

Oct 25 | Issue #10

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SANCTUARY

HAUNTING BEAUTY

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FROM THE EDITOR

Beloved Seekers of Sanctuary,

There's something about autumn that invites both decay and rebirth. The air thins, the light softens, and everything that once bloomed begins to surrender. I used to be unsure of the quiet, the way it amplifies what's unresolved, but now I see it as a mirror.

This is the season of honest reflection. The kind where we shed more than leaves... expectations, old versions of ourselves, what no longer feels aligned. What remains is what's real, and in that stillness, beauty becomes something deeper than appearance.

At ETHYST®, we're guided by the same rhythm. Every formula, every ritual, every mindful ingredient is designed to let go of what's unnecessary — the fillers, the toxins, the noise — so that your skin can simply be. This month, we honor the beauty in what fades and the rituals that keep us glowing through it: the nightly cleanse that feels like release, the oil that seals in warmth, the scents that ground you back to yourself. Here's to finding radiance in the quiet.

Cheers to the haunting kind of beauty that lingers long after the lights go out. 🍷🍷

Amber Champagne

Editor-in-Chief

Founder of ETHYST® Skincare
& Champagne Apothecary



The ETHYST® Trinity System Cleanest Skincare on the Planet™



One simple system. Life-changing transformation.

SANCTUARY

CLEAN BEAUTY THAT'S SO GOOD, IT'S HAUNTING

The ETHYST® Trinity System Cleanest Skincare on the Planet™



One simple system. Life-changing transformation.

THE INVISIBLE GLOW UP (BEHIND THE SCENES)

Clean beauty is about truth. ETHYST® just became CertClean® Certified, nominated for the 2025 Clean Beauty Awards and the Cleanest Skincare on the Planet™. Every formula is microbiome-safe, endocrine-safe, neurologically-safe — because real beauty shouldn't haunt your health.

INSIDE THE LAB

THE TRINITY APPROACH

We've simplified everything into three core steps — Cleanse, Hydrate, Oil — each meeting the Champagne Standard™ for purity and performance. The result? Less confusion, more results. That's real alchemy.

Be on the lookout for something new for subscriptions next month (Nov 25th)

ETHYST® is officially the Cleanest Skincare on the Planet™

RITUAL IN THE MIRROR

Try this: Warm two drops of Holy Grail in your palms, press into skin slowly, and breathe until your reflection softens.

You'll see what I mean about transformation starting in stillness.

HERBAL SPOTLIGHT

A touch of clove in your diffuser stimulates circulation and awakens skin energy — the perfect herbal companion to crisp air and cozy nights.

It's also anti-everything (bacterial, viral, inflammatory etc). A great addition during the fall and winter months.

MIND MOMENT

Nature sheds without asking permission. Maybe you can too.

This week, release one small thing that's been weighing you down... emotionally or physically. Light some incense, drop your fave oils into your diffuser, and say "done."

VIP Offer (October): VIP readers receive an exclusive \$10 credit toward our new Glycolic Face & Body Power Booster. Valid through Oct 24th at 11:59 PM EST or while supplies last. Use code POWERBOOSTER For subscribers + email insiders only. 🍷

CLEANEST SKINCARE ON THE PLANET™

What CertClean® and The Champagne Standard™ Mean for Your Skin

THERE'S A MAJOR PROBLEM IN CLEAN BEAUTY



CertClean® is a mark of trust. It says: this product has been carefully reviewed, and it's safe to love.

At ETHYST®, we've always gone further. The Champagne Standard™ was born out of a promise to outpace Sephora, ULTA, and Credo's clean benchmarks.

No PEGs, no polyquats, no shortcuts. Every formula designed with your skin barrier and microbiome in mind because true radiance begins with protection.

Now, with CertClean's seal, that promise is verified. It's no longer just *our* standard; it's an industry-certified truth.

IT'S NOT ACTUALLY CLEAN...

ETHYST® FIXED THAT.

Some brands rely on trendy buzzwords, others on vague promises, and too often, shoppers are left wondering — what does “clean” really mean?

That's where CertClean® comes in.

CertClean® is North America's leading certification for clean beauty and personal care. Unlike store-created “clean lists,” CertClean is an independent standard that goes deeper.

Products carrying the CertClean seal are free from harmful substances that could impact human health — including those linked to hormonal, reproductive, or neurological concerns.

Why It Matters

Choosing CertClean® Certified ETHYST®, means you're choosing peace of mind. It means you can trust that the product helping you to get the most out of your skin is not harming you in any way. It means falling in love with skincare that supports your beauty and your well-being.

It means joining a movement that says: we deserve better than hidden toxins and half-truths.

It means Endocrine, Neurologically, and Microbiome Safe. It means CLEAN.

EXPLORE THE CLEANEST SKINCARE ON THE PLANET™



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ETHYST® SKINCARE

INTERNATIONALLY BELOVED



09/10/2024



Amy M Berube

Verified

The Holy Grail is right!

I absolutely love this oil! I use it everyday and cannot believe how smooth my skin is. It does not leave your face feeling greasy and sits great under make-up.



09/08/2024



Ashley McKenney

Verified

Awesome Serum!

This serum has such a nice light feel to it when applied and has worked wonders for me. It isn't sticky like some other brands and I love using it!



09/03/2024



B.W.

Rejuvenate your face!

