

# NEWYUS

May 05 - June  
04, 2025

Magazine



**Salt, Light,  
Legacy:**

**Dr. Pearl Kupe  
& the Future of  
Christian Content Creation**

**Meet Nia & Eli : Faith Nexus 2025 Mascots**







# GT100 HONOUREE

100 LIGHTS. ONE CONTINENT.  
ETERNAL IMPACT

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A man and a woman are featured in a formal portrait. The man, on the left, has a beard and is wearing a black tuxedo with a white shirt and a black bow tie. He has a serious expression. The woman, on the right, has dark curly hair and is wearing a maroon off-the-shoulder dress. She is smiling warmly at the camera. The background is a solid, dark brown color.

# UNDERSTANDING

# GT100

MOST INFLUENTIAL  
CHRISTIANS  
IMPACTING AFRICA



# OBJECTIVES



- Recognise 100 impactful Christian leaders and pioneers annually.
- Showcase Kingdom excellence in public and professional life.
- Bridge generations through storytelling and recognition.
- Elevate faith-forward solutions to Africa's real-world challenges.



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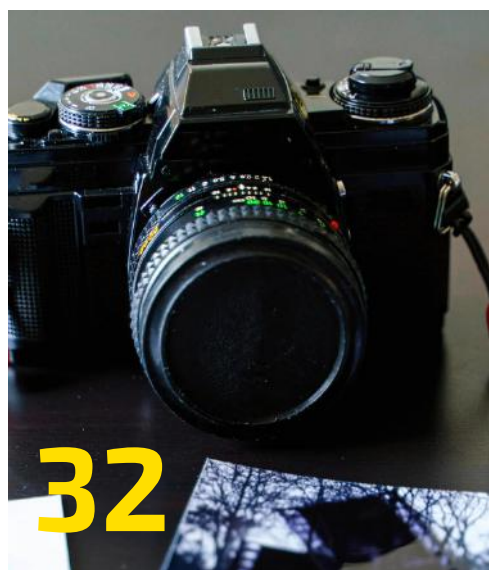


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EDITOR@WCCCS.WORLD



WWW.WCCCS.WORLD

editor's note  
**NEXUS**  
Magazine

May 05 - June 04, 2025

# WHY WE GATHER

Welcome to the inaugural Global Edition of NEXUS Magazine — a publication born not out of ambition, but obedience.

We gather because a sound is rising — a sound not of noise, but of divine alignment. Across the nations, God is summoning content creators, vision carriers, digital scribes, and prophetic technologists to take their place on the cultural stage. Not to imitate the world, but to infuse it with truth, light, and eternal perspective.

Faith Nexus 2025 is more than a summit. It is the convergence of purpose, presence, and platforms. We are gathering because the scroll is being unrolled, and you, dear creator, are being invited to write upon it with clarity and fire.

This magazine is your companion and blueprint. Within these pages, you'll discover:

- The voices and visionaries shaping the next era of Christian content
- Practical tools and tech for media ministry
- Stories of impact, excellence, and innovation from the global Body

But more than information, I pray this issue becomes impartation.

Let this be your reminder: You are not alone. You are part of a generation marked for kingdom convergence — at the intersection of media, mission, and the move of God.

Let's take our place. Let's create with fire.

Let's gather — not just in place, but in purpose.

Dr. Charles Wirsuiy Snr.  
Executive Editor-in-Chief  
NEXUS Magazine







# FAITH NEXUS

## 2025 FREQUENTLY ASKED QUESTIONS



Empowering Christian Creators. Building Faith Connections.



# FREQUENTLY ASKED QUESTIONS ABOUT FAITH NEXUS

## FAITH NEXUS 2025

PRETORIA, SOUTH AFRICA  
OCTOBER 22–25, 2025



### **What is Faith Nexus 2025?**

Faith Nexus 2025 is a global summit dedicated to equipping Christian content creators, ministries, and digital evangelists to engage culture through innovative media and technology. It is the flagship event of the World Christian Content Creators Summit (WCCCS) and is set to be held in Pretoria, South Africa, from October 22–25, 2025.

### **What is the theme of this year's summit?**

The theme for 2025 is "Kingdom Voices. Global Reach."

This theme reflects the dual mission of the summit:

- To raise up Spirit-led creators who are biblically sound and culturally relevant.
- To amplify Christian influence across digital platforms, regions, and generations.

### **Who is WCCCS?**

The World Christian Content Creators Summit (WCCCS) is a global movement that exists to equip, mobilize, and empower Christian storytellers, ministries, churches, and faith-based innovators to advance the Gospel





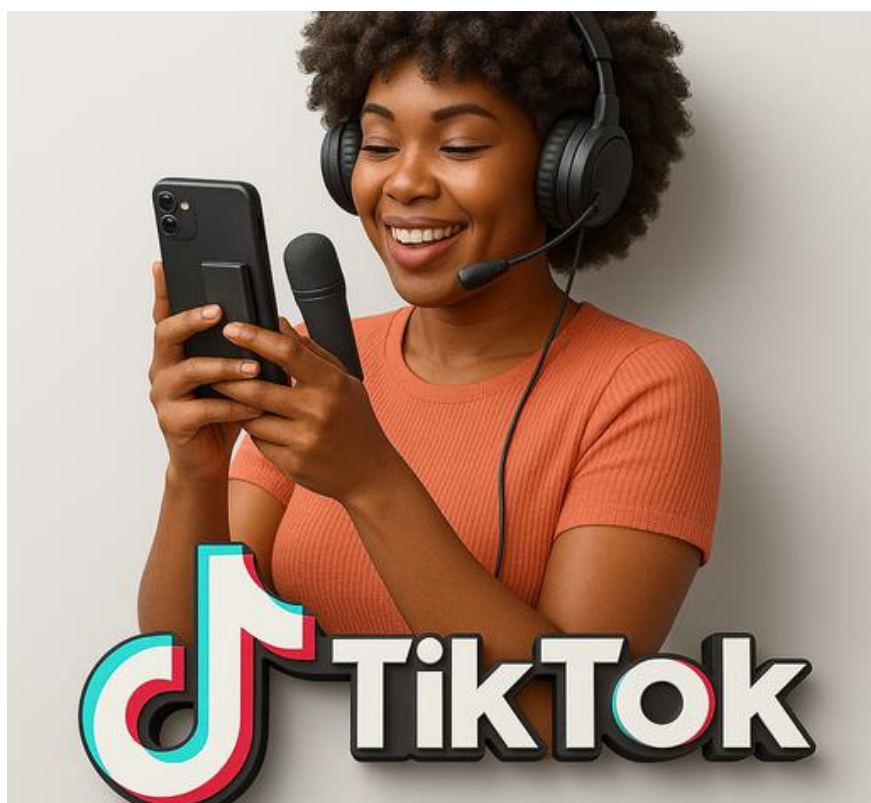
## FREQUENTLY ASKED QUESTIONS ABOUT FAITH NEXUS

through media and technology. Its activities include:

- The annual Faith Nexus Summit
- The GT100 Gala & Awards
- The Technical Paper Initiative
- Global Centre programming and training initiatives
- WCCCS is registered in South Africa and serves a global constituency of faith-driven creatives and leaders.

### What are the main components of the Faith Nexus Summit?

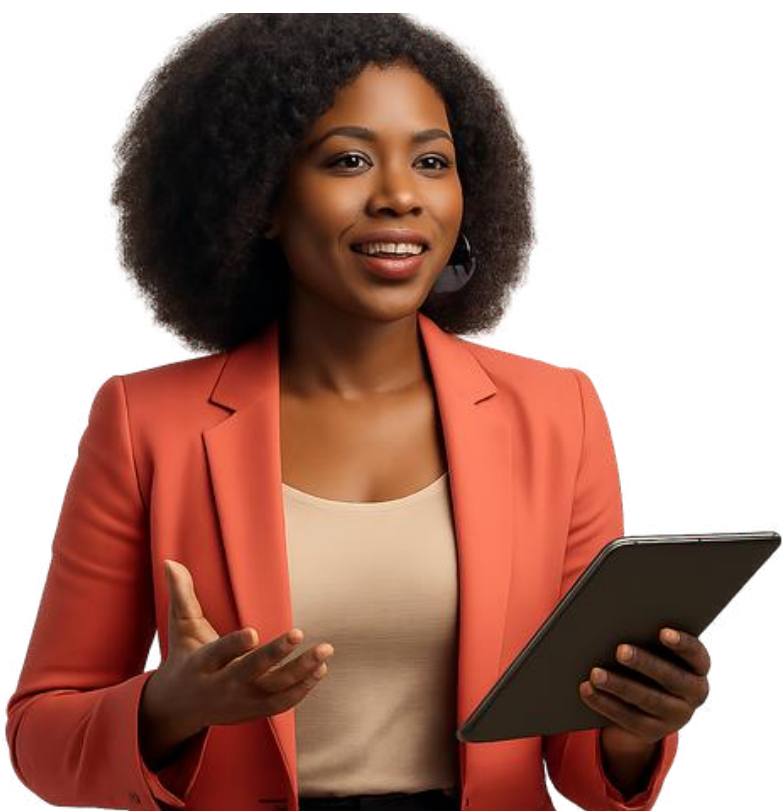
- Morning Plenary Sessions: Keynotes, panels, and prophetic talks by global leaders
- Pillar Content Labs: Hands-on digital workshops based on the 7 societal spheres (Media, Education, Religion, Business, Family, Arts & Culture, Governance)
- Workshops & Masterclasses: Practical skill-building for creators, pastors, and teams
- Marketplace & Exhibition Pavilion: Networking hub featuring Christian media, tech, and businesses
- GT100 Dinner & Awards: A red-carpet celebration honoring global Christian excellence
- Evening Reflections & Devotions



### What is the two-tier delegate access model?

To ensure a high-quality learning experience, Faith Nexus 2025 offers two registration levels:

- Plenary Access Pass – \$75 USD: Access to all main sessions, devotionals, exhibitions, and general networking events.
- Full Access Pass – \$120 USD: All of the above plus hands-on access to one of the exclusive Pillar Labs (limited to 250 seats per lab).

