



NUGENT

J E W E L R Y

Discover the Nugent Experience

NUGENTJEWELRY.COM

*Introducing our newest collection,
capturing the natural beauty of butterflies*

Emerge

*Inspiring courage, elegance, resilience,
empowerment & transformation*



Scan to see more

*Custom designed pendants, rings & earrings
in our certified USA recycled 99.8 fine silver*

Annah is wearing some of the beautiful pieces from our
Emerge collection—Mapwing earrings, a Leopard Lacewing
pendant, and a Urania leilus ring.

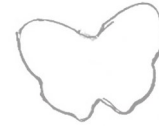




Our jewelry is designed for both comfort and style and appeals to a wide range of customers. From elegant dinner parties to the yoga mat, we offer something for everyone.



Silver inlay



Marc Nugent, Founder and CEO is proud to offer you the Emerge Collection jewelry line. Inspired by and in collaboration with his daughter, Izzy.

Self expression is elegant and delicate, yet courageous. Align with your intuition and truth, embrace life—emerge with confidence.





Where it all started...
Mary Lou at the kitchen
table, organizing jewelry
for customers (top);
Me and my wife Chelsea,
with our daughter, Izzy,
and son Will (bottom).

The Nugent Experience

Authentic products, real relationships, shared success

My most enjoyable experience in grade school was “show and tell.” I enjoyed the opportunity to show my friends and teachers something I thought was special and was proud of, and that I thought they would also like. I loved the interaction with others, and chance to share our thoughts. We also learned something—about the item and each other—during the process. These memories mean a lot to me, so much so that I decided to create a business based on the show and tell experience.

Nugent Jewelry’s humble beginnings started at the kitchen table of my family’s home in beautiful Colebrook, New Hampshire. Our business was a family effort, with my wife, daughter, and my wife’s grandmother, Mary Lou, all involved. In 2017, we saw a need for higher quality jewelry for metaphysical and New Age stores, yoga studios, and others in the gemstone jewelry market. We wanted to offer stores not only a better quality product, but also take things a step further—we wanted to assist our clients in marketing and selling our product. By going the extra mile, we knew everyone would benefit.

What’s different about us? It starts with our people. Our entire team is made up of hand-picked individuals from varied backgrounds but with skill sets perfectly suited to what we do. We’re all hard-working people—that’s a tradition here in the North Country; we like things

casual and we like to have a good time. Some of the team is young, just starting out, while others have decades of work experience. We also like a personal approach—that’s how we do things here—and that’s one of the things that sets Nugent Jewelry apart—we bring the show to you, along with lots of fun, positive energy that cuts through the formalities and helps us build friendships as well as partnerships.

At a young age, my father instilled in me a key fact: that the change of just one degree makes a big difference. At 211 degrees Fahrenheit, water is just water. At 212 degrees, water turns into steam which can power a 110-ton locomotive! I’ve taken that wisdom to heart in everything I do; taking that extra step because I know that one step—one degree—can create powerful transformation.

This mentality of going the extra mile extends to how we treat our customers, our partners and our manufacturers. I believe that if you treat people with kindness, integrity and respect, you will receive those back in return. This approach is a win-win and the foundation of our company. We always try harder; to be more and do better so that everyone enjoys success.

Our products set us apart. We don’t sell crap. We choose gemstones and design each piece with intention. Fun fact: Many of our designs were started

at our kitchen table with my daughter, Izzy! Every item you receive is neatly packaged and handed to you ready to go. You won't get a bag of loose merchandise from us.

I've traveled to Jaipur, India numerous times and have seen where our products are manufactured. I've also seen firsthand the pollution, poverty and low standards of living and working that plague Third World countries. Impassioned by what I witnessed, I committed to moving forward with a new manufacturing facility for Nugent Jewelry in Jaipur.

I'm proud to say that we're now operating out of a 33,000-square-foot facility built with green and recycled materials. This is only the second certified green building in Jaipur. To be the first green facility for jewelry manufacturing is a big step for our industry, and we're excited to lead the way. Our products bear our laser-engraved logo, showcasing our commitment to this mindful way of working.

