

# WELCOME

Dear Travel Advisors,

We are honored to present *TAKEOFF TO HAWAII UPGRADED*. Enjoy even MORE savings and the BEST rates of the season. This campaign is designed to give you the resources to book incredible itineraries for your most discerning clients while learning about The Islands of Hawaii Hawaii always tops travelers' lists, and the islands have become almost mythical in many would-be visitors' eyes. Renowned for its natural beauty, the island's culture, and heritage are equally enticing and waiting to be explored.

Whatever experience your client is looking for, they can find in Hawaii. In addition, our marketing team has also curated a special Travel Advisor Bundle for you! This includes our \*NEW\* consumer LookBook for your clients, a customizable flyer, ready-made, and social media posts so you can be fully equipped to sell this month!

We look forward to a great campaign. Happy selling!



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SAVINGS UP TO \$500 WHEN BOOKING AT LEAST 3 NIGHTS ON OAHU OR 5 NIGHTS ON MAUI, KAUAI & BIG ISLAND

#### PARTICIPATING PROPERTIES -

#### O'AHU

- 'Alohilani Resort Waikiki Beach
- Aulani Disney Vacation Club Villas
- Aulani, a Disney Resort
- Halekulani
- Hyatt Regency Waikiki Resort & Spa
- Sheraton Princess Kaiulani
- Sheraton Waikiki
- The Kahala Hotel & Resort
- The Ritz-Carlton Residences, Waikiki Beach
- The Twin Fin
- Turtle Bay Resort
- Waikiki Beach Marriott Resort & Spa

#### HAWAI'I ISLAND

- Fairmont Orchid, Hawaii
- Waikoloa Beach Marriott Resort & Spa

#### KAUA

- Grand Hyatt Kauai Resort & Spa
- The Lodge at Kukuila

#### 1 A U

- Grand Wailea, A Waldorf Astoria Resort
- · Ho'olei Villas at Grand Wailea
- Hyatt Regency Maui Resort & Spa
- Kaanapali Alii a Destination by Hyatt Residence
- Makena Surf Resort a Destination by Hyatt Residence
- Montage Kapalua Bay
- Polo Beach Club a Destination by Hyatt Residence
- Puunoa Beach Estates, a Destination by Hyatt Residence
- The Fairmont Kea Lani Maui
- The Ritz-Carlton Maui, Kapalaua
- The Royal Lahaina Resort & Bungalows
- Sheraton Maui Resort & Spa
- The Westin Maui Resort & Spa, Kaanapali
- Wailea Beach Resort, Marriott Maui
- Wailea Beach Villas a Destination by Hyatt Residence
- Wailea Elua Village, a Destination by Hyatt Residence

BOOK NOW THROUGH 6/30/23 FOR TRAVEL THROUGH 12/15/23

#### ClassicVacations.com | 800.221.3949

HAWAII AIR CREDIT: Valid on new bookings of at least five(5) consecutive nights at a participating property on Maui, Kauai, or Hawaii Island; or of at least Three (3) consecutive nights on Oahu. The air credit will vary and may increase with the length of stay and category booked. Each credit is per room booked, not per traveler. Combinable with select Classic Hawaii promotional offers. Valid for bookings made from 05/01/23 - 05/31/2023 for travel through 06/30/23. Additional restrictions and blackout dates may apply. Offers are subject to availability at the time of bookings and may be changed or discontinued at any time without notice. Offers are valid on new bookings only. Prices shown are per person, land-only, and based upon double occupancy unless expressly noted otherwise. Offers are subject to availability at the time of booking and may be changed or discontinued at any time without notice. Blackout dates, minimum night stays, minimum stay requirements on air, seasonal surcharges, resort fees (if any), and other restrictions may also apply. Offers are not valid for Group Travel. Some booking and travel dates may vary. Other promotions and departure dates are available, which may result in a different rate and/or hotel inclusion. The customer is responsible for hotel taxes and fees on any free night offers, where applicable. For those properties where Classic Vacations has access to dynamic pricing rates, those rates will likely fluctuate from time to time based on market conditions and other factors beyond Classic Vacations control.





# TRAVELADVISOR BUNDLE

Access the tools and resources to help you self our preferred properties in The Islands of Tahiti. We've created consumer-friendly content for you to share with your clients.

#### DOWNLOAD CUSTOMIZABLE FLYER

Open in Adobe Acrobat. Customize. Send.

VIEW CONSUMER LOOKBOOK

View and send to your clients.

VIEW SOCIAL MEDIA BUNDLE

COMING SOON!

#### MĀLAMA **HAWAI'I**

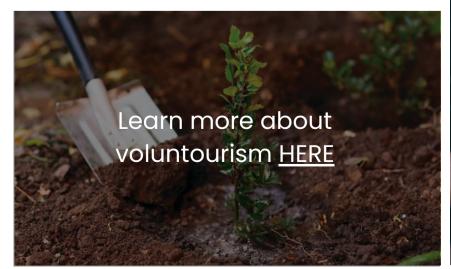
Take a trip that gives back

Malama Hawaii is a movement that aims to preserve and protect the natural beauty of Hawaii.

With its pristine beaches, unique wildlife, and stunning landscapes, Hawaii is a cherished destination for locals and tourists alike.

Malama Hawaii advocates for sustainable tourism practices that promote conservation and respect for the environment. The movement encourages visitors to become kamaaina (local) and develop a deeper appreciation for Hawaii's culture, history, and natural resources. It also urges residents to adopt eco-friendly habits and take an active role in preserving the island's beauty.

