

2024 2025

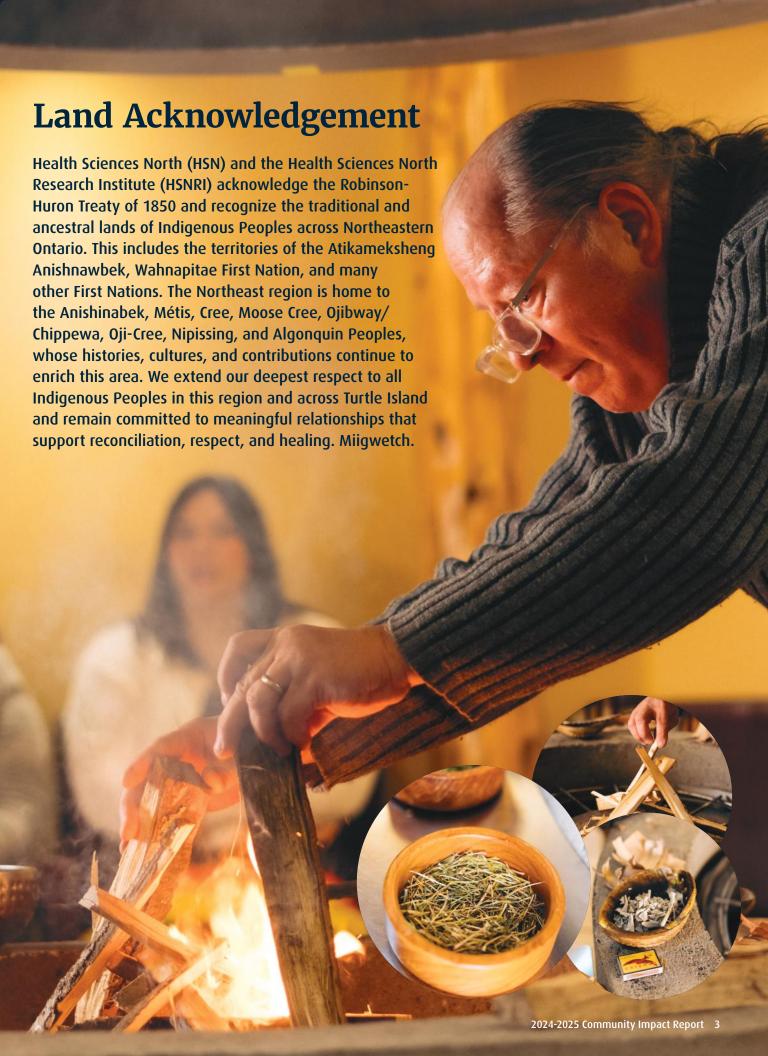
Community Impact Report



Index

Table of Contents

03	Land Acknowledgement
04	Message from Leadership: A Unified Vision
05	Our Regional Reach: Together for a Healthier North
06	Conquering Cancer: Major Strides
08	Empowering Excellence: Training and Nurturing our Healers
11	Champions for Pediatric Progress
12	Compassionate Care for Youth
14	The Patient Voice: Stories of Resilience
16	Impactful Wins: From Lottery to Lives Changed
18	Advancing Health through Research
21	Investing in Excellence: Cutting-Edge Technology
22	Compassion in Action
23	Your Impact, Amplified: Giving Tuesday & More
24	Financial Overview: Stewarding Your Trust



Message from Leadership: A Unified Vision

Our Collective Accomplishments: A Testament to Your Generosity

As we reflect on another year of profound impact and progress, we share the Health Sciences North Foundation's annual report with immense pride and gratitude. This past year has seen significant transformation and a deepened commitment to the health and well-being of Northeastern Ontario.

We're excited to celebrate a pivotal milestone: the amalgamation of the Northern Cancer Foundation, NEO Kids Foundation, and Health Sciences North Foundation into one unified, stronger organization. This monumental step, driven by over a decade of collaborative effort and, most importantly, by listening to our incredible donors allows us to direct more of each precious dollar to frontline patient care, research, and education. By streamlining processes, we're creating more collective "horsepower" to better support our patients.