I sincerely hope you enjoy the pages ahead. This is the Nugent Experience.



Marc Nugent
Founder and CEO



Happy clients during our shows; they love handpicking jewelry for their stores and we have fun while doing it. We look forward to seeing you!



**Natural, Genuine
Gemstone & Crystal Jewelry**

We oversee every step of the process
to emphasize the best qualities
of each stone or gem



Hand-Picked by You

We come directly to you with
a low-key, laid-back, no pressure
approach so you can see and feel
our products before you buy



Mine-Direct Value

Our efficiency brings you
the highest quality items at
incredibly low price points



“I’m honored to be part of this
journey with you all! Love all the
amazing products, and the support is
above and beyond! Marc is one hell of
a stellar beam of light on this planet!”

— Carissa, Euphoria, Lincoln, NE



100% Recycled Silver

We use a proprietary blend of USA supplied 92.5 anti-tarnish sterling silver and 18k vermeil gold



Custom and Handmade

Because we mine direct and work with in-house manufacturing and design, we can ensure the highest detail of craftsmanship



Certified Natural Origin

95% of our stones are certified "All-Natural Origin" and we've got documents to prove it

Don't forget the chain! We carry a wide variety of chain styles and lengths in USA recycled sterling silver and 18k vermeil gold.



Ethically Sourced

We ensure our products are made and obtained through responsible and sustainable methods



Green Manufacturing

We create jewelry that lasts for generations and are committed to a process that's easy on the environment, ensuring a world of natural beauty for generations to come



Win-Win Culture

We build partnerships with honesty and integrity



Our photo team captures the essence of each piece and does not retouch or digitally alter the images. So what you see is what you get. Oh, and you'll get the images, too! All of these images and more are available in our media library; free for you to use in your advertising and promotional campaigns.



Kingman Pink Dahlia Turquoise, USA
Industry-leading matching bezel earrings,
a Nugent Jewelry exclusive

“For selection, grade, and quality,
we buy and rebuy Nugent Jewelry
because they stand out in our cases
with the high gloss finished silver and
amazing stones.

We have so many repeat customers
coming back to buy more of all
Nugent’s lines continuously ... and the
matching bezel earrings: AMAZING!”

— Kayla, Heart, Body, & Soul,
Columbia, MO



*Ask about our
different shapes
and sizes!*

The Nugent Experience Includes Being Globally Mindful

We make jewelry that lasts for generations. Our process is easy on the environment, ensuring a world of natural beauty for generations to come.



Mine Direct

We source superior quality product directly, which allows us to control where it comes from and how it's mined.

Hand Selected in House

We have a complete operations team in house. Our expert craftsmen and designers hand select for quality over quantity.

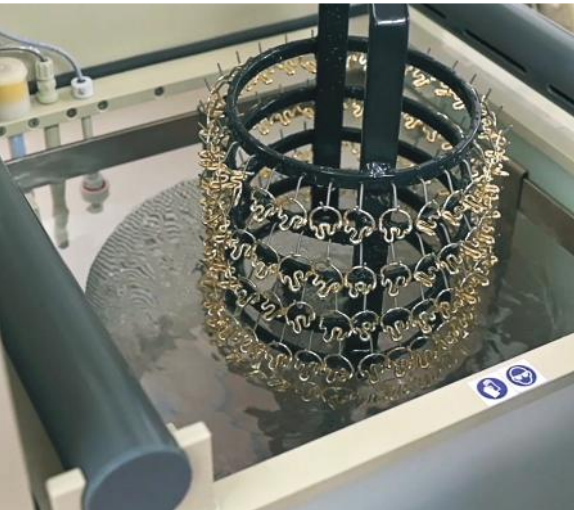
Employee Focused

We are committed to supporting all members of our team. Integrity is woven into every aspect of how we work. Life is better when we all do better.