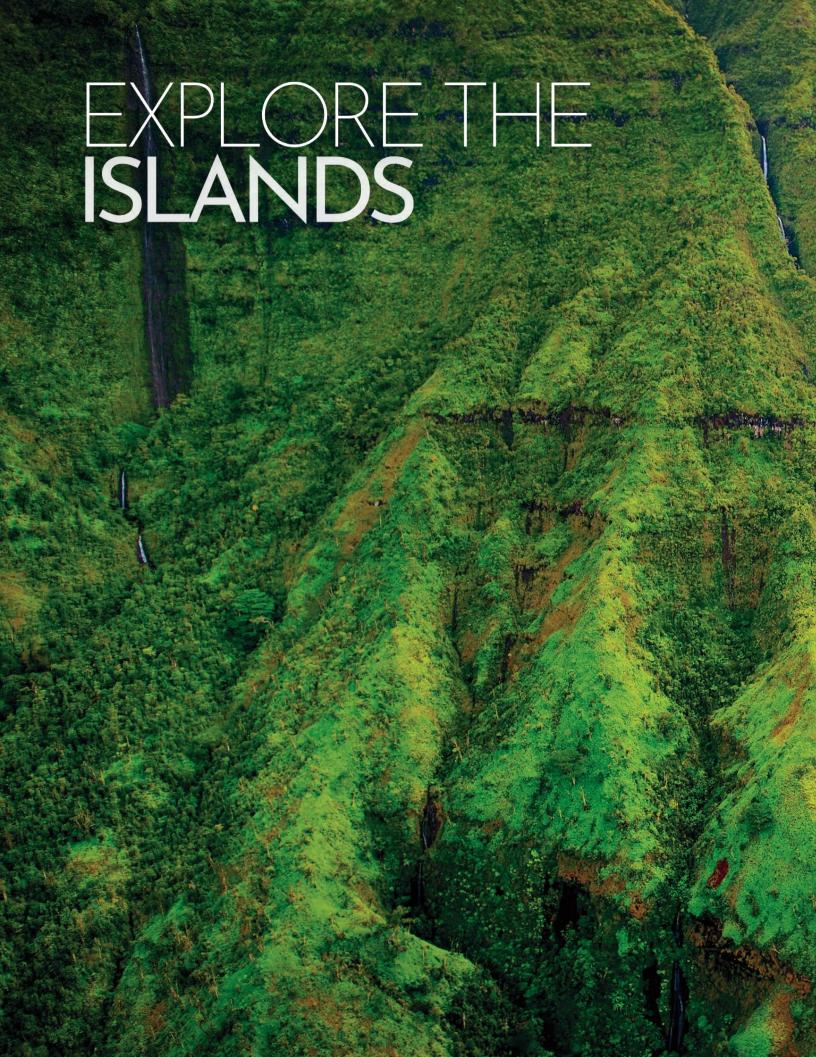
Several organizations offer opportunities for visitors to pay it forward, like beach clean-ups, native tree planting, and more. Engage in some of these volunteer opportunities and in exchange, experience Hawai'i on a much deeper and connected level. Through the **Mālama Hawai'i Program**, visitors could qualify for a special discount or even a free night from a participating hotel when participating in its dedicated volunteer activity.















Experience the height of sophistication as you uncover the island's treasures, from shimmering beaches and sculpted landscapes to an abundance of cultural and recreational attractions. Watch the sunset from your private balcony or lounge on the beach with a signature cocktail in hand. Indulge in an array of locally sourced delicacies at our award-winning restaurants or treat yourself to a rejuvenating spa treatment.

Our selected preferred properties offer an exquisite selection of lavish accommodations, ranging from spacious suites to private villas, each designed with your comfort in mind. Enjoy a range of modern amenities, such as plush linens, state-of-the-art technology, and stunning ocean views.

# FEATURED RESORTS

'ALOHILANI RESORT WAIKIKI BEACH

AULANI DISNEY VACATION CLUB VILLAS

**AULANI, A DISNEY RESORT** 

HALEKULANI

**HYATT REGENCY WAIKIKI RESORT & SPA** 

<u>MOANA SURFRIDER, A WESTIN RESORT & SPA, WAIKIKI BEACH</u>

SHERATON PRINCESS KAIULANI

SHERATON WAIKIKI

THE KAHALA HOTEL & RESORT

THE RITZ-CARLTON RESIDENCES, WAIKIKI BEACH

THE ROYAL HAWAIIAN, A LUXURY COLLECTION RESORT, WAIKIKI

THE TWIN FIN

**TURTLE BAY RESORT** 

WAIKIKI BEACH MARRIOTT RESORT & SPA

## 'ALOHILANI RESORT WAIKIKI BEACH



'Alohilani Resort Waikiki Beach is a cosmopolitan jewel located on the fashionable Kalakaua Avenue, presiding over the most famous shoreline in the world.

'Alohilani Resort sits where the city meets the sand with a sophisticated, awe-inspiring design that pays homage to Hawaii's rich cultural heritage.

Surrounded by serene blue and green ocean, Diamond Head, and Waikiki, 'Alohilani is a modern oasis that offers a refreshing balance of energy and relaxation in a lively, urban location









# AULANI DISNEY VACATION CLUB VILLAS

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Make your family vacation even more delightful in a comfy Disney Vacation Club Villa with just-like-home amenities, including a full kitchen, private bedrooms, spacious interiors and a washer/dryer—plus all the amazing Aulani Resort activities just outside your door!

Discover an array of complimentary services and benefits that include a kids club, on-property entertainment, no resort fees and more.







#### AULANI, A DISNEY RESORT

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Discover an island of wonder and a world of magic at Aulani Resort.

This enchanting oceanfront retreat offers fun for everyone—with aquatic adventures, relaxing spa days, and engaging activities. Plus, experience the island spirit with a deliciously fun lū'au, scenic O'ahu excursions and so much more.

Inspired by the wonders and traditions of Hawaii, Aulani has been uniquely designed for families. Ideally located on Ko Olina's beautiful beachfront cove, Aulani offers kids, adults and families vacation experiences with a special magic that only Disney can create. Delightful rooms and spacious villas, renowned Disney service and enchanting entertainment will let dreamers of every age savor their time together in Hawaii as never before.







#### HALEKULANI

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Discover serenity and elegance in the midst of Waikiki.

One of the first and finest hotels in Hawaii, Halekulani has welcomed guests to these tranquil beachfront grounds for more than a century.

Top-tier service, award-winning cuisine, and unique amenities are all here for one reason: You. We look forward to welcoming you to our House Befitting Heaven.

The spacious rooms and suites in Waikiki evoke an understated elegance reaffirming our reputation as Honolulu's finest luxury hotel. The signature "seven shades of white," showcases the natural state of Hawaii and its tropical views.

Halekulani's 453 rooms and suites offer a sense of spaciousness and contemporary conveniences, and most offer memory-making ocean views. Accommodations inspire serenity and relaxation and are an extension of our resort.









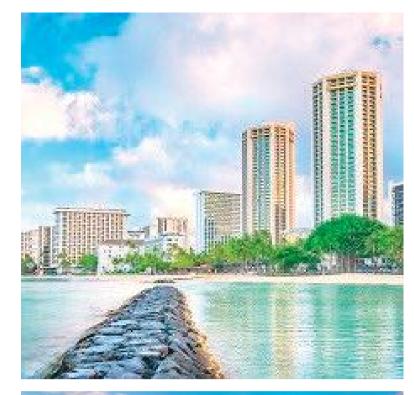
### HYATT REGENCY WAIKIKI RESORT & SPA



Steps from the azure blue waters and soft sands of Waikīkī, Hyatt Regency Waikīkī Beach Resort & Spa offers magnificent personalized services and luxurious amenities. Features include world-class dining, award-winning spa, interactive cultural activities, 24-hour fitness center, swimming pool overlooking the Pacific Ocean, Hawaiian Music & Dance Hall of Fame Historical Exhibit, Farmers Market showcasing artisanal food products, Aloha Friday performance, and more than 60 on-site boutiques.