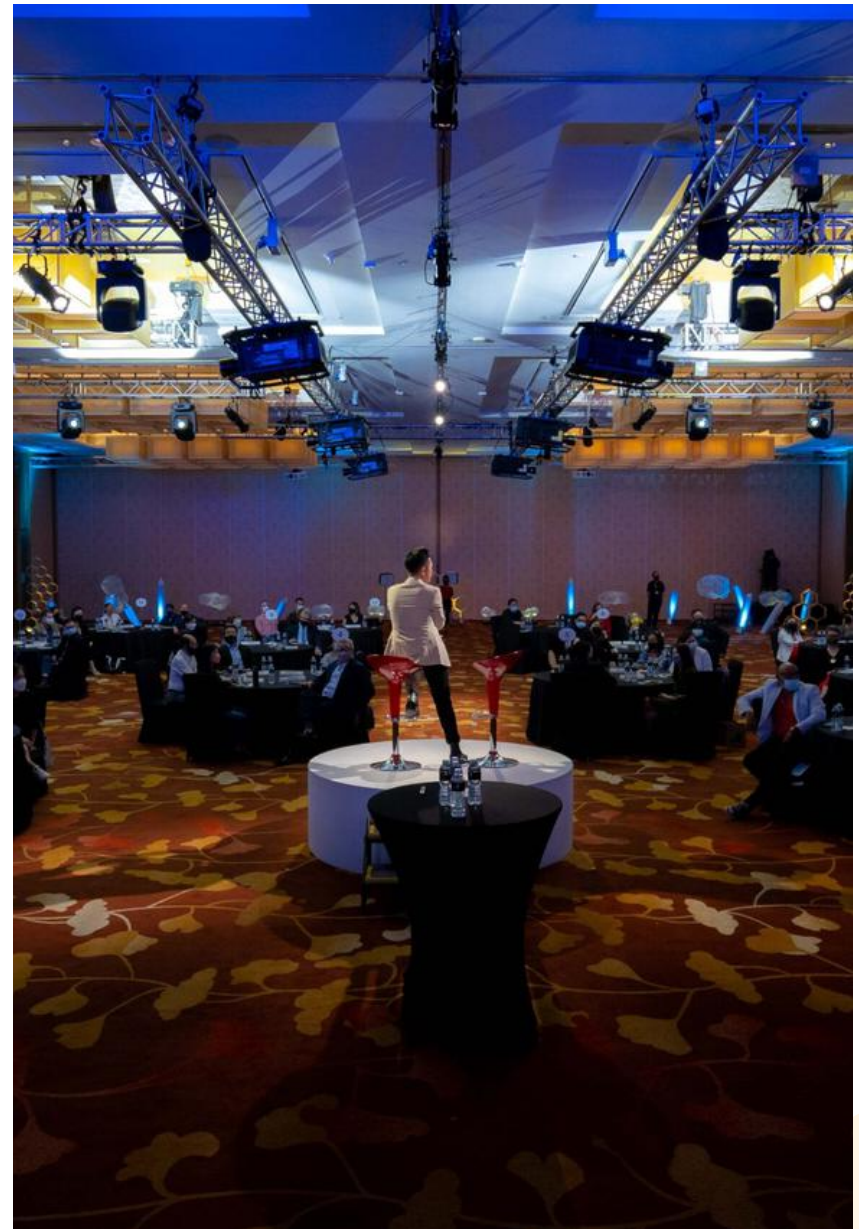




## **Who should attend Faith Nexus 2025?**

The summit is designed for:

- Digital Content Creators (YouTubers, podcasters, Instagram/TikTok influencers)
- Faith-based App Developers
- Pastors and Ministry Leaders
- Christian Educators and Communicators
- Media & Tech Innovators
- Youth & Campus Ministries
- Church Communication Teams
- Faith-driven Entrepreneurs and Business Leaders



## **What are the 7 Pillars of Influence?**

Faith Nexus 2025 aligns with the 7 Pillars of Societal Influence, which shape the structure of the afternoon workshops:

1. Media & Communication
2. Education & Discipleship
3. Business & Marketplace Leadership
4. Family & Relationships
5. Governance & Civic Influence
6. Religion & Faith Formation
7. Arts, Culture & Entertainment



## **What is the GT100 Dinner & Awards?**

The GT100 Dinner & Awards is the premier red-carpet event that celebrates 100 distinguished individuals and institutions advancing the Kingdom through media, leadership, innovation, and storytelling.

This high-profile event will feature special performances, awards by pillar, and international media coverage.

## **What opportunities exist for sponsors and partners?**

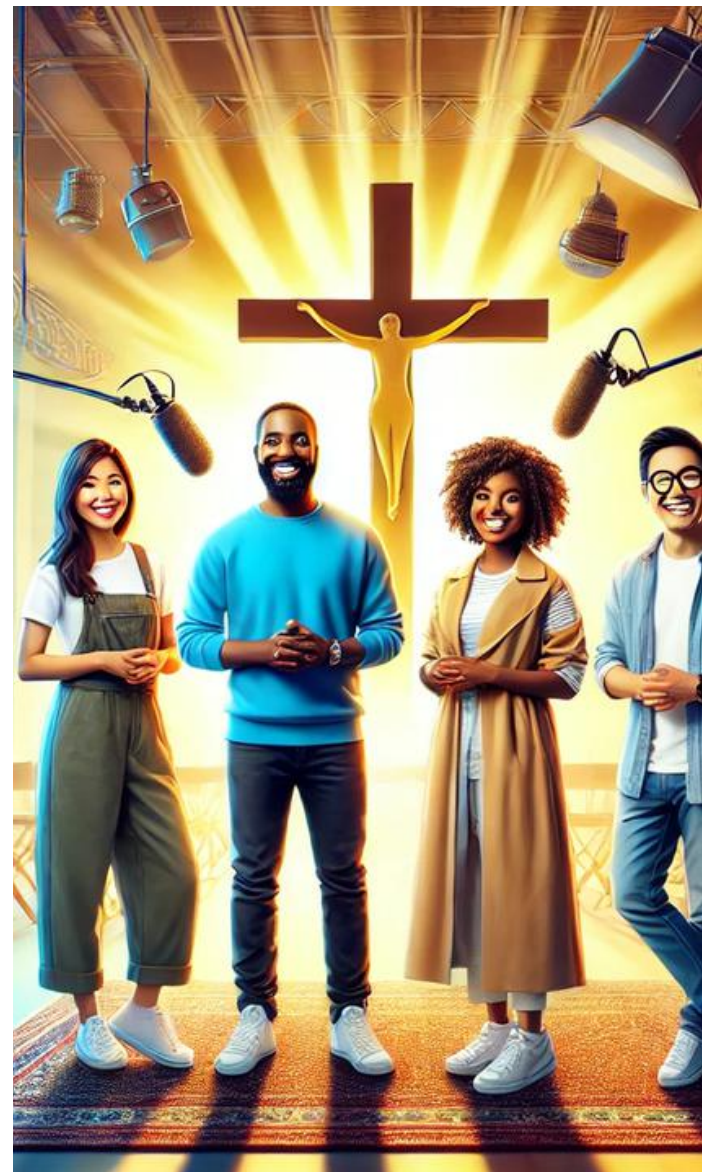
Faith Nexus 2025 offers extensive opportunities for sponsorship through customized packages for corporations, churches, and philanthropic foundations. Sponsors gain access to:

- Branded visibility
- Thought leadership platforms
- Exhibition and activation zones
- VIP access and speaking opportunities
- CSR alignment and brand engagement with faith-based audiences

## **Can churches partner with Faith Nexus?**

Yes. Through the Faith Nexus Church Partnership Framework, congregations can:

- Sponsor emerging digital leaders from their ministries
- Gain visibility across the continent
- Receive special recognition and delegate access
- Engage in post-summit mentorship and networking
- Church partnership tiers range from Bronze to Kingdom Anchor Partner levels.





