

JANUARY

PARTNER OF THE MONTH

2023

OUTRIGGER

RESORTS & HOTELS, HAWAII



HAWAII PARTNER.
INCLUDES A TRAVEL ADVISOR BUNDLE,
PARTNER OFFERS, HOTEL DETAILS, AND MORE!



W E L C O M E

Dear Travel Advisors,

We are happy to present our January Hawaii Partner of the Month: Outrigger Resorts & Hotels, Hawaii. Our Partner of the Month campaign is designed to give you the resources you need to sell our amazing preferred partners.

Each month, our reservation and business development teams invest their time learning more about our featured partners so they can better serve you. This includes a training session where they learn about the most recent hotel updates and current property/destination highlights.

Our marketing team has also curated a special Travel Advisor Bundle for you! This includes our *NEW* consumer LookBook for your clients, a customizable flyer, and webinar so you can be fully equipped to sell this month!

We look forward to a great month. Happy selling!

Sincerely,

CLASSIC
Vacations™

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JANUARY PARTNER OF THE MONTH

OUTRIGGER RESORTS & HOTELS, HAWAII

ICONIC VIEWS WITH VIBRANT CULTURE.

Rejuvenate with world-renowned beaches, iconic views, and vibrant local culture. Inspired by the island tradition of voyaging, Outrigger Resorts & Hotels, Hawaii, will take you on a journey where tropical beauty draws you in, and exceptional hospitality makes you want to stay longer.

FEATURED OFFERS

*Book now through 01/31/23 for travel from now through 12/18/23**

WAIKIKI | OAHU

OUTRIGGER REEF WAIKIKI BEACH RESORT

★★★★

- Exclusive access to Voyager 47 Club Lounge
- Island-style morning breakfast
- Sunset appetizers and wine
- Club Ocean Front Room

3 NIGHTS FROM \$1,039 PER PERSON

WAIKIKI | OAHU

OUTRIGGER WAIKIKI BEACH RESORT

★★★★

- Exclusive access to Voyager 47 Club Lounge
- Island-style morning breakfast
- Sunset appetizers and wine
- Club Ocean Front Room

3 NIGHTS FROM \$1,089 PER PERSON

WAIKIKI | OAHU

OUTRIGGER WAIKIKI BEACHCOMBER HOTEL

★★★★

- Daily breakfast for two
- Ocean View Room

3 NIGHTS FROM \$729 PER PERSON

OUTRIGGER.

ClassicVacations.com | 800.221.3949

*Blackout dates may apply. Offers are valid on new bookings only. Offers are subject to availability at the time of booking and may be changed or discontinued at any time without notice. Blackout dates, minimum night stays, and minimum stay requirements are subject to change. Seasonal surcharges, resort fees (if any), and other restrictions may also apply. Offers are not valid for Group Travel. Some booking and travel dates may vary. Other promotions and departure dates are available which may result in a different rate and/or hotel inclusion. The customer is responsible for hotel taxes and fees on the free night offers, where applicable. For those properties where Classic Vacations has access to dynamic pricing rates, those rates will likely fluctuate from time to time based on market conditions and other factors beyond Classic Vacations control. Classic Vacations CST# 2079429-20.

CV

AN INCENTIVE JUST FOR YOU

WIN A 3-NIGHT STAY!

Be the travel advisor with the most paid bookings at participating Outrigger Waikiki Collection properties and receive:

3 NIGHTS AT OUTRIGGER REEF WAIKIKI BEACH RESORT

in a brand new Club Oceanfront room
with Voyager 47 Club Lounge access.

Book now through 01/31/23 for travel through 12/22/23.

*Applicable reservations must be deposited/have money on the reservation in order to qualify at the listed participating properties: Outrigger Waikiki Beachcomber, Outrigger Reef Waikiki Beach Resort, and Outrigger Waikiki Beach Resort. The winner's gift certificate is valid through January 31, 2024.

TRAVEL ADVISOR BUNDLE

Access the tools and resources to help you sell Outrigger Resorts & Hotels, Hawaii in January. We've created consumer-friendly content for you to share with your clients.

