



BY ANTONIA QUINN



**H**i I'm Antonia, the face behind the designs. I am a Graphic Designer specializing in Brand Design, based in New York City. I am passionate about creating brand design that is as functional as it is beautiful. My process is thorough and thoughtful, starting with a deep understanding of your brand and target audience, and ending with a final product that exceeds your expectations. From custom illustrations, to full brand identity discovery and design, I offer a wide range of services that will elevate your brand and set you apart from the competition.





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## **FOOD & BEVERAGE**

GROWCO | FARM FRESH PRODUCE  
JACK'S BURGERS | FAST CASUAL BURGERS  
RUMSTICK ROAD | BAKERY  
LEVEL FIFTY | ROOFTOP LOUNGE  
BONNIE'S | FRESH BAGELS  
MAKI HOUSE | SUSHI  
FLO | SUSTAINABLE BOTTLED WATER  
SURF SUP | BEACH CAFE  
CAMELLIA | LUXURY TEAS  
BOO SWEETS | HALLOWEEN CANDY  
HOLIDOUGH | BAKE AT HOME COOKIES

## **HOSPITALITY**

JADE | WELLNESS RESORT  
CASA MARE | MEDITERRANEAN RESORT  
POWERHOUSE | LUXURY FITNESS

## **BEAUTY**

AURORA | ORGANIC SKINCARE  
PUA KALA | HAWAIIAN SPA

## **RETAIL**

CLAYFUL CREATIONS | POTTERY STUDIO  
HEARTH & HAMMER | APOTHECARY  
SNUG | DTC RUGS  
FLEUR | FLOWER SHOP

## **APPAREL & ACCESSORIES**

BLEEKER & BOND | LUXURY APPAREL  
ST NICHOLAS | STREETWEAR  
MAIA SOLANA | SPANISH JEWELRY  
OUTWEST | WINTER GEAR & APPAREL  
L'ESTATE | ITALIAN SWIMWEAR

## **SUBSCRIPTIONS**

TO NEW BEGINNINGS | PLANNER SUBSCRIPTIONS  
XOXO | SUBSCRIPTIONS FOR COUPLES





Rumstick Road

Rumstick Road



Rumstick Road

Rumstick Road



# GROWCO

## ABOUT THE BRAND:

GrowCo provides locally sourced, sustainable produce from fruits and vegetables to honey and eggs. Working closely with local farmers, they prioritize supporting small family farms and sustainable agriculture practices to ensure the freshest and healthiest food for their customers.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, bag design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM





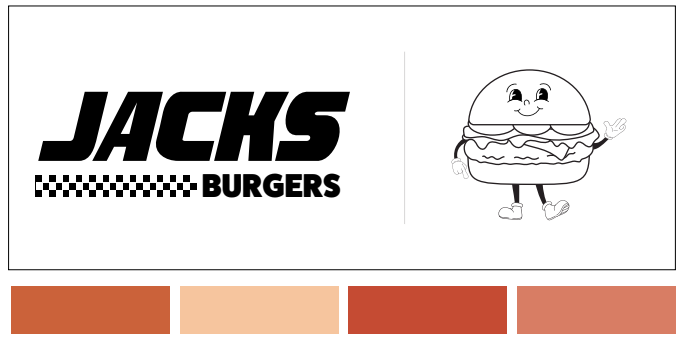
# JACKS

## ABOUT THE BRAND:

Jack's Burgers was born out of one man's passion for crafting juicy, delicious, and unique burgers. After growing Jack's from one location to three, Jack decided he needed a fresh and bold rebrand!

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, menu design, custom illustrations, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# RUMSTICK ROAD

## ABOUT THE BRAND:

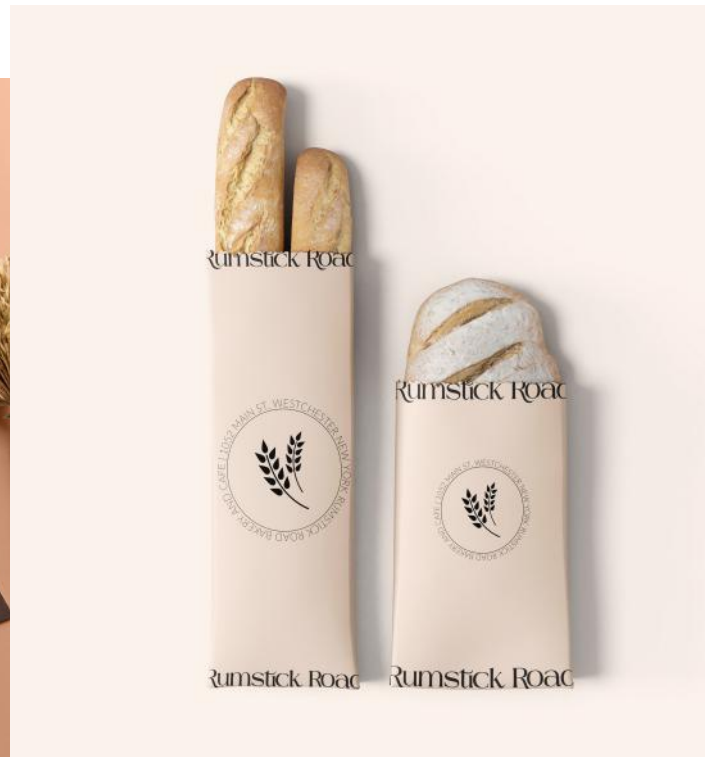
Started as a neighborhood favorite where comfort meets flavor, Rumstick Road has become a name known far and wide. The logo brings a traditional typeface into the modern era, and the colors are inspired by the cozy and warm tones of the homey cafe.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# LEVEL FIFTY