The guestrooms at Hyatt Regency Waikīkī Beach Resort & Spa are some of the largest and newest on Oahu; each has been smartly designed for guests to relax and recharge. Characterized by clean and modern lines with subtle nods to Hawaiian culture, the guestrooms include practical considerations, such as a 55" flat screen television with Chromecast technology, upgraded hi-speed Internet access, and multiple outlet pods to facilitate electronic needs.

Every detail has been considered down to the Toto Washlets and exclusive bath amenities from Na Ho'ola Spa. Hyatt Regency Waikīkī Beach Resort & Spa is the perfect place for those who want to make the most of their stay and connect with the heart of Hawaii.







## MOANA SURFRIDER, A WESTIN RESORT & SPA



Known as the "First Lady of Waikiki," the Moana Surfrider, A Westin Resort & Spa, is the most historic resort in Waikiki, offering a seamless blend of Victorian elegance and contemporary comfort. Boasting an unbeatable beachfront location, the hotel is just steps from the shores of Waikiki Beach and within walking distance of Honolulu's top shopping, dining and entertainment attractions.

For your convenience, three distinct, sophisticated room layouts are offered, each with thoughtful amenities. In addition, this Honolulu hotel features a towering banyan tree, a shimmering outdoor pool, a state-of-the-art fitness center, the only beachfront spa in Waikiki, and six on-site bars and restaurants. Allow Moana Surfrider, A Westin Resort & Spa, Waikiki Beach, to raise the bar for beachfront.









#### SHERATON PRINCESS KAIULANI



The Sheraton Princess Kajulani is in the heart of Waikiki near the 'Ainahau Estate, once home to Hawai'i's beloved Princess Victoria Kaiulani. Conveniently located at the corner of Kalakaua and Kajulani Avenue, the hotel exudes gracious Hawaiian hospitality and is just a block from world-famous Waikiki Beach and within walking distance of some of the area's best shopping, dining, and entertainment. Wellappointed hotel rooms and suites include Wi-Fi (for a fee), minirefrigerators, private lanais and the Sheraton Signature Sleep Experience with premium linens. Those planning events can explore modern on-site venues, which can host up to 500 guests. Whatever brings you to Hawaii, Sheraton Princess Kaiulani will have you falling in love with the island.









#### SHERATON WAIKIKI

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Sheraton Waikiki is an oceanfront resort located steps from the renowned Waikiki Beach and moments away from the area's top attractions, upscale shopping, family activities, and exotic natural destinations, including the famous Diamond Head crater.

After a day exploring, relax in one of the resort's beautifully designed outdoor pools, pamper yourself with soothing spa treatments, or dine at one of four on-site restaurants. In the evening, retreat to spacious newly-renovated beachfront accommodations with the Sheraton Signature Sleep Experience, an open-air lanai, and spectacular views. If visiting for event planning reasons, take advantage of the resort's 16 contemporary meeting rooms featuring state-of-the-art audiovisual technology for an elevated experience.









# THE KAHALA HOTEL & RESORT

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The Kahala Hotel & Resort is Oahu's reigning luxury resort. Set on a secluded beach, this legendary hideaway in Honolulu's plush Kahala district is a favorite with presidents, international royalty, and celebrities. From the moment you arrive, you will know you are somewhere truly special. Indulge in five-star service and timeless Hawaiian hospitality. We offer a complete resort experience. From the family getaway to the digital nomad, our tropical beach resort is built to suit your needs.

Immediately embracing, rooms and suites offer lavish comfort, fine finishes, and a choice of scenic, dolphin lagoon, and full ocean views.









# THE RITZCARLTON RESIDENCES, WAIKIKI BEACH

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An eighth-floor infinity pool, the highest in Waikiki, is symbolic of the luxury experience that awaits at The Ritz-Carlton Residences, Waikiki Beach. Traditional hotel rooms are replaced with residential vacation rentals, each with an ocean view and separate living spaces.

Dining includes recognizable names such as La Vie and Sushi Sho. Private residences transform a vacation into an immersion in Honolulu's pristine beaches and vibrant culture. Lush greenery, fragrant flowers and the meeting point between the cerulean sky and ocean create a beautiful scene in the city of Honolulu. The Ritz-Carlton infuses the amenities and services of a five-star resort with local touches.









# THE ROYAL HAWAIIAN A LUXURY COLLECTIO N RESORT

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Opened in 1927 and known as the "Pink Palace of the Pacific," The Royal Hawaiian, a Luxury Collection Resort, Waikiki is an oasis of timeless luxury on the island of Oahu, Hawaii. Modern yet indigenous, the resort offers unprecedented amenities and exclusive services – all designed to provide guests with a 5-star luxury experience while visiting Waikiki.

From exquisite accommodations in the landmark Historic Wing and the magnificent Mailani Tower to world-class dining, the 528-room Honolulu luxury hotel embodies the allure of Hawaii's inimitable spirit and rich culture. Embark on an enticing epicurean journey in the award-winning Azure Restaurant, the original Mai Tai Bar, the Royal Hawaiian Bakery, and A Royal Hawaiian Luau – Aha Aina, Waikiki's only oceanfront luau. Let Hawaii reframe your point of view from this iconic Waikiki luxury resort.









#### THE TWIN FIN

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Surfing was cultivated in our backyard and shared by Duke Kahanamoku with the world, so of course we embrace its energy and attitude and celebrate the timeless charm of surfing's golden days. We welcome the curious. We invite those who long to experience and be part of the story of Waikiki—the birthplace of not just modern surfing but a lifestyle.

We're a retreat. A place to relax and take in the beauty of Waikiki's iconic sights and rolling swells, from sunrise to sunset. We're a gathering place to connect with others and share memorable, meaningful moments. We're a hub for discovering local music, art, and a lasting connection with our island community. And with stunning, front-row views of Waikiki Beach, we're a place to reflect on the events of the day. And plan the adventures that lie ahead.

Situated on the quiet Diamond Head side of Waikiki, our hotel offers stunning room views and a host of amenities. We are just a short stroll to Kapahulu Avenue, which is lined with unique eateries. We are also within walking distance to the Honolulu Zoo, Waikiki Aquarium, and Kapiolani Park.









## TURTLE BAY RESORT

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Deeply rooted in the land, the history, and the layered richness of Oʻahu, at Turtle Bay you'll find an authentic connection to a place of uncommon natural splendor and the warm, welcoming community within it. Where your days are filled with constant discovery and moments that touch your soul, allowing you to explore the uncommon depths of this remarkable coast.