[DOWNLOAD CUSTOMIZABLE FLYER](#)

Open in Adobe Acrobat. Customize. Send.

[VIEW CONSUMER LOOKBOOK](#)

View and send to your clients.

Our Partner of the Month webinar featured Outrigger Resorts & Hotels in Hawaii; Blue Palace, A Luxury Collection Resort, in Elounda, Crete; and Velas Resorts in Mexico. The recording includes recent updates, month-long offers, amenities, and more.





WHY OUTRIGGER?

GLOBAL BRAND

The Outrigger global presence operates the most vibrant resort destinations located on some of the most iconic beach destinations throughout the Hawaiian Islands, Pacific and Indian Oceans.

BREADTH OF PRODUCT

Multi-branded portfolio of beachfront resorts, hotels and vacation condos.

LOCAL CULTURE

Each property incorporates cultural values blending seamlessly with its unique locale, offering a compelling guest experience and distinctive sense of place.

WORLD-CLASS HOSPITALITY

Respect, compassion, dignity, love, and celebration of local ways serve as the foundation of a hospitality experience guests will always remember.

AWARD-WINNING

Named "Best Hotel Chain in Hawaii" for the fourth year in a row and "Best Hotel Brand for Families in Hawaii" for the third year running by TravelAge West's Resort and Hotel category.





EARNING THE REWARDS YOU DESERVE

A variety of benefits await those who become a certified Outrigger Expert Advisor. This engaging rewards program provides ongoing education and online tools to create memorable dream vacations for your clients.

As a certified Outrigger Expert Advisor, you are eligible for:

- Reward points redeemable for complimentary room nights
- Complimentary client welcome amenities
- Special Rates, Exclusive Offers
- Personal Expert Advisor Assistance

JOIN AND EARN

Every night booked earns Reward Points redeemable for Complimentary Room Nights.

LEARN AND EARN MORE

Earn 500 points upon certification, plus points for completing the all-new education courses.

JUST FOR YOU

Member-only incentive offers, exclusive room rate discounts and a dedicated Expert Advisor Help Desk.

JUST FOR YOUR CLIENTS

Complimentary Welcome Amenity in your name with qualified booking of three or more nights.

BOOK YOUR WAY

Earn Reward Points whether you book through your preferred wholesaler, GDS, website, or phone.

ONLINE TOOLS & RESOURCES

Access the resource library, view and redeem reward points, report bookings, and more.

EARN REWARDS

GET TO KNOW

OUTRIGGER REEF WAIKIKI BEACH RESORT



EXPERIENCE WAIKIKI AS IT SHOULD BE

With a prime location fronting Hawaii's most famous beach, the Outrigger Reef Waikiki Beach Resort is a destination for those seeking an authentic guest experience rooted in Hawaiian culture. Newly renovated guest rooms and suites feature modern, residential-style interiors, private lanais and Instagram-worthy views.

Enjoy luxurious spa amenities that support rejuvenation and wellness. Experience Hawaiian culture through hands-on activities, curated artwork and live Hawaiian music. Chase adventure with endless watersports including surfing and canoe paddling. And explore nearby sights like the Waikiki Aquarium and iconic Diamond Head.





SIGNATURE EXPERIENCES

IMMERSE YOURSELF IN ISLAND CULTURE

Explore unique cultural activities that offer a glimpse into Hawaii's rich heritage. Learn traditional arts and crafts, dance to the rhythms of Oahu, and listen to master artists tell their stories through song.

CULTURAL ACTIVITIES IN THE AO CULTURAL CENTER

Get a glimpse into Hawaii's unique culture with hula lessons, lei making, and island arts and crafts such as *kupee* (bracelet) making. Stop by the Ao Cultural Center for exhibits on sustainable coastlines and Polynesian history.



HAWAIIAN VOW RENEWAL

Celebrate your eternal love with a traditional Hawaiian vow renewal ceremony on the romantic sands of Waikiki Beach. Guests of Outrigger Reef Waikiki Beach Resort are invited to renew their vows at the complimentary twice-weekly ceremonies, performed in the spirit of Hawaiian and Polynesian traditions. Vow renewal ceremonies take place every Tuesday and Friday morning. Easily reserve your spot by contacting the front desk.



