

CREATIVE CARPET, INC HOME ADVISOR™

NOVEMBER 2012



Mark Bouquet



Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit!"
(708) 479-8600

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Hello Friends!

I hope this season finds you all doing well. This is such a beautiful time of year with the leaves changing color, the humidity gone, and crisp, fresh air! I drive to the shop through the section of Mokena known as "Marley" and it reminds me of a Norman Rockwell painting. You have all the beautiful fall colors and the old white church with a steeple- I never get tired of that scene. I also look forward to seeing out-of-state family over Thanksgiving. I hope, thinking of Thanksgiving, you all see the things you have in your life to be thankful for. We all have something- some maybe more than others- but in our wonderful country we still have the liberty to change our situation for the better. To this writer, that is a gift from God to be thankful for in itself. For those of you who are shut-ins, I pray family members can step up and help you. Several times during my life I've had to rely on family due to health issues. If you don't have family close by ask a friend, a church, me- we are all in this together. Life is not perfect, but I thank God for my family and friends who I consider you, our customers.

Please all have a happy and safe Thanksgiving!

Sincerely,

Mark Bouquet, Sr.

P.S. Don't forget to vote on November 6th! Because we at Creative Carpet feel it's so important, bring in your "I Voted" sticker for an extra \$25 off your flooring purchase!

PLEASE NOTE NOVEMBER'S HOLIDAY SCHEDULE:

WED. 11/21: EARLY CLOSING AT 4:00PM

THURS. 11/22 – SAT. 11/24: **CLOSED**

Have a Wonderful and Safe Holiday!



NOVEMBER 2012						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	



Sunday, November 4th – Daylight Saving Time ends

Turn your clocks back one hour at 2am.

Tuesday, November 6th (USA) – Election Day

Vote as you please, but get out and vote.

Sunday, November 11th – Veterans Day (USA), Remembrance Day (Canada)

Both nations pause to remember the contributions of their armed forces.

Thursday, November 22nd (USA) – Thanksgiving

This holiday dates back to the Plymouth harvest celebration in 1621

Attention

BETTY

PESAVENTO

You are this month's
Mystery Winner!

We have a \$10.00 gift certificate to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by 11/30/2012

About Staying Well

Drinking Your Way to Good Health

About 60 to 70 percent of your body is water. Replenishing that fluid is critical to good health, but some of your beverage choices may be less wise than others. Here's the nitty gritty on some of our most popular drinks:

- Coffee & tea – no calories unless you pile on the milk and sweetener, recent studies show they may have some nutritional benefits. Some people cannot tolerate caffeine.
- Soda – if sweetened with sugar, one a day puts you over the recommended daily allowance for sugar. If diet soda, long term health effects are unknown.
- Milk – high in calcium and other goodies, low fat or skim is best if you're on a calorie or fat-reduced diet.
- Sports drinks – often very high in caffeine and sugar, make sure you read the label.
- Fruit juices – good for you, but too much juice is too much sugar, even if it's fructose.
- Alcohol – may be beneficial but only in moderation
- Water – best of all drinks, no calories, no sugar. Some bottled water may have additives, once again read the label.



Did You Know...

Creative Carpet is your full flooring design center featuring carpeting from all the major manufacturers. We have the finest carpet installers in the Chicago land area and offer you our lifetime installation warranty.

We also specialize in hardwood flooring – prefinished and sand on site, along with laminate and luxury vinyl tile. Whatever your flooring needs, stop on in and let us help you with your design selection.

Call today for your FREE No Obligation Measure

We offer financing with **ZERO** down and **ZERO** interest until 2013. We also accept the following major credit cards: Visa, Mastercard and Discover.

On Becoming an Expert

In his bestseller *Outliers*, Malcolm Gladwell discusses “the 10,000-hour rule”, the path to mastering any discipline under the sun.



The theory runs like this: no matter what art or skill you attempt to master, once you deliberately practice it for 10,000 hours, you will achieve expert level. (The idea is based on a study by Anders Ericsson and his colleagues.)

So how does this theory apply in your life? Simply put, you won't get good at anything by wishing and hoping. Work is actually required! Writers get good by writing, artists get good by painting. Very few people are simply born gifted; they actually have to work at it!

One of the problems with our 15-minute world is the idea that expertise or artistry can be achieved by everyone. That is true in a sense: all humans are potentially gifted. But it won't automatically land in your lap – true effort, practice and hard work are required. So what are you waiting for? Identify your goals and get started!

Mega Trivia Contest!

Congratulations to last month's winners:

Kim Silkowski

Stop in at Creative Carpet to claim your prize!
(Answer to last month's quiz: Turnips)

Who else wants to WIN A \$50 GIFT CARD towards dinner for two at TGI Fridays or Olive Garden?