USA Recycled Fine Silver

Our silver is 100% recycled and is SCS certified. No purity is lost in the recycling process, so it's of the same quality as newly mined silver, but is dramatically more sustainable. Less energy is used in recycling silver than mining new, so it's also better for the environment.



Eco-Friendly Anti-tarnish Coating

In addition to our proprietary blend of anti-tarnish recycled silver, we are using a new anti-tarnish dip coating. This invisible layer is only a few nanometers in thickness and protects the base layer from oxidation and discoloration.

Our coating is free of nickel and heavy metals. It's biologically safe, skin-friendly and hypoallergenic. It also repels dirt and water, and reduces the fingerprint sensitivity of jewelry.



The water reclamation tanks (left) and solar panel array on the roof of the new manufacturing center in Jaipur, India.

This building houses the Nugent Jewelry Wing of manufacturing. Our certified green facility is only the second of its kind in India to be built to these specifications and is now fully operational.

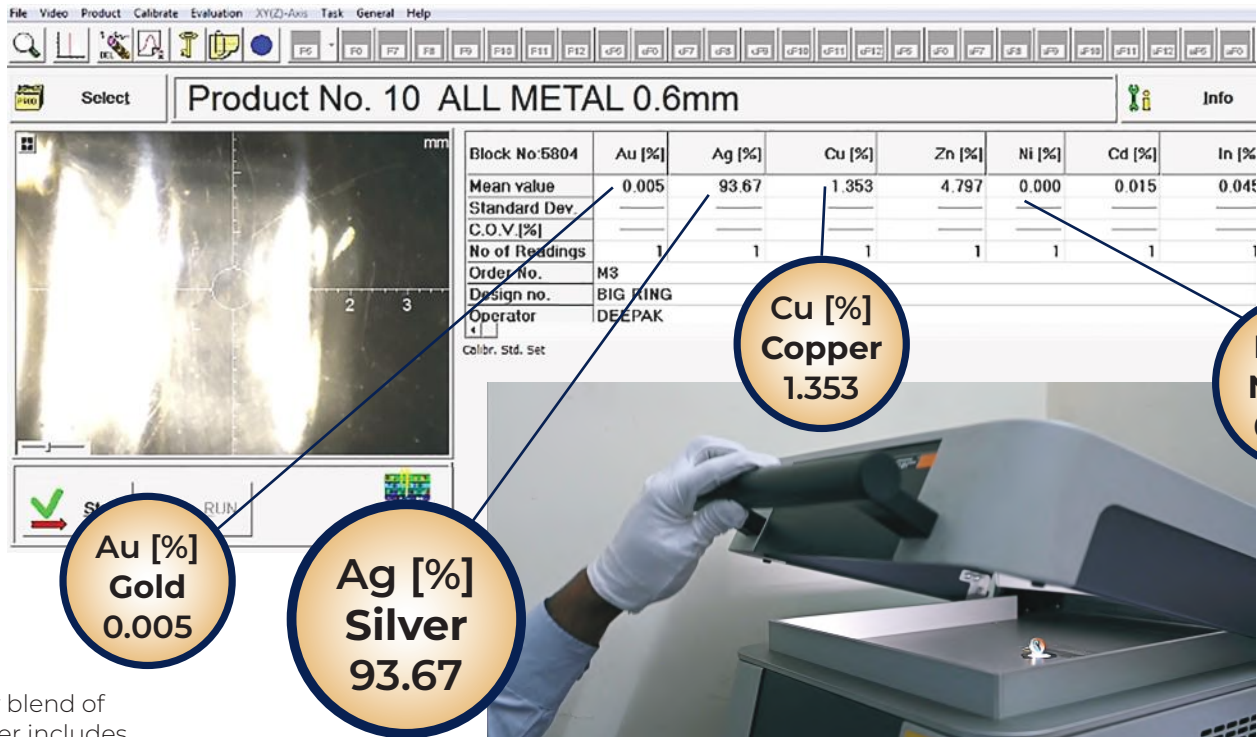
- 33,000 square feet
- Built with green and recycled materials
- Solar powered
- Air filtration system
- Zero wastewater (excluding septic)
- More spacious working environment



**Scan to watch videos
from Marc's recent trip to India.**

Our Results Are Your Results

We use the latest testing technologies to guarantee the purity of USA recycled silver in our pieces, and openly share the results



Our proprietary blend of anti-tarnish silver includes a little gold and minimal copper. And when we say 92.5, we mean it!