## ABOUT THE BRAND:

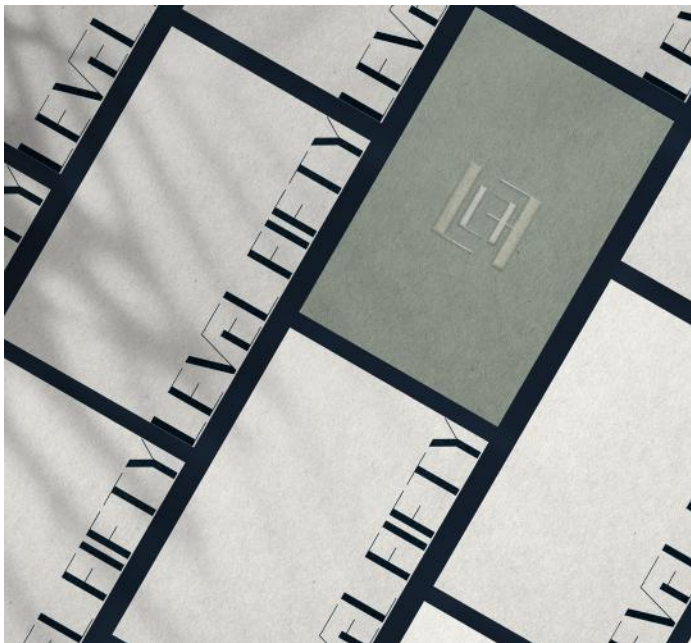
Level Fifty is a rooftop bar with panoramic city views. They required branding that was timeless and refined, while reflecting the trendy atmosphere of the space.

## BRANDING SCOPE INCLUDED

Branding included Full Brand Identity Package, as well as collateral design including: coasters, menu design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# BONNIES

## ABOUT THE BRAND:

Bonnie's Bagels started from a family recipe for the most craveable, authentic bagels around. With business scaling, Bonnie's decided to do a rebrand ahead of rolling out multiple food trucks.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as full food truck design, packaging design and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



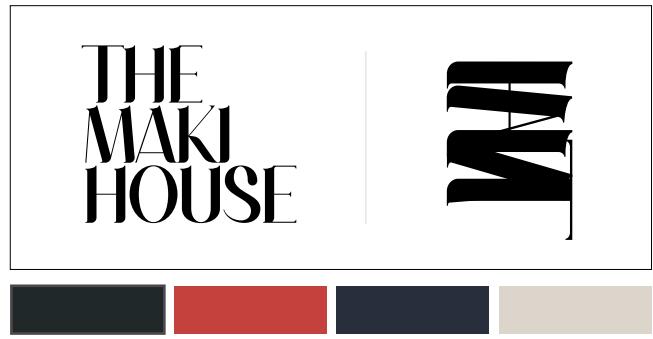
# MAKI HOUSE

## ABOUT THE BRAND:

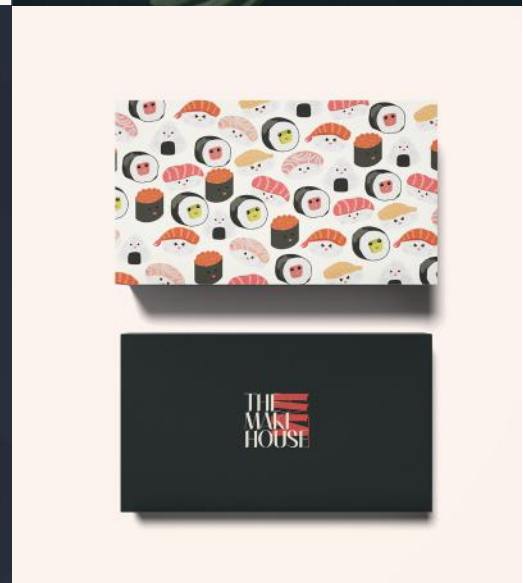
Maki House is a local favorite Sushi restaurant - serving up the freshest sushi in town. After shutting their doors for two years, they were ready for a fresh and bold rebrand to celebrate their grand re-opening.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as menu design, packaging design and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# FLO WATER