NIGHTLY LIVE MUSIC AT KKPG

Feel the rhythms of the island at the Kani Ka Pila Grille, home of Hawaiian music, at the Outrigger Reef Waikiki Beach Resort. This poolside dining and music venues celebrates the local tradition of *kanikapila* (let's play music in Hawaiian) with nightly performances and bands. Named after the backyard jam sessions of the legendary Pahinui family, masters of slack-key guitar, the venue continues this tradition. Kani Ka Pila Grille features live Hawaiian music with award-winning performers every night, from 6 - 8 pm.

CULTURAL EXHIBITS

HAWAII PAST, PRESENT, AND FUTURE

Throughout the property, original works of art capture the vibrant heritage of the islands. One mural, by famed local artist Kamea Hadar, depicts a traditional *waa*, or sailing canoe. Titled "*I Ka Wa Ma Mua, Ka Wa Ma Hope*," the name translates to "through the past is the future." The children shown are descendants of influential Hawai'i figures.



VOYAGER 47 CLUB LOUNGE

THE PREMIER HOTEL CLUB LOUNGE

Voyager 47 Club Lounge benefits are included when staying in the finest accommodations. Guests can enjoy exclusive meals and premium beverages on the club's oceanfront deck – one of the most scenic spots in the entire resort. Morning service includes tropical tastings, island-inspired breakfasts and premium Kona coffee. At happy hour, pupu (local appetizers), chilled craft beers, wines and signature cocktails bring the day to a relaxing close.



AE KAI COURTYARD

WHERE SEA AND LAND MEET, SO SHALL WE

Running the entire length of the resort, the Ae Kai footpath connects the property elements in harmonious balance. Along the pathway, wood tiles etched with Hawaiian words provide an introduction to the native language. The footpath also leads to the Ae Kai Courtyard.



GET TO KNOW

OUTRIGGER WAIKIKI BEACHCOMBER HOTEL



HANDCRAFTED IN THE HEART OF WAIKIKI

Steps from the iconic sands of Waikiki Beach, you'll find Hawaii's first and only craft hotel, curated by local artists and influencers. Stay in the heart of Waikiki offering amazing food, fun activities, and exciting adventures when you're not relaxing by the pool.

The hotel is complimented by B ORIGINAL, the signature program featuring a rotating art series by local artists. The TOMA: Terrace of Modern Art is an event featuring the work of locally and globally celebrated artists. New Sounds of Waikiki brings an original soundtrack from internationally acclaimed musical artist, Makana. The ocean photography in guest rooms and around the property are by world-renowned artist, Zak Noyle.





AN IDYLIC LOCATION

DETAILS ABOUT OUTRIGGER WAIKIKI BEACHCOMBER HOTEL

This artistic hotel is centrally located in Waikiki and steps away from the world-famous Waikiki Beach. Featuring 498 guest rooms, 70% of which overlook the ocean, Outrigger Waikiki Beachcomber sits adjacent to the newly renovated International Market Place and near the Royal Hawaiian Shopping Center.

On property, you'll discover the concierge desk, rejuvenating fitness center, exciting outdoor pool and sauna, a sundry shop, and a business desk area for the working travelers.



FEATURED RESTAURANTS

MAUI BREWING CO & HAWAIIAN AROMA CAFFE

Visit Maui Brewing Co for delicious craft beers brewed locally on Maui along with handcrafted cocktails. The brewing company also offers locally-sourced, high-quality food made from scratch. Maximize your dining experience with their daily happy hour or live musical performances every weekend.

If you're looking for an aesthetic to fit your social media feed, you'll want to head to Hawaiian Aroma Caffe, Waikiki's most "Instagrammable" café, specializing in Hawai'i-grown Kona coffee with an Italian flair. While enjoying a delicious cup of coffee, you will also discover an assortment of delicious panini sandwiches, pastries, acai bowls, and Italian sodas. The café also features daily live music.