Reflecting on the past year, we're incredibly proud of the collective achievements your support made possible. Your unwavering generosity raised a remarkable \$12.2 million (net lottery) in support of excellence in patient care. In the past year alone, we invested \$4.4 million directly into patient areas at HSN.

Over the last year, your support enabled many significant milestones, including:

- Transforming Cancer Care: Advancements like the \$1 million Di Brina Family donation for chemotherapy, the MOLLI Surgical Localization System (supported by CIBC's \$500,000 pledge), and upgrades to our CT Simulator (with a \$200,000 gift from Wheaton Precious Metals) ensure world-class cancer treatment remains close to home. Community events like the Luncheon of Hope continue to push boundaries for cancer solutions.
- Elevating Pediatric & Mental Health Services: Your generosity significantly enhanced pediatric care, highlighted by the Palladino Auto Group Golf Classic, surpassing \$1 million in total funds raised. A vital \$150,000 Desjardins donation strengthened our Child and Adolescent Mental Health Program, while the Knights of Columbus's \$157,000 and BESTECH's over \$100,000 also supported NEO Kids and Family Program.
- Driving Innovation & Research: RBC Foundation's \$250,000 contribution boosted nursing education and simulation. HSNRI appointed Research Chairs in Healthy Aging and Indigenous Health, driving socially-accountable improvements. HSNRI's inaugural Catalyst community event showcased groundbreaking medical research, connecting researchers with our community.
- Uniting Community for Health: Events like Toronto Celebrates Sudbury and the Tim Hortons Smile Cookie campaign, alongside our successful 50/50 Cash Lottery (raising over \$22.4 million for HSN/HSNRI), mobilized unparalleled community generosity.
- Securing Tomorrow: We have reserved more than \$40 million for future projects including capital equipment and high priority healthcare needs priming innovation and excellence for generations to come.

These accomplishments are a direct result of our combined forces and your unwavering generosity. Each dollar you've entrusted to us has translated into tangible improvements in patient care, advanced medical technology, and enhanced health services right here in Northeastern Ontario. Together, we're creating a healthier North.



Anthony Keating
President and CEO
HSN Foundation



Jacob Gauthier
Board Chair
HSN Foundation



Together for You

Scan the code to

view the video

Our Regional Reach: Together for a Healthier North

HSN serves as the primary regional healthcare hub in Northeastern Ontario, receiving patients from 23 health centres across the region for specialized care. As the region's academic health sciences centre, we are dedicated to excellence in healthcare, education, and research to improve health outcomes for people in the region, while training the next generation of healthcare professionals.

We provide comprehensive health services in both French and English, ensuring accessible and culturally sensitive care for patients and families from before birth to end of life, including:

- Cardiovascular Health
- Community Care and Rehabilitation
- Critical Care and Cardiology
- **Emergency Care**
- Indigenous Health
- Labelle Innovation and Learning Centre
- Laboratory Medicine
- Medical Imaging

- Medicine Program
- Mental Health and Addictions
- NEO Kids
- NE Ontario Stroke Network
- **NE Specialized Geriatric Services**
- Nephrology Care
- Northern Outreach

- Obstetrics and Gynecology
- Palliative Care
- Pharmacy
- Respiratory Care
- Shirley and Jim Fielding Northeast Cancer Centre
- Surgical Care
- Trauma Care