## ABOUT THE BRAND:

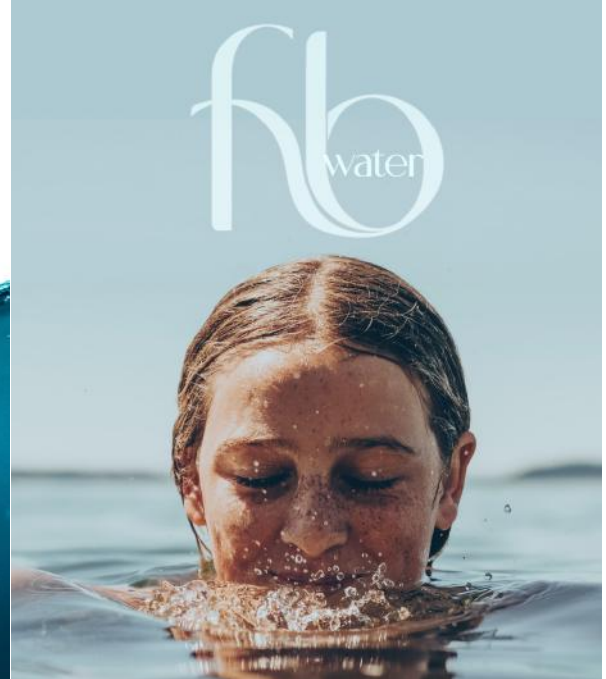
Bonnie's Bagels started from a family recipe for the most craveable, authentic bagels around. With business scaling, Bonnie's decided to do a rebrand ahead of rolling out multiple food trucks.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as full food truck design, packaging design and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# SURF SUP

## ABOUT THE BRAND:

Bonnie's Bagels started from a family recipe for the most craveable, authentic bagels around. With business scaling, Bonnie's decided to do a rebrand ahead of rolling out multiple food trucks.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as full food truck design, packaging design, packaging design and stationary design.



WATCH THE BRANDING PROCESS ON INSTAGRAM



# CAMELLIA

## ABOUT THE BRAND:

Camellia makes teas handcrafted in Japan. A long legacy of making teas that are full of flavor, handcrafted by artisans dedicated to making exceptional teas.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM





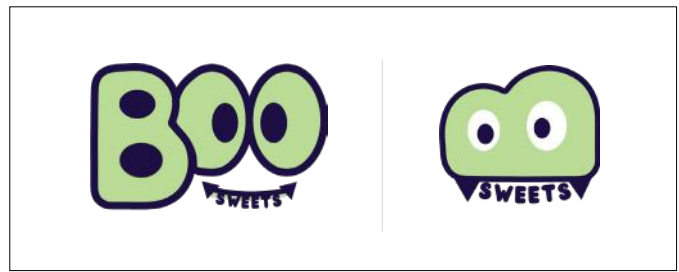
# BOO SWEETS

## ABOUT THE BRAND:

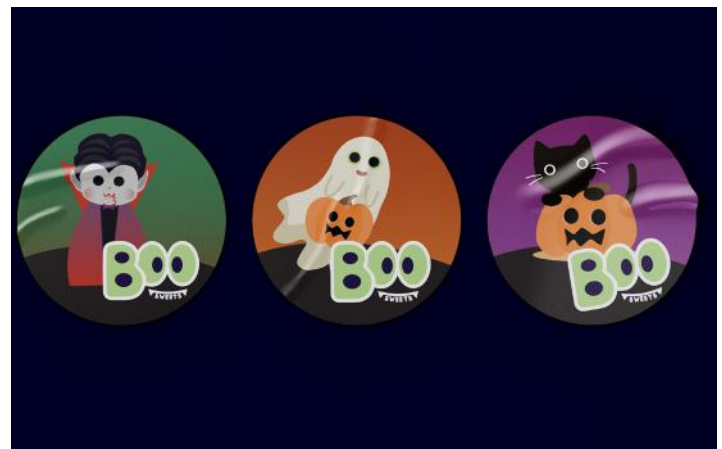
Boo Sweets is a vegan and sugar free Halloween themed candy brand. Branding included a set of custom illustrations, packaging design, and pattern design.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, custom illustrations, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# HOLIDOUGH

## ABOUT THE BRAND:

A holiday themed bake at home cookie kit, that can be enjoyed by the whole family. The colors are inspired by a brightened and modern version of classic holiday colors.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, custom illustrations, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM





HOSPITALITY

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# JADE WELLNESS

## ABOUT THE BRAND:

Jade Wellness is a luxury holistic Mediterranean retreat. Jade is the perfect escape, and has something for everyone - from a world class spa, to an extensive list of property amenities and activities.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, stationary design, custom illustration set, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# POWERHOUSE

## ABOUT THE BRAND:

Powerhouse is an luxury social and fitness club, with a community of people who work hard, play hard, and grow together.

## BRANDING SCOPE INCLUDED

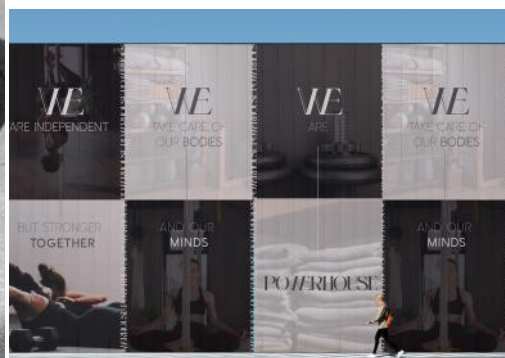
Branding Identity Package, as well as packaging design, membership collateral design, poster design, and stationary design.