10 REASONS TO CHOOSE OUTRIGGER WAIKIKI BEACHCOMBER

1. CRAFT HOTEL

Hawaii's first and ONLY craft hotel

2. BEACHFRONT VENUE

Just steps away from the sand and surf of Waikiki Beach

3. BEACHCOMBER ORIGINALS

Local artists and influencers called the Beachcomber Originals curated the hotel's sights, sounds and tastes

4. WAIKIKI'S MOST "INSTAGRAMMABLE" CAFÉ

Sip Kona coffee at Hawaiian Aroma Caffe

5. AMAZING ART MURALS

Hawaiian prints, flora and the beautiful art of hula can be seen throughout the hotel

6. PAMPER YOURSELF

With exclusive Hawaiian sea salt bath amenities and yukata-style bathrobes

7. "THE NEW SOUND OF WAIKIKI"

An exclusive digital album, composed specifically for the property by award-winning musician, Makana

8. WAVE PHOTOGRAPHY

Discover prints of world renowned photographer Zak Noyle

9. WORLD-CLASS SHOPPING

Next door to world-class shopping at International Market Place

10. TERRANCE OF MODERN ART

Art comes to life at the rotating art series



GET TO KNOW
OUTRIGGER WAIKIKI
BEACH RESORT



ICONIC HOME OF LEGENDARY SURF CULTURE

An embrace of genuine *Aloha* welcomes you to Outrigger Waikiki Beach Resort. Experience Voyager 47 Club Lounge, watching the sun rise over Diamond Head while enjoying a delicious islandstyle breakfast or sunset cocktails and pupu (appetizers). Sip a Mai Tai or Kona Longboard at legendary Duke's Waikiki or watch a show at Blue Note Hawaii. Just steps from luxury shopping and nightlife, you'll see why this resort is where the beach comes alive.

DID YOU KNOW?

The beach fronting the resort is where Duke Kahanamoku and many of the original Beach Boys used to surf and teach others to surf.





SIGNATURE EXPERIENCES

CELEBRATE THE LOCAL HAWAIIAN CULTURE

Explore the iconic features of Outrigger Waikiki Beach Resort that emphasize Hawaii's local music and surfing culture.

LIVE MUSIC WITH HENRY KAPONO

Enjoy the sounds of local musician Henry Kapono Sundays from 4 - 6 pm, outside at the Barefoot Bar. Indulge in local comfort food like fresh poke and favorites like Hula Pie, spectacular sunsets, and views of the ocean and Diamond Head while jamming out to live music every Sunday.

SURFERS IN RESIDENCE

The cultural surf program for guests of Outrigger Waikiki Beach Resort features professional surfers and/or watermen and their families "in residence" who "talk story" with guests and ultimately head out for a surf session if they choose. Outrigger Waikiki Beach Resort is on the 50-yard line of modern surfing. Big surf tales of this fabled water sport, plus a surf exhibit tour at Duke's Waikiki are complimentary for resort guests. Surf know-how is a must to hit the waves— bring a board or rent one from Faith Surf School Hawaii.



FAITH SURF SCHOOL

Undoubtedly one of Hawaii's most popular and iconic watersports, surfing is a fun and challenging way to experience the beaches of Oahu. Whether you're a first-timer or looking to brush up on your skills, the surfing pros at Faith Surf School can help. Founded by ASP World Tour pro Tony Moniz and wife Tammy, lessons including group, semi-private, or private instruction on surfing, with boards, jerseys, and leashes are included of your surfing session.



RESTAURANTS

BEACHFRONT VIEWS, LIVE MUSIC, & MORE

Choose from various dining experiences when you visit Outrigger Waikiki Beach Resort. Waikiki Beach's legendary beachfront bar and restaurant, Duke's Waikiki, honors Hawaii's great ocean sportsman, Duke Kahanamoku.

