



**ShowBox**  
EXHIBITS



# LET'S CHAT ABOUT YOUR TRADE SHOW BUDGET AND BOOTH SPACE



SHOWBOX EXHIBITS CAN TAKE  
THE STRESS OFF YOUR PLATE









# In My Father's Footsteps: A Legacy Built in the Tradeshow World

**By Todd Nall, President ShowBox Exhibits**

**Photo: Todd's Father, Jay Nall, Vietnam Veteran**

The scent of sawdust and the hum of machinery weren't just background noise—they were the soundtrack of my childhood. By the age of six, I was sweeping paths through a layer of fine dust in my father's workshop, unknowingly absorbing the rhythm of a world where creativity met craftsmanship. Those quiet moments laid the foundation for what would become a lifelong journey into the dynamic world of tradeshow.

My official introduction came in 1984, at the NBAA Convention in New Orleans. The convention center buzzed with life—forklifts beeping, diesel fumes blending with the smell of freshly unrolled carpet, and tools clanging in sync with the buildout of something extraordinary. I stood in awe as an empty space transformed into a vibrant city of exhibits, each booth a story waiting to unfold. It was my first glimpse into the organized chaos and magic behind the scenes—and it left an imprint that never faded.

For a time, I ventured elsewhere—first chasing a career in professional soccer, then immersing myself in the ever-changing world of music. I searched for something different, something mine. Yet, the tradeshow industry always called me back.

When I returned, I saw it through a new lens—first as a client, then as a partner in my father's exhibit company. Working alongside him wasn't just a job; it was an education in precision, patience, and pride. I learned to value the craftsmanship, the pressure, and the people behind every booth we brought to life. When my father retired, I carried the torch forward.

In 2004, I founded my own exhibit company—a leap of faith fueled by everything he taught me. Every moment since—each event, every challenge, and every success—has been built on the legacy he created.

What started as childhood curiosity has become a career rooted in passion, purpose, and gratitude. I didn't just follow in my father's footsteps—I built my own path on the foundation he laid.