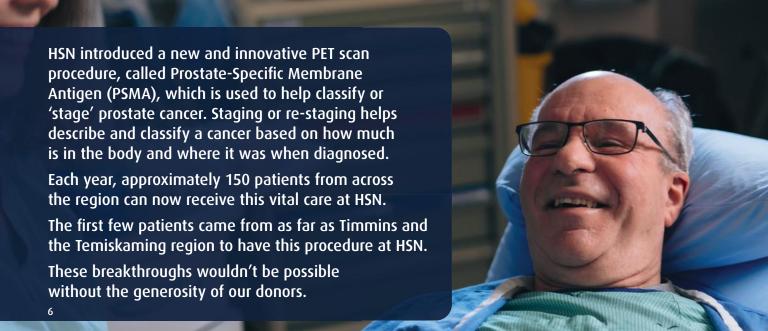
Conquering Cancer: Major Strides



Di Brina Family Holdings Supports Regional Cancer Care with \$1 Million Donation

Di Brina Family Holdings is proud to announce a \$1 million donation to the Health Sciences North (HSN) Foundation, further enhancing world-class cancer care services at the Shirley and Jim Fielding Northeast Cancer Centre. This generous contribution will be instrumental in expanding chemotherapy treatment facilities, ensuring that more patients across Northern Ontario have timely access to critical care, while advancing important research to help patients and families in years ahead.

"We are committed to giving back to the community that has given us so much. By supporting the Shirley and Jim Fielding Northeast Cancer Centre, we are helping to ensure that the people of Northeastern Ontario have access the world-class care they deserve, closer to home," said Michael Di Brina, Founder and CEO of Di Brina Family Holdings.



TOGETHER YOU in Cancer Care



Luncheon of Hope

Inspiring Hope Through Community Giving

The Luncheon of Hope, in its 26th year, has raised a total of over \$1.1 million to help support the purchase of specialized breast cancer equipment and fund breast cancer research, directly benefitting patients at the Shirley and Jim Fielding Northeast Cancer Centre at Health Sciences North.



"Every cancer survivor has a story. It is my privilege to share mine with all of you. Our voice is our superpower." - Kim MacDonald, The Weather Network

The Luncheon of Hope continues to raise funds for breast cancer research, equipment, and treatment advancements. This year's keynote speaker, Kim MacDonald, shared her personal journey with breast cancer, inspiring attendees with her story of resilience and advocacy.

Empowering Excellence: Training & Nurturing Our Healers



\$250,000 from RBC Foundation helps Nurses hone their skills

Education plays a crucial role in the post-pandemic nursing workforce, serving not only as the foundation of high-quality patient care, but also as a key element in adapting to the evolving landscape of healthcare. Health Sciences North Foundation received a generous donation of \$250,000 from RBC Foundation to enhance simulation training for nurses entering the workforce at Health Sciences North (HSN). This significant contribution will enable HSN to provide state-of-the-art simulation training to front-line nurses entering the workforce, ensuring they receive the best possible education and preparation for their vital roles in patient care.

Bell's Support of the Mshkikii Gamik Medicine Lodge

We are incredibly grateful to Bell for their generous contribution toward the Mshkikii Gamik Medicine Lodge at Health Sciences North. This space offers a place of healing and reflection, fostering mental wellness for patients, families, visitors, and staff.

We acknowledge the Indigenous community leaders and partners, both past and present, whose vision, dedication, and advocacy helped create this sacred space. Their efforts have created a space where cultural knowledge and traditional practices are celebrated and shared.



TOGETHER YOU in Healthcare Excellence



Toronto Celebrates Sudbury

Connecting Community, **Honouring Roots**

Toronto Celebrates Sudbury brings together current and former Sudburians to support causes that impact our region. In its 9th year, the event raised over \$150,000 in support of Health Sciences North Foundation, helping to advance patient care and vital hospital programs. Stay tuned for our exciting 10th anniversary celebration!



"The Toronto Celebrates Sudbury event was a great evening of reconnecting with fellow Sudburians and raising money for a tremendous cause and facility. Looking forward to next year's event"

- Joe Bowen, event attendee Hockey Broadcaster at Maple Leaf Sports and Entertainment

TOGETHER YOUin Healthcare Excellence

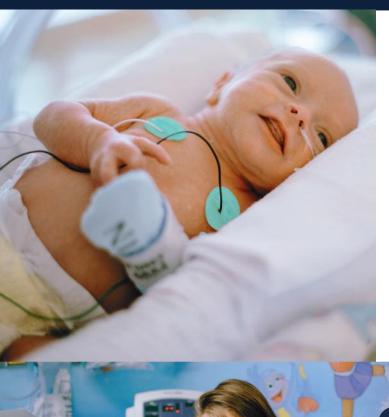


We are truly grateful for the support of Tim Hortons and all those who made this event possible. The difference you've made is immeasurable. You have played a key role in providing high-quality care for the people of Northeastern Ontario.