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## **How can I register?**

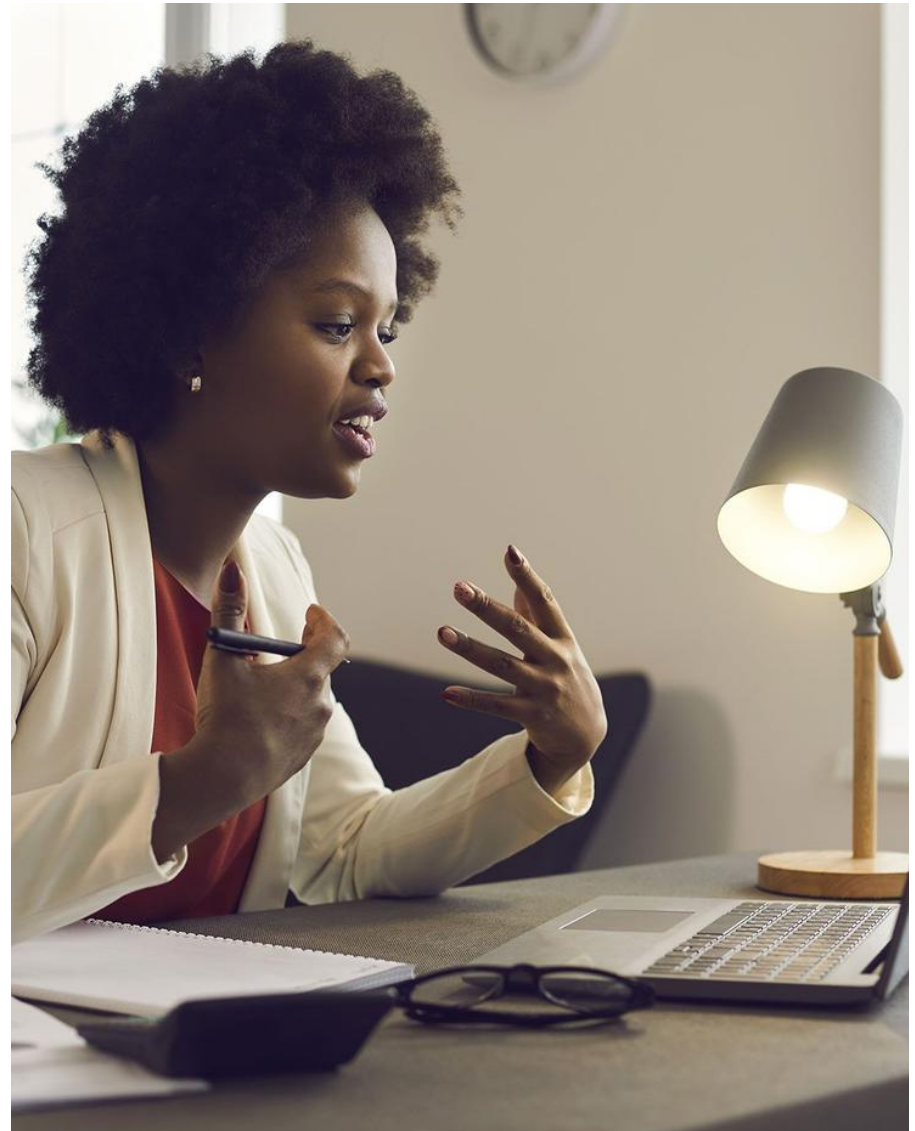
Visit [www.wcccs.world](http://www.wcccs.world) to register, choose your access tier, and select your preferred Pillar Lab (if applicable). Early registration is encouraged due to limited Pillar Lab capacity.

## **How is Faith Nexus different from other conferences?**

Faith Nexus is not merely a conference — it is a Kingdom launchpad. It combines digital skill-building with spiritual formation, empowering attendees to become bold, creative, and ethical ambassadors for Christ across every platform and profession.

## **What other initiatives does WCCCS run throughout the year?**

- WCCCS Technical Paper Initiative: Annual research and thought leadership document
- Global Centre Programming: Trainings, forums, and innovation labs from the WCCCS headquarters in Pretoria
- Ambassador Network: Regional mobilizers and faith media influencers across continents
- Church & University Collaborations





# GLOBAL CONTENT CREATION BRIEF



## **Theme: “Faith in the Feed – Christian Creators Making Waves Online”**

### **Global Platform Update – Faith-Friendly Features on the Rise**

Instagram is quietly testing a “Purpose Tag” feature among select creators, allowing content to be categorized by intention (e.g., educational, spiritual, entertainment). Christian creators in the U.S., Nigeria, and Brazil have been early adopters, using the tag to build more aligned communities.

Insight: Labeling your content spiritually can now improve discoverability in certain regions. NEXUS creators should explore hashtags like #ChristianTalk, #FaithBuilder, and #DigitalDiscipleship alongside new feature rollouts.

### **Africa Spotlight – Gospel Podcasters Surge in Kenya and Ghana**

There’s a 30% YoY growth in Christian podcasts on Spotify and Boomplay from Sub-Saharan Africa, especially around themes like youth discipleship, Christian dating, and prophetic conversations. Notable breakout shows include:



- “Beyond Sunday” (Nairobi) – Youth-led reflections on scripture in culture
- “Speak Lord” (Accra) – Women-led prophetic dialogue and intercession

Tip: Audio content is increasingly mobile-friendly. Creators who struggle with video production can start with audio-first devotionals or scripture reflections.

## **Creator to Watch – Oluwatosin Adetola (Nigeria/Canada)**

A spoken-word artist and digital evangelist, Oluwatosin blends poetry, scripture, and urban visuals in 60-second reels. Her recent series, “Letters to a Broken Generation,” went viral, amassing 4M views across TikTok and YouTube Shorts. She credits her growth to consistency and intentional audience prayer.

Quote: “God told me: you’re not building a platform; you’re building an altar.”

## **Platform Monetization Watch – YouTube’s Fan-Funding Push**

YouTube is expanding its “Super Thanks” and “Memberships” features into more African countries including Kenya, Nigeria, and South Africa. This empowers faith-based channels to monetize via their communities — no brand deals needed.

Action Step: Set up your fan funding tools and invite viewers to partner with you financially through direct encouragement in videos.







## YouTube Launches “Global Creator Academy

YouTube has announced a new multilingual online academy aimed at nurturing creators in underserved regions like Africa, Southeast Asia, and South America. The academy provides training in storytelling, monetization, and video SEO, with certified micro-courses.

**Tip:** If you’re based in or targeting those regions, this academy could boost your skills and channel reach significantly.

## TikTok Faces Restrictions in Australia

Australia has initiated new regulatory reviews of TikTok’s data policies, sparking rumors of future limitations on the platform’s operations in the

country. Some creators are already diversifying their presence to platforms like Instagram Reels and YouTube Shorts.

**Advice:** Aussie creators should prioritize audience portability — building email lists and expanding to other platforms in case of sudden app restrictions.

## China’s Livestream Shopping Enters Africa

Several Chinese tech companies, including Alibaba, are partnering with African entrepreneurs to bring livestream commerce models to markets like Kenya, Nigeria, and Ghana. Influencers are being trained to host product-based livestreams in multiple languages.

**Insight:** African content creators now have a growing gateway into e-commerce monetization via video.



### Trend Watch – Micro-Ministry Is Going Mainstream

The age of “big platform ministries” is evolving. The rise of micro-ministry influencers – individuals delivering consistent, short-form spiritual content – is reshaping how Christian messages spread.

Across Africa, creators are:

- Hosting 5-minute Bible encouragements on Reels
- Starting WhatsApp prayer communities from TikTok followers
- Launching fast-growing audio devotionals on Boomplay and Spotify

**Trend Insight:** Consistency + clarity of spiritual voice now outweigh production polish. Audiences crave authentic, spirit-led content over curated perfection.

### Platform Updates & Tools to Know

#### Instagram Broadcast Channels Expand in Africa

Meta has rolled out Broadcast Channels (a Telegram-style feature for DMs) to more African countries. Christian creators now use it to:

- Share daily scripture
- Offer exclusive prayer lists
- Drop weekly voice notes for devotionals

**Tip:** Start a channel tied to your niche: “Worship Wednesdays” or “Fast & Faith Channel” to deepen connection.







## YouTube Shorts Adds Devotional-Friendly Editing Tools

New built-in editing tools now let creators:

- Add captions automatically
- Schedule Shorts in advance via mobile
- Remix older sermon clips into new formats

**Try This:** Use the remix feature to turn your old sermon snippets or church messages into 60-second “faith sparks.”

## Spotify Launches ‘Creator Analytics Lite’ in Africa

Emerging podcasters in Ghana, Nigeria, and Kenya can now access simplified performance dashboards on mobile, showing:

- Retention rate per episode
- Listener hotspots (location + age range)
- Most re-played segments

**Strategy Tip:** Use listener data to tailor your next message. If youth are tuning in, deliver relevant biblical answers to their cultural struggles.

## Monetization Moves for Faith-Based Creators

Facebook Stars Now Available for Nigerian & Kenyan Creators

Faith-based livestreamers can now earn Facebook Stars — micro-payments sent by fans during live teachings, prayers, or worship nights.

**Setup Tip:** Activate stars via your Meta Creator Studio. Encourage your audience with a call like: “Sow a star if this word blessed you — help us reach more souls.”

## Creator Success Story – Faith Wanjiku, Nairobi, Kenya

A 22-year-old nursing student turned digital minister, Faith Wanjiku started posting 60-second prayers and Bible-based affirmations on TikTok in 2023. Her “Evening Prayers With Faith” series has now crossed 1 million views, and she runs a WhatsApp-based mentorship program for young Christian women.





Quote from Faith:

"My phone became my prayer room — and God turned it into a platform."

Why it matters: She proves you don't need a stage or studio to build a faith movement. Just purpose, prayer, and a post.

## Boomplay Introduces Creator Accelerator Grants

Boomplay has launched a "Voices of Africa" creator fund. Devotional podcasters and gospel musicians can apply for micro-grants to boost audio reach.

Where to apply: Check the Boomplay Africa blog or partner hubs like AfricaPod or Creators' Connect Kenya.

## GLOBAL CONTENT CREATION BRIEF — MAY 2025

### Trend Watch - 'Digital Revival Rooms' Are Growing

Faith-based livestreams on platforms like YouTube and Instagram are seeing a spike in real-time group prayer, prophetic encouragement, and virtual deliverance sessions. Many creators now host weekly revival nights with testimonies and scripture-based teaching.

**Trend Insight:** Livestreams are more intimate and effective when positioned as "digital revival rooms" — not just content streams, but sacred space.

### Monetization Spotlight

Ko-fi and BuyMeACoffee Now Support African Bank Transfers

Many African creators struggle with receiving donations from global audiences. Good news: Ko-fi and BuyMeACoffee now support Flutterwave and Paystack for direct bank transfers to creators in Nigeria, Kenya, and Ghana.

Tip: Add donation links to all your bios and use clear CTAs:

"If you've been blessed by this word, you can sow into this work here..."