Let the fresh smell of the ocean breeze, calming sound of waves crashing below, and the spirit of Aloha take you away. When you're searching for a place to stay on O'ahu's North Shore, Turtle Bay has you covered. Here, you're treated like family. It's a bit like coming home and reconnecting with old friends. The connections you make here have a way of staying with you long after you're gone. And calls you back again.









## WAIKIKI BEACH MARRIOTT RESORT & SPA



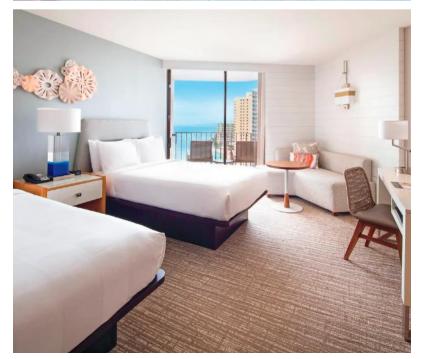
Treat yourself to a luxury escape to Honolulu at the completely transformed Waikiki Beach Marriott Resort & Spa, a beachfront Waikiki hotel with unparalleled service, thoughtful amenities and sweeping views of the Pacific Ocean.

Located in the heart of Waikiki Beach next to Diamond Head, this resort is highlighted by the all-new Queensbreak amenity deck, Waikiki's largest outdoor entertainment space featuring two pools, a restaurant, and bar floating among palm trees overlooking Queens, the most famous surf break on Waikiki.

Take in soothing ocean breezes from the lanai of your renovated hotel room or suite, complete with island-style décor and indulgent bedding. Enjoy a variety of award-winning restaurants, serving everything from local dishes to dry-aged steaks.







#### "BIG ISLAND"

The island of Hawai'i is the youngest and largest island in the Hawaiian chain and is a popular choice for those seeking an indulgent vacation experience. The island is known for its stunning natural scenery, volcanic activity, and rich cultural heritage making it an ideal destination for those seeking adventure, relaxation, or a bit of both. If you're looking for activities to occupy your time, there are plenty of options to choose from. Highlights include visiting the iconic Hawaii Volcanoes National Park, exploring the island's historic sites such as Puukohola Heiau or the Kailua Village, or simply spending time on the pristine beaches such as Kaunaoa Beach or Hapuna Beach.

There is also a diverse range of luxury activities such as helicopter tours, scuba diving, adventure tours (including zipline and ATV tours), and world-class golf. Be sure to indulge in the region's local cuisine, which boasts fresh seafood and delicious farm-to-table dishes.



#### THE FAIRMONT ORCHID HAWAII

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Inspired by culture, well-being, and genuine aloha, Fairmont Orchid is a luxury Hawaii Island resort and spa beautifully located on the majestic Kohala Coast.

Immerse yourself in an authentic Big Island vacation experience, surrounded by 32 oceanfront acres of lush tropical gardens, cascading waterfalls, and a tranquil white sand beach and lagoon. Resort amenities feature our award-winning Spa Without Walls, a 10,000 square foot oceanfront pool, Hui Holokai Beach Club offering ocean and cultural activities, six restaurants, world-class golf, fitness center and a 10-court tennis pavilion.









## WAIKOLOA BEACH MARRIOTT RESORT & SPA

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At the Waikolog Beach Marriott Resort & Spa, the Big Island resort offers the best of Hawaii Island, however you want to enjoy it. For relaxing, soak in the sun and island vibes around one of three swimming pools or on the soft, white sands of Anaeho'omalu Bay. Golfers can play at three beautiful, 9-hole golf courses. As you dine, most of your options are sourced locally, to give you a true taste of the islands. You'll enjoy being steps away from two luxury outdoor shopping centers. When you're ready to relax, the Mandara Spa has a range of treatments designed to reinvigorate you. A variety of cultural trails, historical markers, watersports, and outdoor experiences are available to make the most out of your stay.







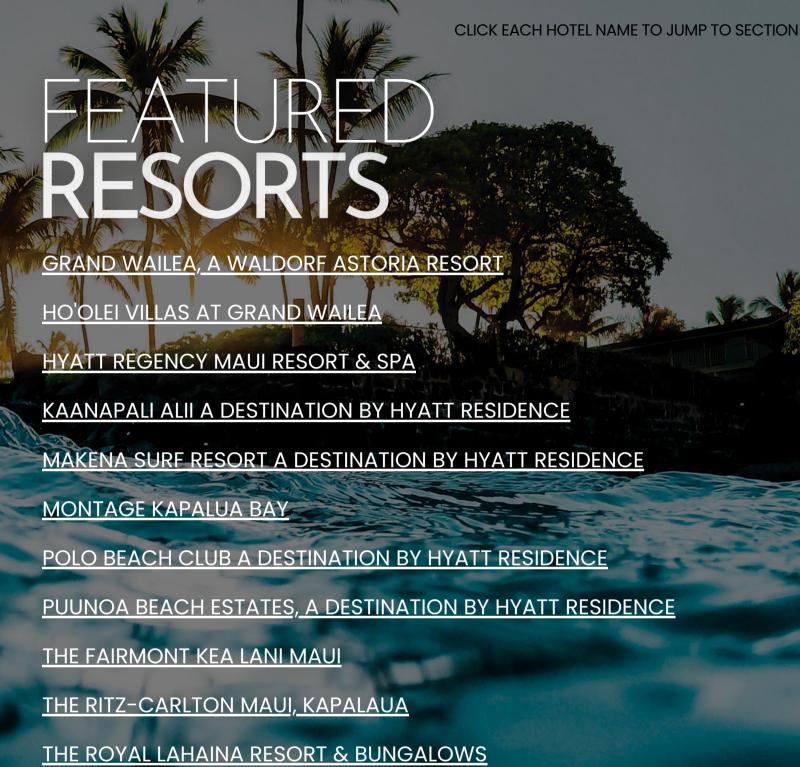




Enter a realm of tranquility as you unwind in our beautifully designed suites, each adorned with contemporary furnishings and state-of-theart technology. Our attentive staff will ensure your every need is met, with personalized service and exceptional attention to detail.

Take a dip in our opulent infinity pool, surrounded by swaying palm trees, or relax on our pristine white sand beach. For the ultimate indulgence, experience our signature spa treatments, crafted to leave you feeling rejuvenated and refreshed.

Satisfy your culinary cravings at our award-winning restaurant, serving up exquisitely crafted dishes inspired by the island's rich culinary heritage, using only the freshest, locally-sourced ingredients.