Together, we are a community that works hand-in-hand to support the health and well-being of our neighbours. Your continued support ensures that HSN can provide exceptional care, train future healthcare professionals, and keep families close when they need it the most.

Champions for Pediatric Progress





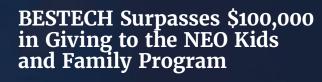
Celebrating more than \$157,000 for pediatric care in the north thanks to Knights of Columbus/Chevaliers de Colomb

What started out as a plan to raise \$100,000 to help care for some of the smallest patients in the hospital, turned into a gift of \$157,458 from the Knights of Columbus.

As part of the Knights of Columbus Unity Project, which ran from 2021 to 2023, 18 councils sold calendars to raise funds that will go to help enhance care at HSN for pediatric patients.

On behalf of patients, families and the Foundation, we want to say a sincere thank to you the Knights of Columbus who worked so hard to raise these much needed funds.

Together, we're providing exceptional care, close to home for some of our most vulnerable patients.



Over the past decade, BESTECH has proudly donated over \$100,000 to the NEO Kids and Family Program, an investment in the future of healthcare in Northern Ontario.

Together, we are able to support the purchase of vital pieces of specialized equipment, fund programs, enhance services, and support growth and expansion for future patient care needs.

Some of BESTECH's senior team members toured the NEO Kids facility and "followed the fish", a journey that showed them how donor-funded programs like the donor milk bank, Omni beds, and child life counselor program are changing lives every day.

"To the passionate team at NEO Kids: thank you. Your dedication to family-centered care is inspiring. We're proud to stand behind you as you continue this life-changing work."

Compassionate Care for Youth

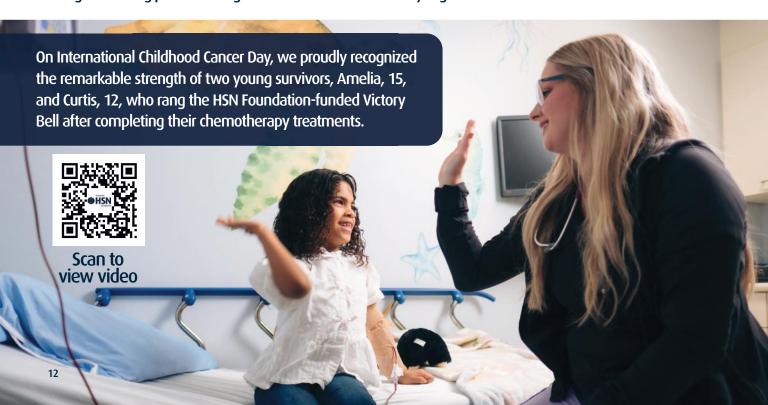


Desjardins Donates \$150,000 to Support Compassionate Care through Adolescent Mental Health Program

The Health Sciences North Foundation is pleased to announce a generous donation of \$150,000 from the Desjardins Ontario Credit Union Community Development Fund. The funds will support the Children and Adolescent Inpatient Psychiatry Safe Room Project at Health Sciences North.

Equipped with calming design elements and sensory tools, the room will help patients manage distress through soothing strategies, promoting well-being and recovery.

HSN's Child and Adolescent Mental Health Program (CAMHP) is a 9-bed psychiatric inpatient unit for children and youth under the age of eighteen. The creation of a safety-focused comfort room will offer an environment where patients can self-regulate during periods of heightened stress and emotional dysregulation.



