

2026 Ascent



Love. It's what makes Subaru, Subaru.®



SUBARU.



Meet the 2026 Subaru Ascent

Love is bigger than ever.

The 2026 Subaru Ascent is built for safety, reliability, and comfort. With standard Symmetrical All-Wheel Drive, ample storage, and seating for up to 8, the Ascent combines versatility with legendary Subaru quality and performance. From soccer practice to great weekend getaways, the Ascent is ready to take on any adventure.

Trim Levels



Premium

7 or 8-Passenger Option available

- 260-hp 2.4-liter 4-cylinder SUBARU BOXER® engine with direct injection
- EyeSight® Driver Assist Technology¹: Pre-Collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning with Lane Departure Prevention, and Advanced Adaptive Cruise Control with Lane Centering
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert²
- Emergency Lane Keep Assist and Automatic Emergency Steering
- Reverse Automatic Braking System
- Subaru 11.6-inch Multimedia Plus System with Apple CarPlay® and Android Auto™ integration, 4-month SiriusXM³ trial subscription, USB-A and USB-C charge ports, and Bluetooth®
- MySubaru® Connected Services
- All-Weather Package: Heated power exterior mirrors, heated front seats, and windshield wiper de-icer
- Black StarTex® upholstery with silver contrast stitching

Limited

7 or 8-Passenger Option available. Includes Ascent Premium 8-Passenger key features and adds:

- Subaru DriverFocus® Distraction Mitigation System
- Subaru 11.6-inch Multimedia System with Navigation
- Harman Kardon® premium audio system with 14 speakers
- 12-way power driver's seat with two position memory, including 4-way power lumbar support and 4-way power front passenger seat
- Perforated Nappa leather-trimmed upholstery with silver stitching
- Heated steering wheel and heated second row seats
- Dual Function X-MODE® with Hill Descent Control
- Cabin Connect®⁴ voice amplification
- Panoramic power moonroof with power sunshade

Limited Bronze Edition

Includes Ascent Limited 7-Passenger key features and adds:

- Black StarTex® upholstery with bronze stitching
- 20-inch alloy wheels in Bronze Metallic finish with all-season tires
- Exterior power-folding mirrors with integrated turn signals in Crystal Black Silica
- Bronze exterior accents and finishes
- Heated steering wheel with Bronze accents
- LED fog lights with Bronze finish

Colors

Exterior

PREMIUM PAINT



Crystal Black Silica



Crystal White Pearl



Ice Silver Metallic



Magnetite Gray Metallic



Crimson Red Pearl



Autumn Green Metallic



Sapphire Blue Pearl



Dark Mahogany Brown Pearl

Ascent Limited Bronze Edition
in Sapphire Blue Pearl.



There's more to love.

More info on explore additional features, photos, and awards
at <https://www.subaru.com/vehicles/ascent/2026>.

3-Row Versatility and Comfort

The 2026 Ascent is the largest Subaru SUV ever, with flexible 3-row seating and premium comfort available in 7-seater or 8-seater models.



Touring

Includes Ascent Limited 7-Passenger key features and adds:

- Slate Black leather-trimmed upholstery with black stitching or Java Brown Nappa leather-trimmed upholstery with silver stitching
- Exterior power-folding mirrors with integrated turn signals in Crystal Black Silica
- Dark Woodgrain interior accents
- 20-inch alloy wheels in Dark Gray with machine finish
- High-grade leather-wrapped steering wheel and leather-wrapped shift lever
- Ambient interior lighting on doors and dash
- Smart Rear-View Mirror and camera
- Rain Sensing Windshield Wiper System

Touring Onyx Edition

Includes Ascent Touring key features and adds:

- Slate Black Nappa leather-trimmed upholstery with black stitching
- Leather-wrapped steering wheel with green stitching
- 20-inch alloy wheels in Black
- Rear roof spoiler in Crystal Black Silica
- Exterior rear badging in black finish
- Exterior power-folding mirrors



A spacious, inviting interior with roomy seats, extra-wide rear door openings, and an ample cargo area, plus underfloor storage that maximizes space for passengers and their gear.

