

# LOFT

## SCHOOLS REVIEW



## WHERE CONFIDENT CHILDREN ARE RAISED

Reading.

Communication. Confidence.

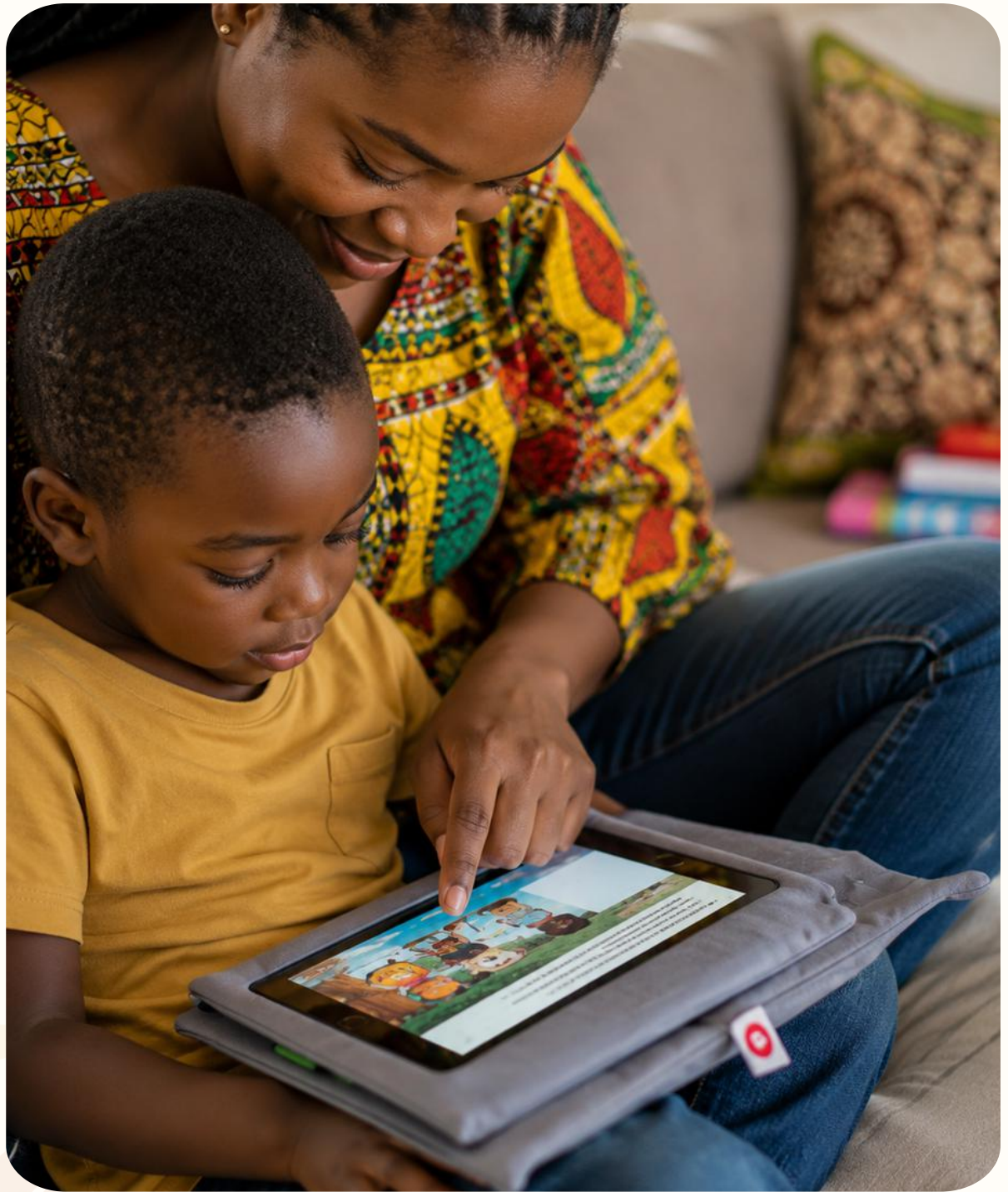
Culture.