TOGETHER YOU

in Pediatric Care



Palladino Auto Group Golf Classic for NEO Kids

Driving Pediatric Care Forward

The 2024 tournament raised over \$220,000 in support of pediatric care at HSN, surpassing \$1 million in total funds raised since the event began in 2015. This incredible milestone reflects the unwavering commitment of the Palladino Auto Group and our generous community.



"When we think about the future of our community, we think about our children and their well-being. That's why supporting pediatric care is so important to us. We want to ensure that they have access to the best possible care, close to home, without the added stress and burden of travel. This is our community, and we're committed to nurturing it for generations to come."

- Vince Palladino, President and CEO of the Palladino Auto Group

The Patient Voice: Stories of Resilience



Sustaining Impact

Story of Ongoing Support

After witnessing her sister and friend undergo cancer treatment and hearing her neighbor share his experience with cancer on the radio, Eila was inspired to give back. Now, one of our longest-standing donors, Eila has been supporting others through their cancer journey by making monthly donations to the Northern Cancer Foundation for a remarkable 15 years!

In addition to making significant contributions through her monthly giving, Eila has also volunteered her time with the Ontario Breast Screening Program and the Near the Lake Boutique at HSN. Her generosity has helped ensure that thousands of patients have access to quality cancer care, right here in Northeastern Ontario.

She shares that the Finnish concept of Sisu, meaning extraordinary endurance in the face of adversity, courage, and willpower helped her sister and a friend immensely during their Cancer treatments. It drives her to give back and help in any way she can.

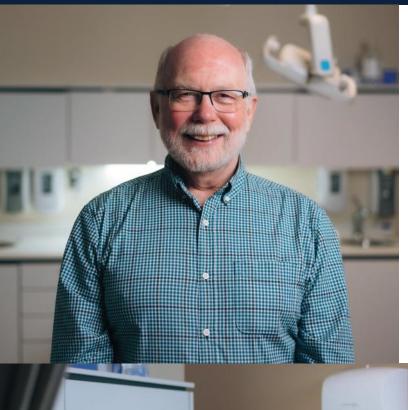
With the help of our community, and donors like Eila, we can continue to provide enhanced care for patients through the purchase of life-saving equipment, innovative research, and future capital renovations at HSN.

Our monthly donors make a significant impact by providing a consistent and reliable source of funding that is directed to our highest priority needs, including life-saving research, the acquisition of cutting-edge equipment, and ongoing patient care initiatives.

"Everyone knows someone who has had cancer. I donate to give back to my community, so patients can receive the same great care that my sister, friend, and neighbor had, closer to home. Since joining as a monthly donor, I'm pleased knowing I am making a true difference to cancer care in our community, now and into the future."

- Eila, HSN Foundation monthly donor

TOGETHER YOU



Bill Crumplin's Story

Grateful giving

In 2016, barely two weeks after the passing of his wife, Donna, from cardiac amyloidosis, a rare heart condition, Bill Crumplin was diagnosed with stage three throat cancer. While still grieving from the loss of his wife, he began cancer treatment at the Shirley and Jim Fielding Northeast Cancer Centre where he had numerous rounds of radiation, chemotherapy, and surgery to remove lymph nodes in his neck. Bill's treatment proved successful and is cancer-free today. Grateful for the care he and his wife received, Bill became a donor in order to give back in a meaningful way.



"As strange as it might seem, every time I walk into HSN, the Cancer Centre, or the cafeteria, I feel that I am in a safe and welcoming place. Staff and volunteers have always been very courteous, friendly, and helpful. I have spent countless hours at HSN for Donna's treatment, my cancer visits, and my heart attack. I feel exceptionally fortunate that we have wonderful services and health professionals here in Sudbury. I am alive today because of the care I've received at HSN."

- Bill Crumplin, HSN Patient

Impactful Wins: From Lottery to Lives Changed



Winners Circle

Meet Lisa

\$980,910 Grand Prize Winner

December 2024

"Winning the HSN 50/50 is beyond my wildest dreams. I definitely had to take a few moments to gather myself on the phone when I received the call. Everyone can dream of winning a big cash prize, but to actually win it? It's surreal. There's a town a little north of me - Port Elgin - and it's very much my happy place. With my winnings from the HSN 50/50, I'm going to find the perfect retirement house for me and my rescue dog Gracie and make my happy place my permanent place."