# FAITH NEXUS

## WINTER JACKETS



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# NEXUS

COVER STORY

MAGAZINE

Salt, Light, Legacy:  
Dr. Pearl Kupe  
& the Future of Christian  
Content Creation



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By Dr Charles Wirsuiy Snr.  
(Global Team Lead, WCCCS)

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**In a digital tide of fleeting trends and endless chatter, it's no longer enough to simply be heard. What matters now is resonance—a voice that doesn't echo, but anchors. Dr Pearl Kupe brings such a voice: steady, seasoned, and stirred by purpose.**



A seasoned attorney, strategist, coach and apostolic teacher, Dr Kupe isn't just navigating multiple spheres—she's reshaping them. As Deputy Chairperson of the Advisory Board for the World Christian Content Creators Summit (WCCCS), and a lead

organiser of FAITH NEXUS 2025, she is helping to chart a course for the future of Christian media.

Three threads define her journey: calling, culture, and the Creator's mandate. Together, they shape her global assignment.





Dr Kupe's story begins not at a pulpit, but within the corridors of law and justice. With an LLB from the University of Botswana (in partnership with Edinburgh University), and an LLM in Advanced Labour Law from the University of Cape Town, her early career saw her serving as Botswana's first Industrial Court Registrar, a Senior Legal Counsel in the Attorney General's Chambers, and advisor to governments across Southern Africa. Yet from the outset, she sensed a deeper call.

"My law degree was never about the courtroom," she says. "It was about justice, restoration, and Kingdom alignment."

Her work with the International Labour Organization (ILO), and as a conflict resolution trainer across SADC nations, extended that calling—turning legal practice into a ministry of reconciliation. Mediation, for her, became a spiritual tool.

That foundation became a platform—not just to speak into systems, but to influence and reshape them.

Born in Botswana and deeply connected to her heritage, Dr Kupe brings both cultural depth and a readiness to question tradition. Her leadership at Transnet Ltd. across Human Resources, Communications, and Transformation offered her a rare view into how legacy and leadership can clash—and converge. Her voice resonates well beyond the corporate world. As Africa Representative for the East-West-Africa Women Leaders Forum, and a contributor to global networks such as the Geneva Institute of Leadership and Public Policy, she has helped facilitate cross-cultural, faith-led dialogue from Johannesburg to Geneva.

"We can't preserve culture for its own sake," she teaches. "It must come under the authority of the Kingdom."

Her impact is especially felt among women leaders. Through mentoring, training, and apostolic guidance, she champions a Kingdom-centred model of womanhood—one that is strong, discerning, and spiritually grounded.

If law was her grounding and culture her lens, the Creator's mandate is her compass.





This comes through clearly in Ambassador of Change, her weekly programme on TBN Africa. The show moves beyond typical Christian media fare, tackling themes from governance and business to education and international affairs. Her aim: to help believers engage with society apostolically, wherever they are placed.

"We're not called to withdraw from culture," she says. "We're called to transform it. We are salt. We are light."

Her teaching is thoughtful and strategic—steeped in Scripture, but never removed from reality.

Beyond television, she leads several ministries including the KMA Global School of Ministry, the Hebrew Midwives As Deputy Chairperson of the WCCCS Advisory Board, she is instrumental in

shaping what could become a historic shift in Christian media. Scheduled for 22–25 October 2025 in Pretoria, Faith Nexus 2025 is set to gather filmmakers, podcasters, educators, worship leaders, tech developers and more—uniting them under a single vision: to amplify the sound of the Kingdom in the global media space. Ministry, and Woman to Woman: Kingdom Talk. These are not just teaching platforms—they are centres for equipping leaders to carry Kingdom values into every domain of life.

"This isn't about another event," Dr Kupe says. "It's about a shift. The content creator is now the carrier of Kingdom sound."



Her leadership ensures the summit blends vision with action—where technology meets theology, and production is fuelled by prayer.

Dr Kupe's influence spans continents:

- Advisor to the Turkish Confederation of Businesswomen
- Consultant to the Ministry of Labour in Eswatini
- President of the Global Forum of Women Entrepreneurs
- Recipient of awards including the Pioneering Women of SADC Award, the Extraordinary Women Award (Nigeria), and the South African Influential Women Award
- Honoured with doctorates from institutions in Ghana and India

But she measures her impact not in accolades, but in changed lives.

Through documentaries such as Extra Mile and Women as Change Agents, lectures at the Caribbean Maritime University, and prayer broadcasts online, her message remains consistent: the Kingdom must touch every sector of society.

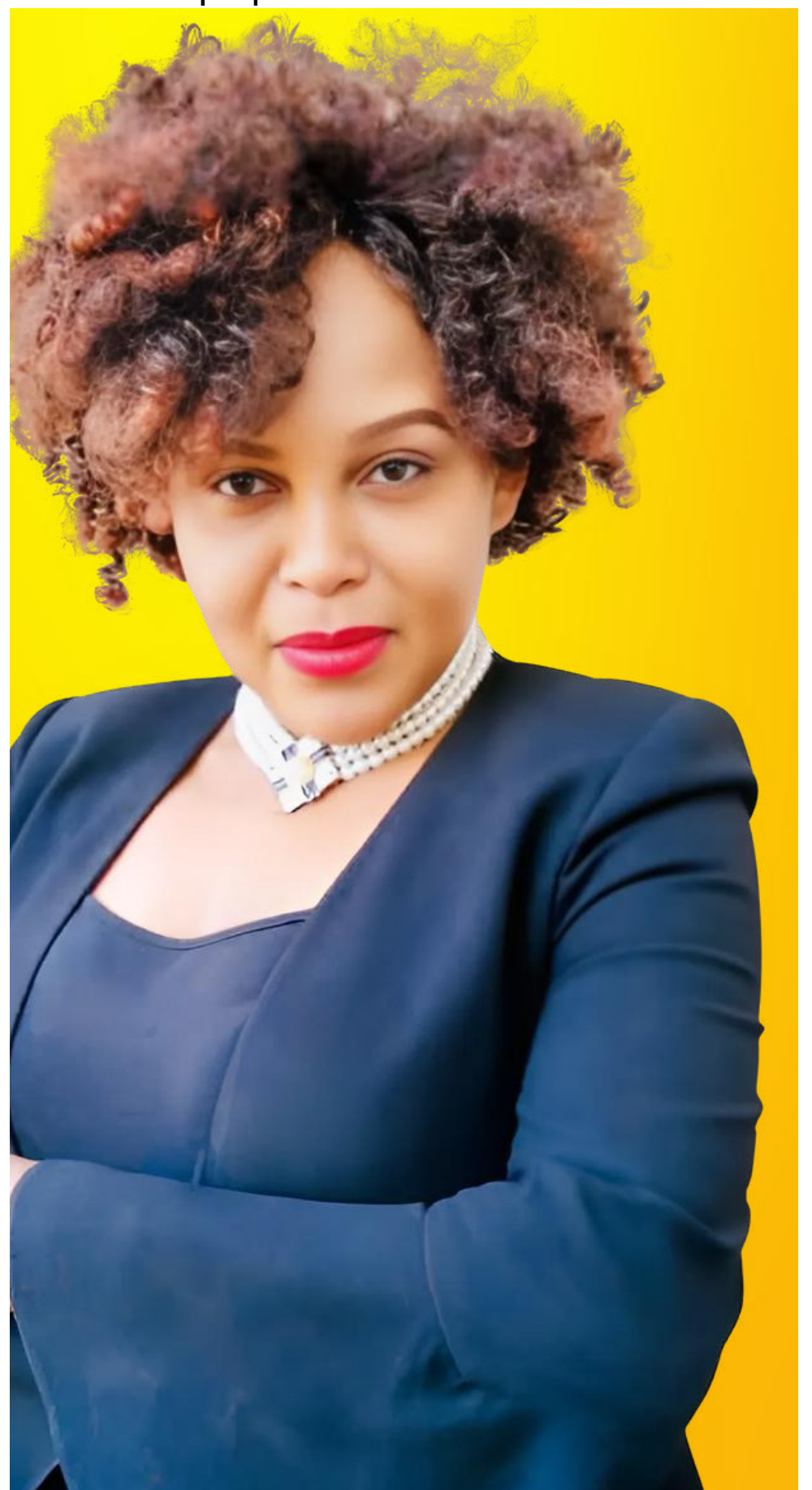
"We're not waiting for revival," she says.

"We are the revival."

As NEXUS Magazine launches, it does so with clarity and conviction. Dr Kupe embodies the intersection of content, calling and commission. Her leadership of Faith Nexus 2025 is not just strategic—it is catalytic.

She isn't simply contributing to the movement—she's helping to shape its future.

And as she continues to raise voices for the next generation of Christian creators, her influence will not fade into the noise. It will remain a steady, Kingdom-driven force—calling others to live, lead, and create with purpose.





# MEET NIA AND ELI



KINGDOM VOICES. GLOBAL REACH  
**FAITH NEXUS**



# **FAITH NEXUS UNVEILS NIA AND ELI**

## **Africa's Digital Messengers For the Gospel Age**



**In what is being hailed as a landmark moment for Christian creativity, Faith Nexus – the world's first-ever global gathering of Christian content creators – has unveiled two dynamic mascots poised to become symbols of a rising movement: Nia and Eli.**

**Designed to embody the vibrancy, creativity, and spiritual fire of a new generation of digital evangelists, Nia and Eli are not just mascots – they are cultural ambassadors, faith storytellers, and pan-African icons standing at the intersection of faith, media, and the global digital age.**



### MEET NIA:

#### The Spirit of Purpose and Possibility

Nia, whose name means “purpose” in Swahili, is a radiant, fire-winged character with an unmistakable presence. With expressive eyes, a joyful aura, and feathers reminiscent of Africa’s majestic Bird of Paradise, she represents youthful innovation, spiritual clarity, and bold storytelling. Clad in brightly patterned Ankara fabrics and adorned with heritage jewelry, Nia is the embodiment of visionary content creation with a Kingdom focus. Whether capturing gospel messages on her smartphone gimbal or welcoming thousands at Faith Nexus events, she invites the world to see faith as vibrant, digital, and alive.