*Todd Nall*

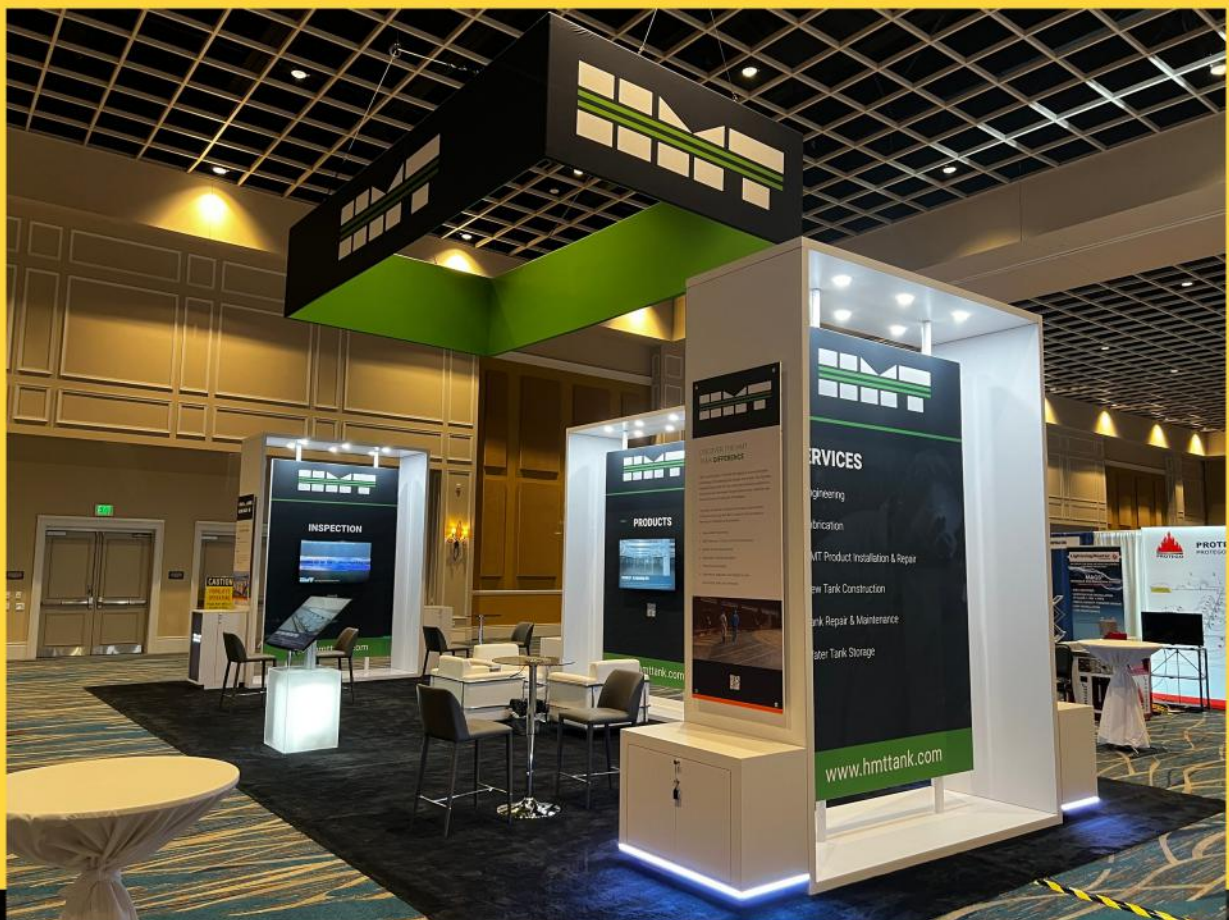


# ILTA 2025

CONFERENCE & TRADE SHOW









## Customer Testimonial:

**“How did Showbox Exhibits help you with your tradeshow booth for the ILTA and what has been your experience ?**



**ILTA 2025**  
CONFERENCE & TRADE SHOW

ShowBox



# Premier Trade Show Exhibit Design, Fabrication, and Management Services in Houston, Texas



## TELLING YOUR BRAND'S STORY

The ShowBox team is made up of seasoned design, marketing, and service professionals who deliver a higher level of exhibiting experiences that elevate and showcase your brand.



At ShowBox, we start by listening to understand your unique brand story. Then, we create an innovative, compelling concept that reflects your specific event objectives. Our services range from static trade show displays to fully custom, oversized exhibits featuring multimedia graphics. ShowBox delivers your company's story to the masses.



The ShowBox team takes great pride in delivering the most compelling product and service solutions in the industry to make your brand come to life. Our top notch displays say it all, so let ShowBox Exhibits tell your brand story at the next trade show, lobby, or other corporate event.



**ShowBox**  
EXHIBITS





## Our Services:

- Custom Exhibit Rentals
- Modular & Portable Exhibits
- Program Management
- Turnkey Services
- Storage & Maintenance
- Event Design & Production
- Environments for Showrooms, Sales Centers, & More
- Audio Visual & Lighting Capabilities
- Trade Show Management
- Graphics & Printing
- Promotional Products