POWERHOUSE

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WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# CASA MARE

## ABOUT THE BRAND:

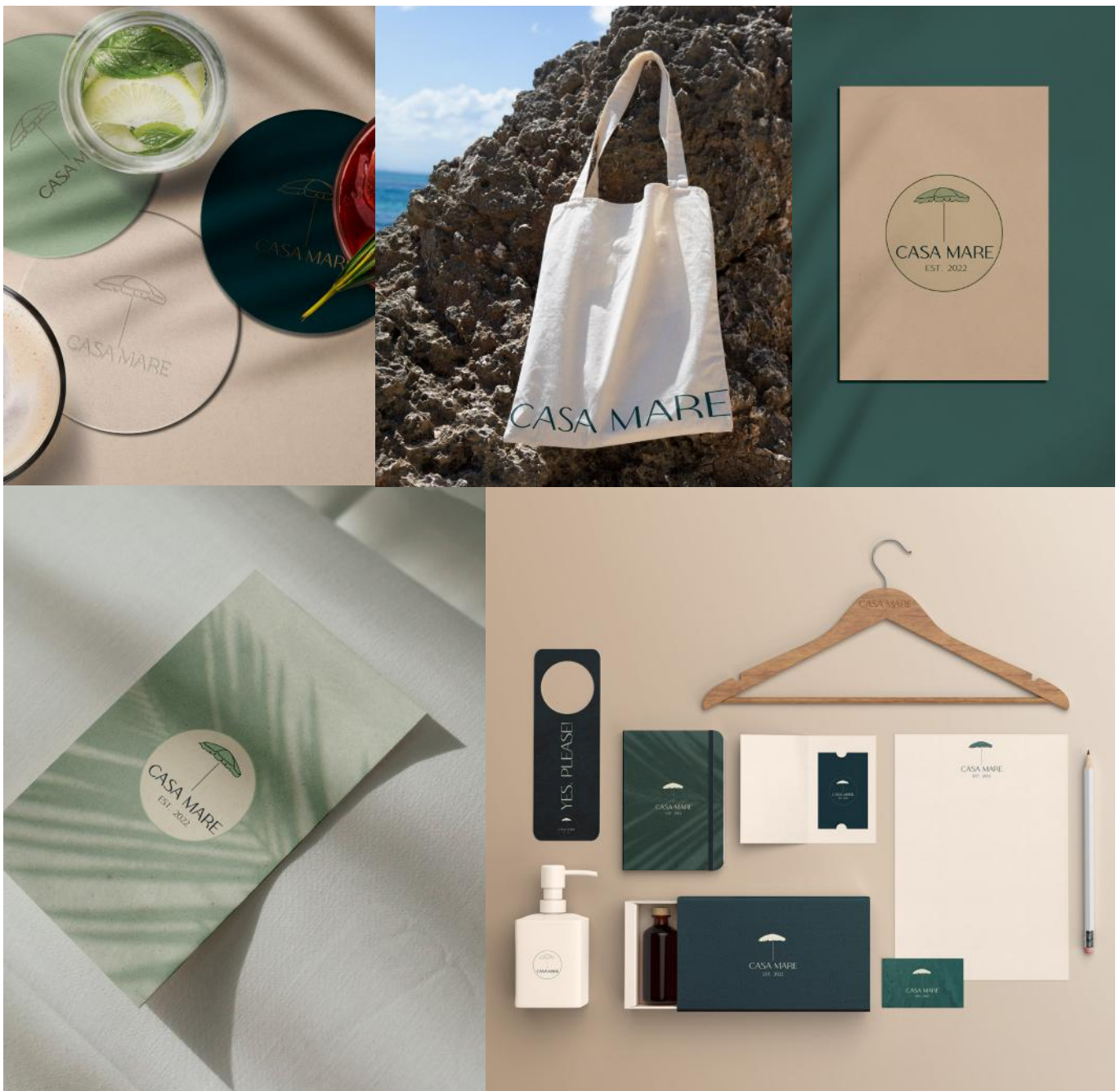
Casa Mare is a luxury escape on the Mediterranean. A cozy, 5 star retreat, Casa brings timeless elegance into the modern era.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, beach bag design, amenities design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM





BEAUTY

# PUA KALA

## ABOUT THE BRAND:

Pua Kala is a luxury destination spa in Lanai, Hawaii. The colors are inspired by the tranquil oceanside location, the ocean waves, sun soaked sands, and calming shallow pools. All products are made with 100% organic, local ingredients.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, bag design, decal design, and stationary design.





# AURORA

## ABOUT THE BRAND:

Aurora is organic skincare you can feel good about. All products are derived from 100% plant based ingredients. For the branding we used colors that embody the youthful and fresh ethos of the brand.