*“Nia represents every young woman of faith who dares to dream, create, and proclaim truth in a noisy world,”* says the Faith Nexus Creative Team.



### MEET ELI:

#### The Voice of Strength and Digital Faith

Eli, whose name means “My God” in Hebrew, is the grounded but energetic counterbalance to Nia’s radiant flair. Modeled with Afro-inspired crests and feathered locs, Eli is a powerful blend of the Lyrebird’s creativity and the African eagle’s strength.

Wearing a Kente-trimmed hoodie with “FAITH NEXUS” stitched across his heart, Eli is the guardian of digital truth. He is often depicted with headphones — nodding to the sound of gospel music, podcasts, or prayer — and at ease in tech spaces, always ready to produce, edit, or inspire. Eli symbolizes a generation that is not ashamed of the gospel and unafraid of new platforms. He stands for boldness, spiritual insight, and African excellence.

FAITH  
NEXUS





# NEXUS



## BORN IN AFRICA. BUILT FOR THE WORLD

What makes Nia and Eli truly groundbreaking is their origin: They were born in Africa — designed with deep cultural reverence, Christian symbolism, and Afro-digital fusion. Faith Nexus wanted to ensure that local audiences saw themselves in these characters, while offering global audiences mascots with universal appeal.

“It was important that Nia and Eli weren’t just mascots in look, but in mission,” said a Faith Nexus spokesperson. “They are the creative voice of a movement — our Kingdom voices with global reach.”

They will feature across all Faith Nexus platforms, from animated sequences and merchandise to panel backdrops, event signage, and media appearances. More than mascots, they are digital missionaries — storytellers with feathers, wings, and flair.



## THEIR MISSION:

### TO AMPLIFY THE GOSPEL IN A DIGITAL WORLD

In an age dominated by content, Faith Nexus believes that Christ must also dominate the feed. Through workshops, panels, and creator mentorships, the event seeks to equip a new wave of African and global content creators to tell gospel stories with clarity, creativity, and courage.

Nia and Eli serve as guiding figures — joyful, bold, and rooted. They will be the friendly faces welcoming attendees, narrating online content, and sparking conversations on how the Church can leverage technology to expand the Kingdom.

## A MOVEMENT BEGINS HERE

As Africa continues to shape global culture through music, fashion, tech, and spirituality, Nia and Eli arrive not as side characters — but as main stage voices.

With “KINGDOM VOICES, GLOBAL REACH” as their rallying cry, they are a call to every Christian creative:

Be bold. Be digital. Be Kingdom-minded.

Faith Nexus has not just introduced two mascots — it has commissioned two messengers.

Africa has spoken. The world is watching. And Nia and Eli are ready.



# FAITH NEXUS 2025 PREVIEW

The Faith Nexus Movement Begins:  
How, Where & Why This Summit Matters



# NEXUS

Magazine



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# The Faith Nexus movement begins: why October 2025 matters

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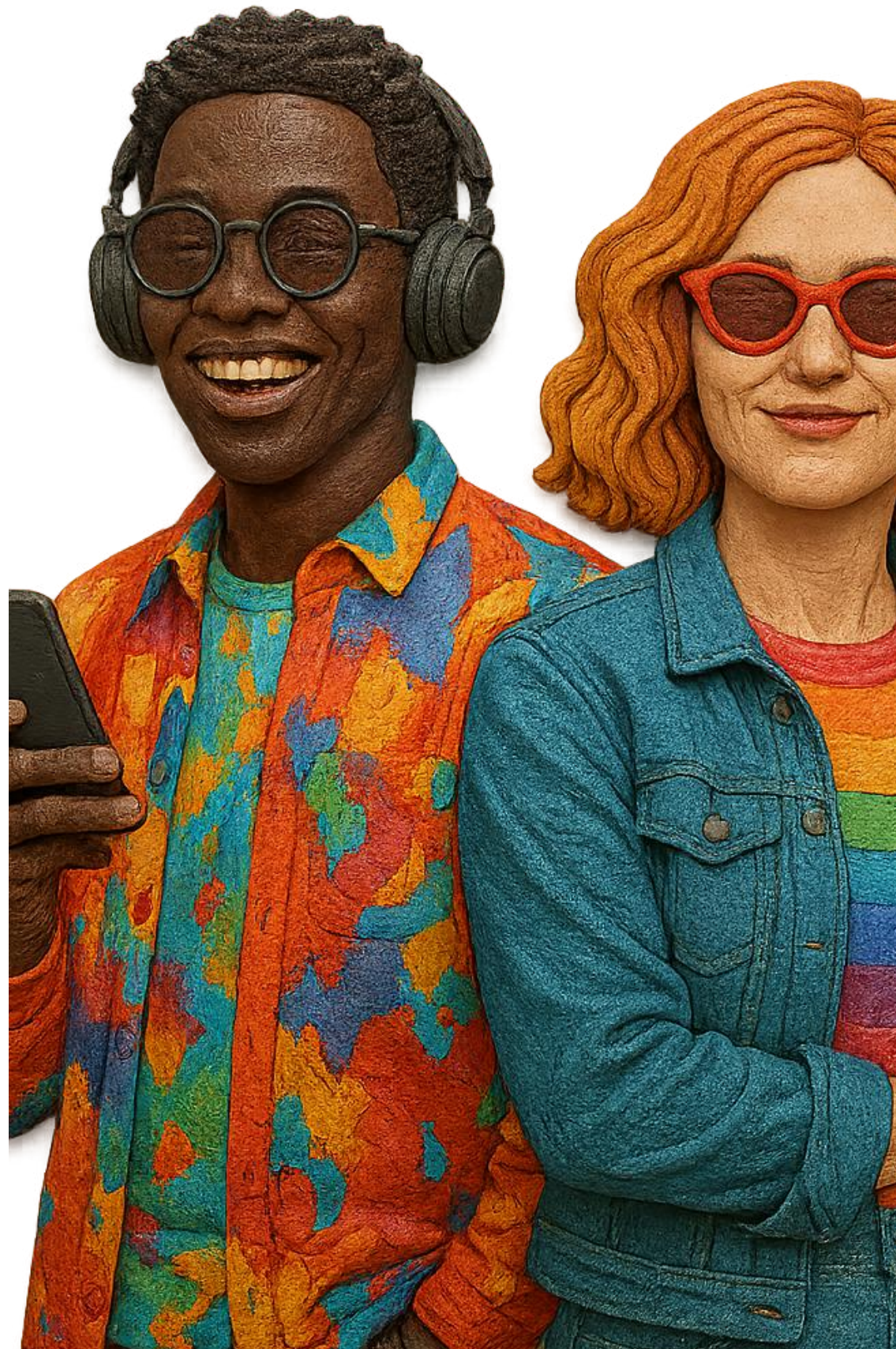
In October 2025, Pretoria will become more than a host city—it will be a hinge in history. Faith Nexus 2025, led by the World Christian Content Creators Summit (WCCCS), marks the first global gathering of Christian content creators, Kingdom reformers, and digital missionaries. This isn't just another conference. It's a commissioning.

The vision is bold yet clear: to mobilise Spirit-led communicators who will disciple the nations through media, creativity, and technology. In an age shaped by algorithms and shrinking attention spans, Faith Nexus poses a defining question:

How do we carry the Gospel faithfully—and fruitfully—into the digital frontier?

This is a summit designed not just to inform, but to activate. Expect catalytic keynote addresses, immersive media labs, real-time mentorship, and a sense of convergence that goes far beyond networking.

What makes this moment significant is its scale and scope: never before has the African Church convened its digital creatives and apostolic voices under a shared global mandate.



With over 5,000 delegates expected—and many more tuning in across digital platforms—Faith Nexus 2025 signals the birth of a media movement fuelled by clarity, conviction, and commission.

This is where content meets calling.

This is where voices find vision.

This is where it begins.





## Plenary sessions

Voices with vision: inside the Faith Nexus briefings

Each day at Faith Nexus 2025 begins with a reset—not with hype, but with focus.

The morning plenaries are the summit's anchor: spaces where prophetic insight meets practical strategy. Far more than keynote speeches, these sessions are Kingdom briefings for the digital generation—framing the mission, fuelling momentum, and forging clarity.

Core themes include:

- **Discipling the digital city:** What does it look like to pastor people in digital spaces? This session explores the ethics, opportunities, and spiritual rhythms of online discipleship.

- **Growth that glorifies:** A hard reset on metrics. This plenary unpacks how to build platforms with purity—where numbers follow character, not the other way round.
- **Digital apostles:** What if your content is your commissioning? This radical session reframes creators as sent ones—apostolic voices for a media-saturated world.

Every session blends theology with technology, vision with vocation. Expect to be challenged, stretched, and sent.

## Workshops

Where content meets calling: inside the Pillar Labs

If the plenaries are the rallying cry, the Pillar Content Labs are the deep dive.

Organised around the Seven Pillars of Societal Influence—Family, Religion, Government, Business, Arts & Culture, Media, and Education—these intensive workshops offer hands-on learning in small, focused cohorts. Each lab seats up to 250 participants, ensuring depth, interaction, and transformation.

What sets them apart?

- **Purpose-led themes:** Every session addresses real-world challenges through a Kingdom lens—be it curriculum design, campaign strategy, or storytelling in film.





- Practical output: Participants walk away with tangible assets: draft podcasts, monetisation roadmaps, AI-driven scripts, or video content—all ready for release.
- Mentorship at every step: Built-in feedback loops with seasoned mentors mean these aren't just classes—they're incubators.

These labs are where creators move from potential to purpose. It's not about perfect content. It's about faithful obedience.