Sharing the Wealth

Meet Rohit

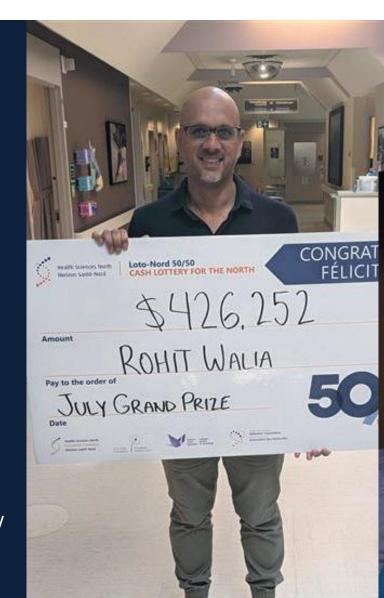
\$426,252 Grand Prize Winner

Rohit donated \$10,001 back to HSN Foundation

July 2024

"It's an incredible surprise to win. I saw the last chance email with just a couple of hours left to the ticket deadline and figured I would buy tickets. I don't buy every month, but I just had a feeling.

Winning the HSN 50/50 is certainly a special moment for me, but it also feels like things have come full circle in a way. When my father passed away in 2009 with esophageal cancer, my family knew the importance of the amazing cancer treatment he received at the Cancer Centre and its importance to Sudbury and surrounding communities," said Rohit, "From a young age, my parents instilled in me the importance of giving back. I remember travelling to India with them when I was young and providing food to a small village. Those lessons passed on to me and my family's history here made the decision to give a simple one. If I have the capacity and the capability to give back, why would I keep it all to myself?"



Funds raised through HSN's 50/50 Cash Lottery fund Breast Vaccuum Biopsy System

Breast cancer is the most common cancer among women in Canada. It's estimated that, on average, 70 Canadian women are diagnosed with breast cancer every day. Screening mammograms are important because they are the best way to detect early-stage breast cancer, resulting in a higher likelihood of successful treatment.

Using a special needle attached to a vacuum device to take breast tissue samples for examination and detection of breast cancer, the breast vacuum biopsy system is one of the best breast cancer detection devices.



\$22.4 million

dedicated to HSN and HSNRI to support patient care, research, and the future healthcare needs of Northeastern Ontario



\$64 million

in ticket sales



\$32+ million

in prizes awarded



22,606

average buyers per month



565

communities purchased across Ontario



Advancing Health Through Research

We would like to acknowledge the dedicated work of our Academic and Research Impact teams for their efforts to support the work of our Academic Health Sciences Centre, with 134 active trials across 16 research areas which made it possible to support the care of 931 patients through research this year. The inaugural Catalyst community engagement event hosted by HSNRI welcomed over 300 staff and community members, showcasing through a variety of presentations the many ways in which research improves the lives of patients at HSN.

As part of our goal to meet the specific needs of the Northeastern Ontario communities, the HSN Foundation supported the appointment of Dr. Chris Verschoor and Rylee Restoule as HSNF Research Chair in Healthy Aging and HSNF Coordinator of Indigenous Health Research at HSNRI. Their work will continue to generate research that drives socially-accountable improvements in health outcomes for the people of Northeastern Ontario.

Patient Outcomes



931

patients have been positively impacted by research this past year, highlighting the tangible benefits of research activities on patient care.



25

new partnerships have been established, broadening the network and collaborative potential of HSNRI.



38

learners have been actively engaged in research projects, fostering the next generation of researchers and healthcare professionals.



"Our research is designed to meet people where they are—whether that's improving access to opioid treatment in rural communities, embedding addiction support in hospitals, or elevating Indigenous voices in healing. We're working to close the care gaps in Northern Ontario by generating evidence that translates directly into more equitable, compassionate mental health and addiction services."