Ascent Touring with Java Brown Nappa leather interior.

Interior

STARTEX®

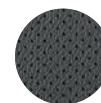


Black
StarTex®

LEATHER



Java Brown
Nappa



Slate Black
Nappa



Warm Ivory



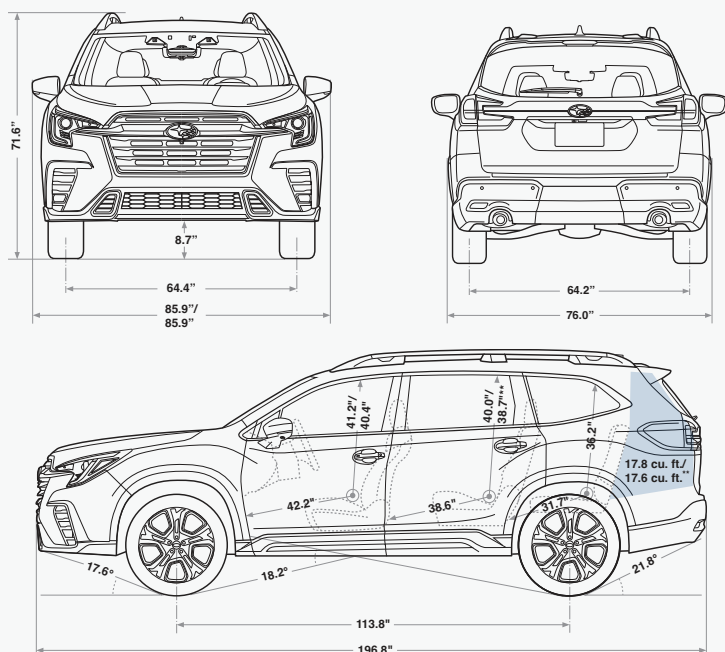
Slate Black



2026 Ascent Dimensions

Ascent Premium in Crimson Red Pearl with optional and accessory equipment.

Length	196.8 inches
Width	76.0 inches (85.8 inches with mirrors)
Height	71.6 inches
Ground Clearance	8.7 inches
Cargo Volume	17.8 cubic feet 75.6 cubic feet with rear seatback folded (with moonroof: 72.8 cubic feet)
Headroom (front/rear)	41.2 inches / 40.0 inches (with moonroof: 40.4 inches / 38.7 inches)
Roof Rail Load Capacity	700-lb static maximum load capacity
Towing Capacity	5,000 lbs



*Illustration shows Ascent Premium model only. Dimensions and features may vary by trim level. Please contact your local authorized Subaru retailer for more information.

**With available moonroof. Moonroof availability varies by trim level.



See 2026 models in action.



Find out more about our efforts to keep it cleaner and greener. subaru.com/environment



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Paper | Supporting
responsible forestry
FSC® C103568

Information current at time of printing.

1 EyeSight[™] is a driver assist feature that may not operate optimally in all weather and road conditions. Drivers always remain responsible for safe and attentive driving. See Owner's Manual for details on system operations and limitations. 2 Blind-Spot Detection, Lane Change Assist, and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 3 SiriusXM 4-Month Trial: Service will automatically stop at the end of your trial subscription period unless you decide to continue service. Trial is non-transferable. If you do not wish to enjoy your trial, you can cancel by calling the number below. All SiriusXM services require a subscription, each sold separately by SiriusXM after the trial period. Service subject to the SiriusXM Customer Agreement and Privacy Policy, visit siriusxm.com for complete terms and how to cancel, which includes online methods or call 1-806-635-2349. Some services and features are subject to device capabilities and location availability. Satellite service not available in AK & HI. Certain features and/or content may not be available in vehicles with SiriusXM with 360L unless an active data connection is enabled in the vehicle. Content varies by SiriusXM subscription plan. All fees, content, and features are subject to change. SiriusXM and related logos are trademarks of SiriusXM Radio Inc. and its respective subsidiaries. 4 Activation with subscription required. Credit card required for specific packages for renewal purposes. Not available in all states. See your Subaru retailer for details.



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