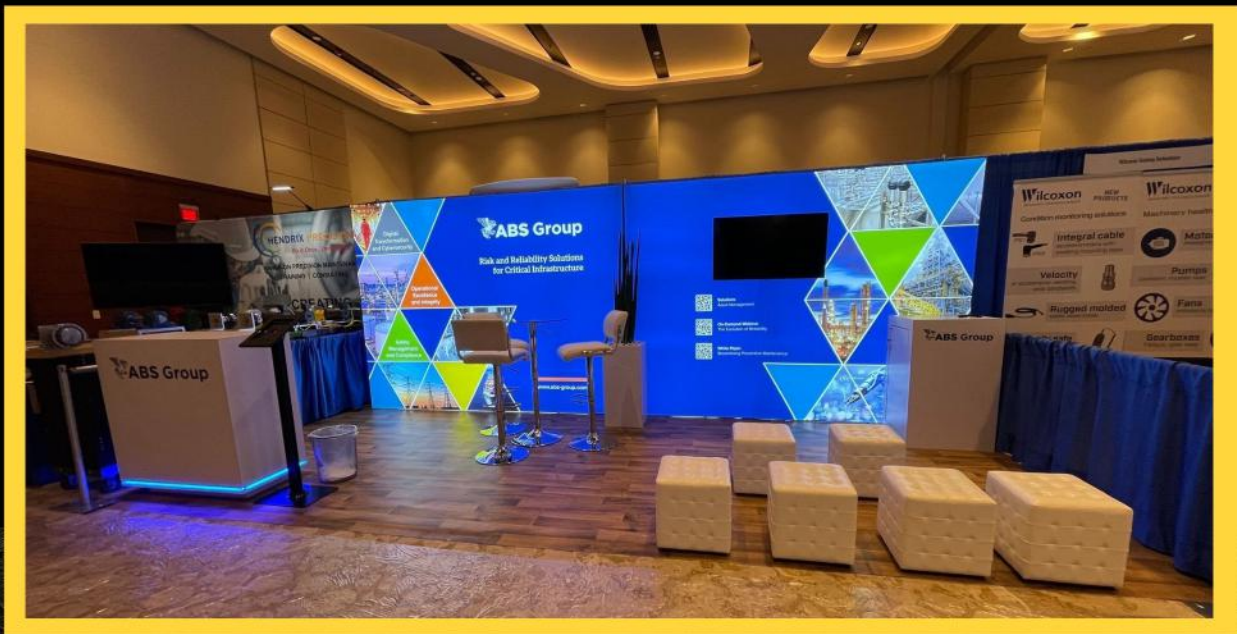
## Our Process

The ShowBox Exhibits turnaround time for a brand-new, “from scratch” customized design (from initial enquiry to proposal quote) is typically within 10 business days. If you are an existing client with repeat shows, or a new client with a simpler request, the process is a lot quicker. Some of our larger booths with complex woodwork or fabrication elements may take a little longer. We will communicate with you from the beginning, so that you have a realistic idea of the timeline.

***Once you have signed off on your design, we get working!***

ShowBox Exhibits aims to make the trade show experience as stress-free for you as possible. To assist with this, we can offer you full-service booth management, which also includes dealing with Show Services on your behalf. We can arrange all of your needs, including drayage, electrical, rigging, internet services and all.





## Design & Production:

Creative Designs using eye catching and innovative materials (wood, plastic, glass, fabric, aluminum, plexiglass, glass, vinyl, etc).

We have several existing designs you can utilize for any size booth space, or we can create and build something incredible from scratch with the help of our highly skilled fabrication team.







## Lighting & Audio Visual

Simple to complex lighting innovations will make your both stand out from the crowd. From structural under lighting, backlighting or creative structural and overhead lighting, we have you covered.

## ***Our Audio Visual Capabilities are endless!***

From LED TV flat screens to huge multi wall LED displays and features, we have the ability to deliver that giant WOW beyond your expectations.







**GRAPHICS & PRINTING**





**We are proud to have done projects worldwide in a multitude of industries.**

## **Where Do We Work?**

Based in Houston Texas, we can assist with any show or exhibit all over the United States. We have also assisted our clients with shows all over the world, utilizing our extensive network of international partners.

Not based in the USA? We have clients all over the globe, with several US trade shows throughout the year.

***We handle all of the logistics for you!***





# Just a Few Countries We've Served...

- USA
- Canada
- Mexico
- Brazil
- Chile
- Australia
- Argentina
- China
- Singapore
- Japan
- Switzerland
- London
- Scotland
- Norway
- Denmark
- Netherlands
- Germany
- Dubai





# Frequently Asked Questions:

## **Should I purchase my booth or rent it?**

If you purchase your booth, we will store it for you and arrange the logistics to get it to and from all of your shows. If you rent your booth, you can have a different structural design and marketing message for each show. You can rent or purchase your booth from us! Let's chat to see which would be the most efficient for your individual needs!

## **Do you have flooring and furniture?**

We have an extensive catalog of flooring and furniture choices to round out your vision. Whether you need a high-quality hardwood flooring, plush carpeting with an under pad, or a bespoke flooring design to highlight your brand, we have you covered!