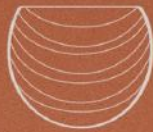
## BRANDING SCOPE INCLUDED

Branding Identity Package, stationary design, packaging design, image curation, and social media templates.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM





clayful creations



RETAIL

# HEARTH & HAMMER

## ABOUT THE BRAND:

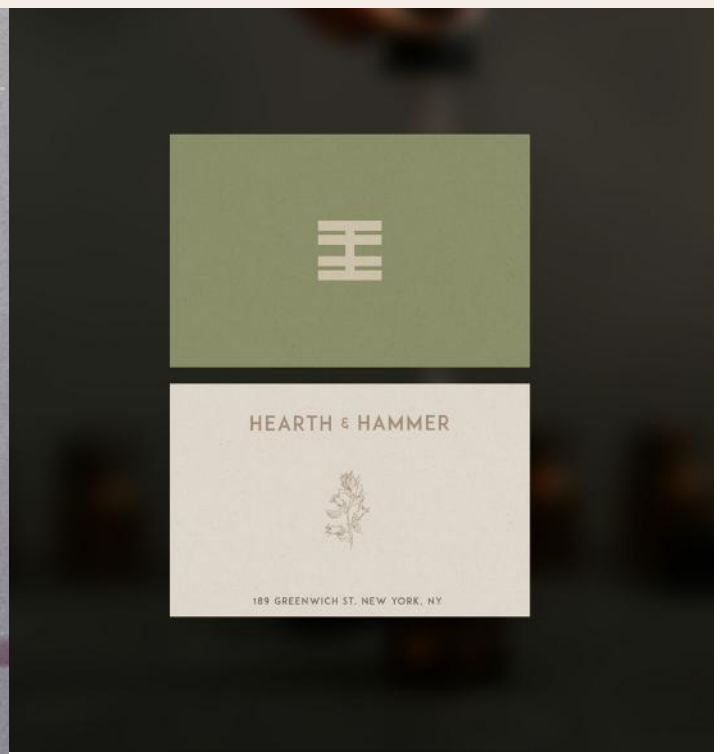
Hearth and Hammer is a modern apothecary inspired by ancient alchemy. Tonics, elixers, soaps and herbs and many more remedies for your health and beauty.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, collateral design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# CLAYFUL CREATIONS

## ABOUT THE BRAND:

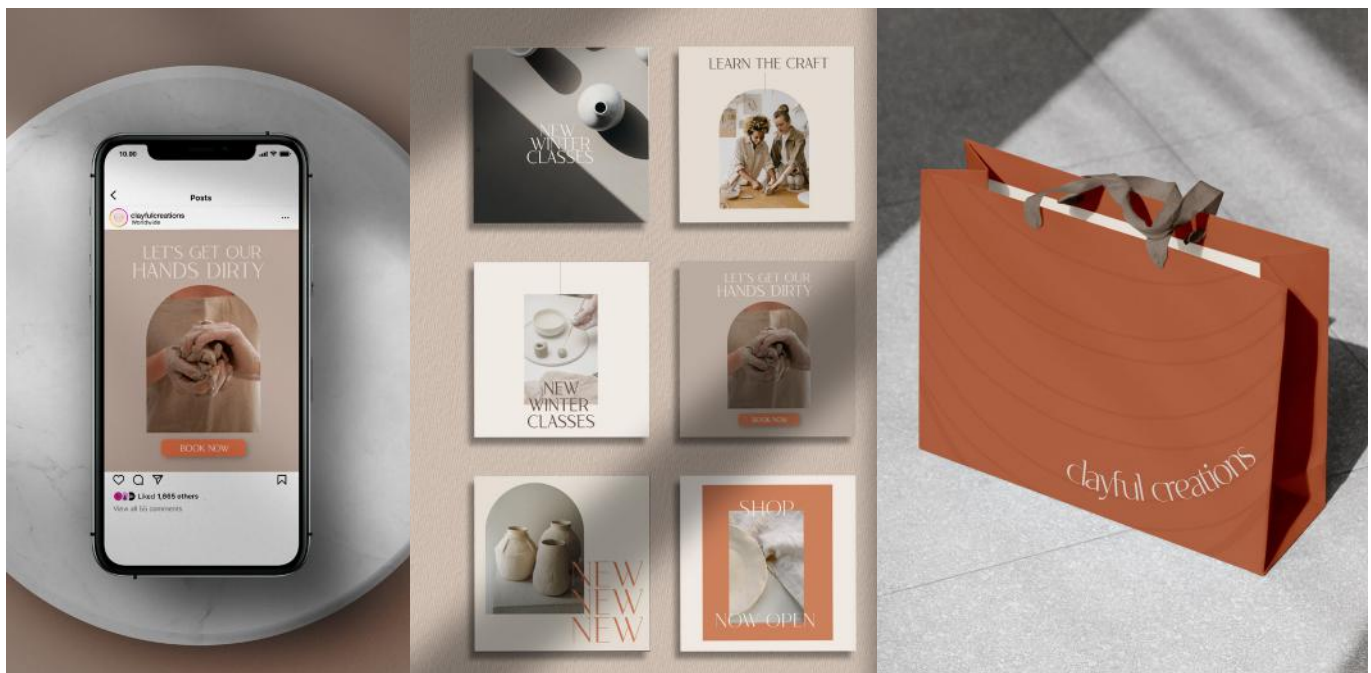
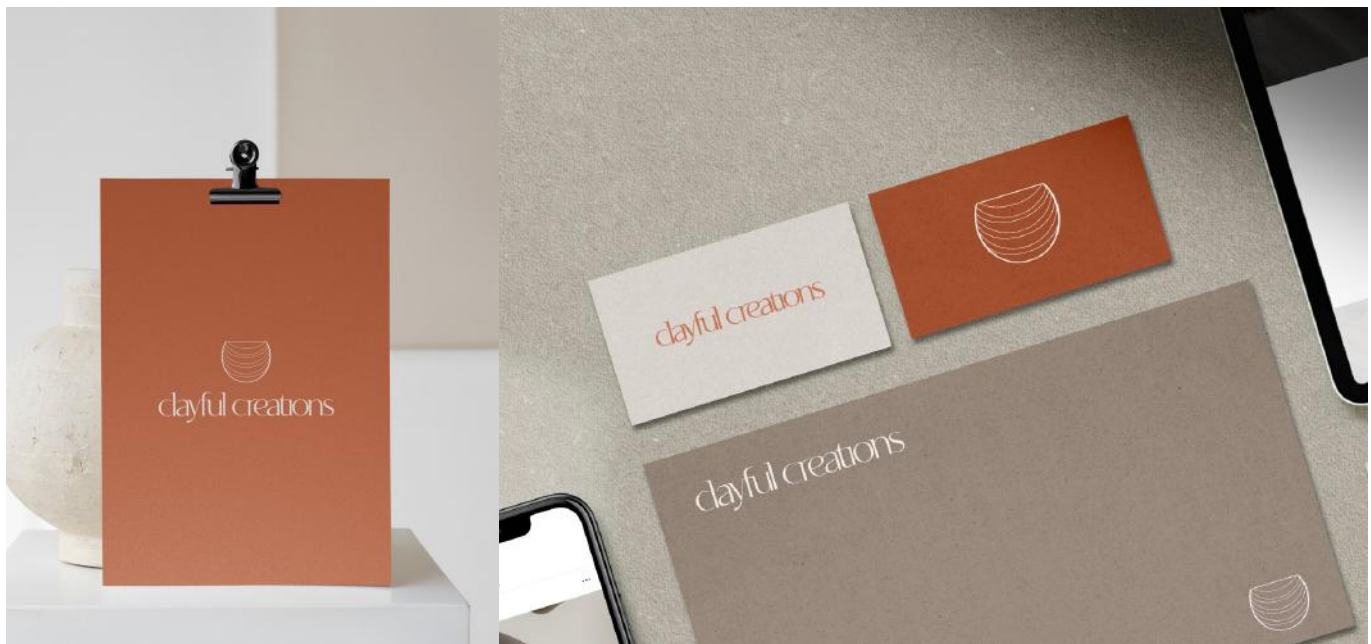
Clayful Creations is a local pottery studio, where you can learn the craft of pottery, as well as purchase handmade creations from local master potters.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, bag design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# SNUG RUGS