- Dr. David Marsh, HSN Foundation Research Chair in Mental Health and Addictions

TOGETHER YOU

in Research Excellence

HSNRI's Catalyst

Inaugural Event Celebrating Research

The Northeastern Ontario community gathered on November 7th at Catalyst for a momentous celebration of the significant medical research being conducted at Health Sciences North. Hosted by HSNRI, the event served as a premier opportunity to showcase cutting-edge research, while also illuminating the crucial contributions of our dedicated research and academic personnel.

A resounding success, the gathering drew over 300 attendees, fostering heightened interest in research engagement and affirming the indispensable role that academic and research staff, and the many research initiatives across HSNRI, play in continually improving patient health.



"My research is grounded in the realities of cancer care in Northern Ontario—whether it's helping patients manage the financial burden of treatment, improving access to clinical trials in remote communities, or uncovering early-onset colorectal cancer trends unique to our region. Every project is designed to inform better care, closer to home."

Dr. Stacey Santi, HSN Foundation
 Research Chair in Cancer Solutions



"Our research is giving rural physicians and patients the evidence they need to make safer, faster, and more personalized heart care decisions. From evaluating blood thinners for frail seniors to implementing smarter cardiac devices and exposing rural-urban disparities, our work directly improves how people in Northern Ontario live longer, healthier lives — closer to home."

- Dr. Mohammed Shurrab, HSN Foundation Research Chair in Cardiovascular Health

TOGETHER YOU

in Research Excellence



Bridging Health Gaps for Indigenous Communities

Rylee Restoule, HSN Foundation Research Coordinator of Indigenous Health, is leading a vital initiative to amplify Indigenous voices and improve health outcomes within Northern Ontario's healthcare system. A proud Ojibwe-Kwe woman from Dokis First Nation, Riley's journey, rooted in cultural reconnection and advanced studies, informs her crucial work.

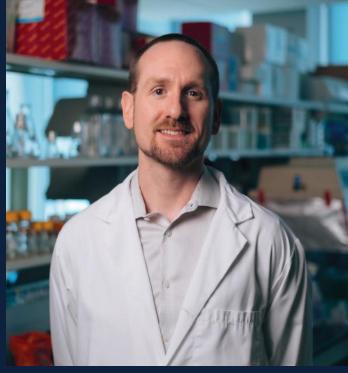
Her mandate at HSNRI is to build a research team focused on Indigenous needs. One key project explores the impact of Indigenous Patient Navigators, who help bridge cultural and systemic barriers for those accessing care. Riley's efforts directly support HSN's strategic goals to enhance culturally safe and holistic care, ensuring that every Indigenous patient feels safe, respected, and seen. Her work is creating real change, fostering a healthier future for Indigenous communities across the North. The Indigenous Research Coordinator role at HSNRI is supported by the HSN Foundation and the contributions of our donors.

Dr. Chris Verschoor Named HSN Foundation Research Chair in Healthy Aging

This new role is a vital step toward addressing the unique healthcare needs of Northern Ontario's aging population.

According to census data, Northeastern Ontario continues to age faster than the rest of Canada. Dr. Verschoor is dedicated to equipping healthcare providers with the knowledge to treat older adults more effectively and to promote healthy aging. With the support of our donors, his research will help provide quality care while reducing hospital visits and allow seniors to spend more time at home with loved ones.

Dr. Verschoor joined HSNRI in 2019 as a Research Scientist and brings extensive expertise in leveraging biological data to address age-related health challenges.



"The more we know, the better care we can provide," said Dr. Rob Ohle, Vice President of Academic and Research Impact at HSN. "Dr. Verschoor's appointment strengthens our research and clinical community. His innovative approach will help translate discoveries into better care for seniors across the region. We're grateful for the continued support of the HSN Foundation and donors."

The Research Chair in Healthy Aging is one of several positions funded by the HSN Foundation, which also supports research in cancer solutions, cardiovascular health, mental health and addictions, and Indigenous health.