#### Digital trends 2025

Faith + media: five shifts every Christian creator should know

The future of Christian content is not theoretical—it's now. As Faith Nexus 2025 gathers the vanguard of Kingdom creators, these five trends will shape the year ahead:

1. AI and the anointing: Artificial Intelligence is transforming content workflows. From AI-generated devotionals to chatbots offering prayer responses, the Church must now discern how to use this tool without replacing the Spirit. Summit sessions will offer both biblical guidance and ethical frameworks.

Reels for revival: The rise of short-form content means revival might now look like a 60-second clip. At Faith Nexus, creators will be

- equipped to make every frame count—pursuing depth, not just reach.
- The podcasting Pentecost: Christian audio content is surging. From sermons to storytelling, podcasts allow for rich, accessible discipleship. Expect new voices and new formats to emerge, especially from youth and women leaders.
- Livestreaming as liturgy: Livestreams are no longer just Sunday broadcasts. They're becoming digital sanctuaries—hosting prayer, study, and community in real time. The challenge is designing online spaces that carry presence as well as production.
- Marketplace mandate: Monetisation is no longer optional for many creators. But profit must never eclipse purpose. Sessions will tackle how to price, partner, and promote without compromising the message.







## Profiles in platform, purpose and power

Across continents and time zones, a new generation of Christian creatives is emerging—not only from pulpits, but from platforms once deemed secular. They are artists, storytellers, pastors, poets, tech innovators and digital evangelists who are reimagining what it means to witness in the wild, disciple through devices, and preach with pixels.

From 60-second reels to long-form devotionals, from whispered prayers to cinematic worship, these creators are not merely content producers. They are cultural interpreters—shaping the global faith narrative in real time.





## YouTube, TikTok & Reels

Three creators transforming faith culture in 60 seconds or less

### @Jonnysprinkle (USA) – The TikTok Theologian

With over 1.2 million TikTok followers and a growing Instagram audience, Jonathan Sprinkle—known online as @Jonnysprinkle—is redefining digital theology. His “Scripture Roasts” and Bible breakdowns marry wit with doctrinal depth, making theology both entertaining and accessible.

In one standout clip, he contrasts modern “manifestation” trends with the doctrine of sovereign grace; in another, he dismantles distortions of suffering and prosperity teachings. “I realised the Gospel could go viral if I just gave it legs,” he explains.

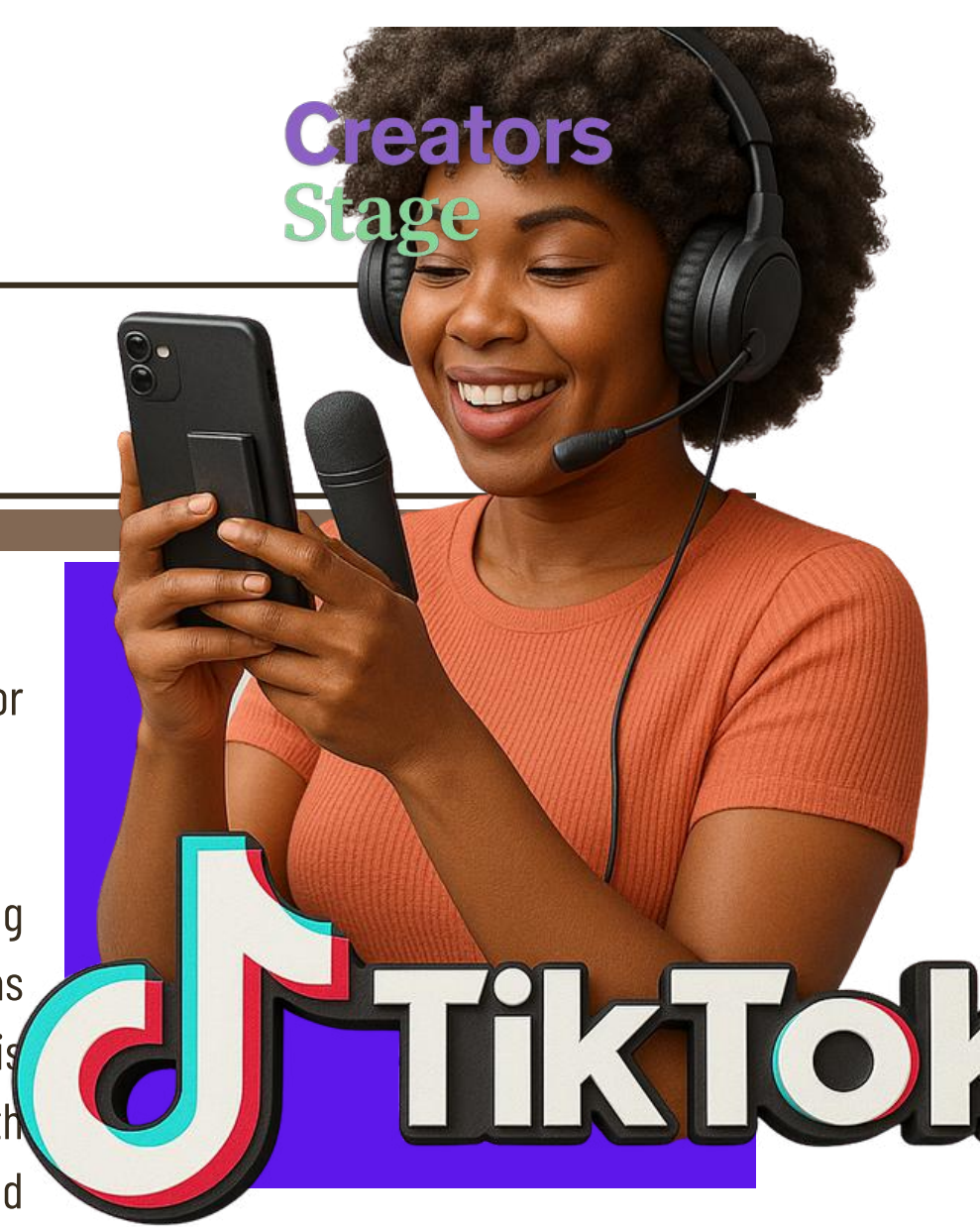
More than an influencer, Jonny is a digital apologist—part youth pastor, part theological stand-up—whose voice cuts through the scroll with clarity and conviction.

### Temiloluwa Otedola (Nigeria) – Reels for Revival

Lagos’ streets have become her sanctuary. Through her Worship in the Wild series, Temiloluwa brings spontaneous, Spirit-led praise to bus parks, beaches and bustling city corners—where synth pads blend with car horns, and bystanders raise hands or quietly join in.

“Worship doesn’t wait for perfect conditions,” she says. “It finds you where you are.”

With simple tools and sincere surrender, her Reels have ignited a movement of urban worshippers rediscovering the raw, unpolished beauty of authentic praise.



### @JesusLoverKelvin (South Africa) – Skits with Soul

Where biblical imagination meets South African humour, you’ll find Kelvin Mokoena. With a background in theatre and a passion for youth evangelism, his digital ministry has flourished through skit series like If Bible Characters Had Instagram—turning Elijah into a viral vlogger and Ruth into a dating-app user in Bethlehem.

“Jesus told parables. I tell punchlines with purpose,” Kelvin remarks.

His short-form work is now expanding into episodic storytelling, using satire and storytelling to make discipleship both engaging and accessible.





# Podcasts & Audio

**Profiles in sound: voices carrying truth across borders**

## **Truth's Table (USA & African Diaspora)**

This isn't merely a podcast. It's a theological gathering place for women, thinkers and justice-seekers. Hosted by Christina Edmondson, Michelle Higgins and Ekemini Uwan, Truth's Table addresses systemic injustice, spiritual formation, motherhood and mental health—all from a biblically-rooted, Black womanist lens.

"We don't shy from hard truths. We dine on them."

The show nurtures a global sisterhood of truth-seekers, its influence stretching from the U.S. to Kenya and South Africa.



## **Let's Talk Church with Pastor D (Ghana)**

In West Africa, where radio remains a powerful medium, Pastor D's podcast is a staple for both city dwellers and rural communities. Tackling questions like "Should I leave a toxic church?" and "How does tradition meet transformation?", his programme blends proverbs, prophetic insight and pastoral care to meet listeners where they are.

With over 1.5 million listens, his voice has become one of the most trusted in Ghana's spiritual media landscape.

## **The Quiet Voice (Kenya/Global)**

Silence can be sacred—and The Quiet Voice proves it. Created by a collective of East African contemplative creatives, this podcast offers devotionals, breathing prayers, and Scripture-based meditations, often set to ambient music.

"We're not adding noise. We're curating presence," says one contributor.

Its calming tone and theological depth have made it popular among missionaries, creatives and marketplace believers seeking spiritual rest in a restless world.



# WRITING & DEVOTIONALS

Blogs, books and the written witness



## Jamie Grace - Worthy Devotional Blog (USA)

Once known for her music, Jamie Grace has now become a trusted devotional voice. Her blog Worthy reaches over 50,000 subscribers with reflections that blend honesty and hope, particularly aimed at women navigating anxiety, identity, and spiritual worth.

"The world told me to perform. God told me I'm already worthy."

Her writing combines testimony, theology, and gentle challenge—reshaping the devotional genre with authenticity and grace.

## Kemi Adesina - Letters to My Daughter (Nigeria)

What began as journal entries to an unborn daughter has become a global ministry. Kemi's blog-turned-book reaches women in over 40

countries, exploring themes of motherhood, identity and obedience with African storytelling and biblical grounding.

"Writing is how I disciple," she says. "Legacy is my language."

Her debut devotional book launches this year, with churches already integrating it into small group curriculums.

## Samuel Muli - Faith in Five Newsletter (Kenya)

In an age of information overload, Muli's Faith in Five newsletter offers clarity in under five minutes. Combining current affairs, business insight, and theological reflection, it is quickly becoming essential reading for marketplace Christians across East Africa and the diaspora.

His mantra? "Brevity with bite. Truth with timing."