## ABOUT THE BRAND:

Snug rugs is a direct to consumer rug company that makes cozy, beautiful, high quality rugs at an affordable price point. For the logo and color palette we wanted to incorporate the playful personality of the brand.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, collateral design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# FLEUR

## ABOUT THE BRAND:

Fleur is a Parisian style flower shop that sells only the freshest flowers and bouquets.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, bag design, decal design, and stationary design.





BIEEKER & BOND

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APPAREL & ACCESSORIES

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# BLEEKER & BOND

## ABOUT THE BRAND:

Bleeker & Bond is sophisticated luxury brought into the modern era. Classic, timeless pieces that are versatile while making a statement.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, bag design, bag design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



The luxury of Bleeker & Bond is represented in the minimal and elegant monochrome design of the business card and packaging. For the tissue paper we used a subtle brand pattern to enhance both packaging and brand recognition.



# SAINT NICHOLAS

## ABOUT THE BRAND:

Saint Nicholas is a streetwear brand based in NYC.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, bag design, social media template design, and stationary design.

SAINT NICHOLAS



WATCH THE BRANDING PROCESS ON INSTAGRAM



# OUTWEST

## ABOUT THE BRAND:

Outwest is a winter apparel and gear company based in Vancouver. They required branding that reflected the beautiful scenic views found on the West Coast.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as tag design, advertising design, and stationary design.

# OUTWEST



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# MAIA SOLANA

## ABOUT THE BRAND:

Maia Solana creates sustainable, versatile, forever jewelry handmade in Spain.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, social media template design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# L'ESTATE