A common allergen in sterling silver is nickel. As you can see here, we have zero in ours.

We use the Fisher XRF machine for metal and micron testing, which captures precise purity measurements and can determine the most subtle differences in silver alloy.

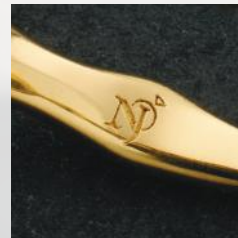
“We’ve been working with Marc for over 10 years.
With utmost confidence we can state that our
customers purchase Nugent Jewelry four times
over anything else we have in our cases.

We always hear great things about the stone
quality and the shiny finish.”

— Jeff, Penny Lane,
Springfield, IL



Wave Collection
18k vermeil gold stackable rings
available in 13 gemstones



We Put Our Name on It

We’re so confident and stand by our product
that we laser etch our logo into the inside band
of our rings and the backside bale of pendants.

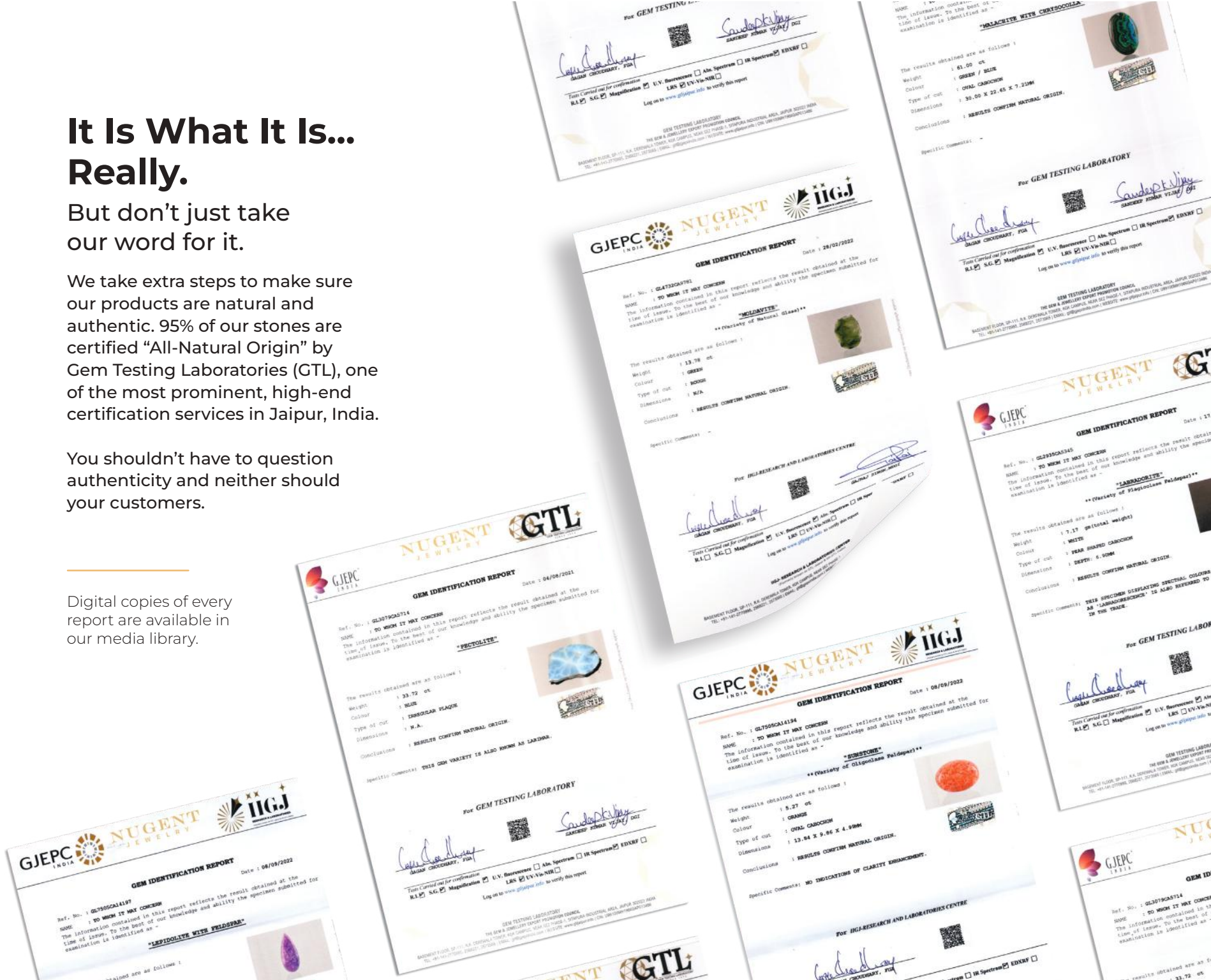
It Is What It Is... Really.