**SHERATON MAUI RESORT & SPA** 

THE WESTIN MAUI RESORT & SPA, KAANAPALI

WAILEA BEACH VILLAS A DESTINATION BY HYATT RESIDENCE

WAILEA ELUA VILLAGE, A DESTINATION BY HYATT RESIDENCE

WAILEA BEACH RESORT, MARRIOTT MAUL



### GRAND WAILEA, A WALDORF ASTORIA RESORT

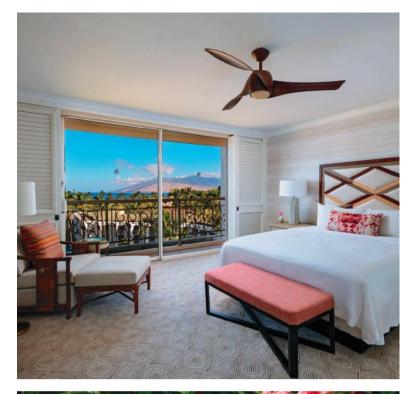


Discover your refined island retreat, where the natural scenery fuses seamlessly with the contemporary design of each serene accommodation. Local cuisines and exciting experiences guide you to the timeless culture of the island.

Come home to your private retreat just steps from resort activities, restaurants, shops, and the sands of picture-perfect Wailea Beach. Step into your spacious guest room or suite and find instant relaxation amid all the comforts of home, including marble bathrooms and a spacious lanai, where breathtaking Maui views envelop you in the laid-back pace of island life.

Treat yourself to a gorgeous view of the garden or uninterrupted sights of the ocean in one of the well-appointed guest rooms, starting at 640 sq. ft. Upgrade to a luxury suite for additional space, including a separate living area and plush bedroom.









# HO'OLEI VILLAS AT GRAND WAILEA

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Come home to your own luxury villa, tucked perched on the mountainside for privacy — yet only steps away from resort activities, exquisite restaurants, and the sands of picture-perfect Wailea Beach.

Settle in with family and friends in one of the opulent three-bedroom Hoʻolei Villas, which provide stunning tropical and ocean views from their secluded mountainside perch. Relax together in the spacious living area, prepare home-cooked gourmet meals in the luxury kitchen, and take in the Maui sunset from your private lanai before retiring to the comfort of your bedroom.

Ensconced in a gated community adjacent to the resort, each villa provides a tranquil, exclusive retreat while still offering full access to all resort amenities and experiences.







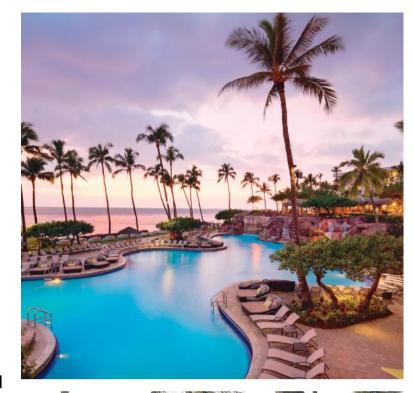


#### HYATT REGENCY MAUI RESORT & SPA



Located on 40 spectacular oceanfront acres on famed Ka'anapali Beach, Hyatt Regency Maui Resort & Spa offers unlimited activities and amenities in a setting of tropical paradise. This LEED-EBOM Gold Certified resort is a standout among Maui hotels and truly offers something for everyone: rooftop astronomy program; half-acre free-form pool with a 150-foot lava tube waterslide; children's activity pool; Camp Hyatt® program; manicured grounds; daily cultural activities; wildlife tours and penguin presentations; tennis; championship golf; 100,000 square feet of event space for meetings or destination weddings; live entertainment; and ten world-class restaurants and lounges, including the award-winning, Japengo.

The entirely reimagined and newly renovated guestrooms are designed with authentic Hawaiian touches and contemporary furnishings that are both functional and beautiful. Each room features an open closet and a lanai with glass balcony from which to enjoy breathtaking views of the mountains or expansive ocean. As Maui's only oceanfront full-service spa and salon, Kamaha'o, a Marilyn Monroe Spa, offers 15 treatment rooms, nail salon, Glamour Room for hair and makeup, and inspiring views of the Pacific Ocean and the island of Lanai.







## KAANAPALI ALII A DESTINATIO N BY HYATT RESIDENCE

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That magical word - Kaanapali conjures up vivid images of the blissful white line between coral blue water and swaying palms. Yes, that's warm sand between your toes and a bit of foamy froth from the last wave erasing your footprints. Indeed, there are few more beautiful beaches in the world than this and perhaps nowhere better to make the most of it than at Kaanapali Alii. You are here, front and center, in an uncrowded oceanfront paradise, steps to Whalers Village, to golf and endless adventures above and below the surface of the sparkling Pacific. Here is a calming oasis, with spacious vacation rentals to recharge and relax.







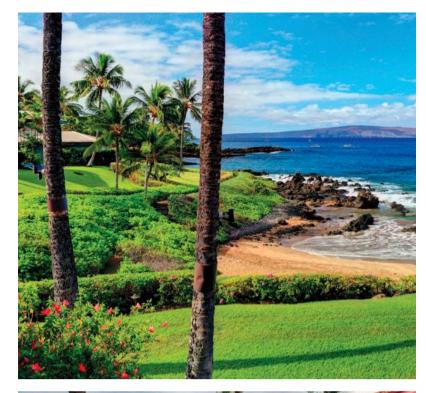


# MAKENA SURF RESORT A DESTINATION BY HYATT RESIDENCE



The wonder and awe of nature surrounds you at Makena Surf, a secluded beachfront resort that caresses the pristine Makena coastline.

On an isolated stretch of Po'olenalena Beach, cobbled pathways lead through lush tropical gardens to bungalow-style Makena vacation rentals, each with unobstructed ocean views.









# MONTAGE KAPALUA BAY

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Set along the picturesque waters of Namalu Bay, Montage Kapalua Bay welcomes you with genuine island hospitality and authentic culture. As you relax across 24 acres of tropical paradise, the spirit of Hawaii merges with your own to create pono — a true sense of balance and harmony.

Along the shores of Kapalua Bay, the residential-style accommodations overlook tropical gardens and the glistening Pacific Ocean.

Using the finest local ingredients, every treatment and service at Spa Montage Kapalua Bay is authentically inspired and highly personalized. The caring associates are ready to exceed your expectations and provide a unique and tranquil spa experience.









# POLO BEACH CLUB A DESTINATION BY HYATT RESIDENCE

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This hidden gem of vacation rentals in Maui, Hawaii, tucked away on one end of the scenic Wailea Coastal Walk is noted for its prime beachfront location on breathtaking Polo Beach. Between the luxury of Wailea Resort and the nature of the Makena Coast, fabulous ocean views are guaranteed from any of these Maui, Hawaii villas and vacation condos.