## ABOUT THE BRAND:

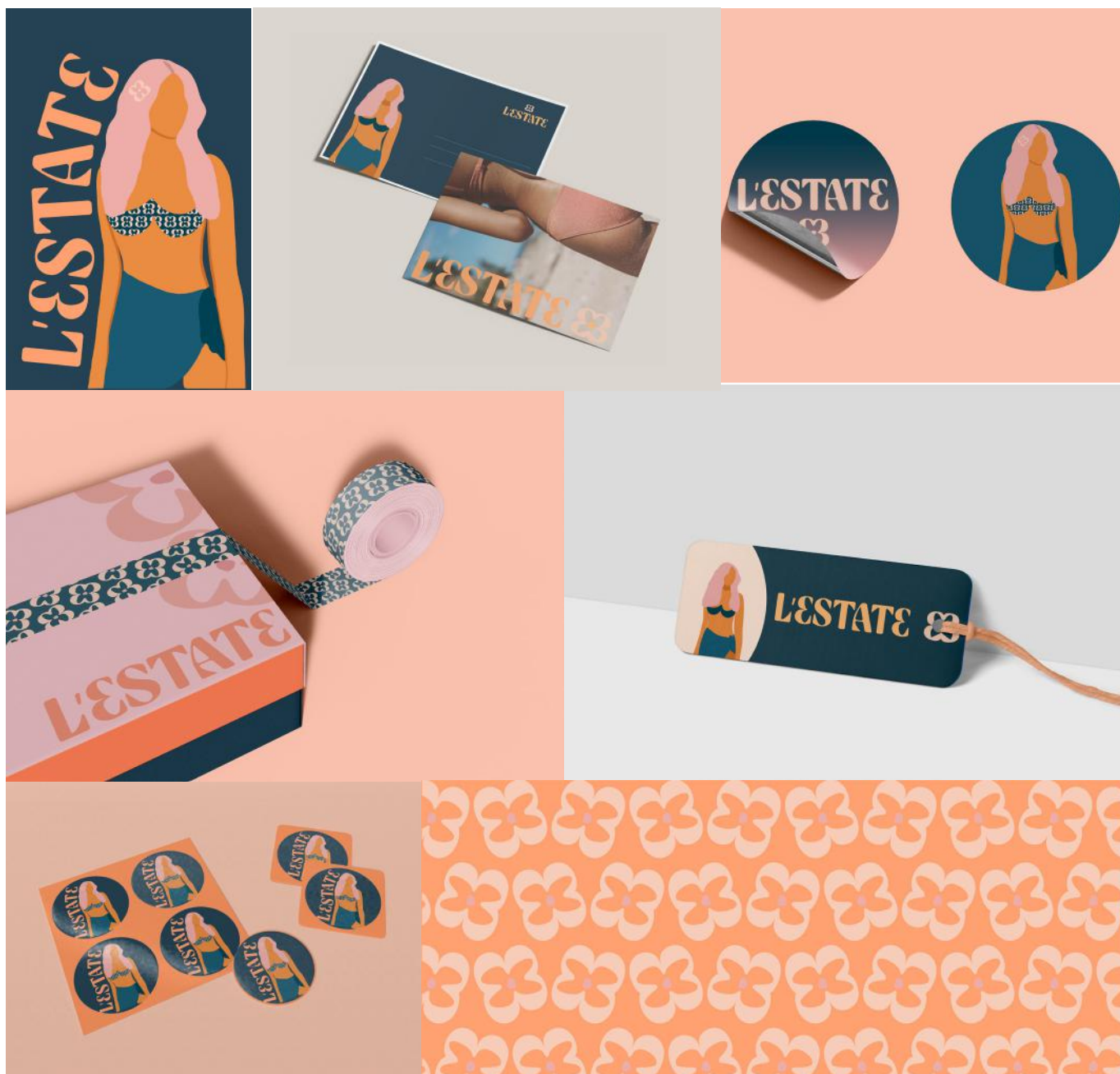
L'Estate is a swimwear brand based in Italy, and needed a fun, youthful, and sleek brand identity.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, social media template design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM





SUBSCRIPTIONS

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# TO NEW BEGINNINGS

## ABOUT THE BRAND:

To New Beginnings is a monthly subscription box for those who love to plan and keep on top of their goals.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, collateral design, social media template design, and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



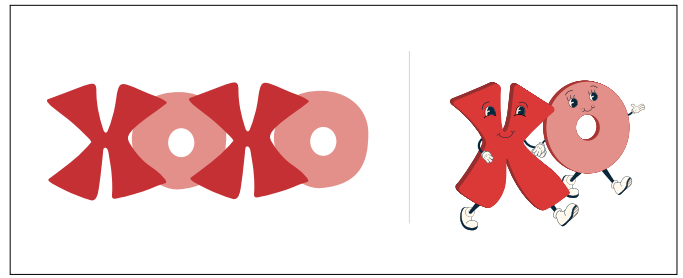
# XOXO

## ABOUT THE BRAND:

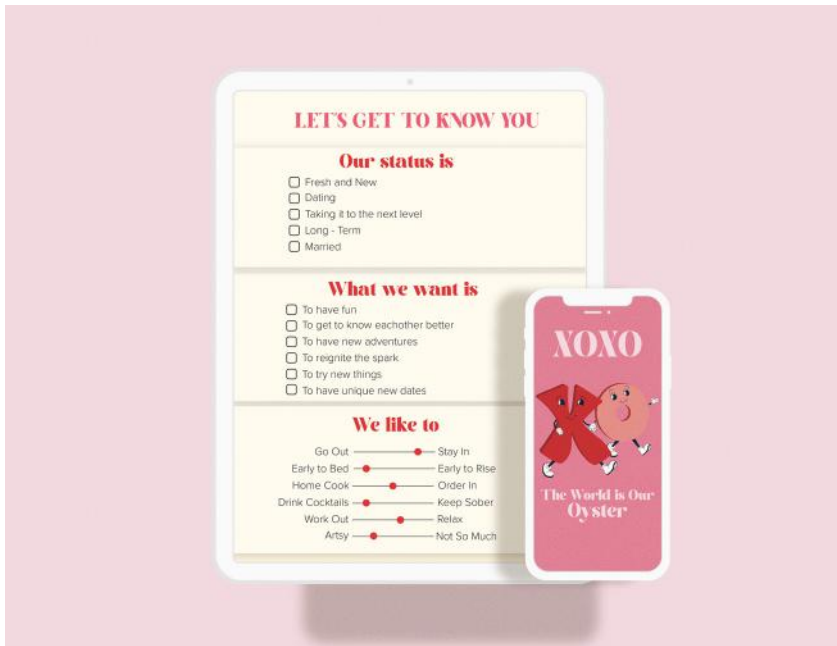
A monthly, fully customized subscription box for couples.