Published by LOFT  
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# Dear School Leader



Every parent wants the same thing.  
A child who believes in themselves.  
A child who can communicate clearly.  
A child who can read confidently.  
A child who is prepared for the future.

Yet confidence is not something children are born with. It is built.

One story. One conversation. One opportunity at a time.

LOFT exists to help schools raise children who are confident readers, communicators and future leaders.

Together we can help children discover their voice and use it.

# The World Has Changed

Artificial Intelligence is changing the world.  
Technology is changing education.  
The future belongs to children who can:

- ✓ Think critically
- ✓ Solve problems
- ✓ Lead
- ✓ Communicate clearly
- ✓ Collaborate

Information is everywhere. **Confidence is rare.**  
**LOFT helps children build both.**

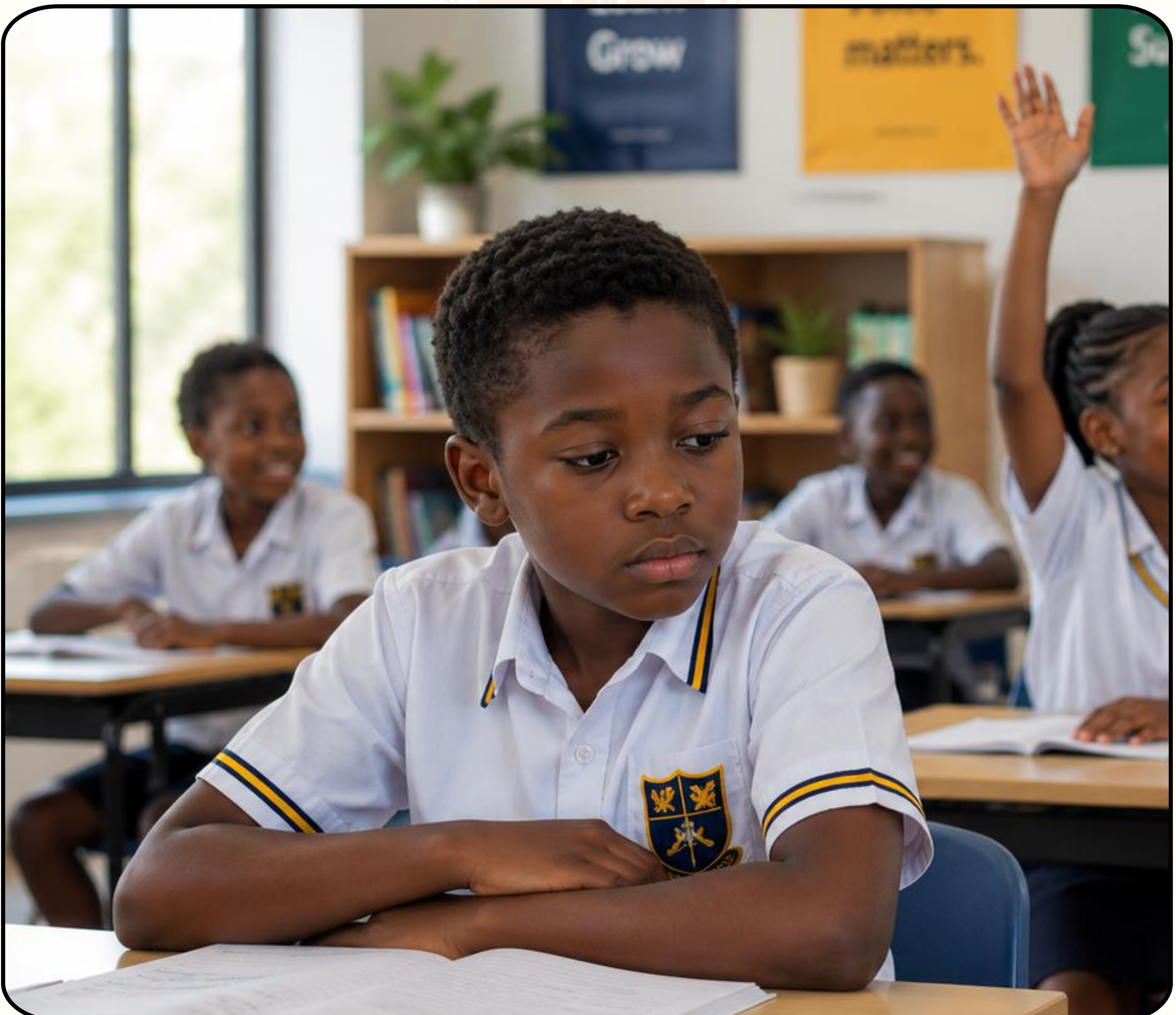


# The Confidence Gap

Many children struggle with:

- Reading regularly
- Expressing ideas
- Speaking confidently
- Participating in class
- Building vocabulary

**Schools see it. Parents see it. Children feel it.**  
**LOFT was created to help close that gap.**



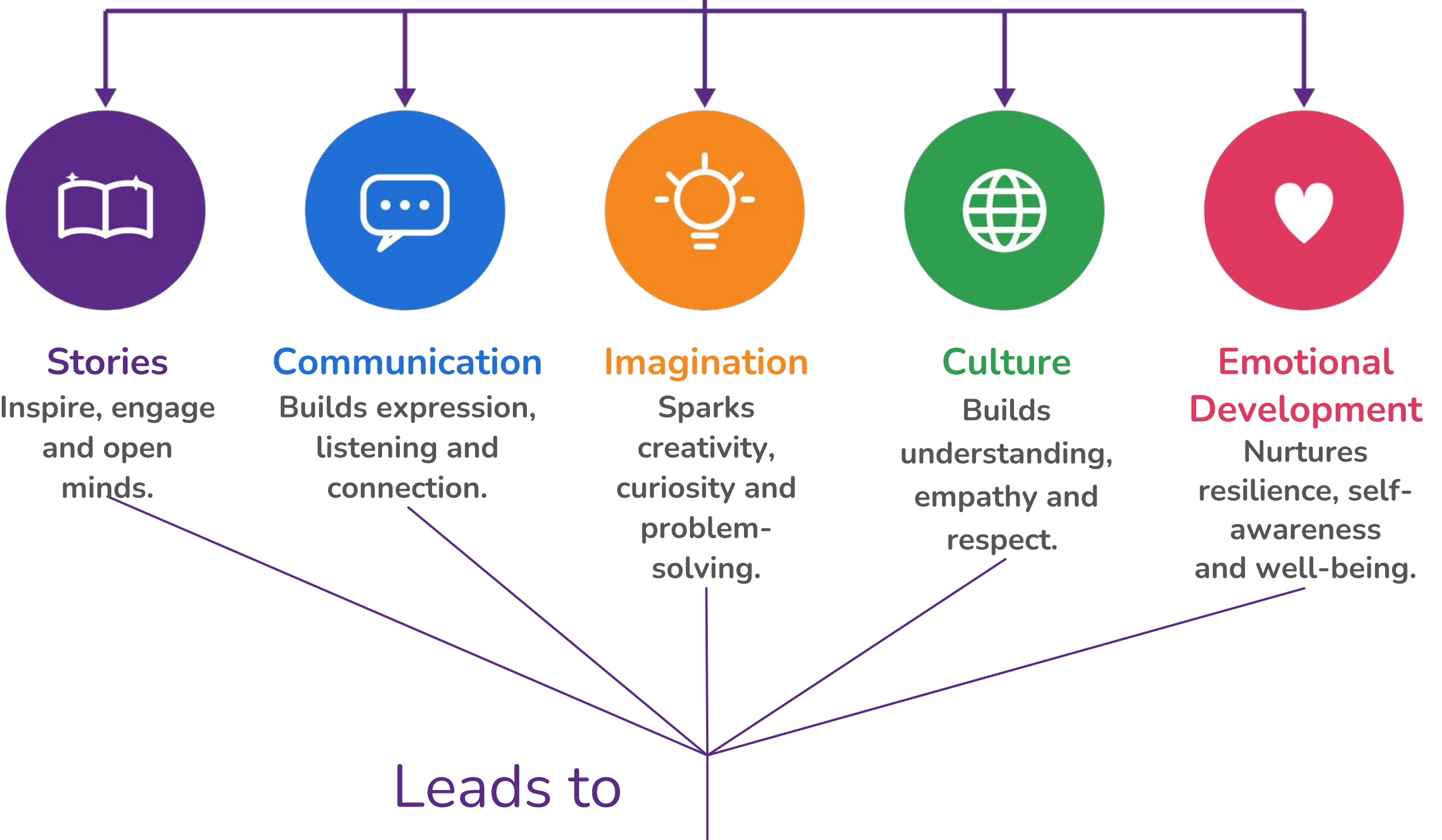
# Introducing LOFT

LOFT is a confidence-building ecosystem

powered by stories, communication,  
imagination, culture and emotional  
development.