# PUUNOA BEACH ESTATES, A DESTINATION BY HYATT RESIDENCE



A collection of private residences with luxurious design details and furnishings, lavish space, the secluded nature of a gated enclave, and oceanfront living on an uncrowded beach. This is the place for those who have perfected the art of vacation. This is Maui after all – wake to the waves, toast the sunset and in between do as much or as little as you like. It's all right here – hiking tropical forests to towering waterfalls, snorkeling through schools of tropical fish, or, a long overdue nap under a swaying palm. For a private vacation tucked away from it all-this is it.









# THE FAIRMONT KEA LANI MAUI

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Relax and enjoy an island oasis where bright blue skies, shimmering golden sand, and lush tropics create the perfect island getaway. It's time to experience the Hawaii vacation of your dreams on Maui's coveted Wailea coast with Fairmont Kea Lani.

Relax and enjoy the additional space and privacy of the family-friendly onebedroom suites. These well-designed 860 and 1100 sq. ft. suites comfortably accommodate a family of four. Steps from Polo Beach, the Villas at Fairmont Kea Lani are perfect for family or multicouple Maui beach vacations. Two and three-bedroom Villas offer 1800 and 2200 sq. ft. of residential living space featuring a full gourmet kitchen with dining area, private courtyard with plunge pool, barbeque grill, and more.









# THE RITZ-CARLTON MAUI, KAPALAUA

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Have you ever wondered how the world sees you? Not humans, but the sun, stars, and even the creatures under the sea. It's time to restore ourselves to our most natural state. Free from stress and the chaos of everyday life. At The Ritz-Carlton Maui, Kapalua, humans are restored to the wild. With 54 acres overlooking the Pacific Ocean, there's a wild for everyone. Whether it's basking in the sun or watching whales, there is only one element missing: you. Inspired guest rooms and suites welcome you with stunning local art. Distinctive Hawaiian cuisine, culture-rich spa treatments, and family-friendly amenities will help you and your loved ones feel one with Maui. Two championship golf courses and tennis facilities are also available for traveling athletes.









# ROYAL LAHAINA RESORT & BUNGALOWS

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An original. Among the first of the Kaanapali resorts, Royal Lahaina Resort & Bungalows is a spacious, stylish, unforgettable place on one of Maui's best stretches of sand. A place to soak up the good things in life and reconnect with what matters most. An original. Among the first of the Kaanapali resorts, Royal Lahaina Resort & Bungalows is a spacious, stylish, unforgettable place on one of Maui's best stretches of sand. A place to soak up the good things in life and reconnect with what matters most. Community is important to us, so when you join us here at Royal Lahaina you become a part of ours, if only for a short while. Explore while leaving it a better place. Discover, while leaving the earth untouched. Our place is yours.









# SHERATON MAUI RESORT & SPA

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Built around legendary Puu Kekaa (Black Rock) on 23 oceanfront acres and the world's favorite beach, Sheraton Maui Resort & Spa is where exceptional location finds deep intention. While the nightly lele kawa (cliff diving) ritual is the most famous, every aspect of this spacious retreat welcomes guests to dive into the timeless, rejuvenating essence of Kaanapali Beach. Enjoy a range of experiences, from exhilarating ocean adventures to soothing treatments at The Spa at Black Rock. With over 80% of rooms offering pristine views of the ocean and neighboring islands, Molokai and Lanai, there may be no land-based vantage point better for watching whales and the sun setting into the Pacific. Experience Maui deeper, where the Kaanapali lifestyle was invented and perfected.





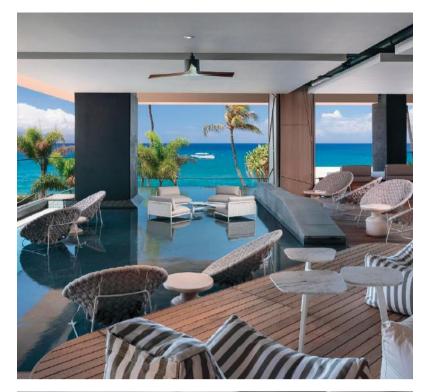




# THE WESTIN MAUI RESORT & SPA, KAANAPALI



Experience the essence of Hawaii at our beautiful Maui hotel. We are set in one of the world's most desirable places mere steps from the stunning Pacific Ocean and against verdant volcanic mountains, with countless opportunities for adventure and rejuvenation. Get a taste of delicious local cuisine at one of the five on-site dining options featuring outdoor seating and scenic atmospheres. Take advantage of an abundance of onproperty activities or take the hotel shuttle to nearby West Maui attractions. Discover Hokupa'a, the new luxury experience at the Westin Maui, with access to the exclusive Lanai, where events are designed to introduce guests to the rich Hawaiian culture and enhance their well-being.





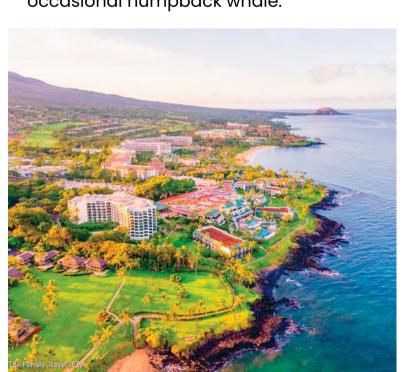




# WAILEA BEACH RESORT, MARRIOTT MAUI



Perfectly placed within steps of the ocean, Wailea Beach Resort - Marriott, Maui offers scenic luxury in a stunning travel destination. Experience stylish comfort along the water's edge in beautifully appointed, family-friendly hotel rooms. Elevate your experience with amenities like a fitness center, championship level golf courses, and a tranquil spa. Ignite your senses with diverse dining options, private floating cabanas, and a vibrant luau show. Refresh in the sparkling waters of the five pools, featuring Hawaii's longest hotel water slide. Enjoy your evening on your large balcony or oversized lanai, with views of vibrant Maui sunsets and an occasional humpback whale.









# WAILEA BEACH VILLAS A DESTINATION BY HYATT RESIDENCE



Wake up to the gentle sound of the Pacific surf out your window, spend your day strolling the soft sands of Wailea Beach, then raise a toast to the chromatic Maui sunset from the comfort of your private lanai. Welcome to Wailea Beach Villas—your paradise within a paradise.

Proclaimed as Conde Nast Traveler Reader's Choice Awards' 2019 #3 Resort in Hawaii, rated #1 on TripAdvisor, and the winner of Trivago's 2019 "Best Alternative Accommodation in the USA" and Booking.com's 2018 Guest Review Award, our beachfront villa resort is a haven of calm nestled among a tropical oasis of waterfalls, exotic gardens, and tiki-lit pathways.

