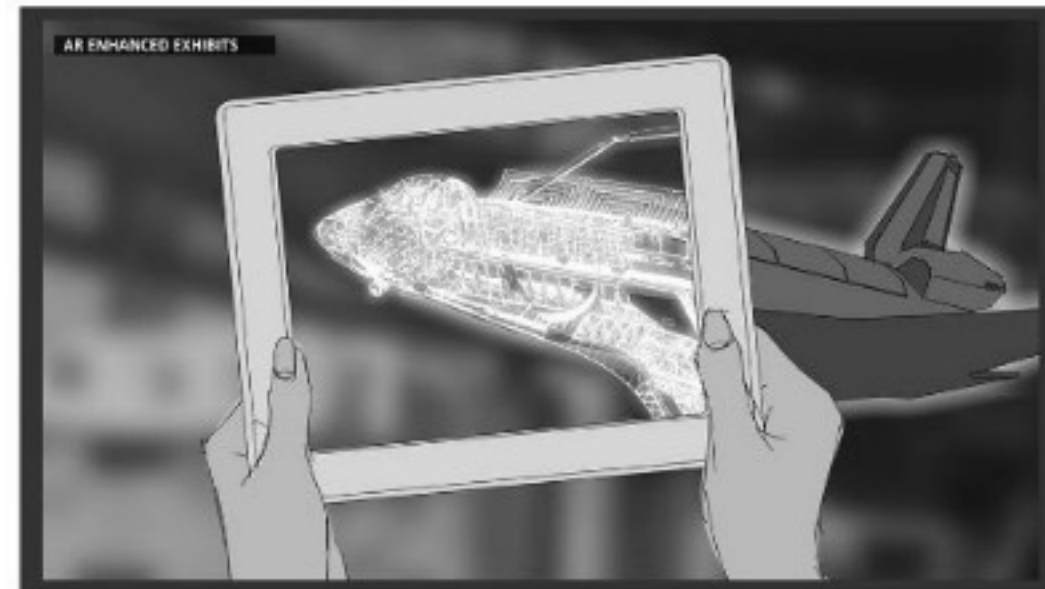
IMAGINE THIS

Discovery Cube wanted to increase their attendance and upgrade their guests' experience. I was tasked with illustrating exhibits that were enhanced Augmented Reality and the perfect way to explore the possibilities was through storyboards and conceptual illustrations.

CLIENT: DISCOVERY CUBE



A physical science display transforms into a dynamic, interactive experience



Traditional exhibits come to life via Cube AR



Thanks to the buzz generated about the Cube on social media the Jones family is excited to see the AR enhanced exhibits for themselves.



Part of the Discovery Science Foundation



C R A F T W R X
— EST. 2010 —