For all music lovers, Blue Note Hawaii was voted "Hawaii's Best Live Music Venue" by Honolulu Magazine and the Honolulu Star-Advertiser. Nightly world-class talent with genres ranging from jazz, pop, rock, reggae, traditional Hawaiian, and more

Hula Grill Waikiki offers contemporary island cuisine with a magnificent view of Diamond Head, all overlooking Waikiki Beach. If a healthy sandwich or smoothie is your preference, visit Sunrise Shack or Pai's Deli for fresh eats with a friendly, island vibe.

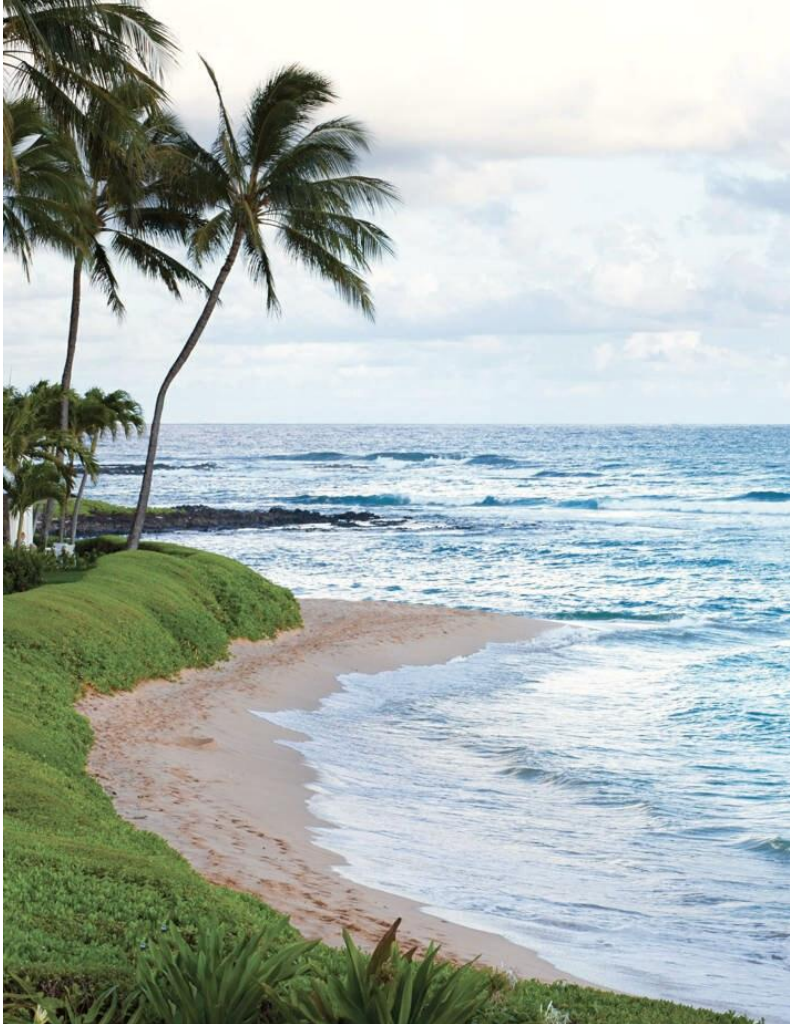
VOYAGER 47 CLUB LOUNGE

THE PREMIER HOTEL CLUB LOUNGE

The Voyager 47 Club Lounge at Outrigger Waikiki Beach Resort overlooks Waikiki Beach with an iconic view of Diamond Head.

Start the day with an energizing cup of coffee or tea along with a full breakfast varying from eggs, breakfast meats, fruits and pastries. Kick off the evening with warm appetizers and other light snacks, like fruit or cheese and bread. Pair your food with a refreshing beer or glass of wine and the dreamy sunset to wind down for a relaxing evening or prep for a fun night out.