We believe reading is the foundation.  
**Confidence is the outcome.**

## LOFT



# CONFIDENCE

The lifelong outcome.

# How LOFT Works



# What Happens in a LOFT Session?



- 1 Story Time
- 2 Discussion
- 3 Vocabulary Challenge
- 4 Speak-Up Activity
- 5 Games & Reflection

Children leave every session:

✓ Thinking

✓ Speaking

✓ Growing

✓ Believing

# Why Smart Schools Choose LOFT

LOFT helps schools:

- ✓ Improve reading culture
- ✓ Strengthen vocabulary
- ✓ Build confidence
- ✓ Support communication skills
- ✓ Increase parent engagement
- ✓ Differentiate themselves
- ✓ Deliver modern enrichment



# Partnership Options

## **LOFT Summer Clubs**

Holiday  
confidence-  
building  
programmes.

## **LOFT School Clubs**

Weekly term-  
time sessions.

## **LOFT Digital Library**

Daily reading  
access.

## **LOFT Reading Challenges**

School-wide  
engagement  
campaigns.

## **LOFT Events**

Special  
experiences  
and  
workshops.

# The Summer Club Experience

Reading

Storytelling

Public Speaking

Games

Creativity

Leadership

Fun

**Schools can offer something meaningful and memorable during the holidays.**



# The School Club Model

## Weekly Sessions

- Reading
- Vocabulary
- Confidence
- Communication
- Character Building

**A simple model with lasting impact.**




# The Digital Library

Children gain access to:

- Stories
- Activities
- Challenges Vocabulary
- Builders Reading
- Adventures

Parents gain access too.











Learning continues beyond school.

 CHAPTER 04 • CAST

CHAPTER 04

## The Signature Characters.

10 Story Worlds      11 Core Characters

 <p><b>Abena the Fixer</b> STEM &amp; innovation</p>	 <p><b>Amara &amp; Amani</b> African history &amp; identity</p>	 <p><b>Detective Lulu</b> Logic &amp; critical thinking</p>	 <p><b>Fofo</b> Music &amp; creativity</p>	 <p><b>Kofi the Dreamer</b> Aspirations &amp; imagination</p>
 <p><b>Kobi the Sailor Crab</b> Geography &amp; exploration</p>	 <p><b>Luna the Cat</b> Wildlife &amp; conservation</p>	 <p><b>Mamele</b> Leadership &amp; confidence</p>	 <p><b>Mila</b> Environment &amp; sustainability</p>	 <p><b>Sukura the Dog</b> Emotional intelligence &amp; wit</p>

# Supporting Parents

LOFT provides:

- Parent Flyers
- WhatsApp Support
- Reading Guidance
- Vocabulary Tips
- Confidence Building Ideas

**Because learning works best when schools and parents work **together**.**



# Supporting Schools



**LOFT provides:**

- Facilitators
- Marketing Support
- Enrolment Support
- Resources
- Parent Communication
- Programme Guidance

**Schools are never left to do it alone.**

# The Opportunity



Schools may choose:

**OPTION ONE**  
**Summer**  
**Programme**

**OPTION TWO**  
**School**  
**Club**

**OPTION THREE**  
**Digital Library**

**Or all three.**

Each school partnership is tailored to suit the needs of students and parents.



# Building Readers. Growing Leaders.

In Partnership with LOFT





# LOFT

LAND OF FAIRYTALES





# LOFT

## RAISING CONFIDENT CHILDREN

**Smart Parents Choose LOFT.**

**Smart Schools Choose LOFT.**

**Let's Build Confident Children Together.**

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