Enjoy all the comforts of home in your spacious private villa, or explore Maui's shimmering beaches, quaint island towns, and colorful volcanic slopes...all out your front door. Wherever your sense of adventure leads, your time here promises to be the heart of an experience that will stay in your heart forever.





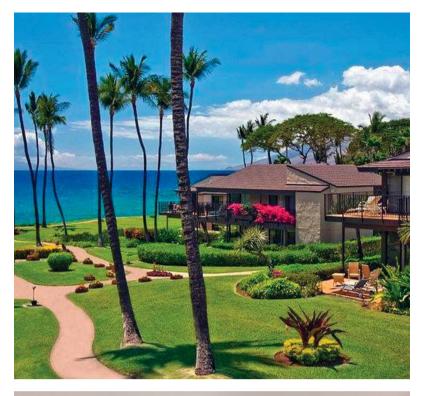


# WAILEA ELUA VILLAGE, A DESTINATION BY HYATT RESIDENCE



Spanning the length of beautiful Ulua Beach, this private beachfront resort featuring Wailea Elua condo rentals is a quiet haven for those seeking peace and relaxation while enjoying the resort's amenities.

Featuring 24 acres of neatly manicured lawns and gardens, Wailea Elua Village is located on the Wailea Beach Walk for convenient access to beach activities, restaurants, lounges and spas near our condos in Maui.













# GRAND HYATT KAUAI RESORT & SPA

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Nature's spectacular setting for the Grand Hyatt Kaua'i Resort & Spa is its legacy. Set on the soothing white sands in Poipu, on Kaua'i's sunny south shore, this luxury resort unfolds on over 50 acres of lush gardens. Gracefully appointed guest rooms embody the resort's natural elegance and commitment to environmental conservation, creating a true sense of place.

Classic Hawaiian-style architecture featuring open courtyards and pathways keep the resort's atmosphere informal and reflective of Hawaii's culture. Spend days relaxing in the multi-level water wonderland with a quiet adult area, meandering river pool, waterslide, and saltwater lagoon. Championship golf awaits at Poipu Bay Golf Course, offering stunning views and challenging play.

Savor the flavors of the island Hawaiian-style at Tidepools, set over a koi-filled lagoon at the base of a waterfall, where you'll dine on the freshest local fish and succulent steaks. Other restaurants feature contemporary American cuisine or sushi. And for a spa experience, Anara® Spa's lavish treatments, offered in an open-air garden setting, use traditional healing methods and island-fresh botanicals to refresh and renew. An extraordinary experience awaits, where impeccable service and lavish amenities greet you at every turn.







## THE LODGE AT KUKUILA

\*\*\*\*

The minute you arrive at The Lodge at Kukui'ula on the south shore of Kaua'i, you learn quickly that there's nowhere else that compares – in Hawai'i, or the world. In this haven of barefoot luxury, you'll enjoy exclusive access to the sprawling amenities of The Club at Kukui'ula with our nightly luxury vacation rentals in Poipu Kaua'i. Three Club Neighborhoods with elegant homes featuring authentic plantation-style architecture meander down a tree lined drive towards The Club; a third enclave of contemporary Hawaiian villas overlook the private golf course and perfect ocean views. You'll learn that food tastes better, community feels stronger, family feels closer, and time moves slower, when you're in a place where your time is all your own. From once-in-a lifetime adventures with the Huaka'i Outfitters, to relaxation at the Hi'ilani Spa, or simply soaking in your family in the Pacific's most spectacular setting, at The Lodge at Kukui'ula, you'll learn what it means to truly live.











# THE CLASSIC WAY

We open the door to unique, personalized services for every Travel Advisor. We do business when you want, where you want, how you want. The Classic Way is YOUR way.

- ✓ WE PROVIDE HIGH TOUCH SERVICE WITH A FOCUS ON LUXURY TRAVEL.
- ✓ TOP TIER COMMISSIONS, PAID AT THE TIME OF TRAVEL.
- ✓ TRAVEL PROTECTION INCLUDING COMMISSION PROTECTION.\*
- ✓ EARN ROYALTY REWARDS FOR EVERY BOOKING AND TRAVEL TO YOUR NEXT CLASSIC VACATIONS' FAVORITE DESTINATION.
- ✓ CURATED PREFERRED TOURS & ACTIVITIES IN ALL DESTINATIONS.
- EXCITING TRAVEL ADVISOR INCENTIVES AND EXCLUSIVE OFFERS FROM LUXURY PARTNERS.
- ✓ TOOLS & TECHNOLOGY FOR A MORE EFFICIENT BOOKING PROCESS.
- ✓ WELL-TRAVELED & KNOWLEDGEABLE RESERVATION AND SALES TEAM, READY TO ASSIST YOU AT EVERY POINT IN THE LIFE OF THE BOOKING.

'Classic Vacations, a work of enduring excellence'

#### THE CLASSIC VACATIONS MISSION STATEMENT

To help Travel Advisors deliver outstanding experiences through highly personalized service, trusted partnerships, and curated products, so they can create and retain loyal customers for life.



Classic Vacations™ is a full-service resource for Travel Advisors, providing product expertise and superb customer care. Whether discovering a destination's natural beauty, architectural marvels, delicious cuisine, indulgent spas, great golf, or local culture, Classic makes it easy for Advisors to coordinate the myriad of details that make an unforgettable vacation, including competitive first-class airfares, exceptional resorts and villas, exciting tours, and outstanding ground services.

#### CLASSIC DESTINATIONS LAUNCH DATES

1978	1996	1998	1999	2006	2007	2011	2012	2013	2017	2019	2022	
Hawaii	Europe	Caribbean & Bermuda	Mexico	The Islands of Tahiti	Fiji	Costa Rica	Canada	Maldives, Seychelles, Dubai &	Southeast Asia	Japan & USA	SKI by Classic	

### **AWARDS**

#### 2022

Best FIT Tour Operator, Europe, Travel Age West Wave Award

#### 2021

Best Tour Operator Overall Virtual Experiences/Events, Travel Weekly

#### 2017

Wholesale Partner of the Year, ASTA

#### 2017

Destinations and Experiences Partner of the Year, Virtuoso

#### 2008, 2010-2015

Best FIT / Custom Tour Operator, Virtuoso

#### 2015

Best Customer Service, MAST

Best Reservations Department, MAST

#### 2013

Land-Based Supplier of the Year, NACTA

#### UNPARALLELED PRODUCTS AND SERVICES

From the best rooms to one-of-a-kind suites including the best all-inclusive properties, Classic Vacations gives Travel Advisors the confidence to book even their most discerning customers. Our property policies include the best room in the category booked and VIP attention. With Classic Concierge\*, Classic Assist, and our unmatched customer service, Travel Advisors have the inside advantage in every destination we serve.