OTHER CLASSIC PREFERRED OUTRIGGER PROPERTIES IN HAWAII

KAANAPALI | MAUI

★★★★★

HONUA KAI RESORT & SPA

KAPALUA | MAUI

★★★★★

THE KAPALUA VILLAS
MAUI

POIPU | KAUAI

★★★

KIAHUNA PLANTATION
RESORT KAUAI BY
OUTRIGGER®

KAPAA | KAUAI

★★★

WAIPOULI BEACH
RESORTS & SPA KAUAI BY
OUTRIGGER®



SIX WAYS TO CONNECT WITH US

CALL US

1.800.221.3949

CALL BACK

Call back system, so you don't wait on the phone

ADS DESK

Collaboration with a dedicated Classic Agent

SATURDAY HOURS

Now open from 7 am to 1 pm PACIFIC

CV4U

Email access and telephone collaboration

ONLINE

Booking engine for land only bookings

We want to do business with you when you want, how you want, and wherever you are.



Earn points with every FIT booking



2023 Virtual Retail Gift Card

Every 200 points earns you a **\$75 Gift**

Card Requirements:

- A minimum of 200 eligible points in your 2023 points account
- Submit a VRGC Redemption Form
- Include your personal W9
- Agency Owner or Manager approval

VRGC requests are processed on the last Friday of each month.

Recipients will receive an email the first week of the following month. The email will contain a link to choose your Virtual Retail Gift Card(s).

Choose your VRGC.

You may split your gift card value among two or more gift cards. You will have options like *Disney Store, Amazon, Sephora, Safeway, Starbucks, Target*, and many more!

Click here to [Check your Points](#)

Virtual Retail Gift Card: Every Classic booking that travels between January 1, 2023 and December 31, 2023 are eligible toward 2023 Gift Card redemption. A maximum of 1200 Royalty Points are allowed for redemption per calendar year. Your 2022 Royalty Points may not be combined for gift card redemption. Only U.S.-based agents qualify for gift card redemption. Group points are eligible for Travel redemption and may not be redeemed for a VRGC. 2023 Points towards VRGC expire 2.28.24 remaining points may be used for Travel, see below.

Travel: Points may only be used on Advisors' personal travel with Classic Vacations. Payment in full is required. The \$29 minimum payment is non-refundable. Points cannot be used for minimum payment or processing fees. Points are applied just prior to travel date as a refund. Points applied to the booking are non-refundable. Points may not be applied to canceled or past travel bookings. 2021 Points expire March 24, 2023. 2022 Points expire March 22, 2024. 2023 Points expire March 21, 2025.

Visit our Instagram featuring Travel Advisors Royalty Rewards in action: [#weareclassicvacations](#)

See complete list of Terms and Conditions: www.classicvacations.com

Contact: points@classicvacations.com

2023 Travel and Explore

Every 200 points earns you a **\$150 Travel Credit**

Requirements:

- A minimum of 200 eligible points
- Make your booking with Classic Vacations
- Pay Deposit and Final by due dates
- Submit a Travel Redemption Form
- Agency Owner or Manager approval

Submit your travel redemption at least 30 days prior to departure.

Recipients will receive an email receipt upon submission. Agency Owner/Manager will receive an email to approve.

Points are redeemed and applied to your booking 2 to 3 days prior to departure as a refund.

No travel blackout dates! Travel to any of Classic Vacations destinations. Use your Rewards towards Air Only, Hotel Only, Package, Car or Tours. Book online or call 800-221-3949 (choose 1 than 3 at prompt). Pay the NET due only (no commission).

OUTRIGGER WEDDINGS

Whether you envision your special day as an intimate gathering or a grand exchange of vows along the shores of Waikiki Beach, Outrigger Resorts & Hotels in Oahu, Hawaii provide the perfect place for you to celebrate your love.

Outrigger Reef Waikiki Beach Resort features more than 12,500 square feet of indoor and outdoor wedding venues while Outrigger Waikiki Beach Resort is perched on one of Hawaii's most scenic stretches of coastline - both set an unforgettable stage for your destination "I Do's".