Play our Mega Trivia Contest & you could win, too!

This month's Mega Trivia question:

Which common Thanksgiving feast ingredient was NOT at the first Thanksgiving in 1621?

- A) Sweet Potato
- B) Corn
- C) Turkey
- D) Pumpkin

Call us at 708.479.8600 or e-mail your answer to Contests@creativecarpetinc.com
Your chances of winning are better than you think!

Welcome Back to Our RETURNING CLIENTS:

HOWARD & EDNA RYNBERK
DENISE COSGROVE
MARSHA CULLEN
URSULA & JOHN PREBSTLE
SKIP PASTORE
PATRICIA SCHEIDT
STEVE & NANCY ROCKWOOD
DAMION & SHERRI NAVARRO
MARY JANE LISTON
TINA FINGL

*Nice to see
you again!*

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

A gigantic THANK YOU to all who referred us last month:

DAN HENNIS
JILL GREENSPAN
ANN PASTORE
STEVE REIMER
DAN DUFFY

MIKE MCCATTY
ED TRAVIS
JOHN DANILUK



Enjoy your dinner as our thanks for the referral!

WARNING!

Don't visit any flooring dealer until you call us for a

FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Fun Facts

Winter is Coming

Winter is coming, on that we can all agree. (And no, Game of Thrones fans, this is not what you're thinking.) But English speakers differ in their word for the current season. Do you say Autumn or Fall?

The concept of four seasons is only a recent one – recent in the history of words at least. Many centuries ago, people referred primarily to Winter and measured the years as they passed in numbers of Winters. In the ancient epic poem "Beowulf" we're told that the monster terrorized the kingdom for 12 Winters.

Summer as a word and a concept came along soon after, and by the time of Middle English (roughly 1000 to the 15th century) there were two seasons. Spring had emerged by the 1600's but the fourth season didn't appear until the 1700's. Fall may have been conceived as an opposite to Spring and this usage found favor in the colonies. Autumn, from the Roman autumnus, was preferred in Britain. Now, both terms are used interchangeably on both sides of the ocean. Maybe in a few hundred years, one will win out!

Thank You for the Kind Words!

"Creative Carpet staff and installers were completely professional in every way. We appreciated the guidance given to us as we selected our carpet after explaining our needs. The installers were polite and professional and were very neat in their work. Our house now looks wonderful and beautiful again. Thanks to all of you." -Anonymous from Frankfort, IL - Aug. 2012

"I will never again buy carpet from anyone else; just Creative Carpet. Carpet is beautiful, the service great and you have the best installers; clean-neat and polite. Great group!!" Nancy - June 2011

Creative Carpet, Inc.

19420 S LaGrange Rd Mokena, IL 60448
708-479-8600

www.creativecarpetinc.com

HOURS:

Mon., Wed., Fri.: 10am – 6pm
Tues. & Thurs.: 10am – 8pm
Sat.: 10am – 4pm

😊 NEW 😊

FRIENDS & CLIENTS

TONY LITTO
RAYMOND STEFANSKI
MARGE PRIES
ROBERT & CAROL
SEEMAN
MARY KAY GROEN
JOAN BARNES
COSTIN, HAMMEL, &
LEAKE
JEAN BEEZHOLD
TOM & BARBARA
WIDELSKI
ED TRAVIS
JIM & CHERYL JAGER
BRAD SCHROTENBOER
KEVIN PASTORE
ED BARNES
REIMER CONSTRUCTION
BETTY SELLERS
MATT MARZEC
STEVE RAIMONDI
ROBERT KEANE
GEORGE RADOMSKI
FRANK KUBICKI
LISA PULEC
BERNIE FERRERRI
PATRICK & SUSAN
CAUFIELD
JENNIFER COBB
JASON & CARA SHIRK
BARBARA TRAVIS
ANNA BASARICH
NICK & KELLY GRON
LIZ GAFFNEY
PAT BUGNER
BOB & BARBARA HEIDER
DIANE PRUESKE
DICK MOLE
JAMIE BERNER

*It Sure Was
WONDERFUL to
Meet You!
Come Again!*

Moneywise

Save 20-30% on Your Food Bills

If you're looking for ways to save money on your food bill – and who isn't these days? – here's a simple way to do it that doesn't involve clipping coupons or sacrificing quality.

Take a closer look at the store brands in your local grocery store. **Recent consumer studies suggest they're often better quality than the higher priced national products.**



So next time you're shopping, substitute a few of the store brands for your regular choices. See if your family can tell the difference while you enjoy the savings.