But don't just take our word for it.

We take extra steps to make sure our products are natural and authentic. 95% of our stones are certified "All-Natural Origin" by Gem Testing Laboratories (GTL), one of the most prominent, high-end certification services in Jaipur, India.

You shouldn't have to question authenticity and neither should your customers.

Digital copies of every report are available in our media library.



“Jolene was wonderful and I’m still speechless about your selection! Thank you for allowing us to be a part of your Nugent Jewelry family!”

— Becky, Junque Stops Here, Cuba City, WI



Eden Collection
Sterling silver rings
available in 7 stones

The Nugent Experience is about helping our clients overcome challenges and succeed

Our most successful clients are using the tools and resources we provide to support their staff, merchandise effectively, and sell more jewelry. Are you?

- + Merchandise bagged, labeled, ready to sell
- + Gemstone certifications
- + Educational videos & articles
- + Photography, videos & other marketing materials
- + Nugent Jewelry branded resources
- + Geolocator map for your store on our website
- + Retail spotlight article featuring your store
- + Retailer and employee incentive program
- + Google & social media advertising
- + Marketing calls-to-action to find a retailer
- + Social media shout-outs
- + Support from our experienced account executives & customer care team—just a call or click away



Steve Reich, our VP of sales, sits with Erica Covey of Olde Towne Alchemy in Kearney, NE during a show.

Reach out to your account executive to get started today!

Elevate your ring display and leave a lasting impression on customers with a custom-branded Nugent Jewelry ring foam. Don't have one yet? Ask your account executive!



Peridot
18K VERMEIL GOLD

Heart

Leo

Sleep
Peace
Creativity
Compassion

Peridot is a stone of compassion with a friendly energy, excellent for healing and assists in rebirth and renewal of all kinds. Peridot also brings abundance and prosperity. It enhances the healing and harmony of relationships, particularly marriage. It helps remove stress, anger and jealousy.

NUGENT
JEWELRY

- Natural, genuine, gemstone and crystal jewelry
- Mine-direct, third-party certified "All-Natural Origin" gemstones
- 100% USA recycled and certified fine silver
- Proprietary blend of anti-tarnish 92.5 sterling silver and 18k vermeil gold
- Anti-tarnish, nonallergenic
- Certified green manufacturing
- Don't forget the chain!



Visit our Learning Center! Scan the code, and check back often for new resources.



Our product cards include gemstone details, metaphysical properties, zodiac signs, and chakras.