SAY I DO IN PARADISE

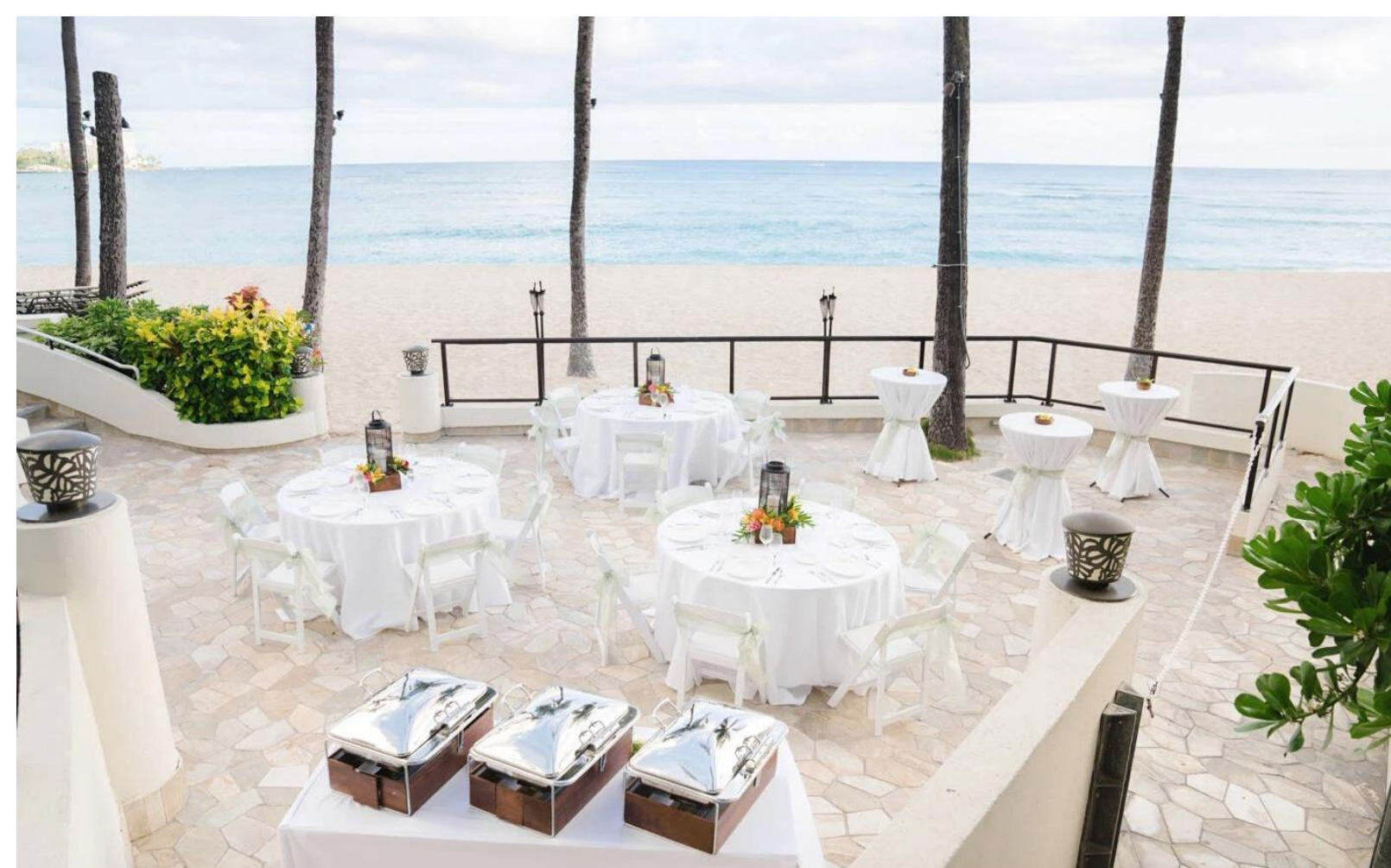
Groups by Classic presents our exclusive *Say I Do In Paradise* campaign with Outrigger Resorts & Hotels.

The WEDDING COUPLE can earn up to \$1,000 USD credit toward their Destination Wedding Airfare!

If you would like to qualify, you can book a Destination Wedding at one of the Outrigger Resorts & Hotels in Oahu, Hawaii, by December 31, 2023, and have 75 room nights materialized.

View details and customize the Say I Do Flyer

[DOWNLOAD SAY I DO FLYER](#)



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