Recipe Corner

Pineapple Sweet Potato Boats Recipe

Looking for something a little different this Thanksgiving? Crushed pineapple adds a tasty twist to these twice-baked sweet potatoes. Mini-marshmallows can be used in place of the pineapple if you prefer.

Prep: 20 min. Bake: 30 min. Yield: 8 Servings

Ingredients

8 medium sweet potatoes
2 cans (8 oz. each) unsweetened crushed pineapple, drained
1/2 cup butter, melted
1 teaspoon salt
1/2 teaspoon each ground cinnamon, ginger and allspice
1/4 teaspoon ground nutmeg

TOPPING:

2 cans (14 oz. each) unsweetened pineapple tidbits, drained
6 tablespoons brown sugar

Directions

- Scrub and pierce sweet potatoes; place on a microwave-safe plate. Microwave, uncovered, on high for 12-14 minutes or until tender, turning once.
- When cool enough to handle, cut a thin slice off the top of each potato and discard. Scoop out pulp, leaving a thin shell. In a large bowl, mash the pulp. Add the crushed pineapple, butter, salt, cinnamon, ginger, allspice and nutmeg; mix well. Spoon into sweet potato shells.
- Place on a baking sheet. Sprinkle with pineapple tidbits and brown sugar. Bake, uncovered, at 325° for 30-35 minutes or until heated through. Enjoy!



Ha ha ha!



LOL!

Come
December,
Creative Carpet
will be working on a
"12 Days of Giving"
campaign in which we'll
give a donation in your name to
a local charity if you purchase new
flooring through our store.
Have a local charity you care about?
We're accepting nominations!
Check out our facebook page for
more details.

www.facebook.com/CreativeCarpetInc



Get A Thanksgiving DISCOUNT On Gorgeous New Floors For The Holidays AND Help A Family In Need At The Same Time!"

Hey, Peter the Pilgrim here. Thanksgiving is one of my favorite holidays: food, family, friends. Aaaaah! That's the life!

However, for some less-fortunate families in our town, Thanksgiving is not so great. While the rest of us are enjoying mashed taters, gravy, stuffing, deviled eggs and all the other fabulous fare, they are going hungry.

Well, my good buddy Mark Bouquet and I have come up with a way you can help these good folks, and at the same time get beautiful new floors in time for the holidays.

For every 5 canned or dry good food items you bring to Creative Carpet, you'll get a BIG ol' honking DISCOUNT on your flooring purchase:

* Cans of donated food	* Your Flooring Discount	* Minimum purchase
5	\$100	\$997
10	\$225	\$1,997
15	\$350	\$2,997
20	\$475	\$3,997
25	\$600	\$4,997

All food will be donated to the Frankfort Food Pantry

Don't need new floors right now? You can still help! Just bring your food items to Creative Carpet and we'll make sure it gets delivered to the Frankfort Food Pantry!

BUT THERE'S MORE...

Shaw's "Dream It, Do It" Sale is extended for 2 more weeks!

That's right... in addition to your donation discount, you may qualify for a

FREE \$200 COUPON

to use towards your Shaw flooring purchase.

Dream it
Do it SALE

Beautiful, durable
Shaw flooring for
your home.

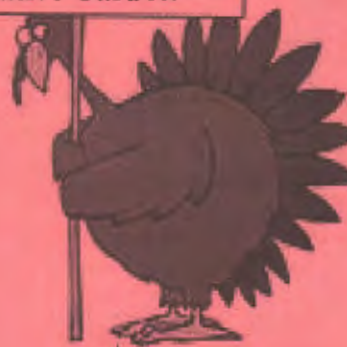
FLOORING
MUST BE PURCHASED
NO LATER THAN
Saturday,
Nov. 17, 2012!

**CREATIVE
CARPET INC.**

19420 S. LaGrange Rd. Mokena, IL 60448
708.479.8600

Showroom Hours:
MWF 10am-6pm ~ TR 10am-8pm
Sa 10am-4pm ~ Su Closed

RUN to
Creative Carpet!



Don't forget to vote on November 6th!
Because we at Creative Carpet feel it's so important, bring in your "I Voted" sticker for an extra \$25 off your flooring purchase!

Any friend of yours is a friend of ours!

Pass this flyer along to a friend or relative who needs flooring!

You'll be doing them a gigantic favor by referring them to a company they can trust.

☺ PLUS... you'll be rewarded for your referrals!

Anso[®]nylon

GREEN by nature • fashionable by design[®]

by

**Shaw
FLOORS**

Beautiful,
durable floors
for less

Carpet | Area Rugs | Tile
Stone | Hardwood | Laminate
Resilient | shawfloors.com

12 MONTH FINANCING - ZERO DOWN - ZERO INTEREST