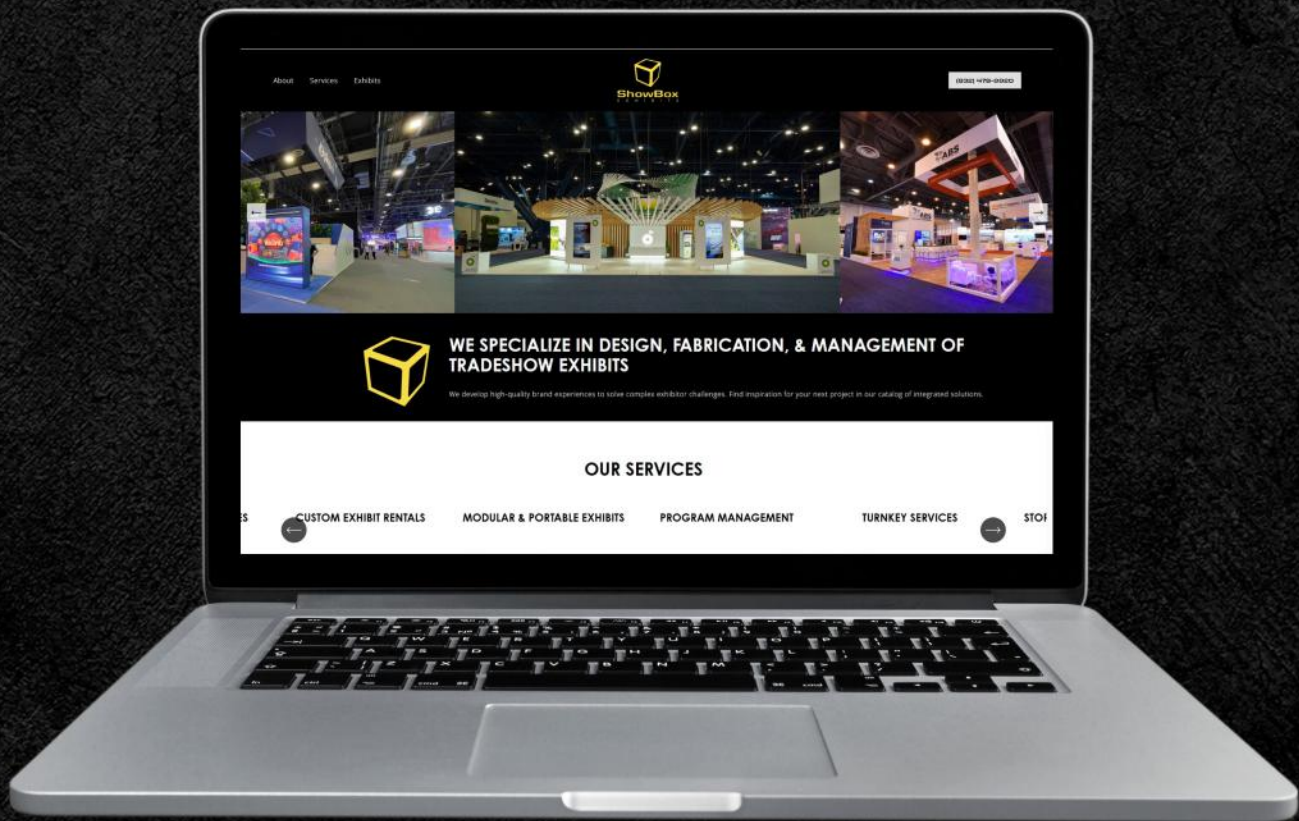
## **Sustainability is important to me, can you help?**

Showbox Exhibits manufactures and re-uses its own aluminum framing for all projects. We also have access to recycled flooring, as well as to facilities that will recycle any substrate and graphics you may have used for your show or event. Please enquire about this during the initial conversation with us to allow for inclusion into our quote for you.



# Our Portfolio

*See Our Team's Exhibits & Designs in Action...*



**Follow Us On Social to Review Our Work**



[www.showboxexhibits.com](http://www.showboxexhibits.com)

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