Investing in Excellence: Cutting-Edge Technology



to Advance Breast Cancer Care

This significant contribution will support the acquisition of the MOLLI Surgical Localization System, a cutting-edge technology set to revolutionize breast cancer surgery at HSN.

The MOLLI Surgical Localization System represents a major leap forward in breast cancer care. Each year, over 120 women undergo breast biopsies at HSN to diagnose breast cancer tumours. MOLLI, a wire-free localization system developed by MOLLI Surgical, is designed to improve the precision and efficiency of breast cancer surgery. By using a small tissue marker implanted near the tumour and a wand to detect the marker's location, surgeons can more accurately remove tumours, potentially leading to smaller incisions, less pain, and better cosmetic outcomes for patients.



Wheaton Precious Metals Improves Access to Radiation Therapy

A generous donation of \$200,000 from Wheaton Precious Metals will go towards the CT Simulator Replacement Project at the Shirley and Jim Fielding Northeast Cancer Centre. The CT Simulator is a vital component of radiation therapy, providing radiation oncologists with precise, state-of-the-art imaging to localize tumours and plan treatments with exceptional accuracy. Serving approximately 2,500 patients annually, the current CT simulator has been instrumental in delivering high-quality care, but is at end-of-life and in need of replacement. The new upgraded system will further improve patient outcomes.

"We are incredibly grateful to Wheaton Precious Metals for their generous support. This donation will help us provide even more accurate and effective treatments for our patients, ensuring they receive world-class cancer care closer to home." - Dr. Andrew Pearce, Head of Radiation Oncology at HSN.

Scan above to read more.

Compassion in Action – Thank you HSN Volunteers!



Your Impact, Amplified: Giving Tuesday & More



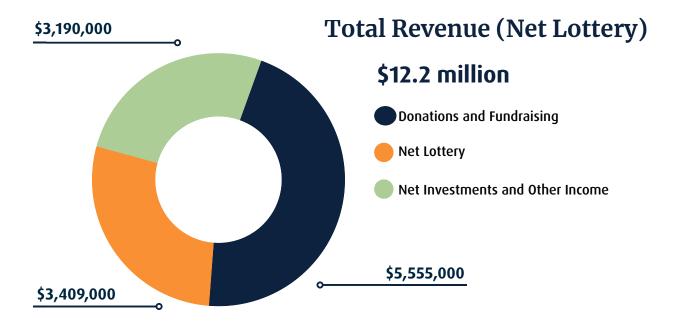
2024 was our best Giving Tuesday yet, and it's all thanks to our generous donors! Together, we raised \$250,000 for Health Sciences North Foundation—an extraordinary total that will significantly enhance healthcare for patients across Northeastern Ontario.

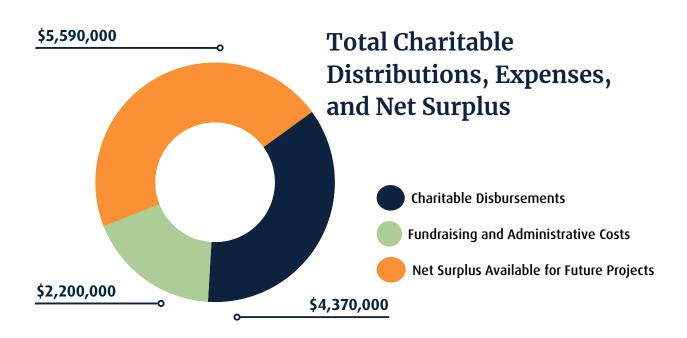
A special thank you to **Bull Powertrain**, our matching sponsor, for doubling every gift dollar for dollar.

Together, we are making a difference!

Financial Overview: Stewarding Your Trust











HSN 50/50 Cash Lottery for the North The HSN 50/50 Cash Lottery generated \$11.7 million in revenue

- Total Prizes Won
- Total Direct Costs
- Net Revenue Supporting Patient Care





TOGETHEREYOU

in Healthcare Excellence