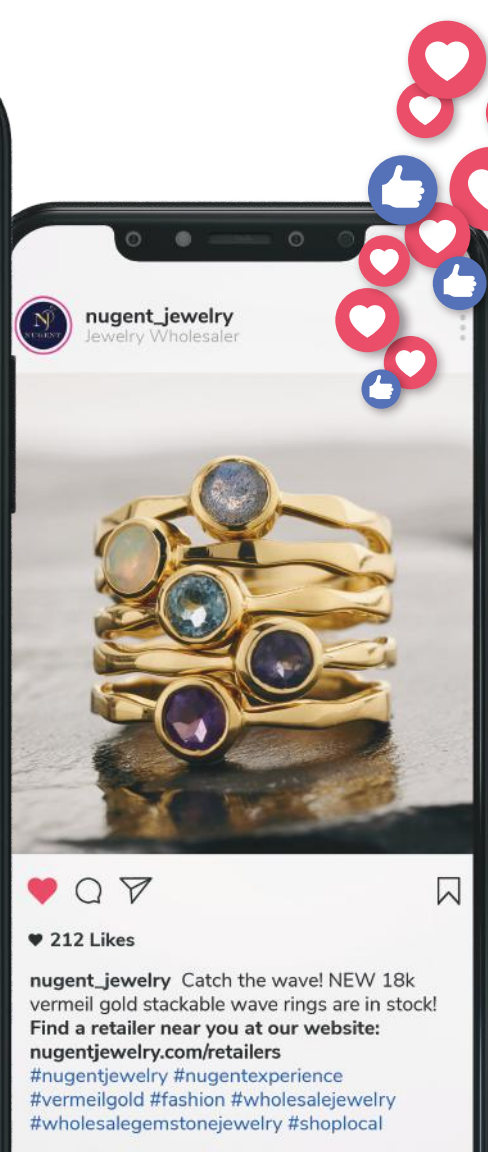
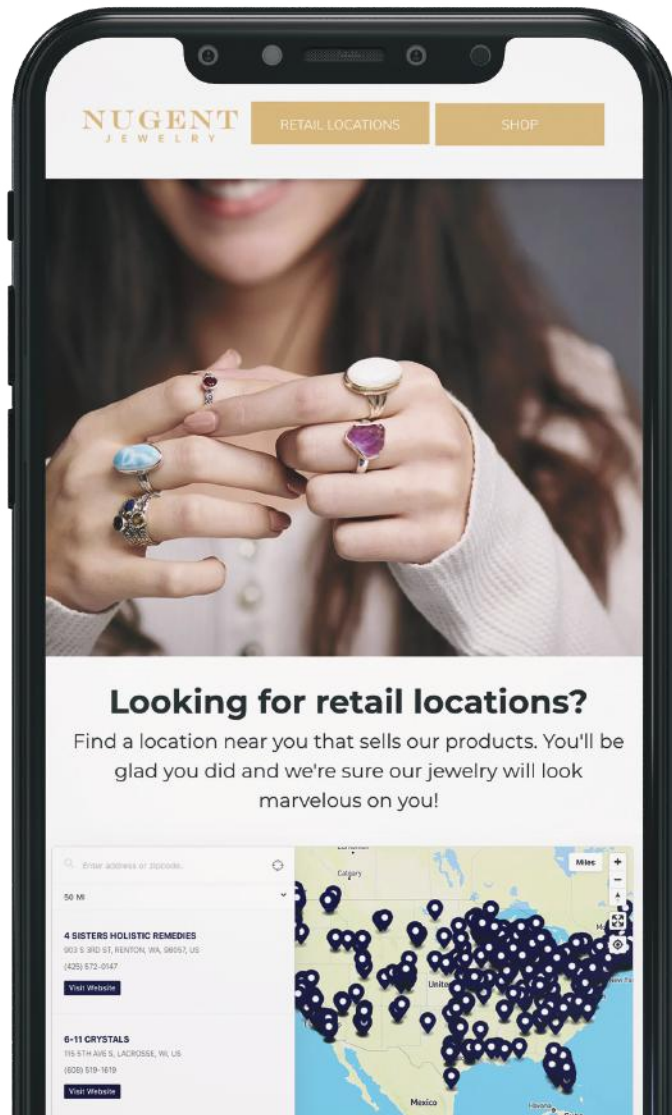
This postcard is designed to be placed near your Nugent Jewelry display, serving as a cue card for your sales staff. The backside showcases key selling points about our products and features a QR code for quick access to our Learning Center.