# Visual Worship

Kingdom creatives transforming faith through image



## **Jessica Kotze (South Africa) - Church Cinematographer**

As head of media at a large multicultural church in Johannesburg, Kotze's work captures the sacred through cinematic storytelling. Her latest film series, *7 Days of Glory*, documents revival across African cities—each frame prayed over, each cut made with spiritual intent.

"We don't just shoot. We intercede with the lens."

Her projects blend spirit and spectacle, proving that presence can be filmed.

## **David & Lina Opare (Ghana) - Sacred Lens Photography**

This creative couple captures the unseen moments of African worship—from village baptisms to rooftop communion. Their Sacred Lens project is both an online archive and travelling exhibition, offering a reverent look at the rhythms of faith across

the continent.

Their motto: "Holiness deserves high definition."

## **@SaintLines (Nigeria) - Faith Illustrator**

Little is known about the artist behind @SaintLines, but their work—Afrocentric, biblical, and bold—has drawn global attention. Pieces like *The Wedding at Calabar* and *Jesus Calms the Storm in Lagos* reimagine gospel stories in modern African settings.

Sold via Etsy and used in churches worldwide, @SaintLines is proving that theology can be visual—and culturally rooted.



# GLOBAL NEXUS



## REAL VOICES, REAL PLATFORMS: DIASPORA CREATORS SHAPING THE DIGITAL CHURCH

From London to São Paulo, Atlanta to Toronto, a diverse cohort of Christian digital creators is rising—rooted in faith, informed by culture, and driven by purpose. These diaspora voices aren't merely adding to the noise of the internet. They are offering clarity, conviction, and cross-border discipleship through platforms once considered secular.

Here are four diaspora creators redefining what it means to witness online.

Diaspora Creators to Watch

 **Rhema Roxie**  
**(United Kingdom)**

London, England

@rhemaroxie

Rhema Roxie is a prominent voice in British Christian media. A speaker, digital strategist, and host of

The Rhema Roxie Podcast, she speaks candidly on faith, womanhood, identity, and culture—particularly resonating with Gen Z and millennial women navigating life in a secular Western context.

"God has given me a voice not just for the Church, but for culture," she says.

"My mission is to bridge the gap between sound doctrine and real-life questions."



## KINGDOM VOICES. GLOBAL REACH.

CONTENT CREATORS CONFERENCE



Collaborating with creators from Africa, the U.S. and beyond, Rhema is steadily building a global discipleship hub, grounded in biblical integrity and cultural fluency.

### **Isadora Pompeo (Brazil)**

Joinville, Santa Catarina

YouTube – Isadora Pompeo

With more than 4 million YouTube subscribers, Brazilian worship artist Isadora Pompeo is one of the most influential Christian creators in the Latin diaspora. Her spontaneous worship sessions, raw devotionals, and soul-stirring original music have drawn a generation of believers closer to God through digital intimacy.

“I’m not just making content. I’m sharing my story with God—hoping it becomes someone else’s healing.”

Isadora also speaks boldly about mental health and faith, encouraging young creatives to meet God in the depths of their journey.



### **Ruslan KD (United States)**

San Marcos, California

YouTube – Ruslan KD

Ukrainian-born, U.S.-based Ruslan KD blends faith, entrepreneurship, and cultural commentary to powerful effect. With nearly 300,000 YouTube subscribers, he tackles theology, media ethics, and digital responsibility—empowering Christian creators to be strategic, informed, and mission-driven.

“Influence is stewardship,” he insists.

“Don’t just go viral—go valuable.”

Ruslan is building a community of Christian creatives who understand that digital platforms are not just stages—they’re stewardship tools.



### **Jeanine Amapola (Canada/USA)**

Dallas, Texas

Happy & Healthy Podcast

Jeanine Amapola’s Happy & Healthy Podcast has become a cornerstone for young Christian women navigating relationships, mental health, and spiritual formation. Born to a German and Guatemalan family with Canadian roots, she brings a unique cross-cultural perspective to her lifestyle YouTube channel and top-charting podcast.



"My faith is the foundation for everything I create," she says.

"The world offers noise—my platform is about truth and clarity."

Her content is a blend of vulnerability and biblical grounding, making her a trusted voice in both North American and global circles.

## **Partner Ministries in Digital Evangelism**

**Global allies helping amplify the voice of Christ online**

As Faith Nexus 2025 gains momentum, its vision is shared by leading ministries that are innovating digital evangelism and platform-based mission work across continents. These organisations are not only reaching the lost—they're equipping believers to engage culture with courage and clarity.

### **CV Global (Christian Vision)**

#### **United Kingdom**

[www.cvglobal.co](http://www.cvglobal.co)

CV Global is a pioneer in global digital evangelism. Their platform yesHEis empowers everyday believers to share Gospel content online with confidence. With outreach spanning over 1 billion people through videos and testimony campaigns, CV is transforming ordinary screens into sacred spaces.

"We believe in a world where everyone can hear the Gospel. Media helps us get there."



### **Global Media Outreach**

#### **United States**

[www.globalmediaoutreach.com](http://www.globalmediaoutreach.com)

Operating from Silicon Valley, Global Media Outreach has facilitated over 250 million Gospel engagements. Their scalable system combines digital outreach with follow-up discipleship, connecting seekers with mentors in over 100 languages.

Their mission: make Christ known anywhere—online and in real time.

### **Steiger International**

#### **Europe-based; active in 100+ cities**

[www.steiger.org](http://www.steiger.org)

Steiger International reaches the "Global Youth Culture" through art, street evangelism, and media engagement. With work spanning New York to Nairobi and Berlin to Beirut, their impact is rooted in creative, non-traditional methods that speak to those disillusioned with institutional religion.

Steiger is proof that the Gospel still speaks—especially in unexpected places.



# VOICES & VISION

## *Leading culture in the age of compromise*

### **The call to create culture, not copy it**

There is a creeping crisis within the world of Christian creativity—a quiet slide from revelation to replication. In the name of relevance, many Christian creators are chasing trends rather than setting them, mimicking the world’s aesthetics without carrying Heaven’s authority. But our calling has never been to echo culture. It has always been to establish it.

From Eden to empire, Scripture reveals God’s people as cultural architects. Adam was commissioned to cultivate. Joseph redefined governance. Daniel brought moral clarity to policy.



Esther disrupted political protocol. Paul contextualised theology for imperial ears. And Jesus—our ultimate model—crafted culture through parables, presence, confrontation, and compassion. To lead culture is not to chase visibility, but to carry vision.

### **Copycat culture and the cost of imitation**

When Christian creators borrow secular trends without the Spirit’s transformation, they become cultural second-handers—offering the world a rebranded version of what it

already consumes. In doing so, the Church risks becoming background noise in a digital environment already saturated with distraction.

Mimicry may offer short-term engagement. But it cannot deliver lasting change.

To lead creatively means to initiate, not imitate. To craft not from what is popular, but from what is prophetic. True Kingdom content flows from intimacy with God, not from proximity to trends.





## **Prophetic imagination: The creative edge of the Kingdom**

The Church is called to create with what Walter Brueggemann terms “prophetic imagination”—the ability to envision and embody God’s future in the present. It is not reactive, but revelatory. It doesn’t seek applause, but alignment with Heaven’s heartbeat.

Prophetic creativity resists the tyranny of metrics. It listens before it launches. It doesn’t chase algorithms—it follows the cloud.

When Christian creators operate from this space, they don’t just produce content. They shift atmospheres, disciple minds, and give language to what the Spirit is doing in our time.

## **The urgency of now**

In a world of TikToks, Substacks and soundbites, digital platforms have become the pulpits of our generation. But pulpits without prophetic weight are simply platforms for noise.

Christian creators must resist the urge to be entertainers with crosses. We are not influencers



with a faith twist—we are interpreters of eternity. If we do not steward this space with courage and creativity, others will fill it with confusion.

We are not waiting for permission to lead. The moment is now.

## **Relevance without righteousness is ruin**

We live in a post-truth world. Facts are fluid. Feelings are sovereign. And personal “truth” is often elevated above eternal truth. In this climate, Christian content creators face a tension: how to remain culturally fluent without becoming spiritually compromised.

The temptation to soften conviction for the sake of engagement is real. To dilute theology in the name of trend. To favour likes over Lordship.

But relevance detached from righteousness leads not to influence—but to impotence.

## **The danger of diluted discipleship**

When creators prioritise relatability over righteousness, they build influence with no prophetic weight. Platforms grow. But power wanes.

We are not called to blend in. We are called to stand apart—with both grace and gravity. If our voice sounds indistinguishable from culture’s echo chamber, we’ve surrendered our calling for cultural applause.





## **Anchored creativity in a drifting age**

To create faithfully in the post-truth era requires spiritual bilingualism—speaking the language of culture without compromising the language of the cross.

The digital world needs more than charisma. It needs creators who are clear, courageous and consecrated. Creators who are fluent in TikTok but fluent first in truth.

Be relevant—but let your relevance be rooted in revelation.

## **DEVOTIONAL: Content that heals**

“He sent His word, and healed them...” – Psalm 107:20

Not all content wounds. Some heals.

In a world of outrage, competition, and noise, healing content is a sacred anomaly. The blog that calms anxiety. The podcast that offers perspective. The video that feels like a whisper from Heaven.

Healing content may not trend. But it transforms. It carries presence—not production polish.

## **The quiet ministry of consecrated content**

Some content is made for applause. Other content is made for the altar. The most meaningful post may be the one that meets someone in a moment of crisis. A midnight scroll. A silent prayer.

Your most powerful post may never go viral. But it may go vertical—touching Heaven, and in turn, touching someone’s pain.

Ask yourself: Is your content touching pain—or just filling a feed?

Let your camera carry comfort. Let your microphone be a balm. Let your voice carry healing.