#### INDUSTRY AFFILIATIONS

- ✓ AMERICAN EXPRESS
- ✓ SIGNATURE TRAVEL NETWORK
  ✓ CHARTER MEMBER OF ASTA TOUR
  - OPERATOR PROTECTION PROGRAM

- ✓ CONSORTIA X
- ✓ TRAVEL LEADERS
- ✓ ENSEMBLE, US & CANADA ✓ TRAVELSAVERS/NEST
- ✓ MEMBER OF THE USTOA "ONE MILLION DOLLAR" PROTECTION PROGRAM

✓ MAST

✓ VIRTUOSO

#### WAYS TO CONNECT WITH US

#### CALL US

1.800.221.3949

Or your preferred number

#### CV4U

Work with a team of agents available via email for FIT bookings. An annual commitment of \$100,000 is required. Contact your BDM for more information

#### CALL-BACK

Call your preferred number and while on hold, accept the prompt for the CV call-back.

#### **ADS DESK**

This FIT dedicated desk provides you an exclusive reservation agent. Email requests with phone consult as needed. \$200,000 annual commitment required. Contact your BDM for more information.

#### SATURDAY HOURS

Now Open Saturdays from 7 am to 1 pm PST

Call 1.800.221.3949

#### **EUROPE4U**

Connect via email with an experienced team of Europe travel sales specialists dedicated to helping you book your client's European getaway. Access the Europe4U Request Form HERE Submit your Europe booking request Agent will respond within 2-4 business hours of submission!

WWW.CLASSICVACATIONS.COM



#### CALL US 1.800.221.3949

Or your preferred number

#### CALL-BACK

Call your preferred number and while on hold, accept the prompt for the CV call-back.

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This FIT dedicated desk provides you an exclusive reservation agent. Email requests with phone consult as needed. \$200,000 annual commitment required. Contact your BDM for more information.

#### ONLINE SHOPPING

visit: classicvacations.com/shopping

Our online booking engine can help you book and pay for land-only reservations. You don't need to call anyone, you just get it done

# BUT WAIT, THERE'S MORE...

#### FUROPF4U

To make booking Europe easier, we've introduced Europe4U, a new premium service allowing you to connect via email with an experienced team of Europe travel sales specialists dedicated to helping you book your client's European getaway.

- Access the Europe4U Request Form <u>HERE</u>
- Submit your Europe booking request
- Agent will respond within 2-4 business hours of submission!

#### NEW BOOKING

Do you know exactly what your clients want? If you have names, dates of birth, travel dates, preferred destination(s), including hotel name(s), we can now help you via email request.

Fill out the form on the link below and we'll respond to you within 2-4 business hours!

Visit: <u>classicvacations.com/quoterequest</u>

Login required

#### CALL - CENTER HOURS

Monday - Friday : 6 am to 5 pm PT Saturday : 7 am to 1 pm PT

#### **CUSTOMER SERVICE HOURS**

24/7 - Including Holidays 1.800.243.6499

#### **CLASSIC ASSIST**

Manage FIT & Group Bookings Design Custom Proposal Itineraries Manage private-label profiles classicvacations.com/travel-agent

#### TRAVEL PROTECTION

To learn more about our industry leading Travel Protection Plans http://bit.ly/3iD89wJ

#### MINOR CHANGES

To change seat assignments, add FF #'s, confirm bedding requests, add or revise transfers, or note other special requests E: minorchanges@classicvacations.com

#### **TOURS & ACTIVITIES**

To add tours & activities email us at: toursandactivities@classivacations.com



\$75 GIFTCARD 200 POINTS

\$150 GIFTCARD
400 POINTS

\$300 GIFTCARD 800 POINTS \$500 GIFTCARD 1300 POINTS TRAVEL & EXPLORE
200 POINTS = \$150 TRAVEL CREDI

#### 2023 VIRTUAL RETAIL GIFT CARD 200 FIT 2023 POINTS EARNS A \$75.00 GIFT CARD

#### Requirements:

- Submit a VRGC Redemption Form
- Include your personal W9
- Agency Owner / Manager email for approval
- · A Minimum of 200 eligible points
- · Points are non refundable

VRGC requests are processed on the last Friday of each month.

Recipients will receive an email the first week of the following month. The email will contain a link to choose your Virtual Retail Gift Card(s).

Choose your VRGC.

You may split your gift card value among two or more gift cards. You will have options like Disney Store, Amazon, Sephora, Safeway, Starbucks, Target, and many more!

CLICK HERE TO CHECK YOUR POINTS

#### 2023 TRAVEL AND EXPLORE EVERY 200 POINTS EARNS YOU A \$150,00 TRAVEL CREDIT

#### Requirements:

- · A minimum of 200 eligible points
- Make your booking with Classic Vacations
- Pay Deposit and Final by due dates
- Submit a Travel Redemption Form
- Agency Owner / Manager email for approval
- · Points are non-refundable once applied to a booking.

Submit your travel redemption at least 30 days prior to departure.

Recipients will receive an email receipt upon submission. Agency Owner/Manager will receive an email to approve.

Points are redeemed and applied to your booking 2 to 3 days prior to departure as a refund.

Classic Express, Fly-Drive, Sandals/Beaches, and VRBO bookings are not eligible to earn points.

No travel blackout dates! Travel to any of Classic Vacations destinations. Use your Rewards towards Air Only, Hotel Only, Package, and/or Car. (Classic Express and VRBO not eligible for points redemption)

Book online or call 800-221-3949 (choose 1 than 3 at prompt). Pay the NET due only (no commission).

Virtual Retail Gift Card: Every Classic FIT points on bookings that travels between January 1, 2023 through December 31, 2023 are eligible toward 2023Gift Card redemption. A maximum of 1300 Royalty Points are allowed for redemption per calendar year. Your 2022 Royalty Points may not be combined for gift card redemption. Only U.S.-based agents qualify for gift card redemption. Group points may not redeemed for a VRGC. 2023 Points towards VRGC expire 2.29.24 remaining points may be used for Travel, see below.

Travel: Eligible Points may only be used on Advisors' personal travel with Classic Vacations. Payment in full is required. A \$29 minimum payment is required and is non-refundable. Points cannot be used for minimum payment or processing fees. Points are applied just prior to travel date as a refund. Points applied to the booking are non-refundable.

Points may not be applied to canceled or past travel bookings.

2022 Points expire March 25, 2024. 2023 Points expire March 25, 2025. Visit our Instagram featuring Travel Advisors Royalty Rewards in action: #weareclassicvacations

See complete list of Terms and Conditions, click here. Contact: points@classicvacations.com