"Our staff (and customers) always get so excited when we refill our stock! The Learning Center will be very helpful for our staff. Thank you very much!"

— Abby, Quonset Hut, Canton, OH

Bringing Customers to You

Whether it's placement on our retail locator map on our website, a highlight in our marketing material, a shout-out on social media, or a featured article on our website, our goal is to put the spotlight on you.



All of the images and videos we create and share on social media are available for you to use and share as well!

We love hearing from our friends and retail clients! Spread the word on social media so customers can learn about Nugent Jewelry and find your stores.

Let's generate some buzz together!
#nugentjewelry

@nugentjewelry



#nugentjewelry

Nugent Jewelry Learning Center

We created a video and resource library so you and your staff can learn more about the Nugent Experience, our products, and how we drive traffic to your store.

The win-win culture is at the core of everything we do.

Check out these short videos to learn:

- how we're driving traffic to your store
- why our silver is different
- about our commitment to manufacturing
- why we care about the win-win mentality

We produced these tools to help educate you and your staff, and is another example of how we go the extra mile in providing you more than the average wholesaler!

And, we're always open to your input. Speak to your account executive or reach out to customer care—we're listening!



Visit our Learning Center!
Scan the code, and check back often for new resources.



Our Team is Hand-Picked for Customer Success

Questions?

No problem, we can help.

From sales to customer care and operations, we're all working toward achieving the same goal of making our customers successful.



Meet the Team!

Scan to learn more about us. Check out the videos and get to know our account executives up close and personal in the Meet the Reps series!



Meet Jady! Pictured at bottom left, she's our in-house inventory specialist, and was named 2022 Employee of the Year. Pictured at bottom right is Jady with Marc as she receives her award—a bar of silver.



We're real people here at Nugent HQ and our teamwork extends to our partners in India. We like to work hard and have a lot of fun doing it. Pictured at bottom right is Marc's daughter, Izzy, drawing some of her ideas for the new Emerge butterfly collection, which are then refined by our designers in manufacturing.

Shopping Convenience

We offer a few easy ways to buy Nugent Jewelry

SHOP IN PERSON with an Account Executive

Our favorite way to connect with you—let one of our awesome account executives bring the show to you! Our signature “show and tell” appointments are low-key, laid-back, and no pressure. It’s a great way for you to see, feel, and hand-pick products before you buy. And, they’re fun!

SHOP ONLINE at our e-commerce store

Wholesale ring display sets, featured collections, statement pieces, seasonal items, and more available to shop at our website 24/7 at nugentjewelry.com.

SHOP VIRTUALLY, IN REAL TIME with Nugent LIVE

A fun and easy way to buy, person to person via Zoom. Pick the stones that speak to you, shown by your account executive or right from headquarters to your computer screen. Learn more and book a Nugent LIVE show at nugentjewelry.com/live.



Join the Nugent Family

Your source for high-end wholesale rings,
earrings, bracelets, and pendants



Scan for wholesale
customer application
or contact the account
executive below.

Nugent Jewelry Import & Wholesale

Colebrook, NH
603-237-2247

hello@nugentjewelry.com
www.nugentjewelry.com



**AAA grade Larimar,
Dominican Republic**



Unique Shapes and Sizes

Looking for shapes different from the standard oval, teardrop, square, or circle?

Nugent Jewelry's Premier Line

Featuring uniquely handcrafted shapes that utilize the finest characteristics and sections of each stone.



NJ
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Discover the Nugent Experience

Authentic products, real relationships, shared success

NUGENTJEWELRY.COM



#nugentjewelry

Printed with soy inks on partially recycled paper.