Lord, let my content not be clever—but consecrated. Let my words become healing oil. Let my work become an altar. Amen.





## **DEVOTIONAL: When God downloads the blueprint**

“Write the vision, and make it plain...” – Habakkuk 2:2

We’re taught to hustle. Post more. Plan tighter. Perform faster. But the most powerful creative moment may not come from analytics—but from stillness.

God is still downloading blueprints—strategic, Spirit-breathed instructions that can’t be reverse-engineered in Canva or found on YouTube. They come through prayer. They arrive in quiet rooms.

Divine ideas require divine intimacy

Noah didn’t brainstorm the ark. Moses didn’t crowdsource the tabernacle. Paul didn’t Google church-planting models. They received revelation—and recorded it.

Ask yourself: are you working from notes? Or from blueprints?







# REACH THE WORLD. INSPIRE A GENERATION

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# FAITH GEAR

## Essential tools and platforms for Spirit-led creators in 2025

From makeshift bedroom studios to high-impact digital pulpits, a new wave of Christian creators is rising—bold, Spirit-led, and equipped to disciple nations through screens and streams. But behind every anointed message is a practical setup: gear that amplifies excellence without compromising the sacred.

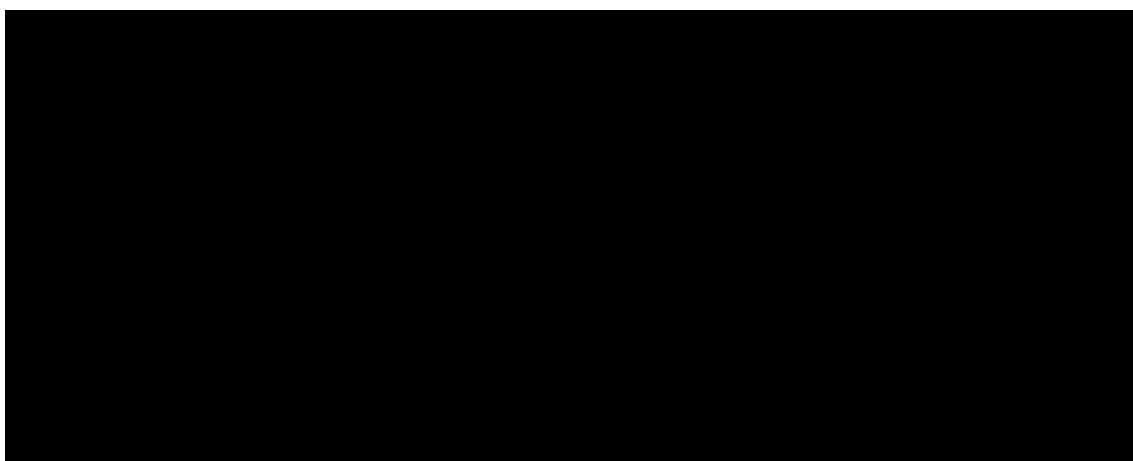
Whether you're just starting out or scaling your ministry's reach, these are the tools, platforms, and strategies that matter most in 2025.

### **CAMERA: Sony ZV-E10**

#### **Clarity meets calling**

Lightweight and mirrorless, the Sony ZV-E10 is tailor-made for creators. With 4K video, rapid autofocus, and a side flip-out screen, it makes recording sermons, vlogs, and devotional clips effortless and cinematic.

Faith in action: Film teaching series, testimony reels, or mobile worship sessions with clarity that honours your message.





## MICROPHONE: Rode Wireless GO II

Sound doctrine deserves sound audio

Audio matters. This wireless mic setup ensures clean, studio-quality sound—even in unpredictable environments. Ideal for outdoor ministry, interviews, or church livestreams.

Faith in action: Record street testimonies, film on-the-go devotionals, or capture clean worship audio—without the tech headaches.

## APP: CapCut

Edit with ease. Publish with purpose.

A powerful, mobile-first video editor, CapCut lets you trim, subtitle, and stylise content from your phone. Perfect for creators on the move—especially those working with short-form formats.

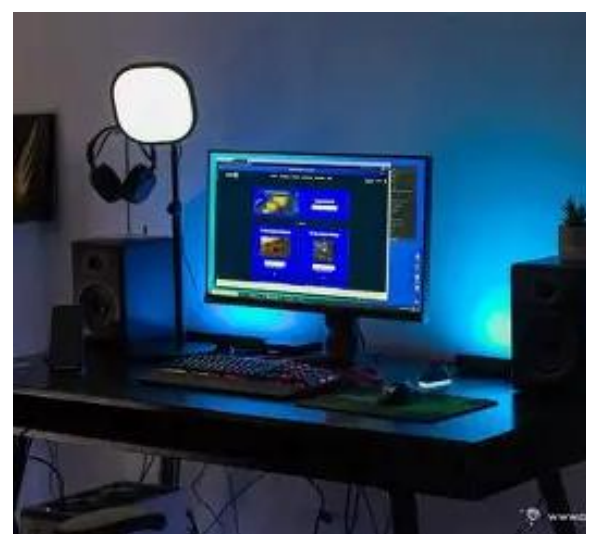
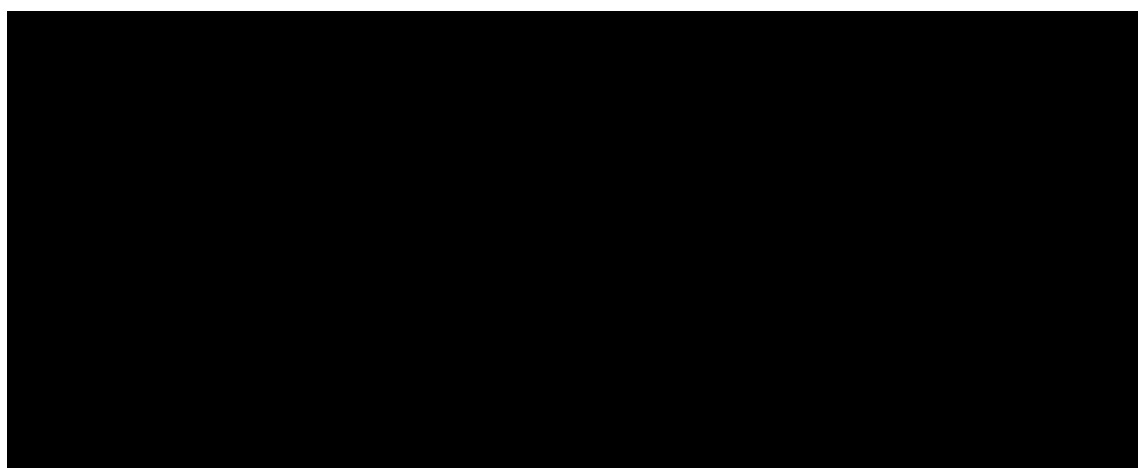
Faith in action: Edit reels, sermon teasers, or prayer clips between meetings. Post with confidence and clarity.

## STUDIO SETUP: Elgato Key Light Air + Foldable Green Screen

Turn your room into a sanctuary

Good lighting transforms viewer engagement. Pair the soft LED Elgato Key Light with a foldable green screen and you've created a home-based media hub that's professional and portable.

Faith in action: Preach, teach, or mentor digitally in any space—with a polished, purposeful visual presence.





## PLANNER: Monk Manual

### Rhythm over hustle

This faith-rooted productivity tool helps creators combine spiritual formation with content scheduling. With daily reflection prompts, a weekly examen, and goal-setting built in, it shifts your focus from deadlines to divine alignment.

Faith in action: Anchor your content calendar in prayer, not pressure. Align output with spiritual insight.



## PLATFORM POWER

### Instagram Reels vs. YouTube Shorts

Where short-form meets spiritual reach

Short-form video has become the Church's new mission field. But not all platforms are created equal. Here's how Instagram Reels and YouTube Shorts stack up for Kingdom impact:

#### Instagram Reels: The Revival Feed

- Strengths: Great for Gen Z/Millennials. Integrates well with Stories and Lives. Strong for daily devotionals, visual worship, and personal storytelling.
- Weaknesses: Algorithm sensitivity, less monetisation potential.
- Best for: Daily inspiration, cultural engagement, and evangelistic visibility.



#### YouTube Shorts: The Digital Pulpit

- Strengths: Global reach, strong SEO, structured content library (shorts + long-form). Monetisation-friendly.
- Weaknesses: Slower follower engagement.
- Best for: Sermon clips, teaching ministries, and systematic discipleship.





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# FAITH-DRIVEN MONETISATION

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## HOW TO EARN WITH INTEGRITY AND IMPACT

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The call to create is sacred. But that doesn't mean the budget is irrelevant. In 2025, faithful monetisation is both possible and necessary—when stewarded with wisdom and reverence.

Here are four strategic, Spirit-honouring income paths for content creators:

### **Value-Based Digital Products**

Sell what serves—guides, journals, online courses, sermon templates. When your tools empower transformation, they carry real value.

Key principle: Truth is free. Tools can carry cost.

### **Community Funding Platforms**

Let your audience partner with you. Patreon and Buy Me a Coffee allow for member-driven support, with perks like exclusive content or live sessions.

"The worker is worthy of his wages." – Luke 10:7

### **Discerned Brand Partnerships**

Partner only with organisations aligned with your mission—faith-based publishers, ethical apparel brands, or tech tools for creators.

Guardrail: If the partnership compromises your witness, it isn't worth the cheque.

### **Church-Sponsored Digital Missions**

Churches can support digital ministry as an extension of outreach. Whether it's funding your podcast, sponsoring a series, or commissioning you as a digital missionary—there's precedent and power here.

Shift the model: Creators don't just serve churches. Churches can send creators.







**Volunteer & Team Identity Gear**



# LIFTING THE VOICES OF KINGDOM EXCELLENCE