## BRANDING SCOPE INCLUDED

Branding Identity Package, as well as packaging design, web design, custom illustrations and stationary design.



WATCH THE BRANDING  
PROCESS ON INSTAGRAM



# DESIGN PACKAGES

## LOGO PACKAGE

Are you happy with your current brand colors, fonts, and visual style... But need a fresh and updated logo that makes your brand stand out? This package is for you!

## WHAT'S INCLUDED

- Brand finder session
- Primary Logo design
- Secondary Logo Design
- Submark Logo
- Mini Brand Style Guide

**TIMELINE:** 2-3 Weeks

**INVESTMENT:** \$1200+



## BRAND IDENTITY PACKAGE

If you are starting from scratch or need a ground-up refresh of your company's existing branding - including brand colors, aesthetic, and logos, this is the package for you!

## WHAT'S INCLUDED

- Brand Finder Session
- Moodboard & Creative Direction
- Primary Logo design
- Secondary Logo Design
- Submark Logo
- Custom Color Palette
- Typography Pairing Suggestion
- Brand Pattern
- Full Brand Guidelines PDF
- Two supplemental items eg. business cards or social template

**TIMELINE:** 4-6 Weeks

**INVESTMENT:** \$2000+



# INDIVIDUAL SERVICES

## PRINT

### **BUSINESS CARDS / STATIONARY**

From business cards, to note cards, to loyalty cards - if you are a business that has a physical presence you know the importance of these staple items. Make the best impression possible on your customers by getting a refresh on your print marketing. *Starting at \$200*

### **PACKAGING DESIGN**

The importance of packaging cannot be understated. It is the face of your product - it should make an impact and reflect the caliber of your brand! *Starting at \$500*

### **MAGAZINE OR BOOKLET**

From pitch books to company booklets - I can distill your company messaging and gorgeously present it with a print magazine or booklet. *Starting at \$1,000*

### **FLYER / POSTER**

The classics that will always be necessary! *Starting at \$300*

### **MENU DESIGN**

Let's be honest, we have all looked at menus before deciding on a restaurant, and have quietly judged a restaurant based on a dated menu design ... a quick menu design refresh can make a world of difference in your potential customer's opinion of your business! *Starting at \$300*

## DIGITAL

### **SOCIAL MEDIA TEMPLATES**

Feel like you're spending way too much time on social media posts only to have them look inconsistent across platforms? Custom templates to the rescue! Some examples include: instagram post/ story templates, Instagram highlight covers. *Starting at \$200*

### **ICONOGRAPHY / ILLUSTRATION**

A custom set of icons or illustrations to use across web, social and print designs. *Starting at \$300*

### **SQUARESPACE WEB DESIGN**

Need a squarespace site refresh? I can work with you to create a site that makes your brand stand out while keeping a clean and user friendly layout! *Starting at \$2,000*

### **E-BOOK**

From pitch books to commemorative company anniversary e-books - I can consolidate your company messaging with a beautiful e-book! *Starting at \$1,000*

### **DON'T SEE WHAT YOU ARE LOOKING FOR?**

Not a problem at all! Every business is unique and therefore has a unique set of needs. If you do not see what you are looking for, please contact me below and I am more than happy to set up a (free) introductory call to better understand your design needs, and work with you to build a custom package!

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aurora

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POWERHOUSE

SICHUAN  
DRAGON  
HOT SAUCE FOR THE FEARLESS

snug

ORGANIC DAY SPA & SKINCARE  
PUA KALA  
LANAI, HAWAII

SAINT NICHOLAS

  
CASA MARE  
EST. 2022

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BOO  
SWEETS

POPPASQUASH POINT  
BRISTOL, RI

  
SWEETS

BONNIE'S  
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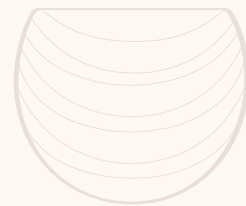
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## LET'S WORK TOGETHER

Ready for a full brand refresh? Or maybe you just need an updated logo to make your brand stand out.... or maybe it's just new business cards, social media templates to unify your brand and simplify your life... well for any of the above and SO much more, look no further.

And of course if you don't see what you are looking , let's chat! Together we can devise a custom plan to best suit your unique design needs.

To learn more about me, my work, and to get in touch visit me at [antoniaquinn.com](http://antoniaquinn.com) - or scan the QR Code below



## CONTACT

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