My face looks so much healthier after using this moisturizer consistently for the past few weeks



09/29/2024



M.S.

Best cleanser

I really love this cleanser. It leaves my skin feeling soft and clean. I use this along with the exfoliating cleanser. They are the perfect pair!



01/11/2025



Cindy S.

Verified

Loving this Oil!!

The texture of this facial oil is divine - it's light yet rich, absorbing into the skin almost instantaneously without leaving any greasy residue. As someone with combination skin, I'm often wary of oils. However, this product strikes the perfect balance, offering deep hydration without clogging pores or causing breakouts.

Post-application, my skin felt incredibly smooth, supple, and radiant. The Holy Grail seems to work magic on fine lines; I've noticed a visible reduction in the appearance of those around my eyes, forehead and neck. Even my boyfriend commented that my skin is so soft and looks healthier.



09/26/2024



Kimberly Lynch

Verified

Highly Recommend

I have been using this eye serum for the past year. My under eye area appears much more hydrated and bright since using this serum. You only use a tiny bit so the bottle lasts forever too!



11/18/2024



Aaron Beal

Verified

Amazing products!

My better half has been looking for a toner that she likes for a while. She stated that the ETHYST Awakening Rejuvenating Toner is "rejuvenating" her skin. She appreciates the "smooth texture, and it is helping her complexion." It arrived a lot quicker than I expected! It was well packaged. The agent was extremely nice and informative. I recommend this product for you loved ones.



10/04/2024



Customer

Verified

Amazing skin care.

I am so happy with my recent purchase. I have used the face cream in the past but never any other products until NOW! The cleanser is so gentle but effective, it cleans without drying. The serum and oil are wonderful. I am sensitive to scents and these products smell amazing! Light clean and earthy. 5 millions stars for everything.

Learn More



10/



Kristen Carty

Verified

Love it!

Love it all! The packaging, the quick shipping, but most importantly, the results!!!

ETHYST® CHANGES LIVES... AND YOU DON'T HAVE TO JUST TAKE OUR WORD FOR IT

I have been using Ethyst for almost 2 years now and am in love with the results. It's a perfect match for my skin and all the changes it's going through with hormones fluctuating and just aging. Amber is also an amazing human and is so passionate about her work. Please go see her and the shop. You won't be disappointed.

Hands down the best skin care product I've found in my entire life. I currently use the face cleanser, moisturizer, and sunblock in the morning. At night I use the anti-aging oil. I am simply in love with these products. My skin feels amazing and I have experienced healing in my skin too! (Less pigmentation, absence of dry skin). I don't know what else to say to convey what an amazing little place Champagne Apothecary is. If you have skin, this is the place for YOU!

Amber..... I'm literally OBSESSED with Ethyst. It's been one week of using the holy grail and the glycolic cleanser a couple times and my skin is already so much happier 🥰💖 it gives me a confidence boost lol. I'm going to buy the moisturizer and daily cleanser because I just know these products are what my sensitive skin will thrive with. You're the best!!

I am so glad I stumbled upon Amber! After reading about her in a local publication, I decided to give her virtual skincare consulting a try and it was such a great decision. Amber is incredibly knowledgeable about the dos and don'ts of skincare. You can tell how much time and effort she has invested into learning the intricacies of skincare, into her business, and into her new Ethyst skincare line! I started using her recommended products about 5 weeks ago and have been loving the results. While I love the products, the best part of the experience has been having Amber as a resource and knowing that I can reach out to her with any questions or concerns. I can't wait to stop into the Champagne Apothecary in person soon!

Also, your skincare... omg

The oil is amazing

I can't wait to get more items!

My skin was a hot mess a week ago. It's looking SO MUCH BETTER with just the oil!

How often do you get to discuss your skin complaints with creators of high end skin care? Nowhere else but at Champagne Apothecary! The owner was so KNOWLEDGEABLE and helpful! I purchased two of her skincare lines for myself and son three days ago and I'm already seeing a reduction in fine lines and inflammation. I'm so incredibly grateful to have had her store recommended to me.

Just so u know my girlfriend had like a hormonal rash under her nose and your oil cured it! Ur amazing

I wanna get the face wash and lotion too :)

I have to say your products are so gorgeous and work so well I love them! They also look great in my bathroom as presentation!

★★★★★ 4 months ago

Amber has the absolute most welcoming personality and she gets to know each and every one of her customers! I have felt like I belong in the store since the moment I first stepped in. She is so full of important skincare information and loves to share that knowledge with her clients. I have recently begun to use her skincare line - Ethyst - and have been SO impressed with the way it makes my skin feel and the improvements that I have seen. From face wash to lotion and eye serums, my face has never felt or looked so great. So grateful Amber's storefront made its way to Westfield and even more grateful I wandered in on a sunny Saturday afternoon. Go check her out, you won't be disappointed!!

★★★★★ 7 months ago

Amber is amazing!! If you're looking for someone who knows everything about skincare, look no further.. she's the best!! Not only that, she is so sweet... great energy and just awesome to be around!!



Get 33% off with

ETHYST®

Subscriptions. Now available!

Montreal, Quebec Canada

The ETHYST® Trinity System

Cleanest Skincare on the Planet™



cert CLEAN

Now CertClean® Certified

One simple system. Life-changing transformation.

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Enjoy huge savings
Delivered right to your home
Never run out unexpectedly

cheers to
SELF CARE

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